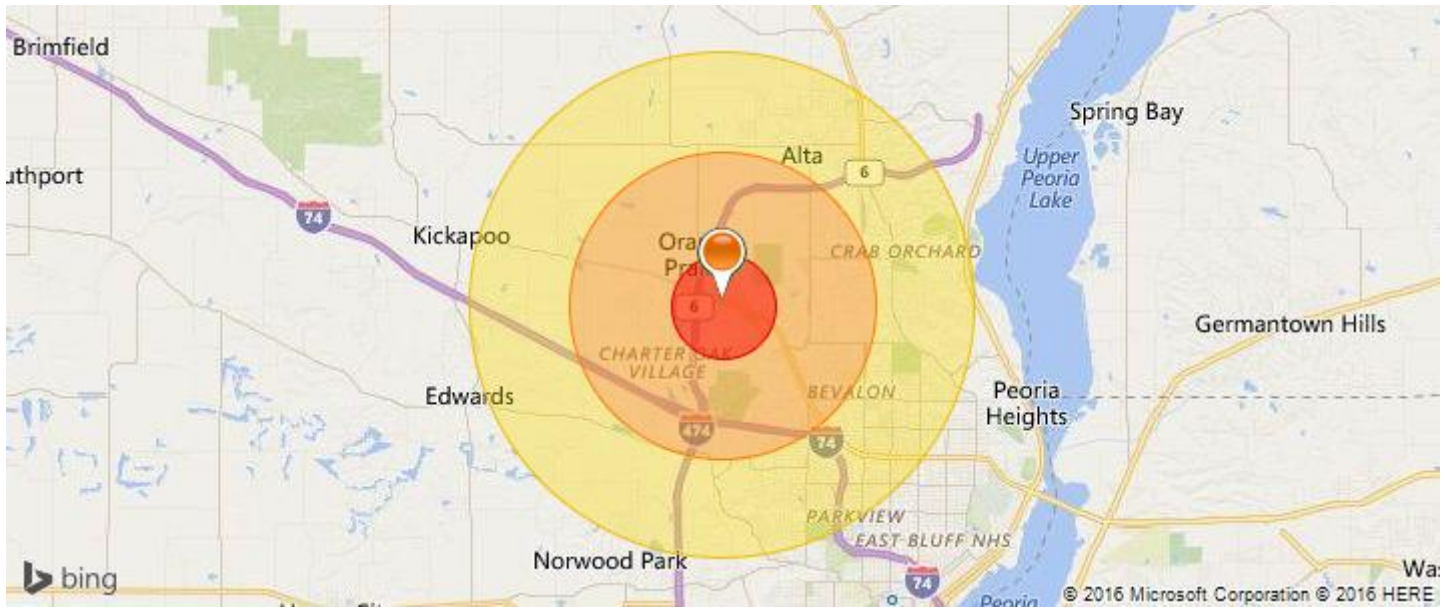


6824 N Frostwood Pkwy
Peoria, IL 61615



Population	1-mi.	3-mi.	5-mi.
Total Population	6,589	31,491	82,700
Group Quarters Population	37	545	1,467
Urban Population	6,473	30,801	79,973
Rural Population	117	690	2,727
Adult Population	4,880	24,619	63,737
Ratio of Males to Females	0.91	0.92	0.91
Female Population	3,447	16,417	43,263
Male Population	3,143	15,074	39,437
Land Area (Square Miles)	3.96	25.27	77.51

Age	1-mi.	3-mi.	5-mi.
Median Age, Total	36.29	38.33	38.13
Median Age, Male	34.99	36.27	36.29
Median Age, Female	37.44	40.36	40.07
% Age 18+	74.06%	78.18%	77.07%
% Age 21+	70.98%	75.38%	74.28%
% Age 55+	27.29%	30.36%	29.76%
% Age 65+	14.03%	17.28%	16.72%

Ethnicity	1-mi.	3-mi.	5-mi.
% White	68.95%	73.26%	73.14%
% Black/African American	16.39%	13.69%	15.37%
% American Indian / Alaska Native	0.18%	0.18%	0.23%
% Asian	8.9%	8.67%	6.86%
% Native Hawaiian / Other Pacific Islander	0.03%	0.04%	0.04%

% Other	0.91%	0.9%	1.15%
% Two or More Races	4.65%	3.26%	3.22%

5 Year Projections	1-mi.	3-mi.	5-mi.
Total Population	7,189	32,768	85,747
Group Quarters Population	37	545	1,467
Adult Population	5,329	25,602	65,946
Total Households	2,976	14,771	37,565
Per Capita Income (based on Total Population)	50,320	46,434	41,930
Total Population 16+	5,501	26,321	67,910

5 Year Ethnicity Projections	1-mi.	3-mi.	5-mi.
% White	66.95%	71.34%	71.47%
% Black/African American	16.63%	14.02%	15.35%
% American Indian / Alaska Native	0.18%	0.18%	0.23%
% Asian	9.94%	9.71%	8.02%
% Native Hawaiian / Other Pacific Islander	0.03%	0.04%	0.04%
% Other	0.99%	0.99%	1.25%
% Two or More	5.29%	3.73%	3.64%

Housing & Households	1-mi.	3-mi.	5-mi.
Total Housing Units	2,902	15,237	38,984
Total Households	2,698	14,067	36,084
Owner-Occupied: Owned with a mortgage or loan	1,511	5,761	15,578
Owner-Occupied: Owned free and clear	536	2,839	7,935
Renter-Occupied	651	5,467	12,572
Aggregate Contract Rent	\$508,186	\$3,914,831	\$8,045,577
Average (Mean) Number of Vehicles Available	2.01	1.82	1.79

Housing Value	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	2	19	150
Housing Value \$10,000-\$14,999	0	57	214
Housing Value \$15,000-\$19,999	3	18	210
Housing Value \$20,000-\$24,999	3	8	77
Housing Value \$25,000-\$29,999	1	14	171
Housing Value \$30,000-\$34,999	3	19	92
Housing Value \$35,000-\$39,999	11	21	144
Housing Value \$40,000-\$49,999	7	56	305
Housing Value \$50,000-\$59,999	22	106	574
Housing Value \$60,000-\$69,999	30	140	757
Housing Value \$70,000-\$79,999	43	216	1,465
Housing Value \$80,000-\$89,999	140	422	1,495
Housing Value \$90,000-\$99,999	116	405	1,221

Housing Value \$100,000-\$124,999	161	1,033	2,701
Housing Value \$125,000-\$149,999	164	1,147	2,560
Housing Value \$150,000-\$174,999	179	1,014	2,504
Housing Value \$175,000-\$199,999	196	786	1,772
Housing Value \$200,000-\$249,999	411	1,097	2,351
Housing Value \$250,000-\$299,999	146	739	1,722
Housing Value \$300,000-\$399,999	241	732	1,669
Housing Value \$400,000-\$499,999	77	258	569
Housing Value \$500,000-\$749,999	82	250	537
Housing Value \$750,000-\$999,999	4	21	154
Housing Value \$1,000,000 or more	6	20	99
Total Owner-occupied housing units (OOHU)	2,047	8,600	23,512

Income	1-mi.	3-mi.	5-mi.
Per Capita Income (based on Total Population)	\$40,562	\$37,923	\$34,206
Average (Mean) Household Income	\$105,717	\$88,480	\$81,730
Median Household Income	\$76,864	\$64,927	\$58,462
Aggregate Income	\$285,766,152	\$1,251,983,030	\$2,970,048,954

% Households by Income	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	3.53%	4.58%	5.76%
% Household Income \$10,000-\$14,999	2.45%	3.67%	4.03%
% Household Income \$15,000-\$19,999	3.3%	4.9%	4.98%
% Household Income \$20,000-\$24,999	4.37%	5.05%	5.63%
% Household Income \$25,000-\$29,999	2.56%	3.67%	4.93%
% Household Income \$30,000-\$34,999	5.39%	4.81%	5.16%
% Household Income \$35,000-\$39,999	3.36%	4.02%	4.28%
% Household Income \$40,000-\$44,999	4.86%	4.99%	4.86%
% Household Income \$45,000-\$49,999	3.49%	3.75%	4.13%
% Household Income \$50,000-\$59,999	6.64%	7.02%	7.36%
% Household Income \$60,000-\$74,999	8.78%	10.75%	11.41%
% Household Income \$75,000-\$99,999	17.34%	16.08%	13.75%
% Household Income \$100,000-\$124,999	10.92%	9.23%	8.79%
% Household Income \$125,000-\$149,999	7.56%	6.49%	5.37%
% Household Income \$150,000-\$199,999	7.05%	5.3%	4.54%
% Household Income \$200,000-\$249,999	3%	2.08%	1.9%
% Household Income \$250,000-\$499,999	2.86%	2.07%	1.74%
% Household Income \$500,000+	2.53%	1.55%	1.38%

Education	1-mi.	3-mi.	5-mi.
College undergraduate	370	1,479	3,963
Graduate or prof school	70	338	1,006

Employment and Occupation	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+	3,427	16,621	40,643

% Employment by Industry	1-mi.	3-mi.	5-mi.
% Armed Forces	0%	0%	0.03%
% Civilian, Employed	95.37%	95.78%	94.88%
% Civilian, Unemployed	4.63%	4.21%	5.09%
% Not in Labor Force	28.87%	31.61%	34.76%
% Agriculture, forestry, fishing/hunting, mining	0.01%	0.05%	0.31%
% Construction	2.5%	2.82%	3.77%
% Manufacturing	19.01%	17.6%	16.39%
% Wholesale trade	3.07%	2.68%	3.2%
% Retail trade	12.24%	12.47%	12.13%
% Transportation and warehousing and utilities	2.44%	2.87%	2.98%
% Information	1.59%	1.69%	1.9%
% Finance and ins, real estate, rental and leasing	6.73%	6.02%	5.85%
% Professional, sci, mgmt, admin and waste mgmt svcs	10.65%	13.66%	12.18%
% Educational svcs, health care and social asst	26.02%	26.35%	25.4%
% Arts, entertainmt, recreation, accom. and food svcs	5.54%	5.56%	6.86%
% Other svcs, except public admin	4%	3.72%	4.53%
% Public admin	6.21%	4.51%	4.51%

Transportation to Work	1-mi.	3-mi.	5-mi.
Total Workers 16+	3,427	16,621	40,643
Car, truck, or van	3,265	15,760	38,060
Public transport (not taxi)	21	107	430
Taxicab	4	19	26
Motorcycle	11	17	37
Bicycle	0	12	50
Walked	42	190	526
Other means	5	73	379
Worked at home	78	442	1,134

Consumer Expenditures	1-mi.	3-mi.	5-mi.
Average Apparel	\$2,811.89	\$2,541.51	\$2,463.78
Average Education	\$1,981.03	\$1,710.75	\$1,651.94
Average Entertainment	\$3,945.47	\$3,500.59	\$3,297.34
Average Food and Beverages	\$8,721	\$8,013.58	\$7,783.69
Average Gifts	\$1,066.05	\$984.81	\$944.06

Average Health Care	\$5,249.62	\$5,056.17	\$4,859.18
Average Household Furnishings and Equipment	\$1,942.59	\$1,740.08	\$1,645.91
Average Household Operations	\$1,440.77	\$1,287.37	\$1,205.01
Average Personal Care	\$916.93	\$842.85	\$813.62
Average Personal Expenditure	\$1,399.44	\$1,242.4	\$1,149.51
Average Reading	\$111.99	\$106.22	\$102.79
Average Shelter	\$13,737.26	\$12,491.99	\$11,959.67
Average Transportation	\$11,582.13	\$10,486.29	\$10,104.81
Average Utilities	\$3,980.38	\$3,765.52	\$3,678.73

Demand by Store Type	1-mi.	3-mi.	5-mi.
Motor Vehicle & Parts Dealers	\$11,387,467	\$54,177,198	\$133,854,715
Furniture & Home Furnishings Stores	\$1,278,692	\$5,985,809	\$14,517,092
Electronics & Appliance Stores	\$1,090,541	\$5,245,991	\$12,866,143
Building Material & Garden Equipment & Supply Dealers	\$3,150,012	\$15,157,005	\$36,798,898
Food & Beverage Stores	\$10,773,396	\$52,179,555	\$130,707,672
Health & Personal Care Stores	\$1,905,464	\$9,398,714	\$23,262,390
Gasoline stations	\$5,791,463	\$27,857,135	\$70,031,698
Clothing & Clothing Accessories Stores	\$3,803,806	\$18,016,878	\$44,729,829
Sporting Goods, Hobby, Book, & Music Stores	\$1,289,999	\$6,100,114	\$15,100,351
General Merchandise Stores	\$9,907,070	\$47,797,523	\$118,942,628
Miscellaneous Store Retailers	\$1,159,057	\$5,616,152	\$13,899,731
Nonstore retailers	\$4,137,448	\$19,864,836	\$48,999,113
Foodservice & Drinking Places	\$10,466,662	\$49,524,778	\$122,064,426
General Merchandise, Apparel and Accessories, Furniture and	\$17,732,227	\$84,884,731	\$210,477,970

2015/2016 Demographics provided by Experian through Alteryx