

American Rescue Plan Act

Cobb County Listening Session



Agenda

Topic	Time
Investment Prioritization Process	5 minutes
ARPA Introduction and Overview	10 minutes
Overview of Eligible Uses	15 minutes
Audience Feedback and Q&A	60 minutes



Presentation format



This session is intended to educate Cobb County residents on the American Rescue Plan Act and allow community members to ask questions and share feedback with the county.



Audience cameras and microphones are turned off. Audience questions can be received through the Q&A chat box.



This session is being recorded and will be posted on the Cobb County ARPA website at www.cobbcounty.org/arpa.

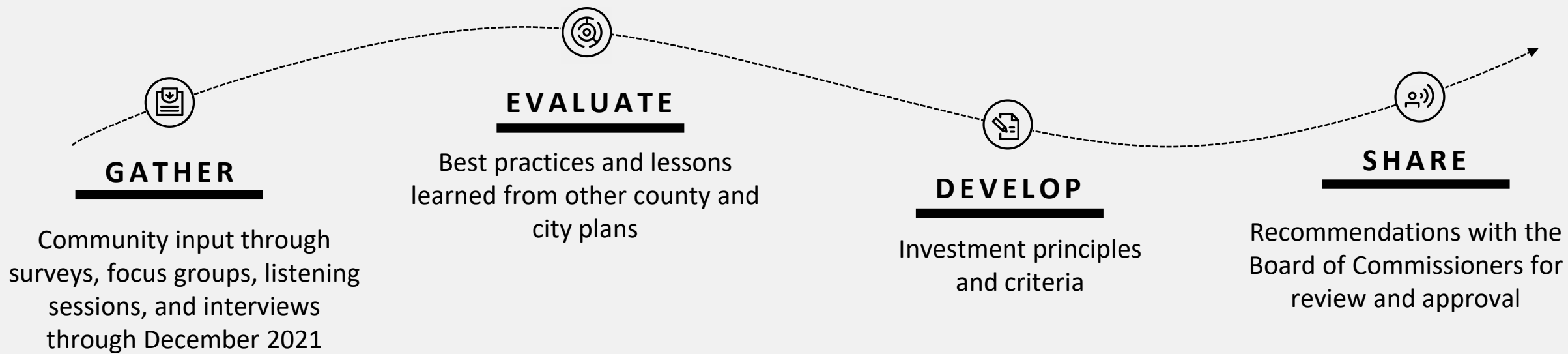


To share your perspective on how Cobb County should use funding from the American Rescue Plan Act, please take the ARPA Community Needs Survey at www.cobbcounty.org/arpa.



Investment Prioritization Process and Goals

ARPA State and Local Treasury Guidance Overview



ARPA Introduction and Overview



The American Rescue Plan Act (ARPA)

The American Rescue Plan Act allocates pandemic relief and recovery funds directly to states, localities, and other units of government.

ARPA Overview



\$350 billion for states, territories, tribal governments, and units of local government



Focus on many initiatives, including the future of infrastructure and healthcare resilience

Key Elements



ALLOCATION AMOUNTS

Total: \$350 billion
Georgia total: \$8.4B
Georgia Counties total: \$2.1B



FUNDING DEADLINES

12/31/2024 (obligate)
12/31/2026 (spend)



FUNDING FLOW TO LOCALITIES

Flows directly from Treasury
1st Tranche: May 2021
2nd Tranche: May 2022



ALLOCATION FORMULA

Considerations include population, unemployment, and poverty levels

Cobb County will receive a total of \$147M in ARPA funds



ARPA State and Local Treasury Guidance Overview

Coronavirus State and Local Fiscal Recovery Funds are designed to deliver \$350 billion to state, local, territorial, and Tribal governments to bolster their response to the COVID-19 emergency and its economic impacts.



Support public health expenditures

- Address a range of public health needs across COVID-19 mitigation



Replace lost public sector revenue

- Support government services, including infrastructure, cybersecurity, and health services



Invest in water, sewer, and broadband infrastructure

- Improvements to critical water and sewer infrastructure
- Projects that address impacts of climate change



Address negative economic impacts caused by the public health emergency

- Individuals and households, including those hardest-hit communities
- Small businesses and impacted industries



Provide premium pay for essential workers

- Direct payment to essential critical infrastructure sectors

Cobb County is required to expend its American Rescue Plan Act funds within these broad investment areas.

Overview of Eligible Uses



Eligible Uses of Funds - Public Health Examples

Funding may be used to address a broad range of public health needs across COVID-19 mitigation, which may include support to the examples below.



Vaccination Programs



Medical Expenses



**Testing, Contact Tracing,
and PPE**



**Mental and Behavioral
Health Services**



**IT Improvements to Enhance
Public Health Programs**

Eligibility

Must first identify a need or negative impact.

Must then identify how the program, service, or another intervention addresses the identified need or negative impact.



Eligible Uses of Funds - Address Negative Economic Impacts

Funding may be used to support individuals and households, including those hardest-hit communities, small businesses, and impacted industries, such as through the below examples.



**Aid to Households Facing
Food or Housing Insecurity**



Small Business Assistance



Economic Relief Programs



**Investments in Housing
and Neighborhoods**



**Assistance to Impacted
Industries such as Tourism,
Travel, and Hospitality**

Eligibility

Must respond to the identified negative economic impact.

Responses must be related and reasonably proportional to the extent and type of harm experienced.



Eligible Uses of Funds - Small Business & Non-Profit Assistance Examples

Funding may be used to adopt safer operating procedures, weather periods of closure, or mitigate financial hardship resulting from the COVID-19 public health emergency, including through the following examples.



Loans or Grants

to mitigate financial hardship such as declines in revenues or impacts of periods of business closure, for example by supporting payroll and benefits costs, costs to retain employees, mortgage, rent, or utilities costs, and other operating costs



Loans, Grants, or In-Kind Assistance

to implement COVID-19 prevention or mitigation tactics, such as physical changes and barriers to enable social distancing, enhanced cleaning efforts, or COVID-19 vaccination, testing, or contact tracing programs



Technical Assistance

and counseling or other professional services to assist with business planning needs



Eligible Uses of Funds - Provide premium pay for essential workers

Funding may be used to provide premium pay directly, or through grants to private employers, to a broad range of essential workers who must be physically present at their jobs, including those examples listed below.



**Staff at Nursing Homes, Hospitals,
and Home-Care Settings**



Sanitation Workers



**Public Health and Safety
Staff**



**Truck Drivers, Transit Staff,
and Warehouse Workers**



**Childcare Employees,
Educators, and School Staff**

Eligibility

Work must not be performed while teleworking from a residence.

Work must involve regular in-person interactions or physical handling of items handled by patients, public, or coworkers.



Eligible Uses of Funds - Water, Sewer, and Broadband Infrastructure Examples

Funding may be used for necessary improvements to broadband and water, sewer, and stormwater infrastructure, including projects that address the impacts of climate change, such as the examples listed below.



Stormwater Resiliency and Green Infrastructure



Clean Water and Drinking Water Infrastructure



Cybersecurity Improvements to Water and Sewer Infrastructure



Digital Literacy



Broadband Infrastructure

Eligibility

Water projects must be eligible under the EPA's Clean or Drinking Water State Revolving Funds.

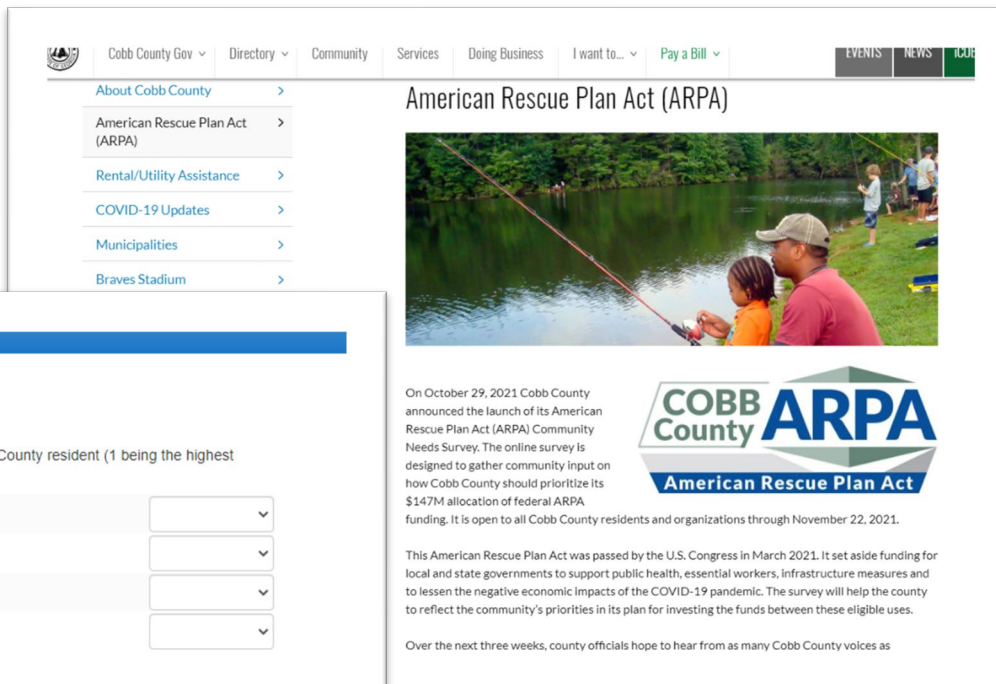
Broadband projects must deliver service with at least upload and download speeds of 100 Mbps.

Next Steps



Cobb County ARPA Community Needs Survey

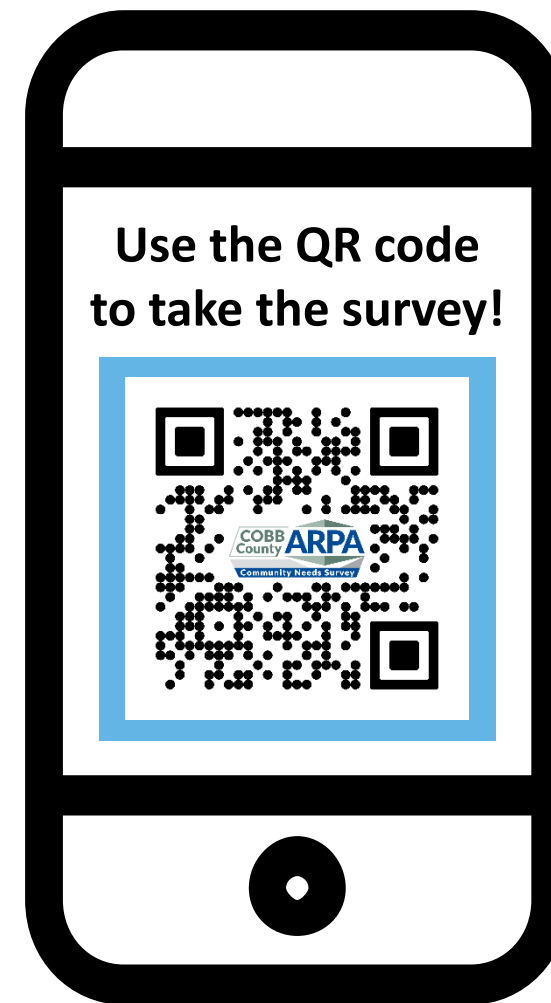
Take the Survey by December 1, 2021!



Please rank from 1-4 which areas are the highest priority to you as a Cobb County resident (1 being the highest priority)

Water, Sewer, and Stormwater Infrastructure	<input type="text"/>
Support Public Health Response	<input type="text"/>
Premium Pay for Essential Workers	<input type="text"/>
Lessening Negative Economic Impacts	<input type="text"/>

Powered by Verint survey software



Our community survey can be found online at: www.cobbcounty.org/arpa.

Audience Feedback and Questions (60 minutes)



Audience Feedback and Questions

(60 minutes)



Thank you for attending this Cobb County Community listening session!

We are happy to answer any questions you have and would love to hear any feedback you would like to give.

Please use the Q&A box within the webinar to ask your questions and leave feedback during this section of the listening session.

Community Survey:

If you have not already, please take Cobb County's Community Needs Survey at www.cobbcounty.org/arpa by December 1, 2021.

OR

By using the QR Code on the screen.

Questions and feedback after the listening session:

If you have further questions, please email them to: arpa@cobbcounty.org

