

ATLANTA'S
NEW CHOICE

DeKalbCountyAirport.org



OPPORTUNITY FOR COBB

~200 Aircraft x \$15 million = \$3 Billion of Aircraft Value Parked

~350 Arrival Flights x 5 passengers = 1,750 decision maker pax

Unique Opportunity to introduce
Cobb County to visiting
decision makers (Low Key)

FIRST IMPRESSION

LASTING IMPRESSION



AIRPORT PREPARATIONS

Airport / FBO Airside and Landside Operations Plan

Inclement Weather Planning

Aircraft Incident Removal Plan

Safety / Security Plan

Public Safety Coordination

Customer Experience Plan



AIRPORT OPERATIONS PLANNING

- \$1.5 million in FBO rental/new equipment
- 50-60 Additional FBO Employees
- First Time 3 Operators at single Airport





Deicing Training



Pavement Repairs



Equipment Deliveries



Conversion to Hospitality Suite





Communications Plan
readied

Improved Lighting
installed

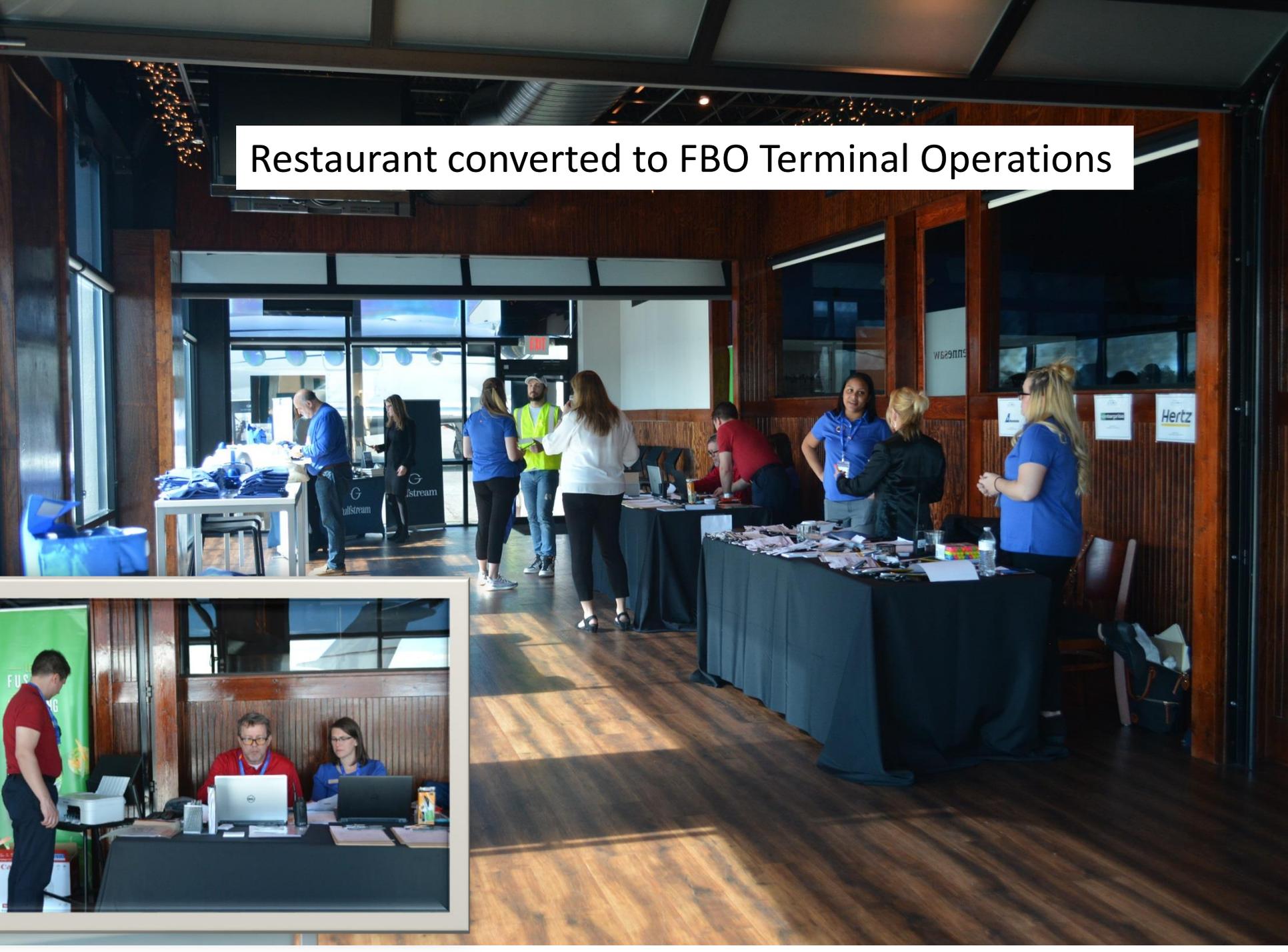


Frontend Loader to
Emergency
Response Delivered



Steel Plates delivered
for ARFF parking and
pavement failures

Restaurant converted to FBO Terminal Operations



FBO Command Center

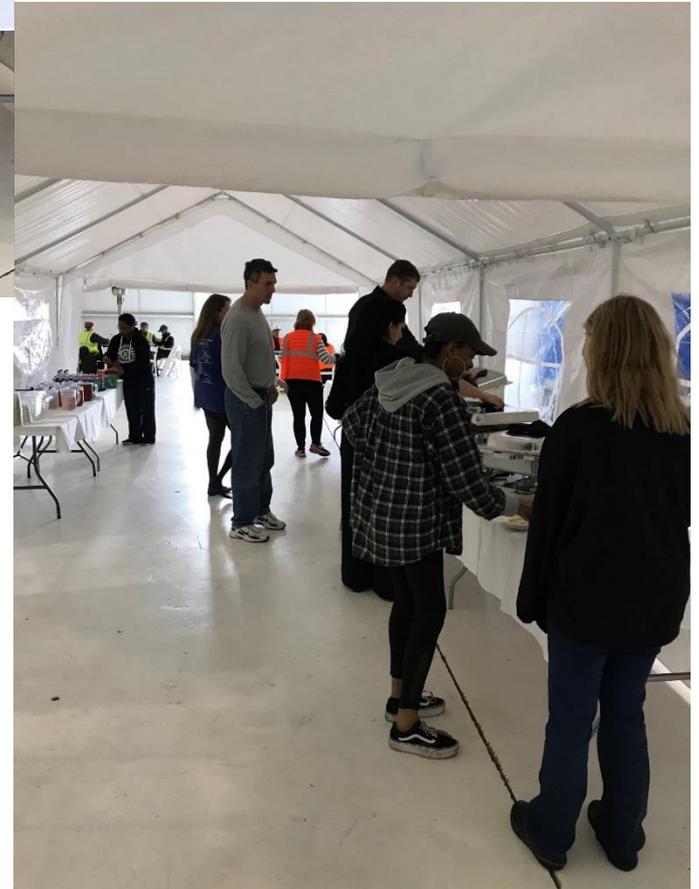


50 temporary FBO Employees training





Arrangements
and set up to
feed employees





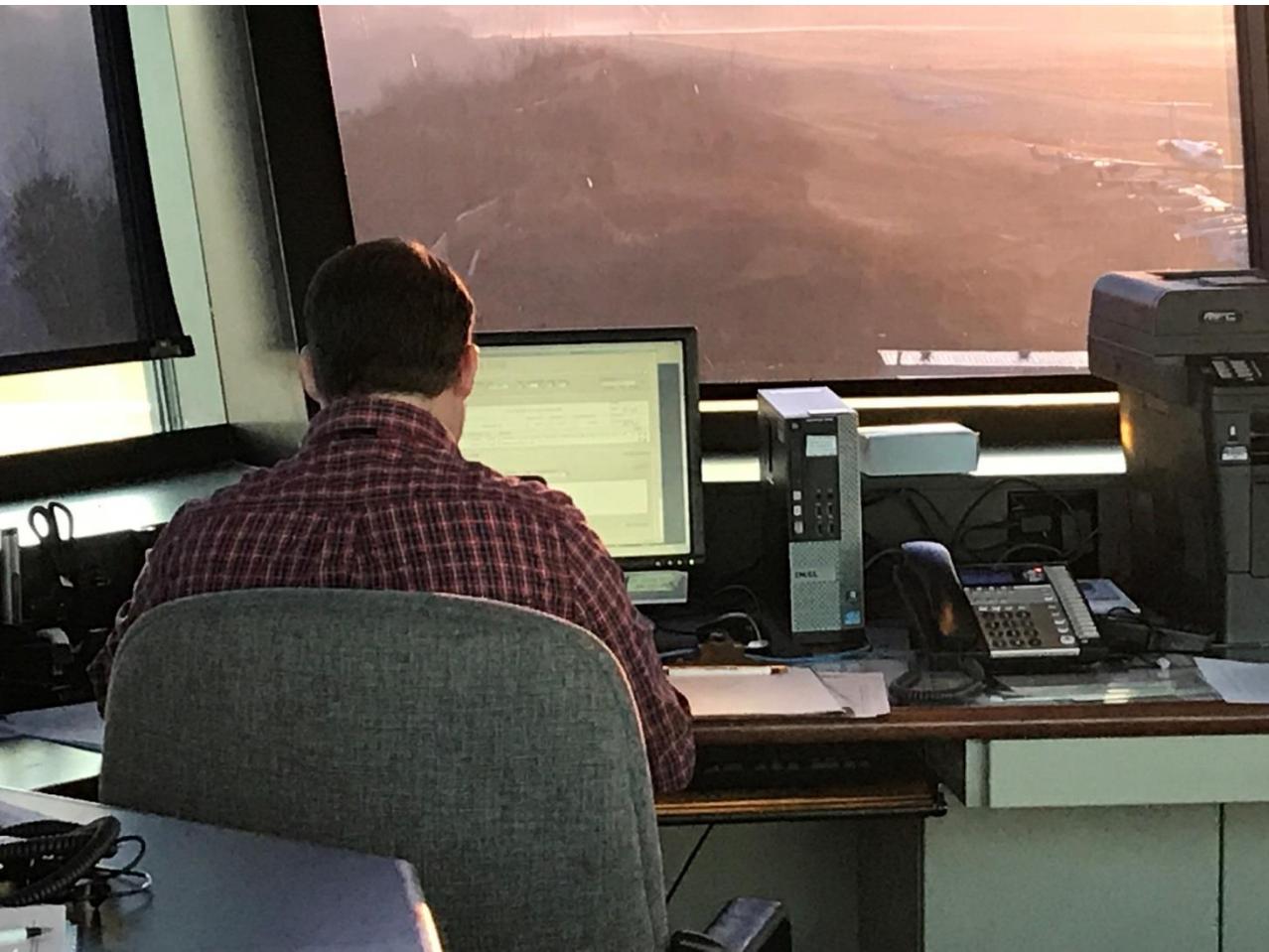
ARFF STATION - 31 Activated

Directional
Signage
installed



FAA On-Site to Support

Clearance Delivery Support



FSDO -Rapid Incident Response



- Preliminary Numbers
- 145 Aircraft parked at peak (capacity)
- 900 Arrival and Departures (Wed-Mon)
- Arrivals and Departures every 2.5 minutes during peak hours
- Excellent feedback received
 - (written feedback being requested / will share)
- No negative feedback reported to me

Northwest Apron



Northwest Apron



South Apron



Corporate Row Apron



Taxiway B – Overflow Parking





EMBRAER LINEAGE (ERJ-190)– Largest Aircraft



Gulfstream 600 & 550 Static Display





People complied well with no parking signs along Old 41 and walked to fence line to take pictures



Disabled Tug quickly removed

INTRODUCING
COBB COUNTY
TO
SUPER BOWL GUSTS
AT
COBB COUNTY INT'L
AIRPORT
After Action Report



Cobb on the Employees

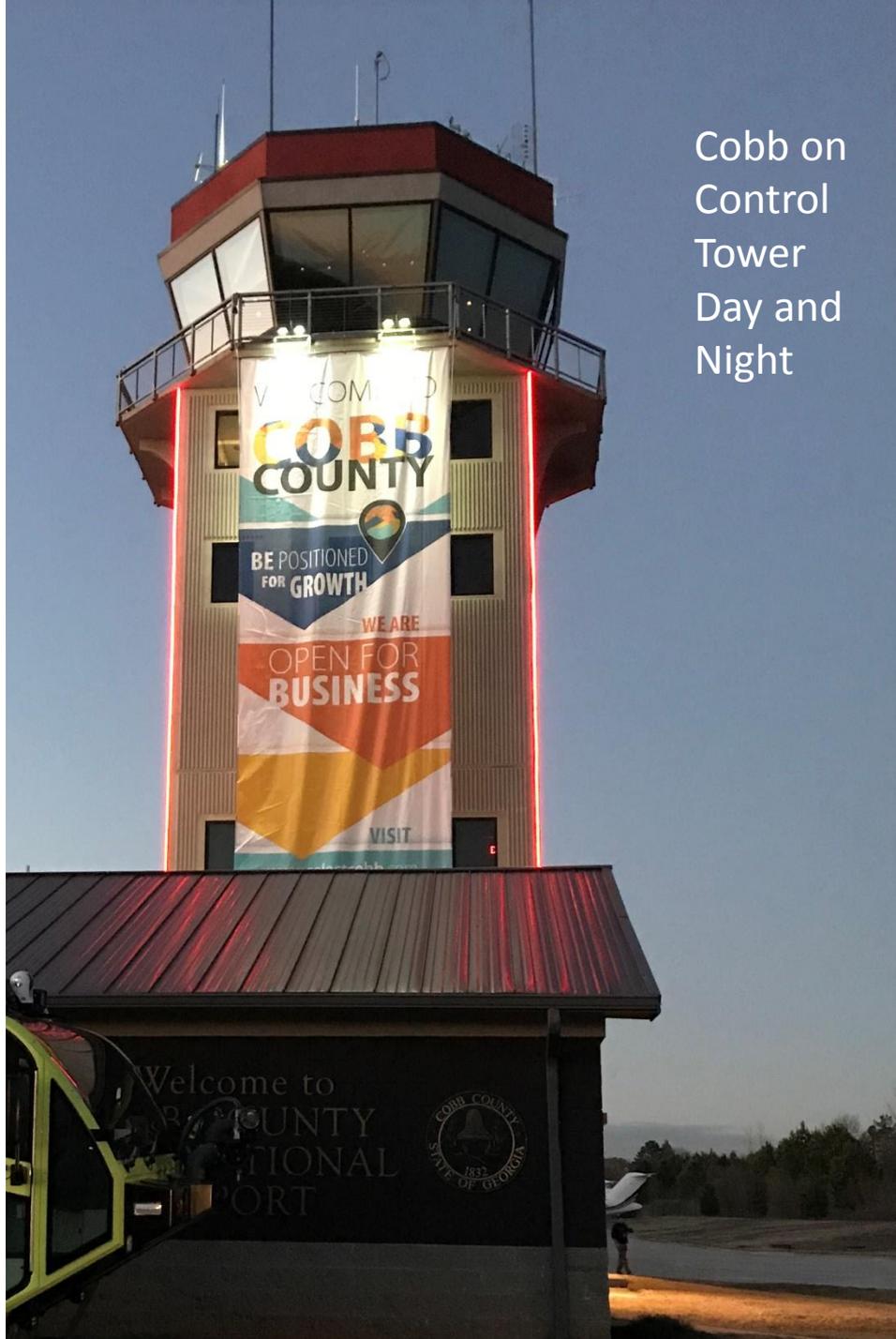
Cobb on the Police Cars



Cobb on the Fire Truck



Cobb on
Control
Tower
Day and
Night



Cobb in the Terminal

HOME

TAKE THE KIOSK ON THE GO! SCAN THE CODE WITH YOUR DEVICE

TOUCH SCREEN

Welcome to Cobb

FLIGHT INFORMATION

EVENTS

HOTELS

CAR RENTALS

DINING

MEET YOUR FBO

Current Conditions at Cobb County International Airport - KRYV
Mostly Cloudy and 53 F at Cobb County International Airport - McCollum Field, GA
53
Weather at Cobb County International Airport - McCollum Field, GA - via NOAA's National Weather Service
Winds are Northwest at 6.9 MPH (6 KT). The pressure is 990.9 mb and the humidity is 83%. The wind chill is 51.
Last Updated on Jan 16 2019, 1:48 pm EST.

Friday
Chance Rain Showers
55° 48°

Saturday
Rain Showers
61° 34°

Sunday
Partly Sunny
39° 22°

Partner Sites

HAWTHORNE GLOBAL AVIATION SERVICES

SELECT COBB

COBB TRAVEL & TOURISM

Economic Development

1,000 Hits during Wednesday - Monday

ELEVATION CHOPHOUSE

Hospitality Suite

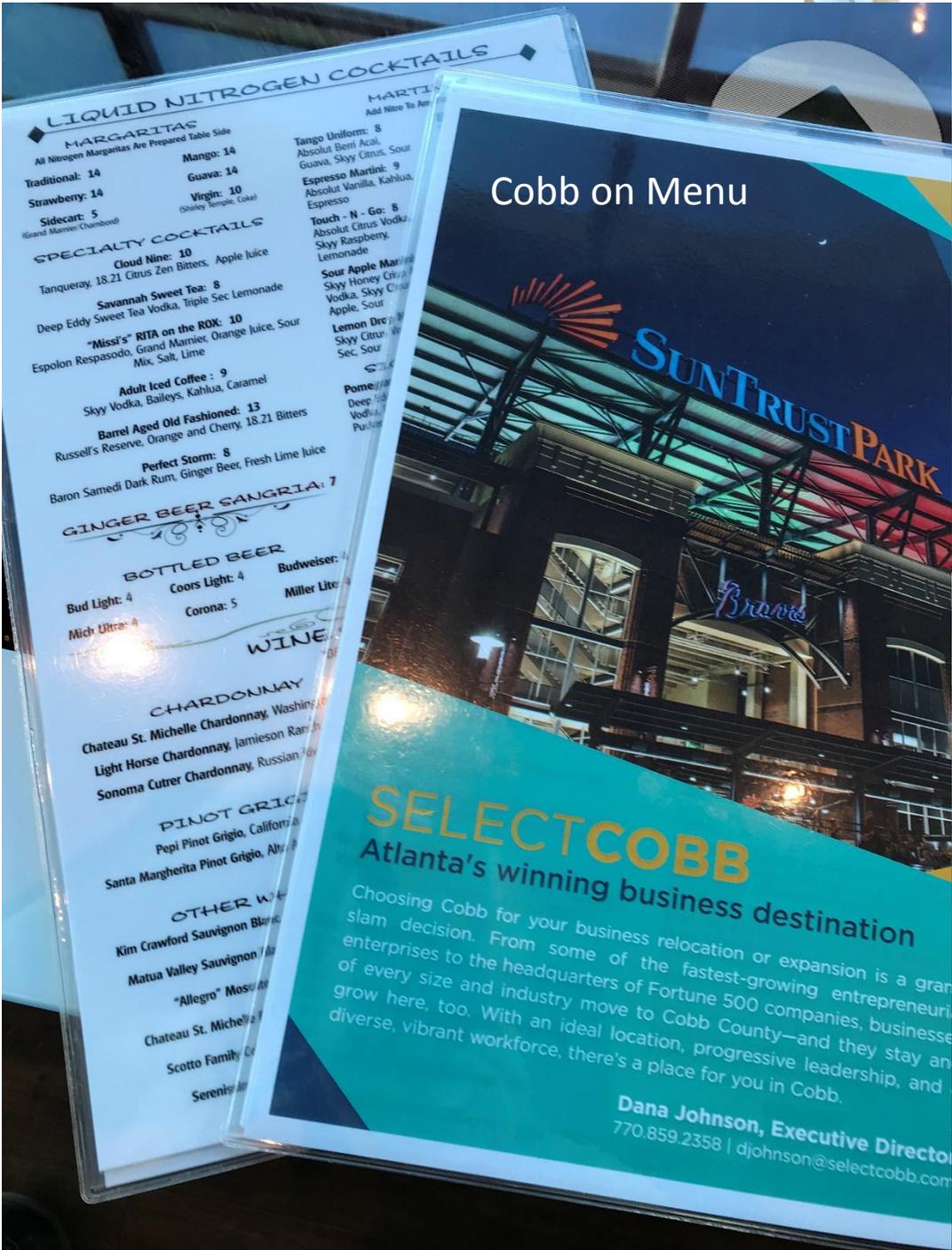
FBO Terminal

HAWTHORNE
GLOBAL AVIATION SERVICES





Hospitality Suite 10am – 10pm Saturday and Sunday



Cobb on Menu



Cobb on the Coffee Table



Cobb on the
TVs





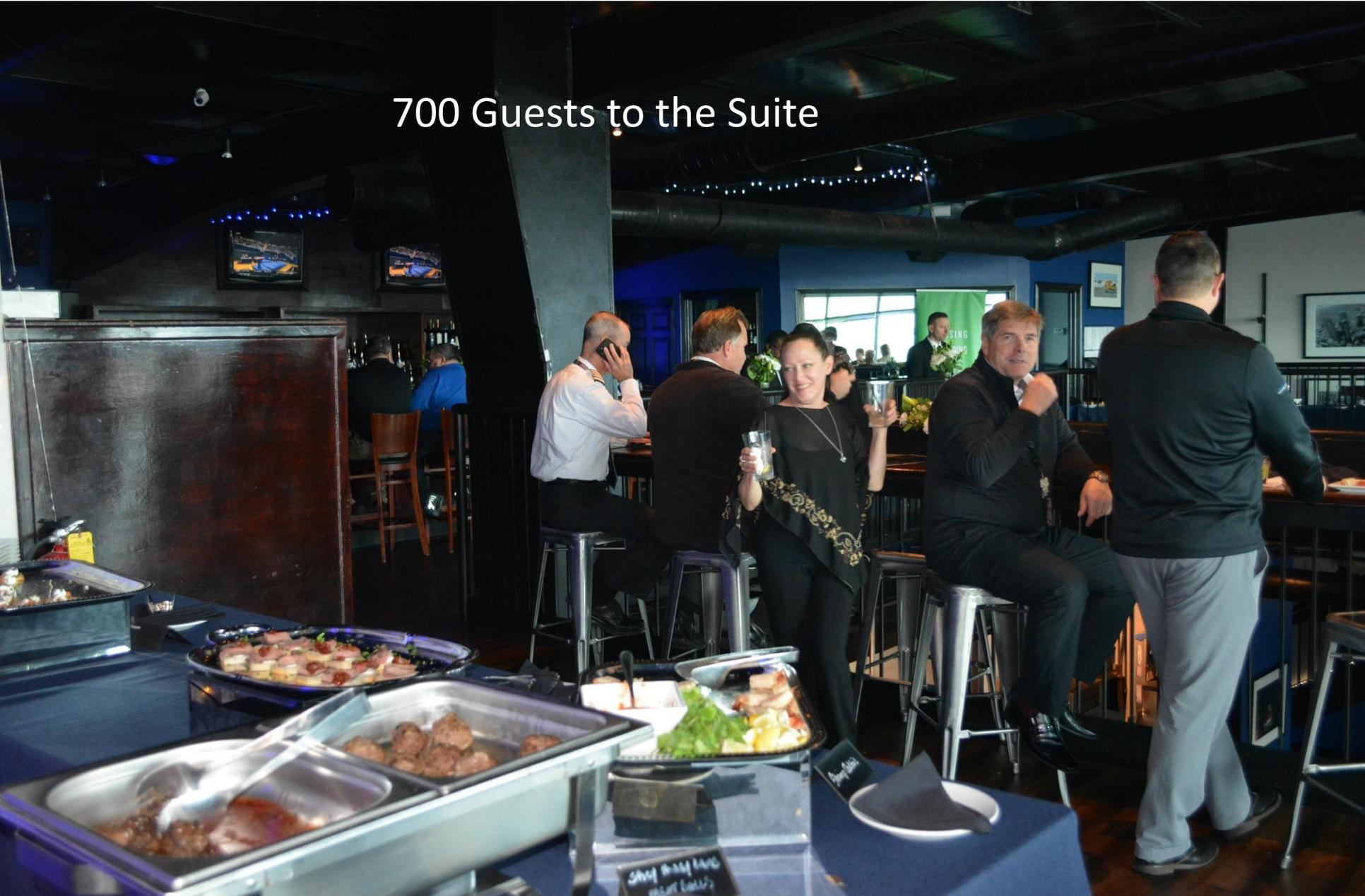
Cobb on the plate



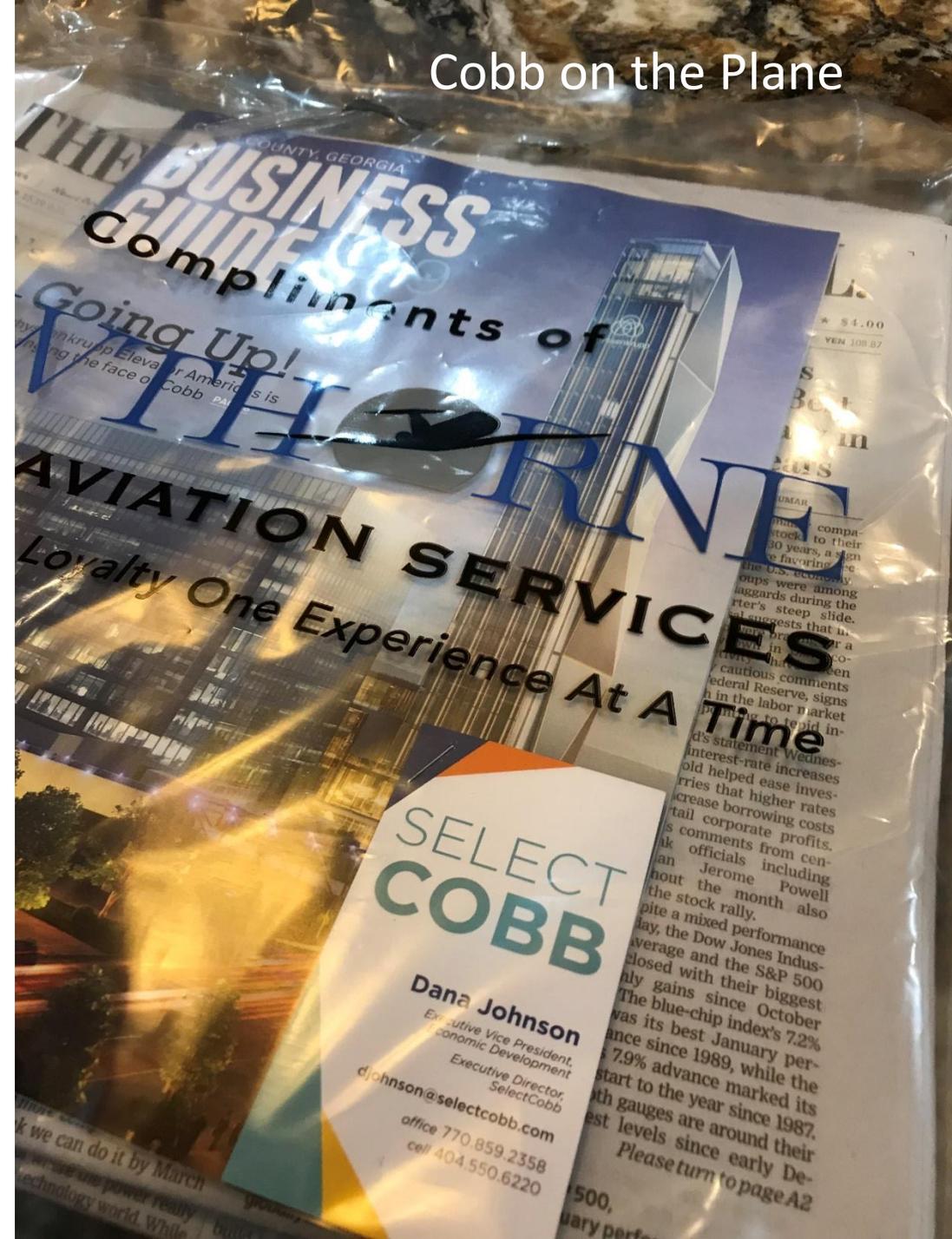
Cobb Meeters and Greeters



700 Guests to the Suite

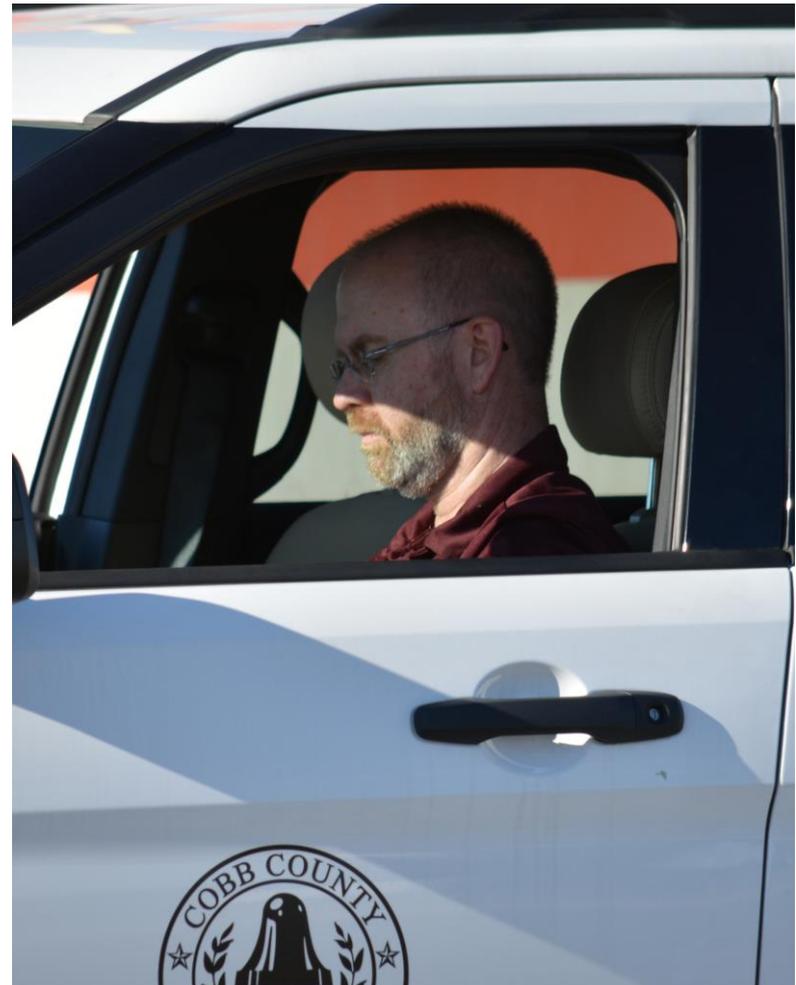
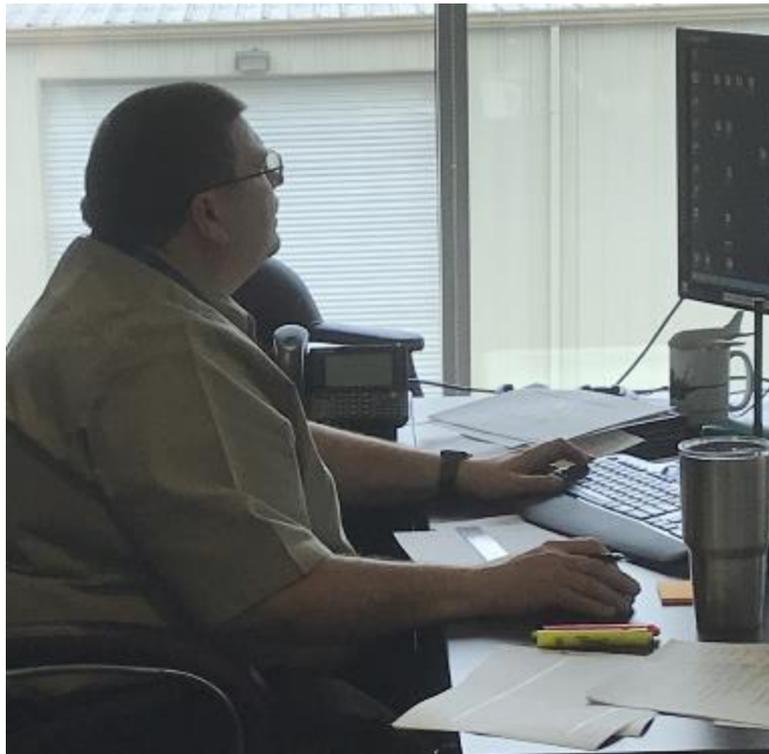


Cobb on the Plane



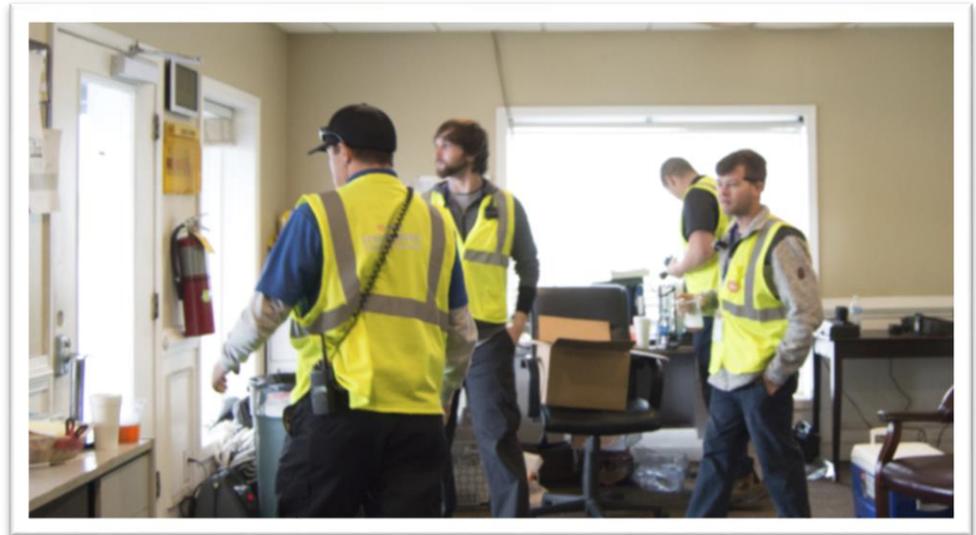
850 Cobb
County
Business
Guides
distributed
and placed in
departing
aircraft

Without People and Teamwork
none of this would have been
possible











HAWTHORNE
GLOBAL AVIATION SERVICES

WELCOME TO KRYV



#Football #SuperBowl
#Atlanta #NFL #HawthorneGlobal
#CobbCountyInternationalAirport
#Touchdown 🏈👏🙌🙏🙏🙏🙏🙏🙏

KEAU • KISP • KPWK • KRYV • KSUX • KTC



