



# HP 13-oz Prime Matte Banner



**The HP large format printing system—the complete solution**

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency—with every print.



**Produce durable, brilliant banners**

**Take on demanding display conditions**

From long-lasting indoor displays to demanding outdoor display conditions, this durable frontlit banner material can handle it all. Brilliant image quality is preserved in water<sup>1</sup>- and tear-resistant<sup>2</sup> prints. The polyester scrim reinforcement provides excellent rip-stop qualities and extra strength when grommeting.

**Offer brilliant, vivid images that drape well**

Achieve a professional finish with a material that’s easy to handle and hang, grommet, or stitch.

**Gain efficiency while providing outstanding color fidelity**

Save time and gain efficiency with ICC profiles that help you get the color you need quickly. Applications include indoor or outdoor signs and graphics, banner stands, POP displays, and hanging banners. Designed for use with HP Latex Inks, as well as solvent, low-solvent, and UV-curable inks.

Target customers	Applications	Benefits
Sign shops	Trade show and event banners	Economical
Print service providers	Point-of-sale, retail displays	Matte finish
Quick printers	Indoor and short-term outdoor banners	Water-resistant prints for a wide range of applications <sup>1</sup>
Hotels, restaurants, and entertainment venues	Event and promotional signage	Bright white point for striking image contrast
	Pop-up banner stand graphics	NFPA 701 flame resistance <sup>3</sup>

# Technical specifications



**HP 13-oz Prime Matte Banner**  
For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/hp/paperpresets](https://hplfmedia.com/hp/paperpresets).

<b>Ink compatibility</b>	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks		
<b>Weight</b>	440 g/m² (13 oz/yd²) per ISO 536 Test Method		
<b>Thickness</b>	355 microns / 14 mil per ISO 534 Test Method		
<b>Yarn dtex</b>	1000 x 1000 dtex per DIN EN ISO 2060		
<b>Tensile strength</b>	1369/1044 N/5 cm (154/117.4 lb/inch) per DIN EN ISO 1421		
<b>Tear strength</b>	245.4/152.4 N (57.2/34.3 lb) per DIN 53363		
<b>Opacity</b>	100% per TAPPI T-425 Test Method		
<b>Brightness</b>	> 87 per TAPPI T-452 Test Method		
<b>Whiteness</b>	96 per ASTM E313-98 Test Method		
<b>Finish</b>	Matte		
<b>Operating temperature</b>	13 to 43° C (55 to 109°F)		
<b>Operating humidity</b>	10 to 70% RH		
<b>Water resistance</b>	Water resistant with Original HP Latex Inks¹		
<b>Dry time</b>	Immediate		
<b>Flame resistance</b>	NFPA 701 approved fire certification³		
<b>Shelf life</b>	12 months at recommended temperature and humidity		
<b>Storage temperature</b>	4 to 32° C (39 to 89° F)		
<b>Storage humidity</b>	10 to 70% RH		
<b>Country of origin</b>	Product of Vietnam		
<b>Ordering information</b>	<b>Product numbers</b>	<b>Roll sizes</b>	<b>UPC codes</b>
	1A724A	965 mm x 50 m (38 in x 164 ft)	848412025750
	1A725A	1372 mm x 50 m (54 in x 164 ft)	848412025767
	1A726A	1600 mm x 50 m (63 in x 164 ft)	848412025774
<b>Region</b>			
United States, Canada, and Latin America			
United States, Canada, and Latin America			
United States, Canada, and Latin America			
<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <a href="https://hplfmedia.com/hp/MediaWarranties">HPLFMedia.com/hp/MediaWarranties</a> . To obtain warranty service, please contact Brand Management Group customer support at <a href="https://hplfmedia.com/hp/en/contactus">HPLFMedia.com/hp/en/contactus</a> .		

¹ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/hp/printpermanence](https://hplfmedia.com/hp/printpermanence).  
² Tear resistant per DIN 53363 test standard.  
³ NFPA 701 approved fire certification.

For detailed information on the HP large format printing materials portfolio and to order, visit [HPLFMedia.com](https://hplfmedia.com)