

Population

| Population | | | |
|--|--------|--------|---------|
| | 1-mi. | 3-mi. | 5-mi. |
| Total Population (US Census 2010) | 8,084 | 58,260 | 104,162 |
| Total Population (Current Year) | 8,070 | 58,126 | 103,505 |
| Total Population (Five Year Projection) | 8,109 | 58,526 | 103,852 |
| Adult Population (US Census 2010) | 6,594 | 46,311 | 80,418 |
| Adult Population (Current Year) | 6,725 | 46,751 | 81,041 |
| Adult Population (Five Year Projection) | 6,790 | 46,916 | 81,217 |
| % Female Population (US Census 2010) | 53.88% | 53.35% | 52.75% |
| % Male Population (US Census 2010) | 46.12% | 46.65% | 47.25% |
| % Female Population (Current Year) | 53.59% | 53.23% | 52.74% |
| % Male Population (Current Year) | 46.41% | 46.77% | 47.26% |
| % Female Population (Five Year Projection) | 53.65% | 53.19% | 52.61% |
| % Male Population (Five Year Projection) | 46.35% | 46.81% | 47.39% |
| Total Daytime Population | 13,025 | 73,289 | 152,210 |
| Population aged 16 and under (Children) | 960 | 10,534 | 20,569 |
| Daytime population (Age 16+) | 12,065 | 62,755 | 131,641 |
| Civilian 16+, at Workplace | 8,954 | 45,345 | 100,482 |
| Retired population (Age 65+) | 2,199 | 10,063 | 15,770 |
| Homemakers (Age 16+) | 832 | 4,415 | 7,303 |

| Population Mosaic (Current Year) | | | |
|----------------------------------|--------|--------|--------|
| | 1-mi. | 3-mi. | 5-mi. |
| % Power Elite | 0% | 1.77% | 1.93% |
| % Flourishing Families | 0% | 14.41% | 8.32% |
| % Booming with Confidence | 46.03% | 26.19% | 17.42% |
| % Suburban Style | 0% | 0% | 1.12% |
| % Thriving Boomers | 0% | 1.21% | 4.03% |
| % Promising Families | 0% | 0% | 0.06% |
| % Young City Solos | 0% | 0% | 0% |

| | | | |
|----------------------------|--------|--------|--------|
| % Middle-class Melting Pot | 0% | 0% | 0% |
| % Family Union | 0% | 0% | 0.24% |
| % Autumn Years | 53.97% | 26.59% | 24.42% |
| % Significant Singles | 0% | 2.4% | 1.73% |
| % Blue Sky Boomers | 0% | 9.98% | 6.53% |
| % Families in Motion | 0% | 3.19% | 2.83% |
| % Pastoral Pride | 0% | 1.23% | 0.71% |
| % Singles and Starters | 0% | 6.85% | 4.89% |
| % Cultural Connections | 0% | 1.18% | 1.37% |
| % Golden Year Guardians | 0% | 1.43% | 2.26% |
| % Aspirational Fusion | 0% | 2.63% | 3.28% |
| % Economic Challenges | 0% | 0.92% | 18.87% |
| % Unclassified | 0% | 0% | 0% |

Age

| | 1-mi. | 3-mi. | 5-mi. |
|-------------------|--------|--------|--------|
| Median Age, Total | 53.6 | 42.63 | 39.6 |
| % Age 18+ | 83.33% | 80.43% | 78.3% |
| % Age 55+ | 48.1% | 35.38% | 31.97% |
| % Age 65+ | 31% | 20.55% | 18.08% |

Ethnicity

| | 1-mi. | 3-mi. | 5-mi. |
|--|--------|--------|--------|
| % White (2010 US Census, Not Hispanic/Latino) | 90.01% | 84.81% | 75.43% |
| % Black/African American (2010 US Census, Not Hispanic/Latino) | 4.56% | 9.82% | 19.43% |
| % American Indian & Alaska Native (2010 US Census, Not Hispanic/Latino) | 0.08% | 0.14% | 0.2% |
| % Asian (2010 US Census, Not Hispanic/Latino) | 3.92% | 2.89% | 2.18% |
| % Native Hawaiian / Other Pacific Islander (2010 US Census, Not Hispanic/Latino) | 0.02% | 0.02% | 0.02% |
| % Some other race (2010 US Census, Not Hispanic/Latino) | 0.25% | 0.19% | 0.19% |
| % Two or more races (2010 US Census, Not Hispanic/Latino) | 1.16% | 2.13% | 2.55% |
| % White (2010 US Census, Hispanic/Latino) | 65.87% | 58.1% | 55.75% |
| % Black/African American (2010 US Census, Hispanic/Latino) | 4.58% | 4.79% | 7.34% |
| % American Indian & Alaska Native (2010 US Census, Hispanic/Latino) | 4.49% | 1.4% | 1.4% |

| | | | |
|--|--------|--------|--------|
| % Asian (2010 US Census, Hispanic/Latino) | 0% | 0.66% | 0.46% |
| % Native Hawaiian / Other Pacific Islander (2010 US Census, Hispanic/Latino) | 0% | 0.08% | 0.14% |
| % Some other race (2010 US Census, Hispanic/Latino) | 16.81% | 26.79% | 24.4% |
| % Two or more races (2010 US Census, Hispanic/Latino) | 8.24% | 8.18% | 10.52% |
| % White (Current Year, Not Hispanic/Latino) | 87.72% | 81.89% | 72.1% |
| % Black/African American (Current Year, Not Hispanic/Latino) | 5.49% | 11.35% | 21.43% |
| % American Indian & Alaska Native (Current Year, Not Hispanic/Latino) | 0.08% | 0.15% | 0.22% |
| % Asian (Current Year, Not Hispanic/Latino) | 5.08% | 3.77% | 2.82% |
| % Native Hawaiian / Other Pacific Islander (Current Year, Not Hispanic/Latino) | 0.03% | 0.03% | 0.03% |
| % Some other race (Current Year, Not Hispanic/Latino) | 0.29% | 0.19% | 0.2% |
| % Two or more races (Current Year, Not Hispanic/Latino) | 1.31% | 2.62% | 3.19% |
| % White (Current Year), Hispanic/Latino | 65.66% | 57.85% | 55% |
| % Black/African American (Current Year, Hispanic/Latino) | 3.01% | 3.76% | 6.73% |
| % American Indian & Alaska Native (Current Year, Hispanic/Latino) | 7.37% | 1.56% | 1.49% |
| % Asian (Current Year, Hispanic/Latino) | 0% | 1.21% | 0.83% |
| % Native Hawaiian / Other Pacific Islander (Current Year, Hispanic/Latino) | 0% | 0% | 0.03% |
| % Some other race (Current Year, Hispanic/Latino) | 13.95% | 26.91% | 24.55% |
| % Two or more races (Current Year, Hispanic/Latino) | 10.02% | 8.71% | 11.37% |
| % White (Five Year Projection, Not Hispanic/Latino) | 86.45% | 80.46% | 70.63% |
| % Black/African American (Five Year Projection, Not Hispanic/Latino) | 5.85% | 11.86% | 22.05% |
| % American Indian & Alaska Native (Five Year Projection, Not Hispanic/Latino) | 0.08% | 0.15% | 0.22% |
| % Asian (Five Year Projection, Not Hispanic/Latino) | 5.73% | 4.24% | 3.16% |
| % Native Hawaiian / Other Pacific Islander (Five Year Projection, Not Hispanic/Latino) | 0.03% | 0.03% | 0.03% |
| % Some other race (Five Year Projection, Not Hispanic/Latino) | 0.29% | 0.19% | 0.2% |
| % Two or more races (Five Year Projection, Not Hispanic/Latino) | 1.56% | 3.08% | 3.72% |
| % White (Five Year Projection, Hispanic/Latino) | 66.39% | 58.03% | 55.23% |
| % Black/African American (Five Year Projection, Hispanic/Latino) | 2.69% | 3.43% | 6.37% |
| % American Indian & Alaska Native (Five Year Projection, Hispanic/Latino) | 7.03% | 1.46% | 1.38% |
| % Asian (Five Year Projection, Hispanic/Latino) | 0% | 1.19% | 0.81% |
| % Native Hawaiian / Other Pacific Islander (Five Year Projection, Hispanic/Latino) | 0% | 0% | 0.03% |
| % Some other race (Five Year Projection, Hispanic/Latino) | 13.39% | 27.08% | 24.67% |
| % Two or more races (Five Year Projection, Hispanic/Latino) | 10.49% | 8.81% | 11.51% |

Housing & Households

Housing and Households

| | 1-mi. | 3-mi. | 5-mi. |
|---|-------|--------|--------|
| Land Area (Estimated Square Miles) | 3.3 | 36.76 | 86.12 |
| Total Housing Units (Current Year) | 4,089 | 30,128 | 52,044 |
| Total Households (Current Year) | 3,764 | 27,062 | 45,933 |
| Total Households (Five Year Projection) | 3,837 | 27,402 | 46,382 |
| Owner-Occupied: Owned with a mortgage or loan | 1,753 | 10,917 | 17,053 |
| Owner-Occupied: Owned free and clear | 1,302 | 6,406 | 10,565 |
| Renter-Occupied | 708 | 9,739 | 18,315 |

Housing Value (Current Year)

| | 1-mi. | 3-mi. | 5-mi. |
|-----------------------------------|-------|-------|-------|
| Housing Value < \$10,000 | 15 | 70 | 292 |
| Housing Value \$10,000-\$14,999 | 8 | 58 | 203 |
| Housing Value \$15,000-\$19,999 | 6 | 51 | 177 |
| Housing Value \$20,000-\$24,999 | 0 | 27 | 188 |
| Housing Value \$25,000-\$29,999 | 2 | 21 | 233 |
| Housing Value \$30,000-\$34,999 | 0 | 37 | 307 |
| Housing Value \$35,000-\$39,999 | 0 | 71 | 442 |
| Housing Value \$40,000-\$49,999 | 7 | 235 | 742 |
| Housing Value \$50,000-\$59,999 | 8 | 377 | 913 |
| Housing Value \$60,000-\$69,999 | 14 | 510 | 1,228 |
| Housing Value \$70,000-\$79,999 | 4 | 721 | 1,526 |
| Housing Value \$80,000-\$89,999 | 22 | 843 | 1,785 |
| Housing Value \$90,000-\$99,999 | 52 | 872 | 1,573 |
| Housing Value \$100,000-\$124,999 | 242 | 1,726 | 2,865 |
| Housing Value \$125,000-\$149,999 | 438 | 2,117 | 2,944 |
| Housing Value \$150,000-\$174,999 | 540 | 1,993 | 2,618 |
| Housing Value \$175,000-\$199,999 | 369 | 1,361 | 1,701 |
| Housing Value \$200,000-\$249,999 | 498 | 2,151 | 2,552 |

| | | | |
|---|-------|--------|--------|
| Housing Value \$250,000-\$299,999 | 368 | 1,712 | 2,093 |
| Housing Value \$300,000-\$399,999 | 239 | 1,142 | 1,497 |
| Housing Value \$400,000-\$499,999 | 99 | 420 | 576 |
| Housing Value \$500,000-\$749,999 | 72 | 415 | 622 |
| Housing Value \$750,000-\$999,999 | 43 | 236 | 315 |
| Housing Value \$1,000,000 or more | 12 | 157 | 228 |
| Total Owner-occupied housing units (OOHU) | 3,056 | 17,323 | 27,618 |

Income

| | 1-mi. | 3-mi. | 5-mi. |
|---|-----------|-----------|----------|
| Per Capita Income (2010 US Census, based on Total Population) | \$47,580 | \$37,037 | \$30,628 |
| Per Capita Income (Current Year, based on Total Population) | \$62,410 | \$46,717 | \$37,937 |
| Per Capita Income (Five Year Projection, based on Total Population) | \$71,493 | \$53,834 | \$43,900 |
| Average (Mean) Household Income (Current Year) | \$133,538 | \$100,001 | \$84,611 |
| Median Household Income (Current Year) | \$98,836 | \$70,464 | \$57,698 |

% Households by Income (Current Year)

| | 1-mi. | 3-mi. | 5-mi. |
|--|--------|--------|--------|
| % Household Income < \$10,000 | 2.31% | 4.69% | 7.83% |
| % Household Income \$10,000-\$14,999 | 2.42% | 3.81% | 5.44% |
| % Household Income \$15,000-\$19,999 | 2.59% | 4.2% | 5.37% |
| % Household Income \$20,000-\$24,999 | 2.52% | 4.35% | 5.29% |
| % Household Income \$25,000-\$29,999 | 2.06% | 3.84% | 4.37% |
| % Household Income \$30,000-\$34,999 | 2.73% | 4.7% | 4.84% |
| % Household Income \$35,000-\$39,999 | 2.89% | 3.91% | 4.22% |
| % Household Income \$40,000-\$44,999 | 2.2% | 3.74% | 3.77% |
| % Household Income \$45,000-\$49,999 | 2.15% | 3.71% | 3.74% |
| % Household Income \$50,000-\$59,999 | 5.99% | 6.88% | 6.57% |
| % Household Income \$60,000-\$74,999 | 8.34% | 8.76% | 8.53% |
| % Household Income \$75,000-\$99,999 | 14.45% | 15.02% | 14.09% |
| % Household Income \$100,000-\$124,999 | 13.07% | 9.8% | 8.73% |
| % Household Income \$125,000-\$149,999 | 10.96% | 7.09% | 5.61% |
| % Household Income \$150,000-\$199,999 | 12.28% | 7.04% | 5.42% |

| | | | |
|--|-------|-------|-------|
| % Household Income \$200,000-\$249,999 | 5.08% | 3.5% | 2.57% |
| % Household Income \$250,000-\$499,999 | 4.35% | 2.9% | 2.11% |
| % Household Income \$500,000+ | 3.6% | 2.07% | 1.5% |