

Public Meeting

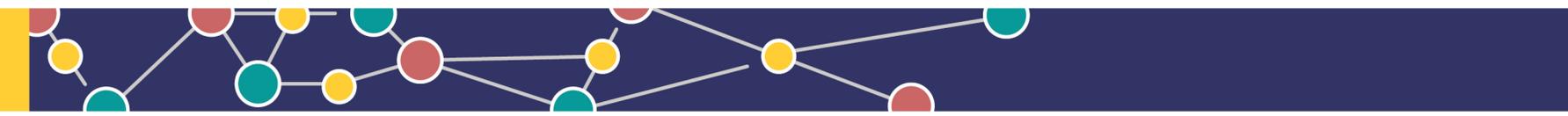
City of Acworth

May 6, 2019



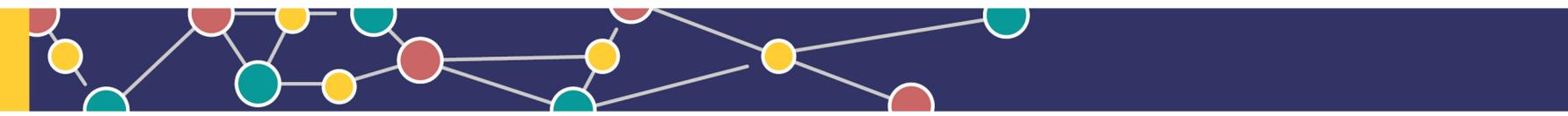
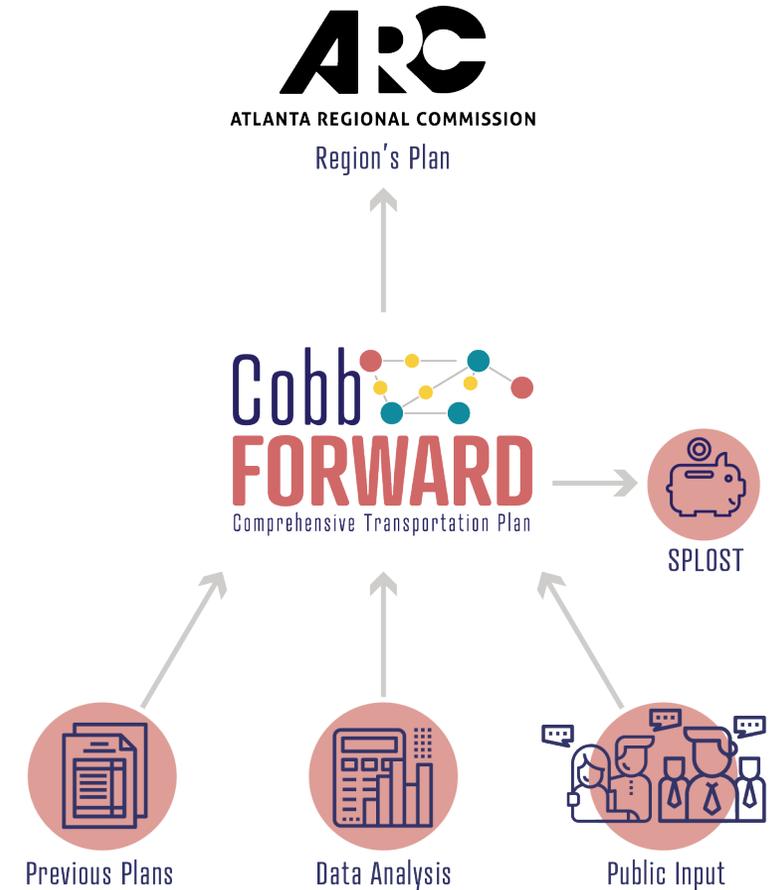
Meeting Agenda

- Plan Process
- Cobb County Overview
- Modal Breakouts
 - Roadway
 - Transit
 - Bicycle/Pedestrian/Trail
- Key Takeaways and Wrap-up



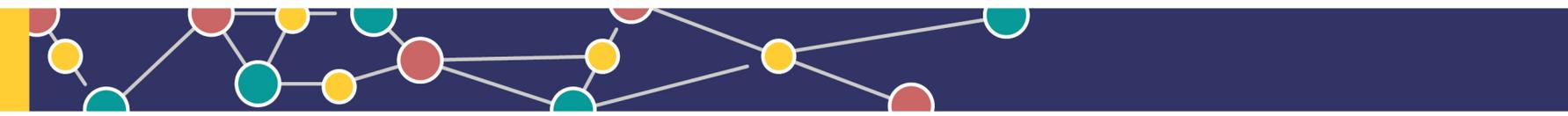
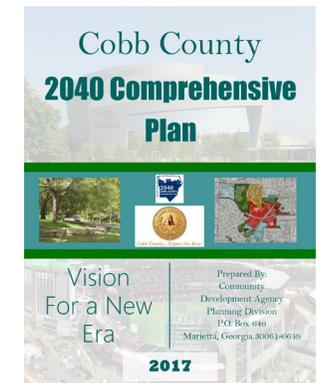
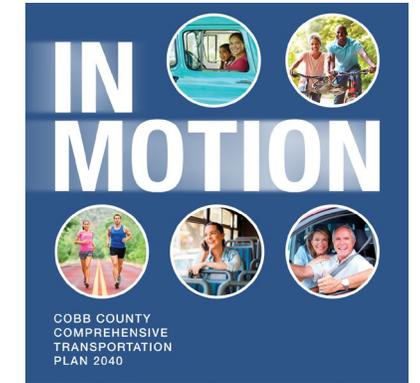
What Is a CTP?

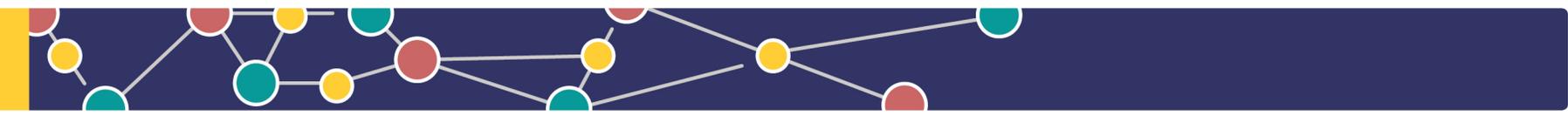
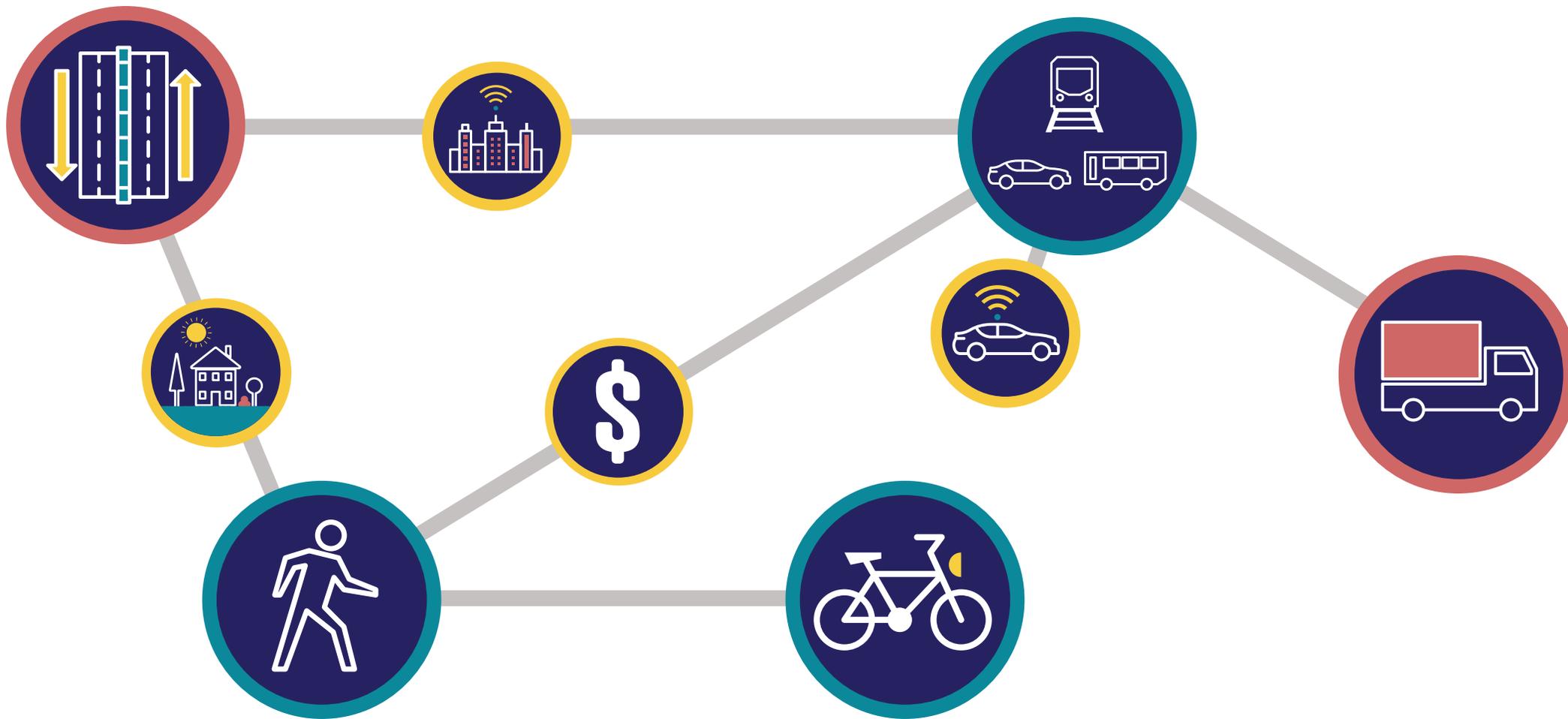
- Community vision
- Mobility needs
- Technical analysis and community engagement
- Project and policy recommendations
- Project funding
- Regional planning



Cobb Major Planning Efforts

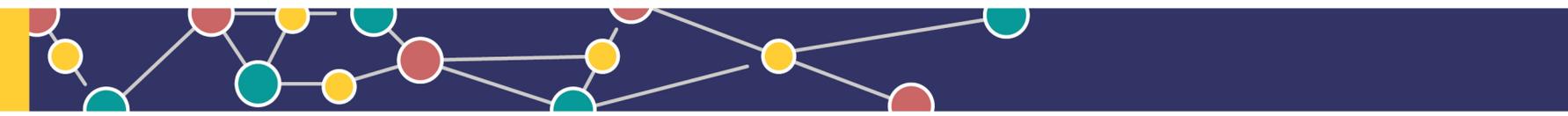
- 2015 CTP
- Greenways & Trails Master Plan
- Transit Service Plan
- 2040 Comprehensive Plan
- Congestion Assessment
- Roadway Safety Audits
- ADA Transition Plan
- Various city and CID efforts





Why Is It Important?

- Identifies and establishes community vision for transportation
- Builds on previous planning efforts
- Matches projects to possible funding opportunities
- Uses taxpayer dollars responsibly



Transportation Finance Options



SPLOST
Renewal



Education
SPLOST
Renewal



Transit

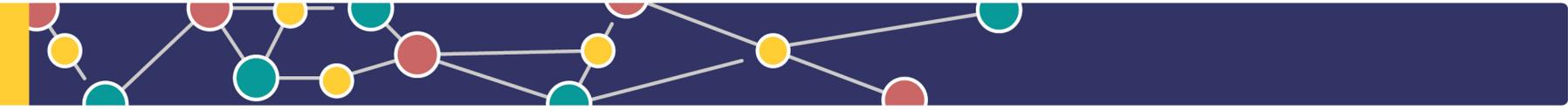


Roads

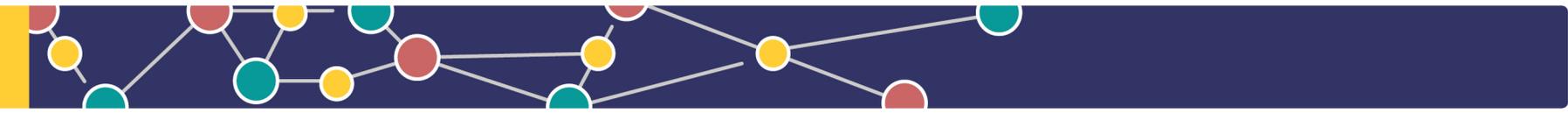
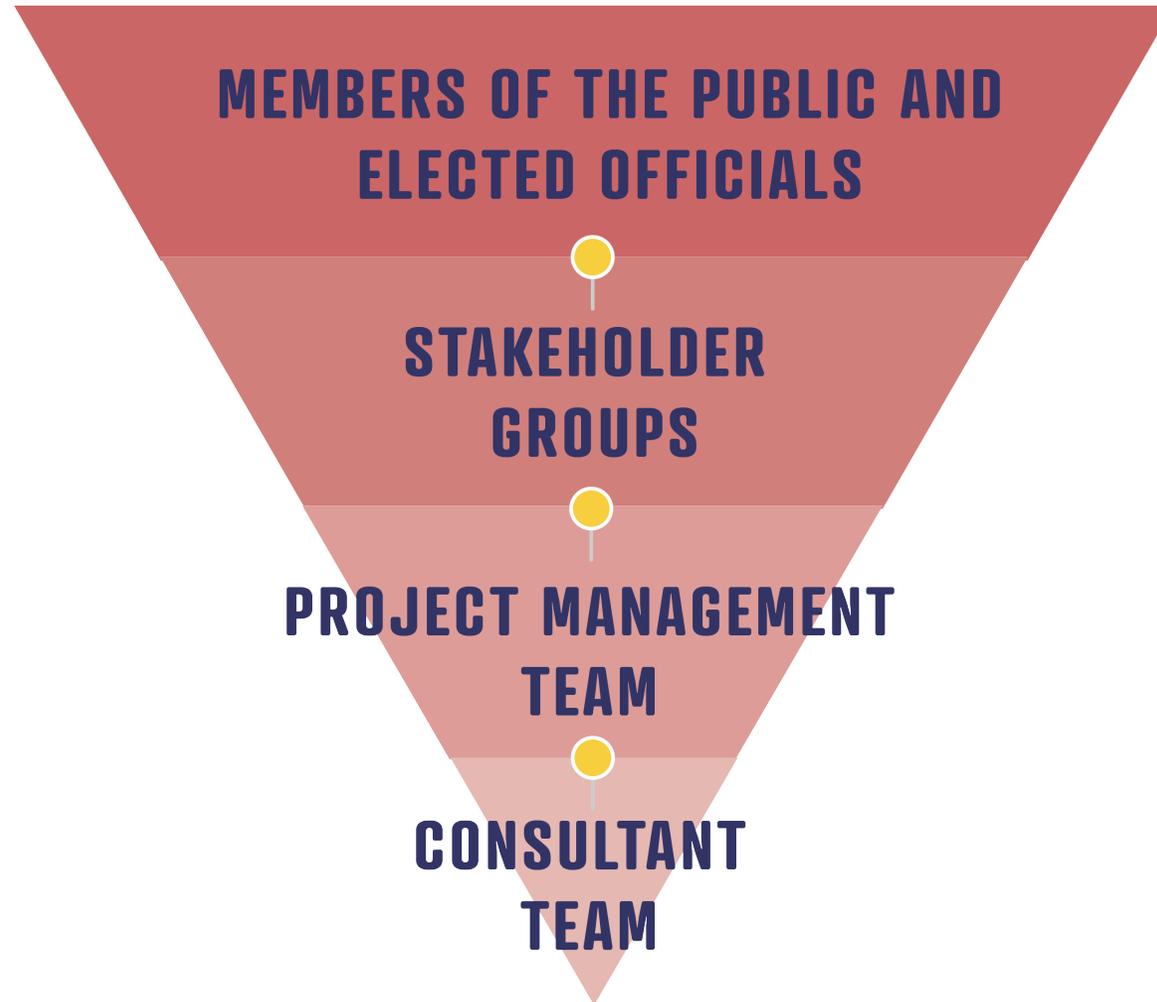


Nov
2020

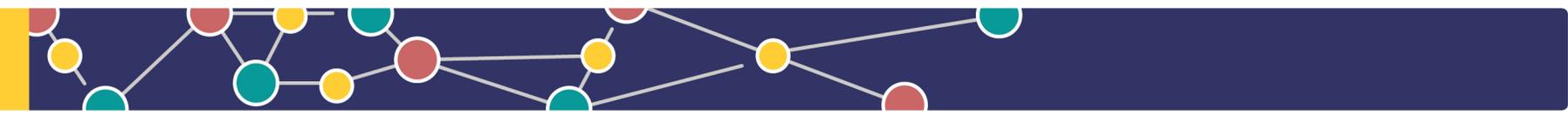
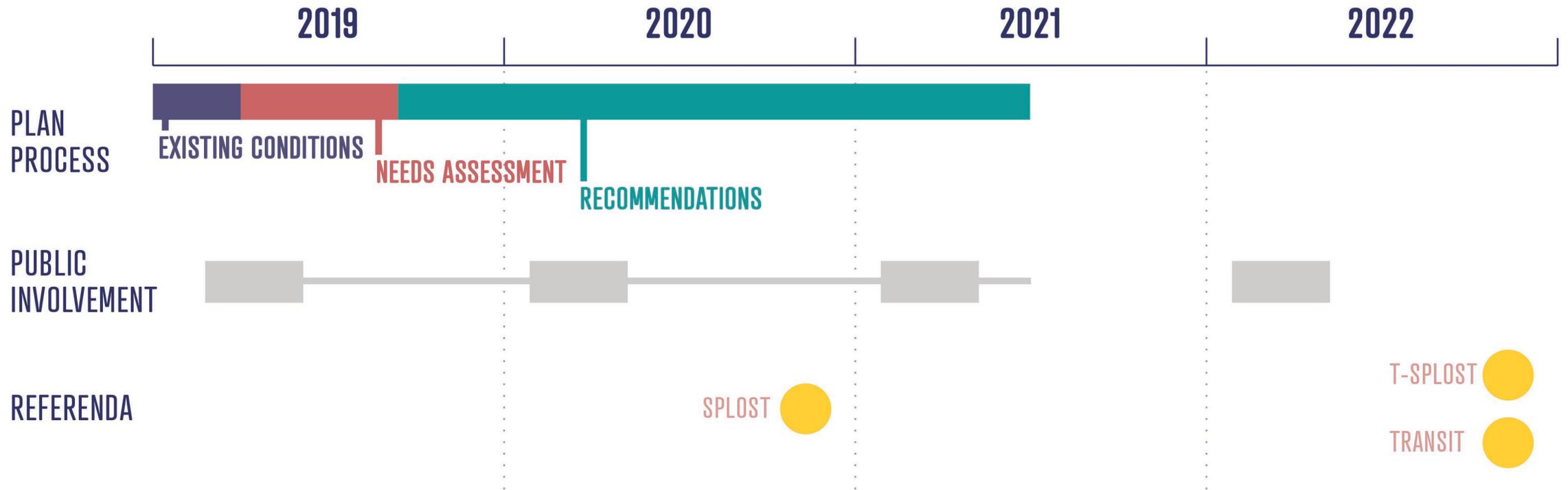
Nov
2022



Who Is Involved?



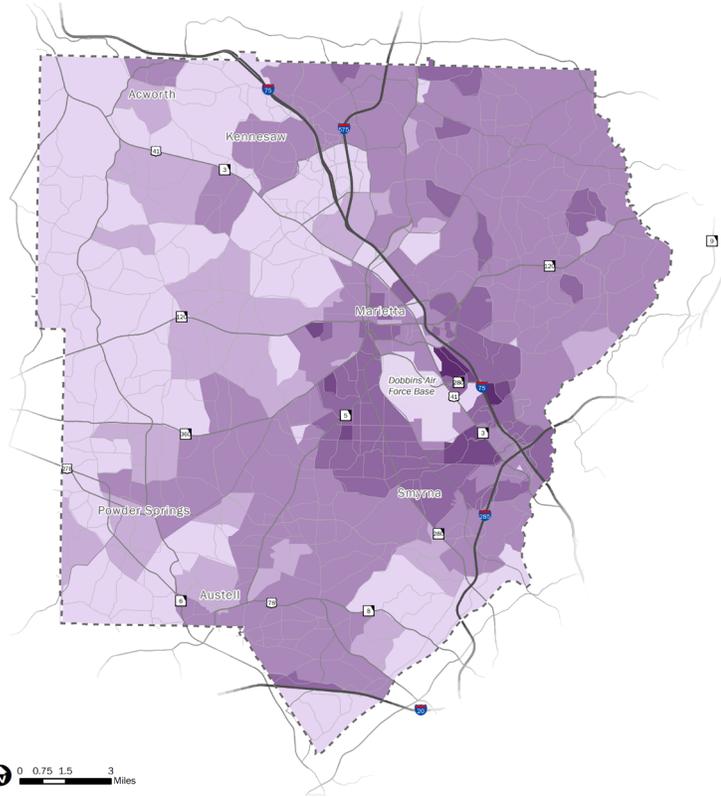
Project Timeline



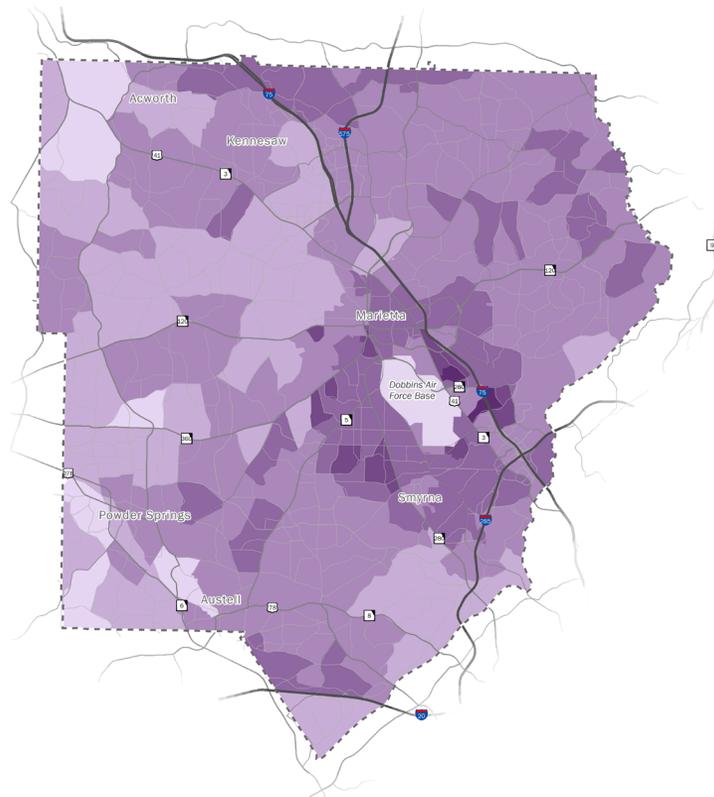
Cobb County *at a glance*



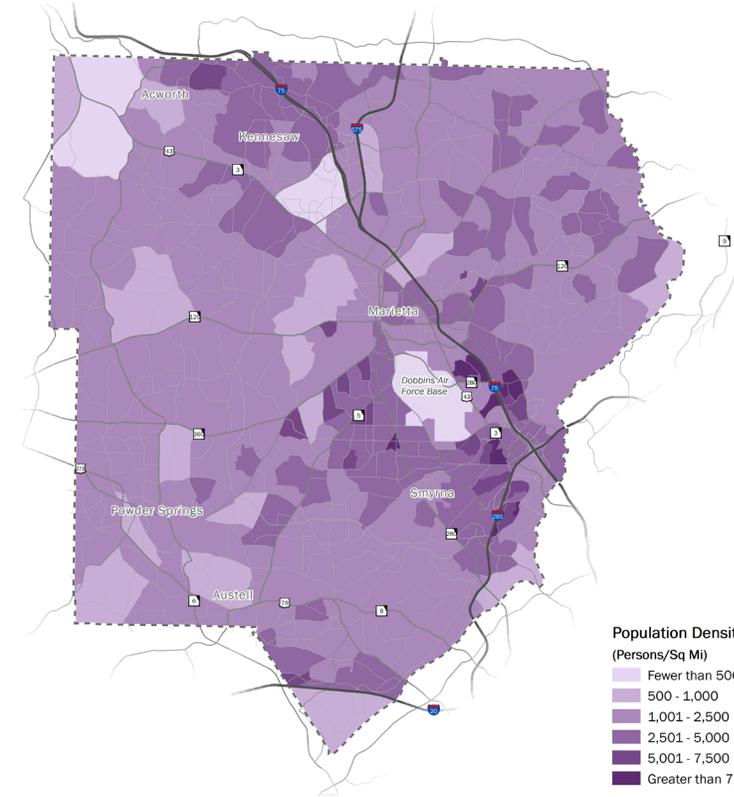
Population Growth



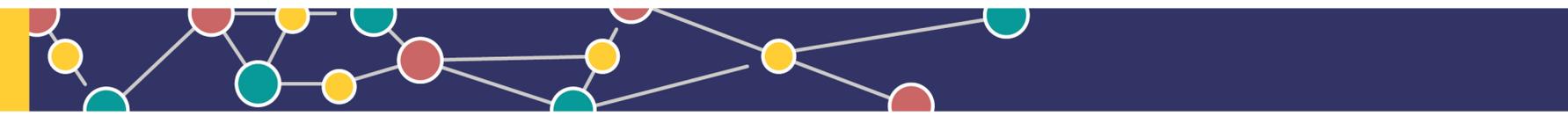
1990



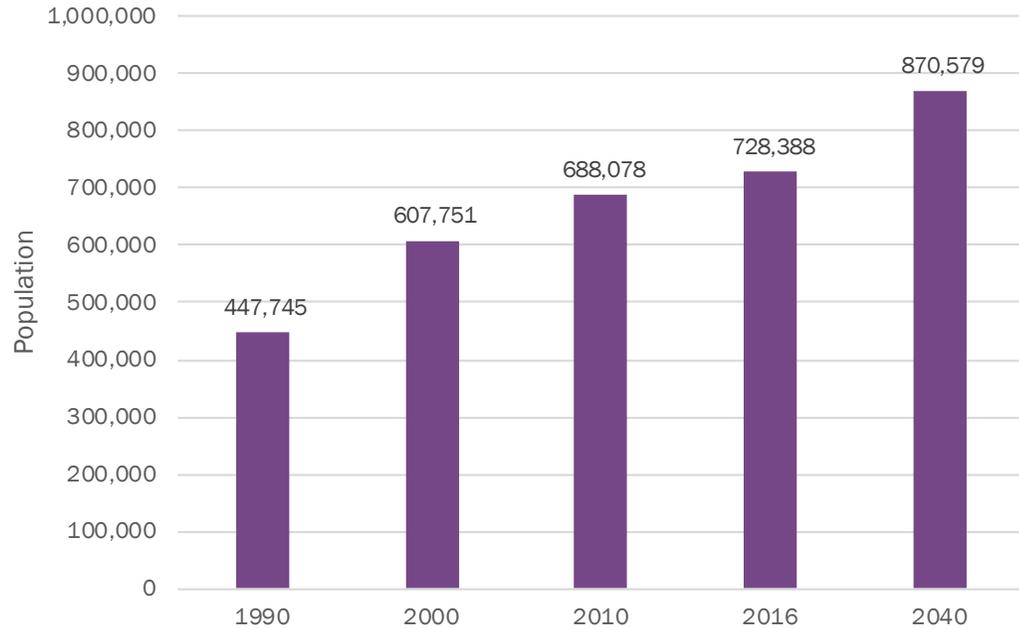
2000



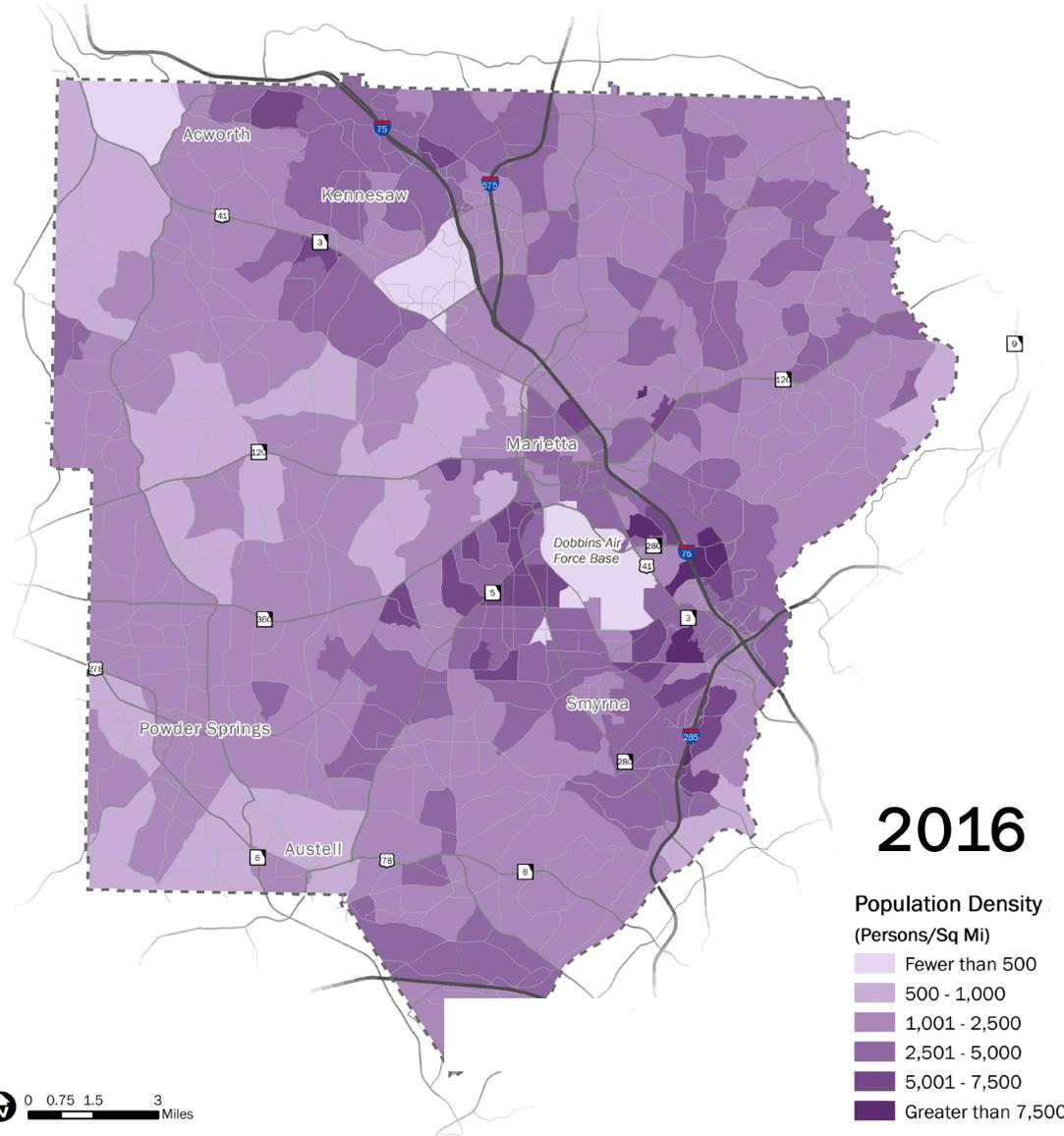
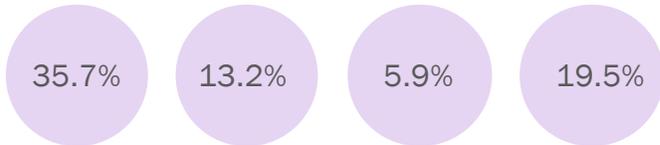
2010



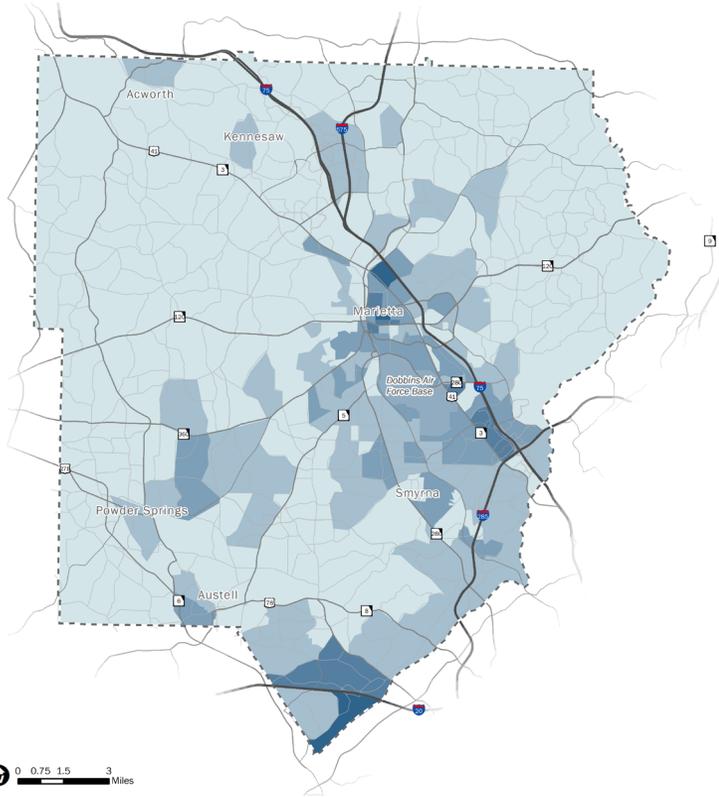
Population



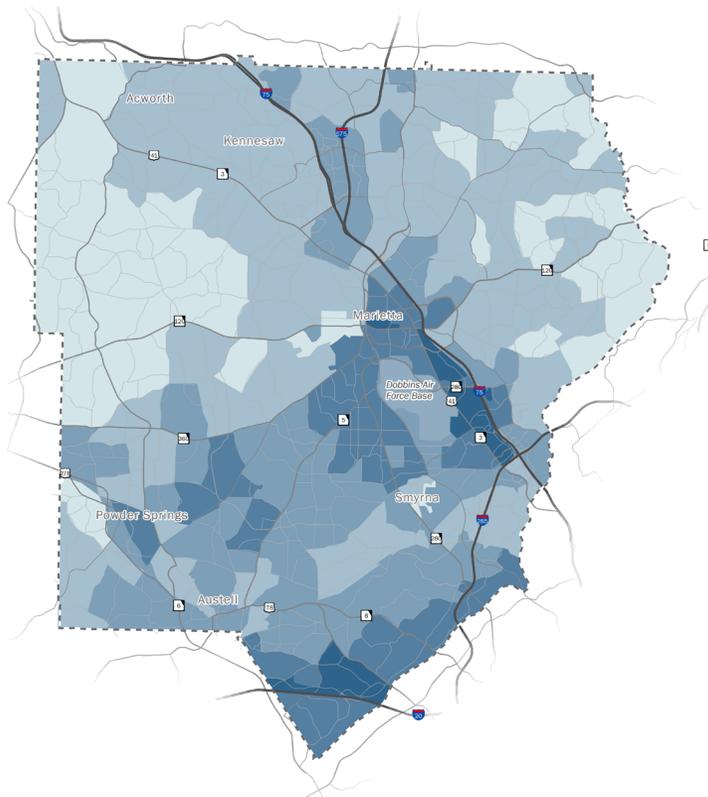
Percent Growth:



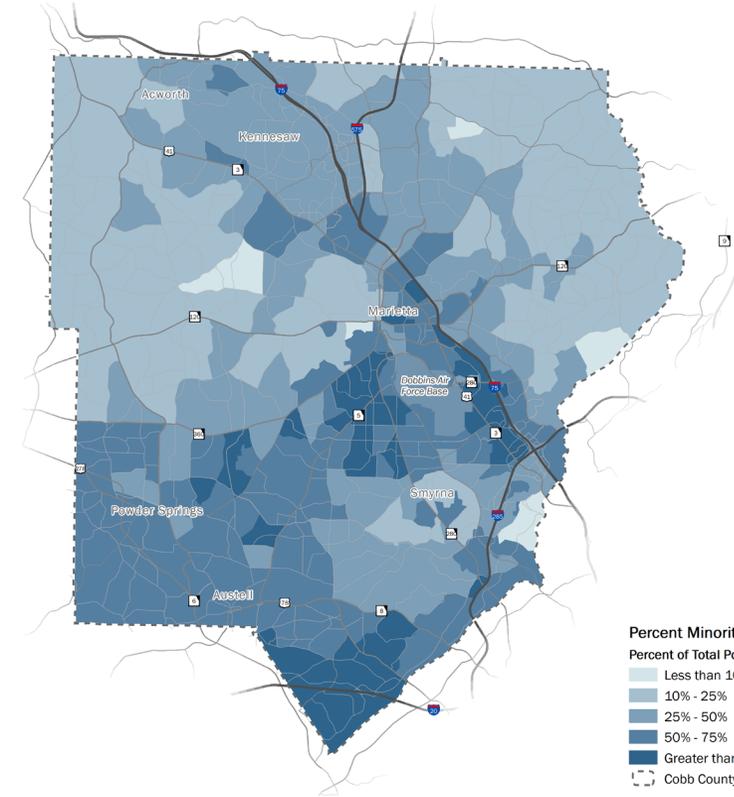
Minority Growth



1990



2000

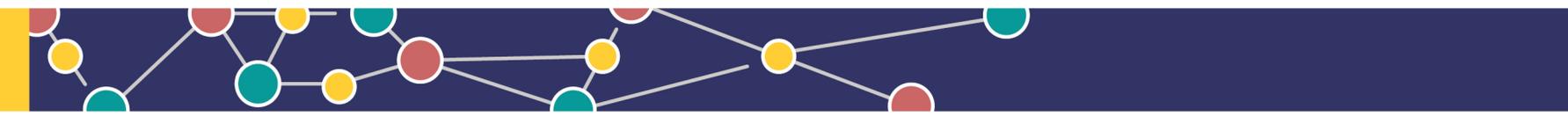


2010

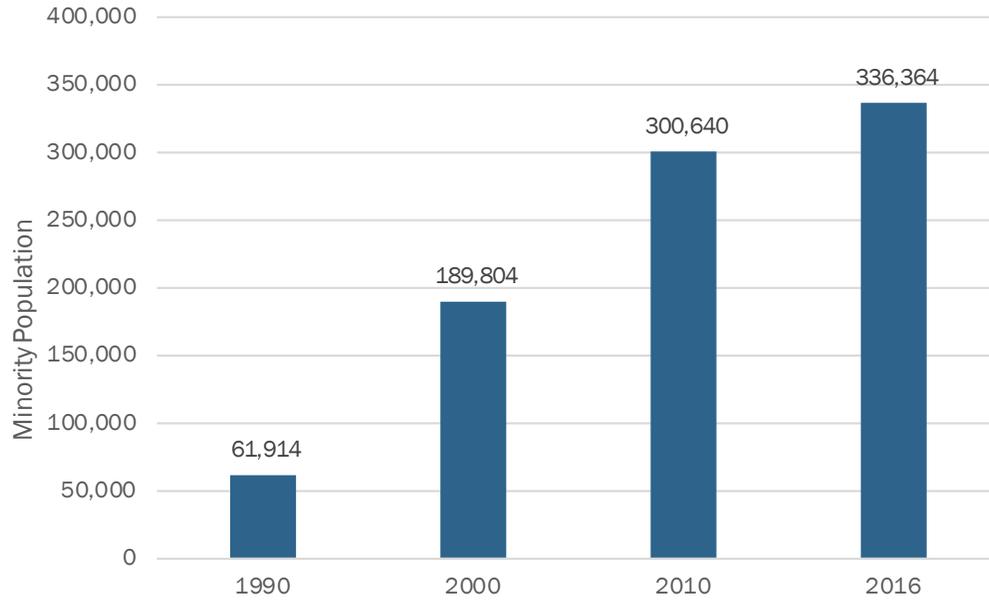
Percent Minority 2010
Percent of Total Population

- Less than 10%
- 10% - 25%
- 25% - 50%
- 50% - 75%
- Greater than 75%

Cobb County



Minority

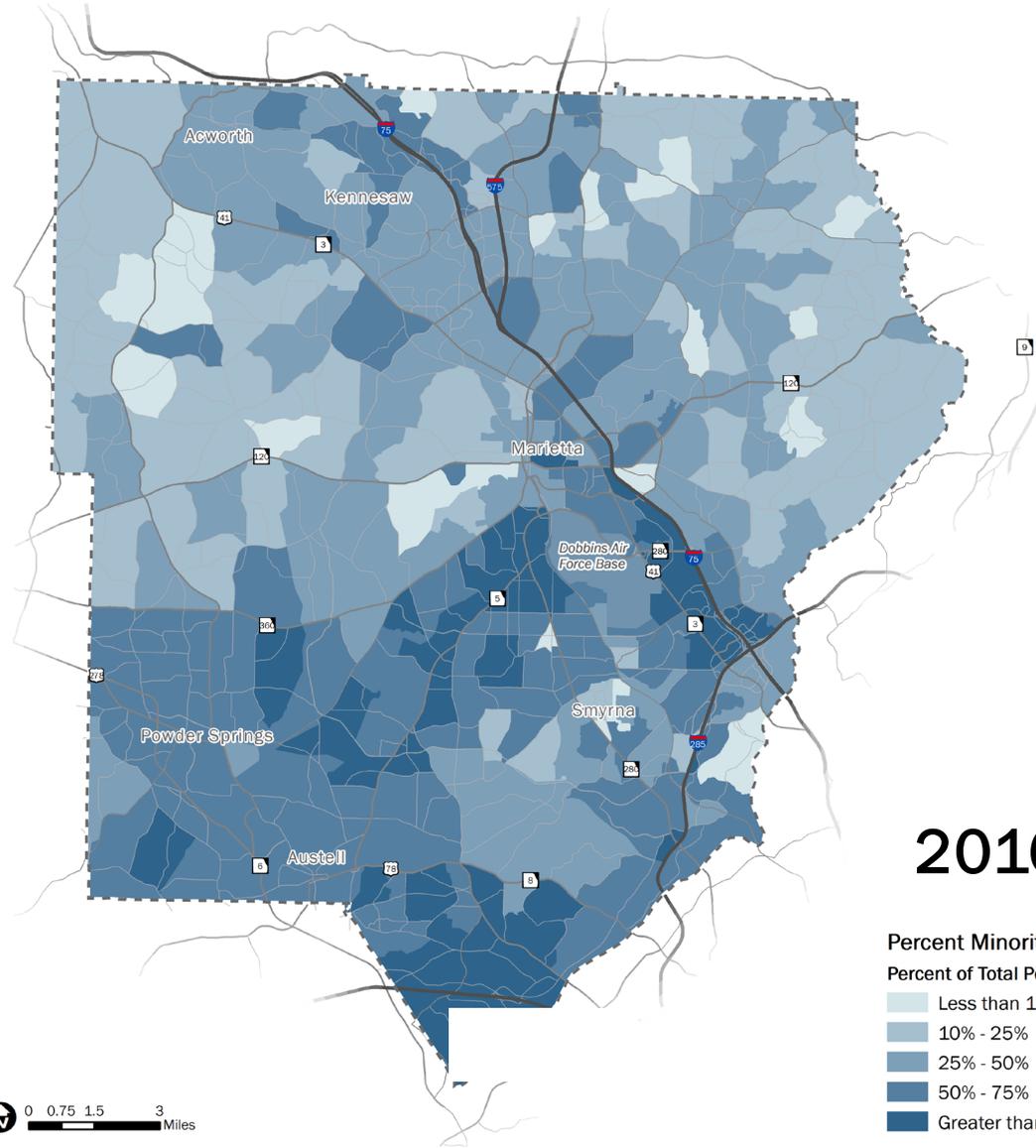


Percent Growth:

206.6%

58.4%

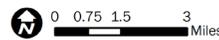
11.9%



2016

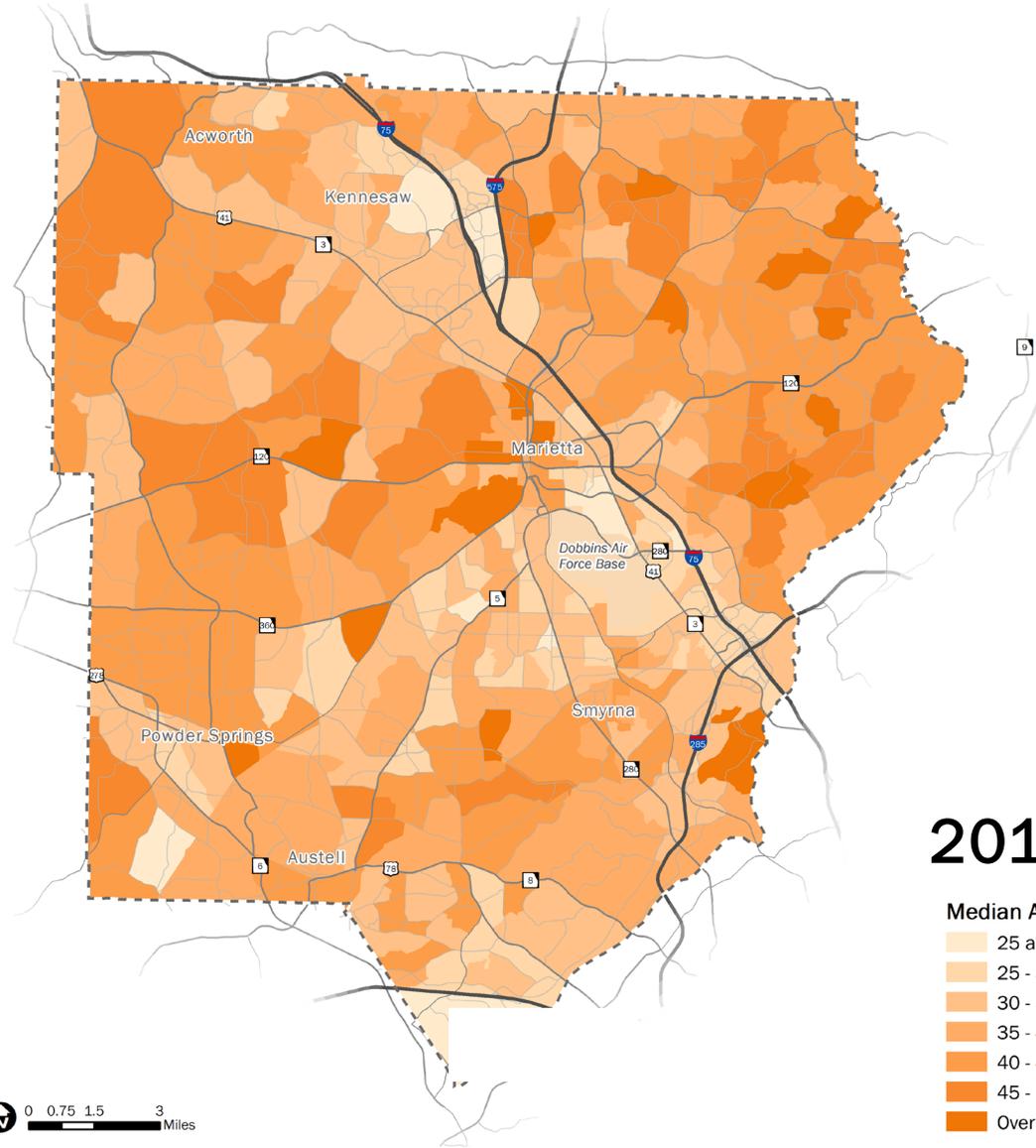
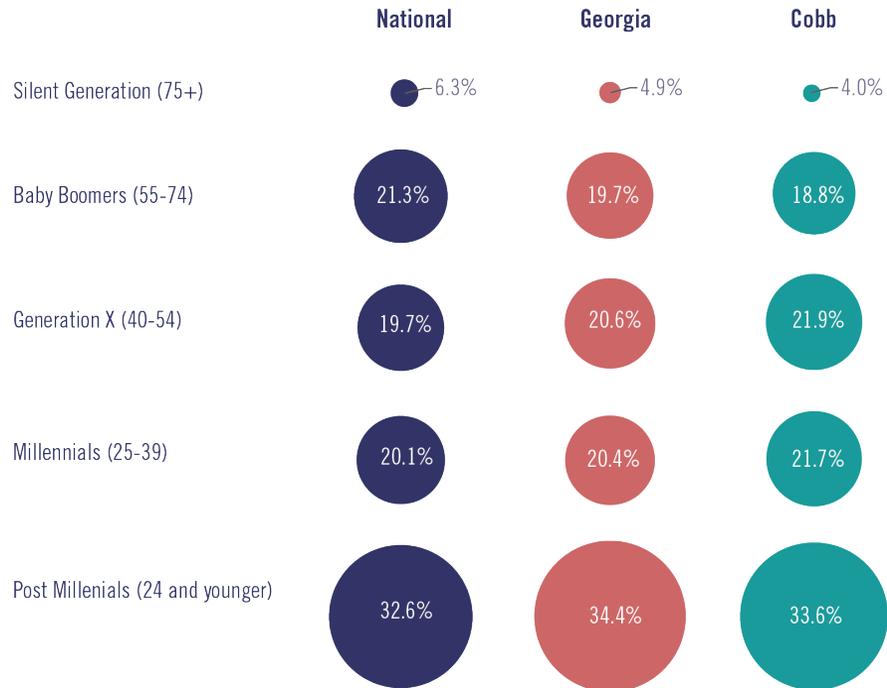
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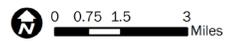
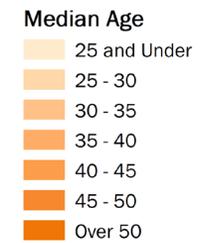


Age

DISTRIBUTION OF AGE BY COHORT

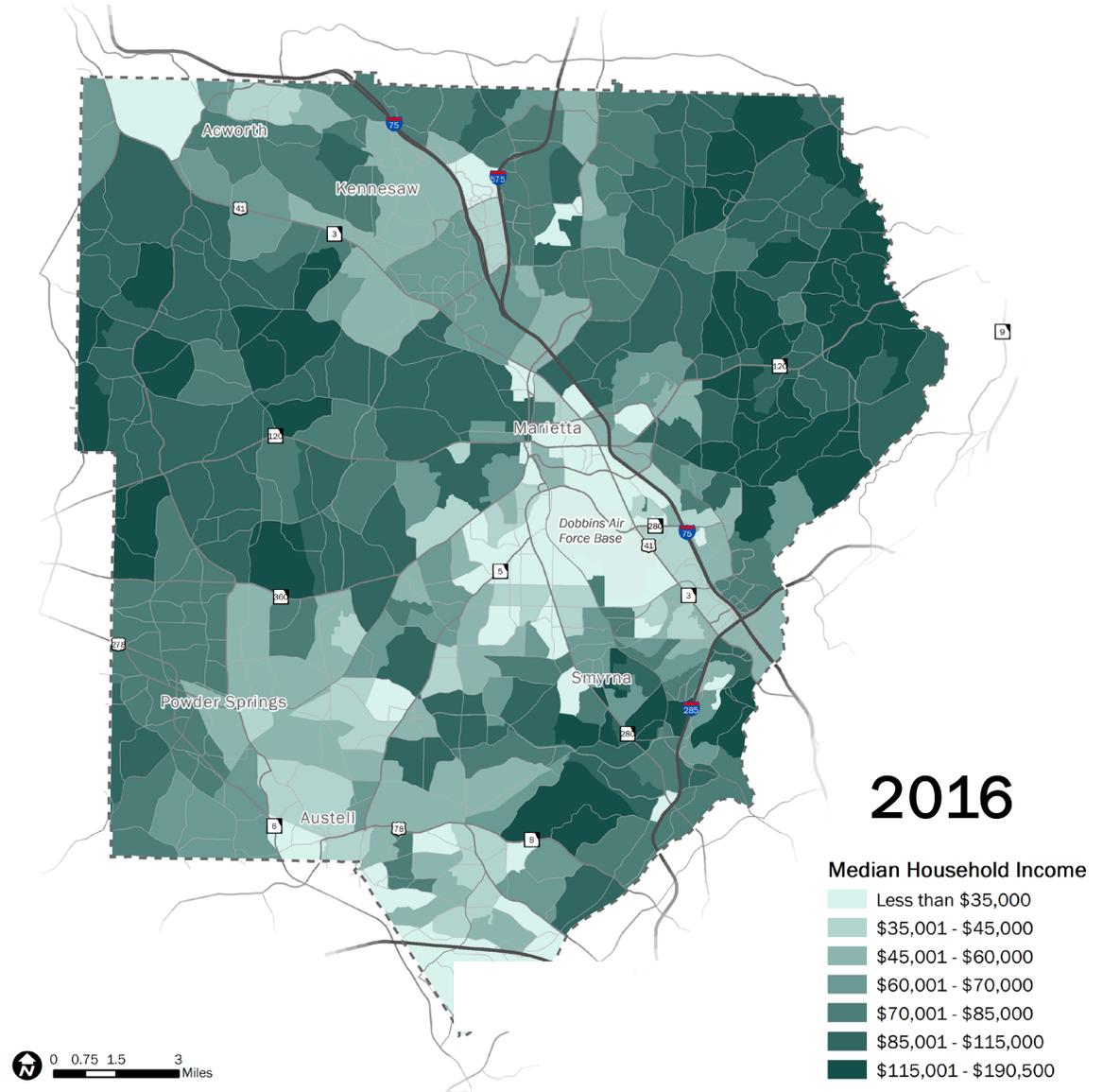


2016



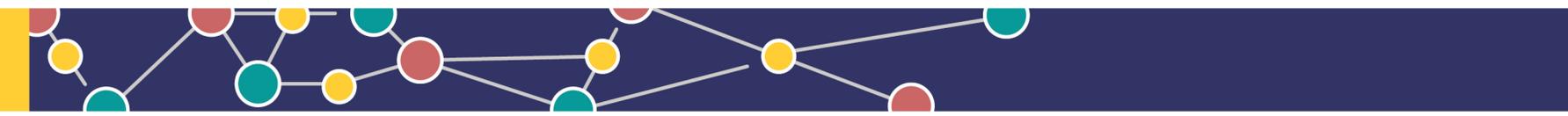
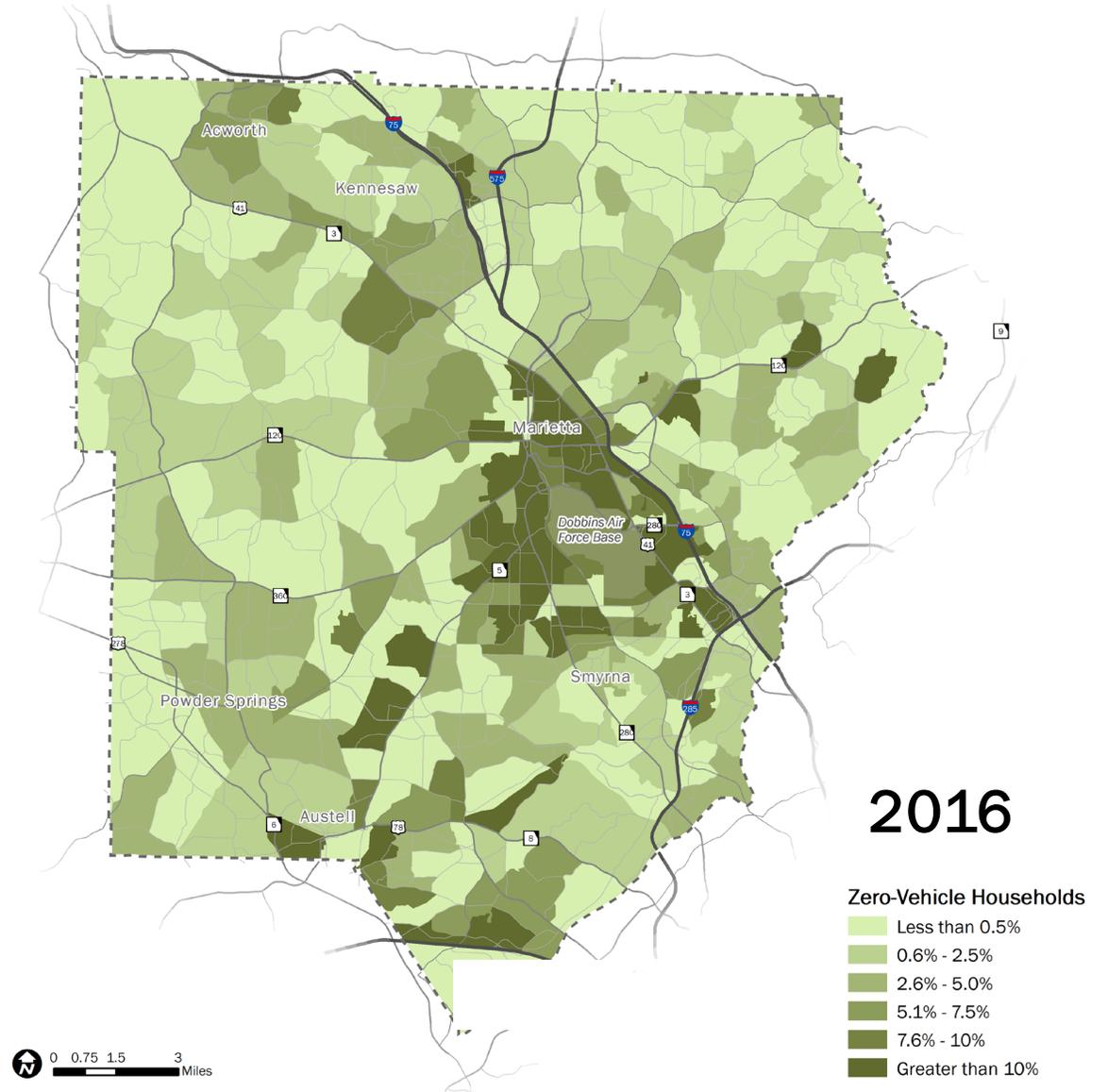
Median Household Income

- \$68,818 median household income
- 10.2% of households at or below poverty level
 - Family of 4 = \$25,100
- 15.8% of households earn \$150,000 or more
- 8.1% of households earn \$200,000 or more



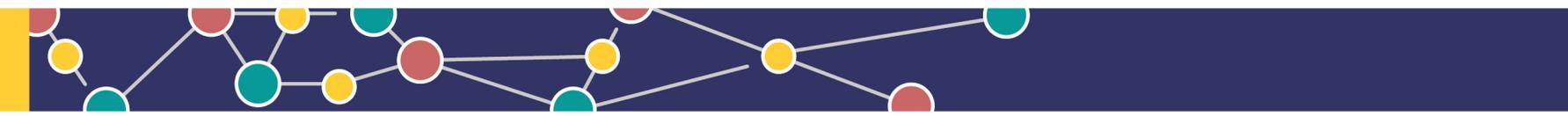
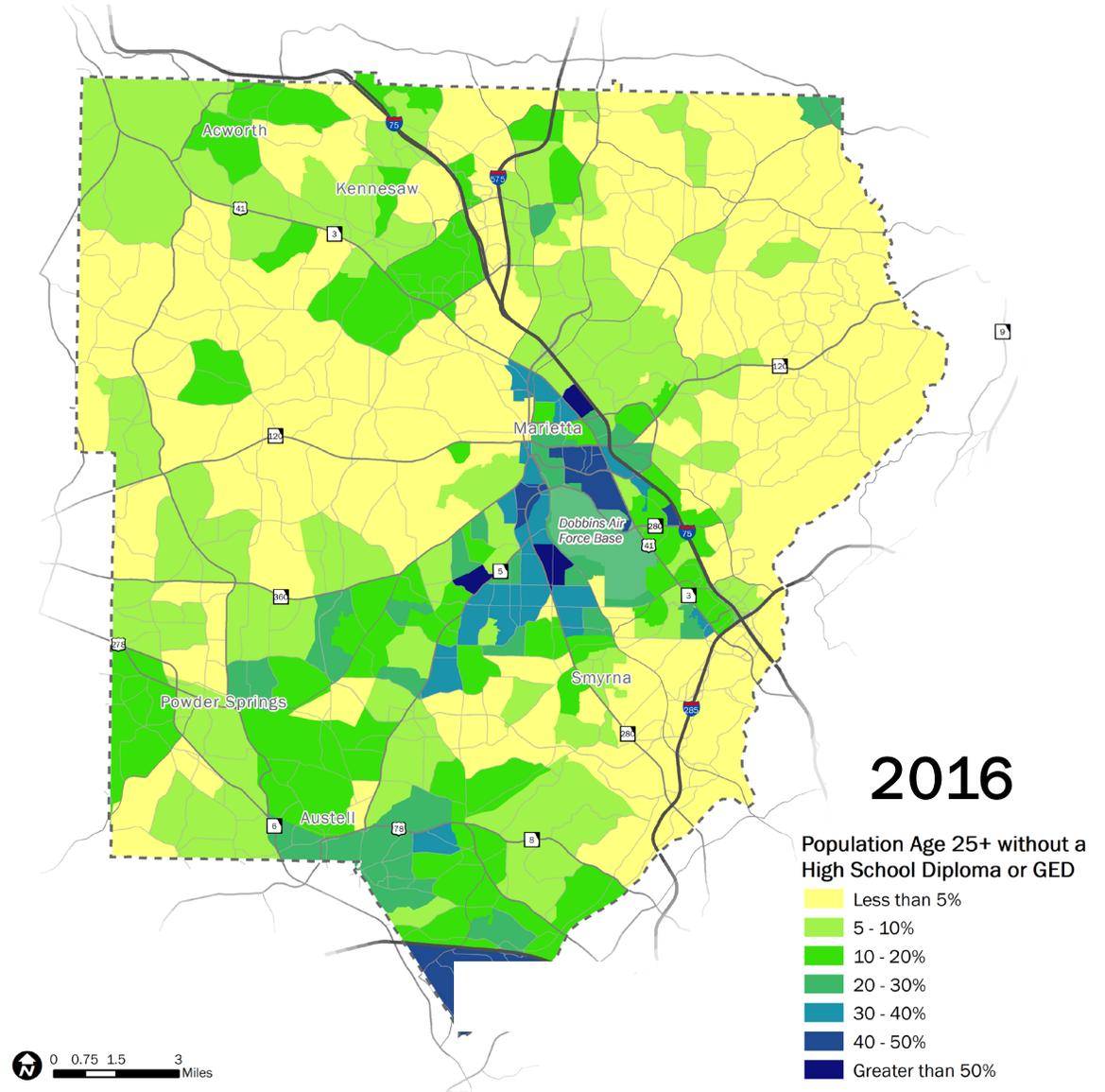
Zero-Vehicle Households

- 3.9% of households with no access to a vehicle
 - 3.1% of renter occupied households
 - 0.8% of owner occupied households



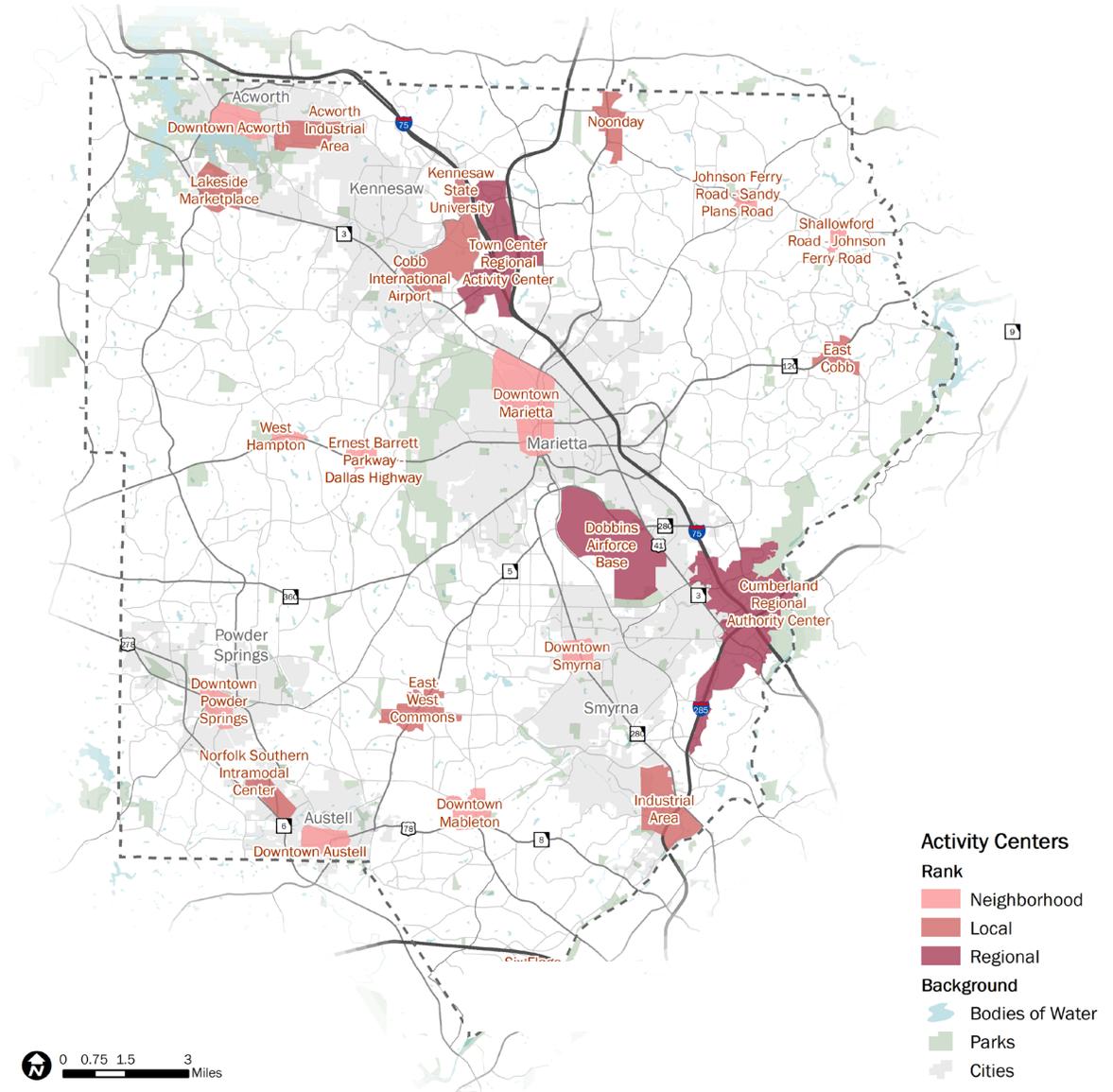
Education

- 5.8% of 25+ without high school diploma or GED
- 72.2% of 25+ with some college education
- 45.0% of 25+ with college education, or graduate or professional degree

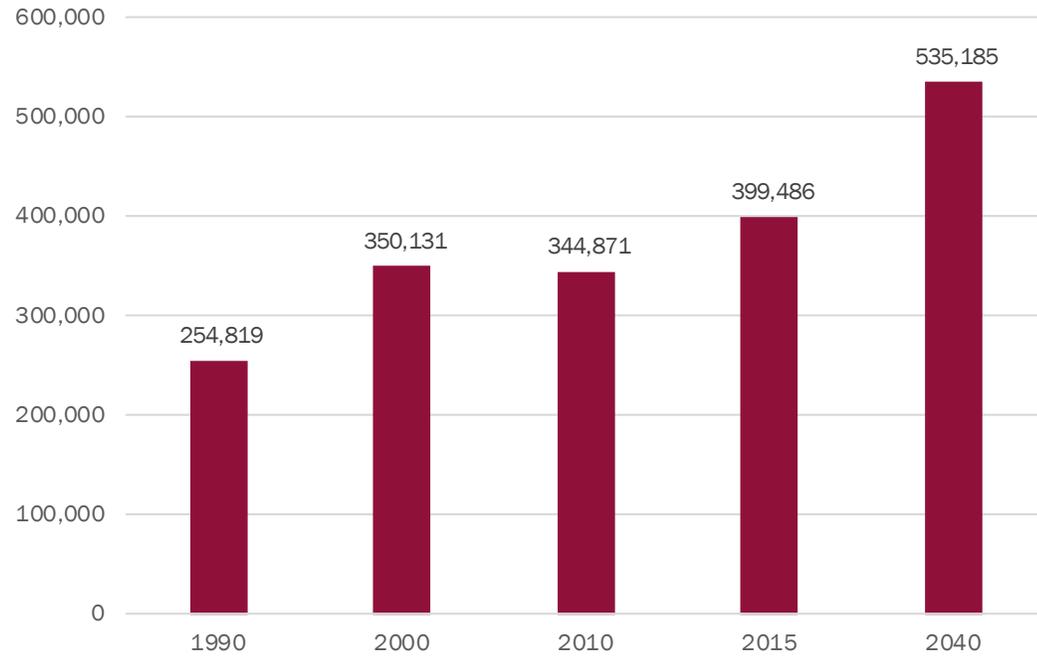


Activity Centers

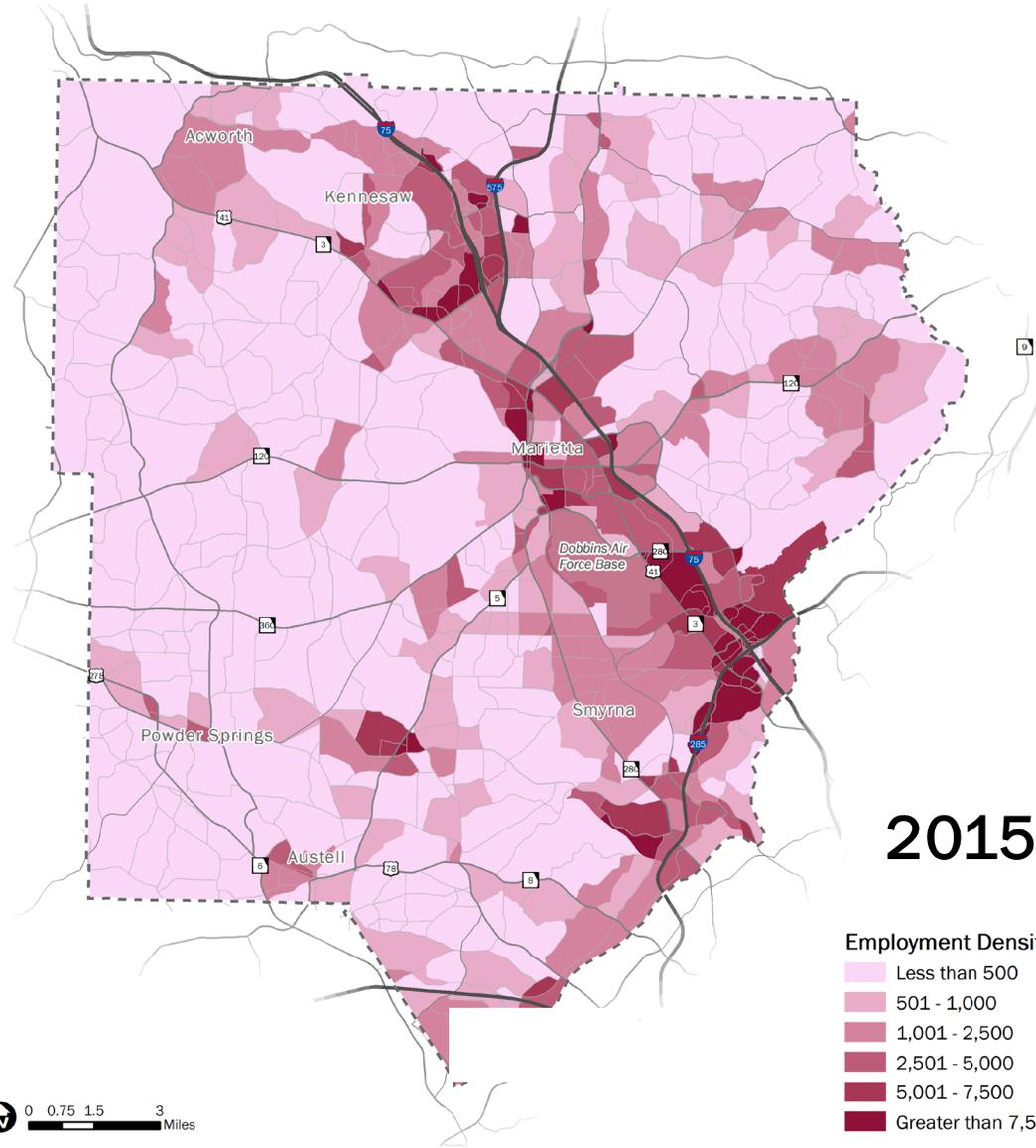
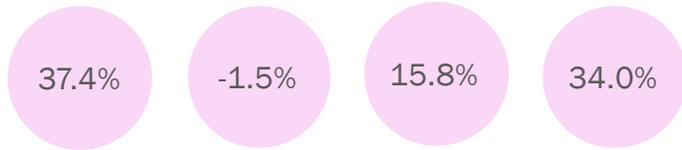
- 3 Regional Activity Center
 - Cumberland
 - Town Center
 - Dobbins Airforce Base
- 10 Local Activity Centers
- 10 Neighborhood Activity Centers



Employment

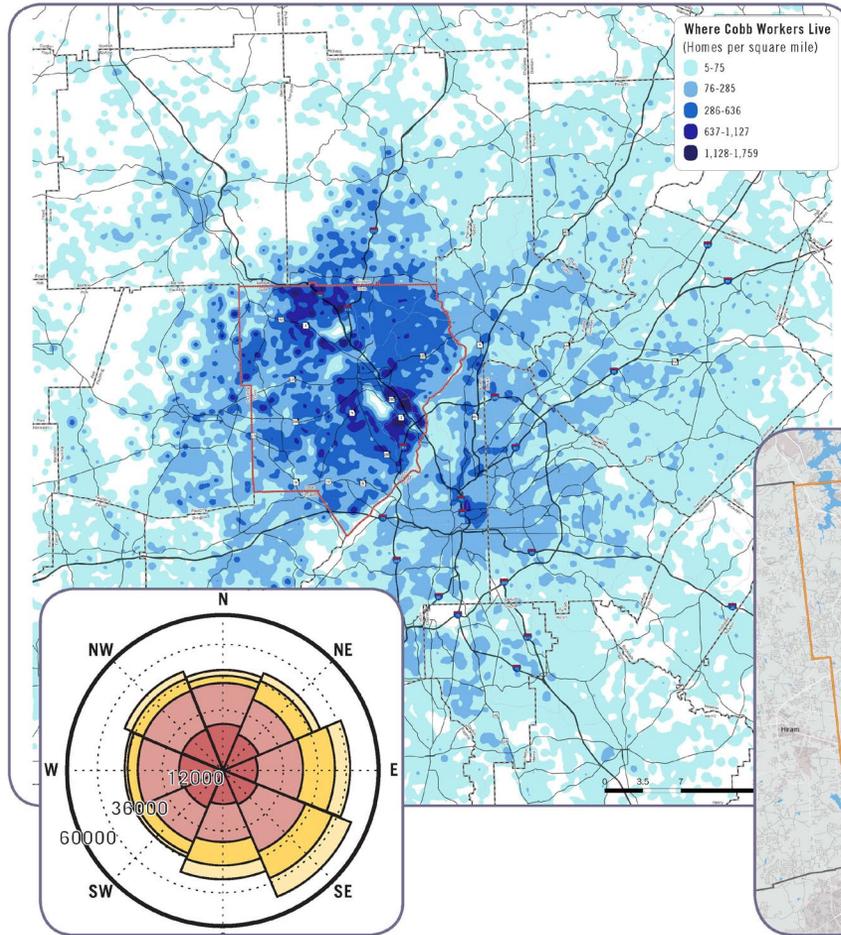


Percent Growth:

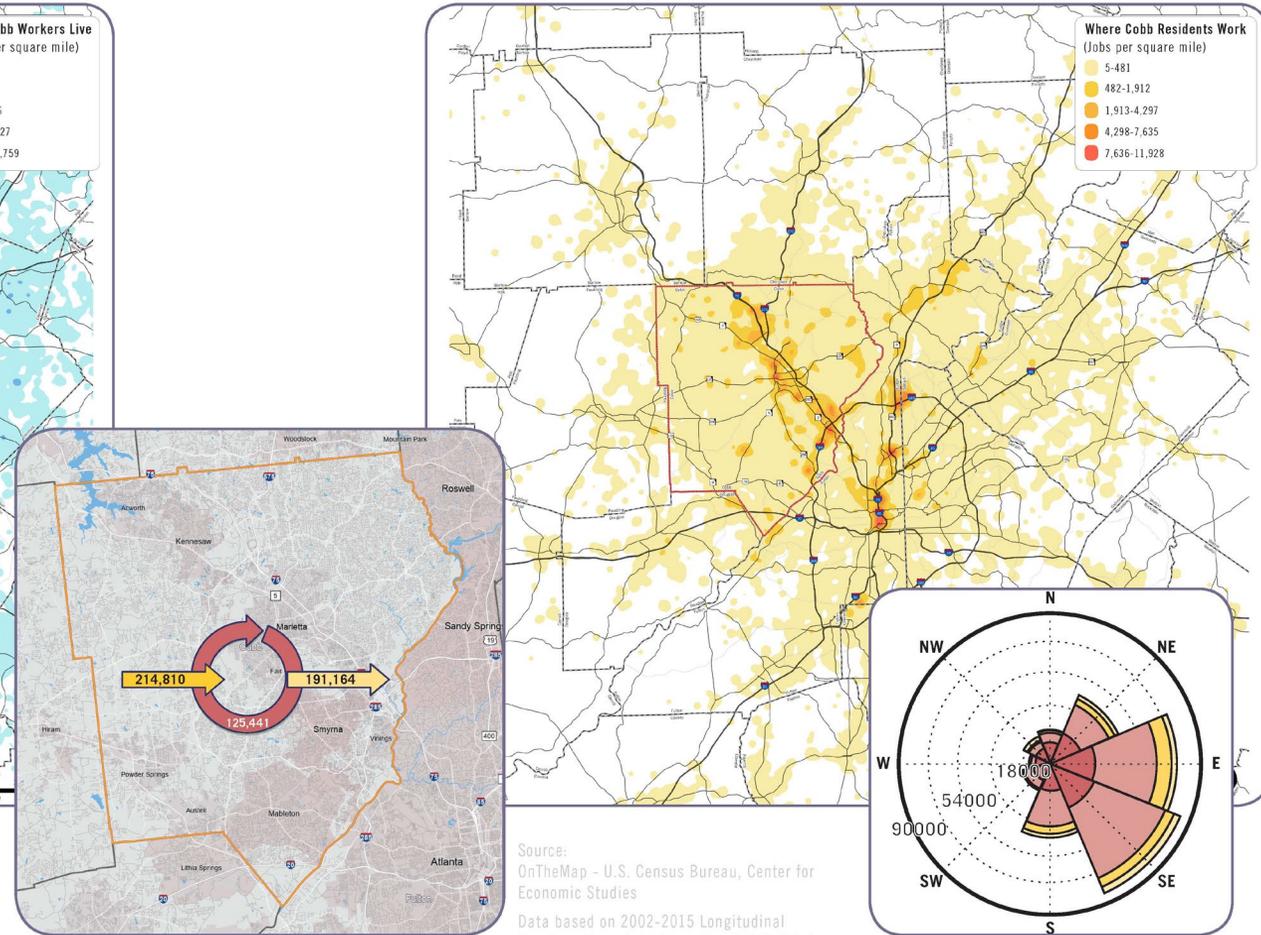


Major Travel Patterns – Census

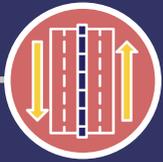
WHERE COBB WORKERS LIVE



WHERE COBB RESIDENTS WORK



Source: OnTheMap - U.S. Census Bureau, Center for Economic Studies
 Data based on 2002-2015 Longitudinal Employer-Household Dynamics (LEHD) Origin-Destination Employment Statistics (LODES)

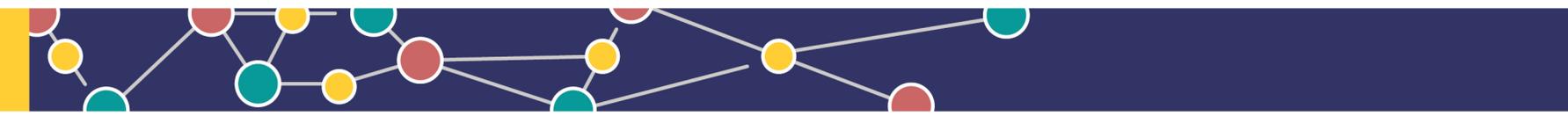
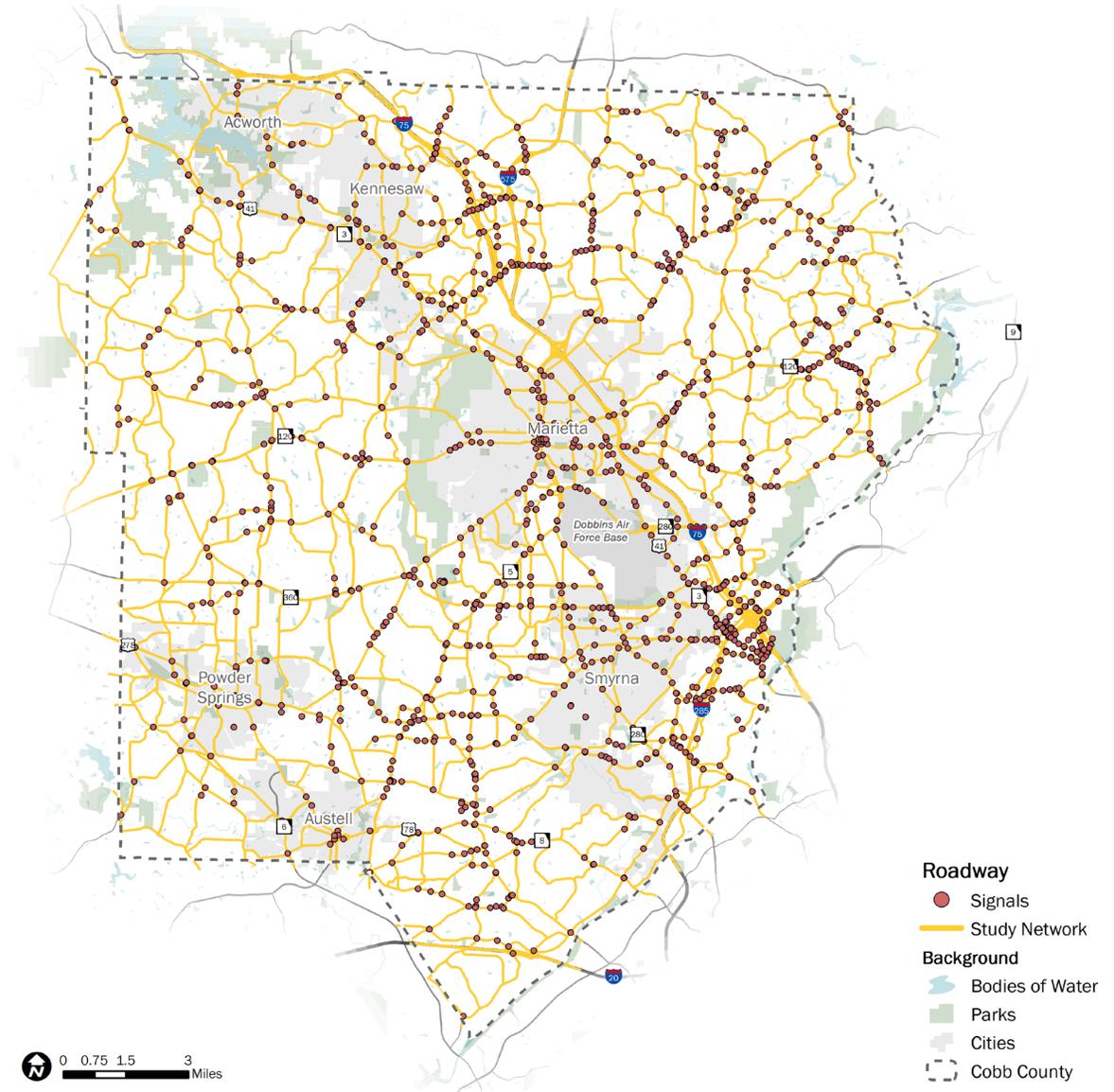


Roadway Breakout



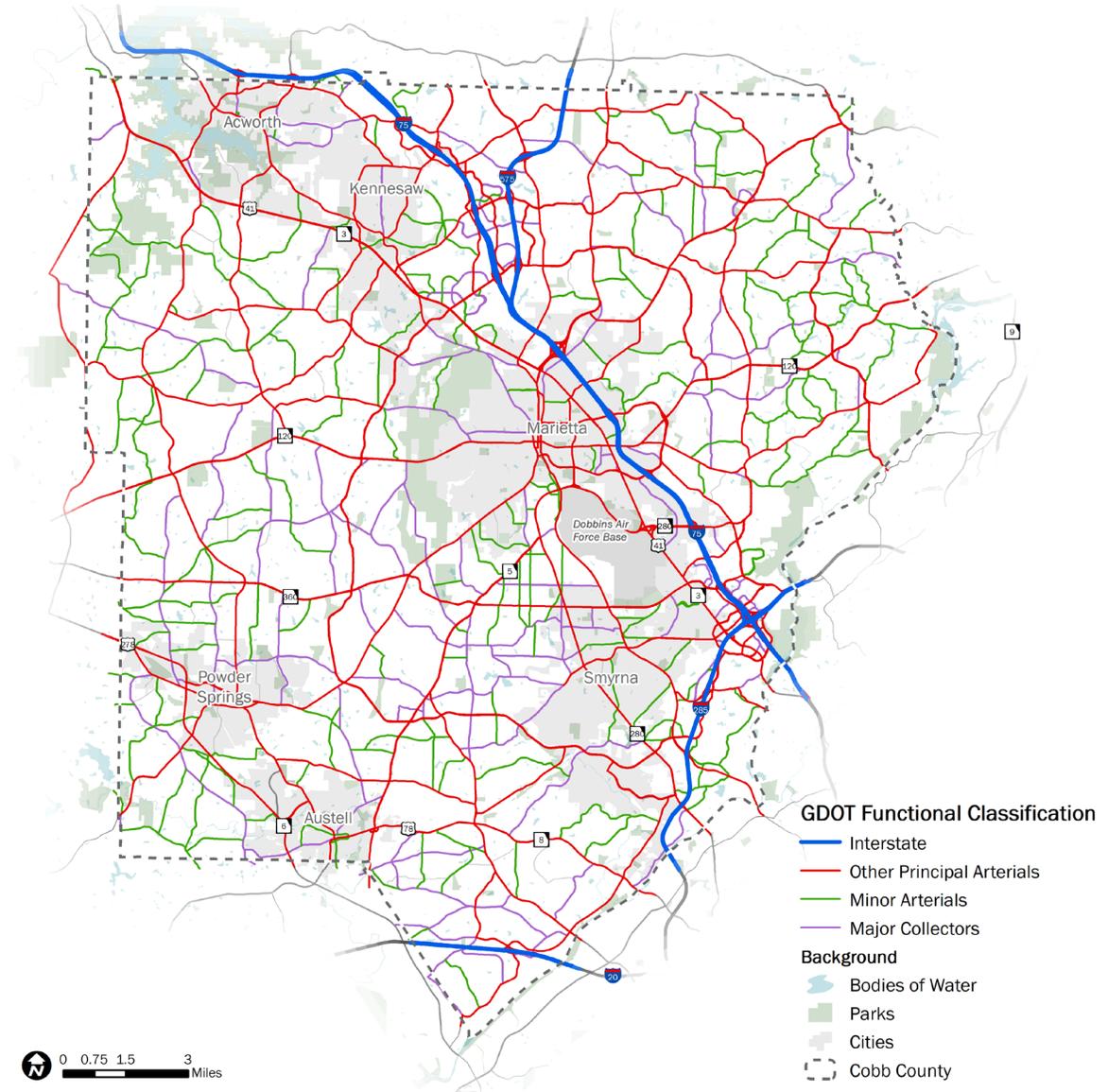
Roadway Network

- Over 800 miles of roadway for the study network
- Cobb signals
 - 567 traffic signals
 - 224 school beacons
 - 58 all-way or ped beacons
 - 261 CCTV cameras
 - 189 Bluetooth devices
- 104 maintained by Marietta
- 76 maintained by Smyrna
- 13 maintained by GDOT



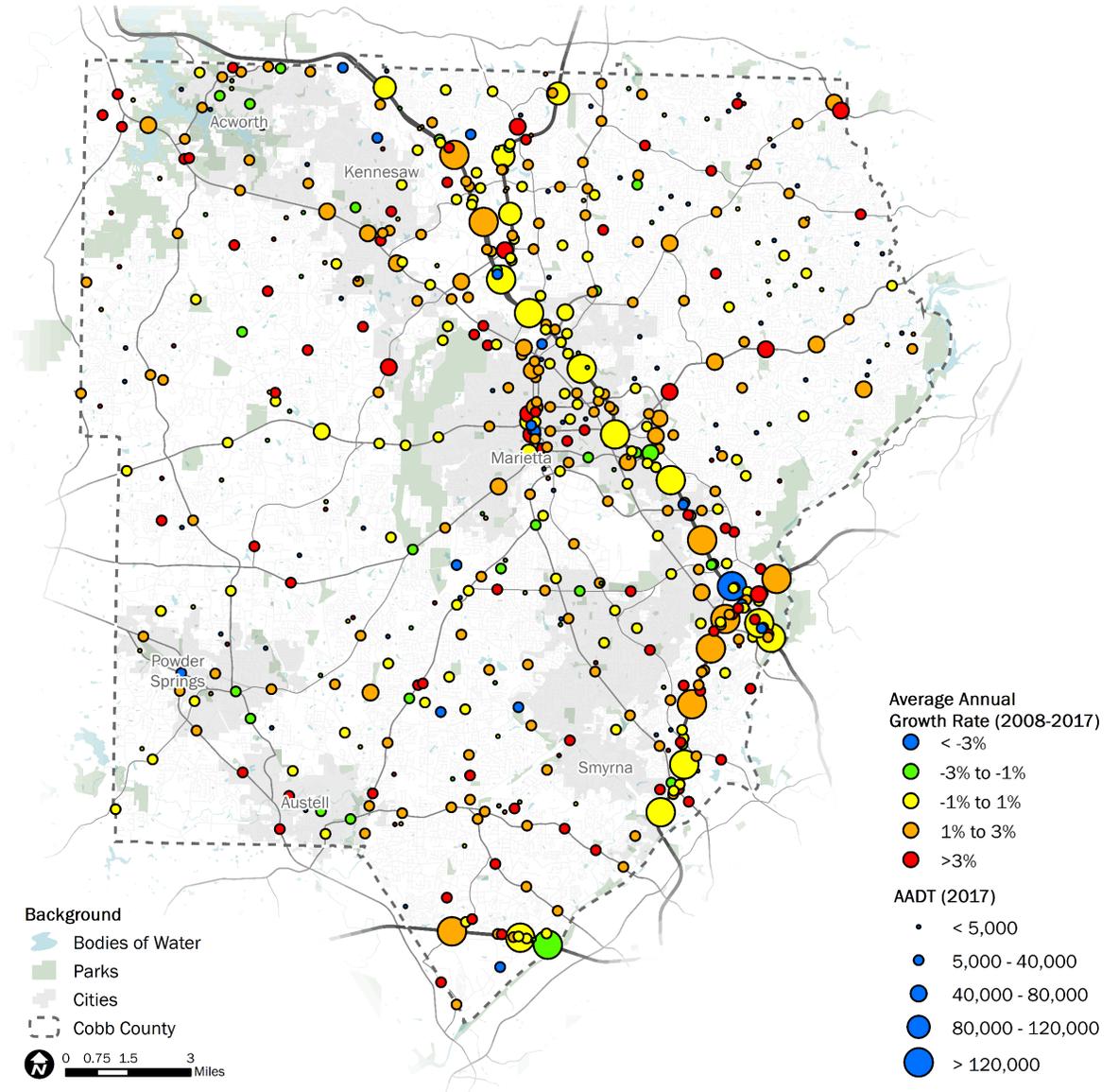
Functional Classification

- Interstate = 58 miles
- Other Principal Arterials = 270 miles
- Minor Arterials = 240 miles
- Major Collectors = 205 miles

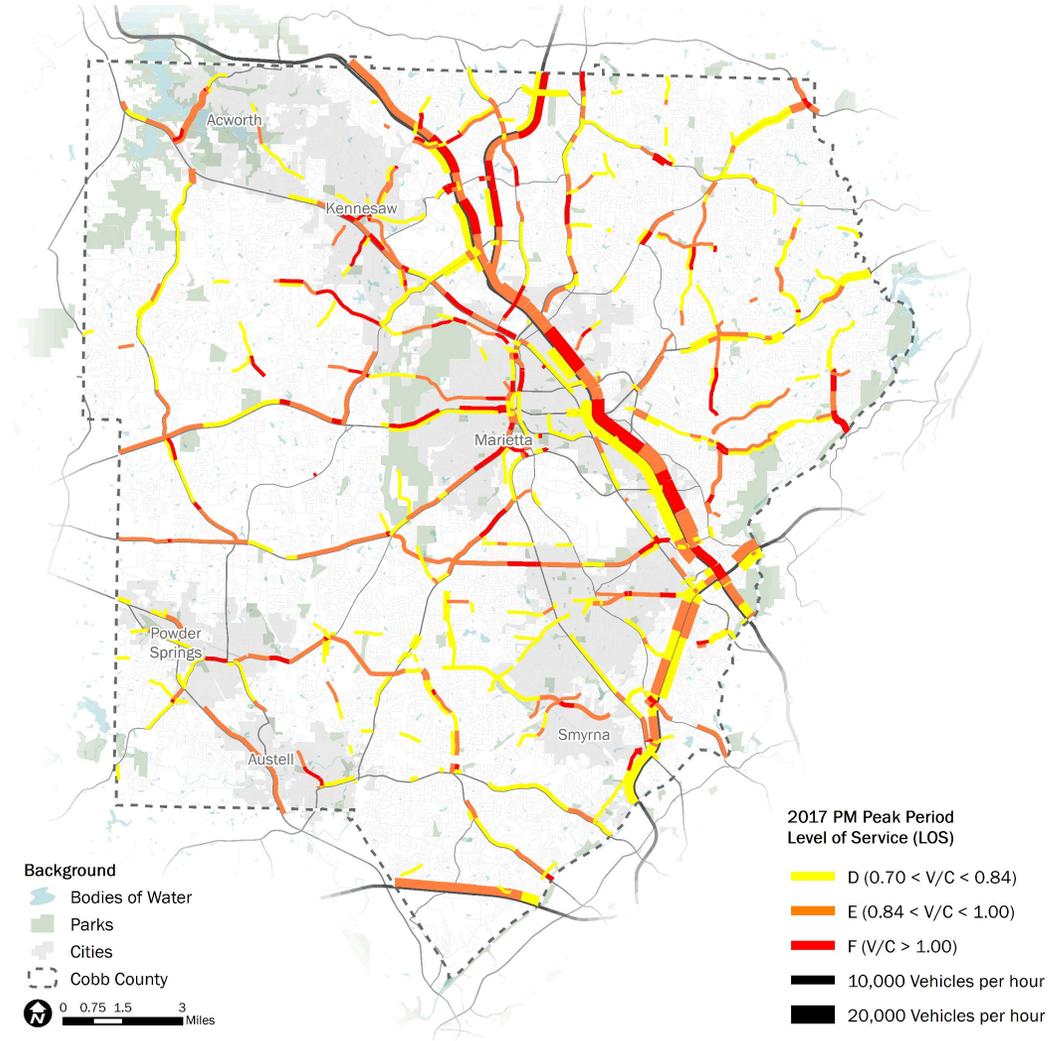
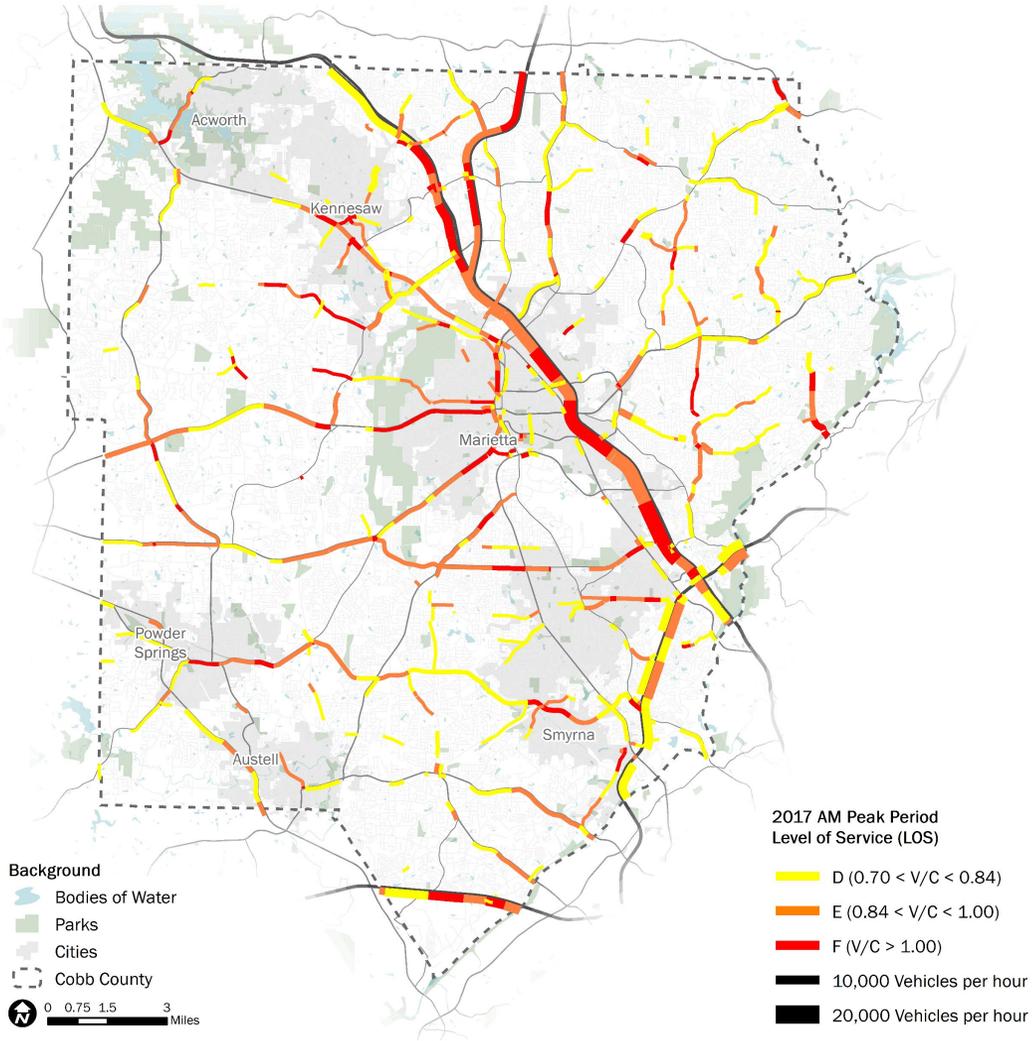


Traffic Growth

- Size of the circle represents traffic volume in 2017
- Color of the circle indicates if it's growing or shrinking
- Majority of roadways in the County are either growing or at least staying the same



Level-of-Service



Traffic Bottlenecks (2017)

District 1 Top 10 Bottlenecks

- Rank #1: WB: Dallas Hwy @ Mars Hill Rd/Lost Mountain Rd
- Rank #2: NB: Cobb Pkwy @ Kennesaw Due West Rd
- Rank #3: NB: Cobb Pkwy @ Lake Acworth Dr
- Rank #4: SB: Cobb Pkwy @ Acworth Due West Rd
- Rank #5: NB: Cobb Pkwy @ Mars Hill Rd
- Rank #6: EB: Dallas Hwy @ Barrett Pkwy
- Rank #7: WB: Dallas Hwy @ John Ward Rd
- Rank #8: SB: Barrett Pkwy @ Burnt Hickory Rd
- Rank #9: EB: Dallas Hwy @ Mars Hill Rd/Lost Mountain Rd
- Rank #10: EB: Dallas Hwy @ John Ward Rd

District 2 Top 10 Bottlenecks

- Rank #1: SB: Cobb Pkwy @ Akers Mill Rd
- Rank #2: SB: Cobb Pkwy @ I-285/Exit 19
- Rank #3: EB: Roswell Rd @ Johnson Ferry Rd
- Rank #4: SB: Cobb Pkwy @ Paces Mill Rd
- Rank #5: SB: S Cobb Dr @ Concord Rd
- Rank #6: EB: Delk Rd @ I-75
- Rank #7: EB: Roswell Rd @ Piedmont Rd
- Rank #8: NB: Cobb Pkwy @ Windy Hill Rd
- Rank #9: WB: Roswell Rd @ Piedmont Rd
- Rank #10: EB: Roswell Rd @ Old Canton Rd

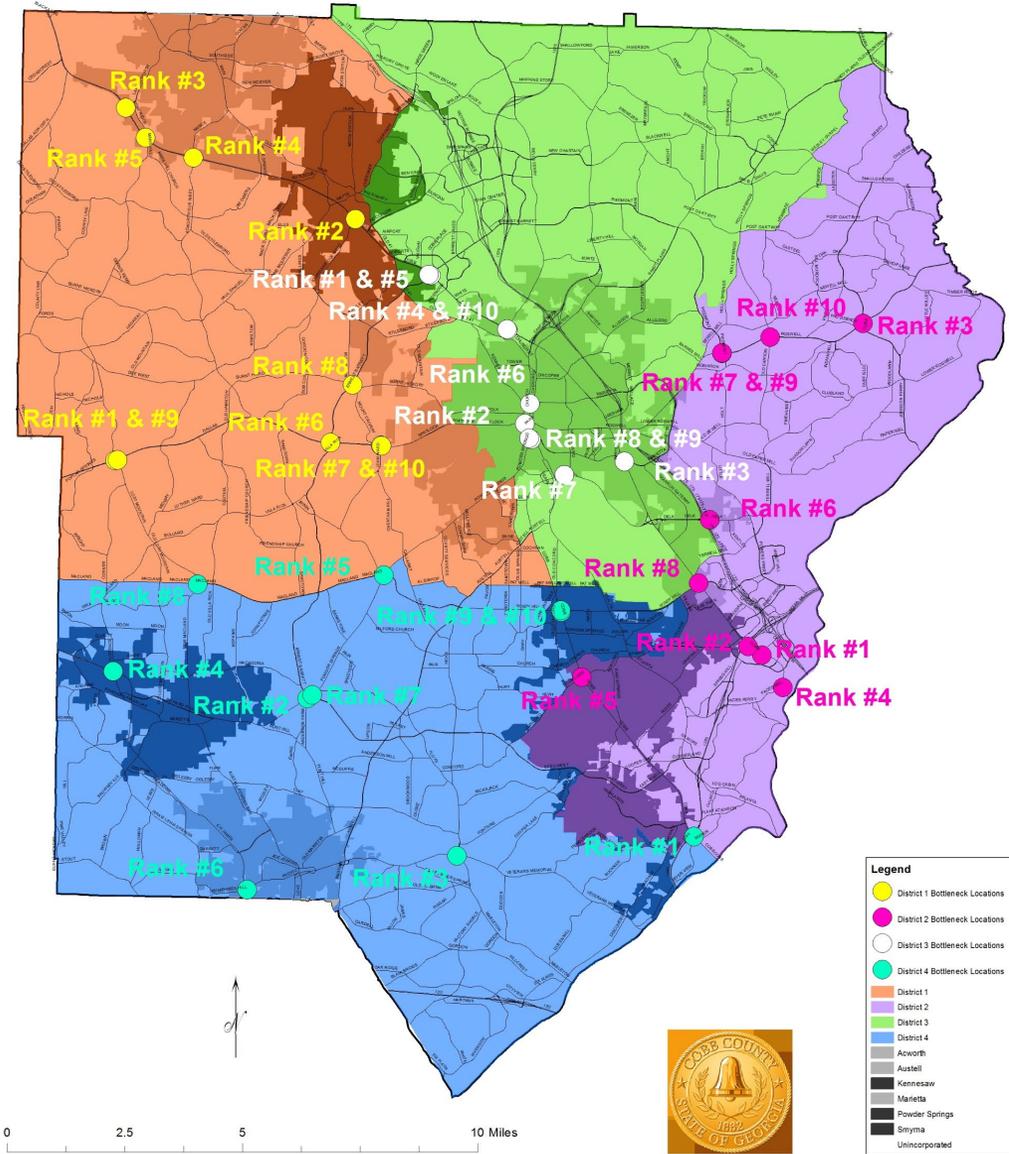
District 3 Top 10 Bottlenecks

- Rank #1: SB: Cobb Pkwy @ Barrett Pkwy
- Rank #2: EB: Whitlock Ave @ S Marietta Pkwy
- Rank #3: SB: Cobb Pkwy @ S Marietta Pkwy
- Rank #4: SB: Cobb Pkwy @ Bells Ferry Rd
- Rank #5: SB: Barrett Pkwy @ Cobb Pkwy
- Rank #6: SB: Church St @ N Marietta Pkwy
- Rank #7: NB: S Cobb Drive @ S Fairground St/Walker St
- Rank #8: SB: S Marietta Pkwy @ Powder Springs St
- Rank #9: EB: Powder Springs St @ S Marietta Pkwy
- Rank #10: NB: Cobb Pkwy @ Bells Ferry Rd

District 4 Top 10 Bottlenecks

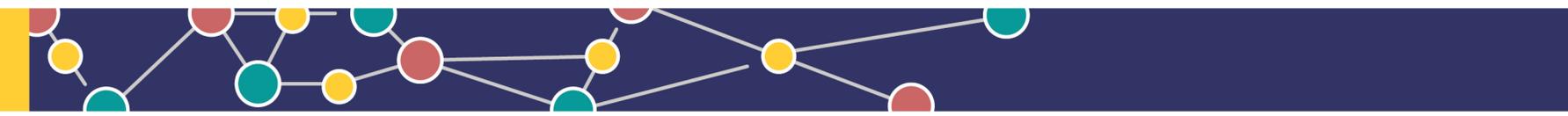
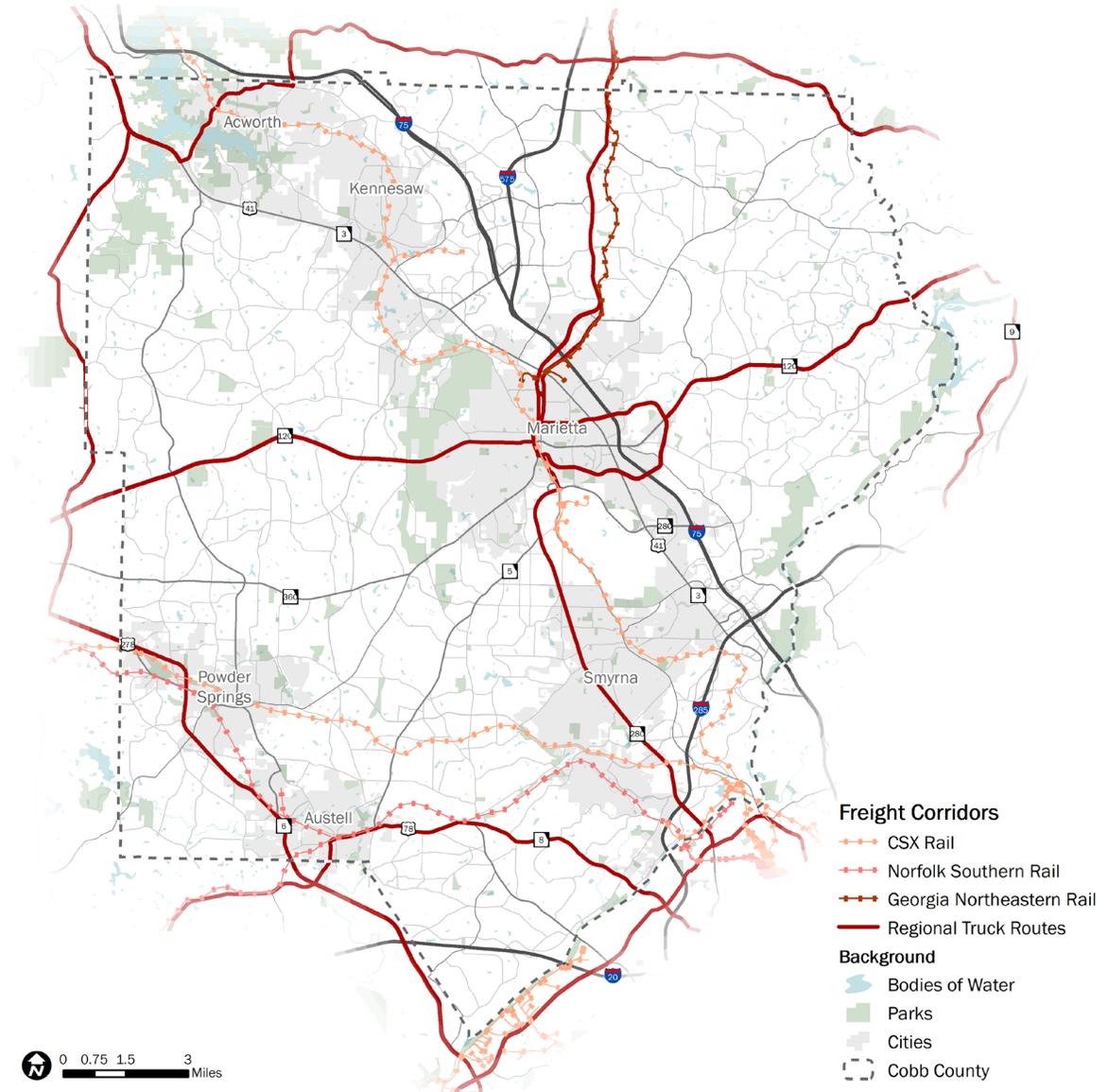
- Rank #1: SB: S Cobb Dr @ I-285
- Rank #2: WB: Powder Springs Rd @ Anderson Farm Rd
- Rank #3: WB: Veterans Memorial Hwy @ Floyd Rd/Mableton Pkwy
- Rank #4: WB: C H James Pkwy @ Florence Rd
- Rank #5: WB: Powder Springs Rd @ Macland Rd
- Rank #6: EB: C H James Pkwy @ Humphries Hill Rd/Pacific Ave
- Rank #7: EB: Powder Springs Rd @ Barrett Pkwy/East-West Conn
- Rank #8: EB: New Macland Rd/Lost Mountain Rd @ Macland Rd
- Rank #9: SB: S Cobb Dr @ Windy Hill Rd
- Rank #10: NB: S Cobb Dr @ Windy Hill Rd

Source: Atlanta Regional Commission's 2017 INRIX Data



Freight Corridors

- Truck Routes = 106.5 miles
- CSX Rail = 53.2 miles
- CSX Rail = 53.2 miles
- Norfolk Southern Rail = 19.2 miles
- Georgia Northeastern Railroad Company = 9.5 miles





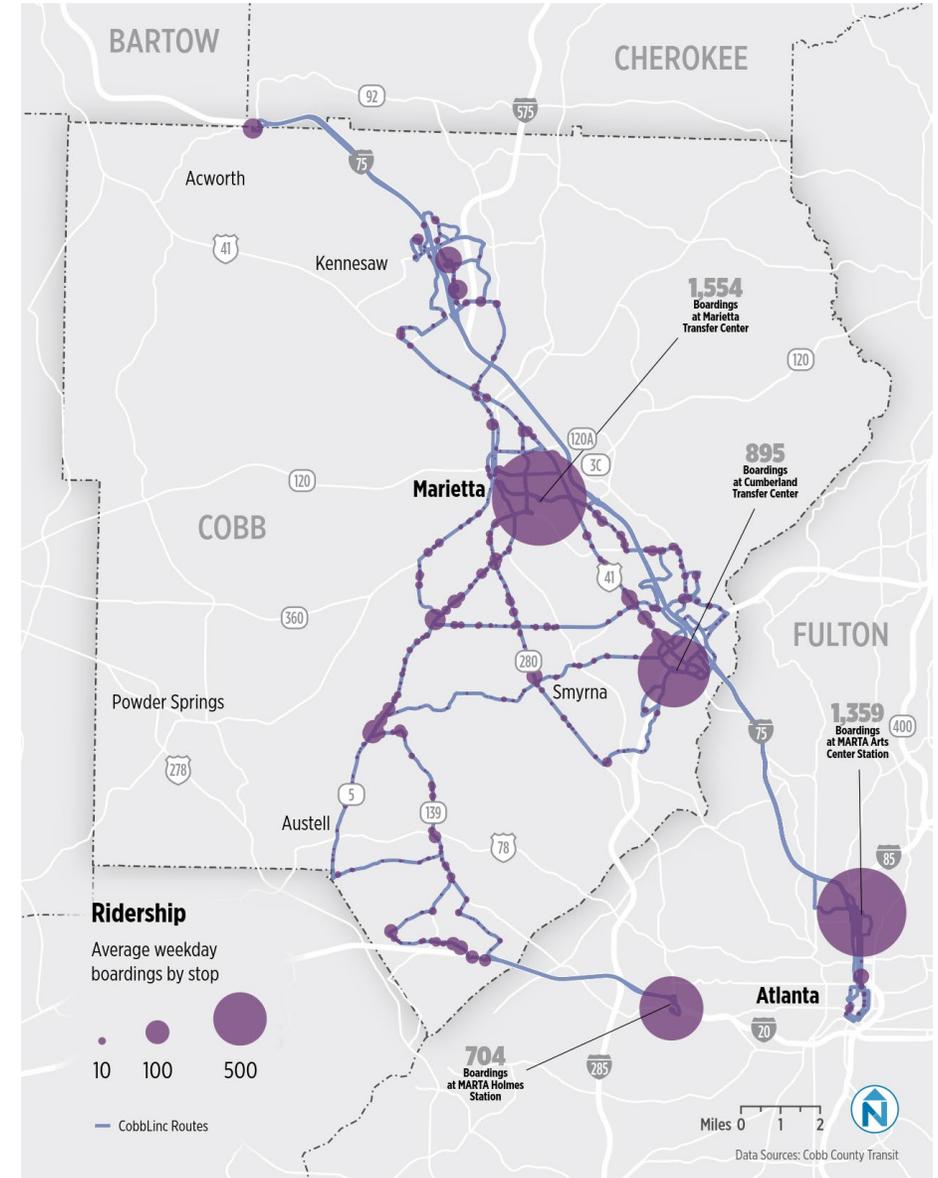
Transit Breakout

Cobb
FORWARD
Comprehensive Transportation Plan



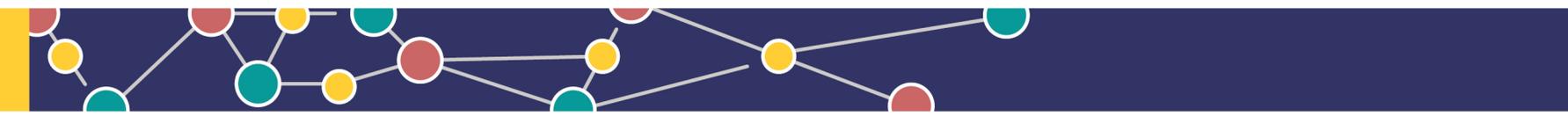
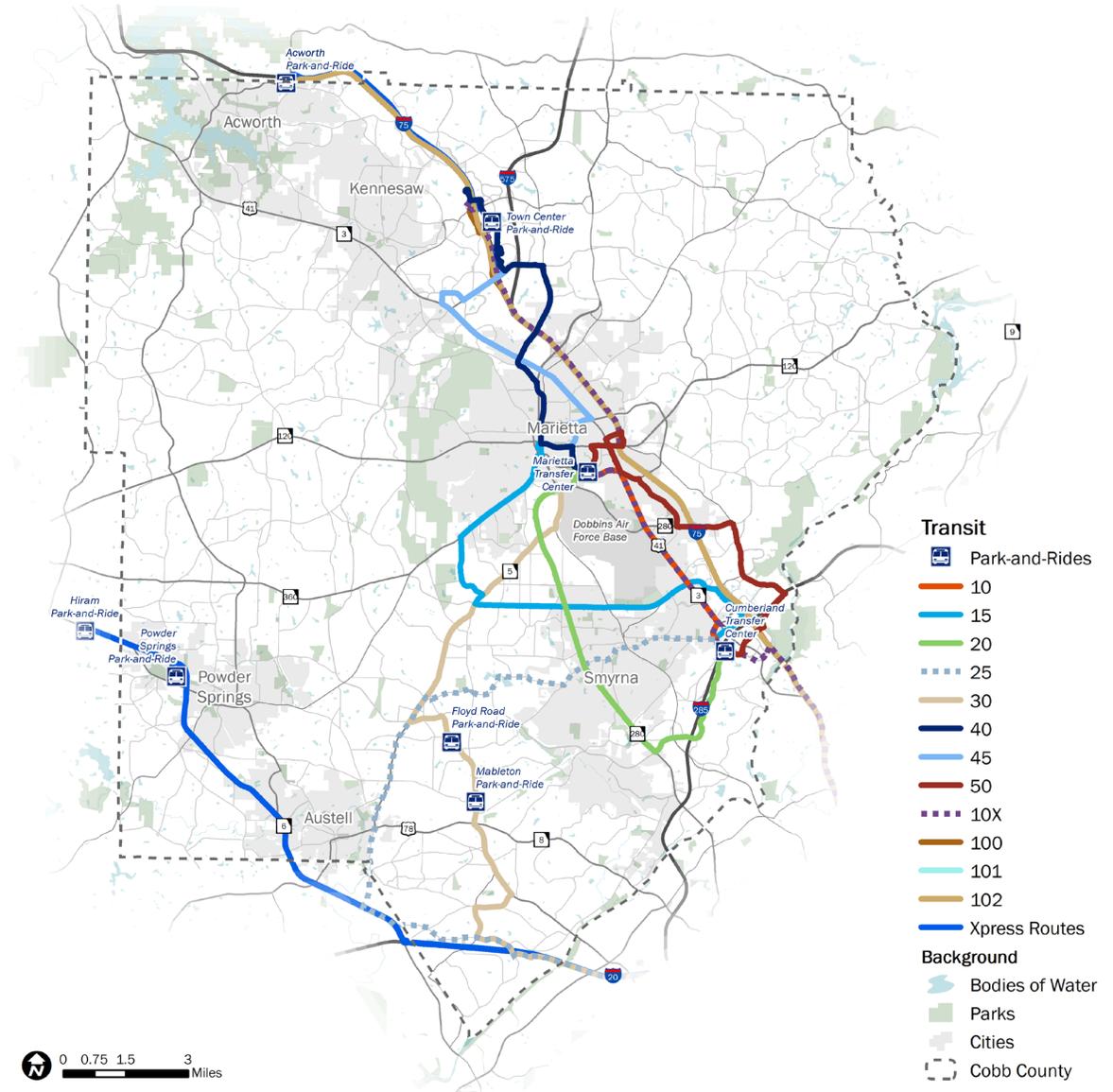
Transit Service Plan

- Comprehensive analysis of CobbLinc's service
- Short-term plan to meet needs of residents, workers and businesses
- Included market assessment, travel demand analysis, ridership evaluation



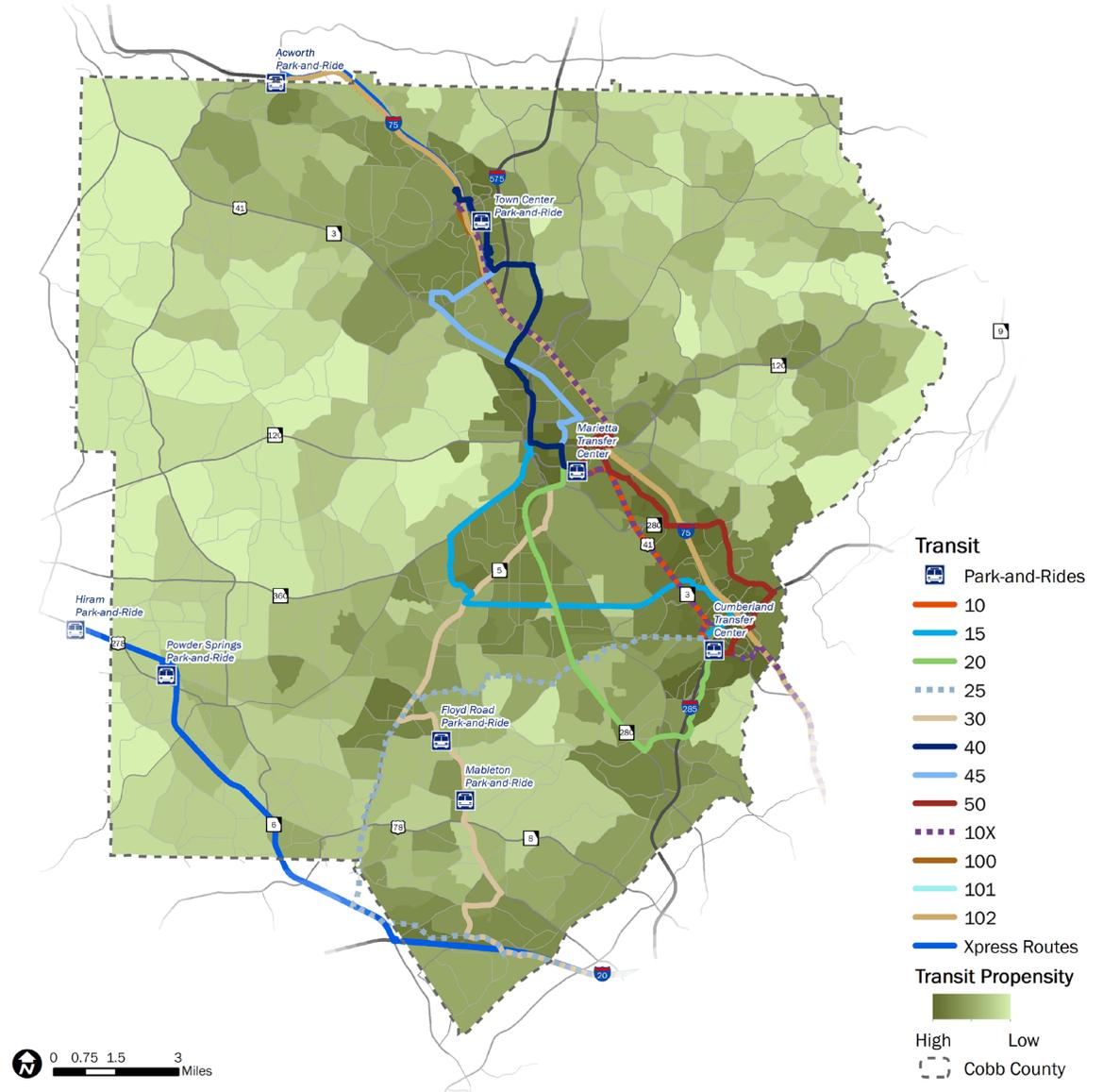
New CobbLinc upgrades

- New Sunday service
- Use of managed lanes
- Addressing on-time performance
- Service to new areas
- Strengthening core routes
- Enhanced connections to MARTA and other routes
- Options with TNCs



Transit Propensity

- TCRP Report 28: Groups observed to have greater propensity to use transit:
 - Women
 - Minorities
 - Immigrants
 - Low-Income
 - Work or Mobility-related disability
 - No access to a vehicle



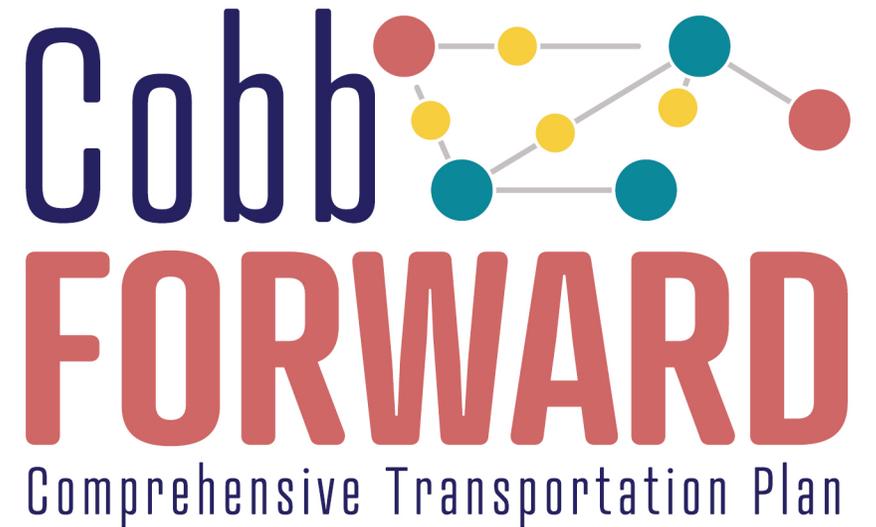


Bicycle and



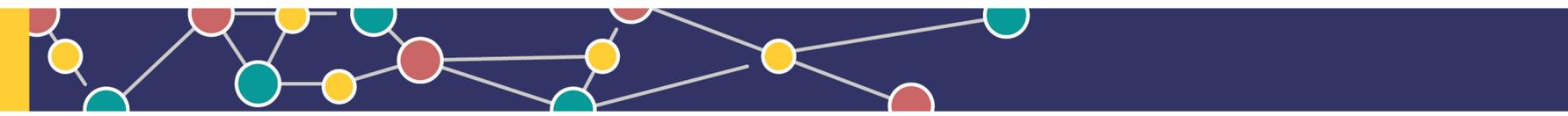
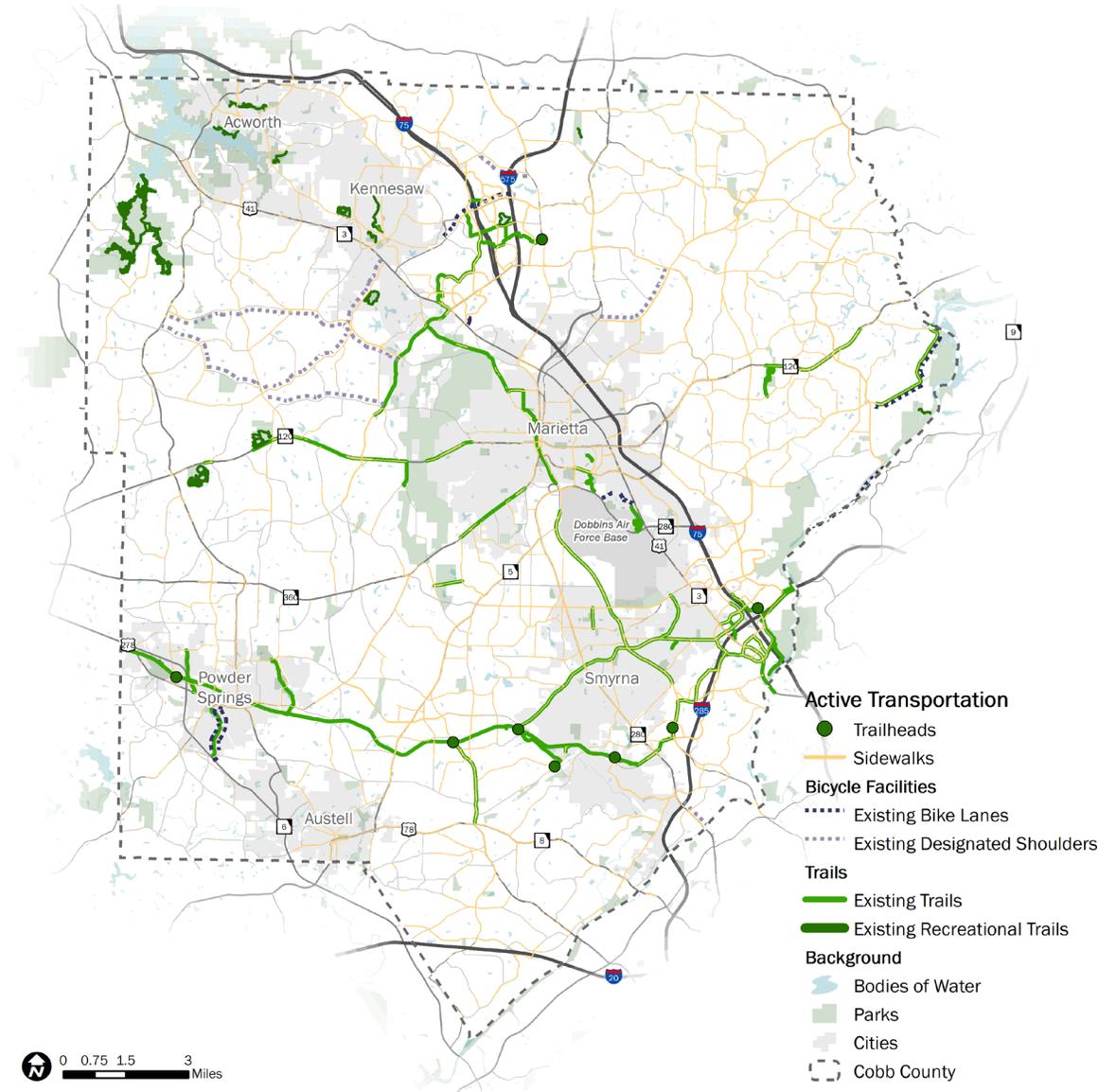
Pedestrian

Breakout



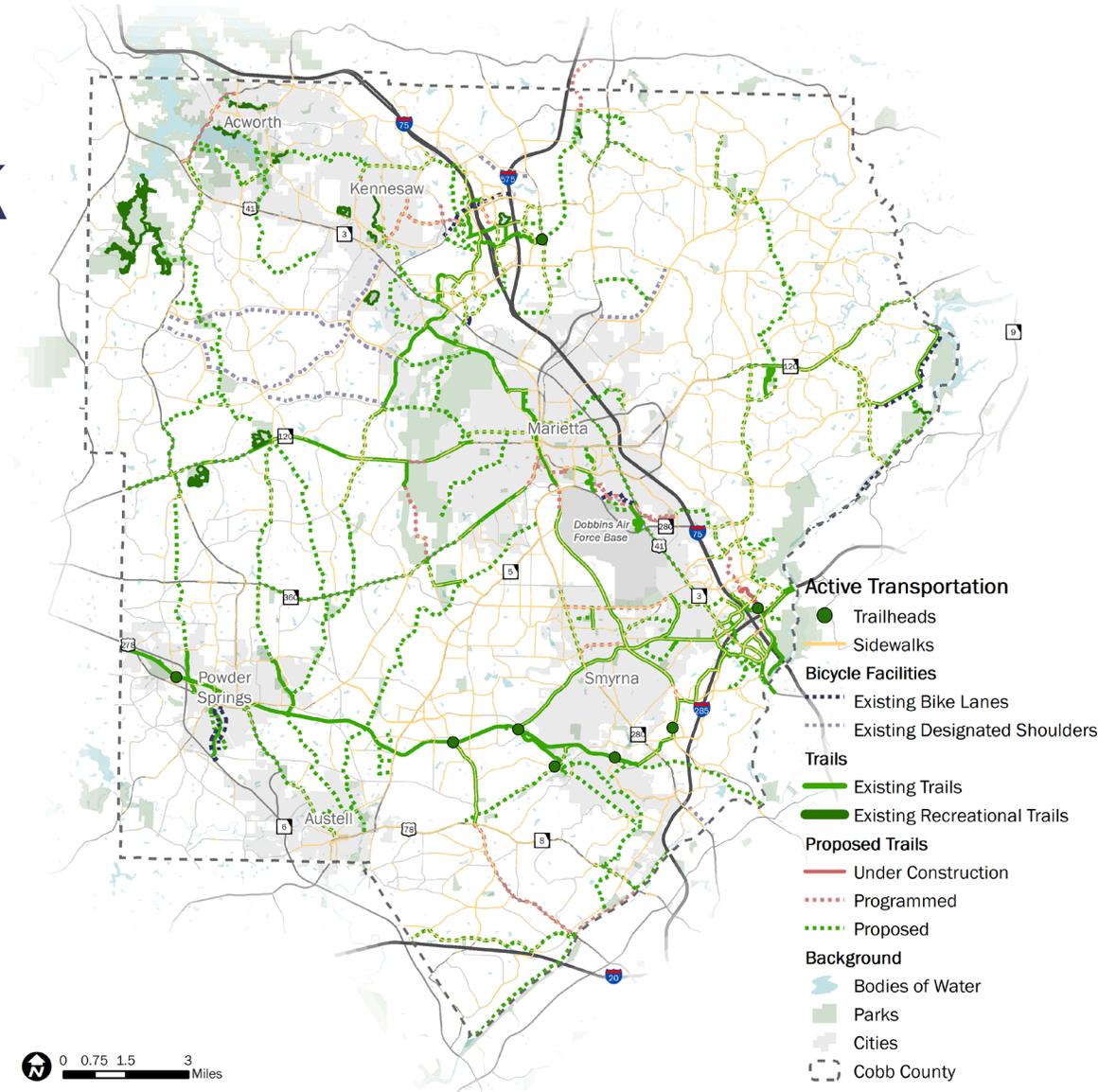
Bicycle/Pedestrian Network

- Sidewalks = 776 linear miles
- Bicycle Lanes = 6 miles
- Designated Shoulders = 24 miles
- Trails = 86 miles
- Recreational Trails = 45 miles



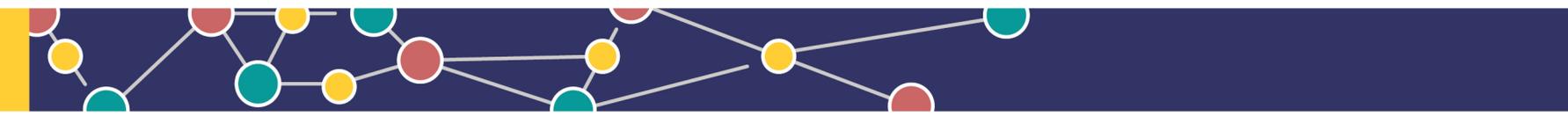
Proposed Bicycle/ Pedestrian Network

- Under Construction = 1 mile
- Programmed = 29 miles
- Proposed = 206 miles



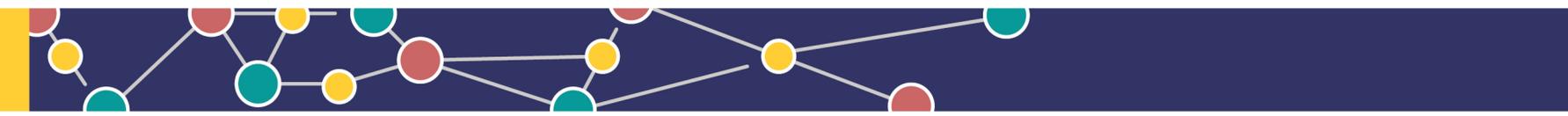
Other Activities

- Visioning Input
 - Priorities activity
 - Open comment on Vision and Goals
- Funding Allocations
- Other input/open comment



Next Steps

- Spring/Early Summer 2019
 - Community events and public meetings
 - Stakeholder interviews and focus groups
 - Existing conditions and systemwide needs assessment
 - Draft vision and goals
 - Draft evaluation framework
- Summer/Fall 2019
 - Creation of universe of projects
 - Initial evaluation of individual projects



Public Meetings

Wednesday, April 10th | 7:00 - 9:00 p.m.

**District 1/Powder Springs
West Cobb Senior Center**

4915 Dallas Hwy, Powder Springs, GA 30127

Wednesday, April 17th | 7:00 - 9:00 p.m.

**City of Smyrna
Community Center**

200 Village Green Cir SE, Smyrna, GA 30080

Thursday, April 18th | 6:30 - 8:30 p.m.

**District 2
East Cobb Library**

4880 Lower Roswell Rd, Suite 510-B, Marietta, GA 30068

Monday, April 29th | 7:00 - 9:00 p.m.

**City of Marietta
Cobb Senior Wellness Center**

1150 Powder Springs St, Marietta, GA 30064

Tuesday, April 30th | 7:00 - 9:00 p.m.

**City of Austell
Threadmill Complex**

5000 Austell Powder Springs Rd SW, Suite 101
Austell, GA 30106

Monday, May 6th | 6:00 - 8:00 p.m.

**City of Acworth
Acworth Community Center**

4361 Cherokee St, Acworth, GA 30101

Tuesday, May 7th | 7:00 - 9:00 p.m.

**District 3
East Cobb Senior Center**

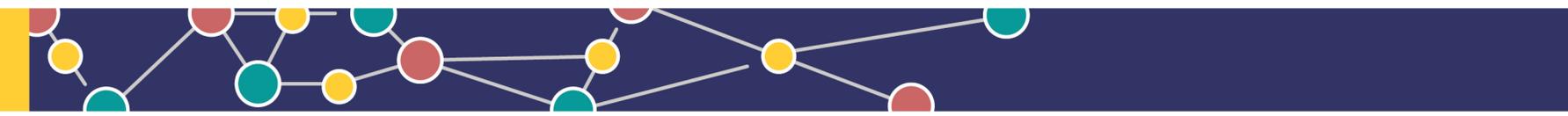
3332 Sandy Plains Rd, Marietta, GA 30066

Wednesday, May 8th | 7:00 - 9:00 p.m.

**City of Kennesaw
Ben Robertson Community Center**
2753 Watts Dr., Kennesaw, GA 30144

Thursday, May 9th | 7:00 - 9:00 p.m.

**District 4
South Cobb Community Center**
620 Lions Club Dr., Mableton, GA 30126



Community Events

Saturday, April 13th | 4:00 - 8:00 p.m.

Spring EGGstravaganza

Al Bishop Softball Complex
1082 Al Bishop Drive, Marietta, GA 30008

Saturday, May 4th | 7:30 a.m. - 2:00 p.m.

Acworth Dragon Boat Race & Festival

Dallas Landing Park
5120 Allatoona Drive, Allatoona, GA 30101

Saturday, April 13th | 10:00 a.m. - 3:00 p.m.

Spring Chicken Run & Fun Festival

Historic Downtown Powder Springs
4484 Marietta Street, Powder Springs, GA 30127

Saturday, May 4th | 11:00 a.m. - 5:00 p.m.

Taste of East Cobb

Johnson Ferry Baptist Church
955 Johnson Ferry Road, Marietta, GA 30068

Sunday, April 28th | 11:00 a.m. - 7:00 p.m.

Taste of Marietta

Historic Marietta Square
50 Park Square, Marietta, GA 30060

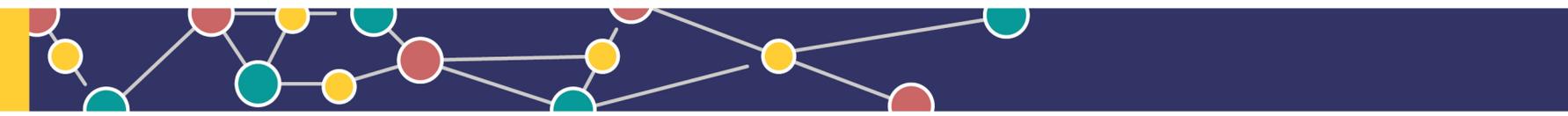
Sunday, May 26th | 6:00 p.m.

Memorial Day Weekend Music Festival

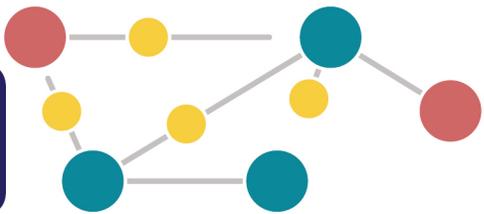
Mable House Barnes Amphitheatre
5239 Floyd Road, Mableton, GA 30126

Other Ways to Engage

- Website: www.CobbForward.org
- Social media: #CobbForward
- Email address: CobbForward@CobbCounty.org
- Online survey: <https://cobbforward.metroquest.com/>



Cobb



FORWARD

Comprehensive Transportation Plan

