The Sales Page Framework

[Package Name]

[Promised Land Statement]

Hero Image or Video

Invite To Action Button (Buy Now, Apply, Form, Schedule, etc)

Perfect for: [SubNiche 1], [SubNiche 2], and [SubNiche 3]

Who struggle with…
[Problem 1 Statement]
[Problem 2 Statement]
[Problem 3 Statement]
[Fear Statement]

To [Promiseland], we focus on…
[Fix 1 Statement]
[Fix 2 Statement]
[Fix 3 Statement]
[Future Aspiration Statement]
*include Picture graphic

Here's what [Package Name] includes…
-Service Mix
-Help Along The Way

Requirements

Investment/Price: Fixed Price, Range, or Link to Pricing Expectations Section or Blog Post

Invite To Action Button (Buy Now, Apply, Fill Out Form, Schedule, etc)

What happens after they hit the button

Social Proof: Testimonials (videos and text), Case Studies

About The Agency or Agency Owner

Brand Icons

Frequently Asked Questions

Not sure if [Package] is right for you? Discovery Call button