



WE ARE UNITED LUNCHEON 2020

PROUDLY PRESENTS CARLI LLOYD

APRIL 22, 2020 | 11:30–1:00

THE PHOENICIAN

HOSTED BY VALLEY OF THE SUN UNITED WAY'S WOMEN UNITED

YOUR SUPPORT HELPS FUND ENDING HUNGER IN THE CLASSROOM FOR CHILDREN IN NEED

We Are United, presented by Women United, is our signature annual event to fund ending children's hunger initiatives, such as WeekEnd Hunger Backpacks and Breakfast in the Classroom, that ensure every child is well nourished and ready to learn.

In May 2019, our community raised \$481,000 at the We Are United luncheon. Your incredible desire to end hunger in the classroom resulted in more kids being able to focus on schoolwork because they had the proper nutrition. And even more were sent home with meals over the weekend so they returned to school energized and fully prepared for the school week ahead. We are so grateful.

In 2020, for our 5th Annual luncheon, we plan to expand our reach to include initiatives that will support feeding children during summertime learning programs.



WE ARE UNITED LUNCHEON 2020

A FUNDRAISING EVENT TO SUPPORT ENDING
HUNGER IN THE CLASSROOM IN MARICOPA COUNTY

BE A GAME CHANGER. BE A HAND RAISER AND HELP US ACHIEVE OUR GOAL!

2020 Goal
\$500,000

2019 Raised
\$481,000

2018 Raised
\$379,960

2017 Raised
\$304,000

WHAT YOUR DOLLARS CAN DO

\$20,000 - FUNDS 5 SCHOOLS

Provides 2,850 children each year with Breakfast in the Classroom—that's over 513,000 breakfasts per year

\$5,000 - FUNDS WEEKEND MEALS

Provides 16 children WeekEnd Hunger Backpacks throughout the year

\$15,000 - FUNDS WEEKEND MEALS

Provides 48 children WeekEnd Hunger Backpacks throughout the year, so they have food over the weekend and show up ready to learn on Monday

\$2,500 - FUNDS HALF A SCHOOL

When we match up 2 donors to fund one school, we can provide 570 children each year with Breakfast in the Classroom

\$10,000 - FUNDS 2 SCHOOLS

Provides 1,140 children each year with Breakfast in the Classroom

VALLEY OF THE SUN UNITED WAY WOMEN UNITED

Women United members embrace the philanthropic spirit of Frances Wisebart Jacobs, founder of the nation's first United Way 125 years ago, who understood the power of women to effect change. The passionate, influential, and engaged members of Women United advocate to support United Way by giving, volunteering, and inspiring others to join in creating lasting change for our community.



WOMEN UNITED STEERING LEADERSHIP TEAM



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**CHANGE WON'T HAPPEN ALONE.
TO LIVE BETTER, WE MUST LIVE UNITED.**

PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER - \$25,000 (1 PARTNERSHIP OPPORTUNITY LEFT)

- 20 Tickets to the VIP Pre-Event Reception with Carli Lloyd
- Special Recognition From the Podium as the Presenting Partner
- Speaking Opportunity During Event
- Logo Placement on Cover of Program
- 2 Tables for 20 Total Seats at the Luncheon
- Digital On-Screen Listing at the Luncheon
- Full-Page Ad in Event Program
- Logo Recognition on the Valley of the Sun United Way Website (Event Page)
- Inclusion in United Way E-Communications for Luncheon and E-Invitation
- Recognition as a Partner in Event Press Releases, 3 Social Media Posts, and a United Way Blog Post
- Includes 3 Women United Annual Memberships

PREMIER PARTNER - \$20,000

- 10 Tickets to the VIP Pre-Event Reception with Carli Lloyd
- Special Mention from the Podium as a Premier Partner
- Table for 10 at the Luncheon
- Digital On-Screen Listing at the Luncheon
- Logo Placement on the Event Invitation
- Full-Page Ad in Event Program
- Logo Recognition on the Valley of the Sun United Way Website (Event Page)
- Inclusion in United Way E-Communication for Luncheon and E-Invitation
- Recognition as a Partner in Event Press Releases, 3 Social Media Posts and a United Way Blog Post
- Includes 3 Women United Annual Memberships

VIP RECEPTION PARTNER - \$15,000 (Exclusive) *Sold*

- 10 Tickets to the VIP Pre-Event Reception with Carli Lloyd
- Special Mention from the Podium as the VIP Reception Partner
- Logo Placement at VIP Registration
- Table for 10 at the Luncheon
- Digital On-Screen Listing at the Luncheon
- Logo Recognition on all Event Collateral Including Invitation and Luncheon Program
- Logo Recognition on the Valley of the Sun United Way Website (Event Page)
- Inclusion in United Way E-Communications for Luncheon and E-Invitation
- Recognition as a Partner in Event Press Releases, 3 Social Media Posts, and a United Way Blog Post
- Includes 2 Women United Annual Memberships



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CHAMPION PARTNER - \$10,000

- Table for 10 at the Luncheon
- Logo Placement on Event Signage
- Digital On-Screen Logo Recognition at the Luncheon
- Recognition from the Podium
- Logo Recognition on all Event Collateral Including Invitation and Luncheon Program
- Logo Recognition on the Valley of the Sun United Way Website (Event Page)
- Inclusion in United Way E-Communications for Luncheon and E-Invitation
- Recognition as a Partner in Event Press Releases, 3 Social Media Posts, and a United Way Blog Post
- Includes 2 Women United Annual Memberships

SUPPORTING PARTNER - \$5,000

- Table for 10 at the Luncheon
- Digital On-Screen Listing at the Luncheon
- Logo Recognition on all Event Collateral Including Invitation and Luncheon Program
- Logo Recognition on the Valley of the Sun United Way Website (Event Page)
- Inclusion in United Way E-Communications for Luncheon and E-Invitation
- Recognition as a Partner in 2 Social Media Posts and a United Way Blog Post
- Includes 1 Women United Annual Membership

PRINTING PARTNER - \$5,000 In-kind Donation (Exclusive) *Sold*

- 2 Tickets to the VIP Pre-Event Reception with Carli Lloyd
- 4 Seats at the Luncheon
- Logo Recognition on the Back Cover of the Printed Invitation and Luncheon Program
- Digital On-Screen Logo Recognition at the Luncheon
- Recognition from the Podium
- Logo Recognition on the Valley of the Sun United Way Website (Event Page)
- Inclusion in United Way E-Communications for Luncheon and E-Invitation
- Recognition as a Partner in 2 Social Media Posts and a United Way Blog Post

VALET PARTNER - \$5,000 (Exclusive)

- 2 Tickets to the VIP Pre-Event Reception with Carli Lloyd
- 2 Seats at the Luncheon
- Prominent Placement of up to 2 Vehicles with Signage at Luncheon
- Logo Recognition on the Valet Signage at the Luncheon
- Digital On-Screen Listing at the Luncheon
- Listing in the Luncheon Program
- Listing on the Valley of the Sun United Way Website (Event Page)
- Inclusion in United Way E-Communications for Luncheon and E-Invitation
- Recognition as a Partner in 1 Social Media Post and a United Way Blog Post



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ASSOCIATE PARTNER - \$2,500

- Table for 10 at the Luncheon
- Listing in the Luncheon Program
- Listing on the Valley of the Sun United Way Website (Event Page)
- Inclusion in United Way E-Communications for Luncheon and E-Invitation
- Recognition as a Partner in 1 Social Media Post and a United Way Blog Post

TABLE PARTNER - \$1,500

- Table for 10 at the Luncheon
- Listing in the Luncheon Program

VIP TICKET - \$1,000

- 1 Ticket to the VIP Pre-Event Reception with Carli Lloyd
- 1 Seat at the Luncheon
- Digital On-Screen Listing at the Luncheon
- Listing as a VIP Ticket Partner in the Luncheon Program

FOR MORE INFORMATION, PLEASE CONTACT:

Kelli Fawcett, Director – Donor Relations Cell: 602-677-3052 E-Mail: kfawcett@vsuw.org



WE ARE UNITED LUNCHEON 2020

PROUDLY PRESENTS CARLI LLOYD
BIOGRAPHY

CARLI LLOYD

Carli Lloyd is an American professional soccer player for the U.S. Women's National Soccer Team and the National Women's Soccer League's Sky Blue FC in NJ. A two-time Olympic Gold Medalist (2008 and 2012), Carli holds the unique distinction of scoring the game-winning goals in the finals at both the 2008 Games in Beijing and the 2012 Games in London. She also represented the United States at the past four Women's World Cup tournaments (2007, 2011, 2015, and 2019) and is a two-time World Cup Champion (2015 and 2019). She has been awarded the most prestigious and highest award in soccer being named two-time FIFA World Player of the Year (2015 and 2016), only four other Americans receiving the award. She became the only American to score multiple goals in three separate Olympic Games (2008, 2012, 2016). Currently she has scored over 115 + goals, in almost 300 games played.

At the 2015 Women's World Cup, Carli led the U.S. team in record-setting fashion, bringing the World Cup back to the U.S. for the first time since 1999. During the final match against Japan, Carli scored a historic hat trick, with all three goals occurring within the first 16 minutes of the game. Her third and final goal of the game scoring from midfield was widely described as one of the greatest goals of all time. Lloyd became the first player ever to score three goals in a FIFA Women's World Cup final and the second soccer player ever to score a hat-trick in a FIFA World Cup Final. For her performance in the tournament, Carli received the Golden Ball Trophy, awarded to the best player of the tournament, and the Silver Boot for her six tournament goals and one assist. Following her extraordinary achievements, noted media and soccer analysts around the world called Carli's performance among the best-ever on a world stage.

In July 2019, the USWNT claimed its record fourth FIFA Women's World Cup title, making Carli a two-time World Cup champion and she became the first player to score in six straight Women's World Cup games.

Off the field, Carli is a role model who empowers fans to never give up on achieving their goals. She almost gave up on her own soccer dream, but with the help and motivation from her coach/mentor James Galanis, Carli continued her journey and has never looked back!

Carli was raised in Delran, NJ and attended nearby Rutgers University, where she set records as the Scarlet Knights all-time leader in points, goals and shots. In 2013, Lloyd was inducted into the Rutgers Hall of Distinguished Alumni. In 2017 she was inducted into the New Jersey Hall of Fame.

She published a best-selling memoir in the fall of 2016 titled *When Nobody Was Watching*. Carli serves as mentor and mental toughness coach for her former youth club, the Medford Strikers.

