VALLEY OF THE SUN UNITED WAY HAS BEEN A TRUSTED STEWARD OF CORPORATE PHILANTHROPY FOR OVER 90 YEARS.

We make it easy to contribute to your favorite causes through a flexible online platform.

ePledge Highlights

50 companies using ePledge
100,000 employees on ePledge
6,200 vetted nonprofits in ePledge
$56M in donations processed

Benefits To Your Company

- Customized branding and messaging of your company mission (CSR)
- Localized hands-on campaign consultation and employee engagement experiences
- Tailored and automated campaign email communications
- Company matching and incentive options available
- Real-time, accurate campaign reporting
- Reliable technical support
- Cost effective with no set-up fee or annual maintenance costs
- Capable for nationwide campaigns and great for remote or field employees

Benefits To Your Employees

- Easy-to-use interface allows employees to give in less than 60 seconds
- Multiple giving options, including payroll deduction, credit card and one time gifts
- Access to personal giving history, with easy pledge renewal
- Employees feel good about their gift with in-depth non-profit vetting, so they know their dollars are going to reputable causes
- Automated gift acknowledgment
- Mobile friendly

GET IN TOUCH BY CONTACTING info@vsuw.org
At Insight, our success starts with our teammates! We seek to make a positive impact on the lives of the people we serve, and there’s nothing better than representing our core values by supporting a great cause and giving back to our communities. During our 2018 United Way campaign, the e-Pledge tool fit seamlessly into our campaign and resulted in tremendous participation – with contributions going toward local communities to generate more financial stability for families in need, to aid in hunger and homelessness relief, and to help children and youth get the start they need to succeed.

Valerie Ower
HR COORDINATOR, INSIGHT

Prior to the 2019 Campaign, Desert Financial had been using paper forms which required mandatory meetings, creating spreadsheets for tracking and data entry as well as tracking down missing forms. Switching to ePledge was a huge win for us. Within two weeks of the start of the campaign, we had a 97% response rate and a 63% participation rate. In fact, it was such a huge success that we will be using it to enable our new hires to give to United Way.

Thomas Marlowe
SVP OPERATIONS, DESERT FINANCIAL

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