

Education

Measure 57 – Government Employee Education

5 Points

Educate staff on the green community measures being implemented and offered within the jurisdiction.

Description

Cobb county has and will continue to notify employees of the range of Green and Sustainable initiatives through a variety of outlets. Specific measures to be implemented in daily operation will be disseminated through policy updates distributed to affected departments and employees. Two examples of this include the Sustainable Purchasing Policy (see Measure 46) and the No-idling Policy (see Measure 37).

More broadly, the Cobb County Communications Office program information brochures and Government Access TV Channel 23 broadcasts aimed at both informing employees of sustainable activities they can support through their actions and involvement, and advising them of accomplishments. One of our most effective communication tools is our employee *News & Alerts* newsletters distributed directly e-mailed to employees' work computers numerous times in a week by our Human Resources Department.

The Cobb county Communications Office plans to produce a video for distribution on Government Access Channel TV23 following assembly of ARC submittal. The video is planned to inform county employees of measures completed or underway, and what County employees can do to participate and help further this effort. This video will air several times per day on our internal television network viewed solely by Cobb County employees. We will also make this video available to each County department on DVD. We will also add a link to these tips on our "News and Events" webpage accessed by County employees.

Documentation

The following documentation is enclosed with this application:

- Attached excerpted examples of *News & Alerts* newsletters.
- Future promotional materials, including videotape of TV 23 articles, can be made available after production.