



COBB COUNTY POLICE DEPARTMENT
SUNTRUST PARK TRAFFIC MANAGEMENT PLAN

MARCH 1, 2018

The Cobb County Police Department, in collaboration with the Cobb County Department of Transportation and other partners, has developed this traffic management plan (TMP) for events at SunTrust Park, with the following guiding principles:

- Provide for safe, efficient vehicular and pedestrian arrival and departure;
- Minimize traffic impacts to nearby neighborhoods, businesses and daily commuters;
- Leverage extensive thoroughfare network which provides 14 points of access, including two interstates; and
- Leverage the County's Advanced Transportation Management System (ATMS).

The County's ATMS includes a Regional Transportation Management Center (TMC) and an adaptive traffic control system. The TMC will be linked with control centers in SunTrust Park and will facilitate review of more than 200 traffic cameras to coordinate rapid response to traffic needs. The adaptive traffic control system utilizes a central computer in the TMC to monitor traffic on every lane of every approach at every signalized intersection in the greater Cumberland/Galleria area to provide automatic traffic signal timing adjustments in real time based on changes in traffic patterns.

This TMP will be reviewed and modified frequently over the course of the Braves' first season at SunTrust Park and periodically thereafter to incorporate changes in the area to include completion of roadway projects, new development and changes in parking availability and traffic patterns.



OVERVIEW: SUNTRUST PARK

- Situated in the Cumberland Community Improvement District of southeastern Cobb County
- Located in the northwest quadrant of Interstate 75 and Interstate 285
- Bounded by SR 3/US 41 (Cobb Parkway) to the west, Circle 75 Parkway to the south and east, and Windy Ridge Parkway to the north
- Furnished with 41,500 seats for guests
- Connected to The Battery Atlanta—which will contain restaurants, retail stores and other attractions—via an entryway plaza

SunTrust Park’s location allows for 14 major points of access, offering entry from all directions. The majority of traffic arrives and departs using Interstate 75 (north/south) and Interstate 285 (east/west) and disperses to parking locations in advance of the “front door” to the ballpark. For example, traffic from the north can exit the interstate early and navigate directly to parking on the north side of SunTrust Park. Traffic flows through a broader thoroughfare network rather than accumulating on a few roadways, allowing for improved travel times and minimized congestion.

The following regional roadways provide multiple paths for entering and exiting the ballpark:



Parking at SunTrust Park is divided into five zones: North, South, East, West and Battery. Motorists will be directed to the zone that corresponds to their direction of travel. See *Parking on page 8*.

FROM THE NORTH

- [1] Cobb Parkway (SR 3/US 41)
- [12] Interstate North Parkway
- [13] Interstate 75
- [14] Circle 75 Parkway

FROM THE EAST

- [8] Akers Mill Road
- [9] Interstate 285
- [10] Interstate North Parkway
- [11] Windy Ridge Parkway

FROM THE SOUTH

- [6] Cobb Parkway (SR 3/US 41)
- [7] Interstate 75

FROM THE WEST

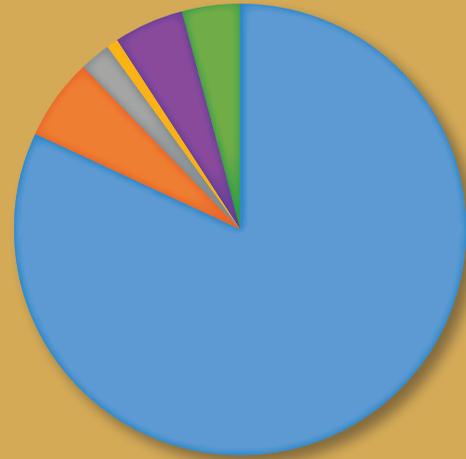
- [2] Spring Road
- [3] Spring Hill Parkway
- [4] Interstate 285
- [5] Cumberland Parkway

ACCESS (CONTINUED)

Modes of transportation to serve fans arriving and departing SunTrust Park include personal vehicles, rideshares and taxis, charter buses, transit, corporate/local shuttles, walking and biking.

Mode of Transportation	Percent of Total
Personal Vehicle	82%
Taxi/Rideshare	6%
Charter Bus	2%
Transit	1%
Corporate Shuttles	5%
Pedestrians/Bicyclists	4%
Totals	100%

MODE OF TRANSPORTATION



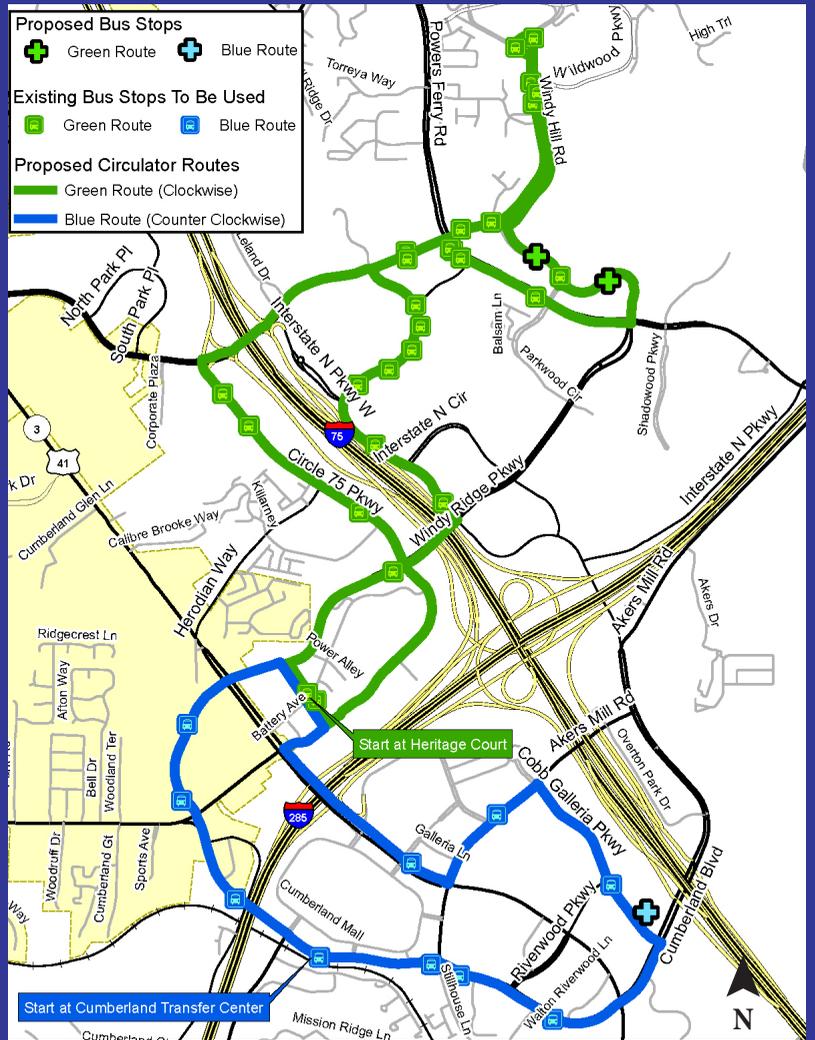
- Personal Vehicle
- Taxi/Rideshare
- Charter Bus
- Transit
- Corporate Shuttles
- Pedestrians/Bicyclists



ROUTES



CUMBERLAND CIRCULATOR ROUTES



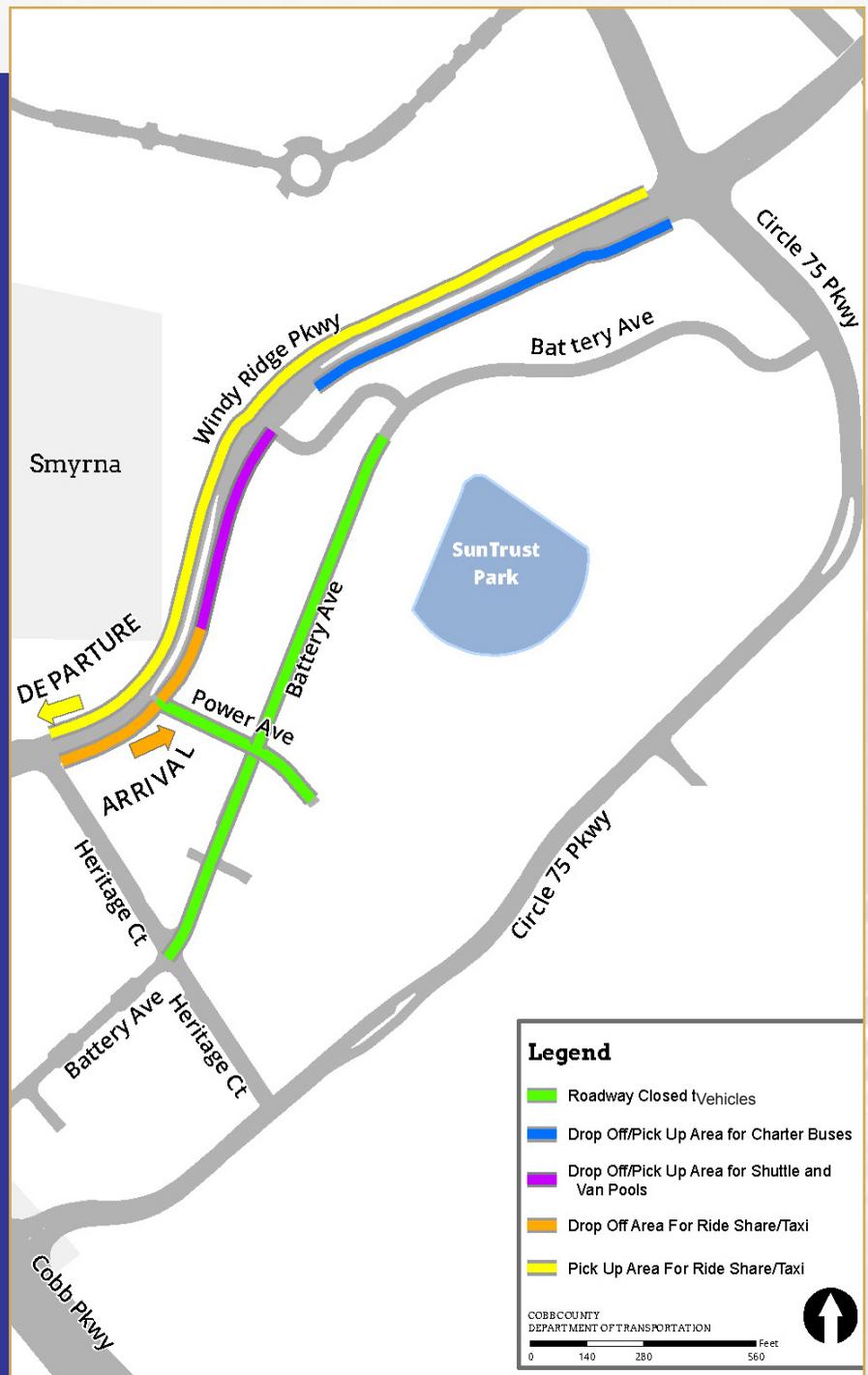
Visit cobbline.com for more route information.

WALKING & BIKING

- Special crossing areas with barricades are provided at intersections and bridges at various locations, including Circle 75 Parkway, Cobb Parkway and the multiuse bridge over I-285 to control the flow of pedestrians, limit crossing opportunities and improve pedestrian safety.
- Permanent fencing is in place along Circle 75 Parkway between Heritage Court and Windy Ridge Parkway along the outside of the sidewalks in order to encourage pedestrians to remain on the sidewalks until they reach a safe crossing point.
- Trails are available for pedestrians and bicyclists.
- A bicycle valet, on-site bike depot with water and air and bike-sharing programs is available.

ALTERNATIVE TRANSPORTATION

- Cobb County's transit service, CobbLinc, operates the new Cumberland Circulator on a core route on weekdays and Saturdays and a south route on weekdays only.
- CobbLinc routes 10, 10A, 10B, 20, 25 and 50 will continue to serve the Cumberland area. Routes 10, 10A, 10B and 25 provide connections to MARTA. See cobblinc.com for details.
- Ridesharing (e.g., Uber), taxi, corporate/local shuttle and charter bus drop-offs and pickups take place along the curb lanes of Windy Ridge Parkway. ADA assistance is provided at the drop-off/pickup zones.



CONSTRUCTION

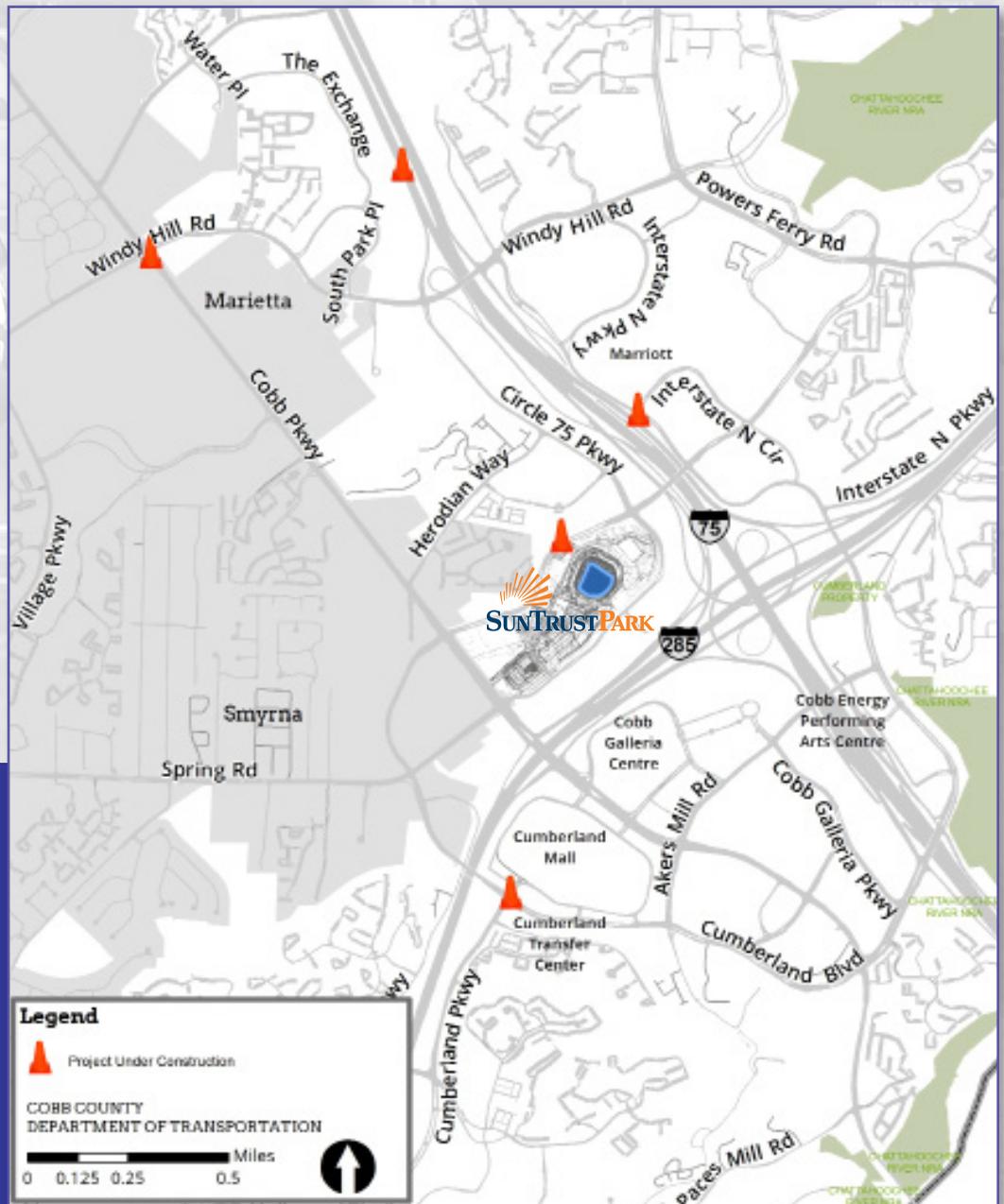
Fourteen traffic safety and operational transportation projects in the SunTrust Park area were completed prior to the Braves' first season in its new home. Daily commuters and visitors to SunTrust Park and The Battery now benefit from increased roadway capacity and reduced congestion. A pedestrian safety project to widen sidewalks on Windy Ridge Parkway between Heritage Court and Circle 75 Parkway is currently underway and expected to be completed by the end of March 2018. Four traffic safety and operational projects as well as work to repair sidewalks on Circle 75 (from Heritage Court to Windy Ridge Parkway) will continue during the 2018 season.

DECEMBER 2016

- Cobb Parkway at Akers Mill Road
- Cobb Parkway at Cumberland Boulevard S
- Cobb Parkway /I-285 EB Off-Ramp
- Cumberland Boulevard at Spring Road (Smyrna)

MARCH 2017

- Cobb Parkway at I-285 WB Off-Ramp
- Cobb Parkway at Spring Road/Circle 75 Parkway
- Cobb Parkway at Windy Ridge Parkway
- East Cobb Pipeline along Cobb Parkway near Herodian Way (Cobb County – Marietta Water Authority)
- Herodian Way at Circle 75 Parkway
- I-285 Multiuse Bridge
- I-75/Windy Hill DDI
- Pedestrian Bridge over Windy Ridge Parkway (Braves)
- Windy Hill Road at Interstate North Parkway
- Windy Ridge Parkway Pedestrian Bridge
- W Interstate North Parkway south of Windy Hill Road



PROJECTS UNDER CONSTRUCTION BEFORE MARCH 29, 2018

Construction for the Windy Hill Road-Terrell Mill Road Connector, which will provide congestion relief and a connection to the future I-75 Northwest Corridor Express Lanes entrance at Terrell Mill, is expected to begin in fall 2019 and continue for approximately two years. For details on these construction projects, visit cobbdot.org.

JUNE 2017

Cobb Parkway at Herodian Way (GDOT)

DECEMBER 2017

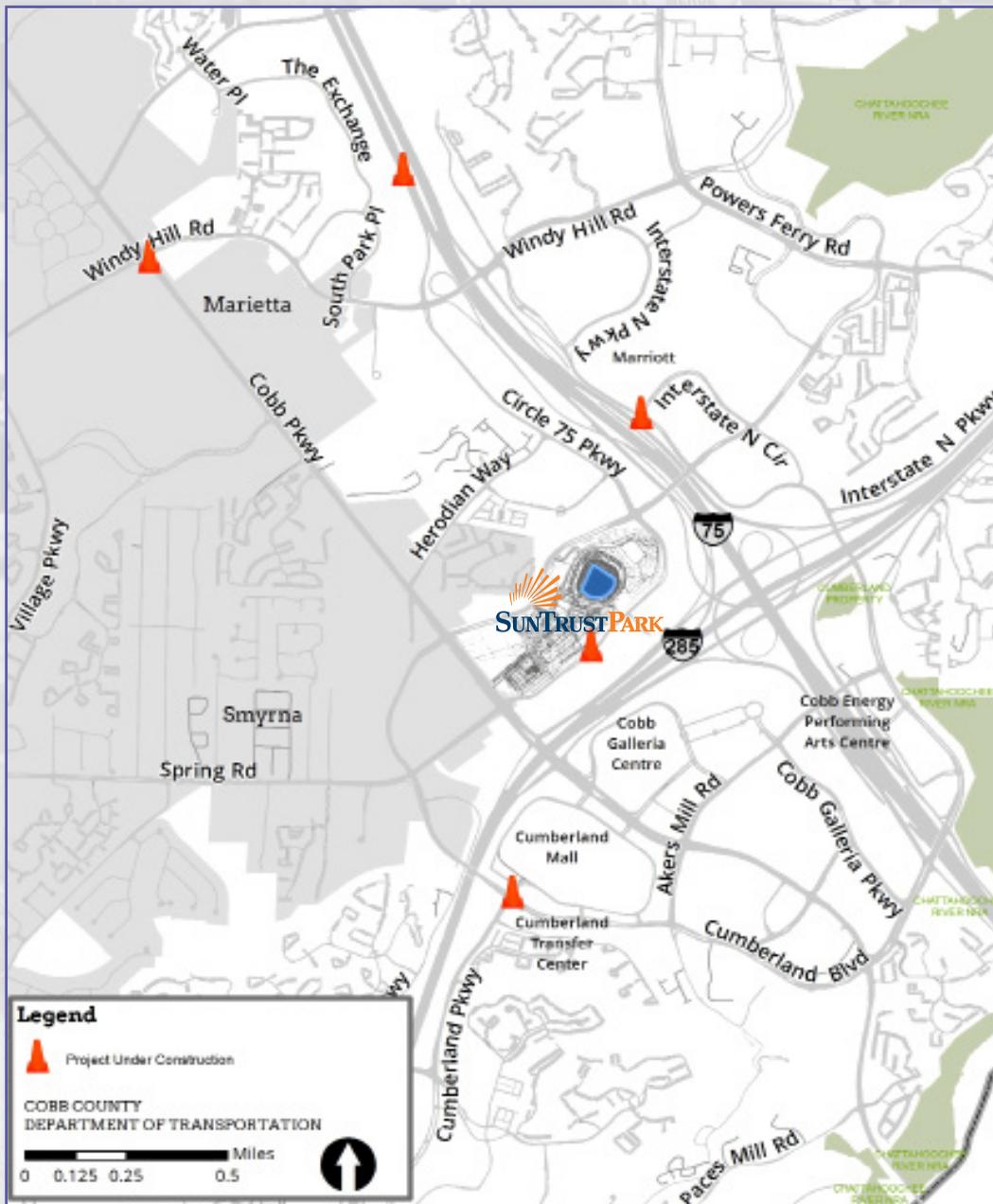
East Cobb Pipeline along Cobb Parkway near Windy Hill Road (Cobb County – Marietta Water Authority)

MAY/JUNE 2018

- Cobb Parkway at Windy Hill Road
- Interstate North Parkway at Interstate North Circle
- Interstate North Parkway Realignment

SEPT/OCT 2018

- Northwest Corridor I-75/I-575 Express Lanes (GDOT)
- Cumberland Boulevard at Cumberland Parkway



PROJECTS UNDER CONSTRUCTION AFTER MARCH 29, 2018

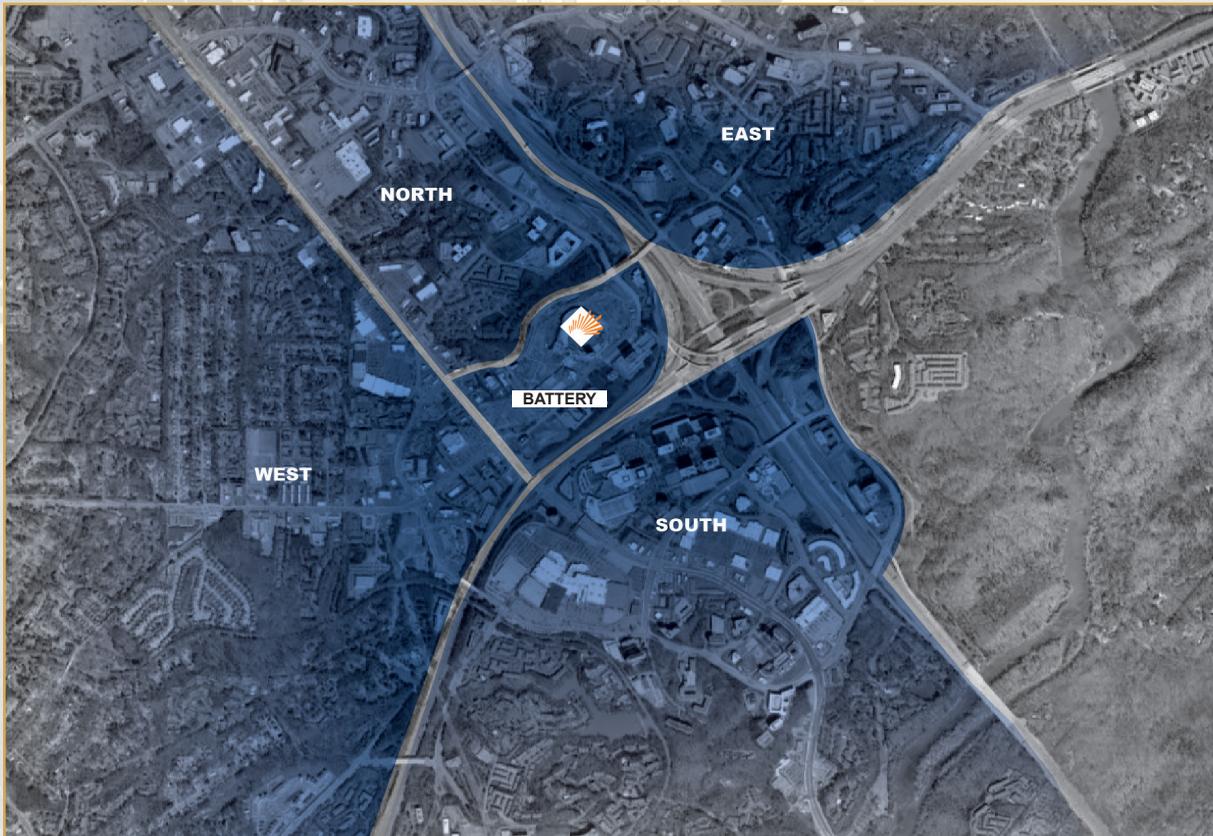
PARKING

A substantial number of parking spaces are available in the decks and lots within a 15-minute walk of SunTrust Park.

Walk Zone	Team Owned Spaces	Team Leased Spaces	Potential Entrepreneur & Building Tenant Spaces	TOTAL
5-Minute	3,697	2,410	1,714	7,821
10-Minute	598	689	1,138	2,425
15-Minute	629	3,500	12,435	16,564
15-Minute+	0	0	5,680	5,680
TOTAL	4,924	6,599	20,967	32,490

as of November 21, 2016

- Parking is divided into five zones: North, South, East, West and Battery.
- Decks and lots within each zone are numbered to facilitate wayfinding. (Example: N29 for Lot 29 in the North zone.)
- ADA-accessible parking spaces are available in all parking decks and lots.



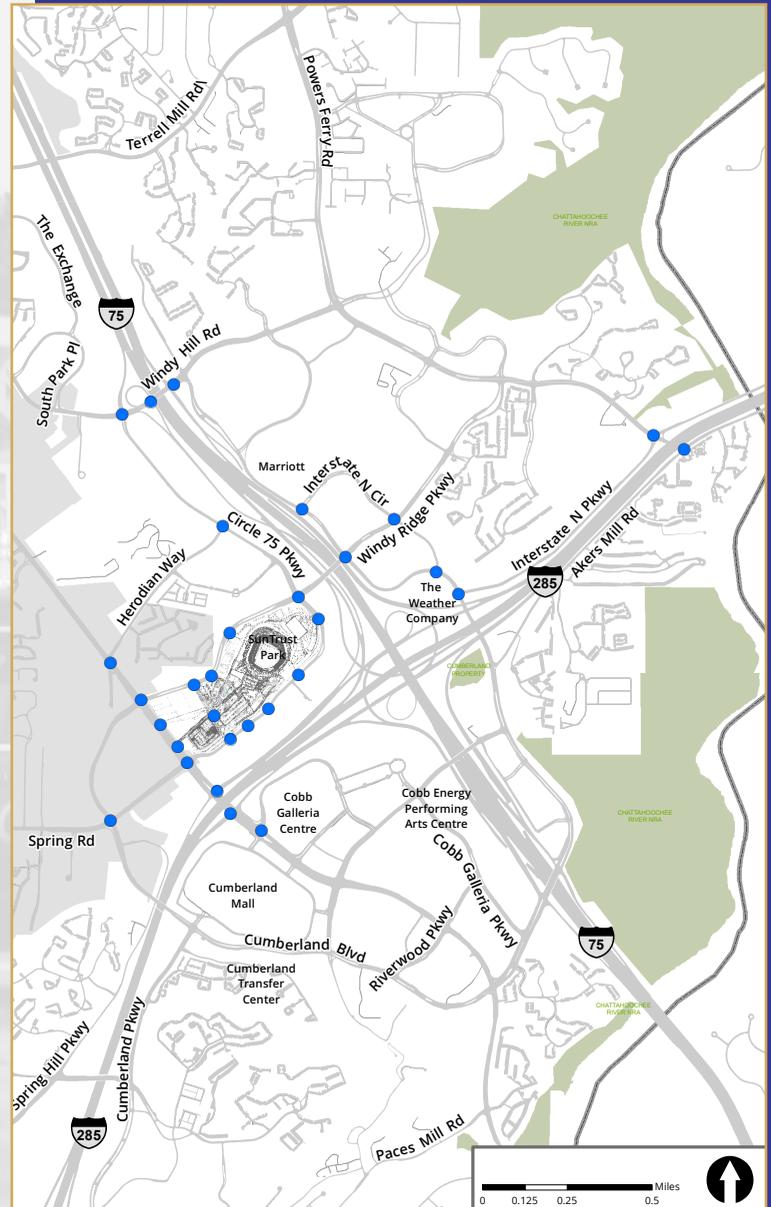
PARKING ZONES

NAVIGATION

- 30 critical intersections and all Cumberland area traffic signals (70+) are monitored and timed using an adaptive traffic signal system.
- Traffic activity is monitored in an on-site traffic management/police command center.
- All intersections are under video monitoring on-site and at the TMC.
- Public safety personnel is in place for pedestrian safety and traffic management.

1	Cobb Pkwy at I-285 EB Ramps
2	Cobb Pkwy at I-285 WB Ramps
3	Cobb Pkwy at Spring Rd/Circle 75 Pkwy
4	Cobb Pkwy at Battery Ave
5	Cobb Pkwy at Mid-Block Crossing
6	Cobb Pkwy at Windy Ridge Pkwy
7	Cobb Pkwy at Herodian Way
8	Cumberland Blvd at Spring Rd
9	Circle 75 Pkwy at Heritage Ct
10	Circle 75 Pkwy at Median
11	Circle 75 Pkwy at 900 Dr
12	Circle 75 Pkwy at 1100 Dr
13	Battery Ave at Circle 75 Pkwy/Boy Scouts
14	Windy Ridge Pkwy at Circle 75 Pkwy
15	Windy Ridge Pkwy at DDD St
16	Windy Ridge Pkwy at Power Alley
17	Windy Ridge Pkwy at Heritage Ct
18	Battery Ave at Heritage Ct
19	Windy Ridge Pkwy at Interstate N Pkwy
20	Cumberland Blvd at Interstate N Pkwy
21	Interstate N Pkwy at Powers Ferry Rd
22	Circle 75 Pkwy at Herodian Way
23	Windy Hill Pkwy at I-75 SB Ramps/Circle 75 Pkwy
24	Windy Hill Rd at East I-75 Ramps
25	Windy Hill Rd at West I-75 Ramps
26	Windy Ridge Pkwy at Interstate N Cir
27	Akers Mill Rd at Powers Ferry Rd
28	Interstate N Pkwy at Interstate N Cir (N)
29	Interstate N Pkwy at Interstate N Cir (S)
30	Cobb Pkwy at Galleria Dr

30 CRITICAL INTERSECTIONS

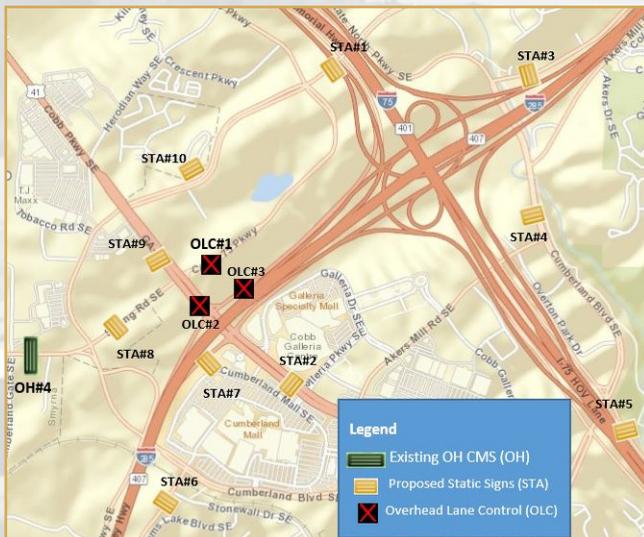


SIGNAGE

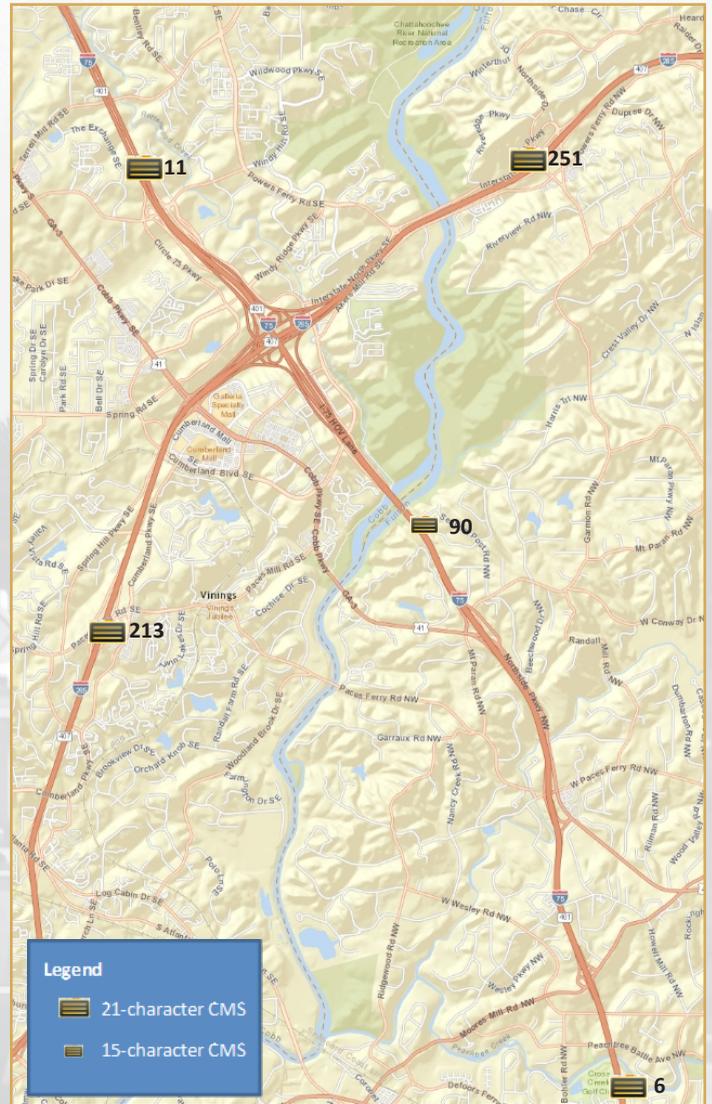
To guide drivers to specific numbered parking decks and lots, the following signage is in place:

- Dynamic message signs with real-time information on I-75 and I-285;
- Overhead lane control signs on the I-285 westbound off-ramp, Cobb Parkway and Circle 75 Parkway; and
- Static signs in strategic locations.

The Cobb County Police Department and Department of Transportation has worked with the Georgia Department of Transportation to utilize existing interstate signs where possible and to supplement with additional signs closer to the ballpark.



EXAMPLE OVERHEAD LANE CONTROL SIGNS



EXAMPLE DYNAMIC MESSAGE SIGN



POTENTIAL INTERSTATE SIGNS FOR GAME DAY USE

- CMS 6 – NB I-75 north of Collier Rd
- CMS 90 – NB I-75 at Chattahoochee River
- CMS 251 – WB I-285 east of New Northside Dr
- CMS 213 – NB I-285 south of Paces Ferry Rd
- CMS 11 – SB I-75 south of Terrell Mill Rd

PARTNERS

The Cobb County SunTrust Park Traffic Management Plan is the result of ongoing collaboration among the following entities:

Cobb County Police Department
Georgia Department of Transportation
Arcadis
Kimley-Horn

Cobb County Department of Transportation
Atlanta Braves
LAZ Parking
City of Smyrna

Cobb County Sheriff's Office
City of Marietta
Georgia State Patrol
National Park Service Police
Gresham, Smith and Partners
Cumberland Community Improvement District

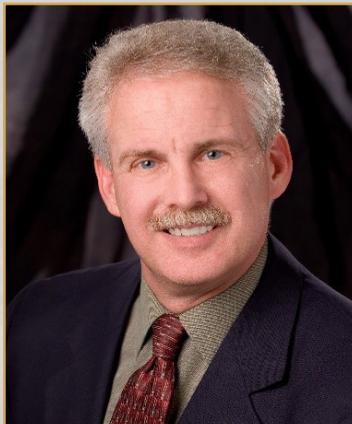
Cobb County Fire Department
City of Sandy Springs
Kennesaw State University Police Department
AECOM
Uber

CONTACTS

Lt. J.D. Lorens is a 18-year veteran of the Cobb County Police Department with experience in Patrol, Traffic Homicide, Internal Affairs and the DUI Task Force. He received a degree in engineering from Reinhardt University and later studied mechanical engineering at the Georgia Institute of Technology. As the police department's Special Events Commander, Lt. Lorens will direct SunTrust Park traffic management efforts in the county he has called home for more than 20 years.



Traffic Management | Cobb County DOT Liaison
770-499-4162
jeremy.lorens@cobbcounty.org



Under the direction of Jim Wilgus, the Cobb County Department of Transportation (CCDOT) develops, manages and operates the county's transportation systems. More than 150 employees work in CCDOT's administrative, engineering, traffic operations, planning, airport, transit and road maintenance divisions. Working with community partners, CCDOT keeps Cobb in motion using innovative technology to deliver high-impact results that support residents, businesses and visitors. Prior to serving as CCDOT director, Jim served as city engineer for the City of Marietta and held various engineering roles in the private sector for 25 years.

Cobb County DOT Director
770-528-1645
jim.wilgus@cobbcounty.org

1890 County Services Parkway, Marietta, Georgia 30008

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