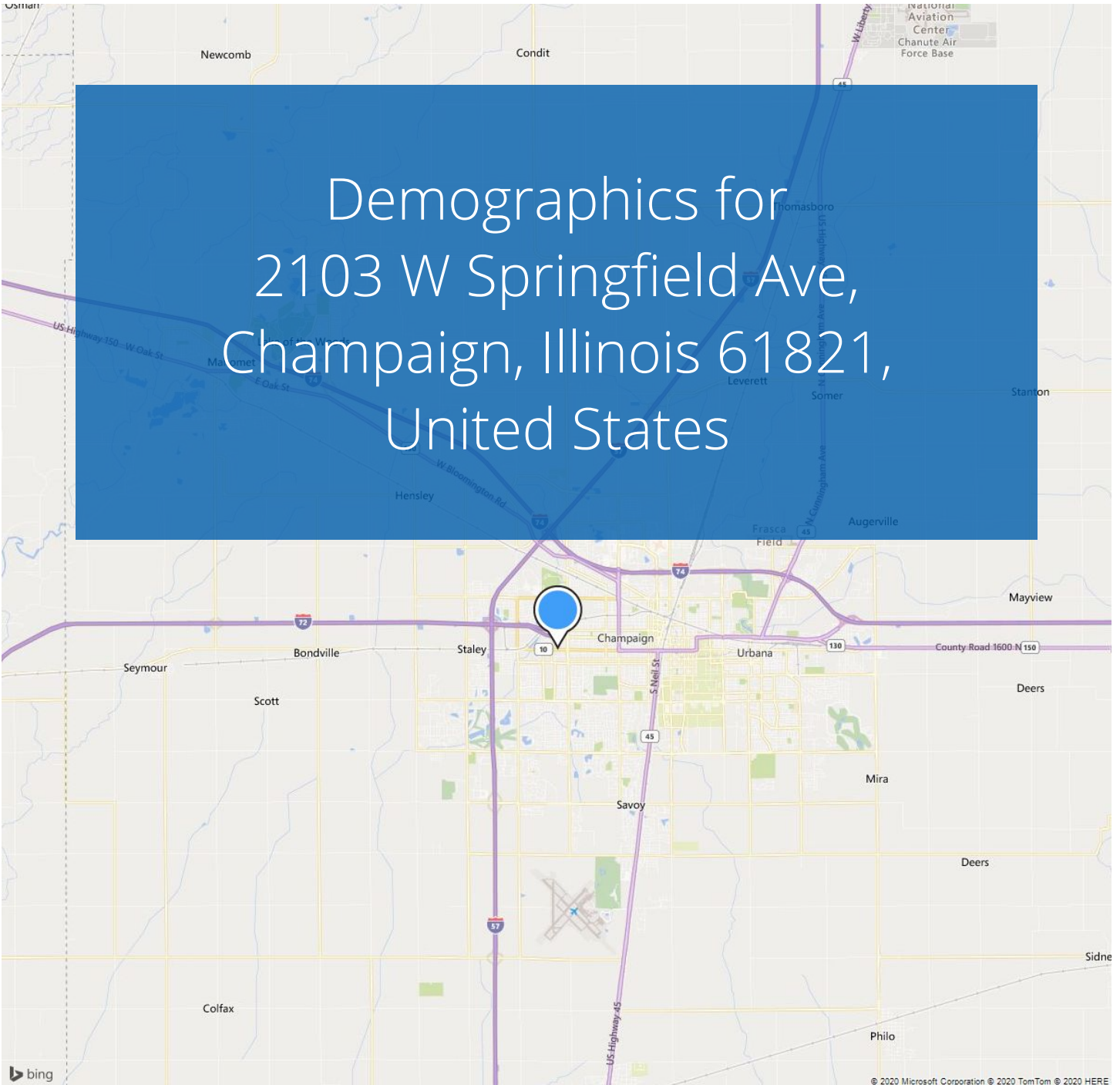




Demographics for
2103 W Springfield Ave,
Champaign, Illinois 61821,
United States



Population

Population			
	1-mi.	3-mi.	5-mi.
Total Population (US Census 2010)	12,167	85,459	130,676
Total Population (Current Year)	12,236	90,305	137,230
Total Population (Five Year Projection)	12,342	93,822	141,756
Adult Population (US Census 2010)	9,550	70,672	109,551
Adult Population (Current Year)	9,557	75,095	115,210
Adult Population (Five Year Projection)	9,594	78,201	118,926
% Female Population (US Census 2010)	52.38%	49.24%	49.41%
% Male Population (US Census 2010)	47.62%	50.76%	50.59%
% Female Population (Current Year)	52.23%	49.34%	49.59%
% Male Population (Current Year)	47.77%	50.66%	50.41%
% Female Population (Five Year Projection)	52.01%	49.29%	49.53%
% Male Population (Five Year Projection)	47.99%	50.71%	50.47%
Total Daytime Population	13,250	147,775	209,800
Population aged 16 and under (Children)	3,137	14,539	20,525
Daytime population (Age 16+)	10,113	133,236	189,276
Civilian 16+, at Workplace	5,765	58,653	93,587
Retired population (Age 65+)	1,309	7,518	11,279
Homemakers (Age 16+)	991	6,214	8,982

Population Mosaic (Current Year)			
	1-mi.	3-mi.	5-mi.
% Power Elite	0%	2.6%	1.87%
% Flourishing Families	8.15%	4.66%	5.79%
% Booming with Confidence	2.29%	7.97%	6.93%
% Suburban Style	11.43%	2.31%	1.51%
% Thriving Boomers	0%	4.18%	5.2%
% Promising Families	0.02%	4.33%	2.84%
% Young City Solos	0%	3.13%	2.04%

% Middle-class Melting Pot	0%	0%	0%
% Family Union	10.23%	1.66%	1.08%
% Autumn Years	12.88%	7.95%	6.78%
% Significant Singles	11.55%	2.47%	3.58%
% Blue Sky Boomers	22.41%	4.77%	4.99%
% Families in Motion	0%	0%	0%
% Pastoral Pride	0%	1.63%	1.06%
% Singles and Starters	21.05%	43.97%	48.56%
% Cultural Connections	0%	0.76%	0.5%
% Golden Year Guardians	0%	0%	0.5%
% Aspirational Fusion	0%	0%	0.63%
% Economic Challenges	0%	7.61%	6.15%
% Unclassified	0%	0%	0%

Age

	1-mi.	3-mi.	5-mi.
Median Age, Total	34.27	26.89	26.45
% Age 18+	78.11%	83.16%	83.95%
% Age 55+	24.96%	20.33%	19.47%
% Age 65+	13.74%	10.97%	10.68%

Ethnicity

	1-mi.	3-mi.	5-mi.
% White (2010 US Census, Not Hispanic/Latino)	72.39%	69.89%	68.08%
% Black/African American (2010 US Census, Not Hispanic/Latino)	17.8%	16.4%	15.19%
% American Indian & Alaska Native (2010 US Census, Not Hispanic/Latino)	0.17%	0.19%	0.18%
% Asian (2010 US Census, Not Hispanic/Latino)	6.55%	10.59%	13.51%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Not Hispanic/Latino)	0.07%	0.07%	0.09%
% Some other race (2010 US Census, Not Hispanic/Latino)	0.15%	0.21%	0.24%
% Two or more races (2010 US Census, Not Hispanic/Latino)	2.88%	2.65%	2.7%
% White (2010 US Census, Hispanic/Latino)	51.49%	46.9%	48.05%
% Black/African American (2010 US Census, Hispanic/Latino)	3.84%	3.98%	3.76%
% American Indian & Alaska Native (2010 US Census, Hispanic/Latino)	1.29%	1.33%	1.6%

% Asian (2010 US Census, Hispanic/Latino)	0.72%	1.07%	0.99%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Hispanic/Latino)	0.09%	0.04%	0.04%
% Some other race (2010 US Census, Hispanic/Latino)	33.23%	39.8%	38.02%
% Two or more races (2010 US Census, Hispanic/Latino)	9.35%	6.87%	7.55%
% White (Current Year, Not Hispanic/Latino)	67.47%	64.83%	62.73%
% Black/African American (Current Year, Not Hispanic/Latino)	20.28%	17.76%	16.59%
% American Indian & Alaska Native (Current Year, Not Hispanic/Latino)	0.18%	0.19%	0.19%
% Asian (Current Year, Not Hispanic/Latino)	8.36%	13.68%	16.83%
% Native Hawaiian / Other Pacific Islander (Current Year, Not Hispanic/Latino)	0.07%	0.07%	0.1%
% Some other race (Current Year, Not Hispanic/Latino)	0.15%	0.21%	0.25%
% Two or more races (Current Year, Not Hispanic/Latino)	3.49%	3.26%	3.3%
% White (Current Year), Hispanic/Latino	50.54%	47.51%	48.44%
% Black/African American (Current Year, Hispanic/Latino)	3.59%	4.16%	3.87%
% American Indian & Alaska Native (Current Year, Hispanic/Latino)	1.11%	1.2%	1.49%
% Asian (Current Year, Hispanic/Latino)	0.62%	1.2%	1.07%
% Native Hawaiian / Other Pacific Islander (Current Year, Hispanic/Latino)	0.29%	0.08%	0.05%
% Some other race (Current Year, Hispanic/Latino)	35.71%	39.36%	37.97%
% Two or more races (Current Year, Hispanic/Latino)	8.14%	6.48%	7.11%
% White (Five Year Projection, Not Hispanic/Latino)	65.45%	62.56%	60.45%
% Black/African American (Five Year Projection, Not Hispanic/Latino)	21.07%	18.14%	16.97%
% American Indian & Alaska Native (Five Year Projection, Not Hispanic/Latino)	0.18%	0.18%	0.19%
% Asian (Five Year Projection, Not Hispanic/Latino)	9.01%	15.05%	18.2%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Not Hispanic/Latino)	0.07%	0.07%	0.1%
% Some other race (Five Year Projection, Not Hispanic/Latino)	0.16%	0.21%	0.25%
% Two or more races (Five Year Projection, Not Hispanic/Latino)	4.07%	3.79%	3.83%
% White (Five Year Projection, Hispanic/Latino)	50.39%	47.53%	48.4%
% Black/African American (Five Year Projection, Hispanic/Latino)	3.26%	4.05%	3.76%
% American Indian & Alaska Native (Five Year Projection, Hispanic/Latino)	1.01%	1.12%	1.4%
% Asian (Five Year Projection, Hispanic/Latino)	0.56%	1.18%	1.03%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Hispanic/Latino)	0.33%	0.08%	0.06%
% Some other race (Five Year Projection, Hispanic/Latino)	36.08%	39.3%	38.01%
% Two or more races (Five Year Projection, Hispanic/Latino)	8.37%	6.73%	7.35%

Housing & Households

Housing and Households

	1-mi.	3-mi.	5-mi.
Land Area (Estimated Square Miles)	3.35	33.82	86.59
Total Housing Units (Current Year)	6,022	39,314	61,978
Total Households (Current Year)	5,629	36,218	56,243
Total Households (Five Year Projection)	5,709	38,018	58,710
Owner-Occupied: Owned with a mortgage or loan	1,988	11,471	16,298
Owner-Occupied: Owned free and clear	981	5,445	8,493
Renter-Occupied	2,661	19,302	31,453

Housing Value (Current Year)

	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	13	135	240
Housing Value \$10,000-\$14,999	13	131	198
Housing Value \$15,000-\$19,999	6	97	179
Housing Value \$20,000-\$24,999	2	41	85
Housing Value \$25,000-\$29,999	4	40	74
Housing Value \$30,000-\$34,999	1	36	109
Housing Value \$35,000-\$39,999	0	49	78
Housing Value \$40,000-\$49,999	15	108	174
Housing Value \$50,000-\$59,999	34	222	339
Housing Value \$60,000-\$69,999	28	300	485
Housing Value \$70,000-\$79,999	83	420	653
Housing Value \$80,000-\$89,999	145	544	830
Housing Value \$90,000-\$99,999	157	637	883
Housing Value \$100,000-\$124,999	514	1,675	2,287
Housing Value \$125,000-\$149,999	509	1,779	2,424
Housing Value \$150,000-\$174,999	423	2,017	2,808
Housing Value \$175,000-\$199,999	253	1,996	2,942
Housing Value \$200,000-\$249,999	280	2,330	3,664

Housing Value \$250,000-\$299,999	178	1,462	2,272
Housing Value \$300,000-\$399,999	117	1,351	1,991
Housing Value \$400,000-\$499,999	69	688	956
Housing Value \$500,000-\$749,999	57	493	637
Housing Value \$750,000-\$999,999	53	234	288
Housing Value \$1,000,000 or more	16	129	191
Total Owner-occupied housing units (OOHU)	2,968	16,916	24,790

Income

	1-mi.	3-mi.	5-mi.
Per Capita Income (2010 US Census, based on Total Population)	\$27,217	\$25,309	\$25,143
Per Capita Income (Current Year, based on Total Population)	\$32,810	\$30,953	\$31,013
Per Capita Income (Five Year Projection, based on Total Population)	\$37,625	\$35,171	\$35,515
Average (Mean) Household Income (Current Year)	\$70,936	\$73,987	\$72,032
Median Household Income (Current Year)	\$53,837	\$49,344	\$46,037

% Households by Income (Current Year)

	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	8.14%	15.32%	16.08%
% Household Income \$10,000-\$14,999	4.61%	5.41%	5.49%
% Household Income \$15,000-\$19,999	4.93%	5.16%	5.17%
% Household Income \$20,000-\$24,999	6.26%	5.97%	6.1%
% Household Income \$25,000-\$29,999	4.32%	3.66%	3.96%
% Household Income \$30,000-\$34,999	5.41%	4.79%	4.88%
% Household Income \$35,000-\$39,999	4.37%	3.56%	3.78%
% Household Income \$40,000-\$44,999	4.47%	3.64%	3.88%
% Household Income \$45,000-\$49,999	3.45%	2.89%	3%
% Household Income \$50,000-\$59,999	11.33%	8.51%	8.18%
% Household Income \$60,000-\$74,999	12.13%	8.38%	8.02%
% Household Income \$75,000-\$99,999	11.67%	10.14%	9.63%
% Household Income \$100,000-\$124,999	8.73%	7.74%	7.64%
% Household Income \$125,000-\$149,999	3.92%	4.47%	4.28%
% Household Income \$150,000-\$199,999	2.11%	5.04%	4.71%

% Household Income \$200,000-\$249,999	1.82%	2.41%	2.37%
% Household Income \$250,000-\$499,999	1.45%	1.77%	1.74%
% Household Income \$500,000+	0.87%	1.14%	1.09%

Employment and Occupation

Employment and Occupation

	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+ (2010 US Census)	6,295	40,548	62,350
Total Civilian employed population aged 16+ (Current Year)	6,107	41,904	63,917
Total Civilian employed population aged 16+ (Five Year Projection)	5,958	42,092	63,739

% Employment by Industry (2010 US Census)

	1-mi.	3-mi.	5-mi.
% Armed Forces (2010 US Census)	0.04%	0.07%	0.05%
% Civilian, Employed (2010 US Census)	95.25%	90.17%	90.55%
% Civilian, Unemployed (2010 US Census)	4.71%	9.76%	9.4%
% Not in Labor Force (2010 US Census)	32.82%	37.86%	38.45%
% Armed Forces (Current Year)	0.06%	0.08%	0.06%
% Civilian, Employed (Current Year)	97.42%	94.88%	95.08%
% Civilian, Unemployed (Current Year)	2.53%	5.04%	4.86%
% Not in Labor Force (Current Year)	36.15%	42.44%	42.77%
% Armed Forces (Five Year Projection)	0.06%	0.08%	0.06%
% Civilian, Employed (Five Year Projection)	97.42%	94.88%	95.08%
% Civilian, Unemployed (Five Year Projection)	2.52%	5.04%	4.86%
% Not in Labor Force (Five Year Projection)	37.95%	44.4%	44.67%

Transportation to Work (Current Year)

	1-mi.	3-mi.	5-mi.
Total Workers 16+	6,107	41,904	63,917
Car, truck, or van	5,170	30,285	43,915
Public transport (not taxi)	390	2,830	5,510
Worked at home	226	1,870	2,904

Travel Time to Work (Current Year)

	1-mi.	3-mi.	5-mi.
< 5 minutes	180	1,635	2,525
5-9 minutes	1,024	6,137	9,425
10-14 minutes	1,548	11,681	17,818
15-19 minutes	1,663	10,945	16,552
20-24 minutes	793	4,924	7,467
25-29 minutes	173	1,126	1,625
30-34 minutes	209	1,435	2,424
35-39 minutes	85	276	356
40-44 minutes	31	275	420
45-59 minutes	94	865	1,178
60-89 minutes	55	522	826
90+ minutes	27	214	396

Consumer Expenditures (Current Year)

Consumer Expenditures			
	1-mi.	3-mi.	5-mi.
Total Alcoholic beverages	\$3,243,375	\$20,484,741	\$30,198,657
Total Apparel and services	\$9,820,760	\$61,562,797	\$92,091,667
Total Cash contributions	\$7,712,762	\$48,057,514	\$70,121,086
Total Education	\$6,376,027	\$45,743,974	\$67,639,437
Total Entertainment	\$16,443,238	\$98,591,207	\$148,380,482
Total Food	\$41,573,828	\$254,910,530	\$384,094,261
Total Gifts	\$6,370,088	\$38,627,444	\$56,247,213
Total Healthcare	\$27,597,739	\$160,103,342	\$242,497,344
Total Housing	\$100,913,562	\$611,911,835	\$927,291,136
Total Miscellaneous	\$4,429,689	\$25,694,300	\$38,445,543
Total Personal care products and services	\$3,711,637	\$22,491,893	\$33,974,306
Total Personal insurance and pensions	\$35,177,129	\$215,866,910	\$322,921,798
Total Reading	\$614,959	\$3,671,780	\$5,525,561
Total Tobacco products and smoking supplies	\$2,299,896	\$13,218,206	\$20,746,586
Total Transportation	\$63,964,389	\$380,081,029	\$573,178,226

Retail Demand by Store Type			
	1-mi.	3-mi.	5-mi.
Total Retail Demand	\$255,476,542	\$1,551,289,453	\$2,335,138,141
Building Material & Garden Equipment & Supply Dealers	\$13,613,307	\$82,990,036	\$122,693,702
Clothing & Clothing Accessories Stores	\$11,161,636	\$70,323,852	\$104,872,361
Electronics and Appliance Stores	\$4,095,669	\$25,331,566	\$38,723,643
Food & Beverage Stores	\$33,631,058	\$204,520,171	\$308,403,233
Food Services & Drinking Places	\$29,593,391	\$182,915,590	\$274,172,972
Furniture & Home Furnishings Stores	\$4,264,686	\$27,018,672	\$40,160,428
Gasoline stations	\$20,693,949	\$124,793,820	\$191,251,813
General Merchandise Stores	\$30,457,324	\$185,315,955	\$279,527,821

General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$54,886,235	\$338,201,882	\$508,625,165
Health & Personal Care Stores	\$16,004,827	\$93,392,051	\$141,331,248
Miscellaneous Store Retailers	\$5,929,190	\$35,785,867	\$53,851,280
Motor Vehicle & Parts Dealers	\$50,959,633	\$303,751,073	\$457,101,125
Nonstore retailers	\$31,496,356	\$193,052,864	\$289,840,497
Sporting Goods, Hobby, Musical Instrument, and Book Stores	\$3,575,516	\$22,097,935	\$33,208,019

Business Summary by SIC

	1-mi.	3-mi.	5-mi.
Agriculture, Forestry, & Fishing (01-09)	11	56	82
Construction (15-17)	23	141	204
Finance, Insurance, & Real Estate (60-69)	34	377	485
Manufacturing (20-39)	10	98	136
Mining (10-14)	0	0	0
Public Administration (90-98)	9	49	85
Retail Trade (52-59)	88	703	979
Services (70-89)	184	1,710	2,476
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	11	104	158
Wholesale Trade (50-51)	13	93	136