



Demographic and Income Profile

1809 Eastland Dr, Bloomington, Illinois, 61704 2
 1809 Eastland Dr, Bloomington, Illinois, 61704
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 40.48406
 Longitude: -88.94713

| Summary | Census 2010 | 2017 | 2022 |
|---------------------------------|-------------|-------|----------|
| Population | 9,735 | 9,724 | 9,761 |
| Households | 4,272 | 4,260 | 4,278 |
| Families | 2,519 | 2,458 | 2,444 |
| Average Household Size | 2.28 | 2.28 | 2.28 |
| Owner Occupied Housing Units | 2,462 | 2,296 | 2,301 |
| Renter Occupied Housing Units | 1,810 | 1,963 | 1,977 |
| Median Age | 33.9 | 35.9 | 36.5 |
| Trends: 2017 - 2022 Annual Rate | Area | State | National |
| Population | 0.08% | 0.17% | 0.83% |
| Households | 0.08% | 0.17% | 0.79% |
| Families | -0.11% | 0.06% | 0.71% |
| Owner HHs | 0.04% | 0.09% | 0.72% |
| Median Household Income | 2.38% | 1.98% | 2.12% |

| Households by Income | 2017 | | 2022 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 302 | 7.1% | 312 | 7.3% |
| \$15,000 - \$24,999 | 375 | 8.8% | 364 | 8.5% |
| \$25,000 - \$34,999 | 375 | 8.8% | 345 | 8.1% |
| \$35,000 - \$49,999 | 594 | 13.9% | 535 | 12.5% |
| \$50,000 - \$74,999 | 739 | 17.3% | 635 | 14.8% |
| \$75,000 - \$99,999 | 612 | 14.4% | 603 | 14.1% |
| \$100,000 - \$149,999 | 847 | 19.9% | 983 | 23.0% |
| \$150,000 - \$199,999 | 242 | 5.7% | 290 | 6.8% |
| \$200,000+ | 174 | 4.1% | 210 | 4.9% |
| Median Household Income | \$64,193 | | \$72,209 | |
| Average Household Income | \$81,496 | | \$91,493 | |
| Per Capita Income | \$35,249 | | \$39,595 | |

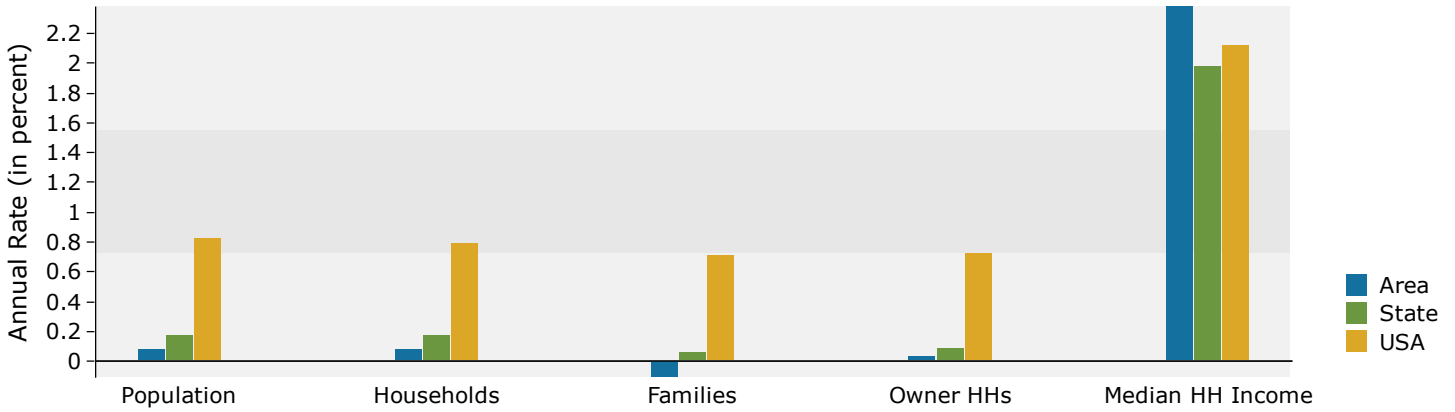
| Population by Age | Census 2010 | | 2017 | | 2022 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 733 | 7.5% | 657 | 6.8% | 673 | 6.9% |
| 5 - 9 | 651 | 6.7% | 629 | 6.5% | 603 | 6.2% |
| 10 - 14 | 569 | 5.8% | 597 | 6.1% | 574 | 5.9% |
| 15 - 19 | 529 | 5.4% | 541 | 5.6% | 533 | 5.5% |
| 20 - 24 | 687 | 7.1% | 658 | 6.8% | 644 | 6.6% |
| 25 - 34 | 1,879 | 19.3% | 1,632 | 16.8% | 1,640 | 16.8% |
| 35 - 44 | 1,251 | 12.9% | 1,396 | 14.4% | 1,434 | 14.7% |
| 45 - 54 | 1,303 | 13.4% | 1,160 | 11.9% | 1,069 | 11.0% |
| 55 - 64 | 1,053 | 10.8% | 1,104 | 11.4% | 1,069 | 11.0% |
| 65 - 74 | 545 | 5.6% | 782 | 8.0% | 875 | 9.0% |
| 75 - 84 | 386 | 4.0% | 387 | 4.0% | 456 | 4.7% |
| 85+ | 148 | 1.5% | 182 | 1.9% | 191 | 2.0% |

| Race and Ethnicity | Census 2010 | | 2017 | | 2022 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 7,261 | 74.6% | 6,882 | 70.8% | 6,575 | 67.4% |
| Black Alone | 997 | 10.2% | 1,058 | 10.9% | 1,100 | 11.3% |
| American Indian Alone | 30 | 0.3% | 30 | 0.3% | 30 | 0.3% |
| Asian Alone | 783 | 8.0% | 998 | 10.3% | 1,218 | 12.5% |
| Pacific Islander Alone | 3 | 0.0% | 3 | 0.0% | 3 | 0.0% |
| Some Other Race Alone | 387 | 4.0% | 443 | 4.6% | 491 | 5.0% |
| Two or More Races | 275 | 2.8% | 310 | 3.2% | 344 | 3.5% |
| Hispanic Origin (Any Race) | 797 | 8.2% | 903 | 9.3% | 1,006 | 10.3% |

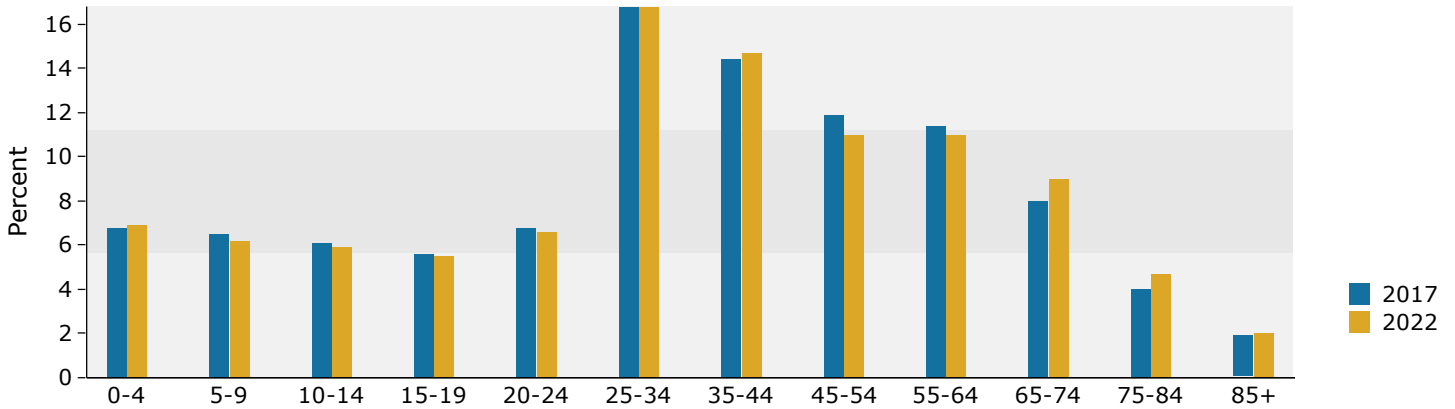
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

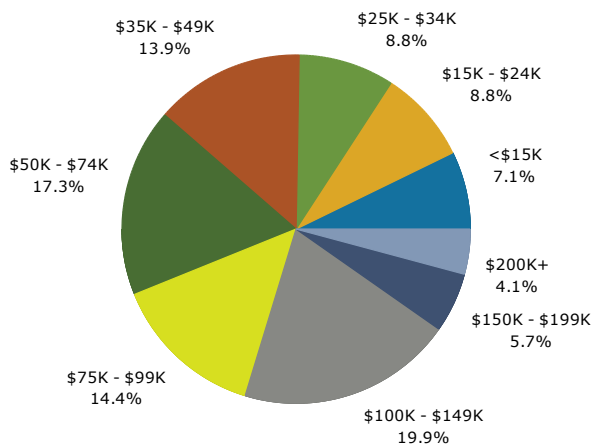
Trends 2017-2022



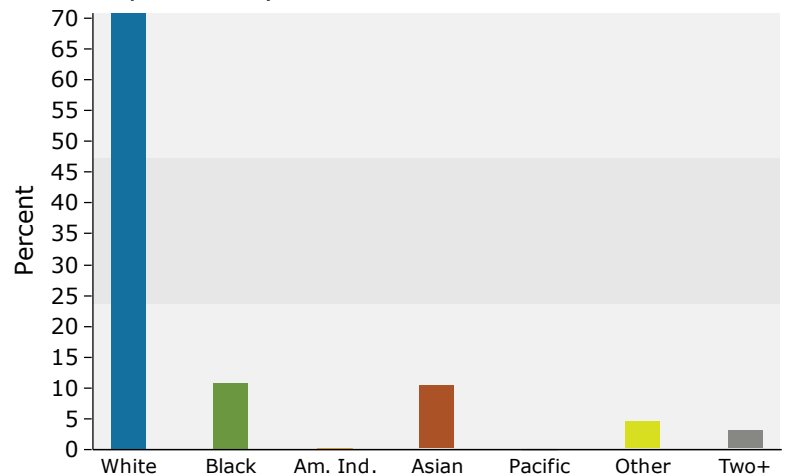
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 9.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic and Income Profile

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 1809 Eastland Dr, Bloomington, Illinois, 61704
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 40.48406
 Longitude: -88.94713

| Summary | Census 2010 | 2017 | 2022 |
|---------------------------------|-------------|--------|----------|
| Population | 81,991 | 84,836 | 86,848 |
| Households | 31,973 | 32,979 | 33,722 |
| Families | 17,645 | 17,928 | 18,191 |
| Average Household Size | 2.32 | 2.34 | 2.35 |
| Owner Occupied Housing Units | 18,645 | 18,256 | 18,577 |
| Renter Occupied Housing Units | 13,328 | 14,724 | 15,144 |
| Median Age | 29.6 | 30.6 | 31.2 |
| Trends: 2017 - 2022 Annual Rate | Area | State | National |
| Population | 0.47% | 0.17% | 0.83% |
| Households | 0.45% | 0.17% | 0.79% |
| Families | 0.29% | 0.06% | 0.71% |
| Owner HHs | 0.35% | 0.09% | 0.72% |
| Median Household Income | 1.52% | 1.98% | 2.12% |

| Households by Income | 2017 | | 2022 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 4,208 | 12.8% | 4,481 | 13.3% |
| \$15,000 - \$24,999 | 3,085 | 9.4% | 3,084 | 9.1% |
| \$25,000 - \$34,999 | 2,706 | 8.2% | 2,603 | 7.7% |
| \$35,000 - \$49,999 | 3,918 | 11.9% | 3,643 | 10.8% |
| \$50,000 - \$74,999 | 5,393 | 16.4% | 4,671 | 13.9% |
| \$75,000 - \$99,999 | 3,949 | 12.0% | 3,898 | 11.6% |
| \$100,000 - \$149,999 | 5,382 | 16.3% | 6,159 | 18.3% |
| \$150,000 - \$199,999 | 2,379 | 7.2% | 2,797 | 8.3% |
| \$200,000+ | 1,959 | 5.9% | 2,385 | 7.1% |
| Median Household Income | \$59,667 | | \$64,338 | |
| Average Household Income | \$82,385 | | \$92,116 | |
| Per Capita Income | \$33,004 | | \$36,681 | |

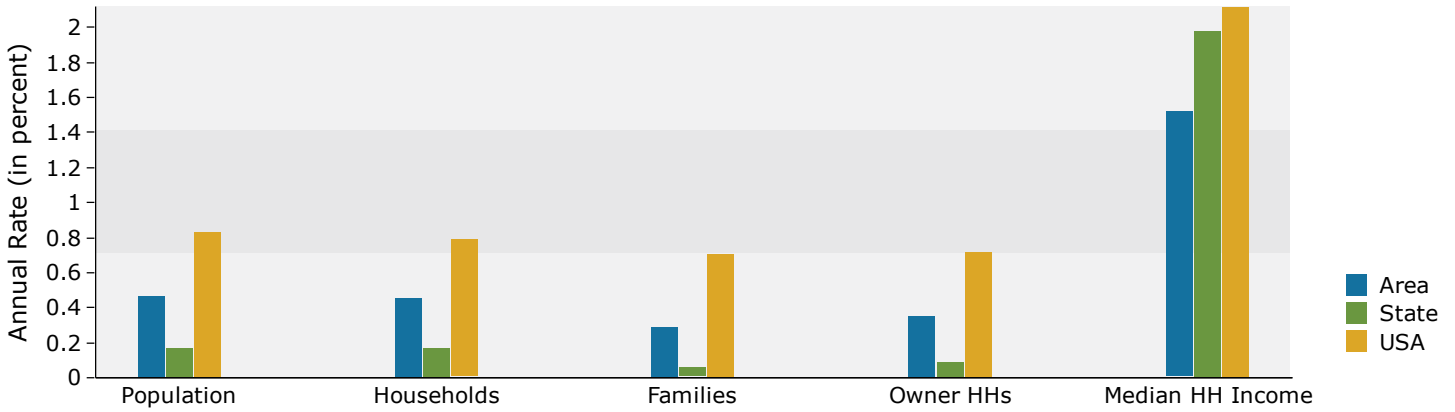
| Population by Age | Census 2010 | | 2017 | | 2022 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 4,910 | 6.0% | 4,572 | 5.4% | 4,716 | 5.4% |
| 5 - 9 | 4,866 | 5.9% | 4,592 | 5.4% | 4,449 | 5.1% |
| 10 - 14 | 4,358 | 5.3% | 4,670 | 5.5% | 4,480 | 5.2% |
| 15 - 19 | 8,164 | 10.0% | 8,339 | 9.8% | 8,491 | 9.8% |
| 20 - 24 | 12,696 | 15.5% | 13,564 | 16.0% | 13,585 | 15.6% |
| 25 - 34 | 12,087 | 14.7% | 11,582 | 13.7% | 12,092 | 13.9% |
| 35 - 44 | 9,697 | 11.8% | 9,901 | 11.7% | 10,076 | 11.6% |
| 45 - 54 | 9,801 | 12.0% | 9,153 | 10.8% | 8,836 | 10.2% |
| 55 - 64 | 7,510 | 9.2% | 8,489 | 10.0% | 8,440 | 9.7% |
| 65 - 74 | 3,865 | 4.7% | 5,575 | 6.6% | 6,603 | 7.6% |
| 75 - 84 | 2,725 | 3.3% | 2,795 | 3.3% | 3,422 | 3.9% |
| 85+ | 1,312 | 1.6% | 1,605 | 1.9% | 1,658 | 1.9% |

| Race and Ethnicity | Census 2010 | | 2017 | | 2022 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 66,175 | 80.7% | 65,967 | 77.8% | 65,154 | 75.0% |
| Black Alone | 6,415 | 7.8% | 6,990 | 8.2% | 7,421 | 8.5% |
| American Indian Alone | 214 | 0.3% | 230 | 0.3% | 241 | 0.3% |
| Asian Alone | 5,760 | 7.0% | 7,614 | 9.0% | 9,446 | 10.9% |
| Pacific Islander Alone | 33 | 0.0% | 42 | 0.0% | 47 | 0.1% |
| Some Other Race Alone | 1,357 | 1.7% | 1,586 | 1.9% | 1,785 | 2.1% |
| Two or More Races | 2,037 | 2.5% | 2,407 | 2.8% | 2,754 | 3.2% |
| Hispanic Origin (Any Race) | 3,957 | 4.8% | 4,642 | 5.5% | 5,299 | 6.1% |

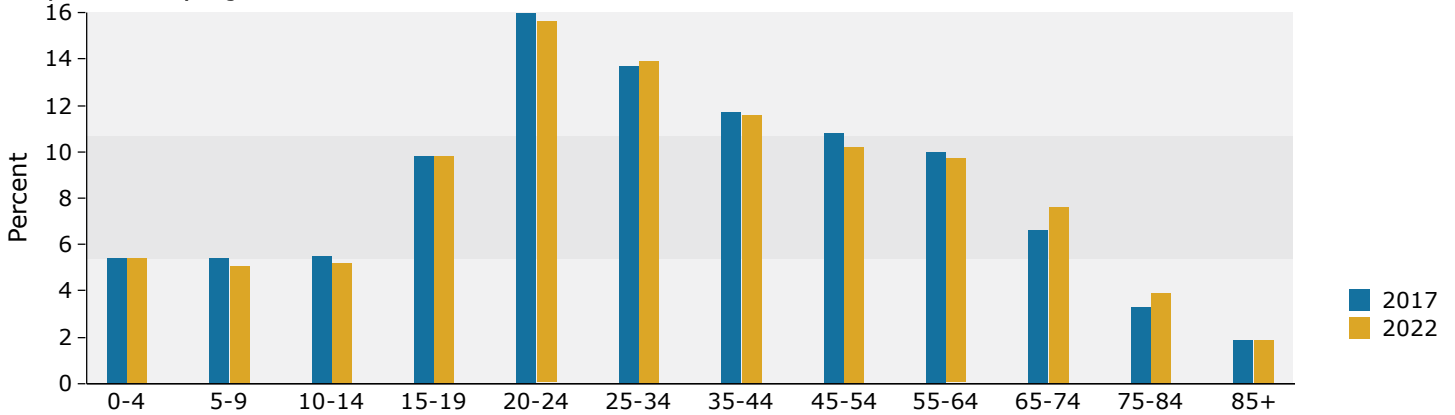
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

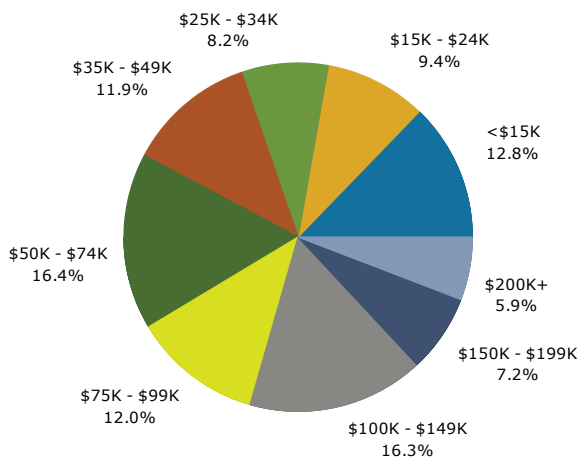
Trends 2017-2022



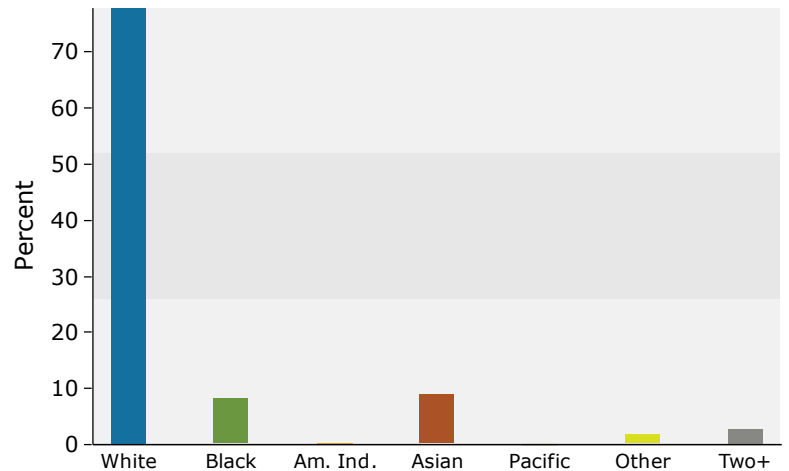
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic and Income Profile

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 1809 Eastland Dr, Bloomington, Illinois, 61704
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 40.48406
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| Summary | Census 2010 | 2017 | 2022 |
|---------------------------------|-------------|---------|----------|
| Population | 129,353 | 135,039 | 138,419 |
| Households | 49,849 | 51,818 | 53,048 |
| Families | 28,621 | 29,366 | 29,851 |
| Average Household Size | 2.38 | 2.40 | 2.41 |
| Owner Occupied Housing Units | 30,431 | 30,126 | 30,678 |
| Renter Occupied Housing Units | 19,418 | 21,693 | 22,370 |
| Median Age | 30.0 | 31.1 | 31.9 |
| Trends: 2017 - 2022 Annual Rate | Area | State | National |
| Population | 0.50% | 0.17% | 0.83% |
| Households | 0.47% | 0.17% | 0.79% |
| Families | 0.33% | 0.06% | 0.71% |
| Owner HHs | 0.36% | 0.09% | 0.72% |
| Median Household Income | 1.43% | 1.98% | 2.12% |

| Households by Income | 2017 | | 2022 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 7,031 | 13.6% | 7,481 | 14.1% |
| \$15,000 - \$24,999 | 4,984 | 9.6% | 4,976 | 9.4% |
| \$25,000 - \$34,999 | 4,526 | 8.7% | 4,345 | 8.2% |
| \$35,000 - \$49,999 | 6,117 | 11.8% | 5,682 | 10.7% |
| \$50,000 - \$74,999 | 8,284 | 16.0% | 7,189 | 13.6% |
| \$75,000 - \$99,999 | 6,025 | 11.6% | 5,949 | 11.2% |
| \$100,000 - \$149,999 | 8,311 | 16.0% | 9,584 | 18.1% |
| \$150,000 - \$199,999 | 3,808 | 7.3% | 4,509 | 8.5% |
| \$200,000+ | 2,732 | 5.3% | 3,333 | 6.3% |
| Median Household Income | \$57,710 | | \$61,954 | |
| Average Household Income | \$79,802 | | \$89,218 | |
| Per Capita Income | \$31,813 | | \$35,344 | |

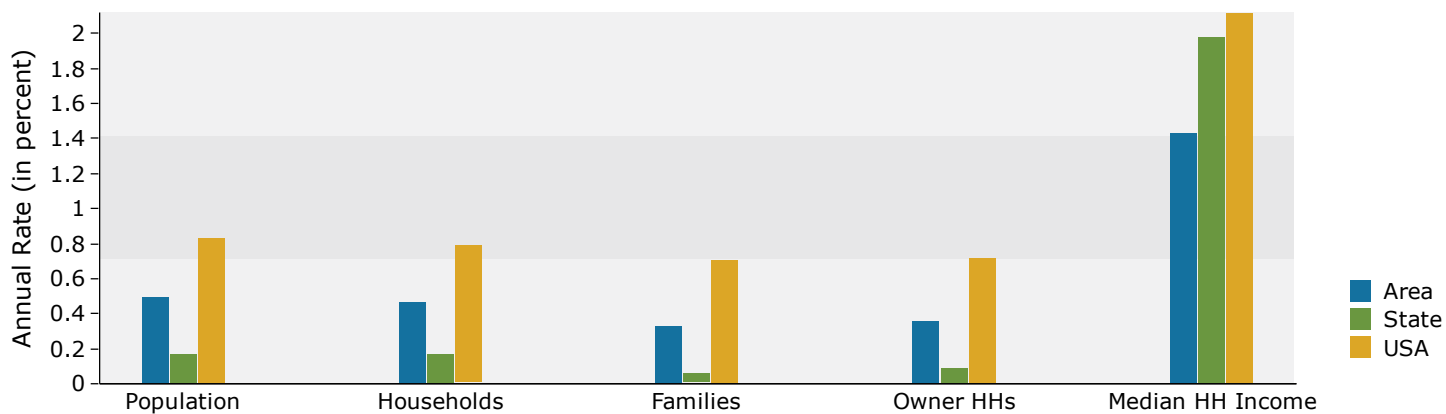
| Population by Age | Census 2010 | | 2017 | | 2022 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 8,058 | 6.2% | 7,627 | 5.6% | 7,857 | 5.7% |
| 5 - 9 | 8,026 | 6.2% | 7,670 | 5.7% | 7,451 | 5.4% |
| 10 - 14 | 7,346 | 5.7% | 7,804 | 5.8% | 7,587 | 5.5% |
| 15 - 19 | 12,038 | 9.3% | 12,178 | 9.0% | 12,432 | 9.0% |
| 20 - 24 | 19,172 | 14.8% | 20,075 | 14.9% | 19,939 | 14.4% |
| 25 - 34 | 18,916 | 14.6% | 19,218 | 14.2% | 19,846 | 14.3% |
| 35 - 44 | 15,338 | 11.9% | 15,925 | 11.8% | 16,409 | 11.9% |
| 45 - 54 | 16,011 | 12.4% | 14,840 | 11.0% | 14,350 | 10.4% |
| 55 - 64 | 12,124 | 9.4% | 13,950 | 10.3% | 13,902 | 10.0% |
| 65 - 74 | 6,117 | 4.7% | 9,015 | 6.7% | 10,816 | 7.8% |
| 75 - 84 | 4,131 | 3.2% | 4,316 | 3.2% | 5,358 | 3.9% |
| 85+ | 2,078 | 1.6% | 2,423 | 1.8% | 2,474 | 1.8% |

| Race and Ethnicity | Census 2010 | | 2017 | | 2022 | |
|----------------------------|-------------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 104,445 | 80.7% | 105,493 | 78.1% | 104,663 | 75.6% |
| Black Alone | 11,808 | 9.1% | 13,020 | 9.6% | 13,916 | 10.1% |
| American Indian Alone | 312 | 0.2% | 336 | 0.2% | 358 | 0.3% |
| Asian Alone | 6,999 | 5.4% | 9,322 | 6.9% | 11,632 | 8.4% |
| Pacific Islander Alone | 50 | 0.0% | 61 | 0.0% | 68 | 0.0% |
| Some Other Race Alone | 2,351 | 1.8% | 2,771 | 2.1% | 3,140 | 2.3% |
| Two or More Races | 3,389 | 2.6% | 4,035 | 3.0% | 4,642 | 3.4% |
| Hispanic Origin (Any Race) | 6,591 | 5.1% | 7,795 | 5.8% | 8,947 | 6.5% |

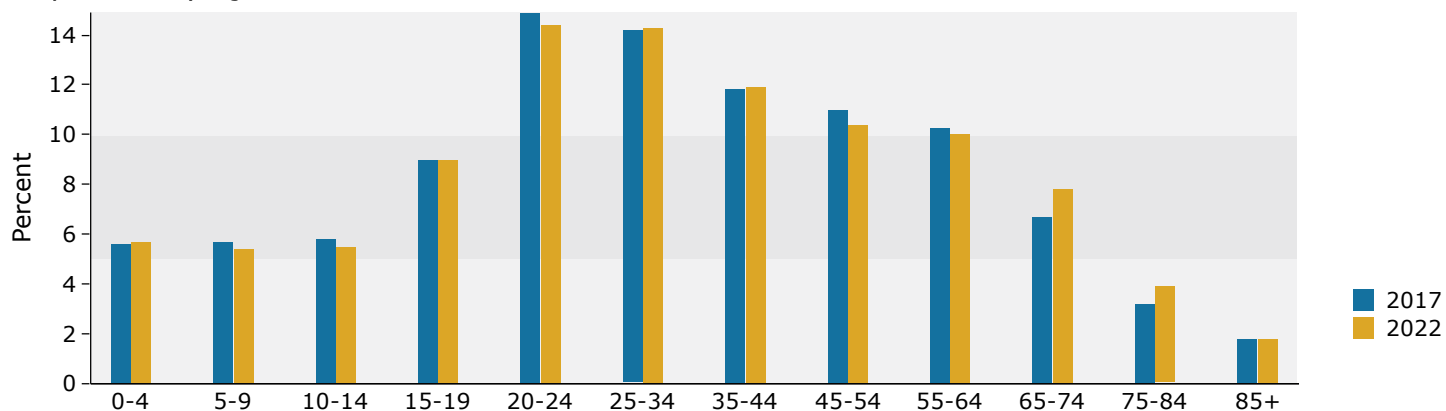
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

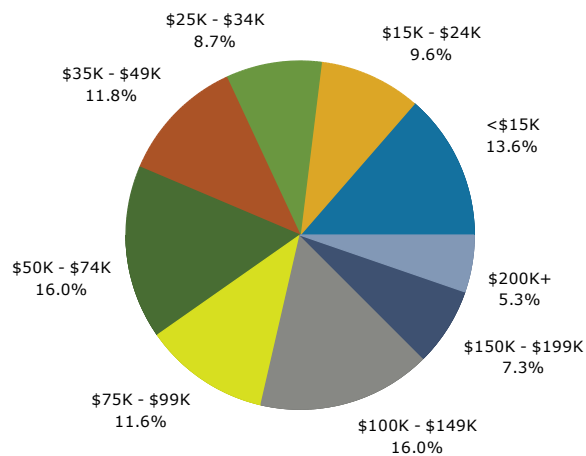
Trends 2017-2022



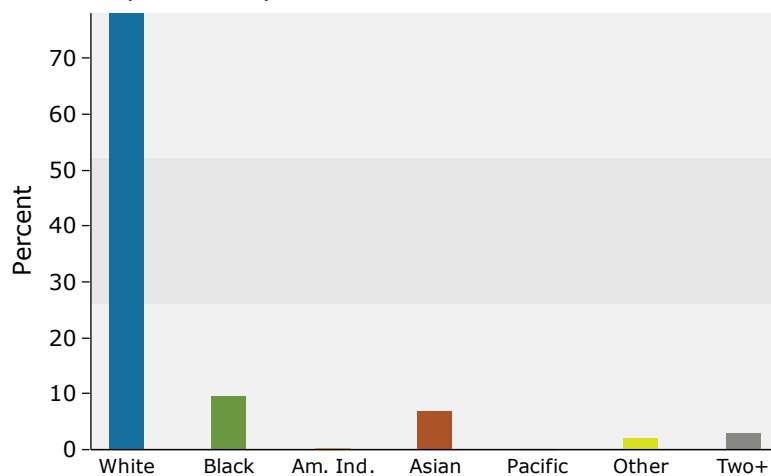
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.