Common App in Wisconsin

First-Year Application Data
2021–2022

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Common App in Wisconsin
2021–2022

68,368  Applications submitted
14,084  Unique applicants
864  Unique colleges and universities applied to (out of 982)

Destination of Applications

69% Out-of-State  31% In-State
Percent of applications to all Common App member colleges and universities by Wisconsin applicants
Common App in Wisconsin

2021–2022

51% Applications submitted with fee waiver or no fee

53% Applications submitted with a test score

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Common App in Wisconsin

2021–2022

Applicants by Race/Ethnicity

- Asian 6%
- Latinx 9%
- Nonresident Alien 1%
- Two or More Races 5%
- White 70%
- Black or African American 6%
- Native American 0%
- Pacific Islander 0%
- Unknown 3%

Applicants by Sex

- 40% Male
- 60% Female

Applicants by First-Generation Status

- 71% Not first-generation
- 29% First-generation
Common App in Wisconsin

2021–2022

Top receiving institutions nationally from applicants in Wisconsin (descending)

- University of Wisconsin-Madison
- University of Minnesota Twin Cities
- University of Wisconsin-Milwaukee
- Marquette University
- Loyola University Chicago
- University of Wisconsin-Stevens Point
- University of Wisconsin-Eau Claire
- University of Iowa
- University of Michigan
- Northwestern University
- St. Norbert College
- Milwaukee School of Engineering
- Purdue University
- Carroll University
- DePaul University
Common App in Wisconsin

2021–2022

Top applying counties in Wisconsin (descending)

- Milwaukee County
- Dane County
- Waukesha County
- Brown County
- Ozaukee County
- Kenosha County
- Outagamie County
- Racine County
- Winnebago County
- Sawyer County
- Washington County
- Walworth County
- Sheboygan County
- La Crosse County
- Marathon County
Common App in Wisconsin

2021–2022
Year-over-year comparisons

+20% State annual change in applications

+12% State annual change in applicants
Common App in Wisconsin

2021–2022
Total comparisons, inclusive of all applicants and all countries

+20% State annual change in applications

+12% State annual change in applicants

+15% Total annual change in applications

+8% Total annual change in applicants