ADVISING APP®
BY CANYON GBS®

Every Student Interaction, Connected

Advising App helps student-facing staff reach the right students, understand what they need, and guide every interaction toward a clear next step.



Digital Engagement

Student Messaging
Reach students by text and email while keeping every conversation organized and searchable.

AI Chat
Answer routine questions around the clock with responses grounded in approved campus content.

Guided Outreach
Plan outreach sequences that combine messages, reminders, staff action, and keep students on track.

STUDENT RELATIONSHIP MANAGEMENT

Holistic Profile
See each student's records, notes, messages, tasks, and history in one place so staff can act with context.

Dynamic Groups
Find priority student groups faster and launch targeted outreach, tasks, care team updates, and follow-up.

Integrated and Secure
Connect securely with campus systems, backed by SSO, ISO 27001, ISO 42001, SOC 2, and HIPAA.

520-357-1351 SALES@CANYONGBS.COM CANYONGBS.COM

We are building trusted technology for organizations that serve the public good.

Canyon GBS®

Supporting 150+ colleges, universities, and public-sector organizations around the world.



Scan to Request a Demo

See Advising App in Action

520-357-1351
sales@canyongbs.com
canyongbs.com