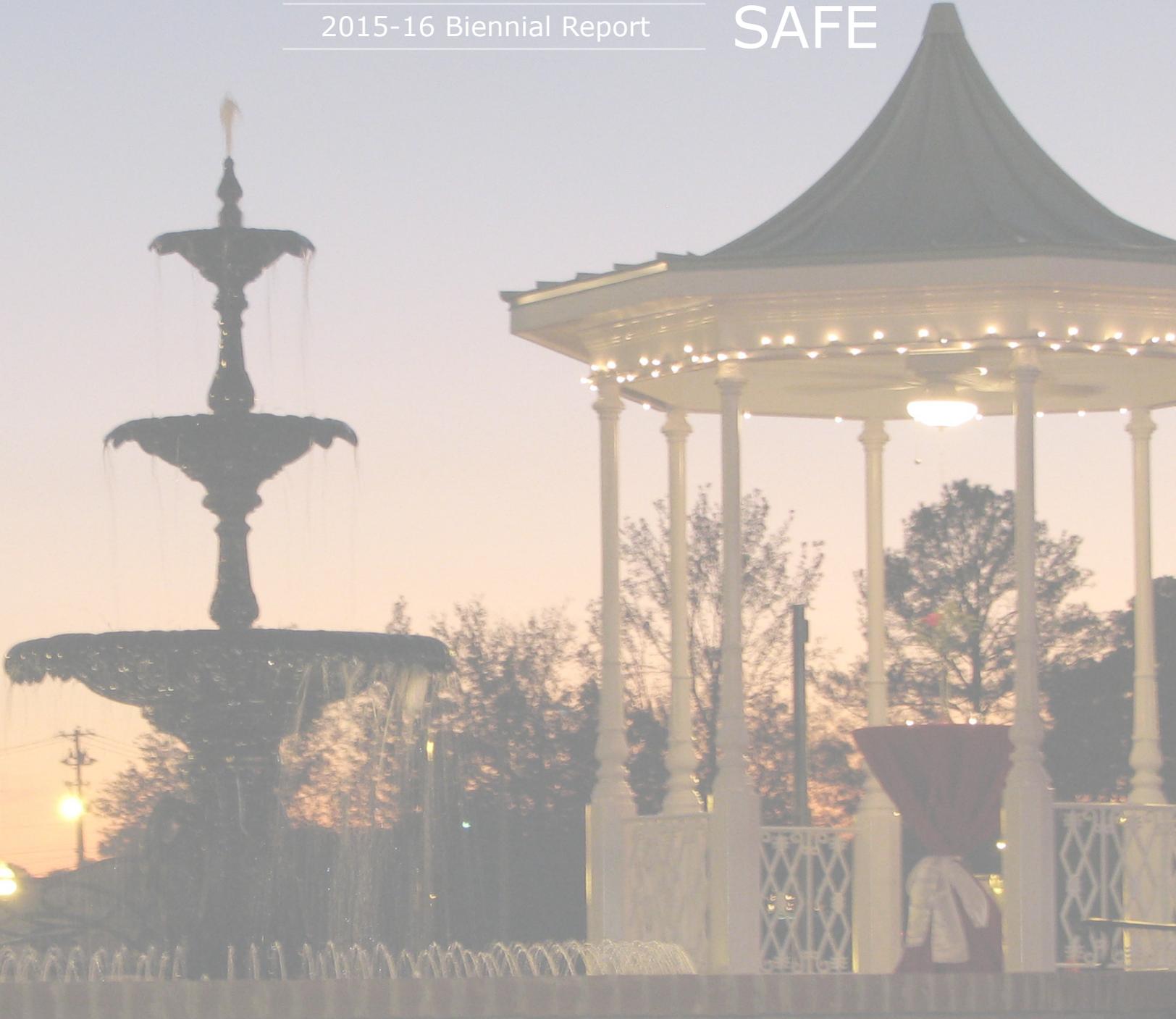


KEEPING OUR COMMUNITY

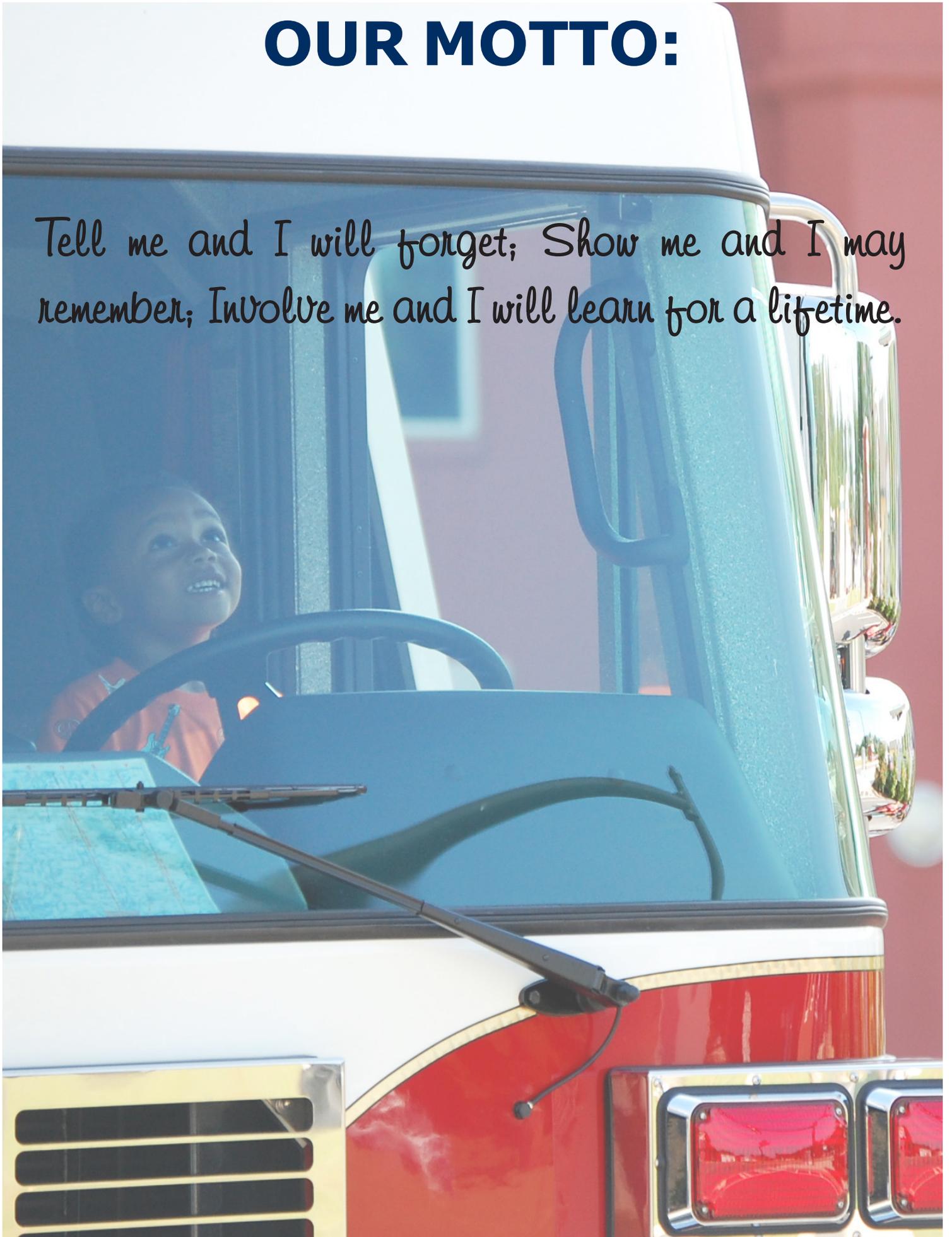
2015-16 Biennial Report

SAFE



OUR MOTTO:

Tell me and I will forget; Show me and I may remember; Involve me and I will learn for a lifetime.



OUR MISSION:

We strive to provide the highest quality safety education and training available. This will enable our residents to protect themselves and others from accidental death, injury and destruction of property.

The last two years have been very exciting and transformative for the Cobb Safety Village. Our programs have expanded to include additional adult senior programs, such as CarFit, scout programs and Camp Puzzle. Our Family Fun Safety Days continue to grow and have educated 6,000 residents on various safety topics over the last four years. We have had 16 new sponsors join our efforts and with this a solar array has been installed, lake safety area created and police and fire buildings are under construction. In 2015, I was able to travel to New York and Canada to visit seven other safety villages and see where we can improve and expand. The Prime Minister of Tbilisi came for a tour of the Cobb Safety Village as he is looking to build one in their country. The Safety Village was awarded many grants and these funds allowed us to include animal bite prevention in our puppet show for second graders, props for practicing the Heimlich maneuver and educational tools for our students with learning disabilities. I continue to be amazed by our education team and all their enthusiasm and dedication in ensuring we provide the best interactive safety programs around. There is still room to grow and provide additional programs and buildings and I can't wait to see what the future has in store. Thank you to all of our sponsors who have supported us and those who will join us soon.



Allison Carter, Safety Village Director

The Cobb County Safety Village Foundation is dedicated to supporting the Safety Village as it seeks to serve as the center of all safety education in Cobb County. Whether it is the education of every second and fourth grader in the county, teaching our elder residents or partnering with Safe Kids to provide and install child safety seats, the Safety Village strives daily to save lives through safety education. Through our fundraising and public awareness initiatives, the foundation strives to make safety education available to all residents of Cobb County.



Jason Saliba, Safety Village Foundation Chair



OUR VILLAGE:

It takes a village...to lead the way to a safer future...



The Cobb Safety Village is the most comprehensive and unique safety training environment in the region. In 2015 and 2016, thousands of people came to visit and left with newly-acquired personal safety knowledge gained through hands-on experiences. They now know how to stay safe in their homes, on the roads and on the water. Infants and toddlers ride safely in family cars due to car seat inspections. School children can help their parents prepare fire safety plans and senior adults know how to use fire extinguishers and avoid scammers. Fire, police and sheriff employees have sharpened their skills through dangerous scenarios practices in the village. We will continue to focus on prevention education and the protection of human life.

With an emphasis on curriculum-based education, all second and fourth grade students are taught vital safety information in a way that makes things learned easier to retain. They also learn about drug and alcohol awareness, kitchen safety, gun safety, electrical safety and water safety. This 27,500-square foot facility includes four classrooms for children, two adult classrooms, a multipurpose room and a 127-seat theater. A main feature inside the facility is Sparky's House—an interactive house that simulates fire and smoke for a real-life demonstration and complete learning experience. Behind the facility is a child-size representation of Cobb County, complete with a locomotive, school bus and scaled-down models of operative buildings with signage, streets, pedestrian crossings and traffic lights. Mini cars and bicycles are used to teach roadway and pedestrian safety by engaging children in a realistic environment.

OUR EDUCATION:

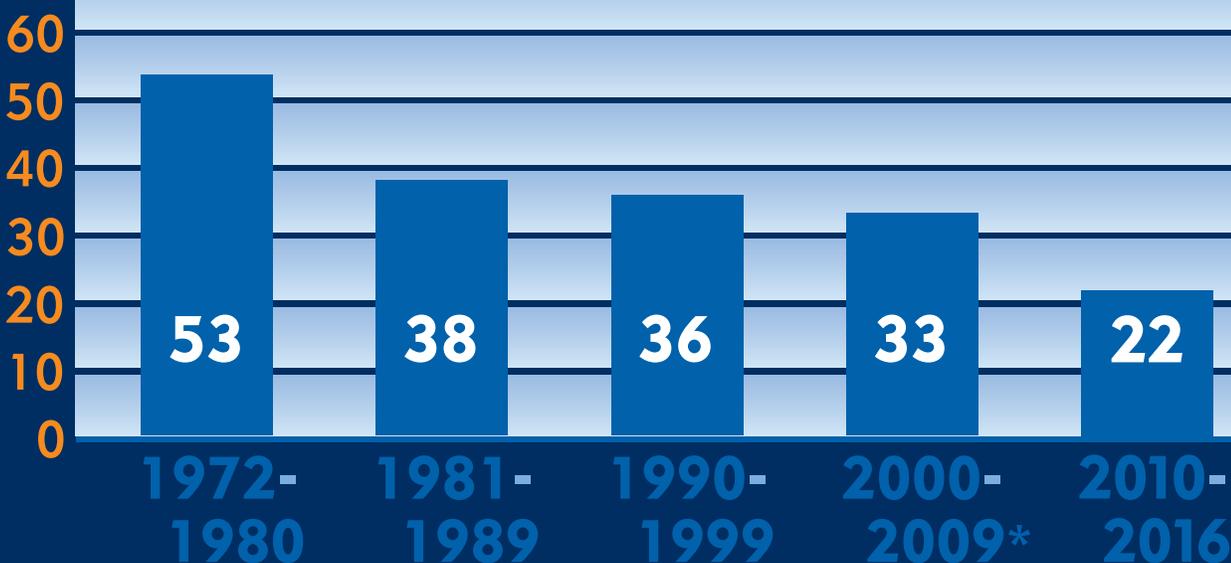
One of the most meaningful measurements of fire and safety education is the number of lives saved...

Is prevention education effective? Data shows that our education program is having a tremendous impact on the health and safety of our community. Hands-on experience has been proven to increase learning and retention of information. The Cobb Safety Village improves the effectiveness and quality of our children's safety education. Our expanded curriculum includes topics such as stranger danger, gun safety, pedestrian safety, bicycle safety, water safety, electrical safety and the latch key program. Students' exposure to vital information from police officers has also increased by almost 100 fold.

Thanks to the support of our community, the Cobb County Safety Village was awarded a grant as part of Chick-fil-A's True Inspiration Awards in 2016. The Safety Village was the Southeast region's runner up and was awarded \$15,000. These funds are being used to develop a new Internet safety program tailor-fit to our community's needs. Before opening voting to customers, Chick-fil-A Foundation staff reviewed applications and selected a list of finalists that demonstrate a commitment to supporting youth and education. Out of 150 organizations that applied for grants in 2016, the Safety Village was one of only 22 to be awarded a grant. This is a testament to the Chick-fil-A Foundation and our community's understanding and valuing our mission of building a safer community through hands-on education.

Cobb began fire safety education in 1978. Since that time, our population has more than doubled, but the number of fire-related deaths has continued to decrease dramatically.

Is it working? Decline in Cobb structure fire deaths



*eight deaths in one structure fire in 2000

OUR IMPACT:

Our students are retaining what they have learned...

We are excited every time we discover how children and adults applied what they've learned at the Safety Village in the real world. The Safety Village has been mentioned by children in 9-1-1 calls as the reason they knew what to do in emergency situations. We also receive many thank you letters from parents, including an excerpt from one letter below:

THANK YOU FOR THE SAFETY VILLAGE!

The fire started in the oven. We have a gas stove and a metal fork had dropped down in it. My daughter and I were leaving to go run errands and my son Coleman said he was going to cook some wings. He called me about 20 minutes later and said **"Mom I want to let you know that the stove is on fire, but everything is ok. I got the fire extinguisher and put the fire out."**

I was shaken up. My son was alone, the stove was on fire and I was 20 minutes away. I raced home and after we got everything cleaned up and calmed down, I looked at Coleman and said **"How did you know how to use the fire extinguisher?"** Coleman said **"The Safety Village."**

I was so proud of Coleman for taking action as a 14-year-old child to react in an adult manner in a very serious situation. **I am so thankful and proud of the training my son experienced at the Safety Village when he was in 4th grade.**

Thanks,

Kristie, Coleman's mom

OUR HIGHLIGHTS:

Education is the key to reducing risk and protecting our community...

- More than 39,000 students were educated at the Safety Village in 2015 and 2016. This includes about 290 home school students, who previously did not have access to formal safety education. Since the Safety Village's inception in 2009, almost 152,000 school children have been educated at the facility.
- As further proof that we are making a lasting impact on our community, Cobb Safety Village and Cobb and Douglas Public Health were honored with the Model Best Practice Award for "Interactive Health and Safety Education" at the 2015 National Association of County and City Health Officials annual conference.
- We continued our popular Family Fun Safety Days, where safety vehicles were on display and all interactive buildings were open to the public. These events brought more than 3,000 visitors to the Safety Village and raised more than \$13,000 in support of our programs.
- Our Truck-a-Palooza fundraisers raised more than \$43,000 combined for the foundation in 2015 and 2016.
- More than 30 other events were hosted at the Safety Village throughout the past two years.

Cobb Safety Village 2015 Student Participation					
Second Grade:					
Cobb	Marietta	Private Schools	Home Schools	Special Needs	Total
8,244	865	639	122	214	10,084
Fourth Grade:					
Cobb	Marietta	Private Schools	Home Schools	Special Needs	Total
8,242	694	655	14	0	9,605
Grand total:					19,689



Cobb Safety Village 2016 Student Participation					
Second Grade:					
Cobb	Marietta	Private Schools	Home Schools	Special Needs	Total
8,155	798	681	166	168	9,968
Fourth Grade:					
Cobb	Marietta	Private Schools	Home Schools	Special Needs	Total
8,256	758	630	0	0	9,644
Grand total:					19,612

Our annual Truck-a-Palooza fundraiser is an opportunity for families to have some hands-on fun with various public safety equipment and other vehicles, such as fire trucks, a helicopter, dump trucks, ambulances and television trucks. The event is held in September at Town Center mall and raised more than \$43,000 for the Safety Village Foundation in 2015 and 2016. These funds support construction of public safety buildings at the Village. Thank you to our Truck-a-Palooza sponsors: Advanced Disposal, Atkins, Cobb EMC, Ed Voyles, Glock and WellStar.



The Cobb Safety Village isn't just a place for children to learn and grow. In 2015 and 2016, our staff also helped educate older adults on important safety topics. Some of the classes for seniors included information on:

- Trips and falls
- Cooking safety
- Medicine safety
- Home security
- Using fire extinguishers
- Tips to avoid identity theft and fraud



Our Education Team also:

- Taught 55 senior safety classes, reaching 1,364 seniors
- Participated in 23 health fairs, reaching 1,200 adults
- Taught 40 classes to pre-K programs, reaching 1,700 children
- Hosted 33 fire extinguisher training classes, reaching 708 adults and 126 children
- Led 53 fire evacuation drills, reaching 9,292 adults and 86 children

Safe Kids Cobb County

The development of the Cobb Safety Village provided the only permanent child safety seat inspection location in the state. This three-bay indoor inspection station holds up to six cars at one time. Safe Kids Cobb County's nationally-certified technicians conduct seat inspections free of charge several days each week. They also educate parents and caregivers on many other injury prevention areas.

Properly-fitting child restraints can reduce the risk of death in an accident by up to 71 percent for infants and 54 percent for toddlers. National statistics show that nearly three out of four car seats are installed incorrectly. However, nine out of 10 parents believe their children are appropriately-secured. According to Safe Kids Cobb County staff, about 85-90 percent of people who visit the site have incorrectly-installed child restraints.



- Since being located at the Safety Village, Safe Kids' staff has seen an increase in the number of car seats checked. This means more children are riding safely and protected if accidents occur.
- During 2015-2016, almost 5,000 car seats were inspected and installed by certified technicians.
- Nearly 1,600 seats were distributed to families in need through the car seat distribution program.
- Staff hosts an extensive course at the Safety Village for people to gain or maintain their national certification as a child passenger safety technician.
- Staff also participates in more than 150 events in the community each year, educating the public on how to keep our children safe.

OUR FINANCIALS:

Fiscal responsibility ensures our donations make the biggest impact...

Our vision is to have a sustainable Cobb Safety Village that builds a safer community through advocacy and education. Every donation and corporate sponsorship helps us continue moving toward this goal. Popular fundraising events, such as Truck-a-Palooza and Family Fun Safety Days, also help support our programs.

STATEMENT OF FINANCIAL POSITION

As of Sept. 30, 2016

Current Assets:

Cash	\$397,649
Reserve cash	\$ 110,969
Certificate of deposit	\$201,051

Total Assets **\$709,669**

Net Assets:

Unrestricted	\$428,944
Temporarily restricted	\$280,725

Total Net Assets **\$709,669**

STATEMENT OF CASH FLOW

As of Sept. 30, 2016

Cash Flows from Operating Activities:

Change in net assets \$129,581

Change in assets and liabilities:

Increase in unconditional promises to give
\$15,000

Net cash from operating activities \$114,581

Cash, beginning of year \$595,088

Cash, end of year \$709,669





OUR SPONSORS:

You can make a difference. One child at a time...

The Cobb Safety Village is a unique public-private partnership and one of the most popular features of the facility is the scaled-down village where students apply the new skills they have learned. This mini-village is built and maintained through donations and grants and is overseen by the Safety Village Foundation, a nonprofit organization.

2015-2016 Sponsor Highlights

- Batteries Plus sponsored a “Batteries + Bulbs St.” sign to be located in back area of the Safety Village.
- Bluebird Bus donated \$10,000 to the Foundation to go toward an interactive bus stop or retrofitting a new interactive school bus.
- Cobb County School District, Marietta City Schools and Cobb County Government joined forces to support the construction of the Safety Village school building.
- Marietta Wrecker, GLOCK, Controlled Access, Ed Voyles Automotive, Advanced Disposal and Atkins were added as new Truck-a-Palooza sponsors.
- Georgia Power awarded the Safety Village Foundation \$12,500 to go toward safety education for students.
- Firehouse Subs’ Public Safety Foundation and Motorola Solutions gave more than \$30,000 to go toward the construction of interactive fire and police buildings.
- Green Power EMC donated a four-panel solar array that students can use to measure kilowatts and learn about solar energy.
- Six rotary clubs in Cobb County — East Cobb, North Cobb, Marietta, Marietta Metro and Vinings — sponsored the lake area that focuses on clean water and water safety education.



OUR GRATITUDE:

Special thanks to all Cobb Safety Village sponsors...

We have a unique training facility right here in Cobb County and our wonderful sponsors are to thank for continuing to ensure we can provide the highest-quality safety education for all residents. Come, participate and help us make our gem shine even brighter! For more information on getting involved, contact Allison Carter at 770-852-3272 or visit cobbcounty.org/safetyvillage.

Advanced Disposal

Arcadis

Atlanta Beat

Atkins

Batteries Plus

Bluebird Bus

Butch Thompson Construction

Cat Recovery

CDH Partners

Chick-fi-A Foundation

City of Kennesaw

Cobb County Bar Association

Cobb County Public Safety

Cobb County Republican Women Club

Cobb County School System

Cobb and Douglas Public Health

Cobb EMC

Cobb EMC Community Foundation

Cobb Fire and Emergency Services

Cobb Police Department

Cobb Sheriff's Office

Colonial Pipeline

Color Spot

Controlled Access

Croy Engineering

C.W. Matthews

Dan Evans P.E.

Deluxe Athletics

District Attorney's Office, Cobb Judicial Circuit

Ed Voyles Automotive

Firehouse Subs Public Safety Foundation

Gaskins Survey

Georgia Northeastern Railroad

Georgia Power

GLOCK

Green Power EMC

Integrity Fire Extinguishers

Junior League of Cobb-Marietta

Kennesaw Police Department

Lindsey Tippins Construction

Lockheed Martin

Marietta City Schools

Marietta Kiwanis

Marietta Police Department

Marietta Wrecker

Maxair Mechanical, Inc.

Metro Atlanta Ambulance

Mimms Enterprise

Mopdog Creative

Moreland Altobelli

Motorola Solutions Foundation

NAPA

PBS&J

Pieper O'Brien Herr Architects

Procore Solutions

Randall Paulson Architects

Rotary Clubs in Cobb County

Scott Safety Foundation

Smallwood, Reynolds, Stewart & Stewart Architects

Success for all Students

Trail of Wheels Bicycles

Vulcan Materials

Walton Communities

WellStar Health System

**Bolded names indicate new sponsors added in 2015-2016 or additional support from long-term sponsors.*



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Lisa Graham, WellStar Health System
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