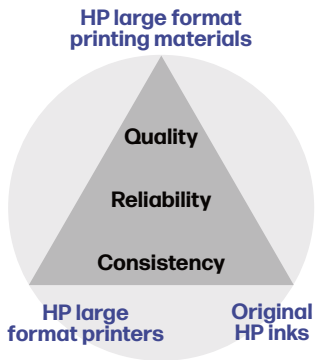


HP Artist Matte Canvas



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency—with every print.



Produce high-quality, affordable reproductions

Outstanding image quality at an affordable price

Achieve a natural, artistic look and feel for photo enlargements and reproductions. Produce true artistic quality—with outstanding image quality and precise colors—on the natural, slightly textured matte finish of this affordable canvas.

Produce color-stable images

Produce color-stable prints on this OBA-free¹ (no optical brighteners) natural white canvas that is REACH compliant² —a regulation of the European Union adopted to improve the protection of human health and the environment from risks that can be posed by chemicals.

Maintain an easy, smooth workflow

To provide trouble-free printing, Original HP printing materials are designed together with HP DesignJet printers. This sturdy canvas is easy to handle. And you can choose from a wide variety of compatible liquid laminates.

Target customers	Applications	Benefits
Fine artists	Art reproductions	Vivid, true colors and sharp detail on an affordable canvas
Professional photographers	Photo enlargements	Slightly textured 2:1 weave for an artistic look and feel
Art reproduction houses		Sturdy, easy-to-handle substrate
Graphics-oriented print service providers		OBA-free, ¹ no artificial optical brighteners intentionally added
		Compatible with most popular topcoats

Technical specifications



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For the latest ICC profiles/paper presets, please visit [HPLMedia.com/hp/paperpresets](https://hplmedia.com/hp/paperpresets).

Ink compatibility	Original HP pigment- and dye-based inks, Original HP Vivid Photo Inks			
Weight	410 g/m² per ISO 536 Test Method			
Thickness	457 microns/18 mil per ISO 534 Test Method			
Opacity	> 99% per TAPPI T-425 Test Method			
Brightness	90 per TAPPI T-452 Test Method			
Whiteness	91 per ASTM E313			
Finish	Matte			
Operating temperature	15 to 30° C / 59 to 86° F			
Operating humidity	30 to 70% RH			
Dry time	Instant dry			
Lamination	Yes, liquid water-based laminates			
Shelf life	1 year, unopened in original packaging			
Environmental	REACH compliant ²			
Storage temperature	10 to 35° C / 50 to 95° F			
Storage humidity	25 to 80% RH			
Country of origin	Product of Thailand			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	E4J54B	610 mm x 15,2 m (24 in x 50 ft)	848412014785	Worldwide
	E4J55B	914 mm x 15,2 m (36 in x 50 ft)	848412014792	Worldwide
	E4J56B	1067 mm x 15,2 m (42 in x 50 ft)	848412014808	Worldwide
	E4J57A	1118 mm x 15,2 m (44 in x 50 ft)	848412014815	Worldwide
	E4J58B	1524 mm x 15,2 m (60 in x 50 ft)	848412014822	Worldwide
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLMedia.com/hp/MediaWarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLMedia.com/hp/en/contactus .			

¹ No optical brighteners were apparent under Black Light Visual test performed by Brand Management Group Testing Lab, October 2022

² See the HP REACH Declaration published at [HP Printing Products and Consumable Supplies](#).

For detailed information on the HP Large Format Printing Materials portfolio and to order, visit [HPLMedia.com](https://hplmedia.com)

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