

SB 25-058: INSURANCE REBATE REFORM MODEL ACT

Prime Sponsors:

Sen. Snyder

Rep. Rydin; Gonzalez R.

Bill Outcome: Signed into Law **Drafting number:** LLS 25-0364

Fiscal note status: The final fiscal note reflects the enacted bill.

Fiscal Analyst:

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Version: Final Fiscal Note **Date:** August 5, 2025

Summary Information

Overview. The bill allows insurance companies to offer discounted and promotional prices.

Types of impacts. The bill is projected to affect the following areas on an ongoing basis:

Minimal State Workload

• State Revenue

Appropriations. No appropriation is required.

Table 1 State Fiscal Impacts

	Budget Year	Out Year
Type of Impact	FY 2025-26	FY 2026-27
State Revenue	\$0	\$0
State Expenditures	\$0	\$0
Transferred Funds	\$0	\$0
Change in TABOR Refunds	\$0	\$0
Change in State FTE	0.0 FTE	0.0 FTE

Summary of Legislation

Under current law, discounting the price of insurance below what is stated in the contract is a deceptive trade practice. The bill allows insurance companies to offer discounts if the primary purpose is to provide value to the customer in one of several specified ways. When it is unclear whether a discount meets these conditions, the company may offer the discount as a part of a pilot program if approved by the Department of Regulatory Agencies (DORA).

State Revenue

The bill may decrease state revenue from violations of deceptive trade practice law in the business of insurance, as outlined below.

Civil Penalties

A person committing a deceptive trade practice in the business of insurance may be subject to a civil penalty of up to \$3,000 for each act, with potentially higher penalties for willful or repeat violations, up to a maximum annual penalty specified in statute. Given that insurers typically comply with the requirements of the law, any potential reduction in criminal activity is expected to be minimal. Penalty revenue is deposited into the General Fund and subject to TABOR.

Filing Fees

Similar to civil penalties, any reduction in revenue to the Judicial Department from filing fees is expected to be minimal. Revenue from filing fees is subject to TABOR

State Expenditures

Starting in FY 2025-26, the bill minimally impacts workload DORA, the Office of Administrative Courts and the Judicial Department

Department of Regulatory Agencies

The bill minimally increases workload in DORA to promulgate rules in accordance with the bill and review potential pilot programs. This workload may be offset to the extent that fewer deceptive trade practice complaints are filed or initiated by the commissioner. The department may require legal counsel, provided by the Department of Law, related to rulemaking and ongoing administration of the provisions. Any change in expenditures can be accomplished within existing appropriations.

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Hearings and Appeals

The Office of Administrative Courts in the Department of Personnel and Administration, and the Court of Appeals in the Judicial Department may have a decrease in workload from fewer deceptive trade practice related cases. It is assumed that insurers already abide by the law and any change legislation will result in a minimal impact to overall caseload for these courts. No change in appropriations is required.

Effective Date

The bill was signed into law by the Governor on April 18, 2025, and takes effect on August 6, 2025, assuming no referendum petition is filed.

State and Local Government Contacts

Regulatory Agencies