

Innovation

Measure 59 – Adopt-a-Mile Program

5 Points

Cobb County considers one of the most important “green” initiatives a county can offer its citizens is an environment that is attractive, clean and safe. Such an environment promotes environmental stewardship broadly in the community, and encourages citizens to participate in such energy conserving and emission reducing activities as biking and walking.

To this end, Keep Cobb Beautiful partners with Cobb DOT to offer the Adopt A Mile program. Volunteers apply to adopt a one mile segment of County maintained road to keep clean. They are trained by KCB on safe effective ways to remove litter. Volunteers agree to remove trash at a minimum, on a quarterly basis – January, April, July and October.

This past year KCB sponsored over 464 cleanups, using 5,568 volunteers. 55,860 pounds of trash was cleaned up from our adopted roadways.

Program volunteers serve as visible reminders to those who drive our roadways that we are all stewards of the land. There is no expense to the volunteers and it is an ideal way for groups to work together to Keep Cobb Beautiful. Cobb DOT provides all cleanup supplies, signs and trash bag removal. Cobb DOT will post signs at either end of the adopted mile, identifying the volunteer who has gone the extra mile to help keep Cobb County clean. Currently there are 116 active miles in Cobb, including 23 miles added in the past year.

Documentation:

The following documentation is enclosed with this application:

- Adopt A Mile Flyer
- Adopt A Mile Volunteer Agreement