

Please consider joining us in one of the following sponsorship levels which will have a life changing impact on both the child and his or her family, by granting a once in a life time wish to come true.

Presenting Level Sponsorship \$10,000

- Sponsorship of one wish.
- Prominent logo placement on all race signage and marketing materials including flyer/application and on race T-shirt.
- Recognition at event ceremonies.
- Logo at Start & Finish line.
- Race day vendor booth. (If desired)
- Sponsor logo on race day signage.
- Event day distribution of promotional material or product display. (if desired)
- Company product/coupons in race goody bag. (if desired)
- Plaque presentation to sponsor.
- Thank you letter.
- 30 complimentary race entries.

Wish Sponsorship: \$8,000

- Sponsorship of one wish.
- Recognition at event ceremonies.
- Sponsor logo on race T-shirt.
- Race day vendor booth. (If desired)
- Sponsor logo on race day signage.
- Event day distribution of promotional material or product display. (if desired)
- Company product/coupons in race goody bag. (if desired)
- Plaque presentation to sponsor.
- Thank you letter.
- 25 complimentary race entries.

Wish-Partner Sponsorship: \$4,000

- Co-sponsorship of one wish.
- Recognition at event ceremonies.
- Sponsor logo on race T-shirt.
- Sponsor logo on race day signage.
- Race day vendor booth. (If desired)
- Event day distribution of promotional material or product display.
- Company product/coupons in race goody bag. (if desired)
- Thank you letter.
- 20 complimentary race entries.

Hope Sponsors: \$1,000 & above

- Sponsor name on race t-shirt.
- Sponsor name on race day signage.
- Race day vendor booth. (If desired)
- Company name mentioned during pre-race activities.
- Event day distribution of promotional material or product display.
- Company product/coupons in race goody bag. (if desired)
- Thank you letter.
- 10 complimentary race entries.

Strength Sponsors: \$500 & above

- Sponsor name on race day signage
- Race day vendor booth. (If desired)
- Company product/coupons in race goody bag. (if desired)
- Thank you letter.
- 5 complimentary race entries.

Joy Sponsors: \$250 & above

- Sponsor name on race day signage.
- Thank you letter.

Wish Friends: Less than \$250

- Sponsor name on race day signage.
- Thank you letter.

Email Policy for Logos & Identity Marks, Cobb County Government

When submitting logos and identity marks, please email artwork to Craig Ford, Graphics Coordinator for Cobb County:
cford@cobbcounty.org

- Unless absolutely necessary, do not send printed material (this will degrade the resolution of the artwork tremendously during printing). High resolution .ai, .eps, .tif, .jpeg and most other well-used file types are acceptable.
- Send black & white (grayscale) versions as well as color versions of your artwork if possible. Do not fax artwork.
- Send only Windows formatted artwork (Cobb County Government works on PC's, no Macintosh formats please).
- If the artwork contains text (that has not been converted to outlines), then attach fonts.
- Send artwork on CD, ZIP or Floppy Disk if email is not available. File names should be absent of DOS characters and absent of spaces.
- Indicate specific colors (Pantone or other) if possible.

These steps will greatly reduce complications and provide for an excellent reproduction of your company's logo on finished products.

Thank you for your time,
Craig Ford
Graphics Coordinator - Cobb County Government
Communications Department - 770.528.2484 - cford@cobbcounty.org



Cobb County...Expect the Best!

Funds need to be received no later than Friday, Sept. 27, for a sponsor name to be included on race day signage. Presenting (\$10,000), Wish (\$8,000) and Wish-Partner (\$4,000) sponsorship levels need to submit logos by Sept. 27.



My business would like to participate as a sponsor for the Cobb County 5K Run benefiting Make-A-Wish® Georgia to be held on Oct. 5. **Please make your check payable to: Cobb County 5K**

Mail registration and check to:

Beverly Martin
100 Cherokee St., Suite 300
Marietta, GA 30090

Company Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Contact Name: _____

Telephone Number: _____

Contribution Amount: _____



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