

# Phil Gwoke

GENERATION X

GENERATIONAL KEYNOTE SPEAKER  
& MANAGING DIRECTOR

Around BridgeWorks HQ, Phil is known as the motivator and the historian. As an internationally recognized speaker, Phil has shared his wisdom and inspired audiences in 43 different states and four continents to over 250,000 people. Before becoming a speaker he pursued his passion to help people be their best selves as a high school teacher, college admissions professional, marketing coordinator, corporate trainer, and even small business owner. He has maintained strong ties to his local community as a mentor and consultant to young entrepreneurs, and he brings his diverse background and skill-set to the BridgeWorks team.

Phil is one of BridgeWorks' resident Gen Xers and brings his unique humor, experiences, research, and generational expertise to every keynote, workshop, and training session he delivers. He is a firm believer that with the proper motivation, training, and support system, members of any generation are capable of remarkable accomplishments. With his down-to-earth, relatable style and dedication to presenting research in a digestible, entertaining way, Phil has become a fast favorite with audiences around the country.

Long before becoming a BridgeWorks Gen Expert, Phil owned and ran a coffee shop in Minneapolis. He's the proud father of a recent Gen Z college graduate.

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*View Phil's speaking video here* →