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**FOR IMMEDIATE RELEASE**

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**Cobb County Water System Wins 2021 WaterSense® Sustained Excellence Award**

**Washington, D.C.**—The U.S. Environmental Protection Agency (EPA) has recognized Cobb County Water System with a 2021 WaterSense Sustained Excellence Award for its dedication to helping consumers and businesses save water, even with the challenges presented by the COVID-19 pandemic in 2020. Cobb County Water System was recognized for promoting WaterSense and water efficiency throughout 2020, during the WaterSmart Innovations (WSI) Conference and Exposition in Las Vegas, along with 33 other utilities, manufacturers, builders, retailers, and other organizations that partner with WaterSense to promote water-efficient products, homes, and programs.

WaterSense, a voluntary partnership program sponsored by EPA, is both a label for water-efficient products and homes and a resource for helping consumers learn ways to save water. Since the program started in 2006, WaterSense labeled products have helped consumers and businesses save 5.3 trillion gallons of water—enough water to supply all households in the United States with water for 200 days! In addition to water savings, WaterSense has helped reduce the amount of energy needed to heat, pump, and treat water by 603 billion kilowatt hours and save \$108 billion in water and energy bills.

“In 2020, our WaterSense partners continued to make saving water possible by educating consumers and businesses about WaterSense and water-efficient behaviors,” said Veronica Blette, the WaterSense program manager. “Our award winners’ creative and committed approaches to water conservation helped consumers save water, energy, and money on their utility bills at a time when they needed it most.”

WaterSense honored Cobb County Water System as a 2021 Sustained Excellence Award winner for continuing to promote WaterSense campaigns, such as Sprinkler Spruce-Up and Your Better Bathroom, through newsletter articles, Lunch & Learns, Customer Service lobby displays, and community and school educational programming.

“Cobb County Water System’s continuing partnership with the WaterSense program helps our customers easily identify water efficient products and practices. These products and practices are a central component of our water efficiency efforts in Cobb County. We appreciate this partnership and are honored to be selected as a Sustained Excellence Award winner,” said Judy B. Jones, Director of Cobb County Water System.

For more information about WaterSense, visit [www.epa.gov/watersense](http://www.epa.gov/watersense).

WaterSense, a partnership program sponsored by EPA, seeks to protect the future of our nation's water supply by offering consumers and businesses simple ways to use less water with water-efficient products, homes, and services.