First Regular Session Seventy-fifth General Assembly STATE OF COLORADO

ENGROSSED

This Version Includes All Amendments Adopted on Second Reading in the House of Introduction

LLS NO. 25-0781.01 Megan McCall x4215

HOUSE BILL 25-1247

HOUSE SPONSORSHIP

Stewart K. and McCormick,

SENATE SPONSORSHIP

Roberts and Simpson,

House Committees

Senate Committees

Transportation, Housing & Local Government

A BILL FOR AN ACT

101 CONCERNING EXPANSION OF THE COUNTY LODGING TAX.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at http://leg.colorado.gov.)

Under current law, counties may levy a county lodging tax (tax) of up to 2% on the purchase price paid or charged to persons for rooms or accommodations. Revenue from the tax is allowed to be used for the following purposes:

- Advertising and marketing local tourism;
- Housing and childcare for the tourism-related workforce;
 or
- Facilitating and enhancing visitor experiences.

HOUSE Amended 2nd Reading March 7, 2025 Subject to local voter approval, the bill increases the allowed rate of the tax to up to 6% and expands the allowed uses to the following additional purposes:

- Public infrastructure maintenance or improvements;
- Preservation of natural landscapes and wildlife habitats and promotion of sustainable tourism practices;
- Cultural and historical preservation through restoration and maintenance of historical sites, museums, and cultural institutions; or
- Enhancing public safety measures by funding local law enforcement, fire departments, and emergency medical services.

If a county received voter approval before January 1, 2025, to specifically allocate portions of revenue from the lodging tax to allowed uses for designated purposes, the bill clarifies how those previously approved allocations are preserved and how revenue attributable to an increase in the tax rate may be allocated by the county.

2 **SECTION 1.** In Colorado Revised Statutes, 30-11-107.5, amend 3 (1), (1.5)(a)(II), (1.5)(b), (2)(c), (3)(a), (3)(a.5), (3)(b)(II), (3)(g), and 4 (4)(a); amend as it will become effective July 1, 2025, (3)(f)(I); and add 5 (1.5)(a)(IV), (1.5)(a)(V), (3)(a.7), and (3)(h) as follows: 6 **30-11-107.5.** Lodging tax. (1) In accordance with the procedures 7 set forth in this section, the board of county commissioners of each 8 county, for one or more of the purposes specified in subsection (1.5) of 9 this section, may levy a county lodging tax of not more than two FIVE 10 percent on the purchase price paid or charged to persons for rooms or 11 accommodations as included in the definition of "sale" in section 12 39-26-102 (11); No tax shall except that the tax does not apply

Be it enacted by the General Assembly of the State of Colorado:

1

13

14

15

16

(1.5) (a) Subject to the limitation set forth in subsection (1.5)(b) of this section, a county board of commissioners may levy the tax specified in subsection (1) of this section for the purpose of:

within any municipality levying a lodging tax.

-2-

1	(II) Housing and childcare for the tourism-related workforce,
2	including seasonal workers, and for other workers in the community; or
3	(IV) Public infrastructure maintenance or improvements;
4	OR
5	
6	(V) ENHANCING PUBLIC SAFETY MEASURES BY FUNDING LOCAL
7	LAW ENFORCEMENT, FIRE DEPARTMENTS, AND EMERGENCY MEDICAL
8	SERVICES.
9	(b) If, after January 1, 2022, there is a new lodging tax created or
10	the allowable uses of an existing lodging tax are expanded in accordance
11	with subsection (3)(a.5) OR (3)(a.7) of this section, at least ten percent of
12	the lodging tax revenue must be used for the purpose of advertising and
13	marketing local tourism.
14	(2) (c) Any person or entity providing rooms or accommodations
15	as included in the definition of "sale" referred to in subsection (1) of this
16	section shall be Is liable and responsible for the payment of an amount
17	equivalent of up to two FIVE percent of all such sales made and shall
18	quarterly, unless otherwise provided by law, make a return to the
19	executive director of the department of revenue for the preceding
20	tax-reporting period and remit an amount equivalent up to the said two
21	FIVE percent on such sales to said executive director.
22	(3) (a) The board of county commissioners may, by resolution,
23	approve a proposal for a county lodging tax OR TO INCREASE THE RATE OF
24	AN EXISTING LODGING TAX; thereupon, such proposal for the county
25	lodging tax OR INCREASED RATE shall be referred to the registered electors
26	of the unincorporated areas and the municipalities subject to the lodging
27	tax at a special GENERAL OR A COORDINATED election. held for such

-3-

purpose. Any such election may be combined with any other special election. On and after January 1, 1989, such tax may only be approved at a general election.

- (a.5) If, prior to January 1, 2022, the voters of a county approved a county lodging tax for the purpose of advertising and marketing local tourism, the board of county commissioners may, by resolution, approve a proposal to allow the county lodging tax revenues to also be used for any of the additional purposes specified in subsection (1.5) SUBSECTION (1.5)(a)(II) OR (1.5)(a)(III) of this section. The county shall refer the proposal to the registered electors of the unincorporated areas and the municipalities subject to the lodging tax at the next general OR COORDINATED election.
- (a.7) IF, PRIOR TO JANUARY 1, 2025, THE VOTERS OF A COUNTY APPROVED A COUNTY LODGING TAX FOR THE PURPOSES SPECIFIED IN SUBSECTION (1.5)(a)(I), (1.5)(a)(II), or (1.5)(a)(III) of this section, the Board of County Commissioners may, by Resolution, approve a Proposal to allow the County Lodging Tax Revenues to also be used for any of the additional purposes specified in Subsection (1.5)(a)(IV) or (1.5)(a)(V) of this section.
- (b) (II) If any additional lodging tax or statewide tax on lodging facilities is enacted or levied after January 1, 1987, which in combination with the lodging tax authorized by this section exceeds two FIVE percent, the tax under this section shall be reduced by that amount that the total tax exceeds the two FIVE percent maximum specified in subsection (1) of this section.
- (f) (I) If a proposal for a county lodging tax OR AN INCREASE IN THE RATE OF AN EXISTING LODGING TAX under subsection (3)(a) of this

-4- 1247

section is approved by a majority of the registered electors from the municipality or unincorporated area subject to the lodging tax voting thereon, the county lodging tax OR INCREASED RATE becomes effective as provided in part 2 of article 2 of title 29. If a proposal to expand the allowable uses under subsection (3)(a.5) OR (3)(a.7) of this section is approved by a majority of the registered electors from the municipality or unincorporated area voting thereon, the county may also use the lodging tax revenue for any of the additional approved uses as specified in subsection (1.5) of this section.

- (g) If a county seeks to use lodging tax revenue for a purpose specified in subsection (1.5)(a)(II) or (1.5)(a)(III) SUBSECTION (1.5)(a) of this section, then the ballot issue authorizing the use must specify how the county will spend the lodging tax revenue under either subsection; EXCEPT THAT, THIS REQUIREMENT DOES NOT APPLY IF A COUNTY SEEKS TO USE LODGING TAX REVENUE FOR THE PURPOSE OF ADVERTISING AND MARKETING LOCAL TOURISM SET FORTH IN SUBSECTION (1.5)(a)(I) OF THIS SECTION.
- (h) (I) IF, PRIOR TO JANUARY 1, 2025, VOTERS OF A COUNTY APPROVED SPECIFIC ALLOCATIONS OF LODGING TAX REVENUE FOR DESIGNATED PURPOSES AND THE COUNTY SUBSEQUENTLY SEEKS VOTER APPROVAL TO INCREASE THE RATE OF THE EXISTING TAX, THE PREVIOUSLY APPROVED ALLOCATIONS ARE PRESERVED AS FOLLOWS:
- (A) THE DOLLAR AMOUNT OR PERCENTAGE OF THE LODGING TAX
 REVENUE DEDICATED TO VOTER-APPROVED PURPOSES UNDER THE TAX
 RATE IN EFFECT AT THE TIME OF THE VOTER APPROVAL REMAINS IN EFFECT
 AS A BASELINE REGARDLESS OF ANY SUBSEQUENTLY APPROVED TAX RATE
 INCREASE OR APPROVAL OF ADDITIONAL ALLOWABLE USES. ANY

-5- 1247

ADDITIONAL ALLOCATION OF REVENUE PURSUANT TO SUBSECTION

(3)(h)(II) OF THIS SECTION DOES NOT REDUCE OR OTHERWISE AFFECT THE

BASELINE ALLOCATION PRESERVED IN THIS SUBSECTION (3)(h)(I).

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

(B) THE PRESERVED ALLOCATION SET FORTH IN SUBSECTION (3)(h)(I)(A) OF THIS SECTION IS CALCULATED BASED ON THE TAX RATE IN EFFECT AT THE TIME OF VOTER APPROVAL, REGARDLESS OF ANY SUBSEQUENT INCREASE IN THE OVERALL TAX RATE.

(II) A COUNTY THAT RECEIVES VOTER APPROVAL FOR AN INCREASE IN THE TAX RATE AFTER JANUARY 1, 2025, IN ACCORDANCE WITH SUBSECTION (3)(a) OF THIS SECTION AND THAT BEFORE JANUARY 1, 2025, RECEIVED VOTER APPROVAL TO SPECIFICALLY ALLOCATE LODGING TAX REVENUE UNDER A LOWER RATE MAY ALLOCATE THE REVENUE ATTRIBUTABLE TO THE DIFFERENCE BETWEEN THE PREVIOUSLY APPROVED LOWER RATE AND THE NEWLY APPROVED INCREASED RATE FOR ANY PURPOSES ALLOWED IN SUBSECTION (1.5)(a) OF THIS SECTION INCLUDING THE DESIGNATED PURPOSES THAT PREVIOUSLY RECEIVED VOTER APPROVAL FOR SPECIFIC ALLOCATIONS OF LODGING TAX REVENUE UNDER THE TAX RATE AT THE TIME OF THAT VOTER APPROVAL. THE COUNTY MUST BE ABLE TO CLEARLY DELINEATE THE AMOUNT OF LODGING TAX REVENUE THAT IS SPECIFICALLY ALLOCATED IN ACCORDANCE WITH PRIOR VOTER APPROVAL BASED ON THE TAX RATE AT THE TIME OF THAT VOTER APPROVAL, ANY ADDITIONAL ALLOCATIONS THE COUNTY MAKES TO THE PURPOSES THAT RECEIVED VOTER APPROVAL FOR THE SPECIFIC ALLOCATIONS, AND ALLOCATIONS OF LODGING TAX REVENUE FOR ADDITIONAL PURPOSES SPECIFIED IN SUBSECTION (1.5)(a)(IV) OR (1.5)(a)(V) OF THIS SECTION THAT THE COUNTY RECEIVES VOTER APPROVAL FOR IN ACCORDANCE WITH SUBSECTION (3)(a.7) OF THIS

-6- 1247

1	SECTION.
2	(III) NOTHING IN THIS SECTION PREVENTS A COUNTY FROM
3	SEEKING VOTER APPROVAL TO MODIFY PREVIOUSLY APPROVED SPECIFIC
4	ALLOCATIONS OF LODGING TAX REVENUE FOR THE ALLOWED PURPOSES SET
5	FORTH IN SUBSECTION $(1.5)(a)$ OF THIS SECTION.
6	(4) (a) All revenue collected from such county lodging tax, except
7	the amounts retained under subsection (2) of this section, shall be credited
8	to a special fund designated as the county lodging tax fund, hereby
9	created. The fund shall be used only for the purposes approved by voters
10	and to reimburse the general fund of the county for the cost of the election
11	in accordance with subsection (3)(d) of this section. No revenue collected
12	from such county lodging tax shall be used for any capital expenditures,
13	with the exception of CAPITAL EXPENDITURES FOR THE PURPOSES SET
14	FORTH IN SUBSECTION $(1.5)(a)$ OF THIS SECTION.
15	(I) Capital expenditures for housing and childcare for the
16	tourism-related workforce, including seasonal workers, and for other
17	workers in the community;
18	(II) Capital expenditures related to facilitating and enhancing
19	visitor experiences; or
20	(III) Tourist information centers.
21	SECTION 2. Safety clause. The general assembly finds,
22	determines, and declares that this act is necessary for the immediate
23	preservation of the public peace, health, or safety or for appropriations for
24	the support and maintenance of the departments of the state and state
25	institutions.

-7- 1247