

JOSH SMALL AREA PLAN

Workshop

Community Meeting #2

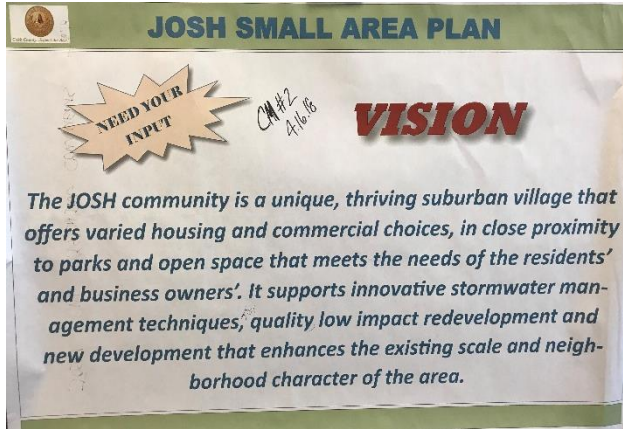
Date	Location	Number of Attendees
3/26/2018	Chestnut Ridge Christian Church 2663 Johnson Ferry Road Marietta, GA 30062	45 participants signed-in
4/16/2018	Chestnut Ridge Christian Church 2663 Johnson Ferry Road Marietta, GA 30062	47 participants signed-in
5/8/2018	Chestnut Ridge Christian Church 2663 Johnson Ferry Road Marietta, GA 30062	N/A



Summary

The second JOSH Community Meeting format was a workshop with interactive stations designed to get community members engaged in discussions with staff about their desires and ideas. As members began to enter the meeting room, they were asked to take a look at existing condition maps and participate in four (4) different exercises. The interactive exercises are detailed below.

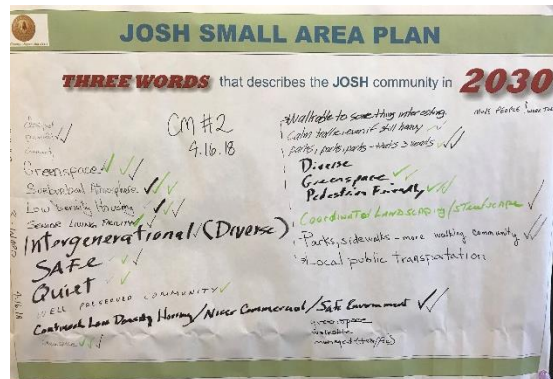




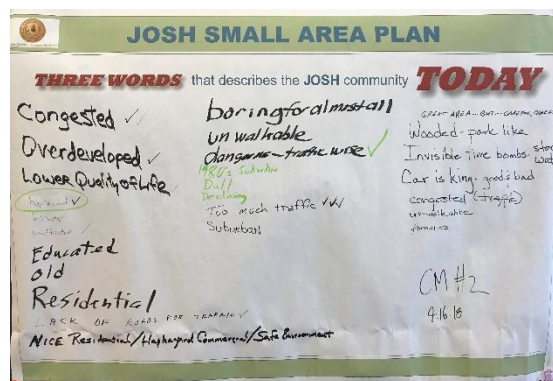
Vision – Staff provided a draft vision statement that was based on the SWOT information gathered from the 1st Community Meeting. The draft vision was presented to the community members with the purpose of gathering community input on the Vision statement. The community was asked to provide their thoughts, edits, and revisions as they see fits. The objective is to create a vision for the JOSH community that will guide future

investments in the next 10 to 20 years. The following images are comments from the community meeting related to the vision statement.

Three-word exercise – During the workshop, residents were asked to identify three words that best describe the JOSH community today and three words how they would like to see the JOSH community in 10 years (2030). The purpose of the exercise is to utilize word clouds to get a short and concise expression on how the community feels about current conditions and how they would like the community to progress moving forward. The following images and word clouds depict the results of the three-word exercise.



Today Comments

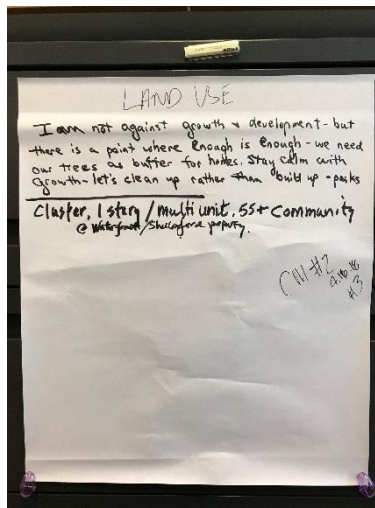
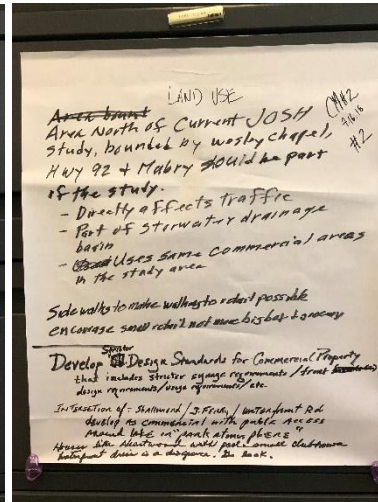
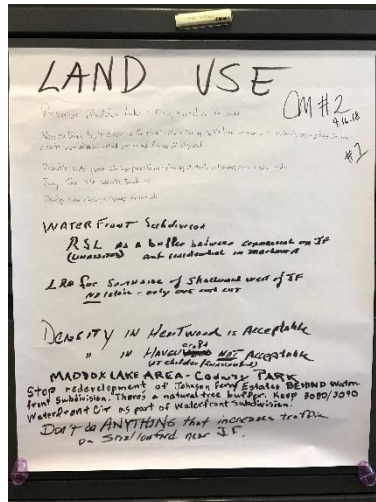
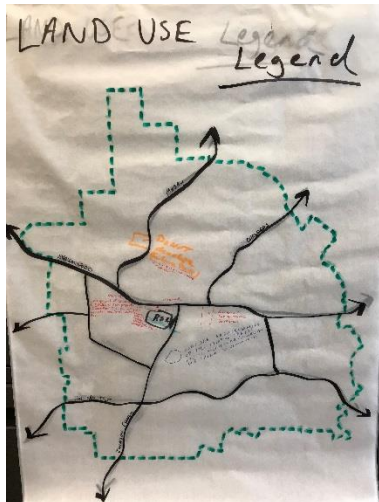


2030 Comments



Design Workshop Groups – One of the most useful tools of gathering input from the community is breaking out elements into working groups so that detailed illustrations and ideas can be drawn on maps. The JOSH workshop included three working groups with topics related to Land Use, Transportation, and Stormwater. Each group included a base aerial image that included the JOSH boundary and roads for reference. Each base map had tracing paper for participants to draw or illustrate their concepts, design and ideas. The end result of this exercise is to assist in the creation of an overall conceptual plan that originated from the JOSH community and provides the framework for future coordinated development.

Land Use Element – The land use element included Parks and Open Space. The objective in this element was to get input on recommendations for future land use within the study area. A table of land use types with accompanying images and definitions were at the table for those in attendance to better understand the different future land use designations. The following images are comments made by the community at the land use working group station.



Transportation Element – The transportation element working group focused on identifying issues and determining recommendations to resolve those problems. Transportation related topics focused on traffic congestion, safety/operational improvements, multi-modal circulation patterns and congestion relief.

Stormwater Element – During the initial JOSH meeting with the community there were a lot of discussions on the lack of stormwater control in the JOSH study area. The Stormwater working group was part of the workshop to help develop a conceptual stormwater control plan. Participants were asked to provide their own experiences with stormwater problems and work with Stormwater staff engineer to develop innovative stormwater controls that could possibly be implemented during redevelopment projects.

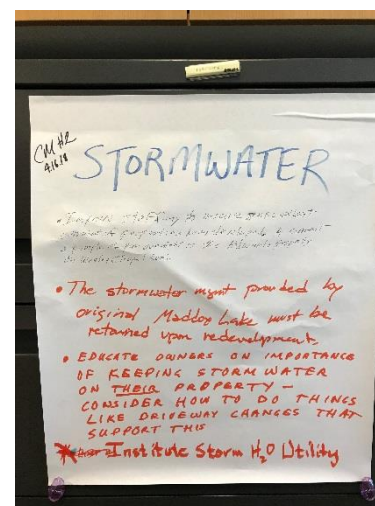
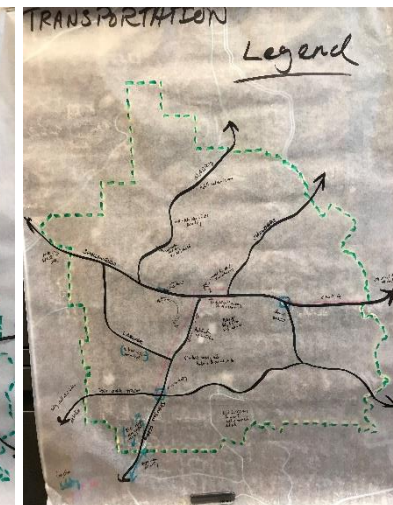
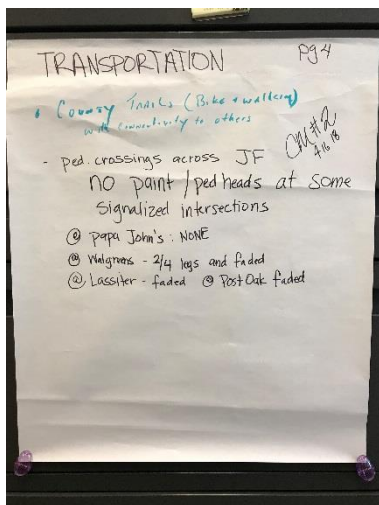
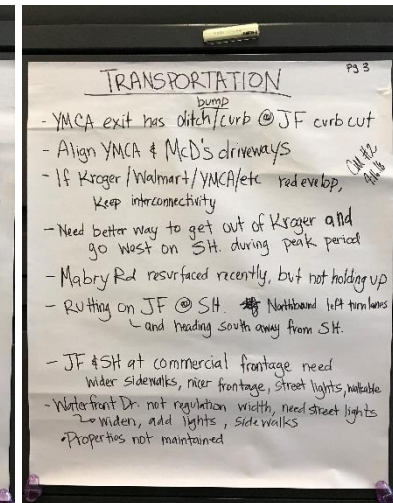
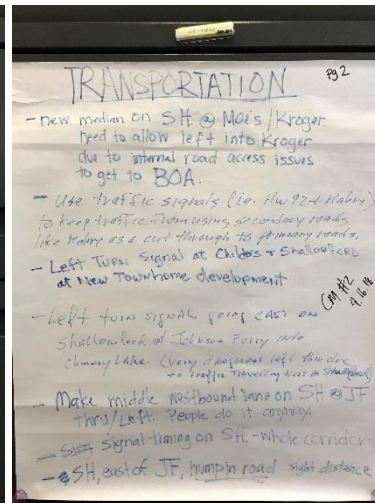
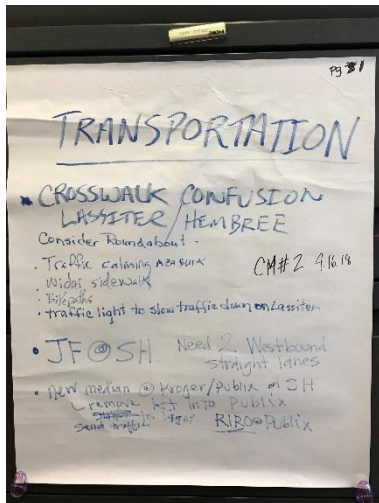
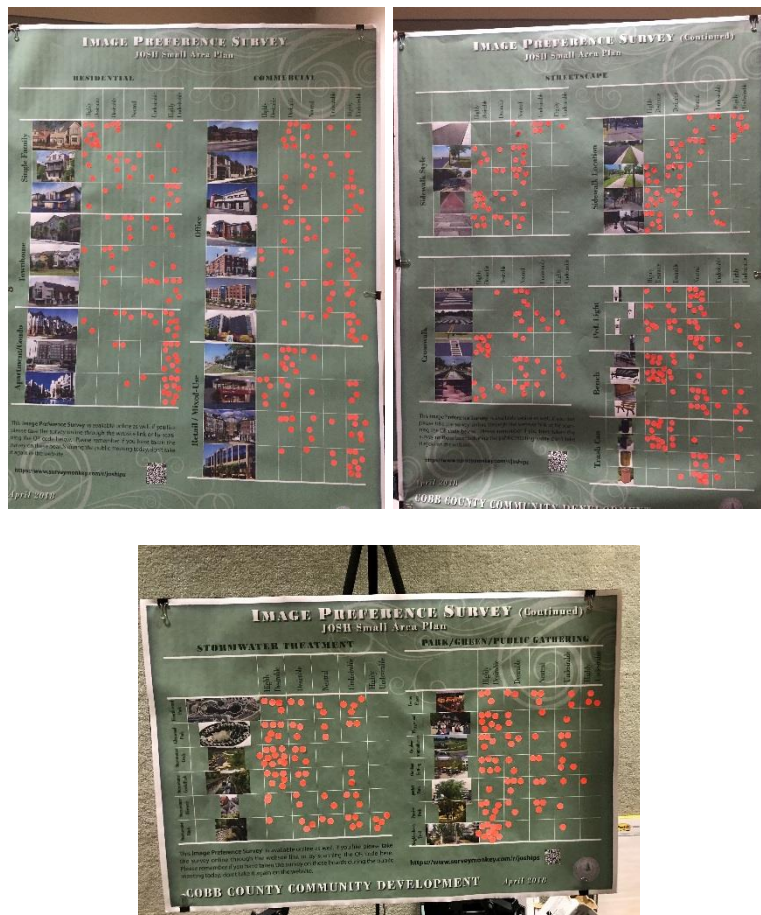


Image Preference Survey (IPS) – The IPS was created to use photos as a method for assessing community preferences. The IPS helps establish a set of preferred options related

to type of land use, architectural design, scale of buildings, streetscape design, stormwater infrastructure and landscape design.

The IPS was conducted during the workshop. In addition, the same IPS was created online, which allowed respondents to take the survey at any time. The IPS that was conducted in this community workshop included images related to Residential Development Type, Commercial Development Type, Stormwater Treatment Design, Park/Greenspace/Public Gathering Space Design and Streetscape Design. Residents were asked to place dots within a range of how desirable or undesirable certain features within the images would be in the JOSH community.

The response during the community workshop was a success. However, complaints about residential and commercial development type images depicting more urban scale development within a suburban character area resulted in staff creating a new survey that would be more representative of the JOSH community. The following images show the results of the survey taken during the community workshop.



Following the workshop Jason Gaines reminded the participants that the next Community Meeting would be May 8 and a draft conceptual plan would be presented to the community for more feedback.

Update as of April 24, 2018: Commissioner Ott along with Community Development Staff and the Stakeholders as decided that a conceptual plan will not be presented to the community during the third Community Meeting. After getting feedback from IPS respondents, a new survey that represents a more suburban character will be created. The third Community Meeting will involve administering the updated IPS to the participants and letting them know that the survey will be online for other community members to take. In addition, a fourth community meeting will be conducted.