



Lakeshore®



Lakeshore



WELCOME to the World of Lakeshore®



At Lakeshore, we believe in creating materials that matter. Our innovative furniture and hands-on learning materials are designed to support the needs of students and teachers—while meeting the highest standards of quality and safety.

Developed by teachers for teachers, our products are meticulously crafted to help students reach developmental and academic milestones through sixth grade. Plus, all Lakeshore products are backed by our unconditional guarantee of customer satisfaction.

Lakeshore has been proud to serve teachers and students for over 65 years—and we look forward to the opportunity to support your needs, too.

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The Lakeshore® STORY

A Simple Beginning

The Lakeshore story begins with one person taking a chance—our founder, Ethelyn Kaplan. In 1954, this single mom packed up her family and headed to California to open a toy store. Not long after she set up shop, educators began calling her for classroom supplies. In that moment, Ethelyn discovered a higher purpose—serving teachers.



Ethelyn at her original store.

Reaching Our Customers Today

Today, we have a thriving e-commerce business, a national sales division, catalogs and retail locations across the country. We attribute our growth to the more than 2,000 people who make up our team—and who keep us reaching for the stars on behalf of students and teachers everywhere!

E-Commerce

LakeshoreLearning.com is your one-stop shop for products and services you won't find anywhere else—from innovative teaching materials to Customized Learning Solutions.

Catalogs

For materials that spark a love of learning, look to our flagship catalogs—*Early Childhood*, *Elementary* and *Gifts for Growing Minds*.



National Sales Division

If you need in-person, expert support with product selection, consultation or classroom design, our sales team is ready to help. Their depth of knowledge and problem-solving abilities are at your service—in any city, state or region!



Lakeshore Learning Store

Today, you will find Lakeshore Learning Stores from coast to coast! Customers can stop by any store for exclusive learning materials, teacher discounts, lamination services, expert support from our associates and more!

- **Free Teacher's Club**
Enjoy 15% savings on hundreds of in-store items.
- **Free Teacher Workshops**
Get a certificate of attendance for every workshop.
- **Free Crafts for Kids**
Stop by our stores every Saturday from 11 am to 3 pm.
- **Try Before You Buy**
Want a closer look? We'll open any package you like.



**60 stores
nationwide!**

Lakeshore[®] PRODUCT Innovation

At Lakeshore, we're focused on innovation—not only in the products we create but also in the way we develop them. What's our secret? Our in-house developers are teachers themselves, using firsthand knowledge of the classroom to create one-of-a-kind materials you won't find anywhere else. From the diverse tones of *People Colors[®] Crayons* to the hands-on reinforcement of *Snap & Slide Number Bonds*, our product developers put innovation front and center.

Developed by Teachers for Teachers

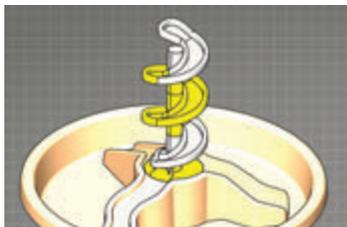
All of our product developers are educators who apply real-world classroom experience to every product they create—helping Lakeshore provide the materials teachers need so students can reach their education goals year after year.



Engineered for Success

Lakeshore product developers are supported by in-house engineers and designers who turn great concepts into products that promote learning in and out of the classroom.

To ensure quality and safety, every product undergoes an average of 100-plus hours of development and testing before it reaches our customers.



Design and conceptual rendering of a new product.



3-D printing and testing of the concept in real-world conditions.



The finished product—with learning in progress!

Infants & Toddlers

We know that little ones love to investigate the world around them. So our product developers create infant & toddler materials that invite lots of exploration—while withstanding wear & tear and keeping children safe.



Feelings & Emotions Washable Dolls



Play & Explore Color-Changing Light Center

Preschool & Prekindergarten

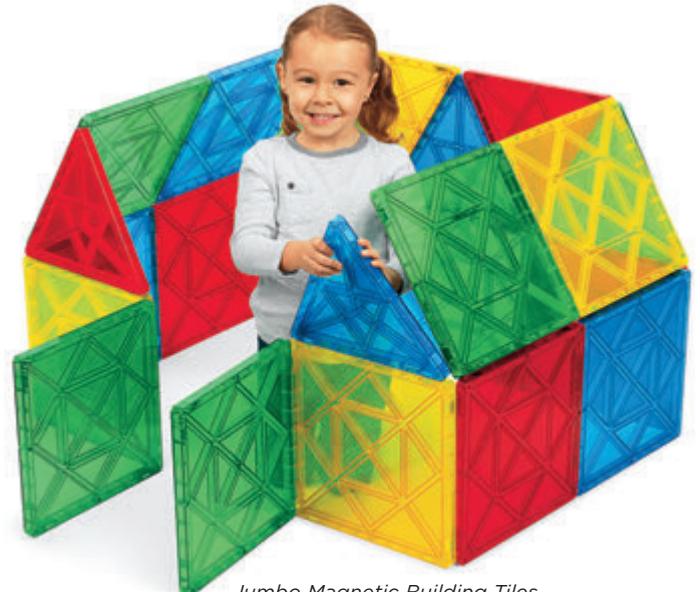
As children grow, their developmental needs change. Our products for preschool & prekindergarten reflect this change—with materials that promote learning and discovery, creative expression and social-emotional development.



People Colors® Crayons



Alphabet Learning Locks



Jumbo Magnetic Building Tiles

Elementary

Our elementary products target core curriculum—from literacy and language to math, science and STEM. With an emphasis on versatility, we offer standards-based materials designed for a variety of instructional methods—including project-based learning, small groups and independent learning.



Snap & Slide Number Bonds



Hydraulics Engineering STEM Kit

Lakeshore® FURNITURE

Our proprietary furniture lines serve a variety of student populations and support their physical, social-emotional and academic needs. Whether you are expanding your infant & toddler program or incorporating flexible seating into your 21st-century classrooms, Lakeshore has the superior-quality furniture to create learning environments that will stand the test of time.

Infant & Toddler FURNITURE



Early Childhood FURNITURE



Flex-Space FURNITURE



Our product developers use their extensive classroom experience in partnership with a top-notch engineering team to create Lakeshore's exclusive furniture lines. From comfort and durability to developmental appropriateness, versatility and value, our school furniture meets the needs of:

- Children
- Teachers
- Classrooms
- Programs
- Facilities management
- School administrators

GREENGUARD® Certified

Products featuring the GREENGUARD logo are certified to comply with low-emissions standards—reducing chemical pollutants and improving the quality of indoor air.





Infant & Toddler

FURNITURE

We offer caregiver-tested furniture lines appropriate for any program—and all items support ITERS and NAEYC standards!

Not only are our infant & toddler furniture lines in full compliance with U.S. safety regulations, but they also provide ready-made solutions for every classroom...with features including nontoxic, wipe-clean finishes, easy-grip rails and fully contained play-top surfaces. We even offer a connective furniture system that allows teachers to create separate areas within the classroom!



- Birth-36 months
- Focus on safety
- Practical for caregivers

Early Childhood

FURNITURE



Made of the finest raw materials, our early childhood furniture lines are classroom-tough and built to last. With features like metal-to-metal construction and moisture-resistant surfaces, Lakeshore tables, chairs and storage units are guaranteed to withstand daily wear for years to come. Plus, our furniture and carpets are designed to support specific areas of the classroom...including dramatic play, block play and reading areas.

- Supports classroom organization
- Top-quality
- Built to last a lifetime





Flex-Space

FURNITURE

Lakeshore's product developers were inspired to create Flex-Space so teachers could meet the real-world needs of 21st-century elementary classrooms. Our most versatile furniture line lets teachers arrange flexible spaces that fluidly change throughout the day—supporting a wide variety of independent and cooperative learning activities while giving students choices about how they learn best.

Lifetime Warranty

on all Flex-Space storage units, desks and tables
(excluding write & wipe desks and tables)



- Over 10 flexible seating & storage options
- Easy to move & reconfigure

Lakeshore's POWER to Deliver

At Lakeshore, we are the developer, designer and distributor of our furniture and educational materials. This exceptional degree of control allows us to focus all of our efforts on creating the highest-quality classroom materials available. And with over 1.2 million square feet of inventory and distribution space, we are ready to fulfill all orders large and small.

We're happy to be called perfectionists—as long as our customers get the materials they need when they need them. That's why **all orders arrive fast, 100% complete** and **with one invoice**.



Company Headquarters—Carson, California



Home to our west coast distribution center, Lakeshore headquarters is in close proximity to the **Ports of Los Angeles** and **Long Beach**, giving us unbeatable access to multiple points of the supply chain—and resulting in faster order fulfillment for our customers.



Over 1.2 million square feet
of inventory and distribution space.

Super-Fast Delivery

With two national distribution centers, we can provide faster shipping anywhere in the country—with no drop shipments ever!

- In stock and ready to ship
- Custom labeling—so every item is delivered to the right classroom
- One invoice...and no bill until delivery is complete

Quality Control

From the selection of raw materials to order fulfillment, we provide the highest degree of quality control at every point of the supply chain.

International Customers

Our products are available in over 70 countries—and the list is growing! Plus, Lakeshore distributors are committed to upholding our standards of excellence and service.



Our eastern distribution center in Midway, Kentucky.



Super-fast, comprehensive service from order to delivery!

The Lakeshore[®] CUSTOMER Commitment

At Lakeshore, our commitment to customers is a cut above the rest. That's why we offer some of the most comprehensive warranties in the industry—along with an unconditional guarantee of customer satisfaction: If you aren't happy with an item, return it for a full refund or exchange...no questions asked. But there's more to our commitment than that. We are determined to provide a level of value and service you won't find anywhere else.

Warranties & Guarantees

Lakeshore offers a lifetime warranty on premium-quality furniture, classroom tables, chairs and cots; a 10-year warranty on all classroom carpets; and a 5-year warranty on our outdoor furniture, trikes and vehicles.



Responsible Manufacturing

Lakeshore holds itself to the highest standards of conduct among its employees, vendors and suppliers. We are proud to be in full compliance with the California Transparency in Supply Chains Act.

Product Safety

All Lakeshore products meet or exceed U.S. safety regulations. Plus, our in-house Quality Assurance team tests and inspects all items with even more rigorous standards than those required by law.



Complete Classrooms®

Lakeshore Complete Classrooms® provide the service needed to fulfill any project...at no additional cost. Using our experienced sales, design and installation teams, you get the expertise you need and the support you want.

It's as Easy as 1, 2, 3!

- 1** Meet with our experts to discuss your needs.
- 2** Select a classroom design.
- 3** On delivery day, we take care of everything!



**Complete Classrooms are orders of \$10K or more that ship to a single location in the contiguous U.S.*

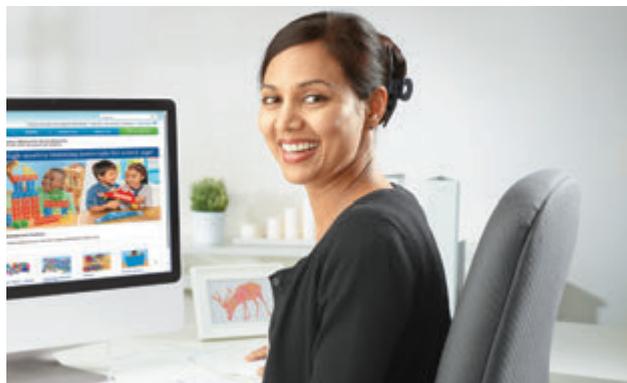


See your room design come alive in 3-D!

Free White-Glove Service

Complete Classrooms come with complimentary white-glove service! Once your order is placed, our delivery teams provide unbeatable service—taking care of every detail from start to finish!

- Free Delivery
- Free Assembly
- Free Classroom Setup
- Free Debris Removal



eProcurement

Cut administrative costs, streamline processes and put the purchasing cycle at your fingertips. Our ePro site complements any system and only includes features you need.

- Oracle
- Ariba
- SAP
- Skyward...and more

Professional Services Group

Our passion for education doesn't end with the products we make. Our PSG team offers personalized, hands-on services to support the unique and growing needs of schools—with targeted trainings for both teachers and administrators.



Custom Solutions

We customize materials for thousands of districts and programs nationwide—providing the educational products they need but can't find anywhere else. Our team is ready to help!



Lakeshore[®]

www.LakeshoreLearning.com • phone: (800) 421-5354 • e-mail: bid@lakeshorelearning.com