

TEXAS A&M FOUNDATION



CORPORATE RELATIONS GUIDE

*Explore how your company can
partner with Texas A&M University.*





CONTENTS

We're excited you're taking the first step toward learning how your corporation can partner with Texas A&M University to build a brighter future for our state, nation and world. We at the Texas A&M Foundation are grateful for your time, interest and inquiries!

This guide introduces you to the university and outlines the ways in which your company can partner with Aggieland, organized around opportunities for recruiting, engaging and investing on campus. While the information focuses on opportunities with Texas A&M's main campus in College Station, Texas, please contact us if your company is interested in partnering with any of the university's branch campuses.

Our team in the Office of Corporate Relations looks forward to addressing your organization's needs, goals and aspirations for the most impactful, engaging relationship with Texas A&M. You can reach us at **979.845.8161** or ***corporategiving@txamfoundation.com*** with any questions — we're here to help!

04	Texas A&M University	10	Engage
06	Corporate Partnership Opportunities	12	Invest
08	Recruit	14	Texas A&M Foundation

TEXAS A&M UNIVERSITY



Since its founding in 1876, Texas A&M University has become a major international institution of higher education and an invaluable resource for companies seeking top talent, bright minds, and cutting-edge research and development.

From its proud beginnings as a military college to its present stature as one of the nation's top

research universities, Texas A&M is an engine of imagination, learning, discovery and innovation. Academic excellence coupled with deeply rooted traditions, defined core values and a "spirit that can ne'er be told" make for a unique environment that cultivates future leaders of character and attracts thousands of companies looking for innovative partnership opportunities.

AGGIELAND AT A GLANCE



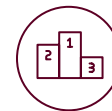
ACADEMICS

The university houses 140+ undergraduate degree programs and 270+ graduate degree programs led by more than 4,000 faculty, including two Nobel Prize recipients and 54 National Academy members.



CORE VALUES

Aggies are guided by six core values of respect, excellence, leadership, loyalty, integrity and selfless service.



RANKINGS

Texas A&M was ranked the No. 1 public university in Texas by The Wall Street Journal in its 2026 Best Colleges ranking and has consistently topped the charts nationally for the number of students who study abroad.



RESEARCH

Texas A&M became the first university in Texas to surpass \$1 billion in research expenditures. It is also the only land-, sea- and space-grant university in Texas and one of only 24 triple-designation universities in the country.



STUDENT BODY

There are 81,000 enrolled undergraduate, graduate and professional students, making Aggies the third largest student body in the nation. Students develop important life and career skills in more than 1,300 recognized student organizations.



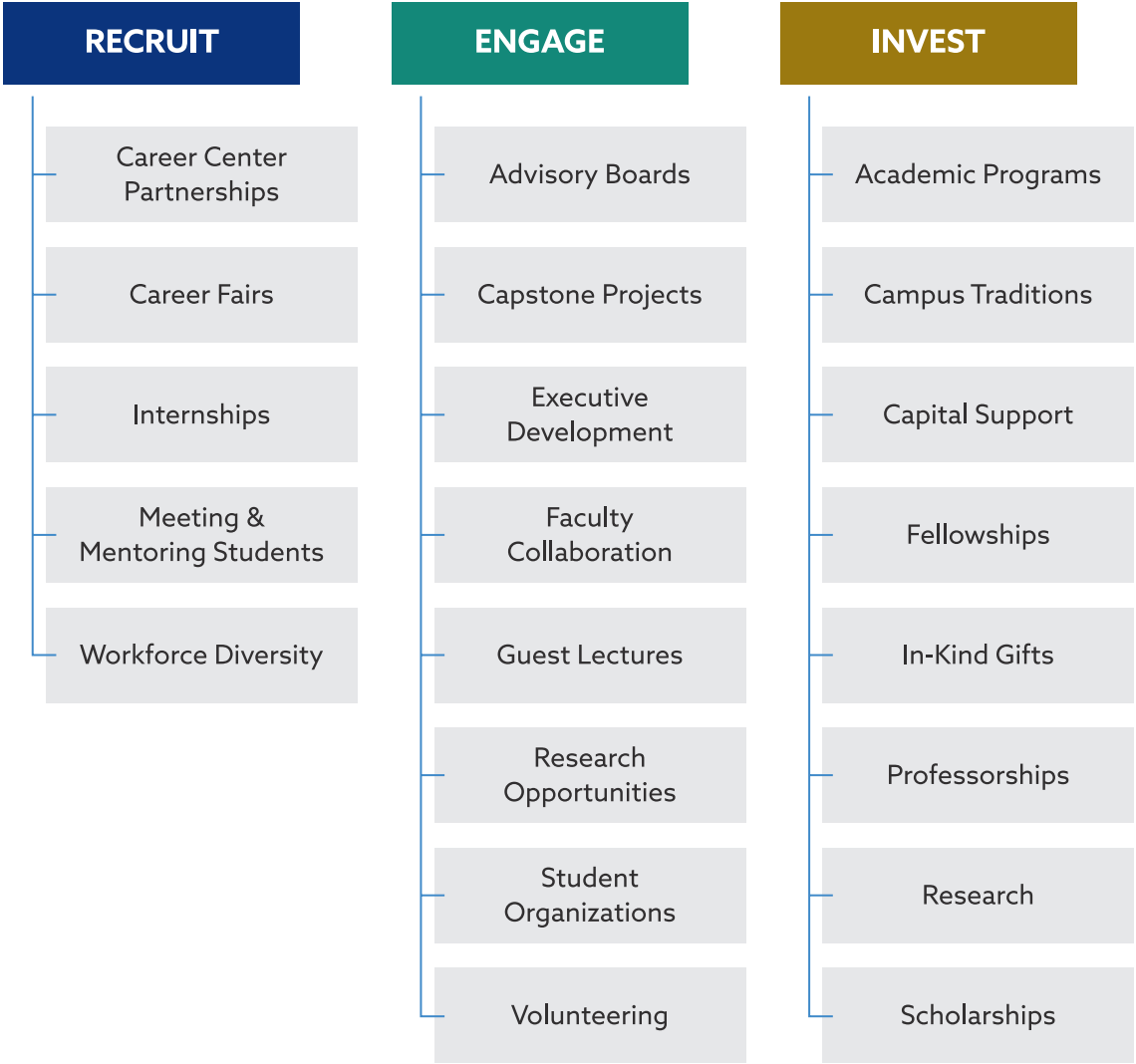
CORPORATE PARTNERSHIP OPPORTUNITIES

Companies partner with Texas A&M University to advance their research and development efforts, tap student talent and engage experts to help them achieve their goals. The diagram to the right illustrates the many diverse ways companies collaborate in Aggieland.

Our Office of Corporate Relations can help your company decide which pathway(s) is appropriate for your business aspirations and offers a central point of contact to facilitate campus visits and conversations with faculty and staff, making it easier for you to engage with university resources.



FIND YOUR FIT AT TEXAS A&M



RECRUIT

Find high-caliber Texas A&M student talent.

In a continually evolving commercial world, recruiting top employees with the skill and dedication to advance your organization is more crucial than ever. With more than 81,000 students and 604,000 alumni, Texas A&M is one of the world's largest universities and contributes leaders of excellence and integrity to the workforce. Aggie graduates' top-tier education and rock-solid values have long

made them highly sought-after candidates for companies large and small.

Texas A&M offers abundant opportunities to build your brand presence on campus and recruit the best and brightest for your business.

Find the right talent for your organization. →

PARTNER WITH THE TEXAS A&M CAREER CENTER

More than 4,000 companies actively recruit through Texas A&M's Career Center, which organizes over 1,200 workshops, presentations and outreach events with almost 70,000 total attendances annually. You can join its Corporate Partner Program to elevate your recruitment efforts and enjoy tailored options for promoting your organization, connecting with students and organizing events.

Learn more about partnership opportunities at give.am/FindTalent.



PARTICIPATE IN CAREER FAIRS

Interact with students at a variety of career fairs year round and speak with Aggies seeking the next steps for their future careers. Texas A&M hosts more than 40 career fairs across 53 days annually.

HOST INTERNSHIPS

Discover the next intern cohort for your company and challenge students to translate education into experience.

MEET & MENTOR STUDENTS

Pass along tips, trends and skills from your corporation and encourage talented Texas A&M students to grow, inquire and learn.

FURTHER WORKFORCE DIVERSITY

Help open doors for all Aggies to contribute to the workforce in positive ways.



of May 2025 Texas A&M graduates had job offers or pursued further education.



ENGAGE

Form meaningful relationships on campus.

Any business needs strong connections and quality resources to thrive. A partnership with Texas A&M can provide both. The university's award-winning faculty, renowned programs and high-achieving students drive its status as a powerhouse of excellence and ideas. **Texas A&M offers multiple avenues for organizations to meaningfully collaborate on campus, as outlined here from both student and faculty perspectives:**



Howdy! I'm a student at Texas A&M.

CAPSTONE PROJECTS

I needed that feedback and advice you shared about my capstone project!

GUEST LECTURES

I'm grateful when you take time to give lectures on topics I enjoy and bring real-world perspective to the classroom.

STUDENT ORGANIZATIONS

My friends and I appreciate your efforts to help our student organization thrive.

VOLUNTEERING

Serving our community alongside you? That's a rewarding feeling.



Howdy! I'm on the faculty at Texas A&M.

ADVISORY BOARDS

I respect what you bring to the table as we provide guidance for programs and curricula together.

EXECUTIVE DEVELOPMENT

It means a lot that you'd block time for your executives to learn in our classes.

FACULTY COLLABORATION

Your insights and experience are great complements to my expertise.

RESEARCH & DEVELOPMENT

Our research takes on a whole new dimension when we join forces!

RESEARCH & DEVELOPMENT

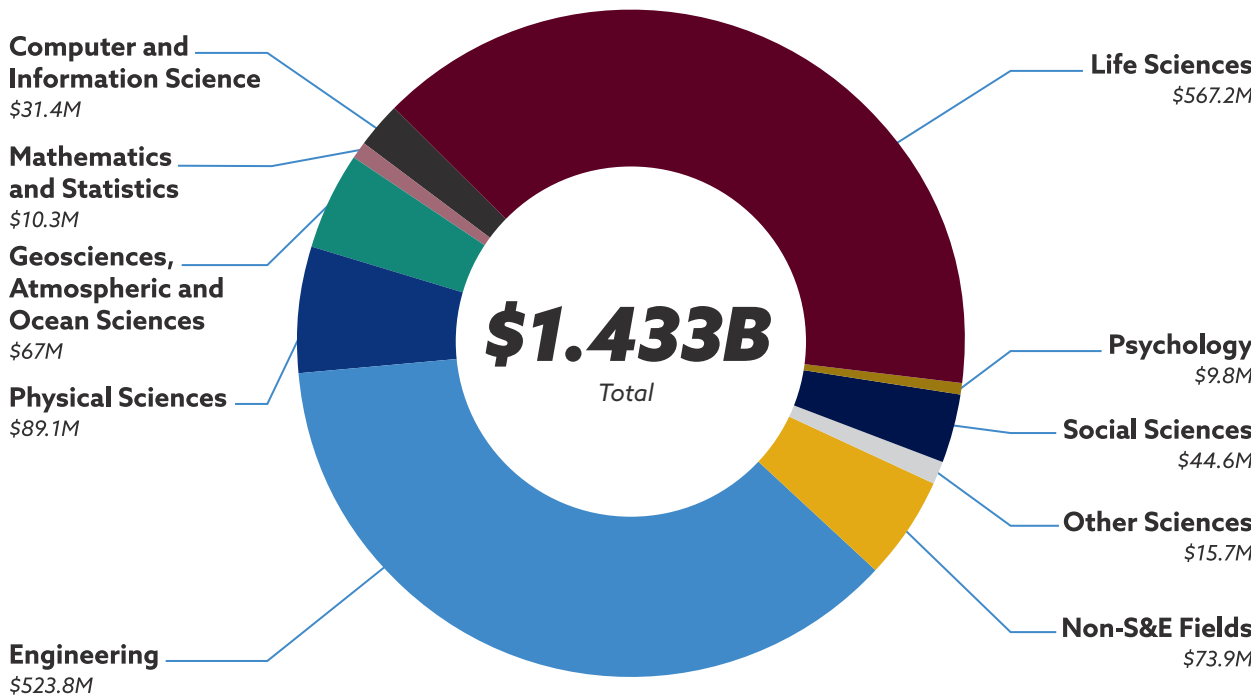
Opportunities for corporate research and development collaboration are plentiful and span nearly every industry imaginable. Research conducted at Texas A&M generated annual expenditures of more than \$1.433 billion in fiscal year 2025, the most recent data available.

Texas A&M's triple designation as a land-, sea- and space-grant institution reflects the broad scope of its research, which includes ongoing projects supported by prominent and

diverse agencies such as NASA, the National Institutes of Health, the National Science Foundation and the Office of Naval Research. Research generated at Texas A&M creates new knowledge that provides basic, fundamental and applied contributions, resulting in economic benefits to the state, nation and world.

Our office can connect your company with the university's Sponsored Research Services team as well as relevant departments for your industry.

RESEARCH EXPENDITURES
FY2025



Note: Non-S&E Fields are research areas not classified as science or engineering.

INVEST

Achieve your objectives with a gift for Aggieland.



As companies look for ways to invest in the future, many turn to higher education. By investing in Texas A&M, you can support the pipeline of future visionaries and leaders in your field while raising public awareness of your company’s mission and service. Our team can help you give strategically by identifying impact areas that align with your organization’s business objectives.

[Explore campus impact opportunities.](#) →

CAMPUS IMPACT OPPORTUNITIES

AREA	IMPACT
 Academic Programs	Support school, college and department initiatives.
 Campus Traditions	Ensure the university maintains its storied history by giving toward unique campus traditions and Aggie experiences.
 Capital Support	Shape buildings, labs and learning spaces.
 Fellowships	Equip graduate students as they pursue deeper studies.
 In-Kind Gifts	Donate equipment, supplies, software or subscriptions to support learning.
 Professorships	Attract and retain talented faculty by rewarding top professors.
 Research	Advance discovery and innovation on campus and in your industry.
 Scholarships	Free Aggies from student debt, allowing them to focus more on their studies and extracurricular activities.



LEAD BY EXAMPLE • FOLLOW BY INSPIRATION
• TEXAS A&M FOUNDATION

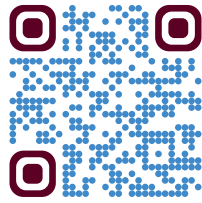
TEXAS A&M FOUNDATION

The Texas A&M Foundation builds a brighter future for Texas A&M University, one relationship at a time.

Our vision is to be among the most trusted philanthropies in higher education.

Established in 1953, the Texas A&M Foundation is a 501(c)(3) nonprofit and the primary academic fundraising institution for Texas A&M University charged with raising and managing gifts of all types and sizes, with a focus on major gift endowments. We invest these gifts and disburse part of the investment earnings for the purposes designated by donors. In this way, endowments remain forever and continually benefit Texas A&M.

Our team partners with former students, corporations and other supporters to match their passions with opportunities for purposeful philanthropy at Texas A&M. Gifts create scholarships, advance faculty endeavors, enhance student programs and fund campus construction, greatly enhancing Texas A&M's mission to provide the highest quality undergraduate and graduate programs and develop new understandings through research and creativity.



Learn more, read recent
news and meet our team at
give.am/CorporateRelations.



Start the Conversation

*Ready to get started on your company's partnership
with Texas A&M University? Contact us today!*

OFFICE OF CORPORATE RELATIONS

TEXAS A&M FOUNDATION

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