# **Second Regular Session Seventy-third General Assembly** STATE OF COLORADO

## **PREAMENDED**

This Unofficial Version Includes Committee Amendments Not Yet Adopted on Second Reading

LLS NO. 22-0571.01 Jennifer Berman x3286

**HOUSE BILL 22-1064** 

## **HOUSE SPONSORSHIP**

Mullica and Bacon, Amabile, Bernett, Jodeh, Kipp, Lindsay

## **SENATE SPONSORSHIP**

Priola and Fields,

#### **House Committees**

Health & Insurance Finance Appropriations

### **Senate Committees**

Finance Appropriations

### A BILL FOR AN ACT

101	CONCERNING TOBACCO PRODUCTS, AND, IN CONNECTION THEREWITH,
102	PROHIBITING THE DISTRIBUTION OF FLAVORED CIGARETTES,
103	TOBACCO PRODUCTS, OR NICOTINE PRODUCTS, AMENDING THE
104	DEFINITION OF CIGARETTE, TOBACCO PRODUCT, OR NICOTINE
105	PRODUCT TO INCLUDE PRODUCTS CONTAINING SYNTHETIC
106	NICOTINE, PROHIBITING THE DISTRIBUTION OF SYNTHETIC
107	NICOTINE PRODUCTS, AND DIRECTING THE PREVENTION
108	SERVICES DIVISION IN THE DEPARTMENT OF PUBLIC HEALTH AND
109	ENVIRONMENT TO CONVENE A WORKING GROUP TO DEVELOP
110	AND IMPLEMENT A GRANT PROGRAM TO ADDRESS THE NEEDS OF
111	COMMUNITIES DISPROPORTIONATELY IMPACTED BY TOBACCO
112	AND NICOTINE MARKETING, SALES, AND USE.

HOUSE Amended 3rd Reading May 4, 2022

## **Bill Summary**

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <a href="http://leg.colorado.gov">http://leg.colorado.gov</a>.)

**Section 1** of the bill makes legislative findings.

Section 3 prohibits a cigarette, tobacco product, or nicotine product (product) retailer from selling, offering for sale, advertising for sale, displaying, or marketing in the state any flavored product, and section 2 defines flavored product as a product imparting a taste or smell other than the taste or smell of tobacco. A retailer, manufacturer of products, or employee or agent of a retailer or manufacturer of products engages in conduct creating a rebuttable presumption that a product is a flavored product if the person makes a public statement or claim, uses text or images, or takes other action directed toward consumers indicating that the product has a taste or smell other than the taste or smell of tobacco.

**Section 4** imposes the same penalties for selling, offering for sale, advertising for sale, displaying, or marketing in the state any flavored product that apply to unlawful sales of products to minors.

Section 5 amends the definition of product to include products containing synthetic nicotine, and section 2 defines synthetic nicotine as nicotine derived from a source other than tobacco.

**Section 6** directs the prevention services division in the department of public health and environment (department) to convene a working group to develop, implement, and administer a grant program to award 2-year grants to applicants who are able to provide evidence-informed and individualized wrap-around services in communities disproportionately impacted by targeted tobacco and nicotine marketing and sales or by increased or minimally improved tobacco-use and nicotine-use prevalence rates. **Section 6** also directs the general assembly to appropriate \$10 million from the general fund to the department for the grant program.

- 1 Be it enacted by the General Assembly of the State of Colorado:
- 2 **SECTION 1. Legislative declaration.** (1) The general assembly
- 3 hereby finds that:
- 4 (a) Colorado has a substantial interest in protecting the health and

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safety of its residents, including protecting children under 18 years of age, referred to in this section as "youth", as well as young adults under 21 years of age, from dangerous products like cigarettes, tobacco products, and nicotine products, referred to collectively in this section as "tobacco products";

- (b) Use of tobacco products remains the leading cause of preventable death in the United States, killing more than 480,000 Americans each year, including 5,100 each year in Colorado;
- (c) According to a 2016 article in the Journal of the American Medical Association Internal Medicine, "State-level Cancer Mortality Attributable to Cigarette Smoking in the United States", smoking accounts for 25.7% of cancer deaths in Colorado;
- (d) According to a 2018 publication of the office of the surgeon general, "Surgeon General's Advisory on E-cigarette Use Among Youth", nicotine use can harm the part of the adolescent brain that is responsible for attention, learning, mood, and impulse control, and nicotine use can prime the brain for addiction to other drugs;
- (e) In that same 2018 publication of the office of the surgeon general, the surgeon general declared that electronic cigarette use among youth is an "epidemic";
- (f) The office of the surgeon general, in a 2012 report entitled "Preventing Tobacco Use Among Youth and Young Adults: A Report of the Surgeon General", determined that menthol cigarettes and other flavored tobacco products have been shown to be "starter" tobacco products for youth, can become habit-forming, and can lead to long-term addiction;
  - (g) According to a 2013 study conducted by the federal food and

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1	drug administration, "Preliminary Scientific Evolution of the Possible
2	Public Health Effects of Menthol versus Nonmenthol Cigarettes",
3	menthol is an appealing option for youth initiating tobacco use because
4	it cools and numbs the throat and reduces irritation;
5	(h) Based on the 2013 study, the federal food and drug
6	administration has determined that menthol cigarettes lead to:
7	(I) Increased initiation of smoking among youth and young adults
8	18 to 24 years of age;
9	(II) Greater addiction to tobacco products; and
10	(III) Decreased success in smoking cessation efforts;
11	(i) According to a 2019 federal centers for disease control and
12	prevention study, "Tobacco Product Use and Associated Factors Among
13	Middle and High School Students - United States, 2019", almost one-half
14	of all high school users of flavored tobacco products use menthol
15	cigarettes;
16	(j) A study in Nicotine and Tobacco Research, "The African
17	Americanization of Menthol Cigarette Use in the United States", states
18	that the tobacco product industry has targeted Black communities for
19	decades by marketing menthol cigarette use through magazine
20	advertising, retail promotions, and sponsorship of community and music
21	events;
22	(k) A 2020 article in Nicotine and Tobacco Research, "Banning
23	Menthol Cigarettes: A Social Justice Issue Long Overdue", states that,
24	while only 29% of White tobacco product users smoke menthol
25	cigarettes, 85% of Black tobacco product users and 50% of Hispanic
26	tobacco product users smoke menthol cigarettes;
27	(l) A 2015 report of the United States surgeon general, "Smoking

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1	Cessation", indicated that, in the prior year, Black adult smokers had a
2	higher prevalence of attempts to quit smoking than White adult smokers,
3	but that successful attempts at cessation do not vary by race or ethnicity,
4	thus suggesting that a higher percentage of Black adults than White adults
5	are trying to quit smoking, but are less successful at quitting. Because
6	Black smokers are more likely to use menthol cigarettes than other racial
7	or ethnic groups, menthol cigarettes may play a role in this disparity.
8	(m) In a 1998 report of the United States surgeon general, it was
9	estimated that approximately 45,000 Black Americans die each year from
10	smoking-caused illnesses;
11	(n) A 2015 article in the Journal of the American Medical
12	Association, "Flavored Tobacco Product Use Among US Youth Aged
13	12-17 Years, 2013-2014", indicated that eight out of 10 youth who have
14	ever used a tobacco product first used a flavored tobacco product;
15	(o) That same article indicated that more than three-quarters of
16	youth hookah users report that they use hookah products "because they
17	come in flavors I like";
18	(p) A 2012 report of the United States surgeon general,
19	"Preventing Tobacco Use Among Youth and Young Adults: A Report of
20	the Surgeon General", indicated that hookah smoke contains at least 82
21	toxicants and carcinogens and that smoking hookah is linked to many of

(q) Electronic cigarettes and other flavored tobacco products have been made available in a variety of kid-friendly flavors, like cotton candy, gummy candy, and pink lemonade;

the same adverse health effects as cigarette smoking, such as heart disease

and lung, bladder, and oral cancers;

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(r) Likewise, cigars are sold in hundreds of flavors to mask the

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(s) A 2019 Healthy Kids Colorado Survey conducted by the
Colorado Center for Health and Environmental Data showed that 25.9%
of Colorado high school students use electronic cigarettes;
(t) According to a 2018 report of the National Academies of
Science, Engineering, and Medicine, "Public Health Consequences of
E-cigarettes", youth usage of electronic cigarettes is associated with an
increased risk of cigarette smoking;
(u) A United States department of health and human services
report, "Results from the 2019 National Survey on Drug Use and Health:
Summary of National Findings and Detailed Tables", estimates that each
year, 9,900 Colorado youth will try their first cigarette;
(v) According to a 2020 nationwide study by the federal centers
for disease control and prevention, "E-cigarette Use Among Middle and
High School Students - United States, 2020":
(I) More than two million youth nationwide use electronic
cigarettes;
(II) Nearly 40% of high school students who use electronic
cigarettes use them frequently;
(III) 85% of youth using electronic cigarettes use flavored
products;
(IV) Cigars are the second most popular tobacco product for youth
and are disproportionately used by Black youth; and
(V) The growing market for flavored tobacco products
undermines the nation's progress toward reducing overall youth tobacco
product use; and
(w) A 2021 article in the Journal of the American Medical

harsh taste of tobacco, such as cherry, brownie, and tropical flavors;

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1	Association, "Nicotine Pouch Unit Sales in the U.S. From 2016 to 2020
2	- Reply", stated that "[w]hether derived from tobacco plants or
3	synthetically developed in a laboratory, nicotine is an addictive drug with
4	known adverse health consequences", particularly to youth.
5	(2) The general assembly further finds and declares that:
6	(a) Many parents, students, schools, and public health
7	organizations, including the American Cancer Society, the American
8	Lung Association, the American Heart Association, and the Campaign for
9	Tobacco-free Kids, support a prohibition on the sale of all flavored
10	tobacco products; and
11	(b) Therefore, the sale of flavored tobacco products in the state
12	should be prohibited.
13	SECTION 2. In Colorado Revised Statutes, 44-7-102, add (1.3),
14	(4.5), (5.3), (9.5), (11.5), and (12.2) as follows:
15	<b>44-7-102. Definitions.</b> As used in this article 7, unless the context
16	otherwise requires:
17	(1.3) (a) "CIGAR LOUNGE" HAS THE SAME MEANING AS
18	"CIGAR-TOBACCO BAR" SET FORTH IN SECTION 25-14-203 (4), AS
19	EXEMPTED FROM THE INDOOR SMOKING RESTRICTIONS SET FORTH IN
20	SECTION 25-14-205.
21	(b) "CIGAR LOUNGE" HAS THE SAME EXEMPTION FROM
22	RESTRICTIONS AS SET FORTH IN SECTION $25-14-205$ .
23	(4.5) (a) "Flavored cigarette, tobacco product, or nicotine
24	PRODUCT" MEANS A CIGARETTE, TOBACCO PRODUCT, OR NICOTINE
25	PRODUCT THAT, EITHER BEFORE OR DURING THE CONSUMPTION OF THE
26	CIGARETTE, TOBACCO PRODUCT, OR NICOTINE PRODUCT, IMPARTS A TASTE
27	OR SMELL OTHER THAN THE TASTE OR SMELL OF TOBACCO, INCLUDING ANY

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1	TASTE OR SMELL RELATING TO FRUIT, MENTHOL, MINT, WINTERGREEN,
2	CHOCOLATE, COCOA, VANILLA, HONEY, CANDY, DESSERT, ALCOHOL
3	BEVERAGE, HERB, OR SPICE.
4	(b) "FLAVORED CIGARETTE, TOBACCO PRODUCT, OR NICOTINE
5	PRODUCT" INCLUDES FLAVORED ROLLING PAPER.
6	(5.3) "HOOKAH" MEANS A TYPE OF WATER PIPE:
7	(a) USED TO SMOKE SHISHA TOBACCO PRODUCTS OR OTHER
8	TOBACCO PRODUCTS;
9	(b) That has a long, flexible tube to draw aerosol
10	THROUGH WATER; AND
11	(c) WITH COMPONENTS THAT MAY INCLUDE HEADS, STEMS, BOWLS,
12	AND HOSES.
13	(9.5) "PREMIUM CIGAR" MEANS A CIGAR THAT:
14	(a) Is HANDMADE;
15	(b) Is not mass produced through use of mechanization;
16	(c) Has a wrapper that is made entirely from whole
17	TOBACCO LEAF;
18	(d) HAS A FILLER COMPOSED OF AT LEAST FIFTY PERCENT NATURAL
19	LONG-LEAF FILLER TOBACCO;
20	(e) DOES NOT HAVE A FILTER, TIP, OR NONTOBACCO MOUTHPIECE;
21	(f) IS CAPPED BY HAND; AND
22	(g) HAS A WHOLESALE PRICE PER CIGAR OF NO LESS THAN:
23	(I) FOR THE CALENDAR YEAR ENDING DECEMBER 31, 2022,
24	TWELVE DOLLARS; AND
25	(II) FOR CALENDAR YEAR 2023, AND FOR EACH CALENDAR YEAR
26	THEREAFTER, TWELVE DOLLARS PLUS THE AMOUNT REFLECTING ANY
27	PERCENTAGE INCREASE IN THE UNITED STATES DEPARTMENT OF LABOR'S

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1	BUREAU OF LABOR STATISTICS CONSUMER PRICE INDEX FOR
2	DENVER-AURORA-LAKEWOOD FOR ALL ITEMS AND ALL URBAN
3	CONSUMERS, OR ITS SUCCESSOR INDEX.
4	(11.5) "SHISHA TOBACCO PRODUCT" INCLUDES, AND MAY BE
5	REFERRED TO AS, HOOKAH TOBACCO, WATER PIPE TOBACCO, MAASSEL,
6	NARGHILE, OR ARGILEH.
7	(12.2) "SYNTHETIC NICOTINE" MEANS NICOTINE DERIVED FROM A
8	SOURCE OTHER THAN TOBACCO.
9	SECTION 3. In Colorado Revised Statutes, add 44-7-104.9 as
10	follows:
11	44-7-104.9. Prohibition on sale or advertisement of flavored
12	cigarettes, tobacco products, or nicotine products or synthetic
13	nicotine products - exemptions - rebuttable presumption. (1) (a) A
14	RETAILER SHALL NOT SELL, OFFER FOR SALE, ADVERTISE FOR SALE,
15	DISPLAY, MARKET, SHIP, OR DELIVER IN THIS STATE ANY FLAVORED
16	CIGARETTE, TOBACCO PRODUCT, OR NICOTINE PRODUCT; EXCEPT THAT A
17	RETAILER MAY SELL, OFFER FOR SALE, ADVERTISE FOR SALE, DISPLAY, OR
18	MARKET IN THE STATE ANY FLAVORED PIPE TOBACCO PRODUCT.
19	(b) A RETAILER AUTHORIZED TO DELIVER CIGARETTES, TOBACCO
20	PRODUCTS, OR NICOTINE PRODUCTS PURSUANT TO SECTION 44-7-104.7
21	(3)(b) OR (3)(c) SHALL NOT DELIVER FLAVORED CIGARETTES, TOBACCO
22	PRODUCTS, OR NICOTINE PRODUCTS.
23	(c) This section does not apply to the sale of up to one
24	CARTON OF MENTHOL CIGARETTES PER PERSON PER DAY AT A
25	CIGAR-TOBACCO BAR, AS DEFINED IN SECTION 25-14-203 (4), THAT IS
26	LOCATED WITHIN A LICENSED GAMING ESTABLISHMENT, AS DEFINED IN
27	SECTION 44-30-103 (18).

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2	(2) THE FOLLOWING CONDUCT OF A RETAILER, A MANUFACTURER
3	OF A CIGARETTE, TOBACCO PRODUCT, OR NICOTINE PRODUCT, OR AN
4	EMPLOYEE OR AGENT OF A RETAILER OR MANUFACTURER OF CIGARETTES,
5	TOBACCO PRODUCTS, OR NICOTINE PRODUCTS CREATES A REBUTTABLE
6	PRESUMPTION THAT A CIGARETTE, TOBACCO PRODUCT, OR NICOTINE
7	PRODUCT IS A FLAVORED CIGARETTE, TOBACCO PRODUCT, OR NICOTINE
8	PRODUCT:
9	(a) MAKING A PUBLIC STATEMENT OR CLAIM THAT THE CIGARETTE,
10	TOBACCO PRODUCT, OR NICOTINE PRODUCT IMPARTS A TASTE OR SMELL
11	OTHER THAN THE TASTE OR SMELL OF TOBACCO;
12	(b) Using text, images, or both on the labeling or
13	PACKAGING OF THE CIGARETTE, TOBACCO PRODUCT, OR NICOTINE
14	PRODUCT TO INDICATE, EXPLICITLY OR IMPLICITLY, THAT THE CIGARETTE,
15	TOBACCO PRODUCT, OR NICOTINE PRODUCT IMPARTS A TASTE OR SMELL
16	OTHER THAN THE TASTE OR SMELL OF TOBACCO; OR
17	(c) TAKING ACTION DIRECTED TO CONSUMERS THAT WOULD BE
18	REASONABLY EXPECTED TO CAUSE CONSUMERS TO BELIEVE THAT THE
19	CIGARETTE, TOBACCO PRODUCT, OR NICOTINE PRODUCT IMPARTS A TASTE
20	OR SMELL OTHER THAN THE TASTE OR SMELL OF TOBACCO.
21	(3) A RETAILER SHALL NOT SELL, OFFER FOR SALE, ADVERTISE FOR
22	SALE, DISPLAY, OR MARKET IN THIS STATE ANY SYNTHETIC NICOTINE
23	PRODUCT.
24	(4) THIS SECTION IS ENFORCEABLE ONLY AGAINST A RETAILER AND
25	SHALL NOT BE ENFORCED AGAINST ANY CONSUMER WHO PURCHASES,
26	USES, OR POSSESSES A FLAVORED CIGARETTE, TOBACCO PRODUCT, OR
27	NICOTINE PRODUCT OR SYNTHETIC NICOTINE PRODUCT.

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1	(5) THIS SECTION DOES NOT APPLY TO A PREMIUM CIGAR SOLD AT
2	A CIGAR LOUNGE OR OTHER RETAIL PREMISES IN EXISTENCE ON THE
3	EFFECTIVE DATE OF THIS SECTION FOR ON-SITE OR OFF-SITE CONSUMPTION.
4	(6) THIS SECTION DOES NOT APPLY TO THE SALE, OFFER FOR SALE,
5	ADVERTISING FOR SALE, DISPLAYING, OR MARKETING OF PREMIUM CIGARS
6	OR SHISHA TOBACCO PRODUCTS.
7	SECTION 4. In Colorado Revised Statutes, 44-7-106, amend
8	(1)(a) introductory portion as follows:
9	<b>44-7-106.</b> Limitation on fines. (1) (a) For a violation of section
10	44-7-103 (1) OR 44-7-104.9, the penalty is as follows:
11	SECTION 5. In Colorado Revised Statutes, 18-13-121, amend
12	(5); and add (6) as follows:
13	18-13-121. Furnishing cigarettes, tobacco products, or nicotine
14	products to persons under twenty-one years of age - definitions.
15	(5) (a) As used in this section, "cigarette, tobacco product, or nicotine
16	product" means:
17	(I) A product that contains, IS MADE OF, OR IS DERIVED FROM
18	nicotine, or tobacco, or is derived from tobacco, SYNTHETIC NICOTINE and
19	is intended to be ingested or inhaled by FOR HUMAN CONSUMPTION, OR IS
20	LIKELY TO BE CONSUMED, THROUGH INGESTION OR INHALATION or applied
21	BY APPLICATION to the skin of an individual; or
22	(II) Any device that can be used to deliver tobacco, or nicotine,
23	SYNTHETIC NICOTINE, OR ANY SUBSTANCE THAT CONTAINS NICOTINE OR
24	SYNTHETIC NICOTINE to the person inhaling from the device BY
25	AEROSOLIZING OR VAPORIZING THE TOBACCO, NICOTINE, SYNTHETIC
26	NICOTINE, OR SUBSTANCE THAT CONTAINS NICOTINE OR SYNTHETIC
27	NICOTINE, including:

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1	(A) All electronic elgalette,
2	(B) AN ELECTRONIC cigar;
3	(C) AN ELECTRONIC cigarillo; or
4	(D) AN ELECTRONIC pipe; OR
5	(III) ANY COMPONENT, PART, OR ACCESSORY OF A PRODUCT
6	DESCRIBED IN SUBSECTION (5)(a)(I) OF THIS SECTION OR A DEVICE
7	DESCRIBED IN SUBSECTION (5)(a)(II) OF THIS SECTION, WHETHER THE
8	COMPONENT, PART, OR ACCESSORY CONTAINS TOBACCO, NICOTINE, OR
9	SYNTHETIC NICOTINE, INCLUDING FILTERS, ROLLING PAPERS, BLUNT OR
10	HEMP WRAPS, HOOKAHS, FLAVOR ENHANCERS, OR PIPES.
11	(b) Notwithstanding any provision of paragraph (a) of this
12	subsection (5) to the contrary, "Cigarette, tobacco product, or nicotine
13	product" does not mean a product that DRUGS, DEVICES, OR COMBINATION
14	PRODUCTS AUTHORIZED FOR SALE BY the food and drug administration of
15	the United States department of health and human services, has approved
16	as a tobacco use cessation product AS THOSE TERMS ARE DEFINED IN THE
17	"FEDERAL FOOD, DRUG, AND COSMETIC ACT", 21 U.S.C. SEC. 301 ET SEQ.
18	(6) As used in this section, "synthetic nicotine" means
19	NICOTINE DERIVED FROM A SOURCE OTHER THAN TOBACCO.
20	
21	SECTION 6. In Colorado Revised Statutes, 25-3.5-804, amend
22	(1) as follows:
23	25-3.5-804. Tobacco education, prevention, and cessation
24	programs - review committee - grants. (1) There is hereby created the
25	tobacco education, prevention, and cessation grant program to provide
26	funding for community-based and statewide tobacco education programs
27	designed to reduce initiation of tobacco use by children and youth,

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1	promote cessation of tobacco use among youth and adults, and reduce
2	exposure to secondhand smoke, AND PROVIDE RESOURCES TO
3	COMMUNITIES DISPROPORTIONATELY IMPACTED BY THE MARKETING AND
4	SALES OF TOBACCO AND NICOTINE PRODUCTS AND BY THE PREVALENCE OF
5	TOBACCO AND NICOTINE PRODUCT USE IN THOSE COMMUNITIES. Any such
6	tobacco programs may be presented in combination with other substance
7	abuse programs. The program shall be administered by the division within
8	the department and coordinated with efforts pursuant to article 7 of title
9	44. The state board shall award grants to selected entities from money
10	appropriated to the department from the tobacco education programs fund
11	created in section 24-22-117.
12	SECTION 7. In Colorado Revised Statutes, 25-3.5-805, add (1)
13	(h.5) as follows:
14	25-3.5-805. Tobacco education, prevention, and cessation
15	<b>programs - requirements.</b> (1) An entity that applies for a grant pursuant
16	to the provisions of this part 8 shall, in the application, demonstrate that
17	the tobacco education, prevention, or cessation program provides at least
18	one of the following:
19	(h.5) RESOURCES TO COMMUNITIES DISPROPORTIONATELY
20	IMPACTED BY THE MARKETING AND SALES OF TOBACCO AND NICOTINE
21	PRODUCTS AND BY THE PREVALENCE OF TOBACCO AND NICOTINE PRODUCT
22	USE IN THOSE COMMUNITIES; OR
23	SECTION 8. Effective date - applicability. (1) Except as
24	provided in subsection (2) of this section, this act takes effect July 1,
25	2022, and applies to conduct occurring on or after the effective date of
26	this act.
27	(2) Sections 3 and 4 of this act take effect January 1, 2024, and

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- apply to conduct occurring on or after the effective date of sections 3 and
- 2 4 of this act.
- 3 **SECTION 9. Safety clause.** The general assembly hereby finds,
- 4 determines, and declares that this act is necessary for the immediate
- 5 preservation of the public peace, health, or safety.

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