

# SPONSORED BY YOU: UNIFORM DRY CLEANING SUBSIDY

BY LAURA SIEGEL '98

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Clean uniforms are a necessity, and dirty ones are a hassle for cadets when time is tight and money is short. This is why the CCA collaborated last fall with local dry cleaner King Street Cleaners to subsidize convenient and inexpensive opportunities for cadets to have their uniforms dry cleaned. The service includes generous time slots for both pickup and delivery, at no extra cost, right on campus. With two service runs per day, next-day turnaround, and an easy online portal that texts reminders to cadets, this service lessens the burden of keeping a clean uniform.

Connecting the CCA with King Street Cleaners was a brainstorm of former cadet Cole Hudson '25.

"It was a God moment when I had the idea," Hudson explains. His friendship with CCA President & CEO Bruce Hamilton '78 and the owner of King Street, Jacob Holeman, led to a meeting of the three men that culminated in a plan to provide a high level of service to the Corps.

"I definitely credit Cole with connecting my business with the CCA," says Holeman. "We put together a package that would work for everyone involved. The program launched last fall with just 300 cadets, and we've doubled that for the spring. My goal is to be able to serve

the entire Corps by the fall of 2026," explains Holeman.

Pleased to be a practical help to cadets, the CCA is proud to work with King Street Cleaners on this initiative. "My father, Texas A&M College class of 1946, was in the dry cleaning and laundry business," says Hamilton. "I know a quality cleaner when I see one. The excellence and responsiveness of King Street Cleaners is what the Corps needs today, and we are proud to collaborate with Jacob Holeman to bring this service to the Quad."



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