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New Orleans Cuisine

■ Nailing That Remote
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Career Guide

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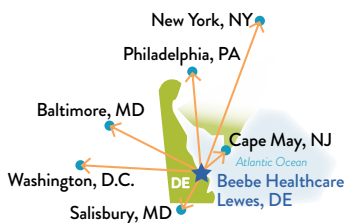
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Let's Eat! Explore New Orleans Cuisine

Enjoy the delicious cuisine that makes NOLA a favorite destination.

When you think about New Orleans it's easy to conjure up images of soulful blues or live jazz music, and a mysterious voodoo vibe. Yes, New Orleans is all of that and more – rich in history, tradition, and remarkable architecture. New Orleans is also one of the most welcoming places to visit. In fact, the city's motto is “Laissez les bon temps rouler!” (Let the good times roll!)

Tourists and residents alike agree that the friendly, laid-back ambiance in New Orleans (affectionately called NOLA) is palpable. However, NOLA is most famous for its amazing food. Here are just a few of our top picks. *Bon appétit!*

Café du Monde

The original French Market coffee purveyor, has been roasting and serving coffee since 1862. Their chicory coffee recipe is world famous as are their beignets (pronounced ben-yays). Served as a trio, these square doughnuts are covered with a veritable cloud of powdered sugar (that can become airborne if you breathe too close to them). They claim the secret to their beignets is the cottonseed oil they use to fry them. Whatever the secret ingredient is, they are wonderfully fluffy and delicious! You can also buy their beignet mix and experiment at home to make these sweet treats.

The Café has eight locations and is open 24 hours a day, 364 days a year (closed for Christmas). Cash only.

800 Decatur Street | New Orleans, LA 70116 | 504-525-4544
www.cafedumonde.com

French Truck Coffee

In this bright yellow and blue building, the limited seating isn't conducive to lingering. That's OK, because you can watch

them roasting their beans through the window! Grab a (cold brew) coffee and your day will be off to an amazing start. Small selection of local pastries as food options, but the coffee is the real focus here.

2917 Magazine St., Ste. 104 | New Orleans, LA 70130 | 504-399-9890
www.frenchtruckcoffee.com

Stumptown Coffee

Known as one of the preeminent coffee roasters based in Portland, Oregon, these coffee connoisseurs have established their first beachhead south of the Mason-Dixon line in the Ace Hotel.

600 Carondelet Street | New Orleans, LA 70130 | 504-941-9191
www.acehotel.com/neworleans

Hotel Monteleone

This venerable hotel's Carousel Bar is credited with inventing the Vieux Carre cocktail. Even if you don't want to experiment with any of the local specialty drinks, just go for the fun of it – the bar rotates and is a fantastic place to people-watch!

214 Royal Street | New Orleans, LA 70130 | 504-523-3341
www.hotelmonteleone.com

Brennan's New Orleans

An upscale dining experience for those who want Creole cuisine, fine breakfast fare and sinfully delicious desserts (try the Bananas Foster, flambéed tableside). Located in the French Quarter, this restaurant attracts locals and tourists alike. The building has a pink facade, eight dining rooms, a private wine room and a courtyard with an elegant setting especially suited for special occasions.

417 Royal Street | New Orleans, LA 70130 | 504-525-9711
www.brennansneworleans.com



New Orleans is rich in history, tradition and remarkable architecture. However, NOLA is most famous for its amazing food.

Restaurant R'evolution

Another premier dining spot, Restaurant R'evolution is situated in the Royal Sonesta Hotel on Bourbon Street. This is a must-try stop for foodies. The menu is innovative, imaginative and impressive, with a price tag to match. Cajun/Creole dishes are given a modern twist and include Crawfish Stuffed Flounder Napoleon and the Gulf Shrimp and Grits. R'evolution offers a tasting menu where you can sample a bit of this and that. The bar is known for hand crafting a great Sazerac (New Orleans version of a Cognac or whisky cocktail).

777 Bienville Street | New Orleans, LA 70130 | 504-533-2277
www.revolutionnola.com

J's Seafood Dock

This no-frills neighborhood market catches, shucks, and serves your oysters fresh from the sea! They also do a great crawfish boil. J's Seafood Dock is open only for lunch and the earlier you go, the better the selection. Once it's caught, cooked, and served, that's it for the day.

1100 N Peters Street | New Orleans, LA 70116 | 504-523-5757

The Munch Factory

This newest addition to the Smithsonian family opened This casual but innovative restaurant has recently moved to a new, larger location in the Lower Garden District and as it continues to expand its space and its menu, it offers some of the best

Cajun/Creole food in NOLA. Their bread pudding in particular receives raves so definitely save room for dessert!

1901 Sophie Wright Place | New Orleans, LA 70130 | 504-324-5372
www.themunchfactory.net

Café Amelie

The lush courtyard of Café Amelie has been described as one of the most enchanting places to dine in NOLA. The Old-World courtyard with its lovely fountain and verdant plantings sets the stage for a romantic brunch, lunch, or dinner and is a serene oasis just steps away from the bustling French Quarter activity.

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Pulmonary/Critical Care – Vacaville/Vallejo: Eleven physicians with 8-10 ICU days, reasonable call and outpatient clinic. Live and work midway between San Francisco and Sacramento.

Pulmonary/Critical Care - Roseville: BC/BE. Prefer some experience.

Pulmonary/Critical Care - Santa Rosa: Join a 6-member department as we cover outpatient pulmonary consultation, sleep consultation, ambulatory sleep testing, pulmonary function lab, outpatient procedures, inpatient pulmonary consultations and procedures, and staff a semi-closed ICU with a census of 8-12 patients. An interest in sleep disorders, certainly sleep apnea, is desirable, but not required. Must be able to perform bronchoscopy, manage procedural sedation, endotracheal intubation, central line placement, thoracentesis and paracentesis. Competency in or willingness to learn to place chest tubes and percutaneous tracheostomies is encouraged. Teaching opportunities abound.

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Nailing That Remote Interview



The phone interview and more recently, the video interview, for physician staffing has become customary as part of the initial screening practice. When it comes to securing a permanent or temporary position, your first and only chance to impress a staffing specialist, hiring manager or senior partner is during the phone interview. This is especially true for physician jobs that are in high demand. As is often the case, busy hiring managers choose to narrow down the number of candidates via the phone before investing hours conducting in-person interviews.

As the phone screening interview is the first step towards a position, make full use of this chance by polishing up your phone etiquette. The interviewer is trying to find out more information about you and your background – finding areas where you may respond well or fail. Yes, the onsite interview is the next step, but you can't get there without impressing the interviewer on the other end of the phone, be it a hiring manager, recruiter or owner of a primary care practice.

There are no hard and fast rules regarding how long a phone interview will last. In general, plan for at least 30 minutes, with allotted time for before and after the interview. Give yourself time to gain composure before the call so that you sound calm and confident. Consider the job description carefully and evaluate if you are well matched for the job. Don't try to schedule it on a day and time that is packed with back-to-back appointments.

Prepare For The Interview

Here are a few tips to help you nail the remote interview:

1. Make sure there is good phone reception and minimal background noise. Choose a quiet and private location to avoid any distracting background noises and unnecessary interruptions. If you have a headset, use it. Ensure that you are able to speak freely and clearly during the interview. Use a tablet or pen and paper to take notes.
2. Be friendly and answer the interviewer's questions simply and honestly and stay on topic. Keep in mind that during the phone interview, the recruiter is envisioning you in the role that you are interviewing for so remember to be professional and stay on point.
3. Prepare questions to ask the interviewer. These questions will help you gather more information about the company, more than you have been able to learn in your research. Additionally, a few informed questions can show the interviewer that you are committed to pursuing the opportunity. Find out what the work environment is like, and if you will fit into the corporate culture. You may also want to know where your career may take you should you should get the job.
4. Record your voice. With a phone interview, the way you communicate is key. To prepare before the actual phone interview, try recording your voice and play back the recording in order to catch things you may want to change. Perhaps you sound flippant, or too many pause fillers come up in your answers such as "um" or "liken" making you sound less enthusiastic than you wanted to.
5. Research the facility before the call. Get as much information as you can about the employer. Relevant information you should find out includes:



As the phone interview is the first step towards a position, take the opportunity to polish up your phone etiquette.

- The facility's overall mission, values, and treatment services.
- How much staff does the employer have?
- What are the general demographics of the patients?

Generally, knowing the answers to these questions will help position you to better understand the employer and the opportunity you are applying for. This will also show the employer that you are interested in the facility and in advancing your career.

1. Prepare for questions you are likely to encounter. Standard examples include:

- Please tell us about yourself
- Please explain how you perform under pressure,
- What is your ideal practice setting?
- Are you prepared to relocate for this position?

Don't just think about these answers mentally, write down your answers as you prepare. Make sure that you include past work experiences and examples to support your answers.

2. Prepare for the unexpected question. Sometimes, recruiting managers may throw a curveball question such as, "Describe a decision you made that was a failure. What happened and why?"

Preparing for questions like these will save you from being surprised. And even if the recruiter asks very few questions, you are at least prepared for any surprises.

3. Outline the points you want to make. In addition to preparing answers to common questions, it is just equally important to develop an outline of your strongest points as a candidate. Highlight your clinical skills and experience. Make these points when you talk about your training and expertise and try to include them in answers to a variety of different questions.

Bruce M. Guyant, FASPR, systems director of provider recruitment, Covenant Health, Tewksbury, Massachusetts says that some candidates tend to interrupt the interviewer. He advises candidates to be active listeners and not to talk over the interviewer.

One general question that many candidates want to know is: Is it ok to talk about money? According to Guyant, there was a time when it was not advisable for candidates to discuss compensation or benefits during an interview. However, this has changed. He advises that if the interviewer broaches the subject of money, be ready to at least give some idea of your salary and benefits expectations.

Video Interviews

Here are some tips to help you ace a video interview.

- Be sure you have a stable wireless connection or use a land line. A stable wireless connection is essential for a smooth video interview. Before the day of the call, do a dry run. This point cannot be emphasized enough. Test your audio and video again right before an interview to ensure everything is working properly. Just because it worked yesterday does not

mean that it's going to work today. Don't risk the headache or embarrassment of technology issues during a conversation with a potential employer. Pick a clear background. Choose a background that allows you to stand out and not be lost. The focus of the interviewer should be on you and what you're saying during the interview. Use a solid wall if you can't find a good backdrop at your office or at home.

- Make sure the room is well lit. Ensure the interviewer can see your face clearly. Try a test video beforehand to make sure the area where you select to do your interview is well-lit. Paul J. Bailo, a digital executive and author of *The Essential Digital Interview Handbook*, says the average room doesn't have enough light for video calls. Most people have just one overhead light shining down on them from the ceiling. This often creates unflattering shadows. His advice is to put one light behind you, one to the right, and another to left to create a glow around you.
- Camera placement is critical. Position your camera at eye level. The angle is critical. Bailo says, "You don't want the camera looking up your nose, and you don't want the camera looking down at you. The psychology behind it is if I'm looking down at the camera, I'm looking down at the hiring manager, and they feel subservient."

At The End Of The Interview

Always thank the interviewer for their interest and time. Guyant advises, "If you are seriously interested in the job, go ahead and ask for a face-to-face interview."

Above all else, relax and believe in yourself. With some thorough preparation and a little bit of practice, you'll nail that interview! ■

Sources:

Phone or Video Settings, August 21, 2017 - Randstad USA

Doctors In Demand: New Doctors Flooded With Offers, John Commins, Sept. 19, 2017 - Health Leaders Media

Phone Interview Questions and The Best Answers, Alison Doyle, (Updated) July 20, 2018 - The Balance: Careers

ABOUT THE AUTHOR

Melanie Grano is a freelance business writer and 20-year Journalism veteran who regularly contributes to career-based publications, including *ThirdCertainty* and *Computer Times*.

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Contact:

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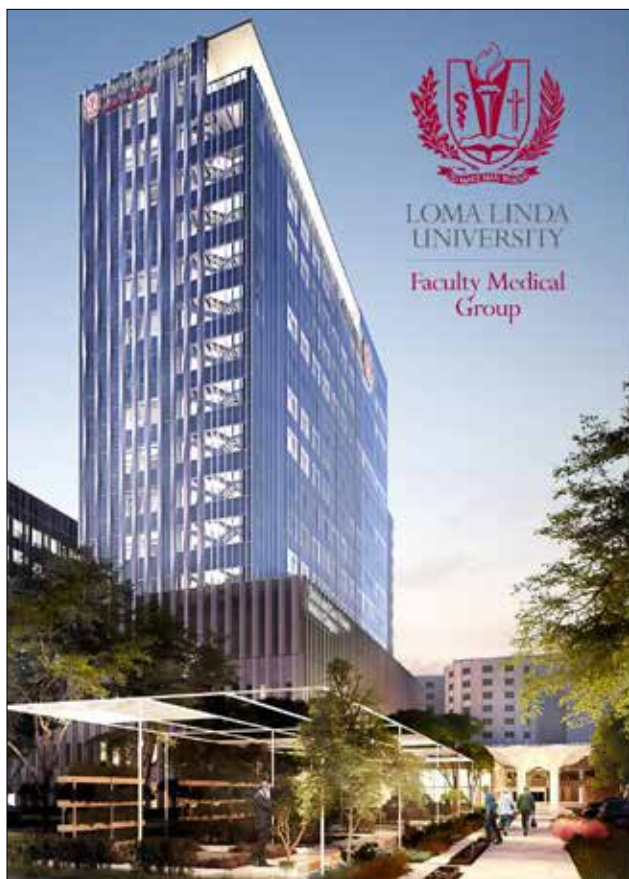


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The Division of Pulmonary, Critical Care, Hyperbaric, Allergy and Sleep Medicine is seeking a clinical faculty to join our team at Loma Linda University Medical Center.

Loma Linda University Medical Center is a tertiary care, Level 1 trauma center, and academic institution with a 650-bed hospital. The 36-bed MICU is divided in two multidisciplinary teams, including Pulmonary/Critical Care fellows and residents from Internal Medicine and Emergency Medicine. The 51-bed ED includes approximately 70,000 annual adult and pediatric patient visits with 2,500 ICU admissions.

We invite applications for a faculty position at the Assistant Professor level or above. Candidates should possess academic interests, research aptitude, board certified or eligible in Pulmonary (preferred) and Critical Care Medicine. Experience or interest in Hyperbaric Medicine would be highly desired.

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Private Practice: The Pros & Cons of Self-Employment

Working in a hospital can be very attractive to many physicians: the regular guaranteed salary, the pension contributions, the holiday and sick pay all add up to a compelling package. However, a recent Medscape report found that self-employed physicians are more satisfied than employed physicians (63 percent vs 55 percent). It suggests that employed physicians dislike the lack of autonomy, the limited income potential and limited influence in decision-making.

By contrast, their self-employed counterparts in private practice, enjoy the flexibility and greater autonomy in decision-making, particularly concerning income potential. “Being a solo practitioner and trying to run an efficient practice allows me to not have to see the large numbers of patients on a daily basis that my employed colleagues are faced with,” says J. Scott Litton Jr, MD, a private practitioner. “Patients are scheduled for 15- and 20-minute slots and gaps are purposely left in my schedule to accommodate the same-day call-ins. While this can be a very stressful day-to-day workflow, it is nonetheless very rewarding at the end of the day.”

Greater Satisfaction in Private Practice

Physicians working in private practice will typically draw a salary on a monthly or quarterly basis based on the practice income after all expenses – such as rent, staff and administrative costs – are paid. This gives a self-employed physician greater control over their income; they can choose to work longer hours to provide an evening or weekend service to their patients, for example. Writing for the American Academy of Family Physicians (AAFP), Peter Rippey, MD, makes the case that, “In

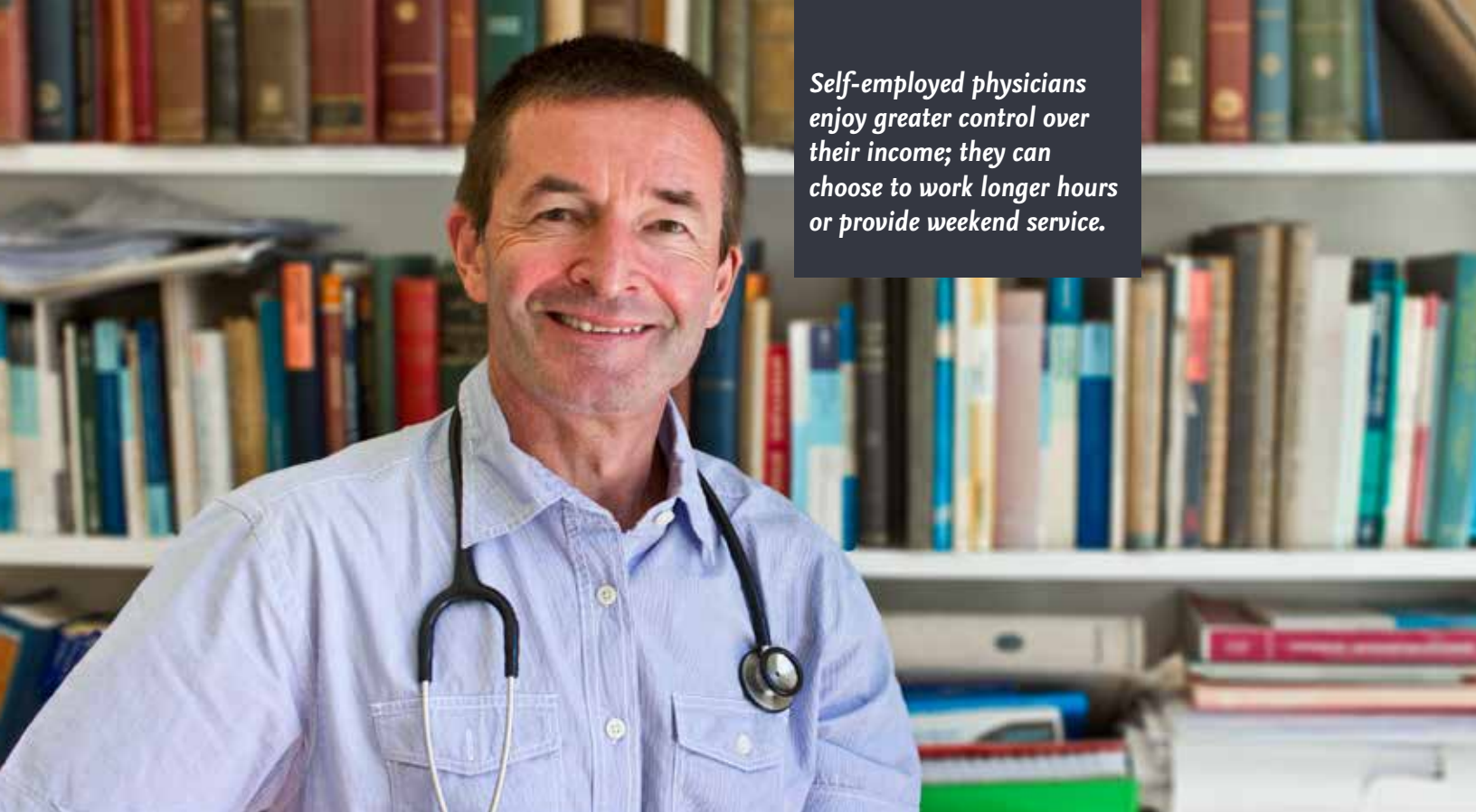
private practice, I also get to decide what hours I work, what procedural services I provide, what my scope of practice is, when I take vacation and who I have assist me.” He also points out that private practice can help to plug holes in medical provision and provide an important service for patients. “Private practices are a vital means for health care access, especially in rural areas (where) the next closest option may be more than an hour away,” he says.

However, Rippey also recognizes that “the uncertainty of the health care landscape as the Patient Protection and Affordable Care Act continues to be implemented – along with the challenges related to payment, electronic health records (EHRs), meaningful use and ICD-10 looming on the horizon – seems to have spurred a mass exodus from private practice to employed positions.” In fact, the AAFP states that more than 85 percent of new physicians are employed.

The significant capital required to set up in private practice and the lack of financial certainty, especially in the first few years, do act as considerable barriers to new physicians who would like the autonomy and flexibility private practice can deliver. Some experts estimate that set-up costs alone can total somewhere in the region of \$70,000 to \$100,000. The American Small Business Administration estimates that 50 percent of new businesses fold within the first five years, this represents a serious financial risk for the would-be self-employed physician

The Costs Private Practice

Any physician that is considering investing in a private practice



Self-employed physicians enjoy greater control over their income; they can choose to work longer hours or provide weekend service.

would be well advised to seek expert financial and legal advice at an early stage.

The costs associated with setting up a private practice must include:

- Malpractice insurance
- Rent or mortgage for premises, as well as any redecorating costs
- Computer, records and accounting systems
- Basic office equipment and furnishings
- Sales and marketing costs, including signage and advertising
- Medical equipment and supplies, although the cost of this can be reduced by opting for “gently used” equipment until the practice is clearing a profit and it can be replaced for new
- Staffing costs
- External consultancy costs, e.g. tax and legal advisors
- Tax liabilities
- Professional development and other professional and medical credentialing costs

By assessing and planning for these complex costs a physician running their own private practice needs to be well versed in finance, human resources and business administration – as well as their own medical specialty.

Being Your Own Boss

If HR, marketing, finance, facility management, and revenue

cycle management don't hold much appeal to you as a physician, then private practice is probably not for you – unless you find yourself to be an experienced office manager.

However, Mark A. Rosen, MD, argues that, “if you are entrepreneurial and enjoy the business of medicine, including being a team player, taking risks, having a vision of the future and the marketplace, and negotiating with others, you will enjoy private practice. It isn't easy, but some of us find it rewarding.”

Not only do self-employed physicians have greater decision-making freedom, they can swiftly respond to events, office dynamics, medical treatments and trends because they are less hampered by bureaucracy than large healthcare groups.

This freedom might be realized in many ways: from sponsoring local sports teams, through to offering a sliding fee scale based on a patient's ability to pay. Building up a strong relationship with the local community in this way then enables the physician to enjoy a high patient retention rate, boosting profits and morale. You are free to decide which direction you want to take your practice because you are the boss. ■

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ABOUT THE AUTHOR

Melanie Grano is a freelance business writer and 20-year Journalism veteran who regularly contributes to career-based publications, including *ThirdCertainty* and *Computer Times*.



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- 118 bed hospital
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- Expansions in the areas of heart, cancer, orthopedics, sports medicine and women's health

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Pulmonary Critical Care Opportunity Sioux Falls, SD

TO LEARN MORE, PLEASE CONTACT:

Jessilyn Healy, AASPR
Physician Recruiter
(605) 328-6986
jessilyn.healy@sanfordhealth.org

practice.sanfordhealth.org

PRACTICE DETAILS

Sanford USD Medical Center is seeking a residency trained BC/BE Pulmonary/Critical Care physician.

- Physician group provides in-patient, out-patient, consultative and procedural medical services in the specialties of Pulmonology, Critical Care and Sleep Medicine.
- See patients in a clinic setting as well as participate in critical care and in-patient consultation rotations, option to be a part of our adult cystic fibrosis program.
- Perform, manage and interpret results of procedures performed for the diagnosis and treatment of pulmonary patients. Including interventional pulmonology, EBUS, and navigational bronchoscopy.
- Option to read Sleep Studies if BE/BC in Sleep.

Nationally competitive hourly salary with a night differential, comprehensive physician benefit package, malpractice, Relocation Allowance, and No State Income Tax

ABOUT SANFORD HEALTH IN SIOUX FALLS

- 545-bed hospital
- Large referral area
- Research opportunities
- Serving a city population of 250,000

SIOUX FALLS COMMUNITY

Sioux Falls is one of the fastest growing areas in the Midwest. As the largest city in the state, it balances an excellent quality of life and strong economy with a safe, clean living environment. The cost of living is competitive and South Dakota has no state income tax. Sioux Falls offers amenities of a community twice its size such as fine dining, shopping, arts, sports and nightlife.

Sleep/Pulmonary Medicine Opportunity Fargo, ND

TO LEARN MORE, PLEASE CONTACT:

Patty Absey
Manager - Physician Recruiter
(701) 234-6539
patricia.absey@sanfordhealth.org

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PRACTICE DETAILS

Sanford Health has an immediate opening for a BC/BE Pulmonary/Sleep Physician to join a well-established practice in Fargo, North Dakota. Position is a 50/50 split between the two departments.

- Sanford's Pulmonary department has 4 full-time pulmonary physicians and 3 APP's
- Sanford's Sleep department has 4 physicians (3 full-time and 1 part-time) and 9 APP's. Sleep physicians include Neurology, Psychiatric, and Pediatric training.
- Pulmonary and Sleep Clinics operate 5 days/week. Pulmonary Inpatient Hospital Consult service operates 7 days/week. Pulmonary lab is in same location as clinic.
- Light call responsibility for Pulmonary service - 1 out of 4; No call for Sleep service.
- Sleep Clinic and Lab are integrated at one location.

Sanford Health offers a guaranteed salary for the first two years, comprehensive benefits, paid malpractice insurance, relocation allowance, and much more.

ABOUT SANFORD HEALTH IN FARGO

- Three Sanford Health campuses in Fargo/Moorhead area
- State-of-the-art one-million-square-foot medical center opened in 2017, with 284 beds
- Level I Adult Trauma Center supported by AirMed services covering a three-state area

FARGO COMMUNITY

The Fargo-Moorhead and West Fargo metro area is a diverse, family-oriented community of 216,000 people that offers high quality of life and low cost of living. Outstanding schools, a vibrant business community, a thriving downtown district, cultural activities, and a wide variety of sports and recreation are just a few of the many reasons people love to call the Fargo area home.

Pulmonary Medicine Bismarck, ND

TO LEARN MORE, PLEASE CONTACT:

Connie Long
Manager of Physician Recruitment
701-516-4000 (cell)
701-323-5417 (office)
connie.long@sanfordhealth.org

practice.sanfordhealth.org

PRACTICE DETAILS

Sanford Clinic is seeking a Board Eligible/Board Certified Pulmonary Medicine (Clinic Only) Physician to join our successful, well-established team of 4 physicians and 2 advanced practice providers in Bismarck, North Dakota.

- Sanford Medical Center serves as the regional referral center
- Clinic Only 8am-5pm, No nights, No Weekends, No Call
- 14 ICU Beds with 24/7 Critical Care Coverage
- Pulmonary Lab/Bronchoscopy/EBUS onsite
- Call 1:4
- AICU - Night coverage 7pm to 7am
- Culture of innovation and supportive administration

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- Paid CME & Time Allowance
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ABOUT SANFORD HEALTH IN WESTERN NORTH DAKOTA

- 223 bed hospital and 15 clinics
- 320 Physicians and Advance Practice Providers
- Level II Emergency Trauma Center
- Level IIIB NICU
- Service population of 300,000+
- 3 Time Magnet Nursing Designation

BISMARCK COMMUNITY

Bismarck serves as the capital city of North Dakota and sits along the banks of the scenic Missouri River. More than 125,000 people call the Bismarck-Mandan area home, and it is the second most populous city in North Dakota. Bismarck is the seventh fastest growing city in the United States.



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Friendly and welcoming people make Bismarck an ideal place to begin your medical practice. In fact, The Business Insider ranks North Dakota as the #1 place to raise a family.

- CHI St Alexius is seeking Intensivists (Critical Care Fellows, Surgical Critical, Medical, or Pulmonology backgrounds are welcome)
- BC/B
- Ability to obtain an unrestricted ND medical license
- Share our commitment to service, organization values and professionalism, and our core values of Reverence, Integrity, Compassion and Excellence.

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As the largest healthcare delivery system in central and western North Dakota, CHI St. Alexius Health covers more square miles and sees more patients than anyone else in the region. CHI St Alexius was honored as one of "America's 50 Best Hospitals" by Becker's Hospital Review and the "Best Regional Hospital, Great Plains, ND Recognized in 6 Types of Care 2018-19" by U.S News and World Report. With its many awards for clinical excellence, customer satisfaction and community service, CHI St. Alexius Health Bismarck is proud of its outstanding reputation as a caring, high quality medical center.

**Interested candidates should call Bruce Robinson @ 701.530.8896
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Please send Curriculum Vitae and three letters of reference to Corrine Sanchez, Faculty Affairs Administrator, Department of Cardiothoracic Surgery, Stanford University Medical Center, 300 Pasteur Drive, Falk Bldg., CVRB, Stanford, CA 94305-5407 or send e-mail to corrine.sanchez@stanford.edu.



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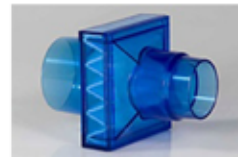
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