The Pipeline Pump Planner

Week	MONDAY Connect and Engage	TUESDAY Teach	WEDNESDAY Be Real	THURSDAY Invite to Action	FRIDAY Behind-the-Scenes
1	Fast 15 + This or That	Common Question I Get	Origin Story / One Superpower	Lead Magnet / Show or Podcast	Sneak Peek of Current Project
2	Fast 15 + Recommendations	Common Mistakes or Myth	One Weakness / One Lesson	Webinar or Workshop / Audit or Assessment	Client or Influencer Interview
3	Fast 15 + Rant	Keys To..	Team or Family / Battle I'm Facing	Client Case Study / Client Success Story	What's Working Right Now
4	Fast 15 + Tools I Love	Your Signature System	One Thing I Stand Against / One thing I Stand For	Direct Invite	Workspace

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