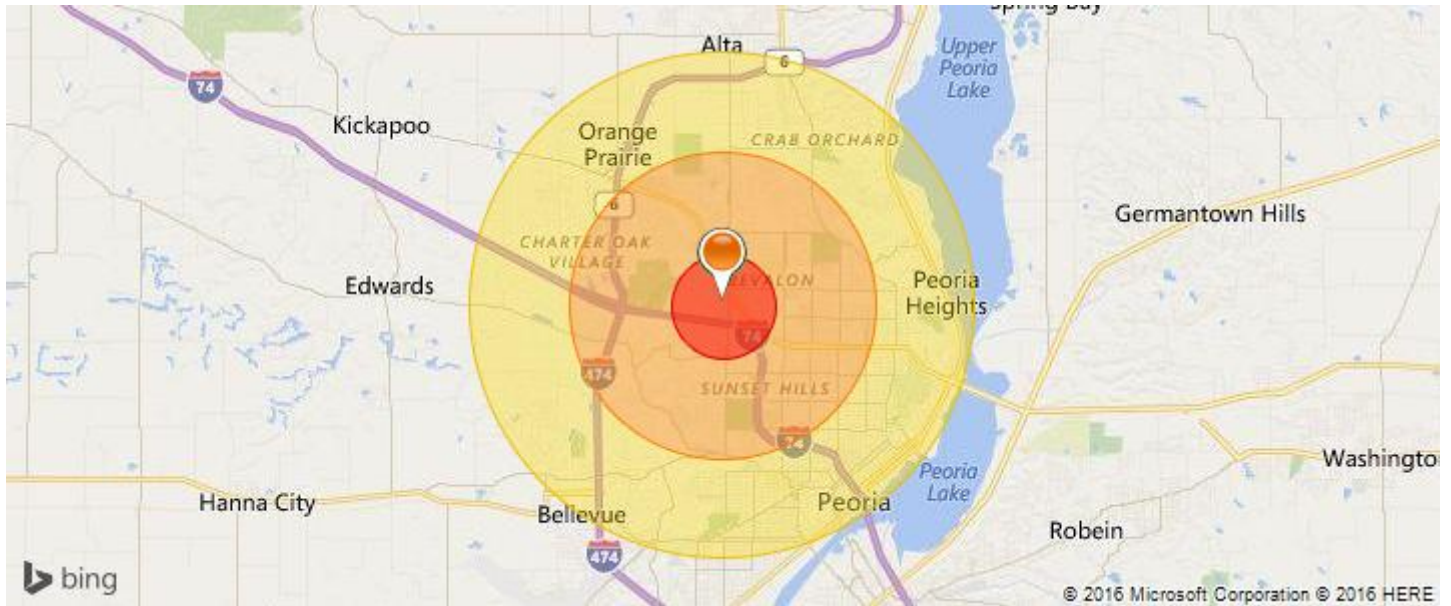


4507 N Sterling Ave
Peoria, IL 61615



Population	1-mi.	3-mi.	5-mi.
Total Population	8,395	67,712	125,379
Group Quarters Population	335	1,197	4,587
Urban Population	8,395	67,397	124,505
Rural Population	0	315	874
Not defined	0	0	0
Adult Population	6,864	52,433	95,868
Ratio of Males to Females	0.9	0.9	0.9
Female Population	4,467	35,639	65,327
Male Population	3,928	32,073	60,052
Land Area (Square Miles)	4.1	31.8	69.0

Age	1-mi.	3-mi.	5-mi.
Median Age, Total	42.6	37.0	34.7
Median Age, Male	38.7	35.0	33.4
Median Age, Female	46.4	39.2	36.3
% Age 18+	81.8	77.4	76.5
% Age 21+	79.0	74.4	71.8
% Age 55+	35.3	28.9	26.1
% Age 65+	20.8	16.1	14.2

Ethnicity	1-mi.	3-mi.	5-mi.
% White	71.3	67.9	62.8
% Black	17.8	20.3	24.8
% Asian	4.6	4.3	3.4
% Hispanic	3.1	3.9	5.3
% Other	3.3	3.6	3.7

5 Year Projections	1-mi.	3-mi.	5-mi.
Total Population	8,363	67,825	125,603
Group Quarters Population	335	1,197	4,587
Adult Population	6,797	52,262	95,781
Total Households	4,088	30,418	52,999
Per Capita Income (based on Total Population)	35,038	36,353	31,824
Total Population 16+	6,955	53,742	98,688

5 Year Ethnicity Projections	1-mi.	3-mi.	5-mi.
% White	69.4	66.2	61.4
% Black	18.6	20.8	24.9
% Asian	4.8	4.6	3.8
% Hispanic	3.5	4.3	5.8
% Other	3.7	4.0	4.1

Housing and Household's	1-mi.	3-mi.	5-mi.
Total Housing Units	4,421	32,629	57,714
Total Households	4,046	30,063	52,370
Owner-Occupied: Owned with a mortgage or loan	1,453	12,810	20,549
Owner-Occupied: Owned free and clear	854	6,329	10,640
Renter-Occupied	1,739	10,924	21,181
Aggregate Contract Rent	\$988,988	\$6,854,947	\$12,349,269
Average (Mean) Number of Vehicles Available	1.7	1.8	1.7

Housing Value	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	0	48	188
Housing Value \$10,000-\$14,999	30	147	520
Housing Value \$15,000-\$19,999	1	99	406
Housing Value \$20,000-\$24,999	2	40	235
Housing Value \$25,000-\$29,999	8	106	447
Housing Value \$30,000-\$34,999	0	66	318
Housing Value \$35,000-\$39,999	10	164	602
Housing Value \$40,000-\$49,999	19	303	863
Housing Value \$50,000-\$59,999	40	544	1,062
Housing Value \$60,000-\$69,999	47	800	1,431
Housing Value \$70,000-\$79,999	115	1,521	2,477
Housing Value \$80,000-\$89,999	161	1,582	2,621
Housing Value \$90,000-\$99,999	143	1,161	1,831
Housing Value \$100,000-\$124,999	602	2,675	4,094
Housing Value \$125,000-\$149,999	455	2,362	3,163
Housing Value \$150,000-\$174,999	302	2,061	2,652
Housing Value \$175,000-\$199,999	144	1,367	1,806
Housing Value \$200,000-\$249,999	104	1,591	2,308
Housing Value \$250,000-\$299,999	62	1,094	1,641
Housing Value \$300,000-\$399,999	27	889	1,537
Housing Value \$400,000-\$499,999	22	230	387
Housing Value \$500,000-\$749,999	13	224	437
Housing Value \$750,000-\$999,999	0	45	112
Housing Value \$1,000,000 or more	1	18	50
Total Owner-occupied housing units (OOHU)	2,307	19,139	31,189

Income	1-mi.	3-mi.	5-mi.
Per Capita Income (based on Total Population)	\$30,206	\$31,228	\$27,154
Average (Mean) Household Income	\$63,297	\$71,432	\$65,319
Median Household Income	\$49,884	\$51,148	\$43,761
Aggregate Income	\$260,729,058	\$2,163,236,502	\$3,478,234,971

% Households by Income	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	6.7	6.6	10.0
% Household Income \$10,000-\$14,999	5.9	4.7	5.9
% Household Income \$15,000-\$19,999	6.6	5.7	6.7
% Household Income \$20,000-\$24,999	5.7	6.4	6.9
% Household Income \$25,000-\$29,999	4.5	5.1	5.7
% Household Income \$30,000-\$34,999	6.0	5.9	6.2
% Household Income \$35,000-\$39,999	4.3	4.9	4.8
% Household Income \$40,000-\$44,999	4.8	5.3	5.2
% Household Income \$45,000-\$49,999	5.4	4.4	4.0
% Household Income \$50,000-\$59,999	7.9	7.3	6.8
% Household Income \$60,000-\$74,999	12.2	11.9	10.8
% Household Income \$75,000-\$99,999	13.9	13	10.7
% Household Income \$100,000-\$124,999	6.6	7.6	6.7
% Household Income \$125,000-\$149,999	5.1	4.5	3.6
% Household Income \$150,000-\$199,999	2.5	3.0	2.6
% Household Income \$200,000-\$249,999	0.6	1.4	1.3
% Household Income \$250,000-\$499,999	0.9	1.4	1.3
% Household Income \$500,000+	0.3	0.9	0.9

Education	1-mi.	3-mi.	5-mi.
College undergraduate	397	3,914	9,261
Graduate or prof school	103	801	1,590

Employment and Occupation	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+	4,348	33,663	57,807

% Employment by Industry	1-mi.	3-mi.	5-mi.
% Armed Forces	0	0	0.0
% Civilian, Employed	93.5	93.4	90.5
% Civilian, Unemployed	6.5	6.6	9.5
% Not in Labor Force	33.9	33.3	35.5
% Agriculture, forestry, fishing/hunting, mining	0.1	0.4	0.3
% Construction	3.3	3.4	3.8
% Manufacturing	16.4	15.5	15.1
% Wholesale trade	4.6	3.6	3.0
% Retail trade	11.7	12.3	11.9
% Transportation and warehousing and utilities	2.7	3.0	3.7
% Information	1.9	2.2	1.9
% Finance and ins, real estate, rental and leasing	6.0	5.6	4.9
% Professional, sci, mgmt, admin and waste mgmt svcs	9.9	11.9	11.5
% Educational svcs, health care and social asst	28.8	25.7	26.4
% Arts, entertainmnt, recreation, accom. and food svcs	5.4	6.7	7.9
% Other svcs, except public admin	3.1	4.5	4.7
% Public admin	6.2	5.4	5.0

Transportation to Work	1-mi.	3-mi.	5-mi.
Total Workers 16+	4,348	33,663	57,807
Car, truck, or van	4,120	31,365	52,057
Public transport (not taxi)	66	372	1,424
Taxicab	0	11	58
Motorcycle	0	22	33
Bicycle	0	64	148
Walked	60	545	1,629
Other means	37	327	719
Worked at home	66	957	1,739

Consumer Expenditures	1-mi.	3-mi.	5-mi.
Average Apparel	\$1,469.6	\$1,535.4	\$1,436.0
Average Education	\$1,464.4	\$1,615.0	\$1,570.9
Average Entertainment	\$2,640.2	\$2,710.8	\$2,512.0
Average Food and Beverages	\$6,543.1	\$6,899.6	\$6,558.1
Average Gifts	\$1,182.1	\$1,208.8	\$1,131.0
Average Health Care	\$4,200.8	\$4,127.3	\$3,886.3
Average Household Furnishings and Equipment	\$1,541.1	\$1,614.5	\$1,540.4
Average Household Operations	\$1,149.3	\$1,185.3	\$1,089.4
Average Personal Care	\$615.7	\$626.9	\$582.9
Average Personal Expenditure	\$1,012.0	\$974.7	\$957.6
Average Reading	\$115.8	\$112.5	\$103.9
Average Shelter	\$9,963.4	\$10,258.3	\$9,808.2
Average Transportation	\$8,686.0	\$9,033.3	\$8,494.8
Average Utilities	\$3,757.4	\$3,784.8	\$3,678.3

Demand by Store Type	1-mi.	3-mi.	5-mi.
Motor Vehicle & Parts Dealers	\$15,116,604	\$117,463,543	\$191,998,657
Furniture & Home Furnishings Stores	\$1,869,447	\$13,935,401	\$22,889,253
Electronics & Appliance Stores	\$1,378,356	\$10,783,636	\$17,789,702
Building Material & Garden Equipment & Supply Dealers	\$3,026,869	\$22,358,508	\$35,919,195
Food & Beverage Stores	\$11,867,685	\$93,248,898	\$157,763,700
Health & Personal Care Stores	\$2,380,854	\$17,557,203	\$29,069,161
Gasoline stations	\$11,708,961	\$90,109,654	\$150,780,626
Clothing & Clothing Accessories Stores	\$2,944,252	\$22,739,260	\$36,795,095
Sporting Goods, Hobby, Book, & Music Stores	\$1,004,007	\$7,827,545	\$12,964,240
General Merchandise Stores	\$9,680,944	\$74,819,735	\$124,508,062
Miscellaneous Store Retailers	\$1,859,000	\$14,196,981	\$23,571,364
Nonstore retailers	\$3,530,027	\$26,835,569	\$44,510,990
Foodservice & Drinking Places	\$10,721,311	\$82,516,966	\$132,539,210
General Merchandise, Apparel and Accessories, Furniture and	\$17,520,411	\$135,009,902	\$223,048,275

2015/2016 Demographics provided by Experian through Alteryx