

JOSH SMALL AREA PLAN

Updated Image Preference Survey

Community Meeting #3

Date	Location	Number of Attendees
3/26/2018	Chestnut Ridge Christian Church 2663 Johnson Ferry Road Marietta, GA 30062	45 participants signed-in
4/16/2018	Chestnut Ridge Christian Church 2663 Johnson Ferry Road Marietta, GA 30062	47 participants signed-in
5/8/2018	Chestnut Ridge Christian Church 2663 Johnson Ferry Road Marietta, GA 30062	51 participants signed-in



Summary

The third JOSH Community Meeting involved administering the updated Image Preference Survey (IPS) utilizing wireless, handheld polling devices. Based on feedback received from the initial JOSH IPS, Cobb County Staff created a second survey that focuses more on suburban development types. This survey includes more specific residential, commercial, office and mixed-use development types that would be more typical of a neighborhood activity center and transition areas within a suburban community. In addition, the format of the survey was revised. The initial survey involved respondents looking at specific elements within an image and rating those elements on a range of how desirable or undesirable those features would be for the JOSH community. The revised IPS asked respondents to compare two different images and chose the image they would prefer based on the question.

The meeting started off with Commissioner Ott addressing the participants and giving an overview of the JOSH project and what the objective was for the night. Jason Gaines, Planning Division Manager, gave a quick overview of work that had been completed to date and background information on the IPS. Phillip Westbrook provided instructions on

how to take the survey, what to look for in each image, and stressed to the participants to pay close attention to the question for each image. Mr. Westbrook also gave instructions on how to use the polling devices that were handed out at the beginning of the meeting.

After the introductions staff began to administered the updated IPS. The residents chose images from 91 questions related to residential development, commercial development, mixed-use development, parks, greenspace, and trails, stormwater management, and streetscape elements.

After the survey was complete, participants were informed on how the survey would impact the plan and how the results would be used to improve the quality of life of the JOSH community.

At the conclusion of the meeting the participants were informed that a fourth community meeting would be conducted, likely in August after school is back in session and everyone has settled down from their summer vacations.

5. As it relates to residential building type, which building type do you prefer?

- A. Building Type A
- B. Building Type B



Building Type A



Building Type B

Example survey question from the updated JOSH IPS