Common App in Wisconsin

First-Year Application Data
2020–2021

Visit commonapp.org to access all state-level reports
Common App in Wisconsin
2020–2021

57,097 Applications submitted
12,525 Unique applicants
790 Unique colleges and universities applied to (out of 919)

Destination of Applications
- 69% Out-of-State
- 31% In-State

Percent of applications to all Common App member colleges and universities by Wisconsin applicants
Common App in Wisconsin
2020–2021

49% Applications submitted with fee waiver or no fee

49% Applications submitted with a test score

Applications submitted with fee waiver or no fee

Applications submitted with a test score

Comparison

Wisconsin

All Applicants
Common App in Wisconsin

2020–2021

Applicants by Race/Ethnicity:
- Asian 6%
- Latinx 10%
- Nonresident Alien 1%
- Two or More Races 4%
- White 70%

Applicants by Sex:
- 40% Male
- 60% Female

Applicants by First-Generation Status:
- 75% Not first-generation
- 25% First-generation

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Common App in Wisconsin

2020–2021

Top receiving institutions nationally from applicants in Wisconsin (descending)

- University of Wisconsin-Madison
- University of Minnesota Twin Cities
- University of Wisconsin-Milwaukee
- Marquette University
- Loyola University Chicago
- University of Wisconsin-Stevens Point
- Northwestern University
- DePaul University
- St. Norbert College
- University of Michigan
- University of Iowa
- Purdue University
- Milwaukee School of Engineering
- Carroll University
- University of Colorado Boulder

In-State Applications to WI Institutions

Applications  
1,000  
2,000  
3,000  
4,000  
5,000

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Top applying counties in Wisconsin (descending)

- Milwaukee County
- Dane County
- Waukesha County
- Brown County
- Ozaukee County
- Outagamie County
- Kenosha County
- Racine County
- Winnebago County
- Sawyer County
- Washington County
- Marathon County
- Walworth County
- Rock County
- Sheboygan County
Common App in Wisconsin

2020–2021
Year-over-year comparisons

+29% State annual change in applications

+20% State annual change in applicants
Common App in Wisconsin

2020–2021
Total comparisons, inclusive of all applicants and all countries

+29%  State annual change in applications

+20%  State annual change in applicants

+17%  Total annual change in applications

+9%    Total annual change in applicants