

Page submitted on: Gallatin Valley TBID Grant Application - Bozeman CVB

Organization name:

Montana Surf / Blitz FC

Street address:

113 S 19th Ave STE A

City:

Bozeman

State/Province:

MT

First name:

Cate

Last name:

Wright

Position/Role in Event:

Executive Director

Email:

president@montanasurf.org

Phone number:

917.968.7536

Which TBID are you applying to?:

Bozeman & Belgrade TBID

Event Title:

Surf Challenge Montana

Proposed Date of Event:

September 19-20, 2026

Event Location:

Bozeman, MT (Bozeman Sports park, Adam Bronken Memorial Sports Complex)

Amount of Funding Requested:

20,000

Applicants Funding Match:

n/a

Total Budget:

138,249

Summary of Event:

Surf Challenge Montana brings together competitive teams from across the region for a high-energy, professionally organized soccer event in beautiful Bozeman, Montana.

Open to boys and girls teams U9–U15, Surf Challenge Montana promises strong competition, a positive atmosphere, and a focus on development and sportsmanship. With well-maintained grass and turf fields, certified referees, and a team of experienced tournament organizers, the event delivers a high-quality experience for players, coaches, and families alike.

In addition to great soccer, participants and fans will enjoy all that Bozeman has to offer, from hiking trails and fly fishing to vibrant downtown dining and mountain views. Whether you're a returning club or joining us for the first time, the Surf Challenge Montana is a can't-miss event on the regional soccer calendar.

Highlights:

3-game minimum

Awards for champions and finalists

Beautiful location and excellent fields

Partnership with Bozeman Hotels & Motels for easy access to lodging

Certified referees and professional event staff

Join us in Bozeman for a tournament that blends high-level competition with Montana hospitality.

Grant Request Purpose:

Field costs remain one of our largest expenses. Fields need to be rented from the City of Bozeman and MSU and are estimated to cost between \$16,000-\$20,000 for the 2026 tournament. In order to keep the cost of registration for the tournament reasonable for families traveling to play here, we are asking for this grant to subsidize the field costs as well as staffing and administrative costs to keep team registration costs reasonable.

Lodging Facility Impact:

In 2025 we had 144 teams and **2030** athletes in the tournament, most of whom stayed in the local hotels we recommended for the weekend. We expect to have this many again in 2026, which is the maximum we can accommodate with Bozeman's current field space. These teams will be coming from all over Montana, and surrounding areas including Wyoming, S. Dakota, Utah, Idaho, Washington and possibly even Canada.

We maintain a full list of hotels and motels from TBID on our [website](#) year round, and also email this list to registered teams in their welcome email. We will also secure blocks ahead of time from local hotels to provide to teams as they look to secure their lodging. In 2025 we provided approximately 200 blocked rooms to teams traveling for the tournament and many others were booked outside of room blocks. Families will be staying for 2-3 nights.

Organization Overview:

Montana Surf/Blitz FC has been kicking grass in the Gallatin Valley for 40 years and counting. During our long history in the Gallatin Valley, we have focused on teaching life skills in the context of sport, making our local community stronger one athlete at a time. We are Bozeman's largest youth sports organization with almost 1400 athletes ages 4-19 participating in our recreational and competitive soccer programs. It is our mission to provide "best of the best" soccer experiences and opportunities for youth athletes throughout the Gallatin Valley by providing programs, events, and facilities that foster positivity, sportsmanship, resilience and inclusiveness. We are frequently recognized by the community for the quality of our programs and have been named "Bozeman's Best Sports Team" for the last 5 years by Bozeman Magazine readers. We have also been voted "Montana's Best Youth Sports Organization" by Distinctly Montana readers for the past two years. Montana Surf is committed to ensuring that ALL interested youth are able to experience the mental and physical health benefits of soccer. We launched The Free Soccer Initiative in 2022 in partnership with Bienvenidos, Thrive and Bozeman School District to serve Bozeman's most vulnerable youth.

Available Resources:

We have a group of sponsors we work with to help fund our tournament. Unfortunately, this year some of our bigger sponsors have had to withdraw or reduce sponsorships due to the threat of tariffs (example: Toyota). We are working hard to replace these sponsorships but the current environment is challenging.

The continual increase in demand for field space as well as cost to rent fields makes forecasting difficult. We are considering an additional tournament in the coming years which will allow us to host different age groups and more teams, therefore increasing our revenue.

Project Budget Timeline & Requirements:

2026 Budget and 2025 P&L will be submitted. (Not sure how to attach spreadsheets in this area)

Additional Comments:

Surf Challenge Montana allows Bozeman and the surrounding areas to showcase the amazing place that we live in, including our hotels, tourist attractions, and soccer facilities. The requested funding will allow us to ensure the Gallatin Valley is one of the Pacific Northwest's premier venues for youth soccer. Your continued support of this event allows us to continue to grow sports tourism in Montana.

Event Challenges:

Our main challenges include securing a primary corporate sponsor, field costs and parking. Bozeman's field costs are by far the highest in the State of Montana.

How many volunteers are required?:

175

Has this event been in the Gallatin Valley before?:

Yes

If this event has been in the Gallatin Valley, when?:

Every September for the last 12 years.

Has this event been in Montana before?:

Yes

If this event has been in Montana, when?:

Every September for the last 12 years.

Could this event cancel on the same day due to inclement weather?:

Lightning would be the only weather that could possibly affect the event. In that case, we move to a delay until it is safe to play. So, unlikely it would be cancelled, games may just be shifted.

Could this event cancel a month or less before its intended date for any reason?:

No

What, if any, entities will proceed from this event?:

None

Why will proceeds be donated?:

N/A

Grant Application Terms & Conditions:

Yes

[View in HubSpot](#)



· **CONTACT**

· Cate Wright

· 917.968.7536

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Organization name:

Montana Surf / Blitz FC

Street address:

113 S 19th Ave STE A

City:

Bozeman

State/Province:

MT

First name:

Chris

Last name:

Behler

Position/Role in Event:

Tournament Director

Email:

technicaldirector@montanasurf.org

Phone number:

406-600-8146

Which TBID are you applying to?:

Bozeman TBID

Event Title:

Surf Challenge Montana

Proposed Date of Event:

September 19, 2026

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Bozeman, MT (Bozeman Sports park, Adam Bronken Memorial Sports Complex)

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In addition to great soccer, participants and fans will enjoy all that Bozeman has to offer—from hiking trails and fly fishing to vibrant downtown dining and mountain views. Whether you're a returning club or joining us for the first time, the Surf Challenge Montana is a can't-miss event on the regional soccer calendar.

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Lodging Facility Impact:

In 2024 we had 123 teams and 1600 athletes in the tournament, most of whom stay in the local hotels we recommend for the weekend. We expect to have this many again in 2025, which is the maximum we can accommodate with Bozeman's current field space. These teams will be coming from all over Montana, and surrounding areas including Wyoming, S. Dakota, Utah, Idaho, Washington and possibly even Canada. We plan to have the full list of hotels and motels from TBID available for all teams once they register for the event as well as the link to visitbozeman.com. We will also secure blocks ahead of time from local hotels to provide to teams as they look to secure their lodging. In 2024 we provided approximately 200 rooms to teams traveling for the tournament and expect the numbers to be similar for 2025. Families will be staying for 2-3 nights.

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provide “best of the best” soccer experiences and opportunities for youth athletes throughout the Gallatin Valley by providing programs, events, and facilities that foster positivity, sportsmanship, resilience and inclusiveness. We are frequently recognized by the community for the quality of our programs and have been named Bozeman's Best Sports Team for the last 4 years by Bozeman Magazine readers. We have also been voted Montana's Best Youth Sports Organization by Distinctly Montana readers for the past two years. Montana Surf is committed to ensuring that ALL interested youth are able to experience the mental and physical health benefits of soccer. We launched The Free Soccer Initiative in 2022 in partnership with Bienvenidos, Thrive and BDS to serve Bozeman's most vulnerable youth.

Available Resources:

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The continual increase in demand for field space as well as cost to rent fields makes forecasting difficult. We are considering an additional tournament in the coming years which will allow us to host different age groups and more teams, therefore increasing our revenue.

Project Budget Timeline & Requirements:

2026 Budget and 2025 P&L will be submitted. (Not sure how to attach spreadsheets in this area)

We are requesting funding by July 15, 2025.

Additional Comments:

Surf Challenge Montana allows Bozeman and the surrounding areas to showcase the amazing place that we live in, including our hotels, tourist attractions, and soccer facilities. The requested funding will allow us to ensure the Gallatin Valley is one of the PNW premier venues for youth soccer. Your continued support of this event is essential for us to continue to grow soccer in Montana. Thank you.

Event Challenges:

Our main challenges include securing a primary corporate sponsor, field costs and parking. Bozeman's field costs are by far the highest in the State of Montana.

How many volunteers are required?:

175

Has this event been in the Gallatin Valley before?:

Yes

If this event has been in the Gallatin Valley, when?:

Every September for the last 11 years.

Has this event been in Montana before?:

Yes

If this event has been in Montana, when?:

Every September for the last 11 years.

Could this event cancel on the same day due to inclement weather?:

Lightning would be the only weather that could possibly affect the event. In that case, we move to a delay until it is safe to play. So, unlikely it would be cancelled, games may just be shifted.

Could this event cancel a month or less before its intended date for any reason?:

No

What, if any, entities will proceed from this event?:

None

Why will proceeds be donated?:

N/A

Grant Application Terms & Conditions:

Yes

[View in HubSpot](#)



- **CONTACT**
- Chris Behler

2026 SURF CHALLENGE BUDGET (est)

INCOME	
	Description
	<i>Registrations</i>
	<i>Registrations</i>
	<i>Registrations</i>
	<i>Sponsorship</i>
	<i>Concessions/Fanwear</i>
	<i>Vendor Percentages</i>
	<i>Total Income</i>

EXPENSE**STAFF & ADMINISTRATION**

Personnel	Description
	<i>Tournament Coordinator</i>
	<i>Assistant Tournament Coordinator</i>
	<i>Assistant Tournament Coordinator</i>
	<i>Assistant Tournament Coordinator</i>
	<i>Assistant Tournament Coordinator</i>
	<i>Photographer/Videographer</i>
	<i>Referee Assignor</i>
	<i>Referees (includes bonus)</i>
	<i>Physical Therapist</i>
	<i>Registrar</i>
	<i>Total Personnel</i>

OPERATIONS

Supplies/Equipment/Rentals/Food	Description
	Mission Awards (Medals, Bag Tags, Pins, Referee
	Portable Toilets
	Signage
	Corner Flags
	Miscellaneous Supplies
	Referee Meals
	<i>Total Supplies/Equipment</i>

Facility Fees	Description
Fields	<i>Bronken and BSP</i>
	<i>Total Facilities</i>

Travel	Description
	<i>Referee Hotels</i>

	<i>Referee Rental Van</i>
	<i>Referee Stipend (Covers Flights)</i>
	<i>Total Travel</i>
Other Fees	Description
	<i>Surf Challenge Fee</i>
	<i>MYSA Registration Fee</i>
	<i>GotSport Tournament Fee</i>
	<i>Bank Fees (Assignr and QBO)</i>
	<i>Montana Surf Team Registration Fees</i>
	<i>Credit Card Fees</i>
	<i>Advertising & Marketing</i>
	<i>Total Other Fees</i>
Other	Description
	<i>MT Surf Overhead</i>
	<i>Total Other</i>

* For next year build in new corner flags?

	2024			2025	
				37	\$625
				44	\$675
				42	\$725

|--|--|--|--|--|--|

	2024 Amount			2025 Amount	
	0			0	

	2024 Quantit	2024 Cost	2024 Total	2025 Quantit	2025 Cost
(Coins)					
	0		0	0	

	2024	#Fields/Days	2024 Total	2025	#Fields/Days
	0		0	0	

	2024	#Fields/Days	2024 Total	2025	#Fields/Days

	0		0	0	

	2024	#Fields/Days	2024 Total	2025	#Fields/Days
			3075	25/team	# teams
			50		
			2152		
			165		
			2180.86		
			2660		
	0		10282.86	0	

	2024	#Fields/Days	2024 Total	2025	#Fields/Days

TOTAL EXPENSE					
---------------	--	--	--	--	--

INCOME SUBTOTAL					
TOTAL COSTS					
PROFIT					

Actual	2026 EST		Actual
\$23,125	48	\$700	\$33,600
\$29,700	50	\$750	\$37,500
\$30,450	42	\$850	\$35,700
\$ 22,500.00			\$ 22,500.00
\$ 2,456.00			\$ 2,456.00
\$ 6,493.00			\$ 6,493.00
\$114,724	140		\$138,249

2025 Total	2026 Amount		2026 Total
1600	1600		1600
650	650		650
650	650		650
650	650		650
650	650		650
3500	3500		3500
2500	2500		2500
16115	16115		16115
1000	1000		1000
500	500		500
27815	27815		27815

2025 Total	2026 Quantit	2026 Cost	2026 Total
8370	8370		8370
1440	1440		1440
3000	3000		3000
	2000		2000
500	500		500
190	190		190
13500	15500		15500

2025 Total	2026	#Fields/Days	2026 Total
16000			16000
16000	0		16000

2025 Total	2026	#Fields/Days	2026 Total
3120	5000		5000

350	350		350
2400	3000		3000
5870	3000		8350

2025 Total	2026	#Fields/Days	2026 Total
3075	25/team	# teams	4250
50	50		50
2152	2152		2152
165	165		165
10,075	10,075		10,075
2,200	2,200		2,200
	3000		3,000
17717	10,075		21892

2025 Total	2026	#Fields/Days	2026 Total
0			0

80,902			89,557
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\$114,724			\$138,249
80,902			89,557
\$33,822			\$48,692

2025 SURF CHALLENGE BUDGET

INCOME	
	Description
	<i>Registrations</i>
	<i>Registrations</i>
	<i>Registrations</i>
	<i>Sponsorship</i>
	<i>Concessions/Fanwear</i>
	<i>Vendor Percentages</i>
	<i>Total Income</i>

EXPENSE

STAFF & ADMINISTRATION

Personnel	Description
	<i>Tournament Coordinator</i>
	<i>Assistant Tournament Coordinator</i>
	<i>Assistant Tournament Coordinator</i>
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	<i>Assistant Tournament Coordinator</i>
	<i>Photographer/Videographer</i>
	<i>Referee Assignor</i>
	<i>Referees (includes bonus)</i>
	<i>Physical Therapist</i>
	<i>Registrar</i>
	<i>Total Personnel</i>

OPERATIONS

Supplies/Equipment/Rentals/Food	Description
	<i>Mission Awards (Medals, Bag Tags, Pins, Referee</i>
	<i>Portable Toilets</i>
	<i>Signage</i>
	<i>Miscellaneous Supplies</i>
	<i>Referee Meals</i>
	<i>Total Supplies/Equipment</i>

Facility Fees	Description
Fields	<i>Bronken and BSP</i>
	<i>Total Facilities</i>

Travel	Description
	<i>Referee Hotels</i>
	<i>Referee Rental Van</i>

	<i>Referee Stipend (Covers Flights)</i>
	<i>Total Travel</i>
Other Fees	Description
	<i>Surf Challenge Fee</i>
	<i>MYSa Registration Fee</i>
	<i>GotSport Tournament Fee</i>
	<i>Bank Fees (Assignr and QBO)</i>
	<i>Montana Surf Team Registration Fees</i>
	<i>Credit Card Fees</i>
	<i>Advertising & Marketing</i>
	<i>Total Other Fees</i>
Other	Description
	<i>MT Surf Overhead</i>
	<i>Total Other</i>

* For next year build in new corner flags?

	0		0	0	

	2024	#Fields/Days	2024 Total	2025	#Fields/Days
			3075	25/team	# teams
			50		
			2152		
			165		
			2180.86		
			2660		
	0		10282.86	0	

	2024	#Fields/Days	2024 Total	2025	#Fields/Days

TOTAL EXPENSE					
---------------	--	--	--	--	--

INCOME SUBTOTAL					
TOTAL COSTS					
PROFIT					

Actual
\$23,125
\$29,700
\$30,450
\$ 22,500.00
\$ 2,456.00
\$ 6,493.00
\$114,724

2025 Total
1600
650
650
650
650
3500
2500
16115
1000
500
27815

13 hour days Saturday and Sunday at \$325/each. 8 hour day Friday at \$200. /

13 hour days sat and sun

13 hour days sat and sun

13 hour days sat and sun

13 hour days sat and sun

0

2025 Total
8370
1440
3000
500
190
13500

125 ref coins included free of charge

Double this - needed 24

*Possibly much more if we need feather flags

2025 Total
16000
16000

2025 Total
3120
350

2400
5870
2025 Total
3075
50
2152
165
10,075
2,200
17717
2025 Total
0
80,902

\$114,724
80,902
\$33,822

PROJECTED PROJECTED Budgeted: 100k in, \$70k out - Net profit \$30k

Tournament Registrations

37	\$625	\$	23,125.00	
44	\$675	\$	29,700.00	
42	\$725	\$	30,450.00	
(Surf Teams)		\$	(10,075.00)	
Sponsor Funds		\$	28,500.00	removed \$5k for Toyota + \$2k for others
Concessions/Fan wear		\$	2,456.00	
Vendor Percentages		\$	6,493.00	

Vendor Item

Mission Awards	\$ Medals/pins/bag tags	this year includ	\$	(8,772.50)	
Porta potties			\$	(1,440.00)	
GotSport tournament fee			\$	(2,152.00)	
MYSA registration fee			\$	(50.00)	
Field Costs			\$	(16,000.00)	
Referee Costs (including bonus/travel remib)			\$	(16,845.00)	
Referee Assignor			\$	(2,500.00)	
Referee Meals			\$	(190.00)	
MT Surf Staff			\$	(9,300.00)	here for now
Photographer			\$	(3,500.00)	
Volunteer shirts			\$	(550.00)	
Stage			\$	(510.00)	No stage
Misc supplies/expenses			\$	(424.00)	
Referee Hotel/Travel			\$	(3,900.00)	(higher than last year due to more out of state r
			\$	(2,880.00)	additional ref travel costs
Sponsor signs (UPS)			\$	(280.00)	Do we need these again?
Surf Challenge Yard Signs			\$	(170.00)	Do we need more of these?
Surf Challenge Fee	\$25/team		\$	(3,075.00)	
PT			\$	(1,000.00)	
MT Surf Overhead			\$	5,000.00	

\$ 110,649.00 \$ (68,538.50)

NET INCOME \$ 42,110.50

Dippin Dots	250		
Mtn Berry		Concessions c	1532
CC	250	Concessions v	924
photographer	718		
Future Stars Je	653		
Fine Designs	4,872		

Ref travel	520		
hotel	520	6 rooms at \$260/night = \$3120	
hotel	520	8 flights at \$300/each = \$2400	
flight	300	Rental Van \$300	
flight	300	total: 5820	
hotel	260		Misc Supplies/Exp
hotel	520		SignDreamers
	2940		170

Staff: Erin	5000
Max B	1500
Zach	1500
Riley	1000
Tyler	300
efs)	9300

Photog Jordan

Zach

Ref food coffee 149.5