

Guiding Principles:

Enhance streetscape and architectural design of buildings and create pedestrian/bike friendly streets with connected sidewalks to improve the community's sense of place.

Recommendations:

1. Create Design Guidelines along Johnson Ferry Road between Post Oak Tritt and Shallowford Road and along Shallowford Road between Mabry Road and McPherson Road.
 - a. Focus on streetscape plan (consider low growth tree canopy under or near utility power lines)
 - b. Decorative lighting
 - c. Signalization (vehicular/pedestrian/bike)
 - d. Planted medians
 - e. Sidewalks and street furniture
2. Encourage partnerships with community based organizations to design, implement, and fund gateway markers to improve community appearances and to oversee the implementation of JOSH design guidelines.
3. Create a Pedestrian Lighting District within the JOSH Design Guidelines.
4. Explore funding options and seek alternative approaches to accomplishing the placement of utilities underground.
5. As part of design efforts, ensure nonconforming signs are in compliance with current regulations and any future design guidelines.
6. Seek developer commitments for any future design guidelines, quality architecture, landscape planting, lighting, and signage during development, rezoning, and special use permitting process.