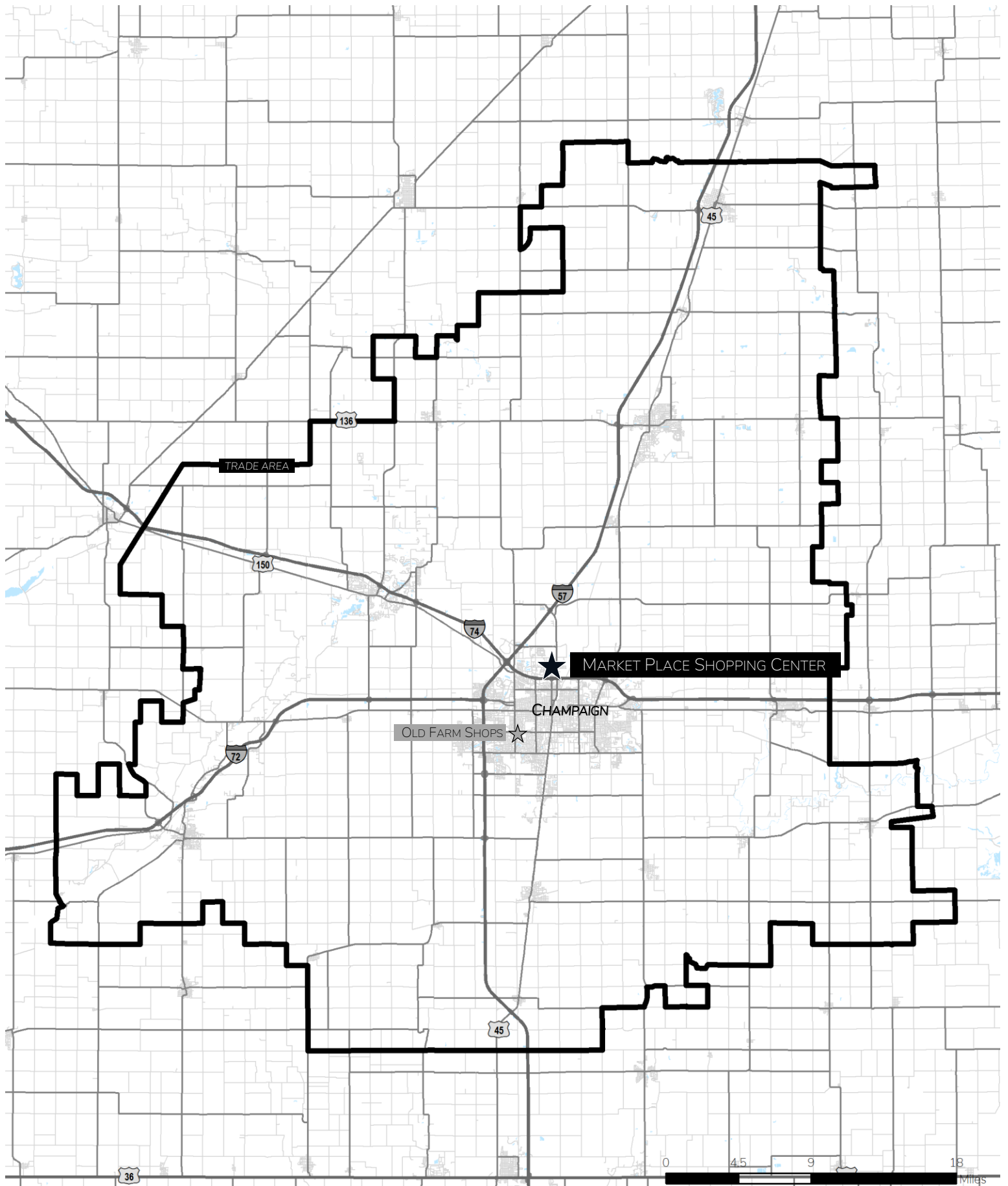


# MARKET PLACE SHOPPING CENTER

CHAMPAIGN, ILLINOIS

## TRADE AREA & COMPETITION MAP



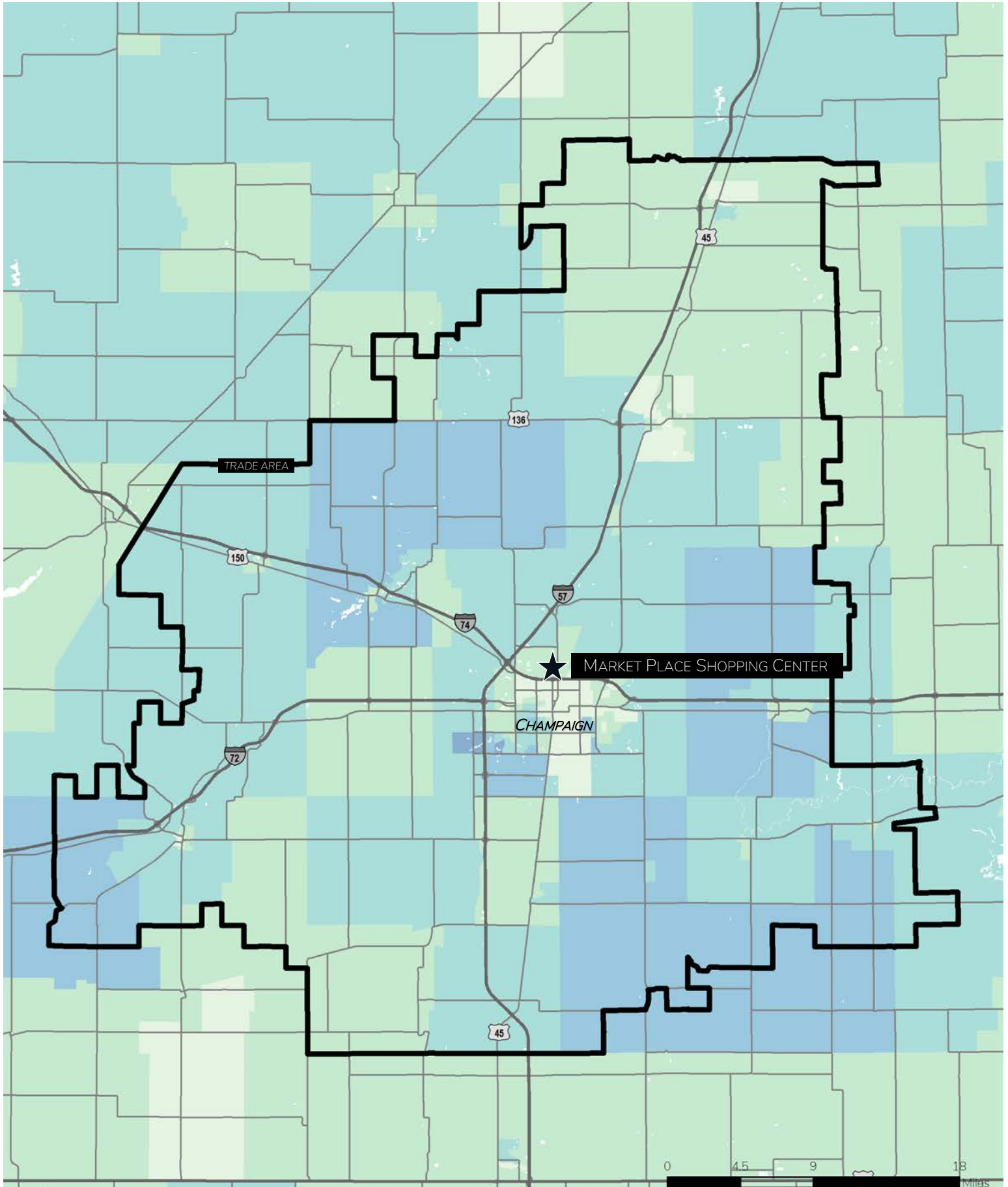
# MARKET PLACE SHOPPING CENTER

CHAMPAIGN, ILLINOIS

## TRADE AREA & AVERAGE HOUSEHOLD INCOME MAP

### AVERAGE HH INCOME

- UNDER \$50,000
- \$50,000 TO \$75,000
- \$75,000 TO \$100,000
- \$100,000 TO \$150,000
- OVER \$150,000



# Demographic Summary Report

## Market Place Shopping Center

Champaign, Illinois

76.7% Trade Area

### 2017 Population Summary

2010 Total Population	213,764
<b>2017 Total Population</b>	<b>225,818</b>
2022 Projected Population	235,021
2017-2022 Projected Population Growth	4.1%

### 2017 Population by Age

Up to Age 4	12,014
5 - 9	11,685
10 - 14	11,448
15 - 19	20,889
20 - 24	36,720
25 - 29	18,482
30 - 34	15,287
35 - 39	12,929
40 - 44	11,234
45 - 49	10,895
50 - 54	11,753
55 - 59	12,665
60 - 64	11,655
65+	28,161
<b>Median Age</b>	<b>30.5</b>

### 2017 Population by Race/Ethnicity

Non-Hispanic, White	155,166
Non-Hispanic, Black	27,284
Non-Hispanic, Asian	23,357
Non-Hispanic, Other Race	6,928
Hispanic Origin	13,082

### 2017 Population by Educational Attainment

Total Population, Age 25+	133,061
No High School	2,330
Some High School, No Diploma	4,710
High School Graduate	26,606
GED/Alternative Credential	4,132
Some College, No Degree	26,226
Associate Degree	11,465
Bachelor's Degree	29,977
Graduate/Professional Degree	27,615
<b>Bachelor's Degree or Higher</b>	<b>57,592</b>
<b>% of Population, Age 25+</b>	<b>43.3%</b>

# Demographic Summary Report

## Market Place Shopping Center

Champaign, Illinois

76.7% Trade Area

2017 Household Summary	
2010 Total Households	85,760
<b>2017 Total Households</b>	<b>90,797</b>
2017 Average Household Size	2.31
2022 Projected Households	94,728
2017-2022 Projected Household Growth	4.3%
2017 Households by Income	
Less than \$15,000	15,667
\$15,000 - \$24,999	10,096
\$25,000 - \$34,999	9,518
\$35,000 - \$49,999	11,425
\$50,000 - \$74,999	14,829
\$75,000 - \$99,999	10,264
\$100,000 - \$149,999	10,878
\$150,000 - \$199,999	4,057
\$200,000 or Greater	4,063
<b>Households Earning Incomes of \$75,000+</b>	<b>29,262</b>
<b>% of Total Households</b>	<b>32.2%</b>
<b>Households Earning Incomes of \$100,000+</b>	<b>18,998</b>
<b>% of Total Households</b>	<b>20.9%</b>
<b>Average Household Income</b>	<b>\$69,002</b>
2017 Households by Net Worth	
Less than \$15,000	37,344
\$15,000 - \$34,999	6,361
\$35,000 - \$49,999	3,000
\$50,000 - \$74,999	4,417
\$75,000 - \$99,999	3,142
\$100,000 - \$149,999	4,938
\$150,000 - \$249,999	7,431
\$250,000 - \$499,999	9,682
<b>Household Net Worth \$500,000 or Greater</b>	<b>14,483</b>
<b>% of Total Households</b>	<b>16.0%</b>
<b>Average Household Net Worth</b>	<b>\$476,003</b>

# Demographic Summary Report

## Market Place Shopping Center

Champaign, Illinois

76.7% Trade Area

### 2017 Housing Units Summary

<b>2017 Total Housing Units</b>	<b>98,539</b>
Owner Occupied Housing Units	47,636
% of Total Housing Units	48.3%
Renter Occupied Housing Units	43,161
% of Total Housing Units	43.8%
Vacant Housing Units	7,742
% of Total Housing Units	7.9%

### 2017 Home Values (Owner Occupied)

Less than \$50,000	3,679
\$50,000 - \$99,999	9,642
\$100,000 - \$149,999	12,006
\$150,000 - \$199,999	9,051
\$200,000 - \$249,999	5,456
\$250,000 - \$299,999	2,896
\$300,000 - \$399,999	2,801
\$400,000 - \$499,999	902
\$500,000 - \$749,999	683
\$750,000 - \$999,999	264
\$1,000,000 or Greater	230
<b>Owner Occupied Home Values \$500,000+</b>	<b>1,177</b>
% of Total Owner Occupied Housing Units	2.5%
<b>Average Owner Occupied Home Value</b>	<b>\$173,397</b>

# Demographic Summary Report

## Market Place Shopping Center

Champaign, Illinois

	7 miles	10 miles	20 miles
<b>2017 Population Summary</b>			
2010 Total Population	144,822	159,180	213,266
<b>2017 Total Population</b>	<b>152,986</b>	<b>169,072</b>	<b>225,540</b>
2022 Projected Population	159,253	176,359	234,955
2017-2022 Projected Population Growth	4.1%	4.3%	4.2%
<b>2017 Population by Age</b>			
Up to Age 4	7,530	8,507	12,059
5 - 9	6,906	7,967	11,736
10 - 14	6,395	7,551	11,449
15 - 19	16,086	17,126	20,849
20 - 24	32,390	33,324	36,672
25 - 29	13,950	14,976	18,497
30 - 34	10,829	11,840	15,321
35 - 39	8,450	9,472	12,952
40 - 44	6,786	7,820	11,225
45 - 49	6,284	7,367	10,855
50 - 54	6,562	7,763	11,720
55 - 59	7,180	8,424	12,648
60 - 64	6,796	7,877	11,656
65+	16,841	19,058	27,902
<b>Median Age</b>	<b>27.6</b>	<b>28.4</b>	<b>30.5</b>
<b>2017 Population by Race/Ethnicity</b>			
Non-Hispanic, White	91,505	106,284	154,972
Non-Hispanic, Black	23,493	23,743	27,236
Non-Hispanic, Asian	22,436	22,759	23,353
Non-Hispanic, Other Race	5,273	5,602	6,969
Hispanic Origin	10,279	10,683	13,009
<b>2017 Population by Educational Attainment</b>			
Total Population, Age 25+	83,680	94,597	132,776
No High School	1,324	1,465	2,230
Some High School, No Diploma	2,869	3,121	4,590
High School Graduate	13,283	15,469	26,493
GED/Alternative Credential	2,290	2,555	4,220
Some College, No Degree	14,617	17,016	26,254
Associate Degree	6,174	7,502	11,423
Bachelor's Degree	20,803	23,369	29,934
Graduate/Professional Degree	22,320	24,100	27,632
<b>Bachelor's Degree or Higher</b>	<b>43,123</b>	<b>47,469</b>	<b>57,566</b>
<b>% of Population, Age 25+</b>	<b>51.5%</b>	<b>50.2%</b>	<b>43.4%</b>

# Demographic Summary Report

## Market Place Shopping Center

Champaign, Illinois

	7 miles	10 miles	20 miles
<b>2017 Household Summary</b>			
2010 Total Households	58,927	64,471	85,650
<b>2017 Total Households</b>	<b>62,461</b>	<b>68,690</b>	<b>90,782</b>
2017 Average Household Size	2.20	2.23	2.31
2022 Projected Households	65,259	71,882	94,796
2017-2022 Projected Household Growth	4.5%	4.6%	4.4%
<b>2017 Households by Income</b>			
Less than \$15,000	13,243	13,585	15,607
\$15,000 - \$24,999	7,394	7,804	9,991
\$25,000 - \$34,999	6,645	7,332	9,516
\$35,000 - \$49,999	7,656	8,419	11,384
\$50,000 - \$74,999	9,156	10,264	14,869
\$75,000 - \$99,999	6,198	7,003	10,342
\$100,000 - \$149,999	6,669	7,803	10,956
\$150,000 - \$199,999	2,702	3,177	4,086
\$200,000 or Greater	2,798	3,303	4,031
<b>Households Earning Incomes of \$75,000+</b>	<b>18,367</b>	<b>21,286</b>	<b>29,415</b>
<b>% of Total Households</b>	<b>29.4%</b>	<b>31.0%</b>	<b>32.4%</b>
<b>Households Earning Incomes of \$100,000+</b>	<b>12,169</b>	<b>14,283</b>	<b>19,073</b>
<b>% of Total Households</b>	<b>19.5%</b>	<b>20.8%</b>	<b>21.0%</b>
<b>Average Household Income</b>	<b>\$65,328</b>	<b>\$67,940</b>	<b>\$69,126</b>
<b>2017 Households by Net Worth</b>			
Less than \$15,000	30,731	31,842	37,220
\$15,000 - \$34,999	4,541	4,875	6,342
\$35,000 - \$49,999	2,020	2,229	2,989
\$50,000 - \$74,999	2,751	3,128	4,401
\$75,000 - \$99,999	1,872	2,142	3,140
\$100,000 - \$149,999	2,861	3,336	4,920
\$150,000 - \$249,999	4,008	4,774	7,472
\$250,000 - \$499,999	5,121	6,143	9,744
<b>Household Net Worth \$500,000 or Greater</b>	<b>8,556</b>	<b>10,222</b>	<b>14,553</b>
<b>% of Total Households</b>	<b>13.7%</b>	<b>14.9%</b>	<b>16.0%</b>
<b>Average Household Net Worth</b>	<b>\$400,245</b>	<b>\$431,214</b>	<b>\$477,180</b>

# Demographic Summary Report

## Market Place Shopping Center

Champaign, Illinois

	7 miles	10 miles	20 miles
<b>2017 Housing Units Summary</b>			
<b>2017 Total Housing Units</b>	<b>67,702</b>	<b>74,272</b>	<b>98,438</b>
Owner Occupied Housing Units	26,936	31,638	47,719
% of Total Housing Units	39.8%	42.6%	48.5%
Renter Occupied Housing Units	35,525	37,052	43,063
% of Total Housing Units	52.5%	49.9%	43.7%
Vacant Housing Units	5,241	5,582	7,656
% of Total Housing Units	7.7%	7.5%	7.8%
<b>2017 Home Values (Owner Occupied)</b>			
Less than \$50,000	1,910	2,406	3,694
\$50,000 - \$99,999	4,525	5,076	9,515
\$100,000 - \$149,999	6,978	7,960	12,139
\$150,000 - \$199,999	5,479	6,328	9,096
\$200,000 - \$249,999	3,178	3,904	5,473
\$250,000 - \$299,999	1,689	2,147	2,862
\$300,000 - \$399,999	1,739	2,138	2,816
\$400,000 - \$499,999	636	743	907
\$500,000 - \$749,999	486	557	683
\$750,000 - \$999,999	165	217	272
\$1,000,000 or Greater	125	136	236
<b>Owner Occupied Home Values \$500,000+</b>	<b>776</b>	<b>910</b>	<b>1,191</b>
% of Total Owner Occupied Housing Units	<b>2.9%</b>	<b>2.9%</b>	<b>2.5%</b>
<b>Average Owner Occupied Home Value</b>	<b>\$181,975</b>	<b>\$183,561</b>	<b>\$173,762</b>



# Employment by Occupation (Area Employees)

## Market Place Shopping Center

Champaign, Illinois

	3 miles	5 miles
<b>Employment Summary</b>		
<b>Total Employees</b>	<b>80,851</b>	<b>102,117</b>
White Collar	51,929	64,137
% of Total Employees	64.2%	62.8%
Executive Professional	40,241	48,901
% of Total Employees	49.8%	47.9%
<b>White Collar Employment</b>		
<b>Executive &amp; Professional</b>		
Executive, Managers, and Administrators	6,711	8,658
Business and Financial Operations	1,545	2,183
Computer & Mathematical	1,131	1,488
Architecture & Engineering	685	902
Life/Physical/Social Science	1,069	1,277
Legal	195	278
Education/Training/Library	16,704	18,269
Arts/Design/Entertainment/Sports/Media	990	1,256
Health Diagnosing and Treating Practioners	3,360	4,188
Health Technologists/Technicians	1,357	1,646
Sales	6,494	8,756
<b>Administrative &amp; Support</b>		
Healthcare Support	2,007	2,498
Office and Administrative Support	9,681	12,738
<b>Blue Collar Employment</b>		
<b>Service Personnel</b>		
Community and Social Services	1,439	1,763
Protective Services	877	1,190
Food Preparation/Serving	5,440	6,802
Personal Care and Service	3,202	4,204
<b>Trade &amp; Labor</b>		
Building and Ground Maintenance	3,233	4,227
Farming/Fishing/Forestry	240	286
Construction and Extraction	2,621	3,752
Installation/Maintenance and Repair Workers	2,161	2,888
Production Workers	4,497	6,084
Transportation Workers	2,714	3,471
Material Moving	2,498	3,313