First Extraordinary Session Seventy-fifth General Assembly STATE OF COLORADO

PREAMENDED

This Unofficial Version Includes Committee Amendments Not Yet Adopted on Second Reading

LLS NO. 25B-0017.01 Josh Schultz x5486

SENATE BILL 25B-004

SENATE SPONSORSHIP

Rodriguez,

HOUSE SPONSORSHIP

Titone and Bacon,

Senate Committees
Business, Labor, & Technology
Appropriations

101

102

House Committees

A BILL FOR AN ACT

CONCERNING MEASURES EFFECTIVE NO LATER THAN JUNE 30, 2026, TO INCREASE TRANSPARENCY FOR ALGORITHMIC SYSTEMS.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at http://leg.colorado.gov.)

In 2024, the general assembly enacted Senate Bill 24-205, which created consumer protections in interactions with artificial intelligence systems (provisions). The bill eliminates these provisions and:

 Defines "algorithmic decision system" (system) to mean any machine-based system or computational process that uses statistical modeling, data analytics, artificial intelligence, or machine learning to generate a simplified output or is capable, for a given set of human-defined objectives, of making predictions or recommendations and is used to assist, inform, or replace human decision-making;

- Requires a developer of a system to, on and after February 1, 2026, provide certain disclosures to a deployer of the system:
- Requires a deployer of a system to, on and after February 1, 2026, provide certain disclosures to an individual who is or will be affected by a decision made, informed, or influenced by a system and provide the individual with a procedure to correct the accuracy of data that was used by the system;
- Provides that a developer and deployer of a system are jointly and severally liable for a violation of any law that results from the deployer's use of the developer's system;
- Requires a person that makes available a generative artificial intelligence system to disclose to an individual interacting with the generative artificial intelligence system that the individual is interacting with a generative artificial intelligence system;
- Clarifies that a violation of the bill's requirements is an unfair or deceptive trade practice under the "Colorado Consumer Protection Act"; and
- Permits the attorney general to adopt rules implementing the provisions of the bill.

1	Be it enacted by the General Assembly of the State of Colorado:
2	SECTION 1. In Colorado Revised Statutes, repeal and reenact,
3	with amendments, part 17 of article 1 of title 6 as follows:
4	PART 17
5	ALGORITHMIC SYSTEMS
6	6-1-1701. Short title. The short title of this part 17 is the
7	"Colorado Artificial Intelligence Sunshine Act".
8	6-1-1702. Definitions - rules. As used in this part 17, unless
9	THE CONTEXT OTHERWISE REQUIRES:
10	(1) (a) "ALGORITHMIC DECISION SYSTEM" MEANS ANY

-2-

(1) (a)

004

"ALGORITHMIC DECISION SYSTEM" MEANS ANY

1	TECHNOLOGY, INCLUDING SOFTWARE OR PROGRAMS DERIVED FROM
2	MACHINE LEARNING, STATISTICS, OTHER DATA-PROCESSING TECHNIQUES
3	OR ARTIFICIAL INTELLIGENCE, THAT PROCESSES PERSONAL
4	CHARACTERISTICS AND USES THE OUTPUT TO ASSIST, INFORM, OR REPLACE
5	HUMAN DECISION-MAKING WITH RESPECT TO A DECISION DESCRIBED IN
6	SECTION 6-1-1704 (1). "ALGORITHMIC DECISION SYSTEM" INCLUDES A
7	TECHNOLOGY USED TO GENERATE A SCORE, RANKING, CLASSIFICATION, OF
8	PREDICTION ABOUT AN INDIVIDUAL THE HUMAN REVIEWER CONSIDERS
9	WHEN MAKING A DECISION DESCRIBED IN SECTION 6-1-1704 (1).
10	(b) "Algorithmic decision system" does not include this
11	FOLLOWING:
12	(I) DATABASES, SPREADSHEETS, OR OTHER TOOLS THAT MERELY
13	ORGANIZE DATA ALREADY IN THE POSSESSION OF THE HUMAN USER OF THI
14	SYSTEM;
15	(II) JUNK EMAIL FILTERS;
16	(III) FIREWALLS;
17	(IV) ANTI-VIRUS SOFTWARE;
18	(V) CALCULATORS;
19	(VI) SPELL-CHECKING;
20	(VII) ANTI-MALWARE;
21	(VIII) ARTIFICIAL-INTELLIGENCE-ENABLED VIDEO GAMES;
22	(IX) Cybersecurity;
23	(X) DATA STORAGE;
24	(XI) INTERNET DOMAIN REGISTRATION;
25	(XII) INTERNET WEBSITE LOADING;
26	(XIII) NETWORKING;
27	(XIV) SPAM CALL AND ROBOCALL FILTERING;

-3-

1	(AV) WEB CACHING;
2	(XVI) WEB HOSTING OR SIMILAR TECHNOLOGY; OR
3	(XVII) TECHNOLOGIES THAT ARE SOLELY USED TO ORDER OFFICE
4	SUPPLIES, SCHEDULE MEETINGS, AUTOMATE INVENTORY TRACKING, OR
5	PERFORM, ASSIST, OR ADMINISTER SIMILAR MINISTERIAL ADMINISTRATIVE
6	SUPPORT FUNCTIONS.
7	(2) "Assist, inform, or replace human decision-making"
8	MEANS TO USE INFORMATION AS A CONTRIBUTING FACTOR IN A DECISION
9	DESCRIBED IN SECTION 6-1-1704 (1).
10	(3) (a) "BIOMETRIC IDENTIFIER" MEANS DATA GENERATED BY THE
11	TECHNOLOGICAL PROCESSING, MEASUREMENT, OR ANALYSIS OF AN
12	INDIVIDUAL'S BIOLOGICAL, PHYSICAL, OR BEHAVIORAL CHARACTERISTICS,
13	WHICH DATA CAN BE PROCESSED FOR THE PURPOSE OF UNIQUELY
14	IDENTIFYING THE INDIVIDUAL.
15	(b) "BIOMETRIC IDENTIFIER" INCLUDES:
16	(I) A FINGERPRINT;
17	(II) A VOICEPRINT;
18	(III) A SCAN OR RECORD OF AN EYE RETINA OR IRIS;
19	(IV) A FACIAL MAP, FACIAL GEOMETRY, OR FACIAL TEMPLATE; OR
20	(V) OTHER UNIQUE BIOLOGICAL, PHYSICAL, OR BEHAVIORAL
21	PATTERNS OR CHARACTERISTICS.
22	(4) "DEPLOY" MEANS TO USE AN ALGORITHMIC DECISION SYSTEM
23	IN A DECISION DESCRIBED IN SECTION 6-1-1704 (1).
24	(5) "DEPLOYER" MEANS A PERSON DOING BUSINESS IN THIS STATE
25	THAT DEPLOYS AN ALGORITHMIC DECISION SYSTEM.
26	(6) "DEVELOP" MEANS TO DESIGN, BUILD, OR TRAIN AN
27	ALGORITHMIC DECISION SYSTEM OR TO KNOWINGLY AND MATERIALLY

-4- 004

1	MODIFY, ADAPI, OR COMBINE AN EXISTING MACHINE-BASED SYSTEM OR
2	COMPUTATIONAL PROCESS FOR USE AS AN ALGORITHMIC DECISION
3	SYSTEM.
4	(7) "DEVELOPER" MEANS A PERSON OR THE PERSON'S AGENT DOING
5	BUSINESS IN THIS STATE THAT:
6	(a) DEVELOPS AN ALGORITHMIC DECISION SYSTEM; OR
7	(b) Sells, leases, distributes, or otherwise makes
8	AVAILABLE AN ALGORITHMIC DECISION SYSTEM TO A DEPLOYER.
9	(8) "Personal characteristics" include:
10	(a) Personal data, as defined in section 6-1-1303 (17)(a), but
11	WITHOUT REGARD TO THE REQUIREMENTS OF SECTION 6-1-1303 (17)(b):
12	(b) Sensitive data, as defined in section 6-1-1303 (24);
13	(c) GENETIC INFORMATION, AS DEFINED IN SECTION 10-3-1104.6
14	(2)(c);
15	(d) A BIOMETRIC IDENTIFIER;
16	(e) AN INDIVIDUAL'S ECONOMIC SITUATION, HEALTH, PERSONAL
17	PREFERENCES, AFFILIATIONS, INTERESTS, RELIABILITY, BEHAVIOR,
18	LOCATION, OR MOVEMENTS; AND
19	(f) INFERENCES ASSOCIATED WITH A GROUP, BAND, CLASS, OR TIER
20	OF INDIVIDUALS TO WHICH THE INDIVIDUAL BELONGS.
21	(9) "Plain Language" means communication that is:
22	(a) Clear, concise, and easy to understand for the
23	INTENDED AUDIENCE, INCLUDING PEOPLE WITH DISABILITIES, PEOPLE WITH
24	LIMITED EDUCATION, AND ENGLISH LANGUAGE LEARNERS; AND
25	(b) AVAILABLE IN ENGLISH, SPANISH, AND ANY OTHER RELEVANT
26	LANGUAGES REQUIRED BY THE ATTORNEY GENERAL BY RULE.
27	6-1-1703. Disclosure requirements for developers of

-5- 004

1	algorithmic decision systems - exemption. (1) ON AND AFTER
2	February 1, 2026, a developer shall, consistent with any form
3	AND MANNER PRESCRIBED BY THE ATTORNEY GENERAL, PROVIDE TO EACH
4	DEPLOYER OF THE DEVELOPER'S ALGORITHMIC DECISION SYSTEM:
5	(a) AN ANALYSIS OF WHETHER AND HOW ANY INTENDED USES, OR
6	REASONABLY FORESEEABLE USES OR MISUSES, OF THE ALGORITHMIC
7	DECISION SYSTEM POSE A KNOWN OR REASONABLY FORESEEABLE RISK OF
8	VIOLATING THIS ARTICLE 1 OR PARTS 3 TO 8 OF ARTICLE 34 OF TITLE 24;
9	(b) A DESCRIPTION OF ANY STEPS TAKEN BY THE DEVELOPER TO
10	MITIGATE ANY IDENTIFIED RISKS OF VIOLATIONS OF THIS ARTICLE 1 OR
11	PARTS 3 TO 8 OF ARTICLE 34 OF TITLE 24;
12	(c) A STATEMENT DESCRIBING THE INTENDED USES AND
13	REASONABLY FORESEEABLE MISUSES OF THE ALGORITHMIC DECISION
14	SYSTEM; AND
15	(d) ALL OTHER INFORMATION NECESSARY TO ALLOW THE
16	DEPLOYER TO COMPLY WITH THE DEPLOYER'S OBLIGATIONS UNDER THIS
17	PART 17.
18	(2) This part 17 does not apply to a developer if the
19	<u>DEVELOPER:</u>
20	(a) DISTRIBUTES ALL COMPONENTS OF AN ALGORITHMIC DECISION
21	SYSTEM DEVELOPED BY THE DEVELOPER PURSUANT TO TERMS ALLOWING
22	A RECIPIENT TO FREELY ACCESS, USE, STUDY, MODIFY, AND SHARE THE
23	COMPONENTS OR MODIFIED VERSIONS OF THE COMPONENTS; OR
24	(b) PARTICIPATES IN THE DEVELOPMENT OR DISTRIBUTION OF AN
25	ALGORITHMIC DECISION SYSTEM IN WHICH ALL COMPONENTS OF THE
26	ALGORITHMIC DECISION SYSTEM DEVELOPED BY THE DEVELOPER ARE
2.7	DISTRIBUTED PURSUANT TO TERMS ALLOWING A RECIPIENT TO FREELY

-6- 004

1	ACCESS, USE, STUDY, MODIFY, AND SHARE THE COMPONENTS OR MODIFIED
2	VERSIONS OF THE COMPONENTS.
3	6-1-1704. Disclosure requirements for deployers of
4	algorithmic decision systems - exemption - definition. (1) On and
5	AFTER FEBRUARY 1, 2026, A DEPLOYER SHALL, EITHER DIRECTLY OR
6	THROUGH A DEVELOPER OR OTHER THIRD PARTY, PROVIDE THE
7	DISCLOSURES REQUIRED BY SUBSECTION (2) OF THIS SECTION DIRECTLY TO
8	AN INDIVIDUAL WHO IS OR WILL BE AFFECTED BY A DECISION MADE,
9	INFORMED, OR INFLUENCED BY AN ALGORITHMIC DECISION SYSTEM, WHICH
10	DECISION HAS A MATERIAL LEGAL OR SIMILARLY SIGNIFICANT EFFECT ON
11	THE PROVISION OR DENIAL TO THE INDIVIDUAL OF, OR THE COST OR TERMS
12	OF:
13	(a) EDUCATION ENROLLMENT OR AN EDUCATION OPPORTUNITY;
14	(b) EMPLOYMENT OR AN EMPLOYMENT OPPORTUNITY;
15	(c) A FINANCIAL OR LENDING SERVICE;
16	(d) AN ESSENTIAL GOVERNMENT SERVICE;
17	(e) A HEALTH-CARE SERVICE;
18	(f) Housing;
19	(g) Insurance; or
20	(h) A LEGAL SERVICE.
21	(2) (a) Before a deployer deploys an algorithmic decision
22	SYSTEM TO MAKE, INFORM, OR INFLUENCE A DECISION AFFECTING AN
23	INDIVIDUAL AS DESCRIBED IN SUBSECTION (1) OF THIS SECTION, THE
24	DEPLOYER SHALL PROVIDE THE INDIVIDUAL WITH A NOTICE, IN PLAIN
25	LANGUAGE AND CONSISTENT WITH ANY FORM AND MANNER PRESCRIBED
26	BY THE ATTORNEY GENERAL, THAT THE DEPLOYER WILL BE USING AN
27	ALGORITHMIC DECISION SYSTEM TO MAKE, INFORM, OR INFLUENCE A

-7-

1	DECISION CONCERNING THE INDIVIDUAL, WHICH NOTICE MUST INCLUDE:
2	(I) THE NAME OF THE DEVELOPER OR DEVELOPERS OF THE
3	ALGORITHMIC DECISION SYSTEM;
4	(II) THE TRADE NAME AND VERSION NUMBER OF THE ALGORITHMIC
5	DECISION SYSTEM;
6	(III) THE NATURE OF THE DECISION AND THE STAGE IN THE
7	DECISION-MAKING PROCESS DURING WHICH THE ALGORITHMIC DECISION
8	SYSTEM WILL BE USED; AND
9	(IV) THE CONTACT INFORMATION FOR THE DEPLOYER.
10	(b) AS SOON AS PRACTICABLE, AND NO LATER THAN THIRTY DAYS
11	AFTER THE DEPLOYMENT OF AN ALGORITHMIC DECISION SYSTEM TO MAKE,
12	INFORM, OR INFLUENCE A DECISION AS DESCRIBED IN SUBSECTION (1) OF
13	THIS SECTION, A DEPLOYER SHALL PROVIDE AN AFFECTED INDIVIDUAL, IN
14	PLAIN LANGUAGE AND CONSISTENT WITH ANY FORM AND MANNER
15	PRESCRIBED BY THE ATTORNEY GENERAL, WITH:
16	(I) A LIST OF THE TYPES, CATEGORIES, AND SOURCES OF PERSONAL
17	CHARACTERISTICS ASSOCIATED WITH THE INDIVIDUAL THAT WERE
18	ANALYZED, PREDICTED, INPUT INTO, INFERRED, OR COLLECTED BY THE
19	ALGORITHMIC DECISION SYSTEM;
20	(II) A LIST OF THE TWENTY PERSONAL CHARACTERISTICS OF THE
21	INDIVIDUAL THAT MOST SUBSTANTIALLY INFLUENCED THE OUTPUT OF THE
22	ALGORITHMIC DECISION SYSTEM OR, IF THE ALGORITHMIC DECISION
23	SYSTEM'S OUTPUT WAS INFLUENCED BY FEWER THAN TWENTY PERSONAL
24	CHARACTERISTICS, A LIST OF ALL PERSONAL CHARACTERISTICS THAT
25	INFLUENCED THE OUTPUT; AND
26	(III) INFORMATION ON HOW THE INDIVIDUAL CAN EXERCISE THEIR
27	RIGHTS PURSUANT TO SECTION 6-1-1705.

-8-

I	(3) (a) AS USED IN THIS SECTION, "FINANCIAL OR LENDING
2	SERVICE" MEANS A FINANCIAL OR LENDING SERVICE FOR CONSUMER OR
3	HOUSEHOLD PURPOSES WITH RESPECT TO THE OPENING OR CLOSING OF
4	BANKING, CREDIT UNION, CREDIT CARD, OR OTHER ACCOUNTS, OR THE
5	INTEREST RATES, PAYMENT SCHEDULES, MINIMUM PAYMENT AMOUNTS.
6	AND OTHER MATERIAL TERMS AND CONDITIONS OF SUCH ACCOUNTS, BUT
7	EXCLUDING:
8	(I) Individual banking or credit union account
9	TRANSACTIONS, INCLUDING ROUTINE CHECKING ACCOUNTS, SAVINGS
10	ACCOUNTS, AND DEBIT AND CREDIT CARD TRANSACTIONS;
11	(II) SECURITIES TRANSACTIONS AND ACCOUNTS, AS THE TERM
12	"SECURITY" IS DEFINED IN SECTION 11-51-201 (17);
13	(III) DERIVATIVES TRANSACTIONS AND ACCOUNTS, AS THE TERM
14	"DERIVATIVES TRANSACTION" IS DEFINED IN 17 CFR 270.18f-4, AS THAT
15	SECTION EXISTED ON JULY 1, 2025; AND
16	(IV) SERVICES PROVIDED TO AN INDIVIDUAL ACTING IN THEIR
17	CAPACITY AS AN "ACCREDITED INVESTOR", AS DEFINED IN 17 CFR
18	230.501, AS THAT SECTION EXISTED ON JULY 1, 2025.
19	(b) This section does not apply to a system or tool to the
20	EXTENT IT IS AN ANTI-FRAUD SYSTEM OR TOOL USED BY AN INSTITUTION
21	INSURED BY THE FEDERAL DEPOSIT INSURANCE CORPORATION OR
22	NATIONAL CREDIT UNION ADMINISTRATION IN ACCORDANCE WITH 15
23	U.S.C. SEC. 6801 TO PREVENT, DETECT, OR RESPOND TO UNLAWFUL AND
24	MALICIOUS CONDUCT OR TO COMPLY WITH FEDERAL OR STATE LAW FOR
25	<u>CREDIT DECISIONS.</u>
26	(c) A DEPLOYER THAT IS AN INSTITUTION INSURED BY THE
27	FEDERAL DEPOSIT INSURANCE CORPORATION OR NATIONAL CREDIT UNION

-9- 004

1	ADMINISTRATION SATISFIES THE REQUIREMENTS OF SUBSECTION (2)(b) OF
2	THIS SECTION BY PROVIDING AN INDIVIDUAL WITH:
3	(I) SEPARATE NOTICES FOR EACH DECISION; OR
4	(II) A COMBINED NOTICE PROVIDING THE REQUIRED INFORMATION
5	FOR EACH DECISION CONCERNING THE INDIVIDUAL WITHIN THE PRECEDING
6	THIRTY DAYS.
7	(4) Subsections (2)(b)(II) and (2)(b)(III) of this section and
8	SECTION 6-1-1705 DO NOT APPLY TO A DEPLOYER IF:
9	(a) THE DEPLOYER IS A PUBLIC ENTITY;
10	(b) The information subject to the disclosures required by
11	SUBSECTIONS (2)(b)(II) AND (2)(b)(III) OF THIS SECTION AND SECTION
12	6-1-1705 IS AVAILABLE THROUGH A REQUEST FOR RECORDS PURSUANT TO
13	THE "COLORADO OPEN RECORDS ACT", PART 2 OF ARTICLE 72 OF TITLE
14	<u>24; and</u>
15	(c) The deployer provides the individual with instructions
16	ON HOW TO FILE A REQUEST FOR RECORDS PURSUANT TO THE "COLORADO
17	OPEN RECORDS ACT" WITH THE PUBLIC ENTITY REGARDING WHAT
18	PERSONAL CHARACTERISTICS ABOUT THE INDIVIDUAL WERE USED IN THE
19	<u>DECISION.</u>
20	6-1-1705. Individual right to access and correct data used by
21	an algorithmic decision system - procedures. (1) AN INDIVIDUAL
22	AFFECTED BY A DECISION MADE, INFORMED, OR INFLUENCED BY AN
23	ALGORITHMIC DECISION SYSTEM, AS DESCRIBED IN SECTION 6-1-1704(1),
24	HAS A RIGHT TO:
25	(a) ACCESS ANY PERSONAL CHARACTERISTICS OF THE INDIVIDUAL
26	THAT WERE ANALYZED BY, PREDICTED BY, INPUT INTO, INFERRED BY, OR
2.7	COLLECTED BY AN ALGORITHMIC DECISION SYSTEM: AND

-10-

(b) CHALLENGE AND CORRECT ANY INACCURATE DATA.
(2) A DEPLOYER OR DEVELOPER THAT HAS ACCESS TO AN
INDIVIDUAL'S DATA SHALL CREATE REASONABLE, ACCESSIBLE, AND
CONCISE PROCEDURES IN PLAIN LANGUAGE TO ALLOW THE INDIVIDUAL TO
EXERCISE THE INDIVIDUAL'S RIGHTS PURSUANT TO SUBSECTION (1) OF THIS
SECTION.
6-1-1706. Disclosure requirements - generative artificial
intelligence systems - definition. (1) PURSUANT TO ANY REQUIREMENTS
ESTABLISHED BY THE ATTORNEY GENERAL, A PERSON THAT DEPLOYS,
OFFERS, SELLS, LEASES, LICENSES, GIVES, OR OTHERWISE MAKES
AVAILABLE A GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM THAT IS
INTENDED TO INTERACT WITH AN INDIVIDUAL SHALL DISCLOSE TO EACH
INDIVIDUAL WHO INTERACTS WITH THE GENERATIVE ARTIFICIAL
INTELLIGENCE SYSTEM THE FACT THAT THE INDIVIDUAL IS INTERACTING
WITH A GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM.
(2) AS USED IN THIS SECTION, "GENERATIVE ARTIFICIAL
INTELLIGENCE SYSTEM" MEANS AN ARTIFICIAL INTELLIGENCE SYSTEM
THAT:
(a) Is trained on data;
(b) INTERACTS WITH AN INDIVIDUAL USING TEXT, AUDIO, OR
VISUAL COMMUNICATION; AND
(c) GENERATES UNSCRIPTED OUTPUTS SIMILAR TO OUTPUTS
CREATED BY A HUMAN, WITH LIMITED OR NO HUMAN OVERSIGHT.
6-1-1707. Joint and several liability for a developer and
deployer of an algorithmic decision system. (1) NOTWITHSTANDING
THE REQUIREMENTS REGARDING LIABILITY IN SECTION 13-21-111.5, ON
AND AFTER THE EFFECTIVE DATE OF THIS PART 17, AS AMENDED, THE

-11-

1	DEVELOPER AND DEPLOYER OF AN ALGORITHMIC DECISION SYSTEM ARE
2	JOINTLY AND SEVERALLY LIABLE FOR A VIOLATION OF LAW FACILITATED
3	BY THE DEPLOYER'S USE OF THE ALGORITHMIC DECISION SYSTEM.
4	(2) NOTWITHSTANDING SUBSECTION (1) OF THIS SECTION, A
5	DEVELOPER IS NOT JOINTLY AND SEVERALLY LIABLE IF THE DEVELOPER
6	CAN DEMONSTRATE THAT THE VIOLATION OF LAW RESULTED FROM A
7	MISUSE OF THE ALGORITHMIC DECISION SYSTEM BY THE DEPLOYER, THE
8	DEVELOPER TOOK ALL REASONABLE STEPS AVAILABLE, CONTRACTUAL OR
9	OTHERWISE, TO PREVENT THE MISUSE, AND THE DEVELOPER:
10	(a) DID NOT INTEND AND COULD NOT HAVE REASONABLY
11	FORESEEN THE MISUSE; OR
12	(b) Specifically disallowed the misuse in disclosures
13	PURSUANT TO SECTION $6-1-1703$ (1).
14	(3) NOTHING IN THIS SECTION LIMITS, DISPLACES, OR OTHERWISE
15	AFFECTS ANY LIABILITY THAT A DEVELOPER MAY HAVE IN THE
16	DEVELOPER'S OWN RIGHT, SEPARATE AND APART FROM LIABILITY UNDER
17	THIS SECTION, FOR A VIOLATION OF STATE OR FEDERAL LAW. COMPLIANCE
18	WITH THE REQUIREMENTS OF THIS PART 17 IS NOT A DEFENSE TO, AND
19	DOES NOT OTHERWISE EXCUSE, NONCOMPLIANCE WITH ANY APPLICABLE
20	LAW.
21	6-1-1708. Enforcement. (1) A VIOLATION OF THIS PART 17
22	CONSTITUTES AN UNFAIR OR DECEPTIVE TRADE PRACTICE PURSUANT TO
23	SECTION 6-1-105 (1)(hhhh).
24	(2) This part 17 does not provide the basis for a private
25	RIGHT OF ACTION.
26	(3) NOTHING IN THIS PART 17 PREEMPTS OR OTHERWISE AFFECTS
27	ANY OTHER RIGHT, CLAIM, REMEDY, PRESUMPTION, OR DEFENSE

-12-

1	AVAILABLE AT LAW OR IN EQUITY, INCLUDING ANY RIGHT AVAILABLE
2	PURSUANT TO LAWS GOVERNING ANTI-DISCRIMINATION, COMPETITION,
3	PRIVACY, OR UNFAIR AND DECEPTIVE ACTS AND PRACTICES.
4	6-1-1709. Rules. The attorney general may adopt rules as
5	NECESSARY TO IMPLEMENT AND ENFORCE THIS PART 17.
6	SECTION 2. Safety clause. The general assembly finds,
7	determines, and declares that this act is necessary for the immediate
8	preservation of the public peace, health, or safety or for appropriations for
9	the support and maintenance of the departments of the state and state
10	institutions.

-13-