

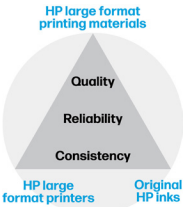


HP Universal Instant-dry Gloss Photo Paper



The HP DesignJet printing system—the complete solution

HP DesignJet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Produce attention-getting gloss prints

Deliver excellent image quality

Produce excellent results with this economical photo paper. Improved HP Universal Instant-dry Gloss Photo Paper delivers excellent image quality for attention-getting photos and display graphics—from posters and presentations to retail graphics.

Save time and money with instant-dry prints

Save time, streamline your workflow, and increase your productivity. Prints dry instantly for immediate handling and lamination. Jumbo rolls enable unattended printing. Enjoy the easy, trouble-free printing.

See versatility, print with the environment in mind

Count on long-lasting prints with this recyclable¹, FSC®-certified paper². Get great results for indoor display graphics, whether you're printing with HP pigment- or dye-based inks. Get exceptional print permanence, whether in-window³ or away from direct sun.⁴

Target customers	Applications	Benefits
Graphic designers	Trade show and event displays	Better image quality with Original HP pigment- and dye-based inks (wider color gamut for more vivid color, and deeper blacks)
Architects	Posters and presentations	Higher gloss
Engineers	POP and retail displays	Durable prints for easier media handling
Geographic Information Systems (GIS) professionals	Photo enlargements	Long-lasting prints (up to 200 years indoors, away from direct sun; ⁴ in-window—up to 6 months unlaminated, up to 1 year laminated ³)
Print service providers	Art reproductions	Longer periods of unattended printing with jumbo 61 m (200 ft) rolls
- Quick printers		
- Small sign shops		
- Copy shops		
- Repro houses		
	Geographic Information Systems (GIS)	Recyclable through commonly available programs ¹
		FSC®-certified paper ²

¹ With Original HP 91 Photo Inks or Original HP 711 or HP 72 inks. Interior in-window display ratings by HP Image Permanence Lab. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see HPLMedia.com/printpermanence.

² With Original HP 91 or HP 70 Photo Inks or Original HP 83 UV inks or Original HP 711 or HP 72 inks. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see HPLMedia.com/printpermanence.

Technical specifications



HP Universal Instant-dry Gloss Photo Paper

For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/hp/paperpresets](https://hplfmedia.com/hp/paperpresets).

Weight	200 g/m² per ISO 536 Test Method			
Thickness	195 microns/7.7 mil per ISO 534 Test Method			
Opacity	>94.5% per ISO 2471 Test Method			
Brightness	>92 per TAPPI T-452 Test Method			
Whiteness	99 per ISO 11476 Test Method			
Finish	Gloss			
Operating temperature	15 to 30° C / 59 to 86° F			
Operating humidity	15 to 80% RH			
Display permanence (Indoor home or office)	Up to 200 years with Original HP 91 or HP 70 Photo Inks; up to 85 years with Original HP 83 UV inks; up to 30 years with Original HP 711 or HP 72 inks ⁴			
Display permanence (Commercial in-window, unlaminated)	Up to 6 months with Original HP 91 Photo Inks ³			
Display permanence (Commercial in-window, laminated)	Up to 1 year with Original HP 91 Photo Inks; up to 10 months with Original HP 711 or HP 72 inks ³			
Water resistance	Water resistant with Original HP 83 UV inks ⁵			
Dry time	Less than 2 minutes (at 23° C, 50% RH)			
Lamination	Yes, hot or cold			
Shelf life	2 years, unopened in original packaging			
Storage temperature	18 to 30° C / 64 to 86° F			
Storage humidity	35 to 65% RH			
Environmental	Recyclable through commonly available recycling programs ¹ ; FSC-certified ²			
Country of origin	Product of Germany			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	Q6574A	610 mm x 30,5 m (24 in x 100 ft)	848412013795	Worldwide
	Q6575A	914 mm x 30,5 m (36 in x 100 ft)	848412013801	Worldwide
	Q6576A	1067 mm x 30,5 m (42 in x 100 ft)	848412013818	Worldwide
	Q6578A	1524 mm x 30,5 m (60 in x 100 ft)	848412013825	Worldwide
	Q8754A	1067 mm x 61 m (42 in x 200 ft)	848412013832	Americas, Europe
Warranty	Q8756A	1524 mm x 61 m (60 in x 200 ft)	848412013849	Americas, Europe
	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/MediaWarranties .			

¹ Can be recycled through commonly available recycling programs.

² HP has a policy for offering Forest Stewardship Council® (FSC®)-certified papers that are sourced from FSC®-certified forests and other controlled sources. BMG trademark license code FSC®-C115319, see fsc.org. HP trademark license code FSC®-C017543, see fsc.org. Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit [HPLFMedia.com](https://hplfmedia.com).

³ With Original HP 91 Photo Inks or Original HP 711 or HP 72 inks. Interior in-window display ratings by HP Image Permanence Lab. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see [HPLFMedia.com/printpermanence](https://hplfmedia.com/printpermanence).

⁴ With Original HP 91 or HP 70 Photo Inks or Original HP 83 UV inks or Original HP 711 or HP 72 inks. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see [HPLFMedia.com/printpermanence](https://hplfmedia.com/printpermanence). Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see [HPLFMedia.com/printpermanence](https://hplfmedia.com/printpermanence).

⁵ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/printpermanence](https://hplfmedia.com/printpermanence).



COLORPRO
TECHNOLOGY

For detailed information on the HP large format printing materials portfolio and to order, see [HPLFMedia.com](https://hplfmedia.com)

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