



Population	1-mi.	3-mi.	5-mi.
Total Population	12,923	89,552	134,856
Group Quarters Population	219	8,918	15,239
Urban Population	12,921	89,231	133,537
Rural Population	2	322	1,319
Adult Population	9,997	74,995	113,000
Ratio of Males to Females	0.91	1.04	1.02
Female Population	6,752	43,880	66,718
Male Population	6,171	45,672	68,138
Land Area (Square Miles)	4.07	34.27	84.15

Age	1-mi.	3-mi.	5-mi.
Median Age, Total	32.46	25.81	26.19
Median Age, Male	31.62	24.92	25.42
Median Age, Female	33.33	27.05	27.2
% Age 18+	77.36%	83.74%	83.79%
% Age 21+	73.8%	69.26%	68.89%
% Age 55+	22.03%	17.86%	18.35%
% Age 65+	10.95%	8.88%	9.3%

Ethnicity	1-mi.	3-mi.	5-mi.
% White	62.04%	64.02%	64.17%
% Black/African American	26.15%	17.01%	14.85%
% American Indian / Alaska Native	0.27%	0.26%	0.27%
% Asian	6.22%	12.31%	14.36%
% Native Hawaiian / Other Pacific Islander	0.16%	0.08%	0.11%

% Other	1.54%	2.92%	2.79%
% Two or More Races	3.63%	3.39%	3.44%

5 Year Projections	1-mi.	3-mi.	5-mi.
Total Population	12,955	93,209	140,336
Group Quarters Population	219	8,918	15,239
Adult Population	10,009	78,110	117,496
Total Households	6,004	38,558	57,663
Per Capita Income (based on Total Population)	31,579	31,049	32,622
Total Population 16+	10,300	79,645	119,768

5 Year Ethnicity Projections	1-mi.	3-mi.	5-mi.
% White	60.56%	62.01%	62.15%
% Black/African American	26.38%	17.03%	14.86%
% American Indian / Alaska Native	0.27%	0.27%	0.27%
% Asian	6.81%	13.6%	15.72%
% Native Hawaiian / Other Pacific Islander	0.17%	0.08%	0.11%
% Other	1.67%	3.12%	2.96%
% Two or More	4.15%	3.89%	3.93%

Housing & Households	1-mi.	3-mi.	5-mi.
Total Housing Units	6,371	39,049	58,768
Total Households	5,955	36,636	54,838
Owner-Occupied: Owned with a mortgage or loan	1,876	11,034	16,363
Owner-Occupied: Owned free and clear	878	5,192	8,317
Renter-Occupied	3,202	20,410	30,159
Aggregate Contract Rent	\$1,856,303	\$15,564,993	\$22,197,759
Average (Mean) Number of Vehicles Available	1.56	1.66	1.65

Housing Value	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	16	168	350
Housing Value \$10,000-\$14,999	26	133	224
Housing Value \$15,000-\$19,999	8	113	256
Housing Value \$20,000-\$24,999	4	25	78
Housing Value \$25,000-\$29,999	5	46	88
Housing Value \$30,000-\$34,999	2	35	146
Housing Value \$35,000-\$39,999	4	34	53
Housing Value \$40,000-\$49,999	39	122	189
Housing Value \$50,000-\$59,999	82	236	350
Housing Value \$60,000-\$69,999	71	339	503
Housing Value \$70,000-\$79,999	138	545	779
Housing Value \$80,000-\$89,999	184	625	1,004
Housing Value \$90,000-\$99,999	133	671	882

Housing Value \$100,000-\$124,999	477	1,966	2,684
Housing Value \$125,000-\$149,999	448	2,217	2,877
Housing Value \$150,000-\$174,999	407	2,334	3,194
Housing Value \$175,000-\$199,999	179	1,670	2,599
Housing Value \$200,000-\$249,999	189	1,964	3,344
Housing Value \$250,000-\$299,999	128	1,092	1,862
Housing Value \$300,000-\$399,999	85	890	1,634
Housing Value \$400,000-\$499,999	54	436	716
Housing Value \$500,000-\$749,999	25	285	429
Housing Value \$750,000-\$999,999	27	189	272
Housing Value \$1,000,000 or more	24	91	169
Total Owner-occupied housing units (OOHU)	2,754	16,226	24,679

Income	1-mi.	3-mi.	5-mi.
Per Capita Income (based on Total Population)	\$24,268	\$24,235	\$25,032
Average (Mean) Household Income	\$56,893	\$61,244	\$63,871
Median Household Income	\$42,184	\$40,194	\$41,054
Aggregate Income	\$341,688,859	\$2,357,827,128	\$3,703,782,948

% Households by Income	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	12.16%	15.4%	15.38%
% Household Income \$10,000-\$14,999	5.93%	6.3%	5.88%
% Household Income \$15,000-\$19,999	7.49%	7.29%	7.07%
% Household Income \$20,000-\$24,999	6.53%	6.58%	6.42%
% Household Income \$25,000-\$29,999	5.87%	4.73%	4.92%
% Household Income \$30,000-\$34,999	5.5%	5.26%	5.06%
% Household Income \$35,000-\$39,999	4.56%	4.29%	4.44%
% Household Income \$40,000-\$44,999	4.41%	3.49%	3.64%
% Household Income \$45,000-\$49,999	4.17%	3.03%	3.08%
% Household Income \$50,000-\$59,999	9.54%	8.07%	7.82%
% Household Income \$60,000-\$74,999	10.76%	9.4%	9.03%
% Household Income \$75,000-\$99,999	10.56%	9.92%	9.77%
% Household Income \$100,000-\$124,999	6.09%	6.47%	6.73%
% Household Income \$125,000-\$149,999	2.6%	3.23%	3.49%
% Household Income \$150,000-\$199,999	1.55%	3.35%	3.51%
% Household Income \$200,000-\$249,999	1.01%	1.46%	1.72%
% Household Income \$250,000-\$499,999	0.74%	1.08%	1.25%
% Household Income \$500,000+	0.51%	0.67%	0.8%

Education	1-mi.	3-mi.	5-mi.
College undergraduate	955	25,767	38,100
Graduate or prof school	614	4,788	8,510

Employment and Occupation	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+	6,076	40,184	60,313

% Employment by Industry	1-mi.	3-mi.	5-mi.
% Armed Forces	0.1%	0.09%	0.06%
% Civilian, Employed	94.93%	93.47%	93.66%
% Civilian, Unemployed	4.98%	6.45%	6.28%
% Not in Labor Force	37.76%	43.83%	44.12%
% Agriculture, forestry, fishing/hunting, mining	0%	0.22%	0.24%
% Construction	1.97%	2.53%	2.44%
% Manufacturing	4.72%	6.35%	5.56%
% Wholesale trade	3.04%	1.97%	1.85%
% Retail trade	12.03%	9.86%	9.42%
% Transportation and warehousing and utilities	3.65%	2.45%	2.32%
% Information	2.43%	2.69%	2.94%
% Finance and ins, real estate, rental and leasing	5.74%	5.33%	4.97%
% Professional, sci, mgmt, admin and waste mgmt svcs	10.91%	8.71%	8.72%
% Educational svcs, health care and social asst	40.05%	40.88%	42.99%
% Arts, entertainmt, recreation, accom. and food svcs	10.11%	12.44%	12.18%
% Other svcs, except public admin	3.7%	4.63%	4.55%
% Public admin	1.65%	1.94%	1.81%

Transportation to Work	1-mi.	3-mi.	5-mi.
Total Workers 16+	6,076	40,184	60,313
Car, truck, or van	4,970	28,840	41,892
Public transport (not taxi)	536	2,930	5,115
Taxicab	6	115	145
Motorcycle	11	53	72
Bicycle	176	1,294	2,223
Walked	71	5,141	8,077
Other means	81	174	237
Worked at home	225	1,637	2,553

Consumer Expenditures	1-mi.	3-mi.	5-mi.
Average Apparel	\$2,040.77	\$2,059.33	\$2,081.47
Average Education	\$1,457.65	\$2,090.82	\$2,025.88
Average Entertainment	\$2,608.39	\$2,639.78	\$2,673.76
Average Food and Beverages	\$6,759.93	\$6,580.59	\$6,664.07
Average Gifts	\$783.7	\$770.8	\$777.84

Average Health Care	\$4,037.73	\$3,786.35	\$3,867.75
Average Household Furnishings and Equipment	\$1,348.01	\$1,360.74	\$1,374.38
Average Household Operations	\$917.23	\$927.82	\$941.21
Average Personal Care	\$646.9	\$638.58	\$650.96
Average Personal Expenditure	\$856.43	\$842.88	\$858.35
Average Reading	\$84.05	\$83.96	\$85.37
Average Shelter	\$10,079.97	\$10,078.86	\$10,188.25
Average Transportation	\$8,897.99	\$8,708.99	\$8,805.48
Average Utilities	\$3,248.48	\$3,060.4	\$3,104.36

Demand by Store Type	1-mi.	3-mi.	5-mi.
Motor Vehicle & Parts Dealers	\$19,872,186	\$123,719,625	\$186,681,958
Furniture & Home Furnishings Stores	\$1,928,708	\$12,051,097	\$18,242,789
Electronics & Appliance Stores	\$1,861,357	\$11,732,596	\$17,608,797
Building Material & Garden Equipment & Supply Dealers	\$4,668,777	\$27,902,070	\$42,579,385
Food & Beverage Stores	\$19,130,057	\$112,177,246	\$170,223,206
Health & Personal Care Stores	\$3,184,512	\$18,974,466	\$28,861,799
Gasoline stations	\$10,564,206	\$63,570,606	\$96,070,858
Clothing & Clothing Accessories Stores	\$6,148,513	\$38,243,825	\$57,736,578
Sporting Goods, Hobby, Book, & Music Stores	\$2,147,112	\$14,354,778	\$21,441,757
General Merchandise Stores	\$17,153,272	\$103,161,755	\$156,030,727
Miscellaneous Store Retailers	\$2,008,038	\$11,941,519	\$18,069,698
Nonstore retailers	\$6,826,844	\$42,328,504	\$63,888,227
Foodservice & Drinking Places	\$16,909,886	\$105,400,266	\$159,503,458
General Merchandise, Apparel and Accessories, Furniture and	\$29,864,857	\$183,339,192	\$276,794,407

2015/2016 Demographics provided by Experian through Alteryx