



Cobb County Water System Communications & Education Division

Cobb County Water System’s Communications & Education Division (CED) is comprised of three teams: Communications, Water Efficiency, and Watershed Stewardship. Collectively, this group educates the community about issues impacting local water quality & conservation, fosters good habits & responsible behaviors, and promotes an ethic of respect for our natural resources.

CED is responsible for overseeing fulfillment of CCWS Public Education and Public Involvement Requirements as described in the MS4 Permit, NPDES Permits, Watershed Protection Plans/Assessment Reports/Studies, TMDL Implementation Plans, and MNGWPD Plan. CED develops, executes, evaluates, and refines program components to ensure professional quality, responsive engagement, and appropriate implementation. The CCWS Communications & Education Plan outlines the specific messages, objectives, strategies and tactics guiding CED activities.

- The Communications Office - Housed in the Customer Service Facility, responsibilities include managing community engagement, media relations and resources, and the cobbwater.org and cobbstreams.org websites.
- The Water Efficiency Office – Housed in the Water Quality Lab, responsibilities include overseeing public education programming that addresses water conservation and drought response.
- The Watershed Stewardship Office - Housed in the Water Quality Lab, responsibilities include overseeing public education programming that addresses watershed protection, stormwater issues and prevention of nonpoint source pollution.

This website is designed to assist individuals searching for information about local stream health and water conservation, stewardship activities, and environmental education programs in Cobb County, Georgia.

[Communications & Education Plan](#)

