OPPORTUNITY FOR COBB

~200 Aircraft x $15 million = $3 Billion of Aircraft Value Parked

~350 Arrival Flights x 5 passengers = 1,750 decision maker pax

Unique Opportunity to introduce Cobb County to visiting decision makers (Low Key)

FIRST IMPRESSION

LASTING IMPRESSION
AIRPORT PREPARATIONS

Airport / FBO Airside and Landside Operations Plan

Inclement Weather Planning

Aircraft Incident Removal Plan

Safety / Security Plan

Public Safety Coordination

Customer Experience Plan
AIRPORT OPERATIONS PLANNING

• $1.5 million in FBO rental/new equipment
• 50-60 Additional FBO Employees
• First Time 3 Operators at single Airport
Deicing Training
Pavement Repairs
Equipment Deliveries
Conversion to Hospitality Suite
Communications Plan readied

Improved Lighting installed
Frontend Loader to Emergency Response Delivered

Steel Plates delivered for ARFF parking and pavement failures
Restaurant converted to FBO Terminal Operations
50 temporary FBO Employees training
Arrangements and set up to feed employees
ARFF STATION - 31 Activated
Directional Signage installed
FAA On-Site to Support

Clearance Delivery Support

FSDO - Rapid Incident Response
• Preliminary Numbers

• 145 Aircraft parked at peak (capacity)
• 900 Arrival and Departures (Wed-Mon)
• Arrivals and Departures every 2.5 minutes during peak hours
• Excellent feedback received
  • (written feedback being requested / will share)
• No negative feedback reported to me
Northwest Apron
South Apron
Corporate Row Apron
Taxiway B – Overflow Parking
EMBRAER LINEAGE (ERJ-190) – Largest Aircraft
Gulfstream 600 & 550 Static Display
People complied well with no parking signs along Old 41 and walked to fence line to take pictures
Disabled Tug quickly removed
INTRODUCING
COBB COUNTY
TO
SUPER BOWL GUSTS
AT
COBB COUNTY INT’L AIRPORT
After Action Report
Cobb on the Employees
Cobb on the Police Cars
Cobb on the Fire Truck
1,000 Hits during Wednesday - Monday
Hospitality Suite 10am – 10pm Saturday and Sunday
SELECT COBB
Atlanta’s winning business destination

Choosing Cobb for your business relocation or expansion is a grand slam decision. From some of the fastest-growing entrepreneurial enterprises to the headquarters of Fortune 500 companies, businesses of every size and industry move to Cobb County—and they stay and grow here, too. With an ideal location, progressive leadership, and diverse, vibrant workforce, there’s a place for you in Cobb.

Dana Johnson, Executive Director
770.859.2358 | djohnson@selectcobb.com
Cobb on the plate
Cobb Meeters and Greeters
700 Guests to the Suite
850 Cobb County Business Guides distributed and placed in departing aircraft.
Without People and Teamwork none of this would have been possible