Summary
The third JOSH Community Meeting involved administering the updated Image Preference Survey (IPS) utilizing wireless, handheld polling devices. Based on feedback received from the initial JOSH IPS, Cobb County Staff created a second survey that focuses more on suburban development types. This survey includes more specific residential, commercial, office and mixed-use development types that would be more typical of a neighborhood activity center and transition areas within a suburban community. In addition, the format of the survey was revised. The initial survey involved respondents looking at specific elements within an image and rating those elements on a range of how desirable or undesirable those features would be for the JOSH community. The revised IPS asked respondents to compare two different images and chose the image they would prefer based on the question.

The meeting started off with Commissioner Ott addressing the participants and giving an overview of the JOSH project and what the objective was for the night. Jason Gaines, Planning Division Manager, gave a quick overview of work that had been completed to date and background information on the IPS. Phillip Westbrook provided instructions on
how to take the survey, what to look for in each image, and stressed to the participants to
pay close attention to the question for each image. Mr. Westbrook also gave instructions
on how to use the polling devices that were handed out at the beginning of the meeting.

After the introductions staff began to administered the updated IPS. The residents chose
images from 91 questions related to residential development, commercial development,
mixed-use development, parks, greenspace, and trails, stormwater management, and
streetscape elements.

After the survey was complete, participants were informed on how the survey would
impact the plan and how the results would be used to improve the quality of life of the
JOSH community.

At the conclusion of the meeting the participants were informed that a fourth community
meeting would be conducted, likely in August after school is back in session and everyone
has settled down from their summer vacations.

5. As it relates to **residential building type**, which **building type** do you prefer?

A. Building Type A
B. Building Type B

Example survey question from the updated JOSH IPS