



2021-2024 CONSOLIDATED PLAN

2021 ACTION PLAN

ANALYSIS OF IMPEDIMENTS TO FAIR HOUSING

NEEDS ASSESSMENT

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**2021-2024
CONSOLIDATED
PLAN
&
2021
ANNUAL ACTION
PLAN**



CONSOLIDATED PLAN & ACTION PLAN

- The Consolidated Plan is designed to help jurisdictions to assess their affordable housing and community development needs and market conditions, and to make data-driven, place-based investment decisions.
- Serves as the framework for a community-wide dialogue to identify housing and community development priorities that align and focus funding from CDBG, HOME, and ESG Programs.
- The Consolidated Plan is carried out through Annual Action Plans, which provide a concise summary of the actions, activities, and the specific federal and non-federal resources that will be used each year to address the priority needs and specific goals identified by the Consolidated Plan.

THE PROCESS

When developing a Consolidated Plan, a grantee must first analyze the needs within its jurisdiction and then propose strategies to meet those needs.

1. The Needs Assessment and Market Analysis outline levels of relative need in the areas of affordable housing, homelessness, special needs, and community development.
2. Once finished, these portions of the Consolidated Plan form the basis of the Strategic Plan. The Strategic Plan details how the grantee will address its ***priority needs***. The strategies must reflect the current condition of the market, expected availability of funds, and local capacity to administer the plan.

THE PROCESS



Consolidated Plan is part of a larger grants management and planning process that can be divided into six phases:

1. Determining needs
2. Setting priorities
3. Determining resources
4. Setting goals
5. Administering the programs
6. Evaluating performance.

WHERE YOU LIVE IS YOUR CHOICE

DON'T LET ANYONE TELL YOU DIFFERENTLY.

We found the home of our dreams, but the real estate agent said she thought we would be more comfortable in a different neighborhood. But I know it's illegal to steer prospective homeowners to or from certain neighborhoods based on race or national origin. Report racial steering and put an end to it. Like we did.



SCAN HERE FOR MORE INFO

Visit hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) **1-800-927-9275** (TTY)

Fair Housing Is Your Right. Use It!





A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

It's okay to consider color



...as long as it's green.

Judging you by what you look like instead of your qualifications is discrimination. What matters is your ability to pay for housing. It's illegal to discriminate because of race, color, religion, sex, national origin, disability or familial status in the sale or rental of housing.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center:

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) **1-800-927-9275** (TTY)

Your Choice. Your Right. Your Home. 



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ANALYSIS OF IMPEDIMENTS (AI) TO FAIR HOUSING CHOICE

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Analysis of Impediments (AI) to Fair Housing Choice is required for all recipients of grant funds from HUD.

What is an Impediment to Fair Housing

Choice? Impediments to fair housing choice are defined as: any actions, omissions, or decisions taken because of race, color, religion, sex, disability, familial status, or national origin that restrict housing choice or the availability of housing choice.

What is Fair Housing Choice? Fair housing choice is defined as the “ability of persons, regardless of race, color, religion, sex, national origin, familial status, or handicap, of similar income levels to have available to them the same housing choices.”



ANALYSIS OF IMPEDIMENTS (AI) TO FAIR HOUSING CHOICE

What Is The Purpose Of The AI?

The purpose of the AI is to:

1. Evaluate the housing characteristics
2. Identify blatant or defacto impediments to fair housing choice, and
3. Establish a strategy for the expansion of fair housing opportunities

Why Does The County Need To Do This Plan?

HUD requires jurisdictions to certify that they will affirmatively further fair housing by:

1. Conducting an analysis of impediments to fair housing choice,
2. Taking appropriate actions to overcome the effects of impediments identified through that analysis, and
3. Maintaining records reflecting the analysis and actions.

ANALYSIS OF IMPEDIMENTS (AI) TO FAIR HOUSING CHOICE

What is in the Plan?

The AI includes:

- An analysis of demographic, income, housing and employment data;
- An evaluation of the fair housing complaints filed in the jurisdiction;
- A discussion of impediments if any, in:
 - The sale or rental of housing
 - Provision of brokerage services
 - Financing
 - Public policies
 - Administrative policies for housing and community development activities that affect housing choice for minorities;

An assessment of current fair housing resources; and

Conclusions and recommendations.

DATA USED IN THE AI

**U.S. Department of Housing and Urban Development,
Comprehensive Housing Affordability Strategy Data**

<https://www.huduser.gov/portal/datasets/cp.html>

**United States Census Bureau, American Community
Survey**

<https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

**United States Census Bureau Center for Economic
Studies, On the Map**

<https://onthemap.ces.census.gov/>

Census Population Estimates and Projections Program

<https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

HUD Office of Fair Housing & Equal Opportunity

https://www.hud.gov/program_offices/fair_housing_equal_opp



As An Active Citizen, Your Input Is Needed!

To assist the CDBG Program Office in identifying community needs in Cobb through community meetings, individual interviews, surveys, and research.

Questions

1. What do you believe are the greatest community development needs in the area? Where are these needs most acute?
2. What do you believe are the greatest fair and affordable housing needs in the area? Where is this housing most needed?
3. Do area residents of similar incomes generally have the same range of housing options?
4. Are there any barriers other than income/savings that might limit housing choices?
5. Are there any barriers other than income/savings that might limit housing choices?
6. Are public resources (e.g. parks, schools, roads, police & fire services, etc.) invested evenly throughout all neighborhoods?

NEEDS ASSESSMENT SURVEY

Complete the online survey at

<https://www.surveymonkey.com/r/CobbCDBG2020Survey>

En Español

<https://www.surveymonkey.com/r/EncuestaCobbCDBGEspanol>

and stay tuned for draft documents to be available at

www.cobbcounty.org/cdbg

For More Information:

Please Contact:

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