



Cobb County Water System (CCWS) is celebrating Smart Irrigation Month by helping customers save water, save money, and see better results. Smart Irrigation Month is a public awareness campaign to promote efficient water use. Focused on July, traditionally the month of peak demand for outdoor water use, the campaign highlights simple practices and innovative technologies to

- make maintaining green spaces easy and convenient.
- minimize overwatering while keeping lawns, gardens and landscapes beautiful and healthy.
- save money on utility bills.
- help protect community water supplies for today and the future.

Property owners and managers often over-water, unintentionally wasting money every time they take out the hose or turn on the sprinklers. CCWS encourages customers to

- plant and maintain low water landscapes that will thrive in our climate and their site conditions.
- install new irrigation systems that use real-time weather data and soil moisture sensors to automatically adjust watering to meet plant needs.
- use low volume microirrigation to precisely apply very small amounts of water to gardens, trees and shrubs, minimizing evaporation and waste.
- retrofit existing systems with rain sensors that prevent watering in rainy weather.

For more information about how CCWS can help homeowners, businesses and property managers, visit <https://www.cobbcounty.org/water/education/conservation>.

Smart Irrigation Month is an initiative of the Irrigation Association, a nonprofit industry organization dedicated to promoting efficient irrigation. Visit www.smartirrigationmonth.org to learn more.