

MAGNET POSTS	
EXAMPLE TYPE	MESSAGE
Example 1: Lead Magnet	I just shot a quick video on 3 ways to use Cart Abandonment flows to increasing SALES for your brand. Wanna see it?
Example 2: Lead Magnet or Webinar/Workshop	Who wants to see my 5 steps to increasing new sales? I've got a freebie from one of my agency clients and it's toooo good. I have to share it!!! Who's "IN"?
Example 3: Lead Magnet	I created a guide to save 8 hours a week on email. It's simple and it works. I'm thinking of only keeping it available for 7 days. If you want it while it's free... Comment "Freebie" and I'll send it over soon.
Example 4: Lead Magnet or Assessment	Hey [niche or first name], I'm currently at a coffee shop for the next 45 min... And I've been working on a paid ads calculator, to help brands determine their ideal ads budget. Who can test it for me and report back? Comment "TEST" and I'll make sure you get it.
Example 5: Audit or Assessment	Who's new or HAS NOT gone through my 5 point Website Audit yet? Last week it help [client name] improve their website conversions by 6%. I'm gonna give away 5 of them for the next 24 hours here: LINK
Example 6: Case Study or Webinar	Hey gang...can you help me with something? I wanna test a new workshop for an upcoming case study program and I need some chiropractors to test it.

	<p>If you up for a free 45 minute training on how to get more clients with your website then...</p> <p>Just comment "I'll help" and keep an eye on your inbox.</p>
Example 7: Lead Magnet	<p>I'm GIVING away a brand new step-by-step guide for coffee roasters this month...</p> <p>So if you...</p> <p>Want to get your brand to the top of Google</p> <p>Need more organic sales with your website</p> <p>Could do with some large new corporate orders</p> <p>Comment "I do" and I'll send it over shortly.</p>
Example 8: Lead Magnet or Workshop	<p>[EXPERIMENT] – If this post gets 20 comments in 15 minutes, I'll drop a link to my 30 Day Social Content Calendar Masterclass (for free)</p> <p>So...who wants it?</p>
Example 8: Lead Magnet	<p>[Help] – Restaurant owners, I need some combined brainpower...</p> <p>What should I name my latest BOGO template?</p> <p>It helps dine-in restaurants increase reservations by 44%.</p> <p>A) Buy One, Get One</p> <p>B)</p> <p>C)</p> <p>PS If you want it once it's done, cast your vote below + comment "Yes please" and I'll send it over.</p>
Example 9: Lead Magnet or Workshop	<p>ADD this to the bottom of your current Welcome message.</p> <p>PS If you have NOT got my [amazing thing], grab it here: LINK</p> <p>It'll help you [do XYZ] fast, and it's free</p>