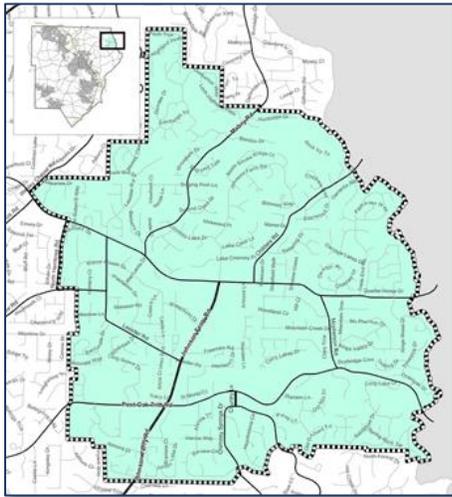


# JOSH Image Preference Survey Appendix

## COMMENTS

The following information are comments that have been recorded for each of the JOSH survey questions.

### Do you live inside the JOSH Study Area?



The majority of the respondents (73.1%) lived within the JOSH study area, while 20% lived outside of the study area. Almost 7% either didn't know or lived in another location.

Respondents who chose "Other" were provided an opportunity to comment on the general location of where they lived. Appropriate responses are below:

- *P-O-T and Holly Springs*
- *Chimney Lakes*
- *Shallowford and Pine Grove*

- *Across Wesley Chapel Road*
- *Nearby; PO Tritt and Holly Springs*
- *Murdock Road*
- *Just outside the boundary*
- *Just south on Oak Lane*
- *Davis and Winter Wood Drive*
- *Own property in the area but do not live in the area*
- *Just outside JOSH area on Davis Road; Shop inside JOSH*
- *Barely outside*
- *Sandy Plains & Shallowford Roads*
- *Shallowford & Sandy Plains Roads*
- *Right on the line*
- *Live very close*
- *Marginally outside of it*
- *Own home in the area and intend to live there soon*
- *Just outside south boundary*
- *Westchester north end of Mabry Road. Office within JOSH*
- *Right next to it, this impacts us.*

## **RESIDENTIAL DENSITY SUMMARY**

### Questions 1 – 3

### **Q1. Which Density do you prefer?**



### **C1. Comments**

- .5 Acre lot minimums
- But with even more trees
- Each house gets to have some green space/trees and space between houses
- Hard to tell difference as one appears higher view point
- I prefer more space around each house to allow for more personal trees/greenspace
- Less density
- Misleading incomparable photos from differing elevations
- Lower density!!!!
- Neither. Neither allows enough greenspace
- Preference for lowest density zoning for future development
- Difficult to tell the difference between the 2 pictures
- Neither
- Both lots are too small
- Low Density
- Fewer McMansions
- Still too dense
- More space between houses, wider streets, especially when houses are expensive
- Like larger lots in A, but green space in B
- Neither house too close
- Overcrowded; Don't increase density
- Both too dense, but more space between homes in A
- Should institute minimum lot size like Milton area
- None
- Larger lots, larger setbacks always preferred even if cost is higher
- Lease amount of impervious surface; leave more existing trees
- Neither one; Houses too close; not enough greenspace
- More greenspace
- Neither
- Need larger buffer between homes in A
- Neither
- No homes on less than .40 acres

- Don't show same space
- More greenspace and less development
- Free up space for parks
- NONE; overcrowded
- Look same to me
- Density is ok if preserves tree canopy/cover. Do not clear cut
- B looks more appealing because of trees; prefer less density
- Houses in B too close together
- Both too dense;
- Not very different
- Cluster houses to preserve green space

## Q2. Which Density do you prefer?



## C2. Comments

- .5 Acre lot minimums
- Houses too close together
- Neither
- .40 acres or more
- Lower impervious surface area percentage
- B has bigger houses but less houses; not much increase in peak travel times
- Prefer lowest density zoning
- Both lots too small
- Less dense, the better
- Prefer density of at least .25 to .3 acre lots
- Both too dense

- Leave more trees
- Lack street parking for guest; no sidewalk; narrow roadways
- Too many houses
- Stop Cul-de-sacs; Need roads that connect to pre-existing roads; should be zoning rules

### Q3. Which Density do you prefer?



### C3. Comments

- Neither
- Prefer single-family stand alone
- Do not like “cookie cutter” approach
- Too densely compacted
- Like greenspace
- School crowding concern
- Less homes means traffic does not get worse
- No attached housing of any kind
- No yards, no fire breaks, too close, pose a hazard
- Apartments have negative impact
- Too much traffic
- Chose B because they weren’t townhomes. I hate both options
- No more condos
- Far too much impervious surface
- No on-street parking means crowded streets; not pedestrian friendly
- Lack privacy
- This is an established residential area we expect you to keep it that way
- Townhomes better than 10’ separation

- One house per acre is more appropriate

## **RESIDENTIAL BUILDING TYPE SUMMARY**

Questions 4 – 8

### Q4. Which building type do you prefer?



### C4. Comments

- Both are fine
- A is ok if there is a garage in back
- More appropriate for this area
- Lower profile preferred
- Built on .40 acre lots or more
- I like both; it really depends on the yard it is on
- We have enough mcmansions in the area
- Neither, both look like generic mcmansions
- Either
- B is visually more appealing. More green space and less obtrusive...
- Honestly, either
- Don’t need that big of front yards. Consider bike lanes.
- The look is much nicer and fits in the East Cobb neighborhood
- Ugh...more traditional. Can you say BORING?
- We do not want townhomes and cluster homes in this area.
- I like yards, but we need fewer mcmansions, and I like the visual of A.

- *B is better looking, but as it takes up more space, it is likely to be placed very close to its neighbors.*
- *Both have their place*
- *It is not up to county staff to tell us what building choices. This is in appropriate.*

### Q5. Which building type do you prefer?



#### C5. Comments

- *Single family/Stand alone*
- *Both are fine*
- *We do not want cluster homes and high density townhomes and apartments in this area.*
- *No attached housing*
- *Neither. Both look generic an uninteresting!*
- *Don't increase the density by adding more zero lot line or townhouse construction.*
- *B looks like 4 townhomes*
- *Neither is eco balanced. Too many expensive house areas in Cobb and waster of a lot of land and down a lot of trees. Too much traffic, but making it a rich area isn't the answer. Townhouses are more suitable and apartment and condo complexes are too.*
- *A fits the existing community standards*
- *Prefer single family homes. Don't need that big of front yards. Consider bike lanes*
- *Please, no more townhomes!!*
- *Oh, look! Houses that look like everything else built since 1990*

- *We do not want townhomes and cluster homes in this area*
- *Cluster houses or build multi-family dwellings to make the neighborhood more walkable and to preserve green space*
- *Single family homes*

### Q6. Which building type do you prefer?



#### C6. Comments

- *Neither*
- *Not a real fan of either*
- *If there is going to be cluster houses...at least have them stand alone*
- *Neither!*
- *Both ugly. Not in my back yard. Starting to look like Sandy Springs*
- *Don't like either option here; too dense*
- *Neither are desirable, but A is less desirable*
- *Neither, we do not want cluster homes and high density townhomes and apartments in this area. It will flood the schools and make traffic worse than it already is.*
- *Neither*
- *Nope*
- *Do not prefer building A or B as an option for the JOSH planning area*
- *Neither*
- *Both are bad and B is worse due to being townhomes. We do not need any townhomes.*
- *Neither*
- *I do not like either of these choices*

- *Single family homes are preferable even though this skinny house look is awful.*
- *Both sh\*tty*
- *Would rather not have townhomes in the area*
- *Neither. Both look horrible*
- *Neither*
- *Both are too dense for this area*
- *Neither*
- *Neither. A is overwhelmingly visually and B increases the density while decreasing the greenspace*
- *Not a fan of town houses, but I think A is better because it doesn't share walls but the materials in B look nicer*
- *Neither*
- *I dislike both, but at least choice A was detached. I still wouldn't like to see it in this area*
- *Neither*
- *None of the above!*
- *Prefer 2 story. But detached would be better.*
- *This lan note 30a who on earth thinks building this much high density is good for our roads and schools.*
- *None*
- *None*
- *I don't like either*
- *Neither. Far too close together. Don't need that big of front yards. Consider bike lanes.*
- *Both are undesirable*
- *Neither, I prefer only single-family homes*
- *None*
- *Neither*
- *Neither*
- *For the buyer who wants to pretend they live in a walkable community...*
- *Neither, that don't belong in the area*
- *Neither, we do not want townhomes*
- *Neither*

- *Neither*
- *Neither is ideal*
- *Neither!!!! Density too high!*
- *I generally prefer separate units, but A is an ugly design. B is more aesthetically appealing, but I don't like walk sharing.*
- *Neither – This is an established single-dwelling residential area rapidly being encroached upon and we want to keep our area's character. Please listen to us now.*
- *While B looks better, it is too tall for a residential area.*
- *Neither. Both are ugly. We prefer single family homes on ¾ to one acre of land*

### Q7. Which building type do you prefer?



### C7. Comments

- *Neither*
- *Stand alone*
- *But really do not 0 lot line in either case!*
- *Neither*
- *Don't like either; too dense*
- *B is better than A, but too close together*
- *Neither, we do not want cluster homes and high density townhomes and apartments in this area. it will flood the schools and make traffic worse than it already is.*
- *Neither*
- *No*
- *Do not prefer building A or B for JOSH planning area.*

- *Neither*
- *Both are bad and A is worse due to being townhomes. We do not need any townhomes.*
- *Too dense*
- *Neither! These are structure for an urban setting, not a suburban*
- *Too close*
- *Neither*
- *Neither*
- *Neither. Very generic. Study successful developments.*
- *Detest the closeness of both.*
- *Both are too close!!!*
- *Neither*
- *Both are too dense for this area*
- *Neither. Too dense. Traffic too bad here for this*
- *B is less of a fire hazard than a zero-lot line or townhouse. Does anyone on the commission even consider the fire safety issues?*
- *Detached is too close together and is nearly attached/semi-attached*
- *I dislike both.*
- *You really don't gain much with B. Also, loss of windows on sides of houses is a negative.*
- *Neither*
- *None of the above!*
- *But, these are far too close to each other.*
- *Neither fits in with the current density in this area.*
- *None*
- *Where are the yards?*
- *None*
- *But not in East Cobb. Nice for ITP*
- *Neither. Far too close together. Don't' need that big of front yards. Consider bike lanes.*
- *Little to no street parking. Never enough guest parking*
- *Neither, I prefer only single-family homes*
- *None*
- *Neither*

- *Neither*
- *Because everyone needs more asphalt and bring in their life...*
- *None of the above.*
- *Neither! Too close together and density too high!*
- *I prefer detached buildings, but the ones in B are so close they might as well be attached.*
- *When possible, rear facing garages. We need beautiful homes and should strive to place garages on the opposite side of the house from where the front door is located. No "Snout" homes*
- *Neither! High density is not acceptable. Don' push this too hard.*
- *While B is marginally better, it is only "detached" by a couple of feet. That is not nearly enough.*
- *Why are you steering us toward multi-family home choices instead of single family homes on 1.2 to one acre of land? This is a setup.*

### Q8. Which building type do you prefer?



### C8. Comments

- *More appropriate for this area*
- *I don't care for either building type*
- *Neither. Cobb needs more diversity and eco-friendly construction!*
- *Either*
- *Don't' increase density. Do any of the commission members live in these types of communities that they are trying to push onto this area?*
- *This encourages porches to sit outside on and is more open.*
- *Neither*

- *Neither. New single family housing in this area is currently stucco and stone or at least 3-sided brick.*
- *B ugly and looks cheap*
- *Massive or incomplete? I'll go with neither.*
- *I like houses that really stand out.*
- *B has no garage*
- *Building A is a "Snout home". Dense style homes sans "snout" are preferable to auto centric home designs that do not age well in terms of property value.*
- *Photo B is visually appealing and A is too '90's common for this area, but B would introduce too many cluster homes. It is a density issue to me.*
- *I saw what you did there. Keep two story structures.*
- *I can't imagine B being built on its own like that.*
- *Build houses and apartments middle and low income families can afford.*
- *I don't like rear entry*
- *Neither! These are cheap looking and ugly.*

## **RESIDENTIAL BUILDING MATERIAL SUMMARY**

### Questions 9 – 11

#### **Q9. Which residential building material do you prefer?**



#### **C9. Comments**

- *Painted siding is ok with some architecture styles (like Victorian homes).*
- *Brick is a higher end product*

- *I don't care too much.*
- *Either is ok.*
- *There isn't a photo for A*
- *No preference; both are nice*
- *Like both, but only like B as hardiboard/cement siding, not vinyl or aluminum*
- *Both of the images are of traditional single family style house*
- *Brick is preferred over siding*
- *Neither. Eco-friendly construction please.*
- *Prefer brick to siding of any kind.*
- *I like the brick slightly better, but we have both in our neighborhood and I find them both nice.*
- *Brick is better environmentally, though could make A look more pretty with more color.*
- *Either*
- *Really, no preference here*
- *Both are nice*
- *Also, Bike Lanes*
- *Ugly or ugly...this one's a toughy.*
- *Doesn't matter as long as it's not vinyl.*
- *Both are ok however the picture should tell you what the material is. Brick obvious, other could be many different materials*
- *No preference*
- *Brick is nice, but side facing garages look better regardless of building material*
- *Both are satisfactory if done well. Neutral, either is fine.*
- *Building A if that is brick. The other siding is cheap looking.*

### Q10. Which residential building material do you prefer?



### C10. Comments

- *As long as it's a "Hardiplank" type building material*
- *IDC*
- *Looking at materials only, either is ok.*
- *No preference; both are nice*
- *Stonework is preferred over siding*
- *Neither.*
- *Both are ok*
- *Either*
- *As stated above, prefer brick to siding and prefer single-family lower density and more greenspace.*
- *Either hard surface is fine. Brick and/or Hardiplank.*
- *Either*
- *No preference*
- *Also, bike lanes*
- *Seriously? Is there no creativity left in building?*
- *Let's go with stones, wood is so passé.*
- *No preference*
- *Building B has too many dormers. Design A is balanced and more architecturally pleasing. Good design > building material.*
- *Again, pretty neutral.*

- *Is the depiction in A stone or façade shadowed by nearby trees?*
- *Solid brick buildings are better. These are cheap looking. Are you trying to help developers?*

### Q11. Which residential building material do you prefer?



### C11. Comments

- *I'm not a fan of stonework on houses. Building B has too many mixed materials*
- *This is a style choice but as long as Cedar shakes are maintained...the cottage look is nice.*
- *Both are nice*
- *IDC*
- *Either is ok.*
- *No preference; both are nice*
- *Stone work but NO stucco*
- *Ummm. Contemporary modern please????*
- *Hard to tell, picture out of focus!*
- *Either*
- *Stone or stucco (real stucco) is preferable to siding.*
- *Both of these are weird, I just picked the least weird.*
- *These are hard cause the variation in houses is a distraction in looking at materials. House B is more cozy and a house I'd want be in... I guess the smaller size be better too, So B*
- *Either*
- *No preference*
- *Also, bike lanes*

- *I like them both*
- *Really don't like either one. Too many different materials in each. There should be a maximum of 2.*
- *STRONGLY prefer houses that use 1 material on their primary facing surface. Stone & Stucco or Brick & Wood looks cheap and does not age well. Good design is timeless.*
- *Neutral again. Either/or*
- *Preference only – I don't care for either one*
- *Neither! Very cheap and ugly buildings!*

## RESIDENTIAL LANDSCAPING SUMMARY

### Questions 12 – 14

#### Q12. Which residential landscaping do you prefer?

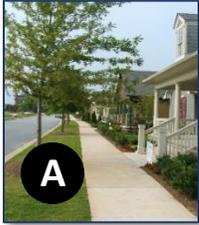


#### C12. Comments

- *Can I say neither, having some trees, flowers and shrubs with smaller amount of grass would be better.*
- *Yards are important to families...and we are attracting families because of the schools!*
- *Green space for kids to play*
- *There's no photo for A*
- *Style B leaves little if any space for outdoor play or entertaining.*
- *How about a community garden?*
- *B is way more sustainable*

- *B is more interesting, but neither option has enough mature landscape*
- *Plan B may lead to run-off/drainage issues. More greenspace*
- *Both are pleasant although "B" is in an increased density environment. Don't increase the density!*
- *JOSH has a lot of families; there is hardly anywhere for a kid to run in B*
- *Too much impervious surface in choice B. It shouldn't even be an option.*
- *Definitely, that much grass is pointless. Huge waste of water in A.*
- *Water has to have somewhere to go. This is 6th grade Earth Science basics, if you hard surface everything we will continue to flood.*
- *A is much more natural and complements current style in area.*
- *I don't like either*
- *Neither. houses are too close together with not enough privacy. Also, needs Bike Lanes.*
- *Neither*
- *But seriously, you think you're supposed to dictate how I landscape? Overreach much?*
- *Neither*
- *Neither*
- *They are both appropriate to the context in which they are used. Both types could be used in different areas of the same subdivision.*
- *Design B preserves tree cover and is more pedestrian oriented. People oriented design > Car oriented design.*
- *Keep JOSH natural as much as possible.*
- *A - means room for greenspace.*
- *Cluster houses to preserve community open space.*
- *Runoff issues should be kept in mind, the less hard, imperious surface the better.*

#### Q13. Which residential landscaping do you prefer?



### C13. Comments

- Green grass & trees
- I hate sidewalks. Go walk your dog somewhere else!
- Play space
- Again, it depends on the type of home set up you have; all detached residences or attached townhomes.
- Sidewalks are necessary
- There's no photo for B.
- Neither. How about more trees and green space.
- This picture isn't about landscaping; it is about density and setback/build to zone
- Both are undesirable. Would prefer more mature landscape
- Again... Plan A will lead to drainage/runoff issues. Planting trees between sidewalk and street leads to concrete/asphalt damage and shallow tree roots leading to tree falls and damage in the future
- Sidewalks would be preferable to walking in the street, which is potentially dangerous
- Choice A doesn't even have a yard.
- Feels more like a neighborhood.
- More green space is always better.
- A is too close to the street
- At least a sidewalk on one side of the street and bike lanes
- I like the look of A though the homes are too close to the road!
- What is difference?
- Yes! Trees! If you're cutting some down, at least plant some back!

- I like the look of A, but personally prefer a front yard.
- Wow. I don't know. I'll take the cracked asphalt.
- Each is appropriate to its setting. "A" has a sidewalk, which is appropriate for houses along a through street. "B" appears to be a cut-de-sac or dead-end circle without through traffic, so no sidewalk is needed.
- Communities without sidewalks should be banned by our code. Walkability is important for neighborhood cohesion and safety.
- A is attractive, but this area needs more green space.
- Keep green space!!! Atlanta area is losing "tree city" status fast enough. Stop!!!!
- No trees between road and sidewalk.

### Q14. Which residential landscaping do you prefer?



### C14. Comments

- More trees the better
- Play space
- No preference; both are visually appealing and allow for sufficient natural space between homes.
- Lots of trees with natural looking woods or common areas is preferred.
- Hard to tell from these photos. B might be better if more natural.
- Preferable to the sterility of A.
- Well-kept tree areas can be fun for kids.
- "A" looks very dull and standard.
- More trees are always better!

- None
- Neither
- *I would think it should be based on the existing topography of the property. Don't slash all existing trees to accommodate far too many homes. Work around the beauty of the land.*
- *As much green space and privacy.*
- *I like aspects of both*
- Neither
- *"B" appears to have a dedicated public space between private yards, allowing for some landscaping.*
- *More trees please!*
- *Trees are nice, some grass would help as well.*
- *Neither! Too many impervious surfaces! Runoff issues!*

## **RESIDENTIAL AMENITIES SUMMARY**

### Questions 15 – 17

#### **Q15. Which residential amenities do you prefer?**



#### **C15. Comments**

- *We are attracting young families...so play ground is best*
- *Neither*
- *Boom!*
- *I do not own a dog.*
- *Both*

- *There's no photo for B*
- *No preference; both are nice*
- *Community garden, walking parks, bike paths...*
- *People trump pets EVERY time.*
- *Traffic too bad here to draw in many others from surrounding areas for Dog Park...Also buildings surrounding B are too large.*
- *People don't pick up after their dogs as it is, do we want a place that will wreak of dog poop? Really?*
- *Though we'd use both*
- *Families need A. Kids need more places to play outside.*
- *Would prefer pool and tennis courts.*
- None
- Both
- *Why can't there be both if there is room in the community?*
- *Need both. For dog park, add water feature.*
- *How about neighborhood bar?*
- *Horrible choices*
- *Don't care*
- *Both preferably*
- *Good grief...why not a theme park!*
- *Prioritize children over dogs. In a suburban neighborhood, dogs can play and relieve themselves in their own yards.*
- *We could very easily add a dog park to the Maddox Lake area and instantly make it a walkable destination location!*
- *Either is fine, but East Cobb/Johnson Ferry needs a dog park. This a lifestyle question. If you have young kids, you want the playground area.*
- *I suppose that if I had a dog, I might prefer B.*
- *Neither*

### Q16. Which residential amenities do you prefer?



#### C16. Comments

- More trees
- Can't tell the difference
- B is more of a multipurpose space; A is very limited in type of use
- Either option is too manicured and fake
- What are we comparing???
- I don't know what A is supposed to be here, and I'm assuming B is either a park or sidewalk.
- B is again a waste of water and time to keep the grass alive.
- This area is mostly swim/tennis community. Also, let's get bike lanes. Get people out of cars and riding bikes.
- Not sure I can tell the difference!
- "A" is more ascetically pleasing, but also nice to have a big open area for kids.
- Not sure
- More open, so it looks safer.
- Places for kids to play. Always useful
- How does one consider either an amenity?

- Each is appropriate to its own setting. "A" provides decoration for small space. "B" provides potential recreational uses for a larger area.
- Each is appropriate to its own setting. "A" provides decoration for a small space. "B" provides potential recreational use for a larger area.
- More public greenspace and/or pocket parks please!
- Not sure what A represents...a gazebo or gathering spot? Sidewalks/trails would be the first preference, although A is visually more appealing.
- Where are the amenities?
- I don't see any amenities in either image.
- Single family homes do not need so-called amenities, which add to the cost and limit choices. This should all be in writing instead.

### Q17. Which residential amenities do you prefer?



#### C17. Comments

- I like the Gazebo
- Meh
- There's no photo for A
- "B" has a more plant material and isn't surrounded by a fence.
- Neither, this looks like a private garden, not a public space.
- Is that an attempt at a garden?
- Neither
- Neither. Too dense. No Townhomes.
- Again, unsure what B is.
- The iron fence is a bit rigid. Keeping whoever out feeling to it.

- *Don't really see amenity in either.*
- *Neither*
- *Neither*
- *This area is mostly swim/tennis communities. Also, let's get bike lanes. Get people out of cars and riding bikes.*
- *Really, neither*
- *You should write out what amenity you were trying to show in the picture because I feel that it is confusing so I'm unsure how to answer this question.*
- *Neither*
- *Neither*
- *Is that a garden amenity?*
- *Please define amenity these choices aren't realistic.*
- *Neither really*
- *Neither*
- *Neither*
- *Nice to have a place to sit.*
- *No "fake" gated communities (townhomes, large apartment buildings). Love the design of those townhomes (varied, unique, charming, not identical)*
- *Again, A is visually more appealing to me, but no one uses gazebos. I prefer sidewalks but B is in need of a buffer along the street.*
- *Neither! Stop! We don't want high density development in our community. If we did, we'd buy elsewhere in the area.*
- *I don't see any amenities in either image.*
- *Neither! Why are county employees using the Delphi method to mess with the free market?*

## **RESIDENTIAL SENIOR LIVING SUMMARY**

### Questions 18 – 21

#### **Q18. Which senior living type do you prefer?**



#### **C18. Comments**

- *B only works if reliable elevator*
- *One level is best for senior living*
- *Either is fine*
- *Cost is a huge consideration for seniors*
- *Would there be elevators in B?*
- *Stairs or elevators are not good for seniors*
- *Senior living developments are too high density for the area.*
- *No more senior living in E. Cobb. It is bad for the schools.*
- *Seniors need elevators not stairs*
- *Ranch style homes are traditionally safer and easier for mobility to fit the needs of a senior population. In case of fire, power outage (no working elevator), or other emergency situation a multi-story residence makes egress difficult for older adults.*
- *Neither and I am a senior*
- *Senior living with multiple stories?*
- *Why don't you ask a senior? They probably don't want stairs!*
- *Both – as long as second option has elevators*

- *I don't know many seniors looking to move into a 3-story house. Most want to avoid stairs.*
- *No dense living areas please.*
- *Neither since "A" is zero lot ling and "B" has too many stairs for a senior living facility. Consider the safety of seniors when you present your seniors*
- *Neither*
- *Stairs are not great for the elderly*
- *Neither*
- *I dislike both*
- *I like B more cause more modern, but a lot of seniors want one level/no stairs.*
- *Neither*
- *We have enough senior living around here already, and they don't even pay school taxes so why do we keep building more?*
- *Why would seniors need a three-story home? Most of them are mobility limited, it just does not make sense.*
- *One level definitely. But prefer detached, like Heartwood at JF and Post Oak Tritt.*
- *How didn't you guys get elected. Go out senior living in Cherokee County and stop letting developers take advantages of our county tax laws.*
- *What senior wants to live in a 3-story house. STAIRS hello!*
- *You don't need seniors walking up and down stairs or having to buy and then rely on an elevator. Seniors are on fixed incomes. Make the housing as simple as possible. Also, sidewalks and bike lanes so you can get seniors out and about and out from behind the wheel of a car.*
- *Being a senior myself...I like the look of B but wonder if they have elevators? Seniors have trouble getting up and down multiple levels!*
- *Lack of guest parking with B*
- *I prefer a single level home. Lived in a Sr. subdivision in Louisiana and loved my ranch house.*
- *I don't really like either of them*

- *Neither*
- *Neither*
- *Neither*
- *Select B with the understand that they have elevators. If not, then A.*
- *Seniors love their elevators.*
- *Single story is better for seniors.*
- *As a senior, I want easy access to my community. I don't see myself driving a lot when older, so car oriented design seems a poor choice. Density is good for senior living.*
- *I want a yard for grandkids to be able to play when they visit. Also, "A" looks like it would be more affordable.*
- *Reduce scope and impact on neighboring homes!*
- *You have forced enough senior living on the community. The county should not be involved in the free market. Seniors would like to have a single level ranch, single-family home.*

### Q19. Which senior living type do you prefer?



### C19. Comments

- *Varied garages*
- *Can't tell difference*
- *Let's get both!*
- *Type "B" because it would probably be less costly.*
- *Senior living developments are too high in density for the area.*
- *No more senior living in East Cobb. It is bad for the schools.*
- *Same comment as question 18.*

- *One floor is a must.*
- *Neither*
- *Why do we need more living space for people who are not contributing to the schools? The schools are what keeps people coming here.*
- *Neither, these are just re-hash townhomes.*
- *No opinion, either*
- *Type B too tall and too dense.*
- *Neither*
- *Neither*
- *I dislike both*
- *Seniors need on level!*
- *Neither*
- *Can't see a difference*
- *Neither. Really prefer single family housing. Maybe smaller yards with the homeowner's association taking care of the lawns (included in HOA fees of course). You don't need seniors walking up and down stairs or having to buy and then rely on an elevator. Seniors are on a fixed income. Make the housing as simple as possible. Also, sidewalks and bike lanes so you can get seniors our and about and out from behind the wheel of a car.*
- *Again, I like the look of B but as a 70-year old senior the two levels would not be a good unless there were elevators!*
- *Prefer one level over two levels, unless have elevator. "A" is aesthetically pleasing.*
- *Once again I don't really like either of them. I feel like this should could be kept a neighborhood with only single-family homes as it currently already is.*
- *We do not need more senior living.*
- *Neither*
- *The less space the better.*
- *Neither*
- *Not sure the difference*

- *We don't need it!*
- *"A" is one story, which I like, but is very ugly and does not seem to offer individual garages. "B" is better looking and has garages, but its two-story design necessitates elevators.*
- *Density for senior housing please.*
- *The more grass and trees, the better.*
- *Keep it low. SRL developments don't come with elevators and may well reduce resale value after seniors pass.*
- *Neither*

### Q20. Which senior living type do you prefer?



### C20. Comments

- *Both seem fine*
- *More upscale*
- *No more senior living in E. Cobb. It is bad for the schools.*
- *No preference but where are the entrances for the Style A homes? And Style B is nice, but prefer without steps to entry way due to mobility and safety issues for seniors.*
- *None of it*
- *No attached units please.*
- *Don't like siding.*
- *No to senior living*
- *The least amount of stairs and steps. These are for seniors. Also, let's get bike lanes. Get people out of cars and riding bikes.*

- *But a mixture of both is necessary for different income levels and or windows or widowers.*
- *I don't like any of those choices because the units are too close together. I only prefer single-family homes in this area.*
- *I don't like that "A" is a duplex, but one-story design is important for seniors.*
- *Neither design/layout. More dense than a duplex*
- *How about level sidewalks?*
- *Do each of these depict two-household structure or is on a single-family? If so, this is not an apple/apple decision.*
- *There is nothing about either image that seems to indicate senior housing.*
- *The two garages next to each other looks horrible!*
- *A single level, single family home is always preferable, but not with these cheap construction material. Solid brick preferred.*

### **Q21. Which senior living type do you prefer?**



### **C21. Comments**

- *I prefer B, but some amount of Type A needs to be in the community for progression to assisted living.*
- *More upscale*
- *No more senior living in E. Cobb. It is bad for the schools*
- *This comparing apples to oranges. Style A is likely a combination independent and assisted living facility whereas Style B is strictly independent living. Both are nice for their respective purposes.*

- *I feel so sorry for seniors if they have to live at either one!*
- *No opinion*
- *Go ahead and build ranch homes. No clusters, multi stories please.*
- *Neither*
- *No to senior living*
- *Oh guys seriously. These are two completely different things. The top view would be assisted living. The bottom is a house. You can't compare the two. They serve completely different purposes depending on stage of life...just as several examples above show.*
- *Single family with possibly the HOA taking care of the (smaller) lawns. Also, let's get bike lanes. Get people out of cars and riding bikes.*
- *Only if single family*
- *"B" at this stage but both are necessary. Seems a lot of A is going up around here.*
- *Once again these pictures are confusing because in the second picture it looks like a single-family home, but I'm not sure because I can't see anything around the home, so I really can't pick an answer for this question.*
- *"A" looks more dense / community focused*
- *"A" is more institutional but probably more affordable. I want a home for as long as possible.*
- *IF and only if this is a limited-occupancy independent living with support staff. If it extends back behind the image, it would depend on how extensive.*
- *We do not need any more forced senior living in Cobb.*

## COMMERCIAL INTENSITY SUMMARY

### Questions 22 – 25

#### Q22. Which retail development do you prefer?



#### C22. Comments

- *Too many strip malls already!*
  - *Neither if given a choice*
  - *Neither*
  - *Put all the shopping together so folks can walk from store to store*
  - *There is enough shopping in the area.*
  - *Neither. Too much retail.*
  - *No more commercial development unless it is restaurants.*
  - *These pictures are poor contrasts. Real setting vs. drab drawing*
  - *No room for anything but small commercial. No desire for additional large retail.*
  - *Strip will have less traffic volume potential.*
  - *Probably A, but hard to say without additional contingencies.*
  - *These both look the same*
  - *Really neither. Too many vacant stores already.*
  - *We don't need any more of either!*
  - *Retail in the area is not needed. Already overdone!*
  - *None*
  - *No preference*
- *Neither. We have far too many in this area as it is. This part of JF and Shallowford does not need anymore. We already have the convenience of Publix and Kroger shopping centers.*
  - *Neither, we have enough already*
  - *No thank you!!!*
  - *However, I think there should be more homes in this area versus strip malls*
  - *Neither*
  - *How many more big box devs do we need?*
  - *Neither. Too much development.*
  - *Neither*
  - *What's the difference?*
  - *Prefer strip/small shopping but both are Ok so long as they are easily walkable and the parking is partially located BEHIND the stores so that the prime street/park facing land is used for retail and not parking.*
  - *A mix would be good. We have a lot of shopping strips, so big box would be good if traffic can handle it.*
  - *Not interested in either of these. There are empty spaces in the existing ones now.*
  - *"B" would likely require more parking which would increase problems from storm water runoff.*
  - *While retail must exist, the amount of retail development in a residential area should be limited.*
  - *The Avenues*

### Q23. Which office development do you prefer?



### C23. Comments

- *"B" looks ok architecturally and landscape wise, but I can't picture it in the JOSH area.*
- *More traditional fit for our area*
- *Either is fine*
- *Neither*
- *There are enough offices in the area*
- *Real parks not office parks!!!!*
- *Depends on business size.*
- *As office only I like A better, but if you are considering office + commercial nice strip mall "B" would be a better choice*
- *Both are too large for the area.*
- *Neither*
- *We don't need more office space.*
- *Area does not need any more office development. Plenty already here!*
- *Neither*
- *NONE*
- *Not appropriate for this area at all. This is family housing not businesses*
- *Neither, we have empty office space*
- *Please NO more than two stores!*
- *I don't like any of these office complexes as I feel like the areas already overcrowded with these eyesores.*
- *Neither*
- *Not ideal, but we seem to have a lot of this here.*

- *Neither. Too much development*
- *"A" fits in best with JOSH area.*
- *Strongly prefer larger buildings, to individual building that are surrounded by a parking lot. Let's, if possible, use underground parking, or locate it behind the building.*
- *Either is fine*
- *Really? Parking right up to major street thoroughfares? NO!! It already exists along Roswell Road, Sandy Plains, 92. We're within distance.*
- *Office development in a residential area is not desirable.*

### Q24. Which retail development do you prefer?



### C24. Comments

- *Either intensity appears ok*
- *Looks more upscale for our area*
- *Either is fine*
- *More parking*
- *There is enough commercial development in the area*
- *This all looks so generic. Look at Krog Street market and the belt line please!!!*
- *If contained in designated area and not sprawling into residential home areas*
- *We have open retail and business space. No need to create more and certainly no two-story developments.*
- *We have enough already, give incentives to companies to repair/remodel what is already available and empty. There is empty*

retail space that needs to be occupied before anymore is even considered.

- We don't need more retail.
- Again, we don't need any more in area. there are empty storefronts now!
- Neither, we do not need more businesses (empty stores)
- I like the look of B but it's too close to o than ear road and parking would definitely be limited. So, I would have to choose A.
- No. Do you all realize how disappointed and scared home owners are?
- Space to walk, useful. B
- Is this choice between stand-alone unit vs. a shopping center?
- Option B looks wonderful! More of this! Very Canton Street-esque. Walkability, Walkability, Walkability☺
- Neither. Stop overbuilding. We're watching what's going on here.
- While retail must exist, the amount of retail development in a residential area should be limited.
- The least intensity possible.

### Q25. Which office development do you prefer?



### C25. Comments

- No objection to either
- Can't tell a difference
- Either is fine
- There is enough commercial development in the area
- Yuck

- Neither. No more two-stories. If you must, detached please.
- Neither
- We do not need more office buildings in the area.
- "B" looks ugly and depressing, not open.
- None of the above. We have enough office spaces in JOSH.
- But, we don't need any more in area!
- Neither
- Neither. This area is for mostly single family homes. Let's keep the demographics the same.
- Again, I only choose B because it seems to have better parking accessibility.
- Neither. Roswell (hwy 92) has A and its empty
- Neither
- No preference
- Neither. Traffic is bad enough as it is.
- Office development in a residential area is not desirable

## **COMMERCIAL BUILDING TYPE SUMMARY**

Questions 26 – 32

### Q26. Which office building type do you prefer?



### C26. Comments

- Neither

- *There is enough commercial development in the area*
- *Again, depends on type of area it is in!*
- *So, look at other options*
- *Both are appealing*
- *We do not need more office buildings in the area*
- *None of the above, we don't need any more office spaces.*
- *We don't need any more in area!*
- *Neither*
- *No preference*
- *Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.*
- *Both*
- *I don't really like either of those office complexes and I already think there are too many in the area.*
- *Neither*
- *My neighbors and I don't want overdevelopment*
- *Office development in a residential area is not desirable.*
- *These least intensity and least impervious surface*

### Q27. Which office building type do you prefer?



### C27. Comments

- *Fits our area better*
- *Neither if given the choice*
- *Neither!*
- *Neither.*

- *Either is fine.*
- *There is enough commercial development in the area.*
- *No preference*
- *Neither*
- *Finally, a halfway decent design.*
- *More residential style buildings to make look more homey and match area*
- *"A" is less sterile*
- *We do not need more office buildings in the area.*
- *Feels better in the look than A.*
- *Not much difference*
- *None of the above, we don't need any new developments*
- *Don't need any more in area!*
- *Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.*
- *A is dated.*
- *At least they look like houses*
- *I don't like either of these offices either*
- *I prefer A because that's where I go to my massage therapist. Her car is even in the picture.*
- *No preference*
- *Both are pretty blah looking*
- *Neither.*
- *Office development in a residential area is not desirable*
- *Not really fond of either*

## Q28. Which retail building type do you prefer?



### C28. Comments

- *More scale*
- *There is enough commercial development in the area*
- *From the picture, A has more plants and greenery*
- *Neither one looks like Krog or Ponce City Market*
- *“A” is better and includes some landscape*
- *But have you considered accessibility?*
- *I dislike both for this area*
- *Neither is appealing.*
- *I only selected A b/c B is really horrible.*
- *No more needed in area! We need senior living!!!!*
- *Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.*
- *Neither!!! NO*
- *See that person in option A? We need spaces that encourage using. Good for business and community. Patio seating is wonderful amenity.*
- *“B” might be easier for seniors*
- *Neither. We’re close enough to those who have sold their souls. And we’re voting.*
- *While retail must exist, the amount of retail development in a residential area should be limited.*
- *Neither. Both are too intense and have too many impervious surfaces.*

## Q29. Which office building type do you prefer?



### C29. Comments

- *Best for our area*
- *Neither*
- *Neither.*
- *Either is fine.*
- *Neither*
- *There is enough commercial development in the area*
- *Again, depends on type of area it is in; I like both!*
- *Neither one is attractive*
- *Neither*
- *Neither*
- *Depends what size business, location, etc.*
- *Both choices are undesirable*
- *Neither*
- *Neither*
- *Neither*
- *Don’t like either*
- *Neither*
- *We do not need more office buildings in the area. Both of these choices are too large for the area.*
- *“A” is reminiscent of the 80’s or something, out dated, though “B” is pretty dull too in design. Still it’s less heavy than all that brick.*
- *Neither*
- *None of the above, we don’t need any new developments*

- They both suck
- NONE
- Neither
- Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.
- Neither
- Neither
- Don't really like either.
- Both of these are not nice buildings especially for this area
- Neither
- Both are ugly!
- Brick is timeless. Can't tell what option B is supposed to look like other than old.
- Either
- Neither. We don't want our community to end up like this.
- Office development in a residential area is not desirable
- Both are ugly.

### Q30. Which retail building type do you prefer?



### C30. Comments

- More upscale
- Neither
- Either is fine.

- No more drug stores. There's a vacant drug store already in the existing JOSH area.
- "B" has a covered area to the door so it keeps it slightly cooler and covered when raining.
- Neither
- No opinion
- Depends on style of surrounding stuff
- Neither
- We do not need more drug stores. Has nobody noticed the abandoned drug store on the corner of Shallowford and Sandy Plains?
- Dislike both really. "A" I guess
- No difference
- Don't care
- Neither. This is a single-family home area. Do not need more drug stores at this end of JF and Shallowford
- Both would be okay!
- Yawn
- No, no, no
- Neither, no difference
- Option B is nice because if Walgreens goes bankrupt, we are not left with the shell of a building that other tenants do not want or is still identifiable as the previous tenant. (Think of old Pizza Hut buildings that have been repurposed, but are instantly recognizable as Pizza Hut)
- Either
- We already have "A" Walgreens and 120 already as "B". We live close enough to both. Already. Thanks.
- While retail must exist, the amount of retail development in a residential area should be limited.
- The free market should make these decisions, not planners & government bureaucrats.

### Q31. Which retail building type do you prefer?



### C31. Comments

- Both seem fine.
- I like the more traditional look of the top one, but the streetscape/landscaping of B is nice
- Fits our area better
- Open space and people are preferred to asphalt and parked cars
- There is enough commercial development in the area
- Keeps pedestrians safer
- Please just don't make it as generic as Avalon
- Both are attractive
- Both are fine.
- I like pedestrian friendly style of B
- I dislike both
- "B" is much better
- "B", b/c it offers green space
- Please no more commercial, retail in area! Need senior living.
- Don't care
- Neither. This is a single-family home area. Do not need more businesses at this end of JF and Shallowford
- NO! You're going to add so much traffic
- "B" looks better but I already think there are too many retail spaces in the area and I would not recommend building any more
- Patio seating, greenspace, nice landscaping, not a parking lot 😊
- "B" is attractive, but you don't show parking

- If "B" is extracted from the Maddox Lake proposal – don't use stormwater runoff green space for "Park". It doesn't work like that
- While retail must exist, the amount of retail development in a residential area should be limited.
- Neither. Both are ugly and too invasive.

### Q32. Which office building type do you prefer?



### C32. Comments

- Neither!
- Neither
- Either is fine
- There is enough commercial development in the area
- Neither; Type A looks like grandma's house, and type B looks like a plantation master's home.
- Neither
- Neither
- Neither
- Neither
- Don't like either
- Neither
- I dislike both
- "B" is ugh...the brick again. Though A does look a bit too much like a house.
- None of the above
- They both suck

- *Neither*
- *No preference*
- *Neither. This is a single-family home area. Do not need more businesses at this end of JF and Shallowford.*
- *Neither. It's 2018*
- *Neither*
- *Neither*
- *Neither*
- *No preference*
- *Office A looks remarkable like a single-family home.*
- *Office development in a residential area is not desirable.*
- *Hiding the building in trees and lawn is better*

## **COMMERCIAL BUILDING MATERIAL**

### Questions 33 – 40

#### **Q33. Which retail building material do you prefer?**



#### **C33. Comments**

- *Mix of brick/stucco*
- *Neither*
- *Neither*
- *Neither*
- *Only because it looks smaller*
- *Either*

- *Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford*
- *Nooooooo*
- *No preference*
- *"B" looks a little nicer but I think both office buildings are not great to look at especially because we already have a lot of commercial development in the area. We don't need any more.*
- *Neither*
- *No difference*
- *"A" seems a bit too trendy. "B" would be easy for new business owners to retrofit for more business types.*
- *"A" only because the buildings are single-story and require less material.*
- *While retail must exist, the amount of retail development in a residential area should be limited.*
- *Neither*

#### **Q34. Which retail building material do you prefer?**



#### **C34. Comments**

- *More upscale for this area*
- *Both are nice*
- *Neither*
- *Either*
- *Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.*
- *Nooooo!!! People don't want this and you're only in it for the money.*

- No preference
- Actually, I like them both. It depends on the vicinity and whether they reflect the area.
- Brick is timeless. It's pretty hard to mess up a building material that's been around since antiquity.
- "B" material, "A" profile
- While retail must exist, the amount of retail development in a residential area should be limited

**Q35. Which office building material do you prefer?**



**C35. Comments**

- More impressive
- But neither style!
- Neither
- Either is fine
- Neither
- Neither
- Neither
- Neither
- Neither
- Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.
- Neither, they are both not nice looking office buildings
- Neither
- Brick is better, more "Southern"

- Office development in a residential area is not desirable.
- Neither really

**Q36. Which retail building material do you prefer?**



**C36. Comments**

- Best by far! A more "Vinings" look is appropriate for East Cobb!
- Neither
- Either is fine...depending on what else it's close to.
- Vinings Banana Republic!
- No preference
- All of your material choices really depend on location and traffic density. Yes, traffic density. Some construction is distracting. The glass structure begs for rubber necking and therefore, distracted driving.
- Neither
- Neither
- Neither. This is a single-family home area. Do not need business at this end of JF and Shallowford
- Like aspects of each
- Neither
- No preference
- Option "A" has underground parking!!!! And option "B" looks nothing like a normal Banana Republic store. I'd walk right past it and not know it was a clothing store. That's bad for business.
- Why are there so many renderings with multi-level retail buildings?

- While retail must exist, the amount of retail development in a residential area should be limited.

### Q37. Which office building material do you prefer?



### C37. Comments

- Both are fine
- Best
- But neither style!
- Brick is better than stucco of course.
- Either is fine.
- Neither
- Brick is better
- Neither
- No preference
- I assume choice "A" is brick?
- Though, it's not as eco as "A", need to get more eco in design.
- Neither
- Either
- Neither
- Neither. This is a single-family home area. Do not need business at this end of JF and Shallowford
- Either would be okay!
- Brick office buildings look nicer. However, your picture is not a good picture because that looks like a cartoon. So, I would probably pick "A" because it's a brick building but your picture is terrible.

- If that is brick, hard to tell in your picture.
- Stucco is the pits
- No preference
- I assume the red material in the rendering is brick
- Both look nice
- Neither. Multi-story requires more extensive parking lots with impervious surface.
- Office development in a residential area is not desirable.

### Q38. Which office building material do you prefer?



### C38. Comments

- Both are fine
- Both are fine
- Either is fine
- Both of these looks bad and out of place for the area
- I like windows
- Just NO
- I dislike both
- None of the above
- Neither
- Neither
- Neither. This is a single-family home area. Do not need business at this end of JF and Shallowford
- Either one!
- Can't really see the material of B

- *Neither*
- *Either*
- *Neither*
- *Neither*
- *No preference*
- *Neither appeals to me*
- *That window feature looks nice. I'd much rather work in a building with more windows rather than less.*
- *I do like the black asphalt parking in "B".*
- *What the heck is on the face of "A"? Solar Panels? OK. Not? No. These are horrible designs for our area.*
- *They both look hideous. Office development in a residential area is not desirable.*
- *Both are ugly.*

**Q39. Which retail building material do you prefer?**



**C39. Comments**

- *Stone & Stucco is not bad, but brick is best!*
- *Both are nice*
- *Either is fine*
- *Neither*
- *Neither*
- *Either on is fine*
- *Neither. This is a single-family home area. Do not need business at this end of JF and Shallowford*

- *Either*
- *NO*
- *Either*
- *Neither, I don't really like any of those, but if I had to pick one, I would always pick brick over stucco*
- *No preference*
- *Brick looks nice*
- *Either is fine*
- *Stop trying to make us conform to North Fulton and South East Cobb. That's not who we are.*
- *While retail must exist, the amount of retail development in a residential area should be limited.*

**Q40. Which office building material do you prefer?**



**C40. Comments**

- *Both ugly*
- *Best*
- *But neither style!*
- *Can't decide, whatever is more durable*
- *Either is fine.*
- *Both ugly*
- *Neither*
- *Neither*
- *No preference*
- *NO*

- *But both are non-attractive*
- *Neither*
- *None of the above*
- *Neither*
- *Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford*
- *Way too commercialized*
- *Neither*
- *Neither*
- *Office development in a residential area is not desirable*

**COMMERCIAL LANDSCAPING**  
Questions 41 – 43

**Q41. Which landscaping do you prefer?**



**C41. Comments**

- *Except – make sure shrubs do not interfere with line of site getting out of parking spaces or aisles*
- *Trees for shade for parked cars*
- *I like landscaping so either*
- *That’s landscaping? More trees please!*
- *Happy medium in between*
- *Too much obscures site line and is bad for accidents*

- *Neither. It would depend on the community that is living there. Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.*
- *Better and safer viewing for driving safety*
- *Either*
- *Neither*
- *“B” looks dead, un-inviting.*
- *The shape of the median should matter? More storm water-friendly space. I see a lot of parking in both options with no room for runoff. Please think.*
- *This kind of development does not seem appropriate for a residential area.*
- *Neither. Why not stop over development instead?*

**Q42. Which landscaping do you prefer?**



**C42. Comments**

- *“B” is also nice*
- *Can’t decide*
- *No preference*
- *Drainage and native plants need to be kept in mind.*
- *Too expensive for business to maintain*
- *Neither. It would depend on the community that is living there. Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.*
- *“A” has no tress, but “B” has no flowers. If I must choose, I choose trees over flowers*

- Awnings in option “A” are designed for attention, not good architectural taste.
- Neither. Both need trees and less concrete.

### Q43. Which landscaping do you prefer?



### C43. Comments

- Either is fine
- Have to keep in mind who would be responsible for upkeep of the landscaping, city/county or store owner
- No preference
- Neither. It would depend on the community that is living there. Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.
- Way too much
- Less stairs, handicapped accessibility
- No difference.
- Both! I’d love to get coffee or dinner in either of those very walkable locations
- Neither.
- This kind of development in a residential area should be limited.
- Neither. Stop the intense development. Both have too much concrete and not enough trees.

## COMMERCIAL LIGHTING

Questions 44 – 48

### Q44. Which lighting do you prefer?



### C44. Comments

- It is hard to tell in the photo where the light is shining relative to the walkways
- More appropriate. Less “Industrial” looking than “A”
- Either is fine
- Safety more important than aesthetics
- Neither
- Unfair comparison. One building has lighting inside and outside, the other is dark inside
- Hard to tell. Top picture not taken at night to get idea how intense lights are.
- Either
- Depends on location and street setting. More lighting in a visually pleasing style is better.
- Neither
- Neither. It would depend on the community that is living there. Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.
- Neither appeals to me.
- Nice, exterior lighting is a classy inviting look
- This kind of development in a residential area should be limited.

- Use minimum lighting to save energy and protect night-flying birds.

#### Q45. Which lighting do you prefer?



#### C45. Comments

- Either is fine
- Neither
- Please reduce light pollution as much as possible with safety in mind.
- Either
- Whatever saves energy, I'd like most though...can't tell as no information. Lighting "A" is most attractive at night.
- Neither. It would depend on the community that is living there. Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.
- Neither
- No preference
- "A" is designed for people. "B" looks like a billboard.
- This kind of development in a residential area should be limited.

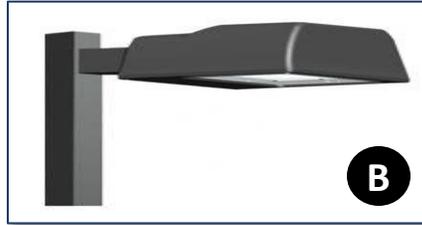
#### Q46. Which lighting do you prefer?



#### C46. Comments

- Colored light is not appropriate for most cases
- Can't tell the difference
- Neon too garish
- Would not like to see anything like "B" in the JOSH!
- Neither
- Eco-friendly?
- Please no multicolored...light pollution
- Either
- No on florescent colors, just no
- Nice color and cheerful
- None of the above
- Don't really like either. That don't fit the area.
- Neither but especially not "B".
- Neither. It would depend on the community that is living there. Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.
- Would prefer "B" if it weren't colored
- Ugly, Ugly, Ugly
- Neither both lighting fixtures on the buildings do not look nice. The first one is fluorescent lighting in the building is ugly. The second one, I don't like the green and different colored lighting.
- Color is always good
- Neither
- "B" looks AWESOME!
- Where we're these pictures taken? We're a low density residential area. Neither.
- Both are hideous and should not be allowed in a residential area.
- No colored lights
- Neither. Both are ugly.

### Q47. Which lighting do you prefer?



### C47. Comments

- *Can't decide*
- *Picked "A" because it appears to be solar panel*
- *The brighter one*
- *Energy efficient LED! Solar powered would be even better*
- *Would want the one that lights up the area the brightest*
- *NA*
- *Neither*
- *Hate the new LED lights they put in our streets here already. So..so..bright. And blueish*
- *No option*
- *Though is "A" solar? If so I'd prefer lighting "A"*
- *None of the above*
- *Brightest for safety*
- *I want whichever light is brighter for safety.*
- *Neither*
- *Neither. It would depend on the community that is living there. Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.*
- *I chose "A" only because it looks like it would offer a brighter light!*
- *Not sure. Maybe "A"*
- *I would probably say "B" but I would have to see it next to a building. I've never really seen the lighting you have shown in "A" so it's hard for me to know what it would look like.*
- *Not familiar with either one*

- *No preference*
- *LED lighting looks modern and not old*
- *Either is fine*
- *LED lights save energy*
- *Neither. The county needs to get out of the lighting business. Stop meddling.*

### Q48. Which lighting do you prefer?



### C48. Comments

- *Both ugly*
- *Either is fine*
- *The brighter one*
- *No preference, depends on the building*
- *Neither*
- *Both*
- *No real preference*
- *Neither. It would depend on the community that is living there. Neither. This is a single-family home area. Do not need more business at this end of JF and Shallowford.*
- *Either*
- *Both, depending on building style*
- *Either is fine, depending on style or architecture.*
- *Neither. Stop forcing "your style" on people.*

## COMMERCIAL PARKING

Questions 49 – 54

### Q49. Which parking do you prefer?



### C49. Comments

- More green/trees best
- I like a little green space but NO trees which block views.
- Make the green areas wider and add a sidewalk for customers
- Planting trees reduce solar insulation from black asphalt and reduces run-off.
- Green space is preferable
- We need "B". "A" is no plant life at all. Awful
- With no low growth
- OMG! Way too much impervious surface!!!!
- Definitely "B"!
- But I'm teaching a teenager how to drive so that's a short-lived need.
- This massive expansion of my community is disgraceful
- Green is good! Parking lots ought to have shade to keep cars cool and to mitigate the general urban heat-island effect.
- UGH option "A" makes me sick. The last thing we need is a massive slab of asphalt. The trees are nice, but underground parking is better.
- This is not an alternative to areas of storm water collection.
- This type of development is not appropriate for a residential area.

### Q50. Which lighting do you prefer?



### C50. Comments

- Neither
- Either is fine
- Less is more.
- Neither
- OMG! Way too much impervious surface!!!
- Angle parking is easier to get in and out of and forces one-way traffic in each lane, which is safer.
- Again, underground parking please over these wastes of prime land/tree cover
- This type of development is not appropriate for a residential area.
- Neither. Parking lots should be unencumbered.

### Q51. Which parking do you prefer?



### C51. Comments

- Easier than parallel parking
- Either is fine

- Neither of these places have enough parking.
- How many people do you know that have really mastered parallel parking? Also, from a commercial/business perspective you get more cars, yes greater density, with pull-in or angle parking than with parallel.
- There is hardly any parking in choice “A”.
- Parking “B” is harder to back out with traffic
- Neither
- Neither. We don’t need more commercial parking. This is a single-family home area. Also, let’s get bike lanes, get people out of cars and riding bikes
- I love parallel parking. Really. I do.
- Neither is acceptable. Parallel parking entails impeding traffic while entering the space. Perpendicular parking entails backing blindly in to traffic while exiting the space.
- Parallel parking is hard, but does encourage SLOW driving. Slow cars = walkable business = where I want to live.
- This type of development is not appropriate for a residential area.
- Depending on traffic flow
- Neither. Stop with the road diets and forced intense development.

### Q52. Which parking do you prefer?



### C52. Comments

- Not sure what the difference is.
- Hard to tell what “A” is.
- I don’t park where yellow caution barrier tape is.
- Either

- Green space and walkway accommodation is better and safer.
- Neither
- The picture chose for choice “A” fails to show the parking.
- Neither. OMG! Way too much impervious surface!!! We don’t need more commercial parking. This is a single-family home area. Also, let’s get bike lanes. Get people out of cars and riding bikes.
- “A” looks nicer, but takes more area for same number of parking spaces and most people don’t seem to use sidewalks, park carts in the flat/asphalt areas of sidewalk
- This picture is very confusing because I’m not sure what the parking scenario is in parking area because I can’t see any of the parking spots.
- “A” dedicated walking space is good to have.
- Parking “A” at least attempts to consider pedestrian traffic in its design with the walk stripes.
- I don’t see any parking in image “A”. This type of development is not appropriate for a residential area.
- Where are the spaces for “A”?
- Neither.

### Q53. Which parking do you prefer?



### C53. Comments

- Neither
- I seriously doubt the grass will stand up in hot Georgia weather.
- Not sure what “B” is conveying – all grass, gravel, concrete?
- Not a fan of either
- Both of these seem problematic
- Yes. More softscape

- *Are these even serious suggestions? Nobody is going to water grass parking spaces and it will all be dead after one summer.*
- *Neither; using grass under cars seems like a waste of resources.*
- *Neither! We do not need dead grass in parking areas.*
- *What the heck?*
- *Both of these are very odd looking. I don't like either.*
- *How about just leave us more natural places and skip the grasses parking spots.*
- *This is ridiculous comparison. 2 spaces vs. a whole parking lot*
- *Both look like they'd waste water to water all that grass, plus more weed killer chemicals, more expense to maintain.*
- *Nice idea, but does it really work? Parking on grass? Won't that lead to a muddy mess?*
- *Neither*
- *Upkeep will be a maintenance nightmare in either case. Prefer more green but "B" is fine, too.*
- *"B" slightly, I'm assuming both use permeable grass solutions which is cool. I think "A" would take some getting used to because it feels like you're parking on someone's yard? I would look at that and not be sure I could park there.*
- *Both of these options are ridiculous.*
- *Neither*
- *Neither*
- *I really don't like either one*
- *Is this even possible/sustainable. Looks pretty but I think you would eventually be parking in mud.*
- *We don't need more commercial parking. This is a single-family home area.*
- *Only the hardiest weeds will survive here, and maintenance will be a nightmare for shoppers.*
- *Neither. Does the grass get muddy after rain?*
- *Is this a joke*
- *I prefer "B" having tires and walking area paved.*
- *I don't understand this one*

- *Neither*
- *Neither*
- *I don't understand e.g. "A" are those two spaces or one?*
- *While it's good to maximize pervious surfaces, it is necessary to provide hardened surfaces for the tire tracks. Space "A" will be a mudhole when it rains and will be rutted at all times.*
- *Neither*
- *Both of these looks awesome! Loving the creative use of greenery and reduction in asphalt. We can do cool things like this if we have the courage to put it into our code.*
- *Either, but whichever is environmentally best and lowest cost to maintain.*
- *I don't feel like these pictures are representational of number of spaces. Also, people park on the grass? How long would that last?*
- *Neither*
- *Neither*

#### Q54. Which parking do you prefer?



#### C54. Comments

- *I prefer the look of surface "A", if it is level so people don't trip.*
- *Much more upscale look!*
- *Tough one. Mix of both.*
- *Either is fine.*
- *Flat surface is safer for customers*
- *Either*

- I would think that “A” provides better drainage for rainwater and is cooler overall than “B”. That affects temperatures in an area, avoid “heat dome” effect.
- “A” poses liability and maintenance problems
- I hope all the fancy parking codes don’t price business out.
- We don’t need more commercial parking. This is a single-family home area.
- I like the looks of “A” and that it is more pervious. I don’t like walking on it.
- Permeable surface always preferred.
- Depends on circumstances.
- I love the look of brick and cobblestone ☺
- Either. I’m sure “A” comes at a cost, so “B” is fine.
- Pervious surfaces reduce runoff and flooding
- Allow water to run between the bricks rather than be totally impervious surface.

- The commercial signage throughout east Cobb is horrid. It’s especially awful and unregulated in the JOSH corridor. Just awful.
- Neither
- This question is ridiculous, one sign is congested, one is simple.
- Easier to see when driving
- SIZE, HEIGHT, TEMP SIGNS SUCK
- Neither
- If a sign needs to go up for something. Low and use the same building material as the communities in the area.
- Don’t care.
- Who read mega/multi signs in the era of smartphones?
- These are not really alternative signs for the same development.

**COMMERCIAL SIGNAGE**  
Questions 55 – 57

**Q55. Which sign do you prefer?**



**C55. Comments**

- Upscale!
- Either is fine

**Q56. Which sign do you prefer?**



**C56. Comments**

- No question
- Neither
- “B” less sterile and more visually appealing. Also, less commercial looking, less of an eyesore.
- Both aren’t attractive for this area.
- Neither
- If a sign needs to go up for something. Low and use the same building material as the communities in the area.
- Neither

- *Haha, I ate so much Pancheros in college. Can we get a Pancheros please? It's much much better than Moes!*

### Q57. Which sign do you prefer?



### C57. Comments

- *Both are fine*
- *Best*
- *Either is fine.*
- *Neither*
- *Neither*
- *"A" is a mess. Can barely tell unless right on/next to sign, by then may have missed turn into place you want to go to.*
- *If a sign needs to go up for something, low and use same building material as the communities in the area.*
- *Neither*
- *No pref.*
- *Both are ugly*

## MIXED-USE

### Questions 58 – 59

### Q58. Which mixed-use do you prefer?



### C58. Comments

- *Mix of both, depend.*
- *Either is fine*
- *Neither, we do not want anything related to apartments over retail stores.*
- *Depends which one offers the most green space for the rest of the area*
- *Mixed use has no place I n this area*
- *As long as density is low*
- *Style "B", but limited to 2 stores.*
- *Yuck*
- *Lower density is better for this area*
- *Not interested in live/work/play*
- *Both are fine.*
- *I do not want mixed use in the area*
- *"B" looks like apartments/condos on top..nice..especially if affordable. Often they are too upscale to rent/own in cost.*
- *No mixed use. This end of JF and Shallowford is busy enough. If you start cramming in more people and then more businesses, you will never be able to get up and down Shallowford without sitting in traffic. Have you noticed how narrow it is from JF and Shallowford intersection to Roswell. It's bad enough already during morning and afternoon rush hour!!*

- *I'm anti mixed use in this area.*
- *Either work, but we definitely need road upgrades for higher density developments*
- *Neither*
- *Don't care*
- *Not for JOSH*
- *Mixed use should include apartments! Standalone apartments are eyesores and drag down property values. Apartments above restaurants and bars actually increase property values because they are desirable.*
- *"B" has too many stories.*
- *I would prefer not to live near either.*
- *Build up to save community open space.*
- *We prefer NO mixed-use development.*

### Q59. Which mixed-use do you prefer?



### C59. Comments

- *More appropriate for East Cobb*
- *Neither!*
- *Don't know*
- *Neither, we do not want anything related to apartments over retail stores*
- *Mixed use has no place in this area*
- *Both are nice, but limited to 2 stories*
- *Neither*
- *Do not care for mixed use*
- *Lower density*

- *No, No. Both too tall. We can't handle the additional population growth or traffic*
- *Neither*
- *I do not want mixed use in the area*
- *We need more residential/retail mixed use.*
- *Either is fine*
- *Neither*
- *None of the above*
- *But we don't need any more of either in this area.*
- *Don't want 3-story behemoth.*
- *No mixed use. This end of JF and Shallowford is busy enough. If you start cramming in more people and then more businesses, you will never be able to get up and down Shallowford without sitting in traffic. Have you noticed how narrow it is from JF and Shallowford intersection to Roswell. It's bad enough already during morning and afternoon rush hour!!*
- *Either!*
- *Please NOT THIS TALL!!!!*
- *Both work well depending on situation.*
- *I don't really like either because I feel like total two-story huge buildings like this take away from the beauty of the area*
- *Neither*
- *?*
- *All mixed-use developments are welcome. Preferably both, and right next to each other!*
- *I think this area needs more businesses. More local jobs might reduce commute times for some.*
- *Neither. Both are too tall. Stop.*
- *I would prefer not to live near either.*
- *No mixed-use development.*

## **PARKS, GREENSPACE & TRAILS**

### Questions 60 – 63

#### **Q60. Which park & greenspace do you prefer?**



#### **C60. Comments**

- *Please give this area some – any park and greenspace*
- *Both are nice, depends on the primary purpose(s) of the park*
- *It appears there are more plants and trees from this angle.*
- *Both are great!*
- *I have three kids. We need more parks and playground that aren't just added onto baseball fields as an afterthought.*
- *More natural and use the topography, plants and trees from the area. Minimal impervious surfaces. Also, let's get bike lanes. Get people out of cars and riding bikes.*
- *Total devastation of the natural environment. Typical of developers who denude an area and build to suit their urban views.*
- *I like both*
- *I like both. Each serves its own purpose.*
- *How about leaving some acreage of just trees?*
- *I like them both. "A" is appropriate for a smaller space and "B" makes sense for a larger space. They might actually be combined in a large space.*
- *Both look nice.*
- *Most developments have playgrounds. Open spaces and outdoor amphitheaters we don't have.*

- *Building this at the corner of JOSH!!!!*
- *Both*
- *Cobb County has enough playground and ball fields. We need more quiet, passive parks.*
- *Leave parks natural and undeveloped with natural walking trails. Stop wasting our money and ruining the environment.*

#### **Q61. Which trail do you prefer?**



#### **C61. Comments**

- *More natural*
- *I would welcome any trails/walking/biking paths in east Cobb. Again woefully lacking.*
- *No preference*
- *You want a dirt trail if you are walking. Paved if you are biking. I prefer trail a significantly*
- *Please just give us some places with native trees, plants, animals. We don't need to make Georgia beautiful....it already was.*
- *The more natural greenspace we can preserve the better*
- *These are two totally different ecosystems! What works in one isn't right for the other!*
- *No necessarily asphalt, just something that delineates the trail from no trail*
- *Scared of snakes honestly. I wouldn't go on trail "A".*
- *Both*
- *I need stroller-friendly trails*

- HC access
- More natural and use the topography, plants and trees from the area. Minimal impervious surfaces.
- Gee, mature looking like nature. Very novel.
- Easier for families and strollers
- As I am older, I prefer paved trails, but a mix of both has worked well in other areas I have lived in.
- Keep as much as nature as possible!!!
- If building a trail, let's make it road friendly such as the big creek parkway in Alpharetta. Now that is a nice beautiful trail.
- A mix would be nice. As our world gets more hectic, families need spaces to discover and connect with nature.
- We don't have Palmettos here.
- Cobb needs more passive, natural parks.
- Anything you can also bike on

### Q62. Which park do you prefer?



### C62. Comments

- More peaceful & more trees/green
- Like both; depends on area too
- Natural for the win!
- More natural and use the topography, plants and trees from the area. Minimal impervious surfaces. Also, let's get bike lanes. Get people out of cars and riding bikes
- Both are nice depending on situation
- Both. We have very little greenspace

- More greenspace for parks over paved paths
- This area has too much of "A" and not enough of "B".
- Stop wasting our money. Leave parks natural and natural non-impervious surfaces.

### Q63. Which park do you prefer?



### C63. Comments

- We need some playgrounds, but would like more passive greenspace.
- Either is fine
- This is comparing apples to oranges; the spaces serve 2 different purposes. Each is nice for its respective purpose.
- No more kids play space. There's so much of that already. We need gardens!!
- Both!!
- "A" is not a park; it may be a community garden, and "B" doesn't provide for those who want quiet time in a greenspace
- "B" is for families and we need more of that. We lack a community feel in Cobb. Feels like expensive subdivisions and lots of strip malls. No one really hangs out and not much place to bring people together.
- Why can't it be both? Can't we have a park with green areas and playgrounds?
- "A: is not a park. It is a raised garden area.
- Neither
- Neither. More natural and use the topography, plants and trees from the area. Minimal impervious surfaces. Oh, and we don't need a

community garden. Also, let's get bike lanes. Get people out of cars and riding bikes

- We have enough playgrounds
- Tons of families
- We need playgrounds for the kids. Sr. living areas and public areas in high density subdivisions without yards need "A"
- I don't think these should be part of the same question
- Both preferably, make up for our lack of green space.
- Both are ridiculous
- "A" looks like raised-bed vegetable plots, which are great things to have at a place such as Hyde Farm.
- Local produce is great. So are playgrounds
- Either. We need both.
- Is this an either/or, or can it become some of each?
- Neither.

## **STORMWATER MANAGEMENT**

### Questions 64 – 67

**Q64. Which stormwater management technique do you prefer?**



**C64. Comments**

- Both look bad.
- Anything that blends in better with the surroundings.
- "B" has lots of standing water = lots of mosquitos
- Both look like breeding grounds for snakes and mosquitos.

- Style "B" is much more visually appealing and more suitable for local wildlife.
- Natural and gorgeous!
- "B" is a snake magnet.
- They currently look HORRIBLE!!! More natural please
- "B" for the natural purification of the water.
- Not sure
- Not sure
- IDK
- Don't know
- Natural filtering in "B".
- Option "B" actually looks nice/natural. Option "A" looks dead
- Whichever is most environmentally advantageous and safe. "B" looks like a kid might get hurt easier.
- Make sure there is no stagnant water with attracts mosquitos

**Q65. Which stormwater management design do you prefer?**



**C65. Comments**

- I like both
- Either is fine
- Both look too forced
- Both could have the same amphitheater design
- More natural please
- I do not know enough about stormwater management to make an informed choice

- Both great for their setting. Both provide natural filtering. “B” is bigger and more urban.
- Check out the McGrath amphitheater for an example of a great public park/stage in a formerly very ugly area.
- “B” is nice concept, though, but I prefer “A”. Ditch the fountain in “A” unless it helps with water movement. Those fountains don’t look natural.

### Q66. Which stormwater management technique do you prefer?



### C66. Comments

- More natural
- Can’t decide
- Either is fine.
- Depends upon if you want a pond or a stream
- Not as natural as it could be
- More natural please
- I like “B” more, but worry about upkeep. I lived in a neighborhood with SWM like “B” and loved it.
- Never seen this technique before to control SW
- Idk
- Not much difference
- Option “B” looks a lot like what Johnson City, TN did to beautify its main street waterway. I can just imagine people playing on the rocks in the summer. Great design for option “B”.
- Provided the dame is to standard and maintained.
- Neither. Both attract mosquitoes and cause problems

### Q67. Which stormwater management technique do you prefer?



### C67. Comments

- Neither
- Both look terrible and would be out of place in this area
- If you’ve planned density so thick that you have to run ditches between the road and the homes, you’ve really messed up.
- If it is maintained so it doesn’t start to stink.
- Both of these options look pretty bad.
- None of the above
- Hmmmm...I would need to talk to experts in stormwater management to see what would be the best for that specific area.
- I like the look of “A”, but worry about property owners, etc. keeping up with maintenance on “A” more than “B”.
- I love “A”. That’s what they doing Portland OR, but this isn’t Portland.
- Bioswales should be everywhere possible to control run-off and water quality
- Idk
- Neither
- “A” could get unsightly depending how well people maintain it. Nice idea though.
- Neither will provide heavy rain management without impacting neighborhood and/or downstream.
- Stop over-development. Moratorium on intense development and we won’t need these ugly designs.

## STREETSCAPE ELEMENTS

### Questions 68 – 90

**Q68. Which sidewalk design do you prefer?**



**C68. Comments**

- More upscale
- Either is fine
- Since I use a cane, grooves are potential trip hazard.
- Neither
- "B" feels very 1990's
- Either
- HC?
- "B" looks more like a community sidewalk. But make it less wide and add bike lanes on the street.
- Cheaper
- While I understand "B" is more pervious, I prefer a for walking.
- Neither
- "B" is prettier, but is it worth the additional cost.
- Pavers look MUCH better than concrete slabs that crack and need more maintenance in 10 years.
- Either. Depends on the construction style and how level/maintained.
- Only if it's not solid beneath (façade) masking impervious surface.
- Neither

**Q69. Which sidewalk design do you prefer?**



**C69. Comments**

- Either ok
- Either is fine
- Please just widen for walker/joggers its terribly unsafe.
- Neither
- Either
- "A" looks more like a community sidewalk. But it's far too wide. Make it smaller and add a bike lane to the street.
- Either
- No pref.
- I see a bike lane in option "A"! More bike lanes in our area!!
- Either.
- As long as A's edging is not impervious, and the "Bricks" are not just a façade. Which department is overseeing implementation?
- Stope building unnecessary sidewalks and creating impervious surface

### Q70. Which sidewalk width do you prefer?



### C70. Comments

- *Either is fine. Depends on pedestrian traffic volume*
- *Again, depends on area and what is on the non-street side*
- *Grass easement on style "A" provides a visual barrier/indicator for drivers.*
- *French study at the turn of the 20<sup>th</sup> century found wide boulevards, green space, and ample sidewalks were not just more esthetically appealing but provided greater safety, as well, for both pedestrians and vehicles.*
- *"B" looks more like a community sidewalk. But it's far too wide. Make it smaller and add a Bike lane to the street.*
- *"A" has a grass buffer between the sidewalk and the street, which is preferable to additional width.*
- *Wider sidewalks would be bicycle friendly. I live directly on Shallowford Road. Having wide sidewalks where I could ride my bicycle to Kroger, Keegans, Ace Hardware would be Amazing!!!*
- *"A" is fine. "B" For heavier traffic areas*
- *Needs beauty strip*
- *The less the better. We don't need these unnecessary sidewalks.*

### Q71. Which sidewalk location do you prefer?



### C71. Comments

- *Safer*
- *I like having more space between the sidewalk and the street. It always makes me nervous that a car may hit the curb.*
- *"B" is safer, but can't plant large trees there.*
- *Prefer a buffer to street for child and dog safety.*
- *Neither. Nobody needs to maintain that strip of lawn or plants by the street. That will just suck up more county money. Put a bike lane in the road instead. Go off of Roswell's bike friendly city. Heck we could end up hosting bike races here too.*
- *Away from the road with so many kids!*
- *Trees in between the road and sidewalk and road encourage slower speeds. Slow auto traffic increases walkability.*
- *When sidewalks have a space between walk and street, weeds and grass are hard to control and look ugly.*

### Q72. Which sidewalk buffer do you prefer?



### C72. Comments

- Buffer with vegetation must be properly maintained.
- Does not need both grass and trees; 1 or the other is fine
- Fix screwed up ones. No code enforced
- “A” looks more like a community sidewalk. But it’s far too wide. Make it smaller and add a bike lane to the street!!
- “A” will discourage people from getting too close to the street.
- Again, trees on the road encourage slower auto traffic. What’s the point of building a sidewalk if people don’t want to use it unless they have no other option? Walkable sidewalks just make sense.
- Beauty strip no trees
- Neither. Stop building unnecessary sidewalks and over-spending our tax dollars. That is where you can recover the so-called \$20 million deficit.

### Q73. Which crosswalk do you prefer?



### C73. Comments

- Either ok

- Either is fine
- “B” is more attractive, but “A” is safer as it is more recognizable to drivers as a crosswalk
- Either
- Curb cuts wheelchair ramps to code
- Looks more like a community
- Either is fine
- “A” for walking in shoes with heels.
- Whatever works to get people to stop for pedestrians.
- Either
- And even better if real brick, no just stamped, to help with stormwater drainage
- No preference
- The bricks are pretty. Difficult for seniors
- “B” is more noticeable from a car, and more likely to do its intended purpose. “A” does not look friendly at all. “A” is a four lane crosswalk with no lights? Who would use that? That looks a lot like the public/Kroger crosswalks. Nobody uses them because they are not designed for pedestrians.
- Probably more expensive, but it’s nice.
- Bricks tend to buckle unless they’re a façade. Rain water runoff?
- Stop wasting money.

### Q74. Which mid-block crosswalk do you prefer?



### C74. Comments

- Options “B” might put pedestrians in a “blind spot” behind the signs and trees
- These make the roads needlessly wide and cause more area to be paved over.
- The trees may obscure visibility, so either much higher or much lower greenery would be preferred
- You can see pedestrian clearer in “A”.
- Only “A” has the crosswalk designation
- Neither
- As long as vegetation is maintained so drivers can see.
- Only because if plants are not maintained the street signs would be hard to see.
- Mid-block crosswalks are a waste of space.
- But needs better signage.
- Neither
- Signage should be better
- “B” provides some safety in the form of a physical barrier.
- Green > Concrete. Also, trees encourage slower car speeds.
- Only unsure proper signage! Otherwise, look for lawsuits from injured pedestrians!
- Not sure what we are voting on here, but “B” is not properly marked and is a death trap.
- No raised medians and no landscaping in medians. “A” flat surface is safer and practical.

### Q75. Which pedestrian light do you prefer?



### C75. Comments

- Either is fine
- Neither
- Both are fine
- Either is fine. “B” provides better lighting.
- It depends on the aesthetics of the area your placing them
- No preference.
- I don’t really like either of those lights
- No pref.
- Either. “B” might be out of style in a few years, whereas “A” is classic.
- They both add to light pollution.
- Stop interfering and stop wasting tax dollars. This is not of your business.

### Q76. Which pedestrian light do you prefer?



### C76. Comments

- Either is fine

- Both ugly
- No preference
- It depends on the aesthetics of the area your placing them
- I love the old style, but it wastes most of its light toward the moon.
- No pref.
- Option "B" looks like a historical downtown design. We are a suburb from the 80s lol. Let's just modernize a bit. And the batter is awesome. Just copy that design in its entirety 😊
- Light pollution, people! Make it an attractive alternative to "B". We're already paying for "A" but we don't like it. We're a residential area, not a ballpark.
- Neither. Waste of money and "beauty is in the eye of the beholder." Those lights are nonfunctional.

### Q77. Which pedestrian light color do you prefer?



### C77. Comments

- Blends with the scenery better whether in a neighborhood or an urban setting. Also, less maintenance than the white.
- It depends on the aesthetics of the area your placing them.
- "A" will turn black with time.
- No pref.
- Neither. You have terrible taste and should not be interfering.

### Q78. Which street light do you prefer?



### C78. Comments

- By far!
- Either is fine.
- Depends on brightness of light
- Style "B" with LED bulbs
- Whichever is brighter
- I want whichever light is brighter for safety.
- It depends on the aesthetics of the area your placing them
- Can't decide
- Which gives the best light?
- "A" looks sterile.
- Either/depends on architecture and price differential. "A" for big box retail. "B" for other styles.
- "B" without the bulb sticking out below. What?
- LED save energy
- Neither.

### Q79. Which street light do you prefer?



### C79. Comments

- Depends on look of the area
- Both ugly
- It depends on the aesthetics of the area your placing them
- Idk
- IMHO option "B" does not look contemporary at all
- Without the source sticking out underneath
- The one that is necessary and actually works, not ones that are put there so-called "beautification." This is a waste of our money.

### Q80. Which street light do you prefer?

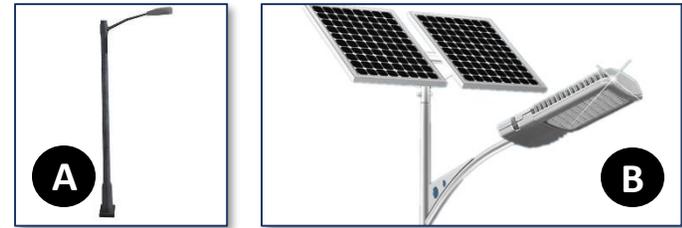


### C80. Comments

- If it's a question of solar vs. electric, let's be efficient!!!
- Both ugly
- Neither
- Both are fine
- It depends on the aesthetics of the area your placing them

- Which gives the best or cheapest light?
- "B" looks like a \$1 wall-mart solar light.
- Neither

### Q81. Which street light do you prefer?



### C81. Comments

- Neither
- Style I prefer "A", but if "B" are working solar panels, that is worth while if in the sun.
- But neither one is great
- Can't decide
- I like the look of "A", but also like the idea of solar power.
- I prefer solar but "b" is ugly
- I chose "B" only due to solar panels, but it's NOT attractive
- Neither
- Neither
- I like the solar panels but not the look
- None of the above
- It depends on the aesthetics of the area your placing them
- They can make traditional with solar and LEDs which would win in my book.
- Why in the world would you pick out something weird like "B" that doesn't match anything up here.
- I don't really like either of those
- Neither
- Neither

- *Idk*
- *Which is the best value in terms of lighting and energy efficiency?*
- *Solar's good*
- *Use free solar power and LED bulbs*
- *Neither*

**Q82. Which street light do you prefer?**



**C82. Comments**

- *Both unattractive*
- *But both ugly*
- *Neither!*
- *Can't decide*
- *Neither*
- *Both of these look like they belong in an urban area*
- *Both bad*
- *I chose "B" assuming those are solar panels on the post*
- *Neither*
- *Neither*
- *I dislike both*
- *None of the above*
- *Will solar work all the time?*
- *Neither*
- *It depends on the aesthetics of the area your placing them*
- *Neither both are awful and too modern of r this are in east cobb*
- *I don't like either of those*
- *Neither*

- *Neither*
- *Idk*
- *Neither*
- *Neither, both ugly*
- *Which works the best?*
- *Neither*
- *"B" looks futuristic, very cool*
- *Assuming "B" is also solar.*
- *Neither fits our community. Hope planning is staffed for lots of calls!*
- *Neither*

**Q83. Which trash receptacle do you prefer?**



**C83. Comments**

- *No preference*
- *Recycling*
- *Doesn't matter. Whichever is cleaner*
- *Either*
- *Someone empty wash out*
- *Easier to use and empty*
- *Neither*
- *It depends on the aesthetics of the area your placing them in*
- *No need for the ashtray*
- *Looks more robust.*
- *Either, so long as they are not overflowing*
- *Trash cans need to be emptied regularly to be effective*
- *Neither. Stop wasting our tax dollars.*

**Q84. Which trash receptacle do you prefer?**



**C84. Comments**

- No preference
- Recycling
- Either
- Neither
- It depends on the aesthetics of the area your placing them in
- Looks more robust.
- Metal please
- Neither

**Q85. Which trash receptacle color do you prefer?**



**C85. Comments**

- No preference
- Please also consider public recycling options!
- It depends on the aesthetics of the area your placing them in
- Both nice
- No pref.

- Green is nice, but also having a nice blue recycle bin next to said refuse bin would be even better. It would be easier to “Keep Cobb Clean” if we had all the trash bins to do so responsibly
- Neither

**Q86. Which bench do you prefer?**



**C86. Comments**

- More comfortable
- Style “B” is safer and provides back support
- Back support and safety.
- It depends on the aesthetics of the area your placing them in
- What good is a bench you can’t snooze on?
- Back support
- Never was a fan of defensive street benches. We don’t have a homeless problem, why should our park benches telegraph that to newcomers? (i.e. benches without backs)
- Stop wasting our money

### Q87. Which bench do you prefer?



### C87. Comments

- *Less maintenance*
- *If placed in a sunny area, wood is cooler to the touch*
- *Bench "A" needs to be maintained more though.*
- *"B" is a much better long term investment than "A"*
- *Neither*
- *Either*
- *Lower maintenance.*
- *The wood stain fades unevenly and begins to look bad.*
- *It depends on the aesthetics of the area your placing them in*
- *Studies have shown pigeons prefer wood.*
- *Black gets hot*
- *More robust.*
- *Chose "A" because "B" cold be hot in the summer.*
- *Waste of money. Don't do it.*

### Q88. Which bench do you prefer?



### C88. Comments

- *More durable*
- *"B" is very unattractive*
- *Neither*
- *Neither*
- *It depends on the aesthetics of the area your placing them in*
- *You have to be a gymnast to sit on "B".*
- *Neither*
- *Sturdier.*
- *Again, we don't have a homeless problem. Let's not telegraph that to newcomers with bad bench design.*
- *Although "B" looks like it could seat more and has shelf to hold drinks or bags, but I like the look of "A."*
- *Really? With all the SRL rezoning and modifications "B" is an alternative? Please start thinking. "A" rounded-seat bench is an awful idea.*
- *Neither.*

### Q89. Which bench do you prefer?



### C89. Comments

- Many people might think that style “B” is sculpture rather than functional.
- Bench “B”, really??
- “B” please no
- Seriously?
- It depends on the aesthetics of the area your placing them in
- You gotta be kiddin’. Get serious here.
- Funky! I like bench “B” a lot! Its practical and beautiful
- I love the creativeness of “B”, but as a senior, “A” would be better for me
- Yikes! Neither.

- It depends on the aesthetics of the area your placing them in
- No pref.
- Green is friendlier
- Since I have nowhere else to add this, what plans are there to improve Johnson Ferry Road south of JOSH? The area around American Brake (intersecting E. Cobb Dr.) looks trashy. The area needs a unified appearance. Also, are streetcars still in the long-term design? It would be great!
- No benches.

### Q90. Which bench color do you prefer?



### C90. Comments

- I like both
- No preference
- “B” will get too hot in summer