

COMMUNITY ENGAGEMENT APPENDIX 2

COMMUNITY ENGAGEMENT

INTRODUCTION

Civic engagement is a central component to any planning process. Input from stakeholders ensures the plan reflects the full range of the community's needs and values. The most important aspect of creating Cobb 2040 was involving the community every step of the way. From the first required public hearing in the spring of 2015 to the adoption of the plan in the fall of 2017, citizens of Cobb had access to copious amounts of information and numerous avenues to submit ideas and feedback. Community engagement activities are summarized here along with detailed participation documentation. Sign-in sheets were used at each public event to track the number of participants but are not included in the plan for confidential purposes.

The purpose of the Community Engagement Plan is to provide citizens a guide on how they can get involved in the development of the Cobb 2040 update. Public participation exercises were designed to educate the public and allow for area residents to provide input and feedback as the plan was being developed. The various strategies outlined in the plan were chosen to ensure all interested and participating parties have a clear understanding of the process and an opportunity to offer comments and ideas. The community engagement process was carried out by a three-pronged approach: Project Management Team, Steering Committee and General Public.

PROJECT MANAGEMENT TEAM

One of the first tasks in developing the Cobb 2040 plan was establishing a Project Management Team (PMT). The PMT consisted of Community Development staff and personnel from other Cobb County departments that best fit the plan elements. The primary objective of the team was to assist in the development of the plan by facilitating public involvement events and programs and to ensure the development of the plan met the requirements mandated by the Department of Community Affairs. In addition, the PMT reviewed public comments and feedback to ensure that the vision, goals and policies were realistic and could be achieved using best management practices. The team also assisted in coordinating the Community Work Program with various agencies and departments, as well as updating the Report of Accomplishments.



Public Meeting #1 (West Cobb Senior Center)

STEERING COMMITTEE

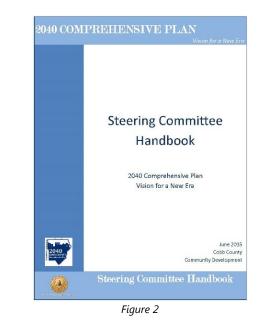
One of the avenues staff utilized to generate a variety of opinions from the public was a Steering Committee. The purpose of the Steering Committee was to have a number of stakeholders from different backgrounds and specialties working together to guide the planning process and to offer innovative ideas and strategies related to Cobb's future.

The Steering Committee was comprised of various individuals who were either vetted or appointed by the elected officials. They included individuals from civic associations, business associations, students, educational representatives, city representatives and others. A full list of the different groups can be found in Figure 1.



Figure 1

Each member of the Steering Committee was given a handbook designed to consolidate guidance to help understand the expectations, roles and time commitment of the committee.



The specific roles of the Steering Committee are highlighted below:

Provide a Unique Perspective

Steering Committee members have a unique viewpoint within the Cobb County community. Members were selected because of their interest in the County's future, organizational background, knowledge of the community and willingness to help establish the desired vision for Cobb County.

Plan Development

Steering Committee members provided a perspective and insight on information gathered through the plan development process. Members assisted staff in identifying issues and opportunities, community goals, drafting policies, creating Cobb's 2040 vision and generating a community work program.

Learning and Sharing Information

Over the course of the plan's preparation, the steering committee introduced new ideas about growth management, demographic trends, new technologies and other information related to the plan elements. Additionally, members provided further insight to the project team in an effort to gain an increasing understanding about the opinions and positions of the various interest groups and neighborhoods throughout Cobb.

Networking and Recruitment

Steering Committee members are well connected to others who have a keen interest in the way Cobb County should grow. These connections include friends, neighbors, business associates or other partners who provide vital information for the future of Cobb County. By inviting these individuals to participate in the planning process, it helped to make sure that all important viewpoints within the community were heard. Steering Committee members were expected to act as liaisons to the community and various interest groups by keeping them informed about the process and distributing information about public meetings and contents of the plan document.



Public Input (one work exercise)

A complete list of Steering Committee members and group representation can be found below.

Board of Commissioners

Michael H. Boyce	CI
Bob Weatherford	D
Bob Ott	D
Joanne Birrell	D
Lisa Cupid	D
Tim Lee	Fc

Chairman District 1 Commissioner District 2 Commissioner District 3 Commissioner District 4 Commissioner Former Chairman

Planning Commission

Mike Terry Skip Gunther Judy Williams Galt Porter Thea Powell Christi Trombetti Appointed by Commissioner Bob Ott Appointed by Commissioner Bob Weatherford Appointed by Commissioner Joanne Birrell Appointed by Commissioner Lisa Cupid Appointed by Chairman Michael H. Boyce Former Joanne Birrell appointee

Community Members

John Adams Alex Almodovar Tom Bills Deane Bonner Dan Byers Brianna Clark Kyeatha Clark Cobb County School District Student – Kennesaw State University Parks & Recreation Cobb County NAACP Business Representative Cobb Young Professionals Cumberland Community Improvement District

NOVEMBER 2017

APPENDIX 2

Richard Crim Dr. Bryan Crute Destiny Davidson Brantley Day Christine Dobbs Mandy Elliott James Ferrell Jill Flamm Keli Gambrill Tina Garver Nelson Geter Jessica Gill Jim Graham Karen Hallacy Dana Johnson Dr. Jack Kennedy Rusty Martin Cassie Mazloom Eric Meyer Robin Meyer Frank O'Brien Eric Olson Abbie Parks Nick Parker Michael Paris Chris Poston Natalia Plasenica Sharon Oin Tracy Rathbone George Reichard Malaika Rivers Rusty Roth Stefen Samarripas Joe Sewell Marty Sewell Donna Shaw Ron Sifen Darryl Simmons

Dobbins Air Reserve Base **Community Relations Council** Public Safety Cumberland Community Improvement District City of Acworth Community Development Public Safety Resident Resident City of Powder Springs Cobb County Development Authority Senior Services City of Austell Cobb PTA Community Development Cobb & Douglas Public Health City of Smyrna Emergency Management Agency Department of Transportation Resident Resident Water Systems Historic Preservation Commission Cobb County School District **Business Representative Business Representative** Student – Kennesaw State University Community Development Town Center Community Improvement District Business Representative Cumberland Community Improvement District City of Marietta Community Development - Intern **Business Representative** Department of Transportation Business Representative Resident City of Kennesaw

Michael Stine Captain Dennis Thayer Todd Thrasher Phillip Westbrook Ken Williams Shundrika Williams Bob Wise Sabrina Young Resident Public Safety Business Representative Community Development Dobbins Air Reserve Base Resident Non-Profit – United Way Community Development

total of five Committee There was а Steering meetings/workshops/interviews that were scheduled in advance of community meetings. The Steering Committee meetings included a meet and greet, comprehensive plan education, exercises designed to gather input, a review of presentation materials for upcoming community meetings as well as discussions regarding feedback from prior community meetings. Members also had the opportunity to play an important role in the development of Cobb's 2040 vision, goals and policies including setting priorities for the Community Work Program.

In addition to the meetings, the PMT conducted 41 Steering Committee interviews as part of the needs and opportunities assessment to discuss opinions and views on the quality of life in Cobb County. Answers to questions were consolidated into Strengths, Weaknesses, Opportunities and Threats to assist in establishing the Needs and Opportunities for Cobb 2040. Below are the Steering Committee meeting dates:

Steering Committee Meet & Greet #1

July 9, 2015 Senior Services Wellness Center 1150 Powder Springs Street Marietta, GA 30064

Steering Committee Meeting #2

October 1, 2015 Cobb County Government 100 Cherokee Street Marietta, GA 30090

Steering Committee Workshop #3

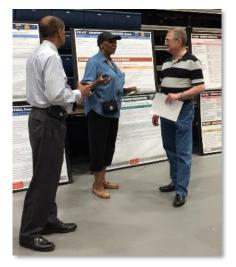
May 19, 2016 Cobb County Civic Center 548 South Marietta Parkway Marietta, GA 30060

Steering Committee Open House #4

November 10, 2016 Cobb County Civic Center 548 South Marietta Parkway Marietta, GA 30060



Steering Committee #1



Steering Committee #2



Steering Committee #3

GENERAL PUBLIC

In order for public participation to be successful, the community must be encouraged to become active in the planning process. The Cobb 2040 plan better reflects the community's preferences and desires since the entire project team was able to gather input from a wide range of citizens with various interests. The intent was to interact with the community from the beginning as a means to establish public support and trust to build consensus among the public. In general, the chosen participation techniques provided community members with comprehensive plan education, interaction and opportunities for input.

PARTICIPATION TECHNIQUES

The Project Management Team designed and facilitated several different participation techniques that involved educating the community, interacting with the community and allowing input from the community.

- Website Staff created a project website that was updated on a regular basis throughout the comprehensive plan update process. The website included educational materials about the Comprehensive Plan, how residents could get involved, public meeting schedules, agendas and draft documents for review. In addition, there was an email address link that provided opportunities for feedback 24 hours a day, seven days a week.
- Kiosk/Lobby Displays Use of locations such as libraries, government buildings and Senior Centers were used to post maps, photos, literature and other tools that promoted the

purpose of the Comprehensive Plan and involvement in the update process. Displays and reminders were set up during other town hall meetings, forums, Board of Commissioner Regular and Zoning Hearings, Planning Commission Zoning Hearings and other public gatherings to inform the citizens of the Comprehensive Plan update.

- Interviews As part of the existing conditions analysis and needs assessment for each of the elements, Steering Committee interviews were scheduled with each of the Steering Committee members. More than 41 Steering Committee interviews were conducted as part of the needs and opportunities assessment to discuss opinions and views on the quality of life in Cobb County. Answers to the questions were consolidated into Strengths, Weaknesses, Opportunities and Threats to assist in establishing the Needs and Opportunities.
- Community Meetings/Workshops/Open House The Project Management Team conducted two series of public participation events and an Open House. There was a total of nine community meetings/workshops and one Open House. These events were well attended. All meetings and workshops were designed to be easy, interactive, informational and fun.

The first series of public meetings was designed to provide information to the public as a way to expand their knowledge and understanding about Cobb County and the Comprehensive Plan process. The first round of meetings consisted of a presentation on the existing conditions information followed with small group sessions. There was a total of four public meetings (one in each Commission District) where background information was presented and breakout groups conducted a Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis to assist in identifying the needs and opportunities of the Plan. Dates and locations of the meetings can be found below.

Public Meeting #1

October 15, 2015 6:00 PM-8:00 PM West Cobb Senior Center 4915 Dallas Hwy. Powder Springs, GA 30127

Public Meeting #2

October 29, 2015 6:00 PM-8:00 PM East Cobb Library 4800 Lower Roswell Rd. Marietta, GA 30068

Public Meeting #3

November 12, 2015, 6:00 PM-8:00 PM South Cobb Community Center 600 Lions Club Dr. Mableton, GA 30126

Public Meeting #4

Monday, November 16, 2015 6:00 PM-8:00 PM Mountain View Community Center 3400 Sandy Plains Rd. Marietta, GA 30066 The 2nd series of meetings included five (5) community workshops. The events were set up so that participants could attend at any time during the duration of the workshops. They were conducted over a four-hour period in the late afternoons, through the early evenings, to allow for interested parties to attend the sessions during normal working hours or after work. There were five different exercises allowing community members to provide input. The group identified priorities for the next five years: placing green dots on needs the County should address and red dots on items where the County should not invest its time and resources. The workshop also allowed input on the Goals and Policies, establishing a Vision Statement, interactive mapping with the Future Land Use Map and looking at potential changes to the Future Land Use guidelines. In addition, one of the more unique and thought-provoking exercises was having the community define, with one word, Cobb County today and then define Cobb County in 2040. This particular exercise provided powerful input that helped staff understand the existing Cobb County and what the desires are for the future. Dates, locations and images from the meetings and workshops can be found below.

Public Workshop #1

Thursday May 26, 2016 3:00 PM-7:00 PM South Cobb Government Service Center 4700 Austell Road Austell, GA 30106

Public Workshop #2

Tuesday May 31, 2016 3:00 PM-7:00 PM WellStar East Cobb Health Park 3747 Roswell Road Marietta, GA 30062

Public Workshop #3

Thursday June 2, 2016 3:00 PM-7:00 PM East Cobb Senior Center 3332 Sandy Plains Road Marietta, GA 30066

Public Workshop #4

Thursday June 9, 2016 3:00 PM-7:00 PM Atlanta Area Council, Boy Scouts of America 1800 Circle 75 Parkway Atlanta, GA 30339

Public Workshop #5

Tuesday June 14, 2016 3:00 PM-7:00 PM West Cobb Regional Library 1750 Dennis Kemp Lane Kennesaw, GA 30152

At the conclusion of the public meeting series, the Project Management Team held an Open House. The public was invited to come out and view the draft Vision, Goals and Policies and the Community Work Program to provide additional input to fine tune the final draft of the plan elements. The date and location is below.

Public Open House Thursday November 17, 2016 5:00 PM-8:00 PM Cobb County Civic Center 548 South Marietta Pkwy. Marietta, GA 30060

◆ Public Hearings – There were a total of four public hearings as part of the Cobb 2040 plan update. The first public hearing was held on April 28, 2015. The purpose was to brief the community on the Cobb 2040 plan Development document, which was a framework plan on the proposed Cobb 2040 planning process. The 2040 Plan Development also included information on how the public could get involved and the expectations of the Steering Committee. The second Public Hearing was held in July of 2017 by the Planning Commission during their Zoning Hearing. The hearing was approximately one month after a full draft Cobb 2040 plan was available for public review. Additionally, there were two other public hearings held by the Board of Commissioners in August and September of 2017. The purpose of these final three public hearings was to brief the community on the plan, notify the community of when the plan would be submitted to the Atlanta Regional Commission for review, and to provide an opportunity for residents to make final suggestions, additions, or changes.



Community Meeting #4



Community Workshop #3



Community Workshop #1



Community Meeting #3



Community Workshop #2



Community Workshop #1

PROMOTING PARTICIPATION

The community engagement process included advertising and publicizing the public hearings, community meetings, workshops and website. Promoting these meetings was done through press releases, social media, road signs, informational kiosks, websites, newsletters, calendar of events and word of mouth.



Public Participation Marketing Material

A4	COBB COUNTY COMMUNITY DEVELOPMENT AGENCY
CHE OF	P.O. Box 649, Marietta Georgia 30061 770-528-2125
To:	Sheri Kell, Director of Communications
From:	Phillip Westbrook, Planner
CC:	Aikwah Leow, Communications Manager Dana Johnson, Director of Community Development
Dated:	September 18, 2015
Re:	2040 Comprehensive Plan Public Meeting Notice Press Release
District C condensed Article to Where eve	article to be revised, edited and placed within the CobbLine, each of the Commissioner Newsletters, Press Release, Social Media outlets and for T.V. 23 (scroll or other calendar programs) by Communications. be active from Now until November 16 er possible and appropriate please use the "Cobb 2040 – Vision for a New within publication.
District C condensed Article to Where eve Era" logo	Commissioner Newsletters, Press Release, Social Media outlets and for T.V. 23 (scroll or other calendar programs) by Communications. be active from Now until November 16 er possible and appropriate please use the "Cobb 2040 – Vision for a New within publication.
District C condensed Article to Where eve Era" logo Cobb 2 Cobb 2 Cobb Cou citizens, b and Nover	Commissioner Newsletters, Press Release, Social Media outlets and for T.V. 23 (scroll or other calendar programs) by Communications. be active from Now until November 16 er possible and appropriate please use the "Cobb 2040 – Vision for a New
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PUBLIC MEETING PRESS RELEASE

COBB 2040 COMPREHENSIVE PLAN – COMMUNITY ENGAGEMENT

There will be one meeting in each of the four Commissioner Districts, aimed at how the 2040 Comprehensive Plan guides the county, as well as providing information about existing conditions data and interactive sessions that includes the community to gather information about the needs and opportunities for Cobb County moving forward over the next 20 years. For more information please visit our Comprehensive Plan website. A link to the site is located on the Community Development webpage at www.cobbcounty.org.

Please visit us at one of the following four meetings.

Public Meeting #1

When: October 15, 2015 Time: 6:00 PM to 8:00 PM Where: West Cobb Senior Center, 4915 Dallas Hwy Powder Springs, GA 30127

Public Meeting #2

When: October 29, 2015 Time: 6:00 PM to 8:00 PM Where: East Cobb Library, 4800 Lower Roswell Rd., Marietta, GA 30068

Public Meeting #3

When: November 12, 2015 Time: 6:00 PM to 8:00 PM Where: South Cobb Community Center, 600 Lions Club Dr., Mableton, GA 30126

Public Meeting #4

When: Monday, November 16, 2015 Time: 6:00 PM to 8:00 PM Where: Mountain View Community Center, 3400 Sandy Plains Rd., Marietta, GA 30066

The Comprehensive Plan is a long-range, community designed growth strategy that will continue to make Cobb County an attractive place to invest, conduct business, and raise a family. The current plan, adopted in 2007 with subsequent annual amendments, covers the time period between 2007 and 2030. The 10-year update will extend the current plan's growth outlook to 2040. The 2040 Comprehensive Plan, which is mandated by the State of Georgia, will help Cobb County guide and manage expected population and employment growth and coordinate major public investments in Public Safety, Transportation, Community Facilities, and other important elements that make Cobb a "Great Place to Be".

If you have any questions regarding the 2040 Comprehensive Plan please call 770-528-2018 or email comdevplanning@cobbcounty.org

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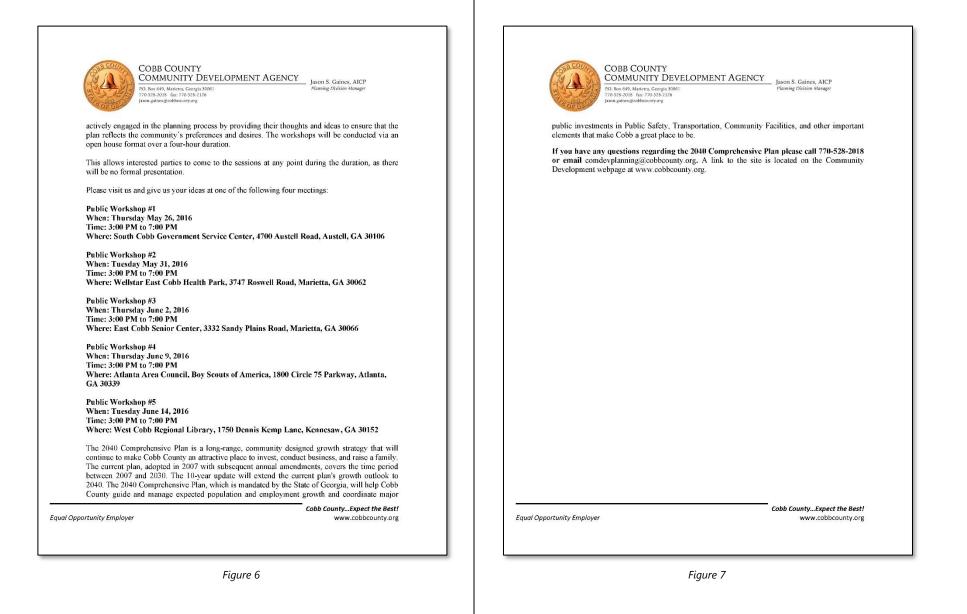
Cobb County...Expect the Best! www.cobbcounty.org



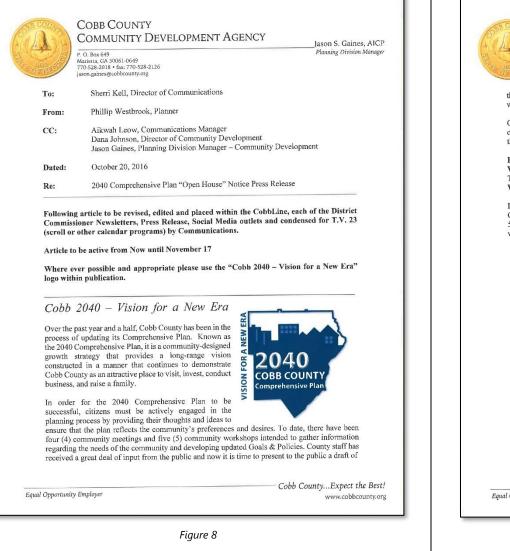
PUBLIC WORKSHOP PRESS RELEASE

	COBB COUNTY COMMUNITY DEVELOPMENT AC	GENCY	Jason S. Gaines, AICP Planning Division Manager
To:	Sherri Kell, Director of Communications		
From:	Phillip Westbrook, Planner		
CC:	Aikwah Leow, Communications Manager Dana Johnson, AICP, Director of Commun Jason Gaines, ACIP, Planning Division Ma		oment
Dated:	April 22, 2016		
Re:	2040 Comprehensive Plan Public Workshop	p Notice Pr	ress Release
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Figure 5



OPEN HOUSE PRESS RELEASE





COBB COUNTY

COMMUNITY DEVELOPMENT AGENCY

Jason S. Gaines, AICP Planning Division Manager

the Vision, potential Future Land Use revisions, Goals & Polices and Community Work items that will aid in plan implementation.

Cobb County staff invites everyone in the community, whether you've been a part of the process or are new to the process, to come out and provide feedback on the work done to-date. Details for the Open House are as follows:

Public Open House When: Thursday, November 17, 2016 Time: 5:00 PM to 8:00 PM Where: Cobb County Civic Center, 548 South Marietta Pkwy., Marietta, GA 30060

If you have any questions regarding the Open House or general questions concerning the 2040 Comprehensive Plan, please send an email to comdevplanning@cobbcounty.org, or call 770-528-2018. A link to the site is located on the Community Development webpage at www.cobbcounty.org.

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- Cobb County...Expect the Best! www.cobbcounty.org

Figure 9

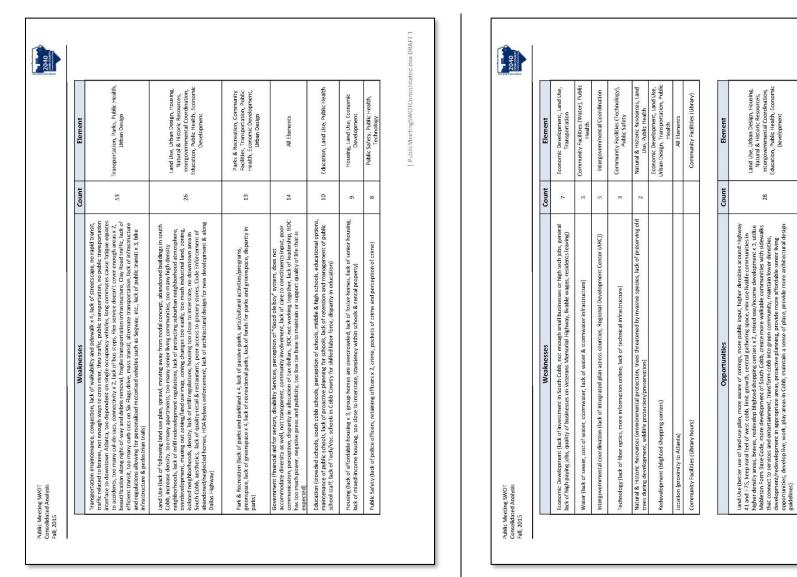
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	Fall, 2015.	COMMUNITY S.W.O.T ANALYSIS	Cobb County facilitated informational and interactive meetings for citizens, business owners, proy October and November of 2015. During the meeting Planners informed the community of what th 2400 Comprehensive Plan would be updates. Information relates to existing ada analysis and fine in four separate meetings at separate locations across Cobb County. Following the presentations gather key information about the needs and opportunities moving forward over the next 25 years. & Threats (SWOT) analysis results are listed below along with priority figures (Count) and the part topic. The following is information that was provided when asking the community to identify th County. The "Count" column identifies the number of timest that a particular topic some form of provides all elements that the particular topic some locatis provides all some provides a	The list below will be combined with the existing conditions data analysis, an analysis of consis Affairs' Quality Community Objectives, interview results from the 2040 Steering Committee, the Institute and public comments submitted from the 2040 comprehensive Plan website to identify u element of the plan that correspond to implementation measures in the Community Work Progra	Strengths	Partis & Recreation (Partic)/Becnestion/Greenspace, Federal partic, Mahétia squarte, partis, Kennesaw Mm, cultural facilities & opportunities, outdoors, silver comet, recreasion, parks & trails, aquatic cencer, little league programs, greenspace, bile trails)	Location (convenient to assets, provimity to facilities, dose to Atlanta, dose to nature, access to highways & Interstates, accessibility 42, provimity to regional airport, provintity of international airport, access to regional destinations, provimity to Atlanta x2, proximity to mountains, climate x2, relative to regional destinations)	Quality of Life (stable, family, Marietta square, churches, quality retail shops without traveling to mall, low cost of living, stable community, convenient shopping, churches, clean, affordable, physical space, low cost of fiving, recal prices, nice people, civic organizations, civic engagement, income, diversity of different neighborhoods, ethnicity, age 1, and 2, and	Low Cost Living (low tax rate, Jow cost of Ining overall x 4, tax exemptions for seniors x 5, disability, low property tax, low taxes x 2, tax structure (sales tax rate), senior council)	Education (college opportunities, educational attainment x2, good quality schools x4, higher education opportunities, schools)	

CONSOLIDATED PUBLIC SWOT ANALYSIS

Economic Development (tourism & entertainment, Cobb Energy Center, arts, Inteatre, six flags x 2, Braves stadium x 2, visitors, Adama United soccer complex, other attractions, employment opportunities x 2, cobb Chamber, attracting new lastines, growth and vitality, exciting new developments, South Cobb (Mableton - best kept secref)	16	Economic Development, Land Use, Transportation, Education, Technology, Parks & Recreation
Public Safety (tow crime x 4, relatively safe, animal control facility)	13	Public Safety, Public Health, Land Use, Economic Development
Government Services (customer responsiveness, clean, senior citizen friendly, well maintained, beautification}	12	All Elements
Government Management (good financial condition, low overall debt, good fiscal management, rich economic base, ethical, accessible to elected officials, efficient, fiscally responsible, efficient government)	10	All Elements
Community Facilities (libraries x 2, Senior Center, Sr. Programs, Technology, stability of senior population)	10	Community Facilities, Land Use, Technology, Senior Services
ransportation (sidewalks, roads & streets x2, alternate routes for highway & roads, road network, amort	7	Transportation, Land Use, Public Health, Economic Development, Urban Design, Parks & Recreation
Land Use Plan (rural feel of west cobb, neighborhoods, nodal development, low density residential, good mix of commercial, low blighted areas?	9	Land Use, Transportation, Economic Development, Community Facilities, Natural & Historic Resources, Urban Design
Public Health (Medical facilities (Hospital))	5	Land Use, Public Health
Housing (affordable housing, good when compared to U.S., home values x 3, availability of homes, stable housing market)	S	Housing, Land Use, Public Health, Economic Development
Community Facilities (water infrastructure, water services, low cost)	4	Water, Community Facilities, Public Health
Natural & Historic Resources (hills, trees, history, historic assets)	m	Natural & Historic Resources, Land Use, Public Health, Parks & Recreation
Regional Development Center (ARC)		Intergovernmental Coordination
Non-profits (boys & girls club)		Community Facilities, Human Services, Housing

Figure 11

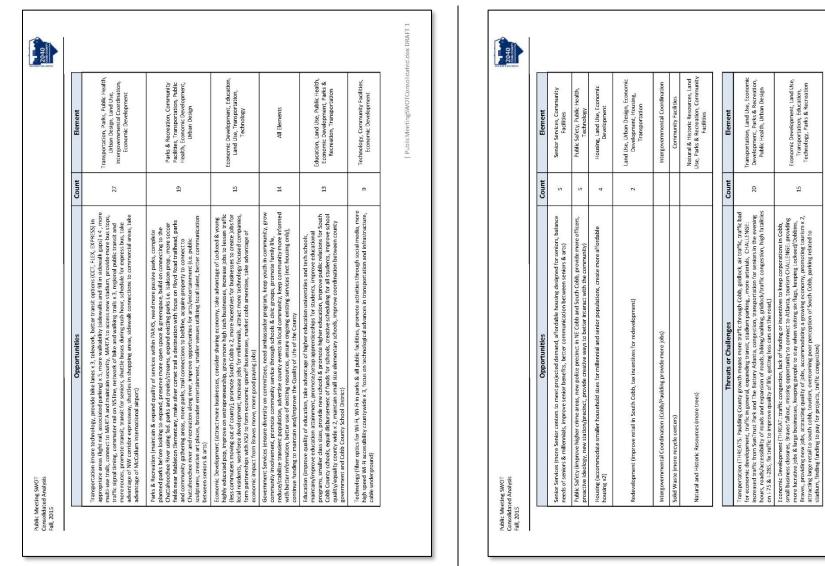
COBB 2040 COMPREHENSIVE PLAN – COMMUNITY ENGAGEMENT



APPENDIX 2

Figure 12





Public

Economic Development, Land Use, Transportation, Education, Technology, Parks & Recreation

15

Figure 15

Threats or Challenges	Count	Element	
Public Safety (CHALLENGE: maintain personne), acquiring more police, corporation between police and community, maintaining public safety, new police precinct in Mountain View area, policing SuniTust Park & The Battery Adlanta, THBEAT: increase crime x3, gang presence, terrorism)	B	Public Safety, Economic Development, Land Use, Public Health	
Land Use (THREAL: higher densities in rural areas, land values causing higher densities, overdevelopment, building within floopdains and weitands, overcrowings, lingh density/intum housing, not collowing the land use plan, not adhering to notal denotement practices, lack of planning, aoning policy breakdowns, CHALLENG: attracting future residents/amenties, balance between development and greenpace coming policy breakdowns).	12	Land Use, Community Facilities, Water, Naural Atticute Resources, Economic Development, Transportation, Public Health, Urhan Design	
Education (THREAT: growth of school population, failing schools, CHALLENGE: supporting public schools (financially & public relations, providing more community support), expanded schools to meet projected population, maintaining educational level}	7	Education, Land Use, Public Health, Economic Development, Parks & Recreation, Transportation	
Quality of Life (THREAT: Increase cost of NMag, lack of understanding different generational nace & ethnic difference/clatures, uncertainty of Baby Sonthe generation OLILENGS: rmaintaining quality of life, maintaining quality of Tamily unit and improving tamily life, investing in diversity.)	7	All Elements	
Environment ("HRAT: environmental threat due to transportation projects & impervious surface, air quality from traffic, removal of trees due to development)	IJ.	Natural & Historic Resources, Parks & Recreation, Transportation, Land Use, Public Health	
Taxes (THREAT: tax increases, property tax increases x 2, losing senior tax exemption for school taxes, increased property values.	5	All Elements	
Intergovernmental Coordination (THREAT: annexations, incorporation of Mableton, creation of new cities within unincorporated Cobb, CHALLENGE: working with surrounding governments, threat)	5	Intergovernmental Coordination	
Housing (THEAT: lack of a flordable housing x2, cost of housing relative to incomes, CHALENGE: finding housing dose to jobs (lessen commute), creating affordable housing)	4	Housing, Land Use, Economic Development, Public Health	
		Public MeetingSWOTConsolidated dox DRAFT 1	ated.dox DRAFT
ablic Meeting SWOT Consolidated Analysis Fall 2015			2040
Threats or Challenges	Count	Element	
Community Facellities Water infrastructure (THREAT: strained infrastructure if growth is too rapid, lack of water, aging utility infrastructure, CHAULENGE: maintaining infrastructure for future water supply!	4	Community Facilities, Water, Public Health, Land Use, Transportation	
Government Services (THRAT): Government watte, impractical government projects, not enough public input, C-AULENGE: to balance the needs between senios/millennids, balance the need for different parts of the county, or early more transmosteren (service).	4	All Elements	
Funding (CHALLENGE: find functing, THREAT: lack of funding)	3	All Elements	

Figure 16

Figure 17

ARKS (CHAL

Parks & Recreation, Community Facilities, Transportation, Public Health, Economic Development, Urban Design

2

Economic Development, Land Use, Transportation, Urban Design, Public Health

2

Disaster Resilience, Community Facilities

Disaster Resilience (THREAT: weather events impacting infrastructure)

(CHALLENGE: focus on distressed areas)

Redevelopn

Natural & Historic Resources, Parks & Recreation, Land Use, Public Health

2

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minimizing the envir

way of life, CHALLENGE:

ces (THREAT: serenity, quiet

Natural & H impact)

Water, Community Facilities, Public Health

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surface), Regional water level

: Stormwater issues (too much impervious

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PUBLIC WORKSHOP #1 COMMENTS SOUTH COBB GOVERNENT SERVICE CENTER

Community Goals Comments

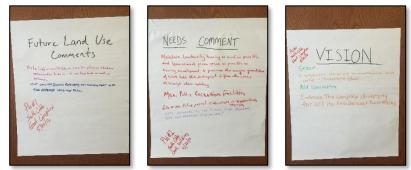


Needs & Opportunities Dot Exercise

LU-Land Use	TR-Transportation	HO-Housing	CF-Com Facil	imunity lities	PS-Public Safety	ED-Economi Developmen
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Google Совъ	2040 Comprehe	nsive Plan	Visit the 2043 Comprehensive Plenat: www.CobbCostriv.org	Scan	for more 2040 i	nformation

Historic Resources R		IC-Inter- overnmental	HS-Human Services+			MC-Military Compatibility	UD-Urban Desig
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Future Land Use/Needs & Opportunities/Vision Comments



PUBLIC WORKSHOP #2 COMMENTS WELLSTAR EAST COBB HEALTH PARK

Community Goals/Future Land Use Comments



Needs & Opportunities/Vision Comments



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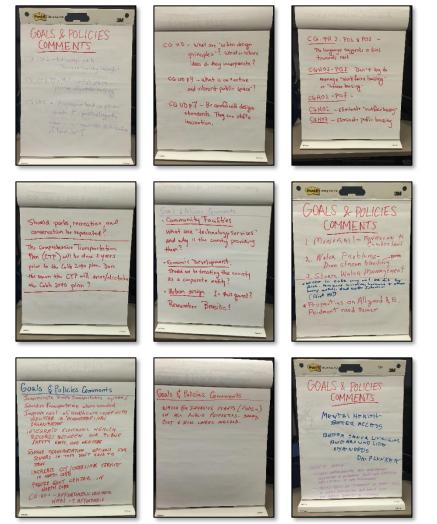
Needs & Opportunities Dot Exercise

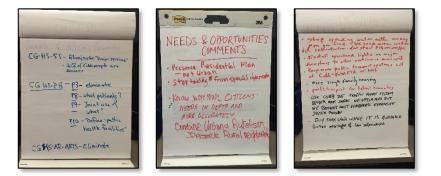
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Needs a NH-Natural & Historic Resources	DR-Disaster Resilience	IC-Inter- governmental Coordination	1	an Services	MC-Military Compatibility	UD-Urban Design
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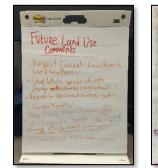
PUBLIC WORKSHOP #3 COMMENTS EAST COBB SENIOR CENTER

Community Goals/Needs & Opportunities Comments





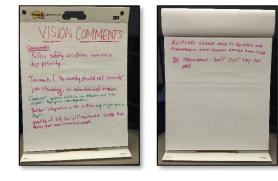
Future Land Use Comments







Vision Comments



Needs & Opportunities Dot Exercise

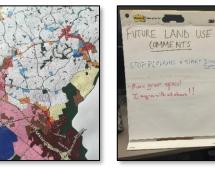
LU-Land Use	TR-Transportation	HO-Housing		nmunity ilities	PS-Public Safety	ED-Economic Development
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NH-Natural & Historic Resources	DR-Disaster Resilience	IC-Inter- governmental Coordination	HS-Hum	an Services	MC-Military Compatibility	UD-Urban Design
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PUBLIC WORKSHOP #4 COMMENTS ATLANTA AREA COUNCIL, BOY SCOUTS OF AMERICA Community Goals/Vision Comments



Future Land Use Comments



Needs & Opportunities Comments



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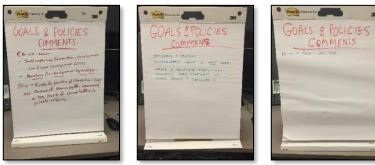
Needs & Opportunities Dot Exercise

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Needs a NH-Natural & Historic Resources	DR-Disaster	IC-Inter- governmental Coordination		an Services	MC-Military Compatibility	UD-Urban Design	
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PUBLIC WORKSHOP #5 COMMENTS WEST COBB REGIONAL LIBRARY

Community Goals Comments



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Future Land Use Comments

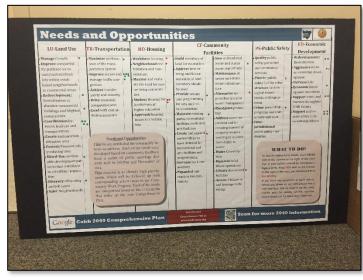


Vision Comments





Needs & Opportunities Dot Exercise



NH-Natural & Historic Resources	DR-Disaster Resilience	IC-Inter- governmental	HS-Huma	in Services	MC-Military Compatibility	UD-Urban D	esign
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OPEN HOUSE COMMENTS COBB COUNTY CIVIC CENTER

Comments



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Cobb County Government 100 Cherokee Street Marietta, Georgia 30090