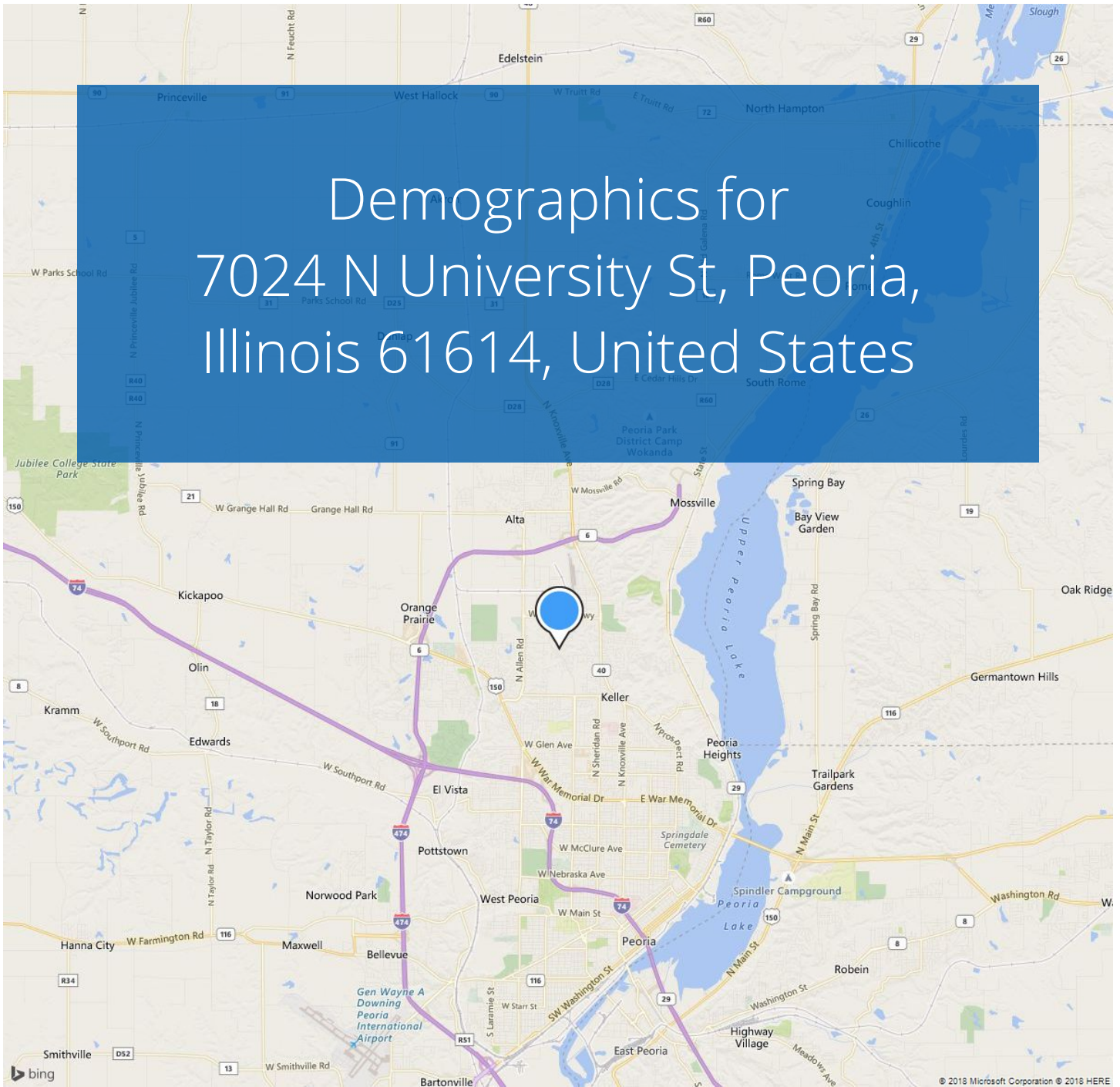


# Demographics for 7024 N University St, Peoria, Illinois 61614, United States



# Population

Population			
	1-mi.	3-mi.	5-mi.
Total Population (US Census 2010)	8,267	44,899	102,185
Total Population (Current Year)	8,260	44,987	102,296
Total Population (Five Year Projection)	8,074	46,562	105,457
Adult Population (US Census 2010)	6,546	35,654	77,824
Adult Population (Current Year)	6,552	35,864	78,081
Adult Population (Five Year Projection)	6,434	36,938	80,188
% Female Population (US Census 2010)	52.01%	52.29%	52.15%
% Male Population (US Census 2010)	47.99%	47.71%	47.85%
% Female Population (Current Year)	51.64%	52.16%	52.09%
% Male Population (Current Year)	48.36%	47.84%	47.91%
% Female Population (Five Year Projection)	51.47%	51.91%	51.88%
% Male Population (Five Year Projection)	48.53%	48.09%	48.12%
Total Daytime Population	10,304	56,868	104,298
Population aged 16 and under (Children)	2,479	10,441	23,513
Daytime population (Age 16+)	7,825	46,427	80,785
Civilian 16+, at Workplace	5,136	32,393	51,456
Retired population (Age 65+)	1,254	7,202	13,359
Homemakers (Age 16+)	756	4,641	9,538

Population Mosaic (Current Year)			
	1-mi.	3-mi.	5-mi.
% Power Elite	0.51%	5.7%	2.62%
% Flourishing Families	72.32%	24.75%	16.99%
% Booming with Confidence	7.42%	15.24%	14.55%
% Suburban Style	0%	3.93%	4.51%
% Thriving Boomers	14.3%	8.21%	5.81%
% Promising Families	0%	0.04%	1.77%
% Young City Solos	0%	0%	0%

% Middle-class Melting Pot	0%	0%	0%
% Family Union	0%	0%	0.12%
% Autumn Years	5.42%	13.52%	16.7%
% Significant Singles	0%	7.42%	5.15%
% Blue Sky Boomers	0%	15.15%	11.55%
% Families in Motion	0%	0%	1.05%
% Pastoral Pride	0%	0%	1.01%
% Singles and Starters	0.02%	6.04%	5.6%
% Cultural Connections	0%	0%	0%
% Golden Year Guardians	0%	0%	0%
% Aspirational Fusion	0%	0%	1.7%
% Economic Challenges	0%	0%	10.86%
% Unclassified	0%	0%	0%

## Age

	1-mi.	3-mi.	5-mi.
Median Age, Total	36.87	39.55	37.06
% Age 18+	79.31%	79.53%	76.09%
% Age 55+	30.15%	32.61%	28.45%
% Age 65+	18.17%	19.17%	15.66%

## Ethnicity

	1-mi.	3-mi.	5-mi.
% White (2010 US Census, Not Hispanic/Latino)	77.14%	79.91%	72.73%
% Black/African American (2010 US Census, Not Hispanic/Latino)	11.43%	10.7%	18.7%
% American Indian & Alaska Native (2010 US Census, Not Hispanic/Latino)	0.17%	0.16%	0.21%
% Asian (2010 US Census, Not Hispanic/Latino)	8.44%	6.65%	5.19%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Not Hispanic/Latino)	0.04%	0.04%	0.03%
% Some other race (2010 US Census, Not Hispanic/Latino)	0.22%	0.17%	0.21%
% Two or more races (2010 US Census, Not Hispanic/Latino)	2.57%	2.36%	2.93%
% White (2010 US Census, Hispanic/Latino)	55.58%	58.56%	44.95%
% Black/African American (2010 US Census, Hispanic/Latino)	2.23%	3.99%	5.22%
% American Indian & Alaska Native (2010 US Census, Hispanic/Latino)	1.33%	1.99%	1.79%

% Asian (2010 US Census, Hispanic/Latino)	0.92%	0.49%	0.63%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Hispanic/Latino)	0.01%	0.17%	0.05%
% Some other race (2010 US Census, Hispanic/Latino)	27.08%	20.97%	34.67%
% Two or more races (2010 US Census, Hispanic/Latino)	12.85%	13.83%	12.7%
% White (Current Year, Not Hispanic/Latino)	73.41%	76.78%	69.78%
% Black/African American (Current Year, Not Hispanic/Latino)	12.36%	11.48%	19.59%
% American Indian & Alaska Native (Current Year, Not Hispanic/Latino)	0.16%	0.17%	0.22%
% Asian (Current Year, Not Hispanic/Latino)	10.81%	8.58%	6.73%
% Native Hawaiian / Other Pacific Islander (Current Year, Not Hispanic/Latino)	0.04%	0.05%	0.04%
% Some other race (Current Year, Not Hispanic/Latino)	0.22%	0.19%	0.22%
% Two or more races (Current Year, Not Hispanic/Latino)	2.99%	2.75%	3.43%
% White (Current Year), Hispanic/Latino	56.35%	59.66%	45.44%
% Black/African American (Current Year, Hispanic/Latino)	1.78%	3.29%	4.53%
% American Indian & Alaska Native (Current Year, Hispanic/Latino)	1.07%	1.48%	1.41%
% Asian (Current Year, Hispanic/Latino)	0.74%	0.4%	0.49%
% Native Hawaiian / Other Pacific Islander (Current Year, Hispanic/Latino)	0.01%	0.14%	0.04%
% Some other race (Current Year, Hispanic/Latino)	27.84%	21.38%	34.93%
% Two or more races (Current Year, Hispanic/Latino)	12.21%	13.64%	13.15%
% White (Five Year Projection, Not Hispanic/Latino)	71.28%	74.73%	68.32%
% Black/African American (Five Year Projection, Not Hispanic/Latino)	12.83%	11.78%	19.35%
% American Indian & Alaska Native (Five Year Projection, Not Hispanic/Latino)	0.17%	0.17%	0.21%
% Asian (Five Year Projection, Not Hispanic/Latino)	12%	9.89%	8%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Not Hispanic/Latino)	0.04%	0.05%	0.03%
% Some other race (Five Year Projection, Not Hispanic/Latino)	0.23%	0.2%	0.22%
% Two or more races (Five Year Projection, Not Hispanic/Latino)	3.46%	3.19%	3.87%
% White (Five Year Projection, Hispanic/Latino)	56.91%	60.1%	46.22%
% Black/African American (Five Year Projection, Hispanic/Latino)	1.64%	2.97%	4.25%
% American Indian & Alaska Native (Five Year Projection, Hispanic/Latino)	0.98%	1.37%	1.29%
% Asian (Five Year Projection, Hispanic/Latino)	0.68%	0.37%	0.45%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Hispanic/Latino)	0.01%	0.12%	0.04%
% Some other race (Five Year Projection, Hispanic/Latino)	27.82%	21.32%	34.58%
% Two or more races (Five Year Projection, Hispanic/Latino)	11.97%	13.75%	13.17%

## Housing & Households

### Housing and Household's

	1-mi.	3-mi.	5-mi.
Land Area (Estimated Square Miles)	2.81	27.82	76.94
Total Housing Units (Current Year)	4,430	22,349	47,622
Total Households (Current Year)	3,996	20,528	43,418
Total Households (Five Year Projection)	3,967	21,554	45,203
Owner-Occupied: Owned with a mortgage or loan	1,299	8,153	18,545
Owner-Occupied: Owned free and clear	821	4,842	9,498
Renter-Occupied	1,884	7,621	15,585

### Housing Value (Current Year)

	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	1	68	181
Housing Value \$10,000-\$14,999	12	101	231
Housing Value \$15,000-\$19,999	2	70	196
Housing Value \$20,000-\$24,999	0	27	127
Housing Value \$25,000-\$29,999	0	49	206
Housing Value \$30,000-\$34,999	0	23	197
Housing Value \$35,000-\$39,999	0	46	251
Housing Value \$40,000-\$49,999	16	116	535
Housing Value \$50,000-\$59,999	33	223	854
Housing Value \$60,000-\$69,999	37	291	1,160
Housing Value \$70,000-\$79,999	46	503	1,867
Housing Value \$80,000-\$89,999	79	677	1,888
Housing Value \$90,000-\$99,999	67	577	1,442
Housing Value \$100,000-\$124,999	166	1,342	2,999
Housing Value \$125,000-\$149,999	331	1,593	2,872
Housing Value \$150,000-\$174,999	358	1,574	2,856
Housing Value \$175,000-\$199,999	260	1,175	1,977
Housing Value \$200,000-\$249,999	218	1,515	2,617

Housing Value \$250,000-\$299,999	253	1,180	1,918
Housing Value \$300,000-\$399,999	143	978	1,953
Housing Value \$400,000-\$499,999	48	371	677
Housing Value \$500,000-\$749,999	46	317	653
Housing Value \$750,000-\$999,999	3	114	237
Housing Value \$1,000,000 or more	1	66	147
Total Owner-occupied housing units (OOHU)	2,120	12,994	28,043

## Income

	1-mi.	3-mi.	5-mi.
Per Capita Income (2010 US Census, based on Total Population)	\$38,985	\$38,478	\$32,018
Per Capita Income (Current Year, based on Total Population)	\$44,024	\$43,913	\$36,570
Per Capita Income (Five Year Projection, based on Total Population)	\$51,918	\$51,857	\$43,391
Average (Mean) Household Income (Current Year)	\$90,619	\$95,233	\$85,301
Median Household Income (Current Year)	\$68,352	\$68,380	\$61,132

## % Households by Income (Current Year)

	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	3.77%	4.2%	5.79%
% Household Income \$10,000-\$14,999	2.93%	3.45%	4.15%
% Household Income \$15,000-\$19,999	4.76%	4.23%	4.74%
% Household Income \$20,000-\$24,999	4.36%	4.2%	4.98%
% Household Income \$25,000-\$29,999	3.89%	3.62%	4.75%
% Household Income \$30,000-\$34,999	3.82%	4.57%	4.82%
% Household Income \$35,000-\$39,999	4.42%	3.94%	4.02%
% Household Income \$40,000-\$44,999	5.17%	4.63%	4.57%
% Household Income \$45,000-\$49,999	3.16%	3.8%	3.93%
% Household Income \$50,000-\$59,999	7.13%	6.87%	7.38%
% Household Income \$60,000-\$74,999	11.88%	11.58%	11.45%
% Household Income \$75,000-\$99,999	18.25%	16.28%	14.3%
% Household Income \$100,000-\$124,999	9.75%	10.02%	9.37%
% Household Income \$125,000-\$149,999	5.57%	6.15%	5.4%
% Household Income \$150,000-\$199,999	5.08%	5.21%	4.61%

% Household Income \$200,000-\$249,999	2.05%	2.73%	2.19%
% Household Income \$250,000-\$499,999	2.51%	2.51%	2.01%
% Household Income \$500,000+	1.48%	1.99%	1.54%

## Education (Current Year)

Education			
	1-mi.	3-mi.	5-mi.
College undergraduate	337	2,035	5,292
Graduate or prof school	69	523	1,247

Educational Attainment			
	1-mi.	3-mi.	5-mi.
No schooling completed	12	136	385
Nursery to 4th grade	0	0	0
5th and 6th grade	0	44	178
7th and 8th grade	27	325	826
9th grade	23	254	696
10th grade	32	209	882
11th grade	75	458	1,327
12th grade, no diploma	81	382	1,024
High school graduate, GED	1,124	6,569	15,905
Some college, <1 year	316	2,171	5,067
Some college, 1+ years	715	4,689	10,314
Associate's degree	521	2,967	6,654
Bachelor's degree	1,776	8,702	16,441
Master's degree	913	4,076	7,520
Professional school degree	165	956	1,818
Doctorate degree	89	549	1,002



## Employment and Occupation

### Employment and Occupation

	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+ (2010 US Census)	4,399	22,425	48,592
Total Civilian employed population aged 16+ (Current Year)	4,505	22,980	49,732
Total Civilian employed population aged 16+ (Five Year Projection)	4,420	23,739	51,378

### % Employment by Industry (2010 US Census)

	1-mi.	3-mi.	5-mi.
% Armed Forces (2010 US Census)	0%	0.02%	0.02%
% Civilian, Employed (2010 US Census)	93.96%	92.94%	91.63%
% Civilian, Unemployed (2010 US Census)	6.04%	7.04%	8.34%
% Not in Labor Force (2010 US Census)	30.67%	34.27%	34.08%
% Armed Forces (Current Year)	0%	0.02%	0.03%
% Civilian, Employed (Current Year)	95.97%	95.25%	94.38%
% Civilian, Unemployed (Current Year)	4.03%	4.72%	5.59%
% Not in Labor Force (Current Year)	30.62%	34.54%	34.6%
% Armed Forces (Five Year Projection)	0%	0.02%	0.03%
% Civilian, Employed (Five Year Projection)	96.75%	96.13%	95.47%
% Civilian, Unemployed (Five Year Projection)	3.25%	3.84%	4.5%
% Not in Labor Force (Five Year Projection)	30.97%	34.87%	34.93%

### Transportation to Work (Current Year)

	1-mi.	3-mi.	5-mi.
Total Workers 16+	4,505	22,980	49,732
Car, truck, or van	4,248	21,678	46,255
Public transport (not taxi)	29	219	738
Worked at home	152	645	1,368

## Travel Time to Work (Current Year)

	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
< 5 minutes	157	701	1,370
5-9 minutes	755	3,256	6,754
10-14 minutes	997	5,245	11,575
15-19 minutes	992	5,971	12,612
20-24 minutes	870	3,902	8,600
25-29 minutes	223	1,145	2,410
30-34 minutes	156	1,092	2,571
35-39 minutes	26	89	223
40-44 minutes	21	85	242
45-59 minutes	96	433	963
60-89 minutes	26	263	676
90+ minutes	34	155	368

## Consumer Expenditures (Current Year)

Consumer Expenditures			
	1-mi.	3-mi.	5-mi.
Total Alcoholic beverages	\$2,549,243	\$12,388,787	\$23,520,171
Total Apparel and services	\$8,383,740	\$42,019,959	\$83,175,655
Total Cash contributions	\$6,515,303	\$34,731,506	\$64,130,052
Total Education	\$6,185,139	\$31,239,174	\$61,755,891
Total Entertainment	\$13,625,854	\$70,391,287	\$140,189,199
Total Food	\$31,865,367	\$162,958,444	\$327,345,420
Total Gifts	\$4,847,329	\$26,127,174	\$50,374,125
Total Healthcare	\$22,704,387	\$118,686,468	\$231,280,526
Total Housing	\$84,915,419	\$436,599,915	\$869,324,986
Total Miscellaneous	\$3,960,861	\$20,790,716	\$42,344,592
Total Personal care products and services	\$3,590,042	\$18,875,093	\$37,173,860
Total Personal insurance and pensions	\$29,010,342	\$150,462,475	\$295,523,100
Total Reading	\$591,256	\$3,086,073	\$5,748,309
Total Tobacco products and smoking supplies	\$1,668,579	\$8,589,455	\$18,341,346
Total Transportation	\$54,204,564	\$282,245,315	\$565,176,033

Retail Demand by Store Type			
	1-mi.	3-mi.	5-mi.
Total Retail Demand	\$206,350,710	\$1,058,161,042	\$2,106,471,624
Building Material & Garden Equipment & Supply Dealers	\$13,296,647	\$68,587,975	\$131,282,831
Clothing & Clothing Accessories Stores	\$9,674,479	\$48,630,063	\$95,906,401
Electronics and Appliance Stores	\$3,796,613	\$19,534,898	\$38,614,605
Food & Beverage Stores	\$25,241,630	\$130,062,218	\$262,102,658
Food Services & Drinking Places	\$25,169,637	\$126,402,869	\$250,214,281
Furniture & Home Furnishings Stores	\$3,977,695	\$20,337,997	\$39,583,507
Gasoline stations	\$15,929,530	\$81,800,938	\$167,364,216
General Merchandise Stores	\$25,484,286	\$130,615,031	\$261,985,014

General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$47,709,700	\$243,554,242	\$484,690,578
Health & Personal Care Stores	\$12,613,652	\$65,767,994	\$130,320,344
Miscellaneous Store Retailers	\$4,976,292	\$25,708,651	\$51,861,564
Motor Vehicle & Parts Dealers	\$40,166,055	\$207,259,610	\$413,175,201
Nonstore retailers	\$22,437,576	\$115,125,728	\$227,573,091
Sporting Goods, Hobby, Musical Instrument, and Book Stores	\$3,586,618	\$18,327,068	\$36,487,910

## Business Summary by SIC

	1-mi.	3-mi.	5-mi.
Agriculture, Forestry, & Fishing (01-09)	7	41	66
Construction (15-17)	19	91	146
Finance, Insurance, & Real Estate (60-69)	86	296	431
Manufacturing (20-39)	10	61	96
Mining (10-14)	0	0	2
Public Administration (90-98)	1	22	38
Retail Trade (52-59)	67	472	768
Services (70-89)	259	1,080	1,699
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	8	50	87
Wholesale Trade (50-51)	24	110	146