FY 2020–21
Board Work Plan

DRAFT
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Message from the Valley Water Board Chair

At the Santa Clara Valley Water District (Valley Water), we manage a complex water resource system that provides clean, safe water, flood protection and stewardship of streams and creeks to nearly 2 million residents and businesses here in Santa Clara County.

As part of our annual strategic planning process, my fellow board members and I have identified specific areas that we will be monitoring closely and engaging as necessary. The specific areas identified during the strategic planning process are outlined in the FY21 Board Work Plan. In FY21 we will focus on new water storage opportunities as well as advancing major water supply facilities such as Anderson Dam and leading efforts in recycled and purified water. We will prioritize funding to protect and maintain our flood protection assets. In all focus areas we will continue to engage the community and not lose sight of our environmental stewardship goals such as a net positive impact on the environment. We will also address impacts of climate change on our work. As policy makers for Valley Water we will engage through board committees and full board discussion to monitor progress in the focus areas highlighted in this plan.

Early 2020 has brought about unprecedented and challenging times for everyone. We want to assure the community that my fellow board members and I remain committed through policymaking to ensuring Valley Water remains a high performing organization.

I look forward to reporting our progress and hope you find this document informative.

Nai Hsueh
Board Chair
Santa Clara Valley Water District
Valley Water

Founded in 1929, the Santa Clara Valley Water District (Valley Water) is the primary water resources agency for Santa Clara County, with key water supply, water quality, flood protection, and environmental stewardship responsibilities.

Valley Water Mission

Provide Silicon Valley safe, clean water for a healthy life, environment, and economy.

Values

1. Valley Water is entrusted to serve the public by carrying out its mission for the benefit of the community.
2. Valley Water is committed to providing excellent service to all customers.
3. All individuals are unique and important, and will be treated with fairness, dignity, and respect.
4. Valley Water takes pride in its work and is accountable to carry out its responsibilities safely with honesty and integrity.
5. Initiative, leadership, personal development, and training are vital for continuous improvement.
6. Open communication, cooperation, and teamwork are shared responsibilities and essential to the successful performance of Valley Water work.
7. Valley Water is committed to creating an inclusive work environment, which reflects and supports the diversity of the community and enriches our perspectives.
8. Valley Water strives to support a work culture and workplace environment that attracts and retains superior employees empowered to make decisions about, and take responsibility for, how they do their jobs.
9. Valley Water is committed to its employees and supports market-based competitive compensation that is equitable and rewards accomplishment and encourages high performance.
10. Valley Water is committed to sustaining a healthy work-life balance for its employees and places a high value on all the things that provide enrichment and fulfillment, including work and career, health and fitness, family and relationships, spirituality, community service, hobbies and passions, intellectual stimulation, rest and recreation.
Board of Directors

The Santa Clara Valley Water District Board of Directors (Board) is comprised of seven members, each elected from equally-divided districts. Specific job outputs of the Board include connecting with the community in Santa Clara County, developing policies to further Valley Water’s mission, and monitoring the performance of the organization.

The Board governs with an emphasis on outward vision, encouragement of diversity in viewpoints, strategic leadership more than administrative detail, and proactivity rather than reactivity.

The Board meets twice a month on the second and fourth Tuesday. All meetings are open to the public and may be viewed online.

Left to right: Tony Estremera, District 6; Richard Santos, District 3; John L. Varela, District 1; Gary Kremen, District 7; Barbara Keegan, District 2; Nai Hsueh, District 5; Linda J. LeZotte, District 4
Board Committees

The Board of Directors has established Board Committees to assist in performing its job. Committees meet regularly and are comprised of three members of the Board. They are open to the public.

- Agricultural Water Advisory Committee
- Board Audit Committee
- Board Ethics and Conduct Committee
- Board Policy and Planning Committee
- Capital Improvement Program Committee
- Diversity and Inclusion Ad Hoc Committee
- Environmental and Water Resources Committee
- Fisheries and Aquatic Habitat Collaborative Effort (FAHCE) Committee
- Homeless Encampment Committee
- Joint Recycled Water Advisory Committee (City of Palo Alto, City of East Palo Alto, City of Mountain View and SCVWD)
- Joint Recycled Water Committee (City of Sunnyvale and SCVWD)
- Joint Recycled Water Policy Advisory Committee (City of San Jose/SCVWD/City of Santa Clara)
- Joint Water Resources Committee (City of Gilroy, City of Morgan Hill, and SCVWD)
- Recycled Water Committee
- San Felipe Division Reach One Committee
- Santa Clara Valley Water Commission
- Water Conservation and Demand Management Committee
- Water Storage Exploratory Committee
- Youth Commission
Purpose of the Board Work Plan

The primary purpose of the Board’s FY2020-2021 Work Plan is to communicate with the public, community and stakeholders, the Board’s strategic focus for the fiscal year and how it supports Valley Water’s mission and long-term goals and objectives.

To perform its job, the Board established long-term goals and objectives (also known as Board Governance Policies – see Appendix A) for each of Valley Water’s core business areas (Water Supply, Natural Flood Protection, and Environmental Stewardship). Annually, the Board conducts planning sessions to develop strategies to accomplish the goals and objectives.

As part of their annual strategic planning process, the Board evaluates their goals, strategies, challenges and opportunities and identifies the specific areas requiring engagement and monitoring for the upcoming fiscal year. The Board outlines their focus areas and processes for monitoring progress in the Board Work Plan.

Throughout the year, the Board reviews and provides input and direction on Valley Water’s budget, Capital Improvement Program, and other program and master plans, to ensure there is funding and support to enable staff to accomplish Valley Water’s mission.

All strategy implementation is monitored by the Board through Executive Limitation requirements (see Appendix A), staff development of programs and plans, assigned Board Committee work, and Board Appointed Officer performance evaluations.
<table>
<thead>
<tr>
<th>Board Goals</th>
<th>FY 2020-21 Work Plan Strategies</th>
</tr>
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<tbody>
<tr>
<td><strong>Water Supply</strong></td>
<td>• Actively Pursue New Water Storage Opportunities.</td>
</tr>
<tr>
<td></td>
<td>• Actively Participate in decisions regarding the CA Delta Conveyance.</td>
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<tr>
<td></td>
<td>• Lead Recycled and Purified Water Efforts with committed partners.</td>
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<tr>
<td></td>
<td>• Engage and educate the community, elected officials and staff on future water supply strategies in Santa Clara County.</td>
</tr>
<tr>
<td></td>
<td>• Advance Anderson Dam Seismic Retrofit Project.</td>
</tr>
<tr>
<td><strong>Natural Flood Protection</strong></td>
<td>• Protect and maintain existing assets and infrastructure.</td>
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<tr>
<td></td>
<td>• Pursue opportunities to improve internal capacity to acquire regulatory permits.</td>
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<tr>
<td><strong>Environmental Stewardship</strong></td>
<td>• Attain net positive impact on the environment when implementing flood protection and water supply projects.</td>
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<td></td>
<td>• Promote the protection of creeks, bay, and other aquatic ecosystems from threats of pollution and degradation.</td>
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<tr>
<td></td>
<td>• Continue the Fisheries and Aquatic Habitat Collaborative Effort (FAHCE).</td>
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<tr>
<td><strong>Business Management</strong></td>
<td>• Advance diversity and inclusion.</td>
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<td></td>
<td>• Maintain appropriate staffing levels and expertise.</td>
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<td></td>
<td>• Provide affordable and cost-effective level of services.</td>
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<tr>
<td><strong>Climate Change</strong></td>
<td>• Address future impacts of climate change to Valley Water’s mission and operations.</td>
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### GOAL: WATER SUPPLY

#### Strategy 1

<table>
<thead>
<tr>
<th>Challenge/Opportunity</th>
<th>Actively Pursue New Water Storage Opportunities.</th>
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<tbody>
<tr>
<td><strong>Water storage capacity</strong> is an important tool for Valley Water for capturing wet-year water for use during drier periods. Such storage aids water supply, flood protection, and recreational uses and helps regulate downstream water quality and supply cold water flows for fish. Storage is also an important tool for managing unpredictable hydrology due to climate change and sea level rise. As such, water storage is important for both human and environmental objectives and must fit within a large and diverse water and environmental portfolio. Challenges include determining the appropriate level of participation for Valley Water and prioritizing sites within funding limitations across all projects.</td>
<td></td>
</tr>
</tbody>
</table>

#### Focus

- Explore opportunities to develop new surface and groundwater storage projects that align with Valley Water’s mission. Additionally, seek water exchange and transfer opportunities.
- Determine level of participation for projects and decisions about partnerships.

#### Monitoring

Continue to monitor through the Water Storage Exploratory Committee and provide updates to Board as necessary.

#### Related Staff Plans

Water Supply Master Plan
## GOAL: WATER SUPPLY

<table>
<thead>
<tr>
<th>Strategy 2</th>
<th>Actively Participate in decisions regarding the CA Delta Conveyance.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Challenge/Opportunity</strong></td>
<td>As much as 40 percent of the water Santa Clara County uses each year comes through the Delta. But the Delta’s aging network of earthen levees faces risks from rising seas, earthquakes and flooding, while the declining conditions for fish and wildlife have led regulators to put more restrictions on when water can move through the Delta. Participation in modernizing the delta conveyance is necessary to protect water supply in Santa Clara County and better manage Delta diversions to protect fish and wildlife. Challenges include permitting difficulties, potential legal challenges, and uncertainty around the Bureau of Reclamation’s participation.</td>
</tr>
<tr>
<td><strong>Focus</strong></td>
<td>- As a voice for Northern California, continue to engage, negotiate, and increase public education of the project through serving on the Delta Conveyance Design and Construction Authority and Finance Authority and Stakeholder Engagement Committee in adherence to Board approved Guiding Principles, to protect Santa Clara County’s interests.</td>
</tr>
<tr>
<td><strong>Monitoring</strong></td>
<td>Continue to monitor and update the Board on the project and project funding requirements and governance related to the JPAs as well as additional agreements related to state water and federal water.</td>
</tr>
<tr>
<td><strong>Related Staff Plans</strong></td>
<td>Water Supply Master Plan</td>
</tr>
</tbody>
</table>
Recycled and purified water continue to play a key role in the long-term sustainability of our county's water supplies. Identifying and working with the appropriate agencies within the county to negotiate and execute various Memoranda of Understanding to expand the use of non-potable and the production and use of advanced purified water is a high priority. Opportunities exist to expand Valley Water’s Silicon Valley Advanced Water Purification Facility (AWPF) and/or build additional AWPFs throughout the County. However, challenges include resolving previously identified issues of land, securing contractual rights to treated wastewater, treated wastewater quality and declining flows at treatment plants, and reverse osmosis concentrate management.

**Focus**

- Develop a portfolio of advanced purified water and secure treated wastewater as identified in the Water Supply Master Plan.
- Elevate discussion with San Jose from staff to elected official level and include City of Santa Clara and other wastewater agencies in order to reach a decision point on a project by mid-September 2020.
- Present a water reuse roadmap that clarifies position on Indirect Potable Reuse (IPR) vs Direct Potable Reuse (DPR).
- Develop plan for South County including a governance model.

**Monitoring**

Continue to monitor through the Recycled Water Committee and present regular updates and seek policy guidance from the Board as necessary.

**Related Staff Plans**

- Water Supply Master Plan
- Countywide Water Reuse Master Plan
### GOAL: WATER SUPPLY

<table>
<thead>
<tr>
<th>Strategy 4</th>
<th>Engage and educate the community, elected officials and staff on future water supply strategies in Santa Clara County.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Challenge/Opportunity</strong></td>
<td>A reliable supply of clean water is necessary for the social, economic, and environmental wellbeing of Santa Clara County. Valley Water’s strategies for providing a reliable and sustainable water supply in a cost-effective manner are challenging. The challenges include the cost of water, the public perception of costs of different types of water, and how to effectively implement our water supply strategies into the future.</td>
</tr>
</tbody>
</table>
| **Focus** | • Clarify strategies for outreach and education programs and efforts.  
• Develop metrics to understand the ROI of outreach strategies, such as the annual favorability survey.  
• Increase efforts to educate the public about the mix of different types of water in Valley Water’s portfolio, including the Delta Conveyance, and associated current and projected costs. |
| **Monitoring** | Monitor progress through the Water Conservation and Demand Management Committee. |
| **Related Staff Plans** | Water Supply Master Plan  
Countywide Water Reuse Master Plan |
### GOAL: WATER SUPPY

<table>
<thead>
<tr>
<th>Strategy 5</th>
<th>Advance Anderson Dam Seismic Retrofit Project.</th>
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#### Challenge/Opportunity
As our largest reservoir, Anderson serves not just as a critical water supply facility, but also supports Valley Water’s mission of flood protection and environmental stewardship. Given the reservoir’s critical importance to ensuring safe, clean water for our communities and to protect public safety, it is imperative that the Anderson Dam Seismic Retrofit Project (ADSRP) move forward proactively.

#### Focus
- Progress all elements on the Federal Energy Regulatory Commission Order Compliance Project (FOCP) into design/construction
- Begin construction of the Anderson Dam Tunnel Project (ADTP).
- Continue to work with appropriate regulatory agencies to review and obtain approval for all project design plans on the ADSRP.
- Release for review the Draft Environmental Report for the ADSRP.
- Continue to inform the public and neighborhoods of the project progress and construction timeline.
- Balance flood protection, water supply, and environmental flow requirements appropriately for annual operations prior to completion of the construction of ADSRP.

#### Monitoring
Monitor project progress through to the Capital Improvement Program Committee.

#### Related Staff Plans
- Safe, Clean Water and Natural Flood Protection Program
- Fish Habitat Restoration Plan
- Coyote Feasibility Study
- Water Supply Master Plan
GOAL: NATURAL FLOOD PROTECTION

<table>
<thead>
<tr>
<th>Strategy 1</th>
<th>Protect and maintain existing assets and infrastructure.</th>
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<tbody>
<tr>
<td>Challenge/Opportunity</td>
<td>Maintenance of Valley Water’s flood protection infrastructure is crucial to ensuring continued protection of our communities; and ensuring the significant local, state, and federal investments in flood protection continue to provide benefits. Timely maintenance is the most cost-effective investment for flood protection, and deferred maintenance disproportionately increases costs. In addition, aging assets are reaching the end of the design life and will require major recapitalization.</td>
</tr>
</tbody>
</table>
| Focus | • Prioritize funding for maintenance activities to ensure the most cost-effective flood protection investment.  
• Develop asset management approach to plan for major asset recapitalization.  
• Develop program to plan for multi-benefit opportunities when major maintenance work is required. |
| Monitoring | Provide periodic updates to the Board Planning and Policy Committee. |
| Related Staff Plans | Five-year Operations and Maintenance Plan  
Watershed Asset Management Plan  
Safe, Clean Water and Natural Flood Protection Program |
GOAL: NATURAL FLOOD PROTECTION

<table>
<thead>
<tr>
<th>Strategy 2</th>
<th><strong>Pursue opportunities to improve internal capacity to acquire regulatory permits.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Challenge/Opportunity</strong></td>
<td>Valley Water continues to pursue legislative and administrative solutions to resolve regulatory and permitting issues at the federal and state levels. However, recognizing the limits of Valley Water’s ability to change permitting processes, FY21 efforts will focus on improving internal capacity for applying for permits including centralizing permitting efforts, as well as building trust with regulatory agencies and staying current with the regulatory environment.</td>
</tr>
</tbody>
</table>
| **Focus** | • Provide for Watershed-Wide regulatory planning and permitting effort and pursue other efforts at the state and federal level to expedite permit review.  
• Centralize permitting efforts amongst Valley Water staff to improve efficiency of applications and build closer relationships with regulatory agencies.  
• Build closer relationships with regulatory agencies and open dialogue with the environmental community. |
| **Monitoring** | Provide regular project updates to the Board Policy and Planning Committee. |
| **Related Staff Plans** | One Water Plan |
GOAL: ENVIRONMENTAL STEWARDSHIP

<table>
<thead>
<tr>
<th>Strategy 1</th>
<th>Attain net positive impact on the environment when implementing flood protection and water supply projects.</th>
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<tbody>
<tr>
<td><strong>Challenge/Oppportunity</strong></td>
<td>Valley Water’s projects and programs encourage integrated planning to ensure capital improvements, operations, and maintenance activities are balanced with environmental stewardship goals. Valley Water strives to protect and restore habitats to support native species throughout the County.</td>
</tr>
</tbody>
</table>
| **Focus** | • As part of the One Water planning process, develop an integrated water resource plan for each watershed, including appropriate metrics to monitor Valley Water’s impacts on and benefit to the environment.  
• Ensure that stewardship efforts are integrated and not focused primarily on mitigation.  
• Seek input from a wide range of communities including tribal voices, disadvantaged communities, regulators, and the environmental community, whenever possible.  
• Revisit Ends Policy 4 in light of climate change, trails, open space, stewardship, etc. |
| **Monitoring** | Revisions to policies to be reviewed by the Board Policy and Planning Committee. Provide regular project updates to the Board on One Water’s Watershed Plans. |
| **Related Staff Plans** | One Water Plan  
Climate Change Action Plan |
## GOAL: ENVIRONMENTAL STEWARDSHIP

<table>
<thead>
<tr>
<th>Strategy 2</th>
<th>Promote the protection of creeks, bay, and other aquatic ecosystems from threats of pollution and degradation.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Challenge/Opportunity</strong></td>
<td>Valley Water continues to coordinate with local cities and agencies to improve the health of our local waterways, including pollution prevention and addressing threats to water quality. Opportunities exist to further collaborate with the county and cities to improve surface water quality on issues such as: encampment abatement efforts, long-term solutions for homelessness, and non-point source pollution.</td>
</tr>
</tbody>
</table>
| **Focus** | • Continue efforts to protect the ecosystem and water quality of our waterbodies, the integrity of our infrastructure, and ensure our employees have a safe work environment. Such efforts include preventing stormwater pollution, increased implementation of green stormwater infrastructure, addressing mercury pollution, and homeless encampment clean ups.  
• Continue partnerships and investments on a regional scale such as the South Bay Salt Pond Restoration and Santa Clara Valley Urban Runoff Pollution Prevention Program (SCVURPPP). |
| **Monitoring** | Provide regular updates to the Board. Provide updates to the Homeless Encampment Committee on strategies to address homeless encampments. |
| **Related Staff Plans** | One Water Plan  
Santa Clara Valley Urban Runoff Pollution Prevention Program  
Stormwater Resource Plan  
Safe, Clean Water and Natural Flood Protection Program |
### GOAL: ENVIRONMENTAL STEWARDSHIP

<table>
<thead>
<tr>
<th>Strategy 3</th>
<th>Continue the Fisheries and Aquatic Habitat Collaborative Effort (FAHCE)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Challenge/Opportunity</strong></td>
<td>Valley Water has been working to resolve a water rights complaint surrounding fish, wildlife, water quality, and other beneficial uses in Coyote Creek, the Guadalupe River, and Stevens Creek. Challenges include: obtaining federal and state permits from multiple regulatory agencies, refining and processing water rights change petitions, the technical complexity of the fisheries impacts analysis, and managing stakeholder expectations.</td>
</tr>
</tbody>
</table>
| **Focus** | • Expedite early implementation of feasibility studies, monitoring activities, and planning and construction of various fish passage improvements.  
 • Integrate with Anderson Dam Seismic Retrofit Project, Coyote Creek, and other new projects.  
 • Continue FAHCE effort on remaining two creeks: Guadalupe River and Stevens Creek.  
 • Develop Adaptive Management Plan to encompass all three creeks. |
| **Monitoring** | Continue to monitor through the FAHCE Committee and provide updates to Board. |
| **Related Staff Plans** | Fish Habitat Restoration Plan  
 One Water Plan  
 Coyote Feasibility Study |
## GOAL: BUSINESS MANAGEMENT

<table>
<thead>
<tr>
<th>Strategy 1</th>
<th><strong>Advance diversity and inclusion.</strong></th>
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<tbody>
<tr>
<td><strong>Challenge/Opportunity</strong></td>
<td>The Board is committed to providing a work environment that is diverse, inclusive, free of discrimination and harassment, and provides equal opportunity employment. This includes both internal policies as well as improving access to opportunities at Valley Water by broadening recruitment efforts with a wide range of partners.</td>
</tr>
</tbody>
</table>
| **Focus** | • Continue research on best practices to understand the changing landscape of diversity and inclusion to identify where continued investment is necessary.  
• Develop Board’s vision for Valley Water as a diverse and inclusive organization. |
| **Monitoring** | Provide regular updates to Diversity & Inclusion Ad Hoc Committee and the full Board. |
| **Related Staff Plans** | Racial Equity, Diversity & Inclusion Master Plan (under development) |
### GOAL: BUSINESS MANAGEMENT

<table>
<thead>
<tr>
<th>Strategy 2</th>
<th>Maintain appropriate staffing levels and expertise.</th>
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<tbody>
<tr>
<td><strong>Challenge/Opportunity</strong></td>
<td>The Board recognizes that Valley Water’s workforce is the critical component to accomplishing its mission and all the goals and strategies in this work plan. As such, the Board is very committed to ensuring that staff are able to recruit capable employees with knowledge and subject-matter expertise, and provide training to meet changing skills and capacity needs. Challenges include a high vacancy rate and limited number of recruiters, difficulties in prioritizing training aside work priorities, and changes in workforce needs.</td>
</tr>
<tr>
<td><strong>Focus</strong></td>
<td>- Finalize a long-term staffing strategy that aligns with Water Supply Master Plan, Capital Improvement Program, Operations &amp; Maintenance plans, etc..&lt;br&gt;- Develop classification career ladders to provide understanding of requirements for professional growth.&lt;br&gt;- Consider opportunities to grow the recruitment pipeline from high school and college students, workforce development programs, and the Valley Water intern program.</td>
</tr>
<tr>
<td><strong>Monitoring</strong></td>
<td>Regular updates will be provided to the Diversity &amp; Inclusion Ad Hoc Committee and full Board. Monitoring should include regular updates on the four elements staffing strategy: 1) Grow Pipeline, 2) Recruitment Process, 3) Retention Program, and 4) Promotion Practices.</td>
</tr>
<tr>
<td><strong>Related Staff Plans</strong></td>
<td>Long-term Staffing Master Plan (under development)</td>
</tr>
</tbody>
</table>
The Board understands that it needs to regularly evaluate the financial status of the organization to ensure the level of services provided are reasonable and cost-effective. As such, continued research is necessary to pursue feasible revenue sources allowed by the District Act in order to deliver affordable and effective services while controlling expectations with regard to what Valley Water can achieve and what it can afford to do.

<table>
<thead>
<tr>
<th>Strategy 3</th>
<th>Provide affordable and cost-effective level of services.</th>
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<tr>
<td><strong>Challenge/Opportunity</strong></td>
<td>The Board understands that it needs to regularly evaluate the financial status of the organization to ensure the level of services provided are reasonable and cost-effective. As such, continued research is necessary to pursue feasible revenue sources allowed by the District Act in order to deliver affordable and effective services while controlling expectations with regard to what Valley Water can achieve and what it can afford to do.</td>
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<tr>
<td><strong>Focus</strong></td>
<td>• Establish benchmarking with other agencies, particularly water agencies, in order to understand areas for improvement.</td>
</tr>
<tr>
<td><strong>Monitoring</strong></td>
<td>Utilize the Financial Sustainability Working Group to focus on potential new revenue sources and the Board Audit Committee to monitor the cost-effectiveness of services.</td>
</tr>
<tr>
<td><strong>Related Staff Plans</strong></td>
<td>Operating and Capital Budget Management and Board Audit Reports</td>
</tr>
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</table>
GOAL: CLIMATE CHANGE

<table>
<thead>
<tr>
<th>Strategy 1</th>
<th>Address future impacts of climate change to Valley Water’s mission and operations.</th>
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</thead>
<tbody>
<tr>
<td>Challenge/Opportunity</td>
<td>Valley Water’s ability to fulfill its missions may be challenged in the future by the potential of warmer temperatures, changing weather patterns, reduced snow pack and rising sea levels. Valley Water has been working on greenhouse reduction efforts since 2008, but seeks to do more to understand, mitigate and adapt to the future impacts of climate change.</td>
</tr>
<tr>
<td>Focus</td>
<td>- Develop a vision for how Valley Water thinks about and responds to Climate Change throughout the organization.</td>
</tr>
<tr>
<td>Monitoring</td>
<td>Provide periodic updates to the Board Policy and Planning Committee and the full Board.</td>
</tr>
<tr>
<td>Related Staff Plans</td>
<td>Climate Change Action Plan</td>
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Appendix A

Board Governance Policies/Long-Term Goals and Objectives

The Board has adopted Board Governance Policies which describe how the board conducts its business, what they have directed the CEO and other Board Appointed Officers (BAO) to accomplish, and constraints on the CEO and BAOs that establish prudent and ethical boundaries within which all activity and decisions must take place.

A full list of the Board Governance Policies can be found here: https://www.valleywater.org/how-we-operate/board-governance-policies

Ends Policies, also referred to as Long Term Goals and Objectives, provide direction to the CEO and BAOs to accomplish Valley Water’s mission.

Long Term Goals and Objectives

Water Supply Long-Term Goals

Goal 1: Current and future water supply for municipalities, industries, agriculture, and the environment is reliable.

Objectives

a. Aggressively protect groundwater from the threat of contamination and maintain and develop groundwater to optimize reliability and to minimize landsubsidence and salt water intrusion.

b. Protect, maintain and develop local surface water.

c. Protect, maintain, and develop imported water.

d. Protect, maintain, and develop recycled water.

e. Maximize water use efficiency, water conservation, and demand management opportunities.

f. Prepare for and respond effectively to water utility emergencies.

Goal 2: Raw water transmission and distribution assets are managed to ensure efficiency and reliability.

Objective

a. Raw water transmission and distribution assets are managed to ensure efficiency and reliability.

Goal 3: Reliable high quality drinking water is delivered.
Objective

a. Meet or exceed all applicable water quality regulatory standards.
b. Maintain effective relationships with the retailer and other stakeholders to ensure high quality, reliable drinking water.

**Natural Flood Protection Long-Term Goals and Objectives**

**Goal 1:** Provide natural flood protection for residents, businesses, and visitors.

**Objective**

a. Protect parcels from flooding by applying an integrated watershed management approach that balances environmental quality and protection from flooding.
b. Preserve flood conveyance capacity and structural integrity of stream banks, while minimizing impacts on the environment and protecting habitat values.

**Goal 2:** Reduce potential for flood damages.

**Objective**

a. Promote the preservation of flood plain functions.
b. Reduce flood risks through public engagement.
c. Prepare and respond effectively to flood emergencies countywide to protect life and property.

**Environmental Stewardship Long-Term Goals and Objectives**

**Goal 1:** Protect and restore creek, bay, and other aquatic ecosystems.

**Objective**

a. Preserve creeks, bay, and ecosystems through environmental stewardship.

b. Improve watersheds, streams, and natural resources.
c. Promote the protection of creeks, bay, and other aquatic ecosystems from threats of pollution and degradation.
d. Engage and educate the community in the protection of water quality and stream stewardship.
e. Prepare and respond to emergencies that threaten local waterways.

f. To the extent within practicable control of the District, adopt a strategy to restore the salmonid fishery on identified salmonid streams within 15 years of strategy adoption by creating suitable accessible spawning and rearing habitats.

**Goal 2:** Improved quality of life in Santa Clara County through appropriate public access to trails, open space, and District facilities.
Objective

a. Support healthy communities by providing access to additional trails, parks, and open space along creeks and in the watersheds.

b. Support healthy communities by providing appropriate public access to District facilities.

Goal 3: Strive for zero net greenhouse gas emission or carbon neutrality.

Objective

a. Reduce greenhouse gas emissions to achieve carbon neutrality by 2020

Business Management

Executive Limitations (EL), provide boundaries to the CEO and BAOS in which all executive activity and decisions must take place. Executive Limitations have been established in the following areas:

EL-1 General Principles
EL-2 Customer Relations
EL-3 Human Resources
EL-4 Financial Management
EL-5 Procurement
EL-6 Asset Protection
EL-7 Communication and Support to the Board
EL-8 Inclusion, Equal Employment Opportunity, Discrimination/Harassment Prevention, and Diversity
Appendix B

Staff Program Plans and Master Plans

Program plans and master plans are developed by staff to achieve the Board’s long-term goals and objectives in relation to Valley Water’s mission and overall business management.

Below is a list of program and master plans that have been referenced in the Board Work Plan. Other plans can be obtained by contacting the Office of the Clerk of the Board at (408) 630-2277.

- Capital Improvement Program
  https://www.valleywater.org/how-we-operate/five-year-capital-improvement-program

- Climate Change Action Plan
  https://www.valleywater.org/your-water/water-supply-planning/climate-change

- Management and Board Audit Reports
  https://www.valleywater.org/board-audit-committee-audit-reports

- One Water Plan
  https://onewaterplan.wordpress.com

- Operating and Capital Budget
  https://www.valleywater.org/how-we-operate/financebudget

- Racial Equity, Diversity and Inclusion Master Plan
  https://www.valleywater.org/how-we-operate/about-the-water-district/diversity-and-inclusion-program

- Safe, Clean Water and Natural Flood Protection Program

- Santa Clara Valley Urban Runoff Pollution Prevention Program
  https://scvurppp.org/

- Stormwater Resource Plan
  https://scvurppp.org/swrp/docs-maps/

- Urban Water Management Plan
  https://www.valleywater.org/your-water/water-supply-planning/urban-water-management-plan

- Water Supply Master Plan
  https://www.valleywater.org/your-water/water-supply-planning/water-supply-master-plan
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