



FOR IMMEDIATE RELEASE

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Cobb County Water System Wins 2018 WaterSense® Sustained Excellence Award

Las Vegas, Nevada—The U.S. Environmental Protection Agency (EPA) recognized Cobb County Water System with a 2018 WaterSense Sustained Excellence Award for its creative approach to supporting WaterSense and promoting water efficiency in 2017. [Cobb County Water System received one of 21 WaterSense awards today at the WaterSmart Innovations Conference in Las Vegas.

Since 2006, Cobb County Water System and more than 1,900 other WaterSense partners have helped consumers save more than 2.7 trillion gallons of water, or more than the amount used by all U.S. households for nearly 100 days. In addition to water savings, WaterSense labeled products and homes have helped reduce the amount of energy needed to heat, pump, and treat water by 367 billion kilowatt hours—which is enough to power more than 34.1 million homes for a year—and save \$63.8 billion in water and energy bills.

“Through innovation and commitment, our partners are helping to transform the marketplace for water-efficient, high-performing products and homes,” said Veronica Blette, WaterSense program manager. “The WaterSense Sustained Excellence, Partner of the Year, and Excellence Award winners are leading the charge to save water, energy, and money for future generations.”

Cobb County Water System was honored as a 2018 WaterSense Sustained Excellence Award winner for supporting all of the WaterSense education campaigns throughout the year. Cobb County’s creative Drought Buster campaign leveraged the WaterSense’s *when in drought messaging* and promoted the purchase and adoption of WaterSense labeled products. They also partner with other WaterSense partners to increase awareness and installation of WaterSense products.

“We are honored to be recognized by EPA WaterSense again in 2018,” said Kathy Nguyen, Senior Project Manager. “We should be giving an award to WaterSense. This program is essential to meeting the future water challenges facing the entire United States. It allows us to magnify our efforts and it is integral to Cobb’s efficiency efforts.”

For more information about WaterSense, visit www.epa.gov/watersense.

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WaterSense, a partnership program sponsored by EPA, seeks to protect the future of our nation's water supply by offering consumers and businesses simple ways to use less water with water-efficient products, homes, and services.