

June 30, 2022



ALL IN, IN COBB

TOWNHALL MEETING

A Community Discussion in Cobb District 3

All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022

Thank you



UPDATE ON COBB

ALL IN

INTEGRITY

1



*"Recognize our strength **as**
well as our opportunities*

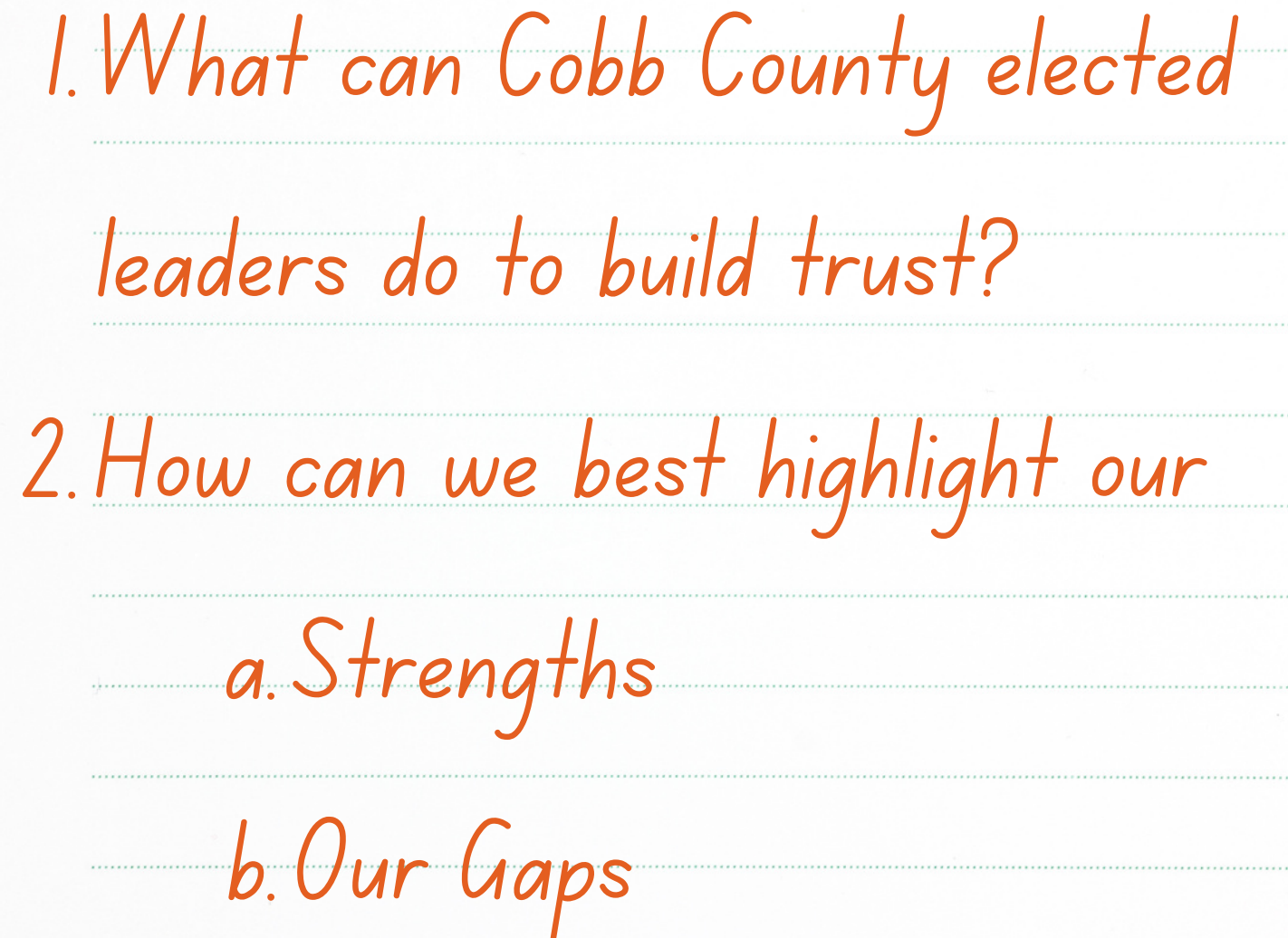
We can recognize where we are good as a county as well as recognize where we can make our best, better.

INTEGRITY

1

"Recognize our strength as well as our opportunities"

We can recognize where we are good as a county as well as recognize where we can make our best, better.

- 
1. What can Cobb County elected leaders do to build trust?
 2. How can we best highlight our
 - a. Strengths
 - b. Our Gaps

INCLUSION

2

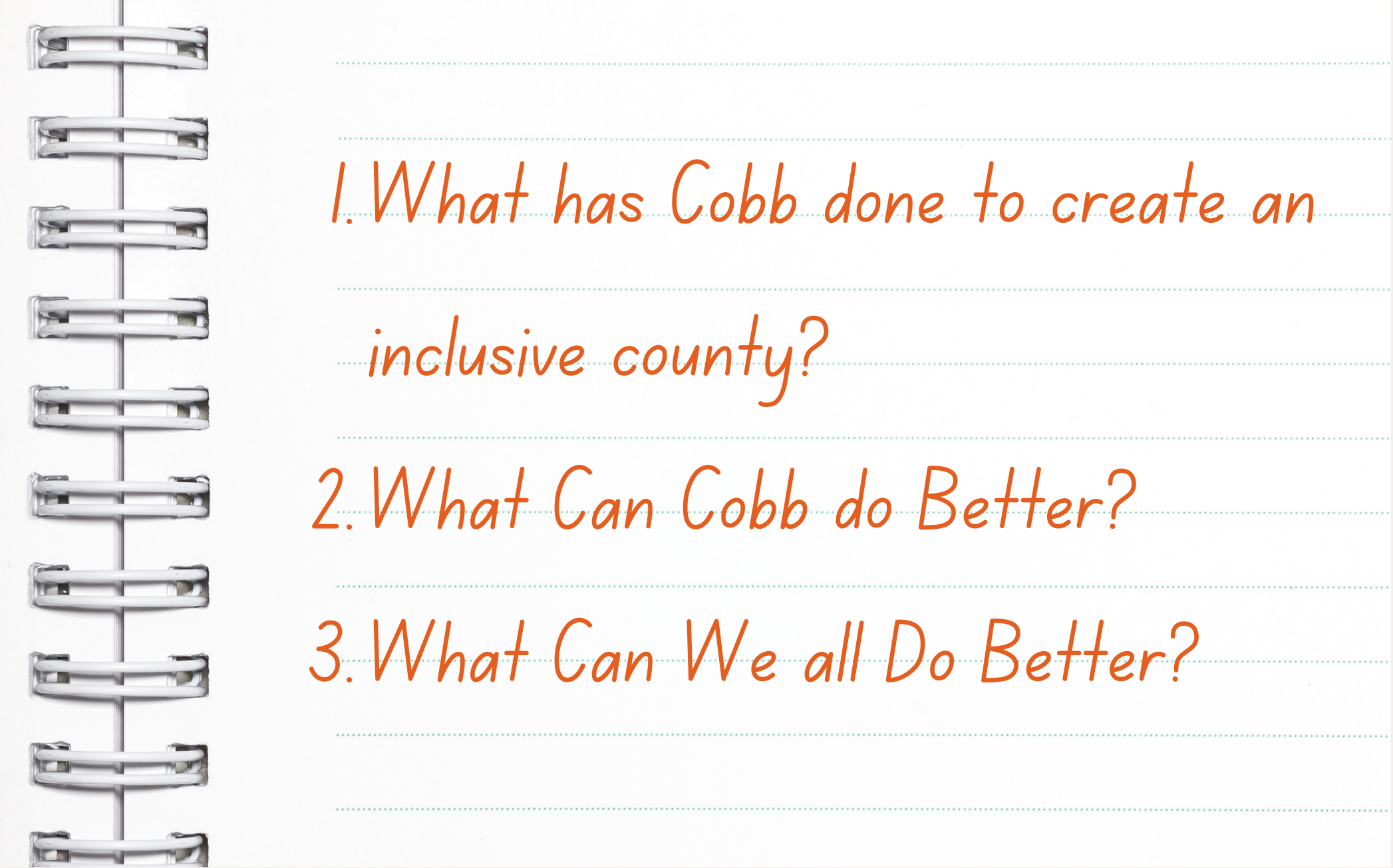
"Diversity and inclusion are about giving value to every human being no matter our differences."



INCLUSION

2

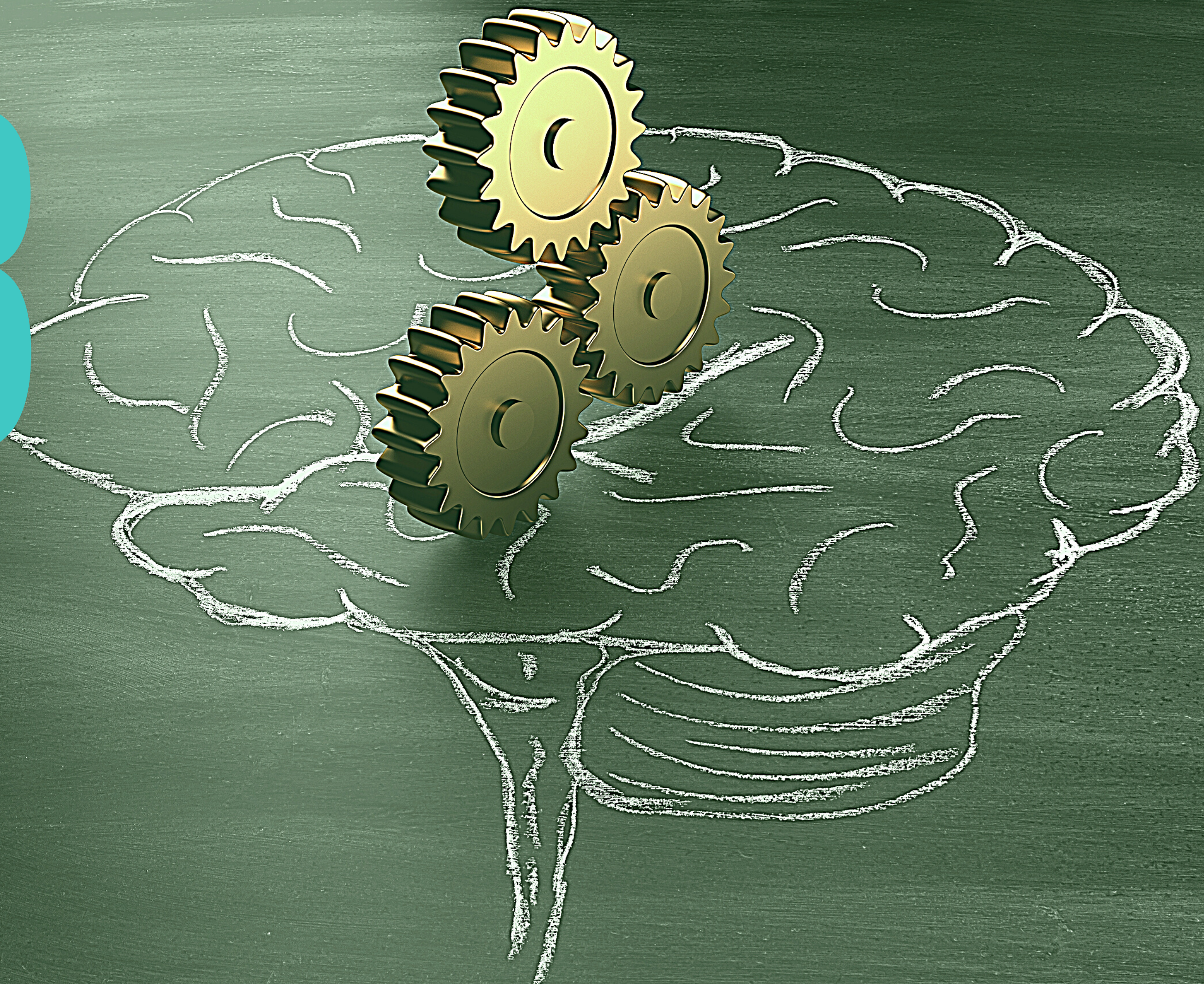
"Diversity and inclusion are about giving value to every human being no matter our differences."

- 
1. What has Cobb done to create an inclusive county?
 2. What Can Cobb do Better?
 3. What Can We all Do Better?

INTELLIGENT DECISIONS

3

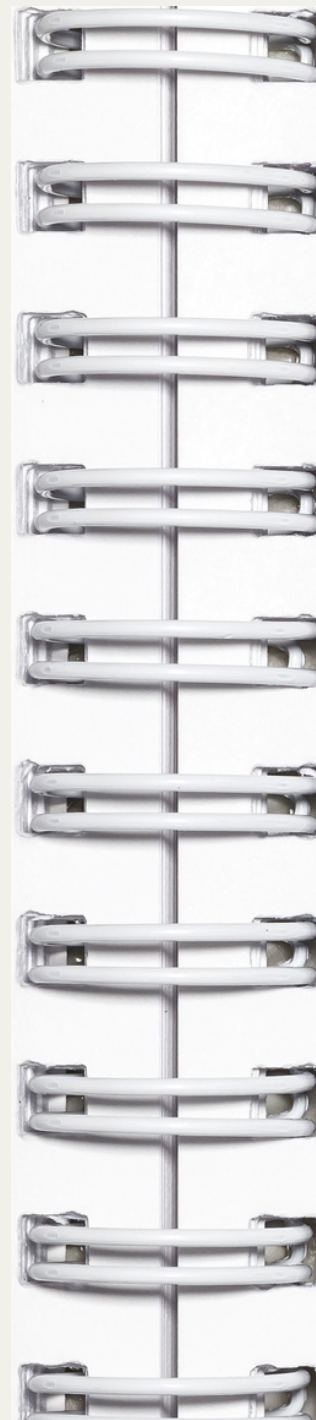
*...consider data,
and short term
and long term
impact*



INTELLIGENT DECISIONS

3

*...consider data,
and short term
and long term
impact*



1. What are wise decisions our county has made?

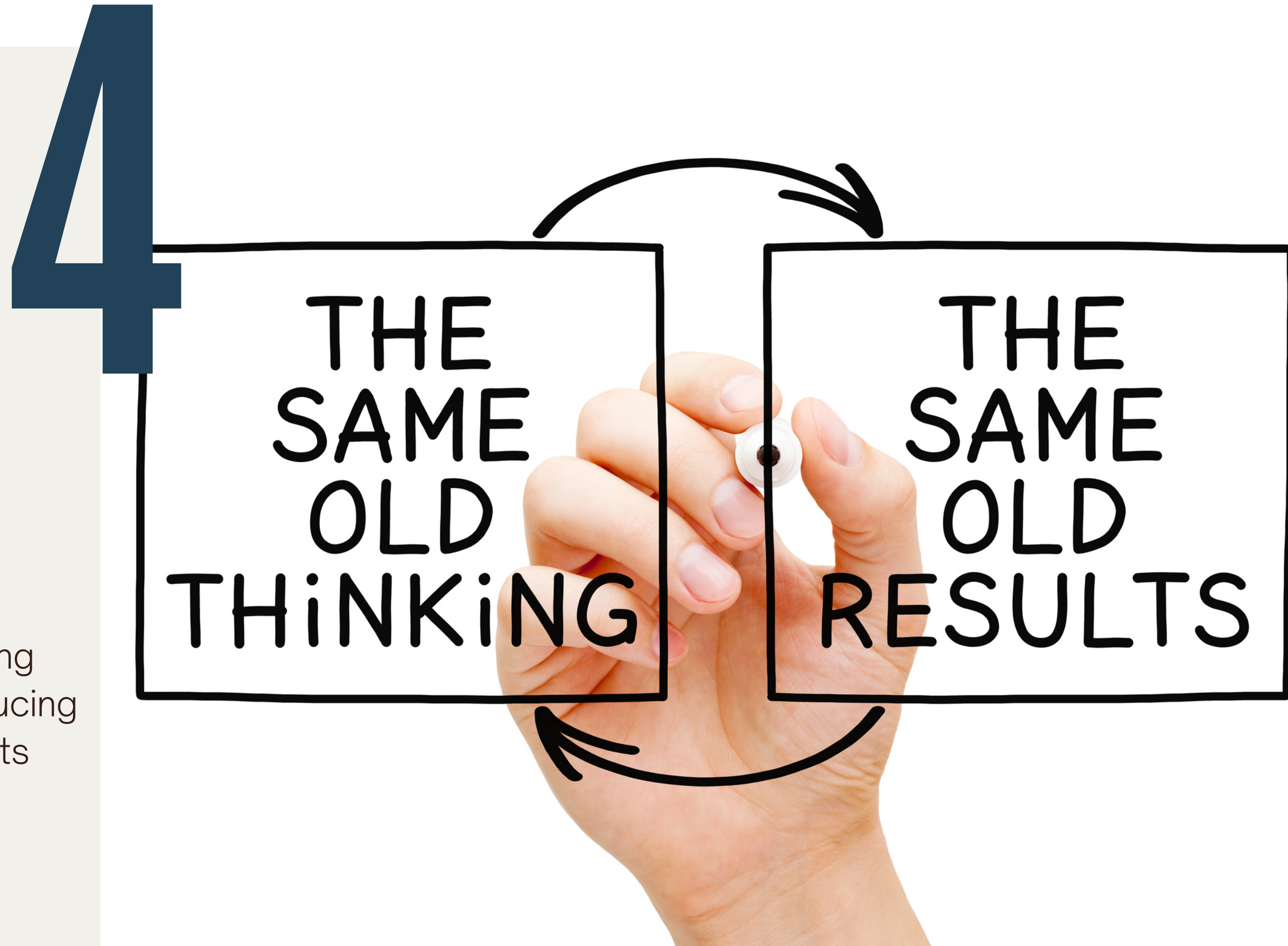
2. What are decisions our county should have made differently?

3. What Can We do Better?

INNOVATE

innovate

def. make changes in something established, especially by introducing new methods, ideas or products



INNOVATE

4

innovate

def. make changes in something established, especially by introducing new methods, ideas or products



1. In What Ways has Cobb been innovative?
2. In What Ways can we be better?
3. How can we honor our past strengths and bridge today's and tomorrow's opportunities?

INVEST

“Someone is sitting in the shade today because someone planted a tree a long time ago”

Warren Buffet



5



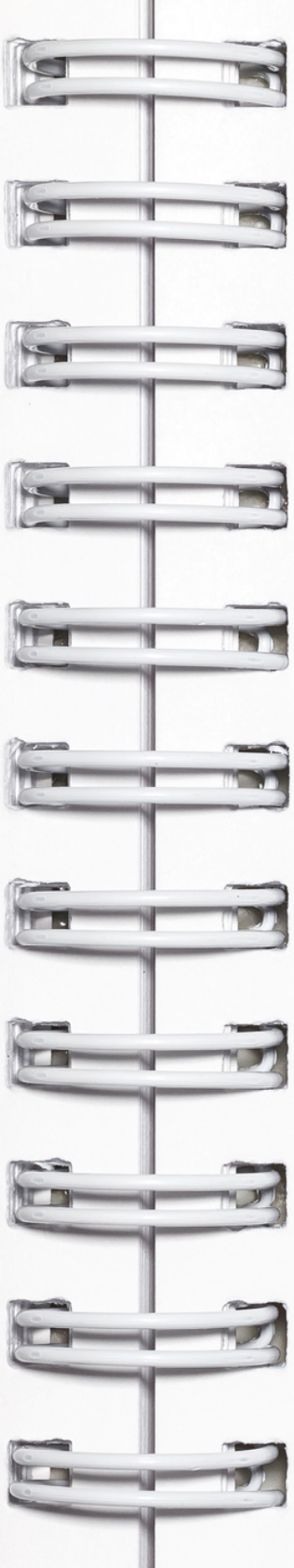
INVEST

“Someone is sitting in the shade today because someone planted a tree a long time ago”

Warren Buffet

5



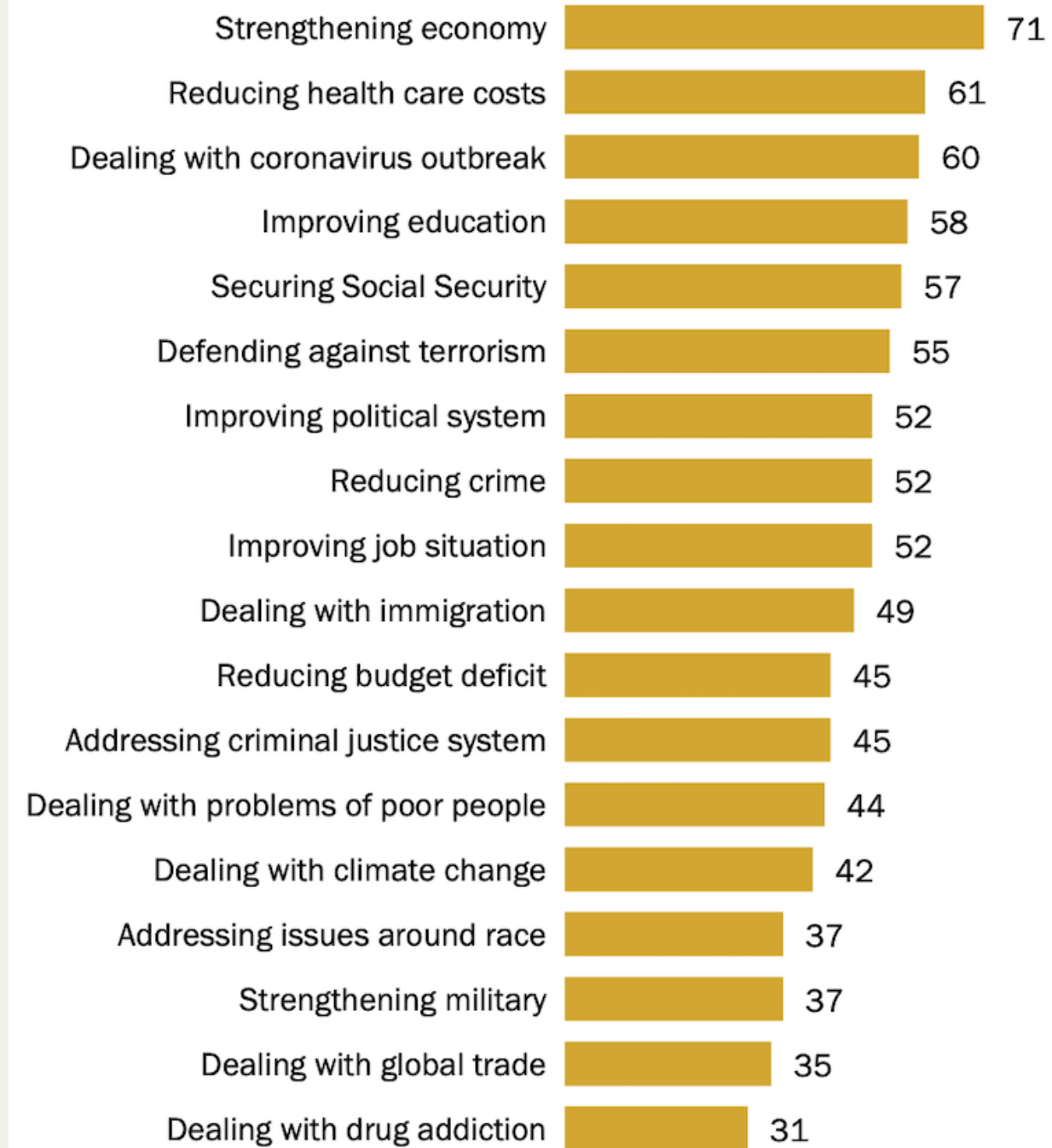
- 
1. How has Cobb done a good job
 - a. investing in our people?
 - b. investing in our buildings and infrastructure?
 - c. Investing in our future?
 2. What Can Cobb do better?
 3. What can we all do better?



2021 TOP ISSUES

Strengthening the economy is public's top concern, followed by cutting health costs, addressing COVID-19

% who say ____ should be a top priority for the president and Congress to address this year

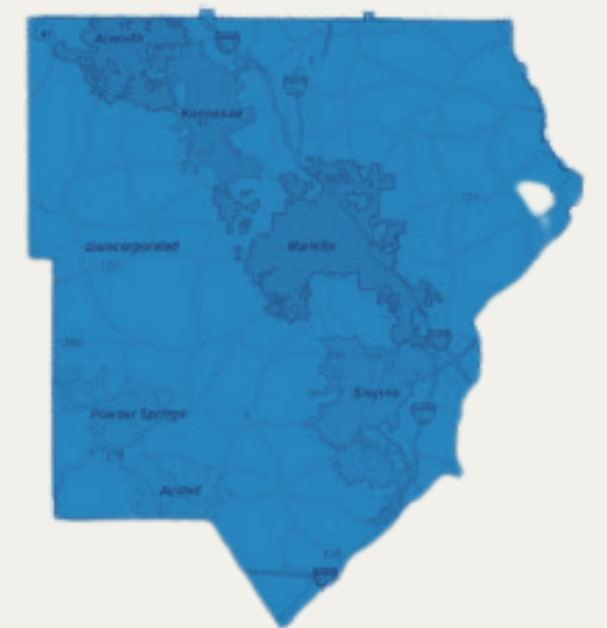


Source: Survey of U.S. adults conducted Jan. 10-17, 2022.

PEW RESEARCH CENTER

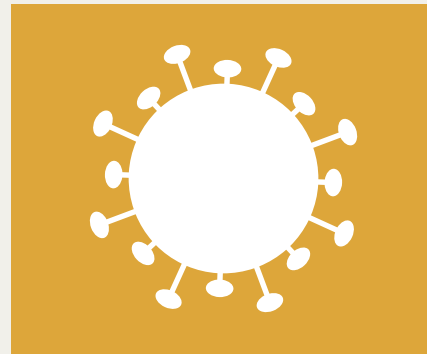


Cobb?





2021 POLICY MATTERS



01

COVID Response & Recovery

Ensure we get through and recover from the Pandemic



02

Transportation

Prepare for a Successful Transit Referendum in 2022



03

Housing

Address continuing needs in affordable housing and opportunities to improve how we develop



04

Social Justice, Policing & Equity

We have opportunity to ensure we are being mindful of the safety and welfare of communities and officers



05

Elections

Ensure voting is accessible and fair for everyone



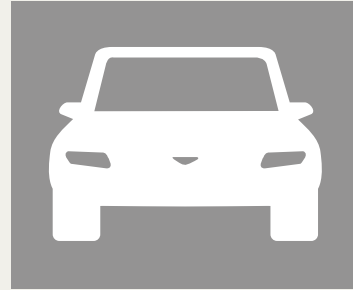
2022 POLICY MATTERS



01

Health Outcomes

Ensure we get through and recover from the Pandemic and address top health needs: neonatal/ maternal care, mental health, AIDS



02

Transportation

Prepare for a Successful Transit Referendum in 2024



03

Housing

Address continuing needs in affordable housing and opportunities to improve how we develop



04

Social Justice, Policing & Equity

We have opportunity to ensure we are being mindful of the safety and welfare of communities and officers



05

Financial & Environmental Sustainability

Make viable decisions regarding our budget and environment for Cobb's future



06

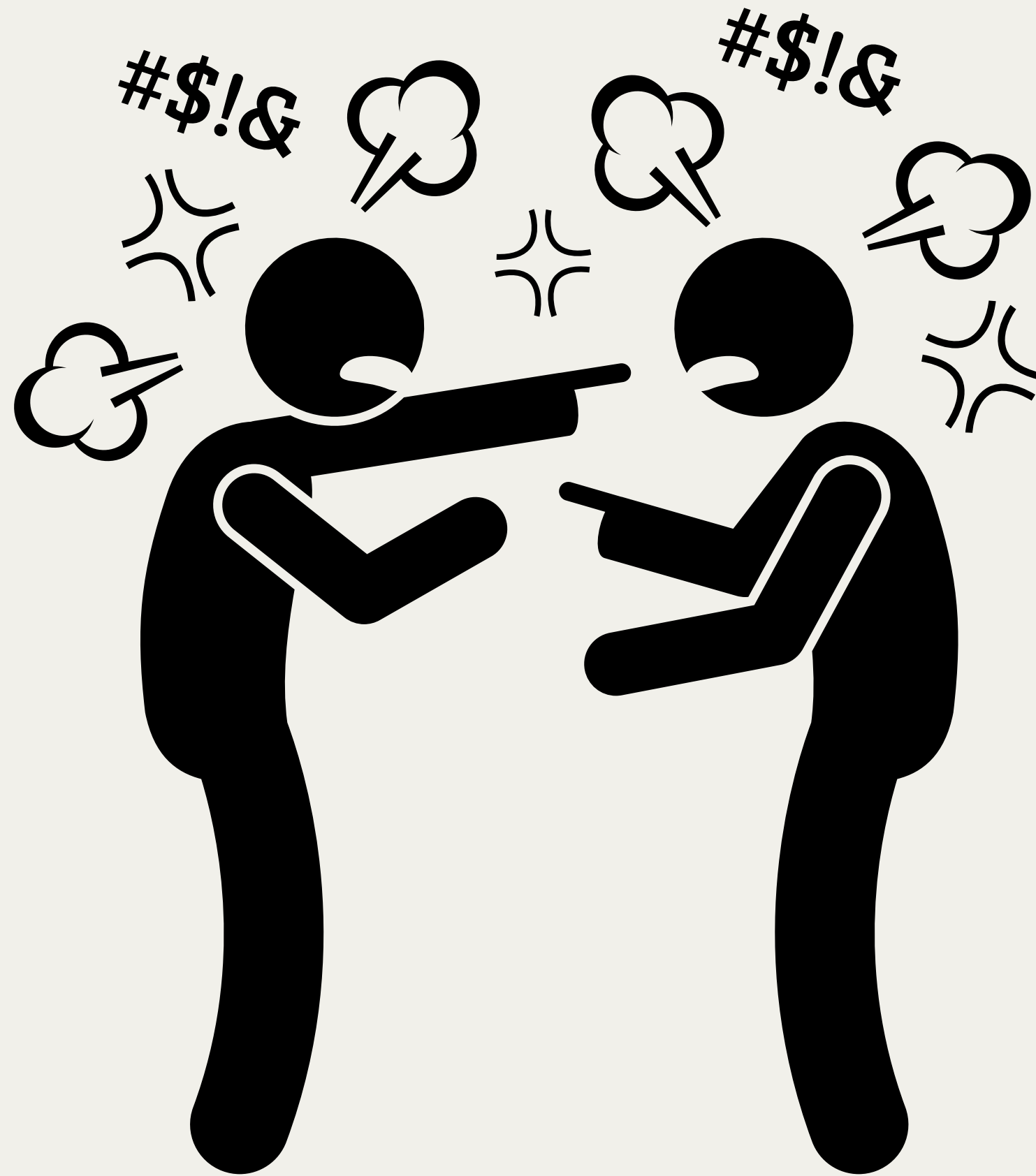
Business and Workforce Development

Support the recovery of our economy

All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022



All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022

Individual Effort/ Services

Programs/ Group Initiatives

Systems/ Policies

All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022

Individual Services

Programs/ Initiatives

Systems/ Policies

All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022

Programs/ Initiatives

Adopt A Mile

Join CERT Team

Partner with a Commissioner or Agency

Join or Create a Community Organization/

Hold Community Meetings & Events

Address Challenges with Partner Organizations

...Other

All In, In Cobb District 3



with Chairwoman Cupid
June 30, 2022



Details of Approved Investment Guidance

<div> </div> <div> Community Health \$25.7M </div>	<div> </div> <div> Support Services \$23.3M </div>	<div> </div> <div> Economic Development \$22.4M </div>	<div> </div> <div> County Infrastructure \$19.73 </div>	<div> </div> <div> Public Safety \$17.2M </div>
<div> Mental Health \$12.1M </div> <div> Public Health Disparities \$7.6M </div> <div> Substance Abuse \$3.6M </div> <div> Healthcare Capacity \$2.1M </div> <div> COVID-19 Mitigation \$0.3M </div>	<div> Affordable Housing \$13.8M </div> <div> Homeless-ness \$4.6M </div> <div> Rental & Mortgage \$3.6M </div> <div> Food Security \$2.2M </div>	<div> Workforce Dev. \$12.3M </div> <div> Small & Minority-Owned Business \$5.8M </div> <div> Employee Retention \$2.8M </div> <div> Hospitality & Tourism \$1.5M </div>	<div> County Facilities \$7.3M </div> <div> Stormwater \$7.1M </div> <div> Broadband & Digital Equity \$4.9M </div>	<div> Mental Health Response \$8.2M </div> <div> Court Backlog \$3.7M </div> <div> Public Safety Hiring, Retention & Staffing \$3.4M </div> <div> First Response \$2.1M </div>
<div> Project Application open to County agencies and the public </div>			<div> Project Application open to County agencies only </div>	

All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022

Individual Services

Programs/ Initiatives

Systems/ Policies

All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022

Systems/ Policies

Vote

Speak before Policy Makers

Email or Call Decision Makers

Partner with Officials

Build Coalition with Like Minds

Propose and Support New or Revised Ordinances

...Other

All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022



All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022

District 3 Commissioner



Commissioner JoAnn Birrell

joann.birrell@cobbcounty.org

(770) 528 - 3318

Assistant: Kimberly Jorgensen

All In, In Cobb
District 3



with Chairwoman Cupid
June 30, 2022

Learn More:

Sign up for newsletters

Watch meetings online

Attend BOC meetings

Go to town halls

Apply for Cobb 101

Connect on Social Media

Visit: www.cobbcounty.org

THANK YOU

Contact Office With Any Questions

Lisa Cupid

Cobb Chairwoman

Lisa.cupid@cobbcounty.org

Olivia Simpson

Chief Assistant

Olivia.simpson@cobbcounty.org

(770) 528-3305

Janine Ramsay

Executive Assistant

Janine.ramsay@cobbcounty.org

(770) 528-3333