

COVER PAGE
Appendix 3 (DRAFT)
COMMUNITY ENGAGEMENT

APPENDIX 3

COMMUNITY ENGAGEMENT

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INTRODUCTION

Civic engagement is a central component to any planning process. Input from key stakeholders and community members ensures the plan reflects the full range of the community's needs and desires. Community engagement activities are summarized here along with detailed participation documentation. Sign-in sheets were used at each public event to track the number of participants but are not included in the plan for confidential purposes.

The purpose of the Community Engagement Plan is to provide citizens a guide on how they can get involved in the development of the 2040 Comprehensive Plan update. Public participation exercises were designed to educate the public and allow for area residents to provide input and feedback as the plan was being developed. The various strategies outlined in the plan were chosen to ensure all interested and participating parties have a clear understanding of the process and an opportunity to offer

comments and ideas. The community engagement process was carried out by a three-tiered approach utilizing in-person and interactive participation techniques: Project Management Team, Stakeholder Group and Community.

PROJECT MANAGEMENT TEAM

One of the first tasks in developing the update process was to establish a Project Management Team (PMT). The PMT consisted of Community Development staff and personnel from other County departments that best fit the plan elements. The primary objective of the team was to assist in the development of the plan by facilitating public involvement events and programs and to ensure the development of the plan met the requirements mandated by DCA. In addition, the PMT reviewed public comments and feedback to ensure that the vision, goals and policies were realistic and could be achieved using best management practices. The team also assisted in coordinating the Community Work Program with various agencies and departments, as well as updating the Report of Accomplishments.

STAKEHOLDER GROUP

One of the avenues staff used to generate input was a Stakeholder Group. The purpose of this group was to have stakeholders from different backgrounds and experiences working together to offer unique and innovative ideas and strategies related to Cobb's future.

The Stakeholder Group was comprised of elected officials and various individuals who were appointed by the elected officials. Each Commissioner appointed three individuals that were either a citizen, business, or student representative.

The PMT carried out a Stakeholder Meeting at the beginning of the community engagement process and conducted interviews with each of the Stakeholder members.

Stakeholder Meeting

December 16, 2021
Parks Administration Building
2:00 PM-3:00 PM

Stakeholder Interviews

January – February 2022
(Virtual Interviews)

COMMUNITY

The most essential part of this three-tiered approach is gathering feedback and input of people that live, work, and spend time in the County. In order to make this Comprehensive Plan update successful, input from a diverse group of community members with various backgrounds and life experiences is essential.

The community engagement process included advertising and publicizing the public hearings, community meetings, workshops and website. Promoting these meetings was done through press releases, social media, road signs, websites, newsletters, calendar of events and word of mouth.

Due to COVID-19, staff had to become flexible and innovative to get the feedback necessary to adequately update the plan. Along with the required Public Hearings, staff created several different in-person and virtual interactive opportunities for the community to get involved; Public Hearings, Meetings/Workshops, Website, Community Engagement Portal, Survey and the Community Input Application.

Public Hearings/Work Sessions

Staff carried out four public hearings as part of the 2040 Comprehensive Plan 5-Year Update.

The first public hearing was held on October 12, 2021. The purpose was to brief the community on the 5-Year update and the process in which the

update would take shape. It also provided information on how and when the community could get involved in the process.

The second Public Hearing was held on June 28, 2022. This hearing was to inform the community that a draft plan was complete and that it would be available for a 30-day public review to gather final feedback

The third Public Hearing was conducted on July 26, 2022 for the purpose of notifying the community that the 30-day public review has concluded and a draft plan would be submitted to the Atlanta Regional Commission for compliance with the minimum standards and procedures set forth by DCA.

The final two Public Hearings were conducted in XXX and XXX. The Planning Commission conducted a public hearing and provided a recommendation of XXX to the Board of Commissioners. The Board of Commissioners held the final Public Hearing to adopt the 2040 Comprehensive Plan 5-Year Update.

Meetings/Workshops

There was a total of ten (10) community meetings that allowed participants opportunities to provide input. The community meetings were broken into to two series of 5 meetings each. Each meeting focused around each of the Commission Districts with the 5th meeting being for the overall County.

The first series was designed to educate on what the Comprehensive Plan is and why it's important, provide a scope of the project and a discussion of the most recent community profile of the County. After the presentation, a SWOT analysis was conducted with everyone in attendance.

Community Meeting #1

Cobb County
January 24, 2022
6:00 PM-8:00 PM
Virtual Meeting

Community Meeting #2

District 4
February 3, 2022
6:00 PM-8:00 PM
Virtual Meeting

Community Meeting #3

District 3
February 10, 2022
6:00 PM-8:00 PM
Virtual Meeting

Community Meeting #4

District 2
February 24, 2022
6:00 PM-8:00 PM
Virtual Meeting

Community Meeting #5

District 1
March 3, 2022
6:00 PM-8:00 PM
West Cobb Senior Center
4915 Dallas Hwy.
Powder Springs, GA 30127

The first series of meetings were all virtual except for the District 1 Community Meeting #5. The virtual community meetings were originally designed and scheduled to be in-person. However, due to COVID concerns and the County's Declaration of Emergency, all public and community meetings were converted to virtual meetings. As a result, the PMT carried out four (4) virtual meetings and one in-person meeting. The meetings were conducted using WebEx for the virtual platform and PollEverywhere to provide the interactive feedback. The in-person meeting was carried out in

traditional presentation style, but the interactive feedback portion of the meeting was conducted using the PollEverywhere Application.

The second series of meetings were Open House format where all feedback was integrated into Needs, Goals, and Policies and displayed for everyone to review. Proposed changes to the Future Land Use Plan and Community Work Program were also available for review. Additional feedback was gathered during these meetings.

Open House #1

Cobb County
April 18, 2022
6:00 pm to 8:00 pm
Hudgins Hall (Cobb County Civic Center)
548 South Marietta Pkwy. SE
Marietta, GA 30060

Open House #2

District 3
April 21, 2022
6 pm to 8 pm
Tim D. Lee Senior Center
3332 Sandy Plains Road
Marietta, GA 30066

Open House #3

District 4
April 25, 2022
6:00 pm to 8:00 pm
South Cobb Community Center
620 Lions Club Drive
Mableton, GA 30126

Open House #4

District 1

April 28, 2022

6:00 pm to 8:00 pm
West Cobb Senior Center
4915 Dallas Hwy
Powder Springs, GA 30127

Open House #5

District 2
May 5, 2022
6:00 pm to 8:00 pm
Windy Hill Community Center
1885 Roswell Street
Smyrna, GA 30080

Website

The project website was the one stop shop for all information related to the 5-year update. The project website provided links to the current Comprehensive Plan, Community Profile and Demographic Data, meeting schedules and links, status updates and details, a video about the 5-year update process, and a sign-up link that would update you when the site was updated. However, the most robust part of the website was the Community Engagement Portal.

Community Engagement Portal

The Community Engagement Portal was a single web application that provided all the 5-year update information. It included an Introduction, Cobb Snapshot, Needs Assessment and a Feedback forum. The Feedback forum is where the 5-year update survey and the Community Input Application were located.

Since the portal went live on December 1, 2021 there have been 937 hits.

Survey

The purpose of the survey was to determine respondent's values and interests, while also indicating where improvements need to be made. The survey questions included general demographic questions and questions designed to get respondent's perception of the county today and how they'd like the county to be in 20 to 30 years. The primary focus of the survey included needs assessment questions that helped the project management team determine whether the existing needs in the current Comprehensive Plan were still relevant.

Between December 1, 2021 and April 6, 2022, there were a total of 406 respondents. The needs assessment results can be found on page 34.

Community Input Application

The Community Input Application is a web application that allows the community to provide online feedback from a mapping perspective. The objective is to get information from the community about future land use, parks and greenspace and natural and historic resources.

The application is set up for participants to select one of three maps that provide information about future land use, parks and greenspace or natural and historic resources. The participant can add a pin to a location where they would like to make a comment. After adding a pin, they can provide their comment in a comment box and upload an image that perhaps portrays their desires. Participants can view and "like" other comments that have been posted as well.

According to usage data there have been 739 views between December 1, 2021 and May 31, 2022, which has averaged out to be 4.06 views per day.

Out of those 739 views we have had a total of 37 comments. Twenty-seven (27) of those comments were posted on the Future Land Use map, five comments posted on the Natural and Historic Resources map, and five comments were posted on the Parks map. In addition to the 37 comments,

there were twenty-one (21) total "Likes" to those comments, representing a total of 58 interactive viewpoints.

The Land Use comments revolved around the need for more redevelopment and mixed-use development, including nicer shopping centers. There were comments related to the preservation of very low-density residential areas and more parks and community centers in certain areas, as well as less industrial along Factory Shoals Road and Riverside Parkway.

There was one comment on the Natural and Historic resources map that would like to see more walking and hiking trails along the Chattahoochee River. The Parks map comments provided compliments to existing parks in Cobb.

COMMUNITY ENGAGEMENT DOCUMENTS

Public Hearing #1

Community Development
Jesse A. Co. III, Mayor, 2025
Deborah Allen

TO: Dr. Jackson, Mayor, 2025
FROM: James Public Agency Director
DATE: 09/28/21

PURPOSE:
To conduct a public hearing to kick off the process to update the Cobb 2040 Comprehensive Plan

BACKGROUND:
The Board of Commissioners on 9/28/21, 2021, approved a Public Hearing to kick off the process to update the Cobb 2040 Comprehensive Plan. The Board of Commissioners on 9/28/21, 2021, approved a Public Hearing to kick off the process to update the Cobb 2040 Comprehensive Plan. The Board of Commissioners on 9/28/21, 2021, approved a Public Hearing to kick off the process to update the Cobb 2040 Comprehensive Plan.

IMPACT STATEMENT:
NA

FINANCING:
NA

RECOMMENDATION:
The Board of Commissioners conduct a public hearing to kick off the process to update the Cobb 2040 Comprehensive Plan.

ATTACHMENTS:
1. Cobb County Comprehensive Plan 5 Year Update

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PUBLIC COMMENT
(W/DATE AND SIGNATURE)

Those persons wishing to address the Board of Commissioners will please sign up on the "Public Comment" sign-in sheet located inside the meeting room. The sign-in sheet is located on a table near the front of the room under the overhead screen.

Sign-in sheets will be available approximately 15 minutes before the meeting begins. Please note that there are separate sheets for beginning and end of meeting with six (6) positions on each sheet.

Persons signed up to address the Board will be called upon by the County Attorney and will please come forward to make their remarks from the podium. Each speaker will be allotted a maximum of five (5) minutes, as shown on a timer at the podium. Speakers should direct their comments toward the Chairperson only.

The Board is pleased to offer this opportunity at each regular meeting.

Stakeholder Meeting

Cobb County 2040 Comprehensive Plan 5 Year Update

Stakeholder Meeting
December 6, 2021
2:00 PM
Public Agency Director, 2025
2025 Cobb County Planning
Main Office

Agenda

Welcome & Introductions	Public Agency Director, 2025
Roles, Purposes, Process & Scope	Public Agency Director, 2025
Assessment & Findings	Public Agency Director, 2025
Next Steps	Public Agency Director, 2025
Online Engagement	Public Agency Director, 2025
Future Land Use Map	Public Agency Director, 2025
Group Exercise	Public Agency Director, 2025
Future Land Use	Public Agency Director, 2025

QR Code for Webcast
QR Code for Registration

Post-it® Meeting Pad

STAKEHOLDER MEETING #1

- Impact Fees
Dev. should pay for infrastructure they create

- STORMWATER MANAGEMENT

- UGLY DET POND

- UNDERGROUND DET.

- DEV. PAY FOR DET.

- DEV. TAKE OWNERSHIP OF THESE POND.

Stakeholder Meeting Comments:

- May be good to know what area a commenter is from when commenting in the community engagement portal
- Add trails to the parks map
- Add layers to the park map (Parks map over Natural Resources map)
- What is the Unified Development Code? Does it have anything to do with the Comp Plan? Will it replace the Comp Plan?
 - The UDC is the unity of three regulatory documents currently used by developers, the PC, and BOC. The current Zoning Code includes regulations set in the 70s and 80s that are not currently used – a big part of the commission for the UDC is to look at the entire Zoning Code and update it to modern standards. The reason we will be consolidating the Zoning Code, Design Guidelines, and Development Standards to make it easier for everyone – developers and staff even – to read and understand it.
 - The UDC will not be replacing the 2040 Comprehensive Plan, but it will work with it; the Comp Plan is a reference document to look at where citizens want the County to be by the year 2040. The UDC is a regulatory document to guide current development and uphold modern codes and standards.
- Would like to have an email list of all stakeholders
- Developers should pay for the impacts they create
- Stormwater management concerns
- Unattractive detention ponds
- Need to utilize underground detention more often

The meeting officially adjourned at 2:57PM.

Stakeholder Interviews

Interviewee: Tamae Partain

2/17/2022 3:00pm

SWOT Questions:

- Strengths:
 - Strong government, well thought out, provides good services
 - Infrastructure, schools, opportunities, strong communities support each other
- Weaknesses:
 - School system, leadership infighting
 - New cityhood, impact county's tax base, change the dynamic
- Opportunities:
 - Infrastructure funding
 - Look for joined partnership between different departments and community sectors to work together on all aspects improvements of county such as economic development, housing, infrastructure, services, parks, creating jobs, and etc.)
 - Creation of a sense of place not just beautification everywhere
- Challenges/Threats:
 - School system, leadership infighting
 - New cityhood, impact county's tax base, change the dynamic
 - Funding allocation and seeking

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- Wants to improve quality-of-life
- CID's are important partners
- County could be more efficient in where we build and what we build
- Look at EV grid and how it ties-in to transit

- Transit should be integrated; county could be first larger suburban county to do so

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Low taxes
- People want to move here
- County is getting older – will change the types of services the county will need to offer
- County also needs to attract younger generation and will continue to need good parks, public safety, schools
- County needs to understand what kind of business are going to be needed for the population

Housing

What do you consider the most pressing housing concern within the County?

- There has been pushback on apartments, hotels and high density
- Push for affordable housing
- Cobb has variety of housing

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- Where are you going to put it?
- How to get from street to end user as well as to more rural areas
- County needs to look for ways to partner so can upgrade infrastructure while broadband is being expanded

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- Infrastructure

- Getting everyone on the same page – making sure everyone is looking at the whole picture and not in silos
- Transportation and transit

Interviewee: Darren Willman

2/21/2022 2:00pm

SWOT Questions:

- Strengths:
 - School system
 - Lake activities of the county – Lake Allatoona
 - Activities from stadium to the mountain and to the lake
- Weaknesses:
 - Disconnection between the county and the people. Need to listen to people, development often goes against the neighborhood. County needs to pay a little more attention to the concern of the protection of lake Allatoona
- Opportunities:
 - County does a good job in taking advantage of good opportunities
 - Consider some environmental issues about lake Allatoona
- Challenges/Threats:
 - Be mindful of water quality. Rainfall and stormwater going into Lake Allatoona may become a huge issue. Chemical components in the water needs more attention.

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- Current zoning structure has managed development very well
- Needs are changing

- Doesn't like current structure that seems to give commissioners free range over comments. Need to stay with staff comments.

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Staffing availability
- Taxes and tax base
- Ability to work in county without a lot of regulations
- Maintain budget and costs
- School system
- Parks
- Security of police force

Housing

What do you consider the most pressing housing concern within the County?

- Affordable housing
- Doesn't like apartments as affordable housing
- County shouldn't lose focus on single-family residential
- Maintain single-family development

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- County has good access

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- Maintain integrity of water quality (Lake Allatoona)
- Affordable housing (focus on single-family rather than apartments)
- Maintenance of parks

Interviewee: William Dickman

2/15/2022 1:30pm

SWOT Questions:

- Strengths:
 - Historical and cultural resource
 - Sense of neighborhood
 - Convenient to office locations
 - Great opportunities to engaging in community affairs
- Weaknesses:
 - Communication between government and citizen could be improved
 - Communication between county and states
 - Benefits outweigh negative
- Opportunities:
 - Technology – encourage future high-tech industrial development
 - Helps to provide more financial benefits and more education opportunity
- Challenges/Threats:
 - Crime due to population growth
 - Education also due to population growth
 - Politic division at local level, state level as well as national level
 - Need for growing interest in unity and conversations

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- Suburban setting instead of urban setting
- Single-family homes instead of high occupancy or high-rise developments

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Education for kids

- Reputation of schools drives housing prices
- Corporate tax breaks
- Local government future planning (such as Comp Plan). Businesses want to know what is going to happen in 20 years.
- Businesses need stability (taxes, zoning, etc.)

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- Wonderful target
- Affordability
- Who is going to pay for it?
- Installation of infrastructure

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- Land Use – suburbanization or preservation rather than urbanization
- Honest and transparent government
- Provide best education for children

Interviewee: Melissa Sutton

2/11/2022 2:30pm

SWOT Questions:

- Strengths:
 - Family, residential Area
 - Business - very supportive community (Vinings – hometown village feel)
 - Property tax – very reasonable compare to Fulton County
 - Well managed county and very responsive, interacting with residence
- Weaknesses:

- County wait too long to respond to cityhood movements (talking about Vinings)
- Woodland Brook and Paces Ferry intersection - dangers to pedestrians
- Opportunities:
 - Educating residences about the cityhood movement to better understand with it means to county financially and economically
- Challenges/Threats:
 - Economic – cityhood impact; school tax impacted as population ages and becomes eligible for school tax exemption
 - Awful apartments – too many, too high density, create traffic issue, lack of maintenance (refer to those around Vinings)

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- Apartments surrounding Vinings have created traffic issues. Apartments tend to eventually have problems with maintenance and become obsolete.
- Too many high-density complexes
- No more affordable housing units

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Battery and the Braves stadium
- Low taxes
- Population -middle and upper-class residents
- Cumberland Mall is a problem and eyesore – not a good draw of stores

Housing

What do you consider the most pressing housing concern within the County?

- UDC – hope it is not intended to change zoning to allow for higher density zoning

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- Need more competition
- Frustration with increasing prices for cable and internet

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- Communication with residents when you have a change in Commissioners and leadership
- Education funding
- Zoning – controlling developments with higher densities

Interviewee: Richard Grome
2/18/2022 3:00pm

SWOT Questions:

- Strengths:
 - School system, especially in East Cobb
 - Best fire department and emergency services
 - Good Police protection
 - Nice amenities – park system
 - Subdivisions well maintained
- Weaknesses:
 - Density cause traffic – need to be cautious in how we proceed with all of the County in Zoning (Zoning from LDR to MDR and to HDR, zoning for industrial, zoning for shopping area)

- Lots of requested variances that are unwarranted. Need to abide by the Zoning code.
- Opportunities:
 - Keep education base – public schools
 - Explore more education opportunities/system, not just colleges but other training and apprenticeships
- Challenges/Threats:
 - County is almost completely developed. Developers always try to squeeze in more. Need to keep low and mid residential. Higher density residential will put a lot strain on the infrastructure (traffic, fire, police, DOT, water, stormwater, etc.)
 - Be careful about High density development to make sure that the infrastructure can support it
 - Price for homes are high in East Cobb, should be more affordable

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- Don't want urban environment – needs to stay suburban
- Should keep topography and trees
- Stick with lower density developments – stay R-15 and R-20, not RA-4 and RA-6
- Keep family-oriented residential – keep high-density where it already is being located
- Mass transit not a solution – should be in high-density areas
- Developments should fit into the area with same qualities

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Tax structure – okay for business
- Building businesses – make sure business will be supported by the community

Housing

What do you consider the most pressing housing concern within the County?

- Cost of housing
- Housing should be available at price point for everyone we need (fire, laborers, food service employees, etc.)
- Need for driving supply of affordable housing for working people county-wide
- Need more infrastructure for amount of housing going up

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- Some areas faster than others
- Broadband is a utility and needs to be available as much as possible in the county
- Infrastructure needs to be there

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- Infrastructure (parts need replacing, maintenance should be in general budget and not in SPLOST)
- Staffing (especially fire/police)
- Maintaining education quality (expand non-university capabilities like trades and apprenticeships)

Interviewee: Chris Lindstrom

2/18/2022 1:30pm

SWOT Questions:

- Strengths:
 - Suburban way of life

- Close enough to the interstates, city (convenience of access)
- Weaknesses:
 - Overbuilt – cause more congestion and more density
 - County becomes far more political; community doesn't feel heard
 - All schools need to be on equal footing
 - Lack of sidewalks on both sides of streets, need separate lane for bikers and pedestrians
 - Stormwater management, sewer, drainage problem. County has manpower shortage to deal with the stormwater issues
- Opportunities:
 - More ideas to build roads with bike lanes
 - keeps industrial separate from home developments
 - Education is vital, needs more attention
 - Broadband overall the county
 - Allow people to opt in to pay school tax
 - Lots of forms of education/training to help young people for their future
- Challenges/Threats:
 - Keeping suburban lifestyle
 - Support of police department, safety, police coverage, manpower
 - Stormwater management, sewer maintenance
 - Affordable housing, homeless, juvenile homes
 - Safety issue: drug, gangs...

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- More controlled growth
- More High-tech and medical businesses
- County needs to look for areas for small houses
- Converting old buildings to home or small businesses. May also address homelessness issue

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Education and training facilities
- Need for educated population to attract businesses

Housing

What do you consider the most pressing housing concern within the County?

- Affordable housing, but where? What about maintenance?
- People want their own space
- Work with developers to find solutions

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- Who pays for the infrastructure?
- Investment in our future – necessary for education
- New developments should already have installed

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- Transportation
- Education
- Broadband
- Stormwater infrastructure

Interviewee: John Heath
2/16/2022 2:30pm

SWOT Questions:

- Strengths:

- Schools
- Access to Kennesaw Mountain area
- General upkeep of infrastructure and facilities
- Feel safe living in the county
- Weaknesses:
 - Developers focus on building up in new places instead of redevelopment of the existing rundown places such as Sprayberry parking lot
 - Lack of recognizing the character as well as uniformed blend to the consistent elements of the place
 - Decayed area in big shopping centers such as Town Center, also Canton Road
- Opportunities:
 - Transportation based community, looking all modes of transportation that interconnect within the county and outside of the county. More trails, more bike ways and more buses
 - Redevelopment/infilling development is important
 - Creation of a sense of place and character; uniformity is not the answer
- Challenges/Threats:
 - Boundaries between the new development and residential area pushed in favor of the new more profitable development. Should protect more residential areas
 - New developments in almost fully development area need to be carefully managed to keep the character of the area

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- Need for high quality mixed-use. Likes parking decks buried in the building
- Do it sensibly and with quality to ensure that the developments last

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Wealthy residents
- Economically strong
- School system and good local colleges
- Access to major transportation core
- Cobb's place in metro Atlanta
- Great place to raise kids
- Encouraging live, work, play

Housing

What do you consider the most pressing housing concern within the County?

- Cobb has plenty of single-family residences
- Are we building the right types of housing? In the right places?
- Older population is going to be selling in 10 years and looking for something else
- Need high quality

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- Don't know but likes idea of bringing to everyone
- Don't go all in on current technology. Technology changes so fast, county should be smart about it
- Need to address last mile connectivity – ensuring access to everyone
- Cobb can do it because of location

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- We can be self-sustaining by having a robust transportation network within the county and connected to outside the county
- Need to flexible in thinking and planning

- Maintaining highest quality of service. To be great in 2040, we must be building great in 2022.
- Need to really value every development because of its lasting impact.

Interviewee: Shane Spink

2/4/2022 10:30am

SWOT Questions:

- Strengths:
 - School qualities
 - Low taxes
 - Diversity of the County (Such as Sprayberry area, where he lives)
 - Economic (Cumberland area, a lot of opportunities)
- Weaknesses:
 - Transportation – especially on major commercial corridors, Along I-75 (not tie to traffic)
 - Rundown buildings in key valuable areas (redeveloped with eyes on the way the development should be done the future not the way done the past)
 - Lack of green space
- Opportunities:
 - Education –obligation to help out some left behind areas, especially in South Cobb
 - Canton Road Corridor – rundown, needs to be improved
 - Town Center Mall – declined, needs to be improved too
- Challenges/Threats:
 - Political infighting– local government and school board should work together

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- More live, work, play opportunities
- Need for greenspace
- Letting greenspace go to large subdivisions
- Overgrown
- Need for more smart growth
- Need to grow differently

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Location of Cobb is important
- Quality of schools
- Can be a driver in improving rundown areas

Housing

What do you consider the most pressing housing concern within the County?

- Affordable housing
- People are being priced-out
- Live/work – need a variety of housing
- Affordable mixed-use
- Recognizing variety and location – it can be done
- Older population wants the same things – that is impossible

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- Affordability
- Should be for everyone

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- Transportation
- Smart growth – going to need to work closer together

- Investing in schools
- Low taxes

Interviewee: Robert Richards

2/18/2022 11:00am

SWOT Questions:

- Strengths:
 - Mixed rural nature of Cobb County
 - Wanted to be away from congested environment
- Weaknesses:
 - Disparity in development and resources (east Cobb commands most of the attention in terms of resources. Creates a degree of dissatisfaction both socially and economically and undermines the ability to work together as a county)
- Opportunities:
 - Elective Leadership of the Cobb County
 - Openness to community engagement to build bridges in good times in preparation for bad times
 - Engage businesses and developers with smart development. Look at impacts on environment and community.
- Challenges/Threats:
 - Socioeconomic divisions across the county
 - Diminished value of the community due to businesses and developers driving things into the community that community doesn't want. County should listen to the community and partner with it

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- Development is different based on commission district

- Development needs to be smart
- Always going to resist high density
- Wants to keep his area more rural
- Development should add value and/or uplift the community

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Businesses need to look for what communities are looking for.
- Development and businesses should be context driven
- Businesses should partner with communities to see what they need or want

Housing

What do you consider the most pressing housing concern within the County?

- Moved to Cobb County because he could afford to move her
- People are trying to move into places for comfort and security – should be available for everyone
- Affordable housing – don't drop apartments into the middle of single-family homes – must look at impact on communities
- Look at distribution of housing and development throughout the county
- Apartments and developments disproportionately changing the value and economics of the community

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- Need more competition
- No fiber in certain area
- Need full access to full sweep of choices

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- Infrastructure across the board (water, roads, viability, green infrastructure and development)
- Didn't move here for buses and transit (maybe shuttle services for aging population)
- Constant building or disproportionate building pulls down value of areas

Interviewee: Robin Meyer
2/10/2022 3:00pm

SWOT Questions:

- Strengths:
 - Diverse and dynamic place
 - Keeps changing
 - people getting more connected to the county and to the region
 - Professional competence - group of local governments include county and city levels
 - Beginning of a good civic and cultural non-profit sector
 - Some aspects of complete business sector but not all
 - Business community - Chamber of Commerce does great job to support large and industrial businesses
- Weaknesses:
 - Not funded the county government to the level it's needed for it to provide modern day services to a suburban and semi-urban place (still work on the model of a rural county as before)
 - Civic and not-profit sectors need more support from county (Libraries, PTAs, garden clubs, book clubs, social network arts, and cultural need to be incorporated all the area of the county)

- Quality of life and beautification issues (roadway maintenance, signage, street sweeping, and trash pickup), county area near state highway needs better maintenance
- Small business needs so much help and network to support them
- County find some way to better channel public participation and policy making. Each commissioner district may divide into 3 to 4 groups to be able to easy spread information and collect feedback from all groups of people
- Opportunities:
 - Federal funding thru pandemic and Biden administration bill. Use on long term planning to support capital improvement
 - Tech company for young people, places that are appealing for young people to live, transit opportunities
- Challenges/Threats:
 - Industrial base of county is changing from small contractors to larger warehouse type facilities, which create a incredible amount of trucks and delivery traffic to the streets
 - Lack of modern transportation and stormwater infrastructure in old developments. Cost of redevelopment is high to have modern infrastructure in this area
 - Increasing diversity in every possible fashion including language to engage more people in civic, cultural, and economic fairs

Land Use

Future development of Cobb County is inevitable over the next 10 to 20 years. What types of development/growth would you like to see in the county? How should Cobb County evolve during that time?

- Diversity of housing types
- Needs a better mechanism to develop village style nodes. NAC is not dense enough and too broad to create a village. Need a different model other than NAC.
- Need to figure out industrial and non-industrial interface. (Incentives or zoning to create buffers between industrial and non-industrial)

Economic Development

What factors do you think contribute to a businesses' success in Cobb County? Think about things like the type of business, taxes, location, education, labor force, etc.

- Location
- Access to workforce
- Transportation
- Small businesses need networking, support and recognition
- County needs to provide basic demographic information about Mableton

Housing

What do you consider the most pressing housing concern within the County?

- Price
- Need ways to subsidize rental housing
- County needs to take the lead for affordable rental locations
- Doesn't know mechanism for for-sale affordable housing – people don't make enough
- There are issues with older developments that have common areas and HOA's that can't manage infrastructure. County could provide some way to help.
- Housing is taken care of as long as zoning ordinances allow flexibility
- Need change in zoning – market is looking for walkability

Broadband

What do you think are the biggest issues with Broadband access in Cobb County?

- Doesn't know but think everyone should have it

What would you consider as the top three needs that the county should prioritize for the next 10 years?

- Budget for capital improvements and maintenance
- Broadband initiative
- Major funding for the arts, parks and cultural affairs – need for programming on the weekends

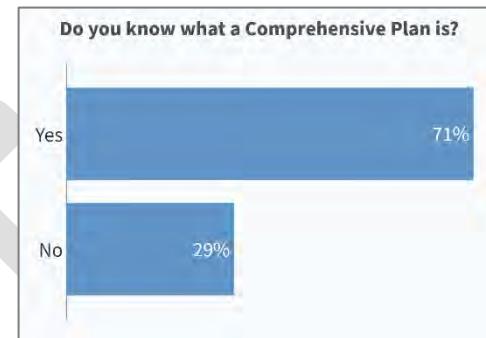
Final Thoughts

- How great it is to participate virtually. Technology is still not what it needs to be, but it has allowed people to participate that could never had participated before.
- Let's do a better job of listening and allowing people to talk

Community Meeting #1



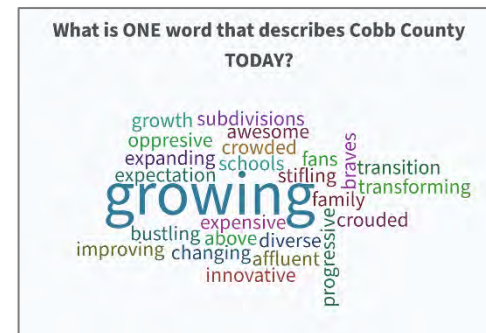
Community Meeting #1 Agenda



Community Meeting #1



Community Meeting #1



Community Meeting #1

What are the STRENGTHS of the County?**Total responses = 58****Unique participants = 21**

Hospitable
 Inviting
 Well balanced
 Nice mix of urban yet suburban feel
 Convenience
 Leisure activities
 community outreach
 Cultural events
 Ready access to goods and services
 Great intersection of ideas capabilities and active contributions coming in from all directions
 Dog parks galore!
 Parks
 family friendly
 Don't have to leave the county for social activities
 Engaged citizens
 easy to get around
 Keli Gambrill
 LOW TAXES & GOOD SCHOOLS
 Parks and greenspace
 sINGLE FAMILY HOMES
 Green space
 Presence of many colleges and universities
 Safe and family centric
 Safe
 Inclusive
 Strong nonprofit sector
 Diversity
 Low density
 lots of things to do nearby, without having to deal with perimeter traffic
 Lively cultural sector
 The Battery!
 A variety of housing types and population densities
 Safe
 The basic outline of a good transportation network
 safe
 saafe
 Braves Central
 Small businesses
 great mix of city living at the doorstep of wonderful recreational outdoor activities
 Educated population and generally good school system
 Braves stadium
 Forward thinking
 Accessible

Community Meeting #1 SWOT

Low-ish crime
 parks
 Highly educated
 Location. Low taxes. Schools
 Great Schools
 Accessibility
 Safety
 Small Business friendly
 Diversity
 Taxes for seniors
 schools
 Close proximity to Atlanta
 Education
 sound, competent government
 Low taxes

What are the WEAKNESSES of the County?**Total responses = 57****Unique participants = 20**

Decrepit and rundown businesses
 commercial development
 No Trader Joes in S/W Cobb
 County government- need to work together more
 Need more automation and fewer paper txns with govt
 Lack of economic development plans focused on consumer oriented businesses in underserved areas.
 Too many lift stations and pump stations
 Growth is positive only if it is not too fast or too slow as in sustainable growth is steady not hot and cold only one chance to do it right the first time
 Lack of of building and signage over site- too many facilities and houses in disrepair
 Senior services for those in most need
 Lowest taxes in the metro area
 County resources (people and money) stretched too thin, especially in these areas: parks, code enforcement, stormwater management
 No Whole Foods in Smyrna (lol)
 high density encroachment creating increasing land scarcity
 Need better coordination between County departments
 Bias to outside developers
 Lack of robust public transportation which limits commercial growth.
 Lack of transit options throughout the county
 Solid waste services
 Old shopping centers and schools have too much pavement and poor stormwater controls
 Ignorance to lake Allatoona water source
 Proposed city of east Cobb - bad ideal
 Failing infrastructure in need of repair
 Lack of climate action plan
 Crime increasing

Community Meeting #1 SWOT

Limited domestic violence subject matter expertise
 No fiber
 Recreational opportunities
 Lack of Live, work, play developments
 Encroaching crime
 No Google fiber
 County operational decisions (zoning, traffic, parks) is too centralized without enough local direction.
 Traffic
 Traffic
 No fees for Stormwater controls - too much pavement countywide
 GOVERNMENT TOO LARGE & TAKES ORDERS FROM ARC & CHAMBER - SHOULD BE FROM THE CITIZENS
 Few options for wifi/fiber
 flooding
 Limited public transportation
 Disconnect of school board leadership from population served
 Green Space
 Affordable housing
 Seemingly corrupt local government at town/city level
 stormwater management
 Prosperity is not evenly distributed to all parts of the county
 Affordable housing
 Lack of green space
 Lack of Housing
 Storm water
 Tax base too low for needed capital improvements so we have to rely on SPLOST
 Too many wires
 Limited public transportation
 Lack of educational equity
 Park land, Greenspace
 zoning
 Traffic
 traffic

What are some OPPORTUNITIES the County should take advantage of?

Total responses = 49

Unique participants = 19

Mowing all the streets all the time - not just major ones.
 Incentives for small developers to build more innovative housing solutions
 more opportunities for community to engage with police in non-emergency situations
 Road side debris cleanup
 More Senior activities
 county provided trash and recycling pick up
 Arts centers open most every day with activities for all
 Underground utilities
 Revitalize old Town Center Mall area
 diverse opportunities for recreational opportunities

Community Meeting #1 SWOT

More variety in housing types.
 We need to protect not only the watershed but the greenspace for the wildlife and active recreation within close proximity to where folks live work and play public access
 More connections to Marta
 Public waste services. Private waste management is not working.
 River expansion
 Provide better incentives to commercial property owners to clean up properties
 family and domestic violence resources
 Chattahoochee River improved for more recreation
 Chattahoochee river
 Control strip malls
 Government provided waste & recycling service
 Stop allowing outside developers to make quick money at the expense of local residents
 Wholeheartedly embrace the Chattahoochee Riverlands project. make Cobb's riverfront accessible to all and a draw throughout the area.
 All grants
 More opportunities for small businesses to service govt needs
 Stop taking so much federal money so when it stops we end up holding the bill
 Attainable/Affordable Housing
 Leverage SPLOST to build/expand/improve upcoming Cobb Family Advocacy Center infrastructure approach
 More Small Business
 Traffic controlled by smart lights
 Bike and hiking paths
 More land should be purchased for greenspace, trails and passive parks with an emphasis on connectivity.
 Equity in all parts of the county
 Underground utilities including wires
 Small business tax easement
 more parks for families
 More green space
 More emphasis on grant writing for parks and arts especially.
 Buying more available land for parks
 numerous and diverse natural resources available for recreational opportunities
 Virtual communication
 small business, local sourcing
 Control signage and facility /housing upkeep
 Tourism money put into local parks
 Monorail
 PRESERVE SUBURBS
 Expansion of Marta to Cobb
 Fiber
 Grant funds from ARC for Livable Centers

What do you think are the greatest CHALLENGES for Cobb in the next 10 to 20 years?

Total responses = 39

Unique participants = 21

City hood annex

Community Meeting #1 SWOT

Community Meeting #2

City hood saner
 Metro-wide collaboration
 Enabling cycling as a safe mode of transportation
 redevelopment of older/ abandoned commercial property
 Biggest challenge is city and county govt working together
 Balancing the desire for continued growth with the ability to build and maintain the actual infrastructure needed
 Transit
 Broadband access
 General upkeep and appearance
 Growth
 waste management
 Fighting crime
 Road and sewer maintenance
 exponential growth without proper mass transportation in place.
 Transportation
 THERE IS A LIMIT TO RESOURCES, THERE CANNOT BE UNLIMITED GROWTH, LIMIT DENSE DEVELOPMENTS
 green initiatives for businesses and homeowners
 Embracing the fact that we are part of a community greater than Cobb County and being open to our neighbors.
 Demand for better broadband with the new work from trend
 Strategic investment in diversity-driven innovation
 School Board
 Climate change
 No more cityhood initiatives. We must remain as one Cobb County
 Eliminating domestic and sexual violence
 Stormwater controls
 Older facility tear down/maintenance
 Need to get a handle on Storm water management
 Affordable housing. Too many people just don't earn enough to support a family.
 Trying to turn it into Fulton county via taxes and population density to go along with traffic
 stormwater management
 Transit
 Increased Population
 Finding the resources from tax revenues to actually pay for all that we need. Much of this has been deferred for decades.
 Budget restraints
 Supporting the growing population
 Affordable Housing
 Transportation
 Better street maintenance

Community Meeting #1 SWOT

Cobb County 2040 Comprehensive Plan 5 Year Update



Community Meeting
 February 3, 2022
 6 PM to 7:30 PM
 Virtual Meeting



Cobb County...Expect the Best!

Agenda

Welcome & Introductions	Jessica Quinn, Community Development Director
Role, Purpose, Process & Scope	Ph'Lo Westbrook, Planner, Community Development
Assessment & Trends	Mandy Elliott, Historic Preservation Planner, Community Development
Next Steps	Ph'Lo Westbrook, Planner, Community Development
Group Activity	Community
Community Input Application Demo	Brad Gardner, GIS Supervisor, Community Development


 Comprehensive Plan Website


 Online Engagement Portal

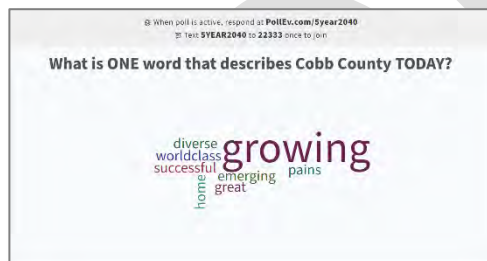
Community Meeting #2 Agenda



Community Meeting #2



Community Meeting #2



Community Meeting #2

What are the **STRENGTHS** of the County?

Total responses = 31

Unique participants = 8

National Parks
 Riverview Landing
 Lake Allatoona and the Chattahoochee
 Low/ medium density
 Magnificent skyline views ifrom Buckhead to airport in southern part of county
 Chattahoochee Riverlands - The Greenway
 Convenient, everything is here
 Fire departments
 Accessibility
 Cobb EMC
 Easy access to major assets, including Braves, airport, city
 Suburban
 Age demographic balanced
 More sidewalks than 10 years ago
 Public Schools and Universities
 Close proximity to Atlanta
 Low taxes
 Availability of greenspace
 Braves
 The Battery
 Diverse
 Parks and Recreation
 Parks and trails
 Nice place for families
 Residential
 schools
 Strong tax base.
 Balanced
 Versatility
 C
 Low taxes

What are the **WEAKNESSES** of the County?

Total responses = 16

Unique participants = 6

We should consider a "Keep Cobb Beautiful" campaign
 inadequate bike lanes
 Opposition to mass transit to address increased car traffic
 Equity in commercial sector not evenly distributed across county
 Litter
 gang
 drugs

Community Meeting #2 SWOT

Gang activity
 Certain areas are always littered with trash.
 Not enough passive Parks/Greenspace
 Infrastructure keeping up with growth
 Traffic
 The schoolboard dissention
 Pay for police is too low
 growing traffic concerns
 Traffic

What are some OPPORTUNITIES the County should take advantage of?

Total responses = 22

Unique participants = 6

Need more incentive dollars for the Facade Improvement program in the Design Guidelines.
 A beautification program should be throughout the county
 Build desperately needed community center in south Cobb
 Implement beautification program to improve Veterans Memorial Highway
 Senior Services to keep up with the increase in 65+
 Explore government grants/funds that will help finance our opportunities as we grow
 More multi purpose development
 Increase trade schools
 Keep industry/business separate from residential areas
 Complete Mountain to River trail system
 Renovation of aging school infrastructure, especially in south Cobb.
 Increased growth in business/retail sector based on the success of The Battery and World Series win
 Having our own Beltline.
 Expansion of Town Center Bikeshare program
 Control clear cut developments
 broadband in public areas
 Work with builders to keeping the trees that Cobb has been known for.
 Public transportation
 Chattahoochee Riverlands Greenway transformational trail
 Improved traffic management
 Drugs
 Becoming way too crowded

What do you think are the greatest CHALLENGES for Cobb in the next 10 to 20 years?

Total responses = 22

Unique participants = 8

Neglected residential properties
 Appropriate representation as population grows
 Encourage green space. We should not feel obligated to overbuild county
 Community vs. Isolation
 Maintaining the excellent police dept
 Green-space, parks

Community Meeting #2 SWOT

Balance residential growth with housing affordability
 We need more of them
 Better cooperation and less partisanship on the school board
 Access charging stations for electric cars
 Maintaining and increasing the infrastructure.
 Ensuring adequate and affordable housing for our senior community
 Maintaining existing buildings that are being used so they don't become in disrepair or become obsolete
 Clean water
 How to compare growth with the need for roads/transportation limitations
 Maintaining a suburban atmosphere
 Pollution
 Enough schools to address the increasing population
 Affordable housing
 Traffic
 Managed Growth and Infrastructure
 "smart growth"

Community Meeting #2 SWOT

Community Meeting #3

Cobb County 2040 Comprehensive Plan 5 Year Update

Community Meeting

February 16, 2022
6 PM to 7:30 PM
Virtual Meeting

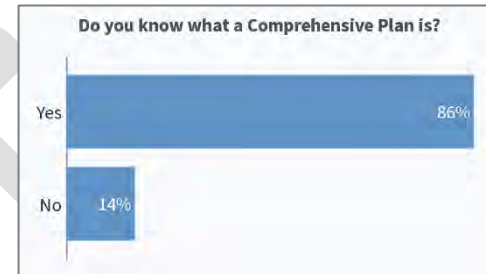
Agenda

Welcome & Introductions	Jessica Gunn, Community Development Director
Role, Purpose, Process & Scope	Phyllis Westbrook, Planner, Community Development
Assessment & Trends	Mandy Elliott, Historic Preservation Planner, Community Development
Next Steps	Phyllis Westbrook, Planner, Community Development
Group Activity	Community
Community Input Application Demo	Brad Gordon, GIS Supervisor, Community Development

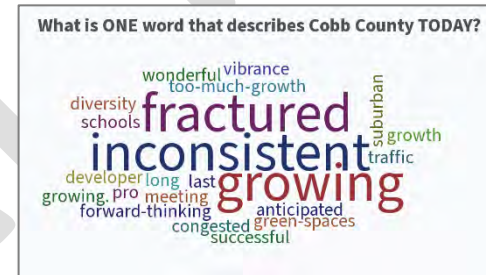
Comprehensive Plan Website

Online Engagement Portal

Community Meeting #3 Agenda



Community Meeting #3



Community Meeting #3



Community Meeting #3

What are the STRENGTHS of the County?**Total responses = 26****Unique participants = 8**

Citizen engagement
 Employees
 a non-biased Madam Chairwoman guiding
 Good neighborhoods
 Exceptional schools
 Businesses
 People
 Libraries
 Beautiful homes
 Parks
 sense of community
 Great schools
 KSU
 decent schools
 Diversity
 Low taxes
 safety
 family oriented
 Development of transportation systems and suburban areas.
 Community
 police
 The people
 Public safety
 Parks
 Opportunity
 Educated

What are the WEAKNESSES of the County?**Total responses = 26****Unique participants = 8**

Deforestation
 Spot zoning still goes on
 Less Walkability
 Lack of community hubs
 Lack of nodal commercial planning
 Pro-developer
 Less public transit
 No live work
 Traffic in specific location and times
 Covid
 density increasing too fast
 Polarization

Community Meeting #3 SWOT

Poorly maintained roads
 bringing in high density residential
 traffic
 Traffic
 Linear commercial sprawl
 Lack of public transportation
 Inequity
 Parks
 Becoming polarized like everywhere
 Stormwater issues
 Density
 Traffic
 Traffic
 Transportation

What are some OPPORTUNITIES the County should take advantage of?**Total responses = 20****Unique participants = 6**

Rural, urban, and suburban areas: we have it all!
 MSPLOST" refers to Mobility SPLOST from CTP.
 Smart Growth
 Great diversity
 partnerships with CID's and businesses
 chattahoochee tech
 Redevelop town center
 chattahoochee tech
 University presence: KSU and Life U
 Repurpose vacant big box malls
 Green space
 Opportunity for community unity through parks and transportation
 any grant monies available
 County could spend time on why areas want to incorporate; then close the gaps.
 Protect free space
 state and federal funds for transportation
 Connecting communities, parks, amenities with sidewalks
 Save/protect free space
 Redevelop run down areas
 MSPLOST

What do you think are the greatest CHALLENGES for Cobb in the next 10 to 20 years?**Total responses = 27****Unique participants = 9**

Thank you all good night.
 repurposing of large retail centers
 Space

Community Meeting #3 SWOT

Overbuilt commercial areas
 autonomous vehicle infrastructure
 County limited budgets for stormwater management, safe drinking water, safe dams
 aging and deteriorating infrastructure
 Lack of support for transit options
 Population growth vs. traffic
 lack of improved public transit options
 Smart growth
 safety as area grows from suburban to urban
 traffic
 Protecting Noonday Creek
 Need growing younger population
 Crime
 The formation of breakaway cities removes revenue
 Higher taxes
 Smart growth
 Addressing issues of aging in place
 Aging infrastructure
 Unchecked development
 Stormwater challenges
 Political Polarization
 Transparency
 Transparency
 Population

Community Meeting #3 SWOT

Community Meeting #4

Cobb County 2040 Comprehensive Plan 5 Year Update



Community Meeting

March 3, 2022
 6 PM to 7:30 PM
 West Cobb Senior Center
 4915 Dallas Hwy.
 Powder Springs, GA 30127



Cobb County...Express the Best!

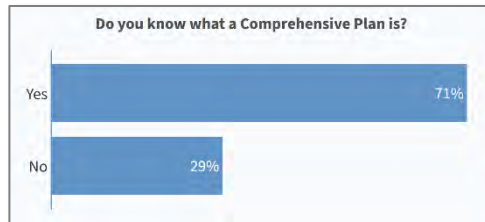
Agenda

Welcome & Introductions	Jessica Guinn, Community Development Director
Role, Purpose, Process & Scope	Philo Westbrook, Planner, Community Development
Assessment & Trends	Mandy Elliott, Historic Preservation Planner, Community Development
Next Steps	Philo Westbrook, Planner, Community Development
Group Activity	Community
Community Input Application Demo	Brad Gordon, GIS Supervisor, Community Development

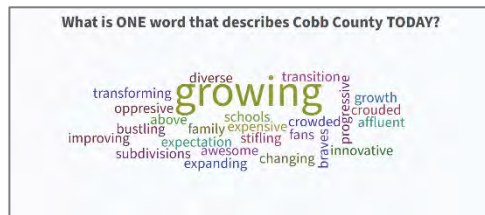



Comprehensive Plan Website
Online Engagement Portal

Community Meeting #4 Agenda



Community Meeting #4



Community Meeting #4



Community Meeting #4

What are the STRENGTHS of the County?

Total responses = 73

Unique participants = 30

Low crime rate
Econical
Senior centers
Braves
Big Chicken
World Series champs
Homes with acreage
Family friendly
Sidewalks and trails
Areas for density, areas for openness
Parks
Education
Park-land
Friendly
Variety of neighborhoods
Variety of services
Braves!!!!
Parks
Parks and hiking trails
Diversity
Residential
Single family
Clean water
Community
KSU
Schoolsandsmootht ransitionlanduse
Homes with acerage
Responsive county govt
Education
Good government
Small town feel
Outdoor activities
Easy access to interstate highways
Progressive
Easy access to downtown
Residential and rural areas
Diversity
Not Atlanta
Low density
Private and non private open lands
Parks
Open lands
Passive parks and active parks

Community Meeting #4 SWOT

Good-schools
 Large-lot-homes
 Emergency services
 Parks
 Law enforcement
 Homes on large lots
 Parks green space
 Well run county govt
 Great amenities
 Low density
 Police and fire
 Road networks
 Schools
 Easy Access
 Schools
 62taxbreaks
 Live-work
 Quality of schools
 History
 Education
 Open area
 Residential
 Access to medical care
 Business-friendly
 Parks
 Low density owner occupied single family suburban neighborhoods
 Security
 Responsive government
 Infrastructure
 Diversity
 Live Work
 Parks

What are the WEAKNESSES of the County?

Total responses = 62

Unique participants = 28

Affordability
 Over crowded roadways
 Power of the developers
 Lack of transparency
 Non-transparent
 Too easy for developer to apply rezoning
 COLM
 Sidewalks
 Pretending that undevelopable land counts as open space in OSC development
 Too much 55+ community development

Community Meeting #4 SWOT

Empty Avenues space
 Stormwater issues
 Indifference to long-term residents
 Overdevelopment with industrialization
 Corrupt election
 Mass transit needed
 Keeping wetland areas of Barrett Pkwy undeveloped
 Developers and rezoning
 Street repair
 Rezoning requests appear to be "gimmies"
 Developers try to run things
 Firework dealers and vape shops
 Non-transparent
 GDOT Traffic congestion Road planning
 Lack of Affordability
 Poor lighting along public roads
 Congestion
 Connectivity between green spaces
 More restaurants and not Mexican
 Increasing density but not intangibles of lifestyle
 No follow up down rd on Landscaping
 Quality of development
 need more funding for police and fire
 Too much empty commercial development
 OSC code
 Local employers
 Poorly maintained roads
 Road repairs
 Divisiveness
 Trash along the roads.
 Developers following rules
 Board friction
 Good restaurants
 Developers wanting rezoning
 Traffic
 Traffic Congestion
 Over development
 Crime in neighborhoods
 Pro developer
 Commissioner leadership
 Walkability
 Restaurants
 TRAFFIC
 Unawareness by co. Government
 Traffic congestion on Hwy 120
 Overdevelopment
 Zoning

Community Meeting #4 SWOT

Congestion
Traffic
Apartments
Unchecked development
Parks and rec

What are some OPPORTUNITIES the County should take advantage of?

Total responses = 40

Unique participants = 24

Create more areas as a Main Street feel
Support BOC
County code on flooding from new building
Government grants
Acquire greenspace
Public transportation in west Cobb to ease congestion
Actual bike paths and hiking trails
Secure elections
Need a tree ordinance with more teeth. Don't let developers level land
Protect wooded areas
LIBRARIES
No R-10
Publish advantages of the count
Let neighboring counties absorb the growth and negative impact
Provide sound barriers & greenery on Macland Road
Maintain Greenspace
Stay unincorporated
Redevelop abandoned properties
Expansion of traffic flow westward from square
Use abandoned commercial spaces
County community gathering events
Incentive for avenues
Federal funding for additional police and fire
More beautification of current roadways
More Interventions and skills programs for teens
Less city governments
Reduce storage units
Cities
Conservative growth
Food
Forget rezoning. If it's not in the comprehensive plan, deny it.
Using matching grants for community amenities
Keep property taxes low
Litter
Maintain status quo of land use plan
Redevelop abandoned shopping before new shopping centers are built
Police patrol in neighborhoods

Community Meeting #4 SWOT

Cityhood
Control zoning/development
Investment in infrastructure

What do you think are the greatest CHALLENGES for Cobb in the next 10 to 20 years?

Total responses = 66

Unique participants = 30

crime
Too many SS
Less misogyny
density
Transportation access
Inhibit rezoning to O&L in commercial to allow for reduction in tax increases by way of less schools, less co. Services
Overdevelopment inconsistent with land use plan
Website that's easy to navigate
Not keeping any wooded areas
Proper spending on infrastructure
Development inconsistent with surrounding area.
Better website
Don't become an East Cobb
Repercussions of poor development decisions made today
Losing lost mountain park to COLM.
Tax increase because of new cities causing Cobb to lose revenue
Traffic congestion
Ignoring the residents needs over that of developers
Improve roadways to handle increased traffic
No COLM
Limit Atlanta's influence
Tax increases levied by city governance
liberalism
Tax increase with new cityhood
City hood
All the potential new cities
Transportation access
Losing open space
Less funding cause of cityhood
Loss of Law Enforcement
City of Lost Mtn
Urban sprawl
Undocumented immigrants
Aging population will. Need housing and senior centres
Smart growth
Manage growth
Rail of any kind and empty busses
More people moving in
Infrastructure for east/west traffic

Community Meeting #4 SWOT

Too many apartments
 Need intelligent commissioners to make reasonable decisions
 Congestion
 Controlling development
 Crime
 More overpopulation
 Lack of transparency
 Traffic / Roadway
 Rezoning
 Stop letting developers get increased density on rezoning applications; hold to existing zoning
 Traffic congestion
 crooked politicians
 Reduced tax base
 Population growth
 Not keeping up with increased traffic
 Traffic congestion
 Lack of access for working class
 Over development
 Greed
 Push for cities
 Transportation
 COLM
 Funding
 Managing growth
 Traffic
 Increased crime
 Bike path and hiking trails

Community Meeting #4 SWOT



Community Meeting #5

Cobb County 2040 Comprehensive Plan 5 Year Update

Community Meeting

February 24, 2022
6 PM to 7:30 PM
Virtual Meeting

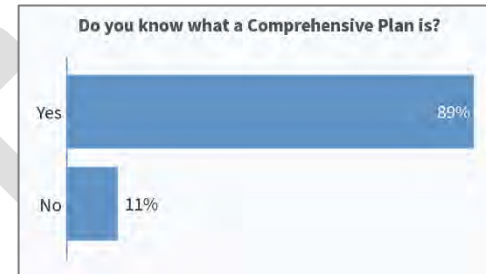
Agenda

Welcome & Introductions	Jessica Gunn, Community Development Director
Role, Purpose, Process & Scope	Philo Westbrook, Planner, Community Development
Assessment & Trends	Mandy Elliott, Historic Preservation Planner, Community Development
Next Steps	Philo Westbrook, Planner, Community Development
Group Activity	Community
Community Input Application Demo	Brad Gordon, GIS Supervisor, Community Development

Comprehensive Plan Website

Online Engagement Portal

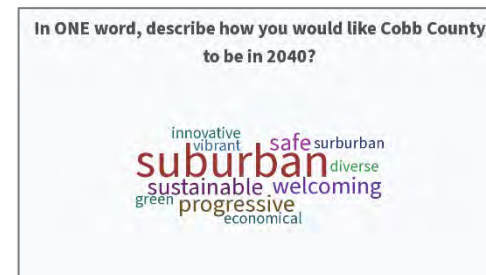
Community Meeting #5 Agenda



Community Meeting #5



Community Meeting #5



Community Meeting #5

What are the STRENGTHS of the County?**Total responses = 27****Unique participants = 9**

Competent County Administration.
 accessible
 schools
 Quality safety response personnel
 location
 Southern friendly
 parks and greenspace
 Diversity, Park Land, Arts,
 Convenient location
 Financial strength
 Parks
 Unparalleled
 lower taxes
 active community
 Low density housing.
 Lower Taxes
 Lower Taxes
 economic growth
 diversity
 diverse
 safe
 Quality Education
 good schools
 B
 No
 Low taxes, good roads
 Schools, Low crime, Nice neighborhoods

What are the WEAKNESSES of the County?**Total responses = 29****Unique participants = 7**

Too few walkable communities
 Rentals and purchase of homes by foreign companies that do not maintain the homes
 Too many short term rentals
 code enforcement
 too many variances granted
 short term rentals
 retention of all staff
 need more sidewalks in older subdivisions
 Oversight of weed issues and home upkeep in subdivisions without HOA's
 zoning inflexibility
 Many buses run empty

Community Meeting #5 SWOT

sidewalks in older subdivisions
 many buses run empty
 Better police enforcement of speeding
 speeding in certain places
 retention of safety personnel
 Lack of transportation options
 limited mass transportation
 Need more safe intersections
 Need more walkable/bikeable areas
 traffic
 political in fighting.
 Dedicated budget for road replacement
 Partisanship
 Gerrymandering, voting suppression
 Wonky Zoning
 Lack of affordable housing
 growing and bloated budgets
 No mass transit

What are some OPPORTUNITIES the County should take advantage of?**Total responses = 14****Unique participants = 5**

force ROI on used fed dollars
 need a forensic audit and zero baseline budgeting
 Additional Commissioners to lower their geographical areas
 Inventive/Creative Ideation Through Constrained Budgets
 Yes. Solicit more input from aging population
 too many consultants studying everything
 promote attraction of tech employers and other high paying industries
 Coal ash mitigation
 Solicit more input from the increasing ageing population.
 Recycling that works
 Connectivity with regional transit
 recycling
 Proactive approach to Code Enforcement
 In depth study for retention of county personnel.

What do you think are the greatest CHALLENGES for Cobb in the next 10 to 20 years?**Total responses = 14****Unique participants = 7**

no high density
 inconsistent zoning
 over development
 Urbanization
 cost effective and high tech mobility not LRT or heavy rail

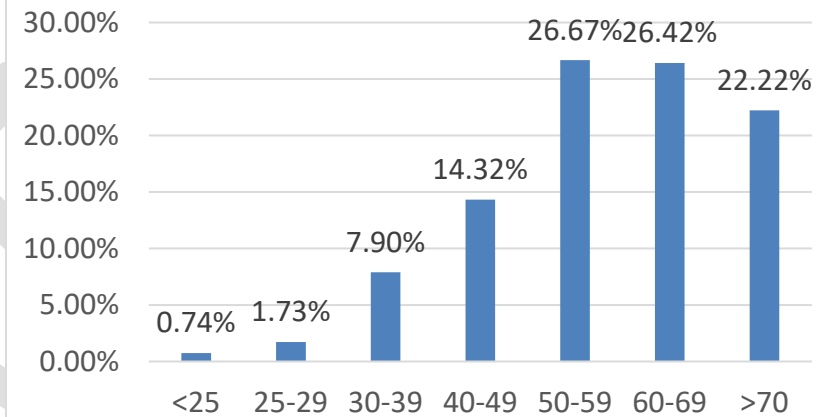
Community Meeting #5 SWOT

Maintaining the suburban character of the residential areas.
 County wants to make this into downtown Atlanta
 Improve some schools that are not up to par
 County processes that take time and accomplish little.
 Employee retention
 Trying to be all things to all people
 changing population needs and viability of communities
 Rapid growth
 Too many people

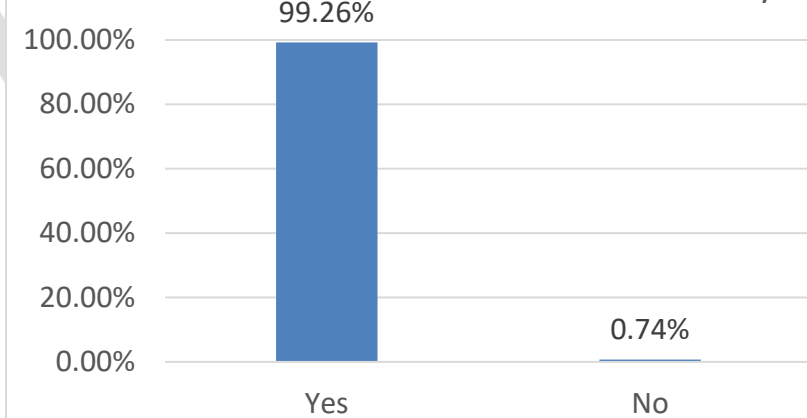
Community Meeting #5 SWOT

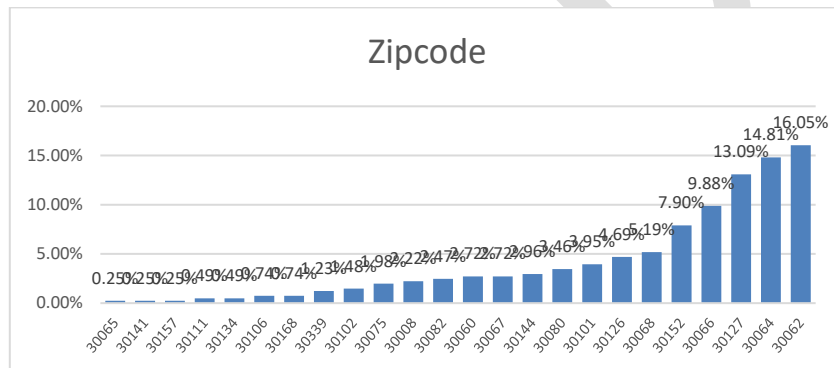
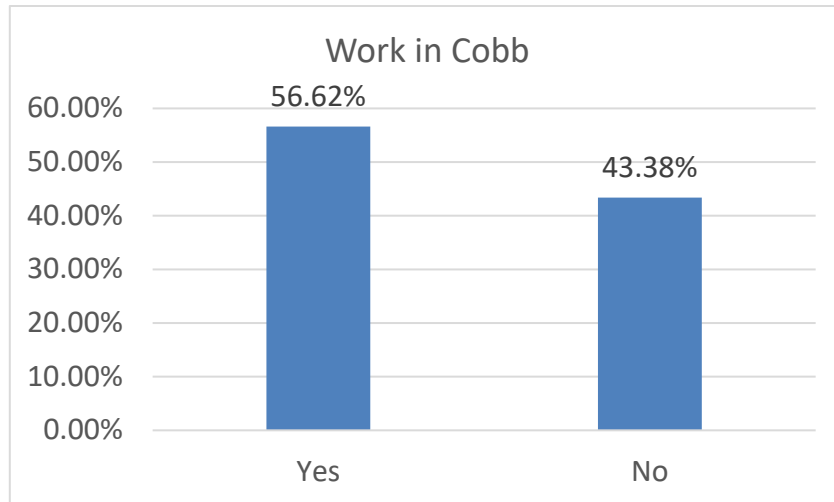
Survey Results

Age of Survey Respondents



Live in Cobb County





What do you consider the strengths of Cobb County?

The excellent Planning Staff
 Infrastructure; tax base; parks; The Battery ATL
 Decent schools Covid freedoms Rural feel: W. Cobb
 Part of Metro Atlanta, ethical county leaders
 Diversity of its residents; access to parks
 Low taxes
 Interstate Access, Cost of living, Health Care,
 Greenspace, diversity of business, commercial hubs
 Economy and law enforcement.
 Social and cultural opportunities
 Schools, representatives who respond to input
 Tax base. Schools. Fiscal strength.
 green space and recreation
 Distance from Atlanta. Multiple communities.
 Close to ATL. Parks within the co.
 Schools. Good neighborhoods. Community policing.
 Growing diversity of voices in government.
 Strong, committed Board of Commission. Low taxes.
 Livability
 School, family oriented activities
 The county leadership is better than it was.
 Beautification/upkeep- but only in parts of Cobb.
 location, affordability, senior homestead, parks
 Low sales tax, the Battery, city centers
 Low property taxes. Trad. values; good schools.
 Good amenities. No school tax over 62.
 Safety and services, lower taxes
 Wide variety of activities and shopping available.
 the community
 Proximity to Atlanta, Job market, Diverse land use
 nice place to live, not yet overrun, good roads
 Safe, good jobs opportunities, affordable housing.
 Safety Smyrna Market area Marietta square
 Public infrastructure, location, municipal svcs.
 Opportunities, accessibility
 suburban feel; diversity; opportunity for everyone
 Safety/Low taxes/Suburban environ/Great schools.
 The fact that we're going full Marxist. Yay
 Diverse
 employment, freedom compared to other metro units
 It's history, which is too quickly fading
 Education system, health care and technology
 Family oriented community
 Low taxes
 Location, CCSD, suburban, fiscal stability.

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?

Good schools and business is thriving
 access to parks, trails, libraries,
 Diversity
 community of Mableton it was the community feel.
 good businesses, great schools, nice parks
 diversity of the county, access to stores
 Sidewalks
 Lots of nature untouched, lots of things to do
 Low taxes
 EC magnet schools Community togetherness. Worship
 single family neighborhoods and low density
 The low density. Location to interstates.
 Strong school system
 the strengths of Cobb County is the management
 Education
 Well educated citizen watch groups
 right now, none
 Economy Not too urban Trees and green spaces
 It's many parks and recreation facilities
 great schools, quiet, low traffic, suburban
 The square, kennesaw mountain sidewalks noonday
 The great community events that are offered.
 Infrastructure
 Schools been kept open
 * Efficiency of gov't services Cost of living
 Finances
 Schools
 Majority conservatives on the school board
 ?
 Good schools safety
 Diversity, our BOC
 Well managed, family friendly and safe
 crime, police and fire, water and sewer
 1. Property taxes for retired.
 Natural resources Shopping, restaurants Hospitals
 Good police and fire protection. Low taxes.
 Suburban low density character fiscal conservatism
 Good law enforcement.
 Single family homes and good schools
 Nice homes, new or rehabbed retail, repaving roads
 Cobb County has the best police and fire in GA
 Size and economic resources.
 Good property value/tax base; great citizen base.
 Growing emphasis on livability, cleanliness
 East Cobb schools except superintendent political

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?

parks & outdoor activities in East Cobb
 proximity to Atlanta and to interstates
 Schools Parks/green space
 relatively safe, good mix of business, braves
 Good roads & schools, effective government offices
 Quality school system Nice recreational facilities
 Good credit, pays the bills. Well managed
 Safety, diversity, hospitality, shopping access
 Diversity, business growth, KSU, schools
 Proximity
 Diversity of the population and work force
 Good organization, police protection, parks
 Available services, schools, medical care.
 Financials, living beyond our means
 small town feel but part of metro
 Healthy Tax Base
 Low taxes Fiscal responsibility Low crime
 job opportunities good restaurants entertainment
 Accessibility to interstates for travel
 low sales tax, housing costs, businesses
 Schools, county staff, police, fire department
 The school systems and the available medical care.
 Economic centers Truist & Town Center/Cumberland.
 Zoning Schools Fiscal sound Citizen involvement
 School district Community Financial Stability
 Well kept and maintained parks and rec areas,
 Proximity to airport, entertainment, green space
 The natural beauty open clean space .
 low taxes, good proximity
 Get her done attitude
 Schools, clean area, libraries
 Cobb strengths are in the North.
 Diverse living options. Urban and Rural.
 It's people.
 Family atmosphere. Good schools.
 It is a friendly community
 Low taxes, excellent police and fire
 excellent fire and police services, Cobb EMC #1
 Safety, Infrastructure, Business Opportunities
 Quality of life Fiscal practices County employees
 Cobb County is known for having good schools.
 Schools, parks, safety
 Suburban character, safe neighborhoods (mostly.)
 Diversity, schools, and greenspaces.
 Responsiveness of government and quality of life

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?
Million dollar single family homes tax base brave
strong police and fire strong government
Schools
Family focused community with many amenities
low taxes and nice single family residential areas
Strong stable government.
services
Splost and development
Diversity. School system. Employment opportunities
Conservative values. Financial responsibility.
Schools, taxes, quality of life
Low taxesGood PoliceGood SchoolsGood roads
THE TREES and peacefulness
Senior Tax Exemptions; Police; Excellent Schools
Low taxes, highly rated schools, police, and fire.
low taxes, great schools, nice parks
Proximity to Atlanta, Cumberland
Schools, low crime; low taxes for seniors
Safe, beautiful, family environment for local biz.
Strong economic centers
Law enforcement; schools; business dimate
Good schools, good medical care, strong economics
Residents. Schools. Braves/Battery. Diversity
Taxes, services, safety
Ease of getting around. The school system.
Safety, cleanliness, proximity of amenities.
Diverse residents, most who care about the county
Good neighborhoods.
prox to Atl, homeowners and sm bus. owners
The land
Schools. Trees
It used to be the trees.
financial ratinglaw enforcementGood schools
Well educated active population
Scenery and trails
neighborhoods, low crime rate, good amenities
Small town communities.
Excellent schools. Can find large home lots or sm.
Water, weather, location, & lifestyle
Lower crime, taxes, and congestion than Fulton.
our single family and our rural areas.
Safe suburban community, great schools low taxes.
Lake Allatoona, Chattahoochee River, accessibility
Great schools, lower property taxes, nice suburbs
EducationBond ratingGeneral safety Bealthcare

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?
Used to be the suburban feel close to Atlanta.
Schools, Police and Fire Departments
Neighborhoods that each have their own character.
Terrific, supportive and conservative (mostly)
Low sales tax, splost put to use well for schools
The diversity
Well run local government
Low tax rates, diversity and development
LocationEconomic growthGrowing diversity
Plenty of jobs. People are friendly.
The historic downtowns of Cobb County's cities.
Lower property tax
Diversity of its people
Schools
Close to Atlanta, improving bike access
Lox taxes so I can afford to live here.
Proximity to natural resources & the City of Atlan
healthcare facilities, racial diversity
Relatively low taxes.
SchoolsConvenience to amenities
Access to ATL Airport, Amenities, Taxes, lifestyle
Variety in regions and organized growth.
Family friendly
Good schools, land and housing appreciation
Schools, communities, family orientation
Low taxesGreat schools
Schools, convenience to ATL
It's range.
Committed and caring people.
Transparency
Diversity and access to many areas
Growing diversity, cultural resources, library system, parks/tree cover/, police department, community recreation/senior centers, online participation in govt., private healthcare resources, educational institutions, public events, bus system.
Growing diversity, cultural resources, library system, parks/tree cover/, police department, community recreation/senior centers, online participation in govt., private healthcare resources, educational institutions, public events, bus system.
Braves Stadium, Marietta Square, Cobb Public Safety, Parks and Rec, Lake Allatoona, Mountain to River Trail
Location, Braves, Wealth
family oriented community, close to the city but without the crime & blight. Clean environment with mostly well maintained roads and properties. Good schools that have high accreditation scores. Well maintained parks & recreation areas. Good county services for fire, EMT, police & waste.
low tax rates, good schools, low crime

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?
low taxes, low density housing
Police and fire
Cobb Government works well together with each other and the people
Police and firefighters. Very nice neighborhoods.
The people, police, fire personnel
Excellent Fire and Police Departments, strong community values, excellent schools.
Financially stable, good schools and parks and still have some unused land.
Good school system, nice public libraries, and lots of parks.
Public safety is very important to me and I feel Cobb County is doing an outstanding job in this area.
Strong community, great library and parks system, close proximity to shops and restaurants
Great schools!
I love all of the available resources, nature, and access to the i-75 express lane.
Independent thinkers.
Comparatively low taxes (they can be lower), good schools (so far), and suburban single family home neighborhoods.
1. EMPLOYEES Customer Service 2. strong fiscal responsibility with tax payers monies. 3. Excellent Public Safety, Fire, Police. RESPONSE TIME FROM BOTH AGENCIES.
Lower taxes. Generally strong support of law enforcement. Generally solid public safety.
High quality services & schools combined with low taxes
Lower taxes, more freedom
Education quality and availability, safety, few traffic problems, availability of retail and recreation facilities, friendly neighbors and neighborhoods, reasonable taxes and services.
Water system, fire and police services
National Parks and county parks that provide recreation opportunities.
Shops, restaurants from many cultures.
Local jobs to make the commute easier
Schools, safety, location
Location. Law enforcement.
Rural area combination with urban for metropolitan love of the history of the county
Schools
Close to metro Atlanta lot of Parks and Recreational opportunities
Schools, parks, people
Republican leaders who value personal freedom, a limited role for government, ID required to vote, and are willing to stand up for those things. I also think Cobb is doing a good job for small businesses.
Desirable schools, ranked one of the top 10 in GA.
School tax exemption for 62+
Nice, clean parks with other amenities.
Home of the BRAVES! & the Battery
Quality of life, being able to work where we live, parks and recreation,
Jobs, good living environment
Great county services and schools. Low taxes. Fairly good county leaders.

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?
COBB is a great place to live. Close to anywhere you need to go. Great accessible to interstate.
A great place to live and work. Large variety of things to appeal to everyone from sports, the arts, outdoor activities, great education, shopping, etc.
Great schools. Great community. Great people. Great parks.
1. Education quality. 2. Quality of living. 3. Tax reasonability. 4. Good balance of land use.
Good schools, low crime (where I live), good representation from small and large businesses.
Library services, Senior Centers, Parks and recreation, Police and fire, access to Cobb County meetings
diversity and low density
Low taxes, good family environment, good schools. Low crime rate.
vitality
Great community activities, great schools, beautiful land
Police, fire, low crime, lots of parks
Plenty of open area in west Cobb with little industrial and townhomes
Leadership and community support.
I moved from Buckhead about 8 yrs ago, to West Cobb county, on some acreage. That "country feel" to my new home area was VERY important, yet being close to services. Cobb has a lot to offer many people...closeness to Atlanta and the airport being one, yet maintaining it's country feel in West Cobb
Single Family Homes, good schools
Police and fire
Life long resident. Lakes, parks, strong public health system, Senior Centers, Great police and fire departments, Wonderful cities.
Close shopping and restaurants, parks, nearness to City of Atlanta.
Public safety is surprisingly good given lack of adequate manpower particularly with Cobb P. D.
They are under paid, under supported, and over worked.
Low property taxes, relatively high quantity of designated park and recreation areas, excellent public and private schools
vitality
Good services by County. Lower taxes than surrounding counties.
Green space, parks and recreations, biking and walking trails
Schools
Safety (Cobb County Police and Fire) Quality of life (Community and Not industry)
Green space, clean, low taxes, great schools, landscape (trees, hills, etc), good shopping/dining, moving to more progressive/liberal county
Lots of diversity, good standard of living, lots of amenities

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?

*Our area has grown quite a bit in the past 30 years. We now have ample commercial/retail amenities and still a bit of rural, small neighborhood feel.
*Property tax break for seniors
*Relatively safe area
*Parks
Not as crowded as most of the Atlanta area. Clean. Parks
A lot of police officers
Cobb is wonderfully diverse.
LOW TAXES, GREAT SCHOOLS, 17 PUBLIC LIBRARIES, LOW CRIME, EXCELLENT BUSINESS ENVIRONMENT & WORKING CLASS HOME OWNERSHIP IS USUALLY AFFORDABLE
We loved the openness of space when we moved to CC in 1995. We are extremely upset with the haphazard growth over the years. There appears to have been very little concern for the infrastructure and green space to support the businesses and housing.
NOT being downtown Atlanta
Not any more
Cobb county is a nice place to live. We have a good school system. Cobb has a good road system.
We have a very good park system with both a federal and local parks.
Fire and police
Cleanliness
Keeping us feeling like a true community with thriving businesses, clean roads, police support.
Schools
Schools/education, first responders, healthcare
It's NOT Atlanta. Better taxes, Safer, nice land, used to be well run
Our schools, Police and Fire departments are excellent. And we have beautiful accessible parks.
Great place to raise a family
Choice of beautiful neighborhoods for single family dwellings
Greenspace
Progressive
It was historic, charming, and a great place to grow a business as well as your family. Enjoy parks, quality schools, medical access. However, As unplanned expansion continues, the county is beginning to evolve into an impersonal place without sense of community.
The school system is better here than most counties in my opinion.
Infrastructure such as the express lanes, traffic planning, Truist Park, Cobb Energy Center, Mablehouse Amphitheater.
At this point, none.
Great Schools and Parks/Green Space
Uses future land use map and zoning to protect homeowners.
Rural feel
Economy

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?

We love the (relatively) wide open green spaces in West Cobb, the downtown center of Marietta, thoughtful public safety presence, access to the Silver Comet trail and Kennesaw Mt area, lovely passive parks, and a strong school system.
School system is very good. Kennesaw Mtn. walking trails. Parks we have are nice.
larger lots for homes and businesses that set back from the road with limited signs.
Diversity
Fiscal responsibility, thoughtful administration, courteous workers
Real estate school tax exemption.
Good roads
Quick response of police requests
Many great parks
Senior services fitness center
Access to Braves baseball
Good schools. Safe neighborhoods. Less dense development
Schools
I think that Cobb is retreat from the craziness of some of the other Atlanta counties like Fulton, Gwinnett, and DeKalb. Relatively low crime, the wonderful Battery development, and upscale neighborhoods relatively close to shopping and community services.
County services (police, parks, etc) are some of the best in the metro area. Also seems to understand that new development is important to the growth of the county.
Proximity to ATL Relatively low density development Access to open land/parks
The land designated for parks and recreation and the school system
Living in West Cobb it is hard for me to see any strengths of this county. But I am pretty happy with the county recreation centers. And it seems the county does a lot for older citizens but I am not retired yet so can't take advantage of any of those programs.
Access to healthcare, good schools, diverse population, services, management of government seems competent and engaged.
Closeness to Atlanta but lower real estate prices; great schools;
We moved here from New York 22 years ago and fell in love with the open spaces and winding
Solid Public Safety (Sheriff, Police and Fire Departments)
Lovely area, decent community. Beautiful wildlife, lots of historical sites, hiking areas, etc.
Family Friendly- SAFE- lots of trees and nature- Kennesaw Mountain- historic houses and shops- boutiques and outdoor restaurants.
Infrastructure, transportation, and taxes
Our public service branches (fire, police, etc.) rank at the top in the country.
Low crime, strong real estate values, easy access, abundant shopping, great parks and trails, lower property taxes than the city
It feels like the government is organized and free of the corruption that bothers some of the neighboring counties and cities.

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?

Industry
Excellent K12 school system and various options of post secondary education
Availability of all level of jobs
Parks and Rec and Senior options
Hospital care
Green space
Great DOT
Good police force. Great neighborhoods. Great shopping and schools.
Green space, shopping Centers, diversity
1st Class School System,
1st Class Fire Department,
1st Class Police Department,
Suburban neighborhoods,
Parks
School system, Marietta Square, Marietta Daily Journal, Parks and Recreation venues, Cobb Senior Centers and Senior Services, signage on roads, fire and police, libraries.
Safety. I feel safe in Cobb. As opposed to Fulton where my sister lives.

Diversity of people, climate, silver comet trail and parks, senior centers, aquatic centers and libraries
Affordable housing, low tax rates for seniors, shopping, Marietta Square
Location, schools
Very little strengths.
Schools, parts, reasonable taxes, access to Atlanta, police and fire protection, low crime, libraries.
Until recently, the green space in West Cobb.
I love the location, diversity, closeness to everything (even things and places outside of Cobb). I also love how quiet and safe it is. I love the shopping and places to eat. It's a great place to raise a family.
plenty of services in the area. Good police and fire service.
The building of the new communities

West Cobb and it's more rural feel is it's strenght. Most of it is not yet ruined by over development. relatively low crime rate. Great schools. Truist baseball stadium and The Battery.
Safety provided by police & fire departments, public libraries, low taxes, excellent schools and fiscally conservative spending. Beautiful landscape and scenery!!
Safety provided by police & fire departments, public libraries, low taxes, excellent schools and fiscally conservative spending. Beautiful landscape and scenery!!
Unfortunately, the strengths and weaknesses of Cobb County overlaps. I love some of the growths my county has shown.
Single family homes, low taxes.
Parts of it still feel like a small town.
Education, freedom, low taxes, quality yet affordable housing/lifestyle, safety/security, great place to have a family
Good road systems for commuters, good schools, used to have nice scenery, now not so much.
Number of small lakes scattered around. Conveniences are reasonably close.
low density population, moderate commercial business
Family oriented, safe, subdivisions, great schools, good zoning

2040 Comprehensive Plan 5-Update Survey

What do you consider the strengths of Cobb County?

Cobb in in a good location. I drive frequently to Atlanta and Douglasville, and it is not hard to get around town and go where I need to go. I feel somewhat safer in Cobb than in Atlanta where we used to live. We don't live in the city limits, so taxes are less.
Low taxes, low mileage rate, great services
Schools & greenspace
Schools
Business climate
Good schools, good shopping, good neighbors
Communications to citizens.
Good infrastructure, government culture, schools, parks, public safety, retail availability and diversity, housing.
Diversity
The diverse people. KSU. Atlanta Braves. The downtown areas of every city. Marietta Square, Smyrna Market Village, the Battery. Kennesaw Mountain Park, Schools.
Traditionally, it has been a relatively safe and clean place to live.
Proximity to Atlanta, diversity, access to interstates, good business atmosphere
Schools and infrastructure
The part of Cobb County in which I live is safe, filled with single family houses, and an excellent place to live. Services (police, fire, etc.) are good.
Education, nice people, family.
Strong industry and retail make for a solid tax base and lower taxes for homeowners. Mix of urban and suburban places. Diversity of people and a government that is trying to look forward and not rest on its laurels. Well-run government - for the most part.
Emergency responders (fire and police) are well trained and responsive (at least in west Cobb).
Diversity of activities/ dining/ parks n rec options
Location to work centers, etc with suburban feel.
Uncluttered Suburban lifestyle
No public transit, more rural zoning than other metro Atlanta counties, our school board
Quality of life, good schools, green space for hiking and family activities

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?
The slow mail system
Traffic
Over development causing too much traffic.
county budget is too small for what is needed
lack of a subway stop on MARTA rail system
Not thinking how increased housing effects traffic
Massaging Timeline(s), Communications, Traffic HOV
Transportation, accessibility, unequal development
crime
Road surface maintenance.
governance/regulations, rising taxes, school sys
Public bus, lax tree ordinances, overdevelopment
Declining government services. Traffic.
lack of smaller detached homes, too many townhomes
Diversifying without time to assimilate residents.
Public transit traffic-see above Lack mental health
Population overgrowth. Decreasing recreational.
Cobb sucks at environmental policy.
Limited public transit. Affordable housing.
Push for high density and low income housing
Urban sprawl
Stop yard burning waste and short noise ordinance
School superintendent/majority of school board
Lack of trust in community leaders.
Public transportation.
lack of pedestrian/bike law business in north
traffic, mental health support
Unincorporated areas, forward thinking development
Explosive unchecked growth!! Left leanings.
No central garbage collection. Elected officials
Moving toward over development, roadway crowding.
traffic, overcrowding, rising costs
Very sectioned off; lack of multifamily housing
too many apartments and townhomes
Lack diversity w/restaurants, no passenger rail
Mass transportation thats speedy Parks & trails
Lack of funding for local artists for public art.
Not thinking about climate change and traffic
Bureaucratic, unorganized growth; density
Arguing leaderships. Over development.
Filling up with mindless libtards.
Traffic Crime
office holders out for personal gain
Regulatory growth, Dishonest government
Lack hiking and biking trails east of I-75.

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?
Traffic and over development.
Development not evenly distributed.
Biased political infighting, self-centered leaders.
Traffic congestion.
no affordable housing for lower-income earners
Roadways
some commissioners don't follow zoning guidelines
Pedestrian/bike traffic, trash/recycling managing
thrown rubbish on the street
Public transportation, young professional oportu
Traffic can be challenging, taxes got even higher
the area looks run down
Apartment dwelling contributions to crime
Trend towards high density, rentals, low income
The incoming apartments and crime
Cobb county zoning
the lack of affordable housing
Over building, traffic
Overdevelopment vs quality of life.
the planning commission and members of BOC
Traffic Using trees and green spaces
approach to Covid - we need to get back to living
over development, BOC's decisions
Traffic; ignoring residents of Cities within Cobb
Senior citizens
Insufficient public transportation and sidewalks
Traffic congestion, needed road repairs
Politicians
The leftists that are moving into the county.
Over development, slum landlords
Too many political people making a name
Superintendent is terrible; school board broken
It is becoming urbanized and crowded.
growth/planned infrastructure, No mass transit
Traffic Over Building Crime Litter Empty stores
Homeless population not effectively served
Traffic. Roads in need of repair.
High density growth, transient apartments, crime
Throwing taxpayer money away on the Braves.
zoning codes changes
Gerrymandering, school board, pedestrian friendly
Too much new dense housing being constructed.
High density population. Too many new houses.
Commissioner priorities don't align w/voters.
Lack of resources for Spanish speaking residents

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?

superintendent of schools.
few if any walkways in Mars Hill Rd/Burnt Hickory
Lack of mass transit, cobb school board, restaura
CongestedLack of restaurantsDriving only
would like safe bike lines, walkable spaces, etc.
traffic,disparity between East and South
Unfair school district lines based on race/class
Not spending tax money effectively
Traffic, over developed areas,redundant businesses
Low diversity-school leadership, gov't, police.
Racist, republican county
road and public area repair
Public transportation, lack of zoning enforcement.
zoning,development,taxes,high density dev, storm
government and business working together
Vagrancy and homelessness
Too much traffic
apt rentaltransient studenttime
Lack of unified trash services
deteriorated housing neighborhoods, cable internet
School board, traffic and speeding control, crime
Traffic & over building / homes 10' apart
Sprawl development a very little transit.
Misguided transitinfighting BOCBush hr traffic □
Division and aggression of political parties□
Horrid traffic light synchronization
NIMBY's lack of political will to enact change
Lack of Diversity
republicans
Allowing mega church to build in neighborhood
County Comm and School Board are disfunctional.
The schools in South Cobb are terrible.
Mass transport repurposing existing buildings.
Spending mismanagement. BoC. Board of Ed.
Need better unique restaurants not chains.
Rent is much to high for Senior Citizens!
Current government is to socialist
damaged roads
CCT Waste of tax dollars Replace giant buses w/van
Cobb County BOE infightingTraffic
Poor Public transportation, school board
Traffic, over development
Government is too cozy with business interests.
Our biggest weakness is automobile dependency.
Underbuilt transportation infrastructure.

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?

Officials not listening to homeowners congestion
transportation for allovercrowding
The current majority school board members.
Roads are in bad shape....potholes, etc.
developers changing single family zoning
Lack representation South Cobb and school board.
Lack of rail transit
Transportation. Parks. Diverse restaurants.
Investment in education for all Schools
Inability to follow zoning, crooked commissioners.
Bad Code EnforcementToo many Townhomes□
Over population, lack of TREES, the commissioners
Traffic at rush hours
Ignorant population not wearing masks..
traffic, limited bike trails, need more dog parks
Lack of Transit and Lack of Heavy Rail
Lack of parks; higher densityTraffic
Lack of public transportation.
The condition of the roads.
Poor affordable housing plans
Increasing taxes. Poor road maint & city coord
traffic, decaying infrastructure, fast growth.
Properly funding essentials, like libraries.
Dense development shift from conservative roots
No green spaces. Traffic. Poor leadership.
Recycling, Library, Aquatic Ctr, Pedestrian Safety
Two large
Too much development urbanization of suburban area
Rapid dev. w/o plans for: transport hosp green
Commercialism of land. Manipulation of nature. □
Destroying nature/trees. Overcrowding schools
Lack of trees.
BOC and BOE are politically motivated and divided
Cobb should have joined Marta.
It wants to be become a big city
too auto dependent, connectivity/transit issues
Elected officials
It has become a drive-thru for neighboring cnties
Sustainability is vulnerable to eternal forces
Commissioners leaning toward urbanization.
Spending too much money and getting less for it.
The way the BOC is trying to destroy the above.
City government does not work with county gov't
None
Growing illegal population and rental properties

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?

It's becoming atlanta with the density
Poor planning regarding land use and zoning.
Traffic issues in overdeveloped areas.
Liberal intrusion in the functioning of our lives
overcrowding, south cobb schools
no affordable housing
Not enough walkable downtowns
too car dependent, lacking trail connectivity
"Us against them" mentality
Houses and businesses too close.
The road network that is built to drive fast.
public transit; code enforcement; schools
Inability to perform simple maintenance tasks
Over building. no additional roads.
No reasonable connection to MARTA
Change too fast with enough input
SERIOUSLY! 50 characters! THIS is the problem!
Too much empty commercial space
The financial boondoggle of Truist Park. Zoning.
Large tracts being rezoned to high density
Transit, Schoolboard & Superintendent
Increased housing costs.
In West Cobb lack of good restaurants
No appreciation for the people who pay taxes
Overdeveloped, lack of good dining, In W Cobb
Making one HS the center of its attention (Walton)
School Board is a mess currently, traffic, lack of green space and land preservation
Disconnect between cities.
Some residents are not engaged.
Public Transportation
Pro-developer. Disregard for homeowners. Not enough parks and greenspace.
Silos and lack of interconnectivity. Transit is extremely limited. Abandonment of south cobb and industrial areas. Free for all of warehouses and industries without consideration for the surrounding existing neighborhoods.
Affordable housing, traffic, public transportation, Stadium financial/ public safety issues, lack of mental health/public health/social services, over development, limited "livability" for children & elderly, proliferation hate groups/gangs, lack adequate public funding for police/fire, blight
Affordable housing, traffic, public transportation, Stadium financial/ public safety issues, lack of mental health/public health/social services, over development, limited "livability" for children & elderly, proliferation hate groups/gangs, lack adequate public funding for police/fire, blight
Too much congestion. Infrastructure work needed. The rentable bikes are nice but the scooters would be even better. It is concerning to see the poverty communities in the slides, what is being done to help rejuvenate those areas?
High speed public transportation into the city. The public school board.

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?

Poor zoning decisions w too many high density developments that bring down property values & overload county resources.
Voting system that is illegal because the machine voting uses a QR code that does not allow us to see who we are voting for. Asking for SPLOST instead of living w in the budget.
perpetual traffic jam areas, vulnerability to cities wanting to form
traffic, too few parks, not enough sidewalks
Building permits around lake area
The rapid growth of subdivisions.
The roads could be better.
The lack of traffic studies when approving huge developments off of Cobb Parkway (41) Route 41 is the only major highway and serves as alternate route when there is a problem on I-75. There are huge backups on 41 from Barrett Pkwy all the way to Cartersville on a daily basis now.
Move towards urbanization.
Leadership of Commissioners. Seems they're playing political games & only trying to appease the south part of the county. This is NOT my momma's Cobb county. I was born & raised here & seems the political divide has fractured the county & now they're playing catch up to all the insane woke folk
The roads are a nightmare. I work 10 miles a way from my house and it takes at least 30 minutes to drive to work.
Management of traffic needs to be looked at. Over the last 10 years I have seen a dramatic increase in traffic in the East Cobb area and there does not seem to be a let up. Rapid rail within the county should be considered
Traffic, poor public transportation, bickering of school board, commute time to Atlanta
Bad Traffic on roads not built for amount of traffic. Not enough road development. Too many 55 +developments. You won't grow the tax base for schools with significant growth in 55 +. I am fine with no school tax with folks over 55 if they have lived in county for years. New to Cobb no exemption.
I wish there was more public transportation to Atlanta outside of the buses.
Growing bureaucracy.
Government is growing too much and too quickly. The county takes marching orders from the ARC and community development rather than taxpayers. Developers ate also put first over county citizens. The approval of high density developments in low density zoned neighborhoods is unethical.
Pavement of roads, not just the ones in East Cobb thorofares, and neighborhoods.
That all residents moving into Cobb or longterm residents know that county govt is there for them. Maybe sending more info in tax bills about Cobb govt and how Cobb is there to help.
Traffic. Reduction in school quality.
Some zoning really makes certain areas look terrible
Democrats are trying to take over
Uncontrolled urbanization of new development and redevelopments, need for storm water management upgrading, need for affordable and economical county transportation.
BOE, zoning

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?
Inadequate public transportation and inadequate roads.
Lack of green belts to mitigate noise and air pollution.
Inadequate number of parks.
Visual blight of commercial districts, too many impermeable surfaces (parking lots and driveways need to be modified to allow water to sink in.
Schools seem to be degrading and police department is becoming less visible
Too much development - retail, office, and residential without roads/traffic plan to support it. Too many empty or under utilized buildings. Not enough road shoulders or bike trails
Transportation not available on all residential street neighborhood walking is longer than 0.3 harder when unable to walk healthy and over 70 it's not safe
Parks and trails/bike trails
Over crowding. Too many building projects
Uniform Commercial zoning, designated entertainment/restaurant areas, size, pedestrian walkways and access
Over-built. Too much new impervious surface, affecting flooding; too many ugly retention ponds. We're losing too much of the undeveloped land that made Cobb so beautiful.
Not doing enough to hold the fed gov accountable for accurate, thorough, & timely info on risks vs. benefits for Covid shots.
Phase out mobile home parks. I believe that's already being done but slowly.
Salaries of some Cobb Co employees are way too low.
Perceived threat to white/conservative privileges & power grabs taking place, loss of trust in efficiency/transparency of school board by the silencing of 3 duly elected members, (some members an embarrassment) littered roadways/disposal sites, road maintenance, and traffic congestion
Not enough child activities, hard to get business opportunities
Loss of key leaders working with other reps. Greed in key leaders wanting to control more. We do not need these new cities.
Too many vacant office park and other buildings .
Too much new development. We DO NOT need more senior living centers, multi-housing projects, or public storage facilities. BOC, overall, is too focused on their own goals and having control. Listen to your constituents. STOP the overcrowding and unnecessary development.
1. Transportation infrastructure to support population density - limit density or higher transportation capacity.
2. Population distribution is skewed toward retired end of age groups. Need more families and small business.
Too much growth too fast.
Reusing blighted apartments for homeless, subsidized apartments
exponential Growth and a chairperson who out of touch with the wants different of different areas of cobb. Not all areas want to be alike.
Uneven Development. Older services.
wokeness of new commission
Traffic and poor planning. Neighborhoods with an incredible amount of homes are being built, but even with planned road expansions, there are still two lane roads that are bottlenecks.

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?
Traffic, over-development, inappropriate zoning and zoning changes that are not in the people's best interest (drive down Macland from west to east heading toward Cobb Pkwy and try not to lose your mind....
Zoning decisions made by commissioners that live on other side of county
Traffic congestion and crime.
Traffic from overdevelopment without a traffic plan and too many "industrial looking areas" mixed in with beautiful residential areas.
Traffic, poor management of development
Infrastructure, aggressive building, lack of transparency, building stadium against our wishes, schools
Traffic, over abundance of 55+ neighborhoods, condition of our roads, high density neighborhoods, BOC lack of interest in what communities want, inappropriate zoning, totally inappropriate assessments on houses in order to raise property taxes.
Traffic
The current board of commissioners agenda seems to be focused on a faction that is consumed with ideas that would transform west cobb into another south cobb. There is a reason we live in west cobb and not elsewhere.
Currently growing too much--adding large subdivisions and multi-housing units.
This is adding to way too much congestion on the roadways.
It seems like the County Commission is approving anything right now.
We need a citizens panel to review all projects and to vote for any new projects
Crime
Traffic is unreasonable at all times of the day. The school board as a whole is working too much of a political agenda and forgetting about what's best for our kids.
Changes to the land use map
Infrastructure, clear cutting new construction land, lack of sidewalks, most of our school board,
Too much development, infrastructure has not kept up with development. Too many variances for new subdivisions
*Over- development
*Lack of vision to help keep neighborhood commercial areas from looking nice. For example, the awful digital billboard at the corner of Dallas Hwy and Barrett Pkwy!!
Be sure crime and noise do not continue to increase
The roads not keeping up with the amount of people living here. Need to widen the roads.
The weaknesses include not following the County growth plan; listening more to developers than to the peoples wishes. Bickering for territory on the part of the board instead of working for the good of the citizens. refusing to allocate enough funds for our poor, disabled and mentally ill.
THE LACK OF DEMOCRATIC BALANCES IN THE COUNTY OF COMMISSIONERS DUE TO HEAVY EXPANSION OVER 20 YEARS AND LACK OF OPPORTUNITY FOR DISTRICT INPUT. WE REALLY NEED DISTRICT COMMISSIONERS FOR EACH DISTRICT TO HANDLE ZONING ISSUES FOR THOSE SPECIFIC AREAS.
See above. Also, the West Cobb Ave...my understanding is that the owners kept raising rent on shops so we now have a near empty set of store fronts. The businesses located in the shops are mediocre with the exception of a few spots
We are thrilled with the prospect of two new restaurants opening

What do you consider the Weaknesses of Cobb County?

trying to become more like downtown Atlanta, the increase in high density residential and industrial zoning, focusing on revenue vs local community.
Becoming part of the hood
Run away development with too little attention being paid to maintaining undeveloped/under developed land. More attention needs to be paid to the timing of traffic signals throughout the county as a means to improving traffic flow.
Potholes, and traffic.
Overgrowth and overutilization of land
Increasing development of businesses and homes on roads that cannot accommodate the additional traffic (Barrett Parkway, Cobb Parkway, etc.)
Roads (traffic, street lights- lack of turn signals), zoning - over building. Water quality.
Overdevelopment, school crowding, mishandling tax payer dollars
Getting over populated and old
Traffic and encroaching over development.
Tendency of commissioners to overdevelop beautiful areas in semi-rural communities
Lack of representation in government
Failure to protect quality of life values for the greater good
Unresponsiveness of current commissioners to homeowners desire for the future land use
Trying to stop progressive from outside Cobb County Diversity and greed
Road expansion encourages more people to travel through the county rather than allowing them to slow down & enjoy what we already have to offer. Difficult to pull into businesses when traffic continues to increase. Sense of community, safety decreased when homes destroyed to expand roads or housing.
The monies allotted for the school system doesn't seem to be equally divided amongst the schools within the county.
The school board and the ineptitude of school superintendent Chris Ragsdale and his "followers" blocking everything minority members of the school board find important. They represent the same school districts that are low income and need to be heard. True good old boy system!
Overbuilding, poor leadership at the county level, codes not being enforced, lower police presence has led to increased speeding, crime, etc.
There are many dangerous unsafe intersections where too many bad accidents happen.
Too much Traffic, too much green space being lost to commercialization. Roundabouts have improved some areas.
Puts too much emphasis on tax revenue when making decisions
High density subdivisions keep getting approved and retirement subdivisions
Traffic is increasing as well as crime
Increasing traffic congestion, encroaching office/retail/industrial rezoning in once purely residential areas, evidence of gang presence, and allowing a growing number of assisted living and townhouse communities in close proximity to each other.
Traffic. We need more greenspace. Due to housing developments, schools are overcrowded and traffic is horrible. Air pollution is a problem especially in the summer.
multi unit developments (apts). smaller homes with smaller lots. Business that do not help with local needs.

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?

Too much growth, too fast, and not well planned. It appears every developer who wants to get a zoning change gets approved
Zoning is not managed well. I have some ideas
Restaurants in East Cobb more plentiful than West Cobb
Traffic control could be better on streets that connect in a T with a more widely traveled road. Example Irwin Road at Villa Rica. Hard to get on villa rica in afternoons particularly. Dangerous intersection.
Roads and traffic
Some (but not all) Developers are raping Cobb! There seems to be no vision of what we want to be when we "grow up". When is enough. Do we stop at suburban, or do we build to urban? What services will be required in either case? Can we do that, and at what cost?
Residential growth has gotten out of control! Traffic has grown with it. My street has gotten so busy (and dangerous) with traffic I feel like I live on Dallas Highway. Meaning my street has become a major thoroughfare to the point I am scared to back out of my driveway for fear of getting hit.
County need to have a more developed plan for infrastructure improvements to accommodate all the new development that is going to take place in the next 5-10 yrs. Roads, commercial dev needs for new residents.
High volume traffic on I 75
Lack of cohesion between county and city agencies
The constant bulldozing of trees to crowd more houses into the country
Building too many apartment complexes and demolishing too much green space. Also poor road conditions. Also treating West Cobb like a stepchild.
A lot of housing developments taking away a lot of green space, traffic, too much high density development leading to pockets of traffic and constant road work
People, especially ones who oppose growth and are easily influenced.
There's a lack of restaurants and shops and towns to walk around in, which we need if we're going to
Uncontrolled growth, failure by elected officials to respect the needs of the various districts. Forcing growth upon areas that wish to remain rural.
infrastructure. Too many new housing areas are being built, but not updating the schools, roads, etc. to accommodate the growth. Not enough affordable housing for lower income, and not enough JOBS for those still moving here en mass. Too much destruction of wildlife habitats.
commission chairperson
Fast growth in West Cobb- lack of public pools- Marietta Square needs to update buildings and shops to modernize- City of Marietta needs to update schools- no crosswalks- too many exposed spooky cemeteries with little to no care; they need to be lined with a foliage.
Too many electric wires.
Safety, and some schools
Not enough restrictions on building and not protecting green space.
Trash and unkempt properties, areas with low zoning restrictions or a lot of violations, empty strip centers and vacant large storefronts
Conservatives
I 75 because of the quickness someone can escape North or South
Through way to other growing counties (Pld and Bartow)
Too much housing developments going up. Bad traffic.
Horrible traffic. Too much development and not enough infrastructure improvements to deal with the additional traffic that comes with it.

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?

Down grading of residential zoning adding to congestion. Depending on SPLOST for road resurfacing. Stormwater management.
Lack of housing for first time buyers or renters... People, born on third base, who resent those that started life on home plate and have worked hard to get their piece of the pie. Lack of enforcement of laws for landlords who do not tend to the curb appeal of their property.
Housing projects over pacing traffic. It's frustrating that the only way for Paulding and West Cobb to get to I75 is through Marietta. And I will ALWAYS vote NO to any widening of historic Whitlock. I live in Marietta and want to keep it nice.
Right now the potential breakaway cities
Junky looking throughout the county, with trashy looking signage, little to no regulation on development. Commercial buildings allowed anywhere with little planning for how things will look, haphazard parking lots resembling mazes, with buildings turned in all directions.
too much traffic
Traffic & overdevelopment
Need more police; traffic is awful. Need to make the south end as pretty as the East, West and North.
Need to consider people who have lived here 40+ years.
The board of commissioners & planning commission allowing so much residential buildings to take place in the county, especially now in west Too many overpriced over 55 residential areas.
Traffic can sometimes be a nightmare. I wish there were more restaurants and stores I like that are closer to Powder Springs (Trader Joes, Chopt, Sprouts, Tasili's Raw Reality, etc). I'm tired of seeing a thousand car washes. We need more valuable businesses.
poor quality roads
not curbing development in fully developed areas causing heavier traffic
traffic light systems that are not synced properly
county leadership that seems to not care what long term residents feel are important issues
Task force and the need to upgrade some of the parks with cameras
East Cobb, with 5+ houses on every acre, & way too many apartments. After apartments are 25 or so years old, they deteriorate and become high crime areas. Many of Cobb's apartments are well past that. Marietta/Cobb had to completely redo the Franklin Road apartment glut to remedy the crime.
Lack of public transportation in certain parts of the county. Lack of affordable housing.
The need to fight to keep our county beautiful and scenic with parks and recreation opportunities for all. The BOC and planning commission doesn't follow the Land Usage plan as designed and attempt to override and give waivers at every turn. We're not looking to be an urban jungle!
The need to fight to keep our county beautiful and scenic with parks and recreation opportunities for all. The BOC and planning commission doesn't follow the Land Usage plan as designed and attempt to override and give waivers at every turn. We're not looking to be an urban jungle!
The county has grown extremely fast. So fast in fact that it seems the DOT, and businesses (grocery stores) can not keep up. This country wants more people, but I have noticed quite an increase in trash on our streets. Unkempt yards, tires on the side of the road. And just a general feel of unease.

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?

The Commission wanting more multi-family dwellings and smaller lots for single family homes.
Growth for profit.
No city planning (only Targets, gas stations, banks, etc), not many places for people to hang out as a community, not many places for teenagers to socialize/have fun to keep them out of trouble, we're losing a lot of our trees and greenery b/c of new construction practices
Too much development. Those running Cobb County don't listen to their constituents. Leaders are lacking in knowledge of some of the happenings in CC. Leaders lack of interest in the history of Cobb.
Money management.
corrupt government and politics
Possible over-development in future
More and more traffic. More and more building in not congested areas and building in already congested areas adding to traffic on the roads. More crime since yr. 2000 when we moved here. Overcrowding leads to road rage and violence in general. These are quality- of- life issues.
Congestion on I-75 especially now that people are returning to the work place
Way too many approved 55+ and retirement centers in west cobb - huge tax revenue loss. Medical facilities & gyms are taking over retail spaces
Over development
Lack of infrastructure, specifically things like watershed management.
Seems like to many rental properties with absentee landlords which lead to bad maintenance practices for the residence and creeping ugliness.
Trash on right of ways, right of ways not being kept cut and/or curbs cleaned. Bus routes not going out to the suburbs.
Limited or nonexistent transit in west and northeast of county. Too much new housing construction at upper end and not enough affordable housing. Resistance to badly needed development from relatively small number of people wanting things to stay how they were 30 years ago.
Traffic, less job opportunities with big companies and bad public transportation w no light rail
Traffic. Lack of transit. Too much land use dedicated to single family homes.
The south end of the county lacks significant investments for the percentage of the population in poverty. Additionally, it could use more curbside appeal that includes lots of greenery.
Incompetent DOT, poor judgement in zoning issues, lack of government common sense leadership
Code enforcement, road repairs, zoning allowing improper usage of property, Stormwater management
The southern part of the county is not as desirable as the northern.
Too many 55+ and senior communities - tax exemptions for seniors who NEVER lived here. Poor walking paths and bike options.
A large contingent of residents with the attitude that the entire county should be single-family homes with a few groceries and restaurants. People will come and we must find a way to house them. Rising housing costs. Divisiveness on the school board and in politics in general.

2040 Comprehensive Plan 5-Update Survey

What do you consider the Weaknesses of Cobb County?

Overpopulated schools
 Fast growth but it's the same kind of business/services - we don't need a hundred car washes
 Allowing commercial intrusion into residential neighborhoods.
 Over development,
 Officials who want to be more like other Metro Atlanta counties. If that is what they prefer, they should move there.
 Over Development in certain areas, we do not need multi family house in most areas of the county.
 The traditional path has maintained home values as a priority. We have enough shopping areas like the Avenue of west Cobb

2040 Comprehensive Plan 5-Update Survey

What do you consider as Opportunities for Cobb County?

Adding a bridge
 Capitalize on the success of The Battery Atlanta
 Developers should shoulder more cost for roadwork.
 regional coordination
 Continuing to attract large businesses
 Online ambassadors, Test Drones Senior Deliveries
 Linking pre-existing commercial hubs together
 Have a pothole crew that fills the potholes.
 not being Fulton County
 Consider wild life in development plans - deer etc
 Truist Park area. Chatahoochee River South.
 proximity to Atlanta
 Reduce multi-family zoning. Lower density.
 Controlled planning, better mass transit
 Let East Cobb float off by itself.
 Organized volunteer events
 More parks and regulations for peace and health.
 Embracing its diversity
 Inclusiveness! Take care of All of Cobb.
 expand pedestrian access and paths
 rapid rail, more charging stations for elec cars
 Smart development (work, live, play); green space
 Keeping more undeveloped land for parks and green zones!
 Keeping Cobb more suburban
 Develop mixed residential/commercial development
 repurposing rundown buildings and areas
 cheaper and undeveloped areas in west cobb
 more trails, stricter zoning
 An educated workforce
 Downtown development, Family friendly events Walk path
 Public arts funding, exhibitions and projects.
 We are still such a green county. Save some of it!
 Listen to the citizens rather than developers
 Improve parks. We have an obesity issue.
 Invite more Marxists to move here from blue states.
 Na
 get rid of covid fear mongers
 Speed up the development of park and trail areas.
 Zoning issues
 Diversity
 Maintaining the suburban environment.
 Use federal infrastructure \$ to improve traffic
 public transit from Cobb to Atlanta
 Education, elderly care
 neighbors working together for the greater good

2040 Comprehensive Plan 5-Update Survey

What do you consider as Opportunities for Cobb County?

Infrastructure in new development (bike paths)
 limit the "junky" stores up and down Austell Road
 Public transport, affordable housing w yard
 Protecting the natural habitat for tourist attract
 Rail line that could be used for commuter rail
 Reinvesting SPLOST in our schools
 Suburban living near the big city will raise home\$
 Improving our roads
 Listen to the people that actually live here
 the ability to have high speed rail for the future
 More parks, improved transportation
 Invest in infrastructure and education now.
 control over residential development
 Keep the small town feel Keep businesses apart
 parks and rec, green development, stormwater
 collaboration with individual cities
 Atlanta Braves.
 Build live + work developments
 The braves
 Emulating other successful counties
 Stop wasting money.
 Not spending \$\$\$ on sports teams
 Diversity, excellent location, south cobb area
 Keeping Cobb family friendly by not overbuilding
 mass transit funding
 Tax revenue from the Battery area
 Stop high density projects Convert apts to condos
 Expansion of parks and recreation.
 Good county services
 Creating more parks when land/farm is up for sale
 Vote Republican
 coordinate better / more recreational programs
 Tax base. More funding for protection services.
 Minority population
 The diverse demographics.
 more walkways everywhere!!
 Empty stores west cobb & town center
 Responsible growth
 transportation technology (not red light tickets)
 building a pool to service North Cobb
 More transparency at school board meetings
 Reduce spending on frivolous projects
 Electing quality candidates
 Active mentoring program in schools
 Follow the zoning laws, improve public transport.

2040 Comprehensive Plan 5-Update Survey

What do you consider as Opportunities for Cobb County?

Invest in infrastructure, storm drains, traffic,
 seed money of 147M
 More citizen input for fresh ideas
 Preserve more green spaces
 Contract with trash companies for services by area
 increase urban gardening, recycling management
 citizen involvement, better communications
 Interconnected trails to urban centers.
 Uber replace part of transit Express Lanes
 Community/business partnerships
 proximity to major technology centers
 Listen to residents
 Large Home Office companies such as Home Depot.
 More residential input.
 Capitale on what exists. No more new construction.
 The talents and ideas of its people.
 Stay true to its roots of single family homes
 Rent control for Seniors
 Excellent schools, low crime.
 Passenger rail from Canton thru Cobb, into ATL
 Fiscal strength
 being a part of Marta.
 Repurpose dying malls for different uses.
 Folks moving out of Atlanta from high crime areas.
 Creating places for people, not thruways for cars.
 Upgrade intersections to interchanges in key areas
 tourism National parks
 increase taxes to be same as surrounding counties
 More green space.
 raise the sales tax so visitors pay toward upkeep
 Link to MARTA to Cumberland.
 Create rail transit from downtown Atlanta to KSU
 Preserving and enhancing natural land resources.
 Improve poorest school performance
 Growth and change are positive things, if managed.
 Enticing YOUNG PEOPLE to live in Cobb County.
 Improve existing areas and stop clear cutting!
 stop cutting property taxes for businesses
 Connect to MARTA
 Create green space
 Make it attractive to families and local business.
 delapidated sites that sit in desirable areas
 Staff/students/tech @ area Insts of high learning
 revitalization of older communities, more jobs/edu
 Limit dense development, more green space

2040 Comprehensive Plan 5-Update Survey

What do you consider as Opportunities for Cobb County?
END THE UNABATED DEVELOPMENT
Recycling, Library, Aquatic Ctr, Pedestrian Safety
stormwater utility, ethics classes for employee's
Retaining the woodlands that are left!
plan and learn from other good examples
Making regal cinema a nature center.
Nature
Building sustainably. That is, building up.
encourage ethical people to run for positions
Develop a better transit plan
Tree canopy ordinance for suburban/rural areas
MSPLOST, state/federal funding for transportation
Identify strengths and build upon them.
Promote unique eateries and small businesses.
Apply natural, human resources to quality of life
Stronger fight to maintain suburbs.
Keep Cobb a suburban community
Listen to Cobb taxpayers, not MetroATL BOC..
Small business and more land for recreation/nature
More bike paths and parks
High Technology acumen Suburban lifestyle
Keeping the suburban feel and low density housing
Preserve residential, single family communities
Citizen input and local engagement.
A population that cares about the direction
bring south cobb schools back to excellence
to bring more affordable housing into Cobb
Put more resources into parks, keep Cobb beautiful
Connectivity to Beltline and Marta, more parks
Unique transit solution - setting the example
Preserve more green space.
We could help the cities become more city-like.
GDOT Interstate 20 project
Federal dollars
Better maintenance of dog parks
Express bus-rapid-transit connection to MARTA rail
Not doing the trendy things people think are cool
Underused commercial space for Low income housing
Opt into Marta, quality development in S. Cobb
Provide more sustainable growth.
Better restaurants and good gyms
Growth of area for families and corporations.
Golf driving range, firearms range
Not really sure what this question is looking for
Park and open green spaces.

2040 Comprehensive Plan 5-Update Survey

What do you consider as Opportunities for Cobb County?
Diverse and knowledgeable people.
Sales tax revenue from The Braves Stadium and the Battery
Purchasing more greenspace before all the land is developed
Embracing connectivity and transit as city walkers move out to the suburbs for more space but want to still have close walkable communities
Healthy business/cultural communities, planning for livability, use clean energy, development technical training in educational system, regulatory systems for public safety and health/planned growth/government accountability/natural resources/ child & senior welfare/civil rights
Healthy business/cultural communities, planning for livability, use clean energy, development technical training in educational system, regulatory systems for public safety and health/planned growth/government accountability/natural resources/ child & senior welfare/civil rights
I think the new cities of East Cobb, Vinnings, and Lost Mountain will take some pressure off the county as a whole. Giving each area their own municipality will ensure those cities are growing together in the same direction. There's a world of difference between west cobb to east cobb, north-south.
Learning to live within your budget. Smaller government.
Hire less consultants at exorbitant prices & listen to the Cobb citizens.
Stop taking money from the federal government that ties our hands or forces development that we do not want or need. Too many strings attached.
Build for communities of tomorrow
Becoming a premier area to live with good quality of life
Improve roads
Film industry
The current infrastructure and the river.
Stop approving huge housing devel. Coordinate all left turn lane signals. There are solid green lights, flashing yellow arrows, left turn lanes that "go" AFTER the oncoming traffic stops. All left turn lanes should go before the other lanes and have the SAME SIGNAGE
Same as our strengths
Keep all the greenspace as we can. Continue to develop park space to preserve the remaining land.
Any grants/government funding to allows for more sidewalks to be made, possible bike paths that do NOT hug the edge of the roadways and creating areas where people can walk to shopping, dining and even there jobs instead of having to drive everywhere.
Managing the maintain the residential areas with limited high rises and big businesses continues to be a challenge but it could also be an opportunity to put Cobb forward as a great place for families
Privatization of education.
Cobb can be the restful bedroom community that most future homeowners want. The Chattahoochee River areas are beautiful and need to be protected. Downsize government now that so much can be computerized and automated.
Don't know what's out there.
Increase pay for law enforcement to protect our citizens.
Stricter, more cohesive zoning for retail type buildings
Eliminate SPLOTs.
Bring in new business, develop portions of Dobbins

2040 Comprehensive Plan 5-Update Survey

What do you consider as Opportunities for Cobb County?

The potential to cooperate with the rest of metro Atlanta in transit and crime fighting.
Stop residential addition and add more recreational and parks green spaces
Our diversity and strong families. We should celebrate and support our diversity and want for a safe inspiring environment for our kids. We also live in a beautiful area.
Organized planning for growth. Update zoning codes to keep some areas from getting over crowded
City hoods, park improvements, pedestrian friendly access
Supporting small businesses.
Diverting more funds to help identify and fill learning gaps for students caused by Covid.
Cobb should work with developers into redeveloping old strip malls & malls for multi-purpose use before clearing & using virgin land.
Consider turning Town Center Mall into interior apartments & have grocery stores, drug stores, some dept stores, dry cleaners, etc. even a daycare or 2 would be good.
Leading the way in recycling programs and facility/hdqtrs to process the Hefty Orange Energy Bag program contents,
Emerging technologies, building and encouraging infrastructure for kid activities
None
Using already empty office parks and other vacant buildings.
The little greenspace we still have left. PROTECT IT. Stop the overcrowding and unnecessary development, and let us continue to enjoy the greenspace we still have left.
Keep the growth to a minimum to attract young families to existing homes that are being vacated by baby boomers.
See weakness comment above
allowing areas to become incorporated instead of fighting us with our own money.
transportation
Stay beautiful and preserve the land and historic buildings
Increase the number of members of the Board of Commissioners to reflect the massive growth since its inception and memorialize the right of individual Commissioners to control zoning and urban development in their district without overriding input from the other members on the Board.
Open area
Rooftops and treetops
The natural beauty of the more rural areas of Cobb County need preservation. Growth with thought of quality of life for many.... not who/what entities can provide for the most tax revenue. That is the mistake of every politician.
High quality well educated work force, committed citizenry
Schools. A more mindful building plan
The area being voted on for city hood are positive! Especially Mableton. Should have happened decades ago. Stop spending our money fighting it.
Allowing the different sections of cobb to acquire more self determination on their quality of life. (Cityhood.)
The fact that they have a good cross section of people and talents.
The area has a lot of natural beauty and we should expand that for the wildlife and the residents.
Cobb needs to find a balance with attracting the right businesses that offer the goods and services that are needed.

2040 Comprehensive Plan 5-Update Survey

What do you consider as Opportunities for Cobb County?

The school tax break for people who are older should only apply after living in Cobb county more than 10 years.
Keep industry out
Not sure
Follow the land use plan, stop all the variances. As larger parcels sell require them to remain low density
Seize the opportunity to be different by keeping Cobb County's people in your heart and mind, not growing the tax coffers.
Virtual capabilities. Ensuring educational system keeps up with technology and keeps high standards
Widening the roads and building less housing.
Restrict development of land for huge housing projects 100-200 houses in new subdivisions.
Cobb County has the opportunity to develop parkland.. We can direct growth that will bless all of our citizens by curtailing high density housing (condos, apartments) and at the same time provide for some low cost homes. We can limit the growth of big box stores.
WE SHOULD HAVE A DISTRICT BOARD OF COMMISSIONERS FOR EACH ONE OF THE FIVE DISTRICTS
listen to your constituents. They know what they want.
Get rid of illegals
Clean up the roads, fill the pot holes! This is really an issue here in Ga!
Enrich education opportunities; freedom of choice in schools.
Increase or open public transportation to have more commuting options. I would love to catch a bus or trolley to the Marietta Square to enjoy the "night life" instead of forgoing drinking for fear of a DUI.
Single company trash/garbage pick up.
Improving existing structures rather than building more and leaving abandoned properties.
don't know
Keeping our top-notch first responders and teachers.
Protection of greenspace
Protection of separate single family home zoning
Consider building golf cart trails (carts, bikes, & joggers) instead of expanding highways for gas fueled automobiles and trucks. This would decrease noise, emissions, & would help steer residents to live & work more locally. Peachtree City and other planned cities successfully use this tactic.
Improve the schools that aren't up to par with the rest of the county.
Diversity and inclusion because the county is becoming more diverse but the leaders do not act like diversity matters.
Listen to the people. Why do you think cities are developing in this county - Cobb County Commissioners have their own agenda - they do not listen to the citizens.
creating more family friendly areas and activities
We still have rural areas that should be protected as well as subdivisions.
lower taxes on housing. Decrease crime and congestion related to housing and traffic
The successive waves of commissioners should look at what has made Cobb such a desirable place in past years and work to keep it that way.
Learn from other cities' successes and failures. Make smart decisions not based on politics.
attract upper scale homes

2040 Comprehensive Plan 5-Update Survey

What do you consider as Opportunities for Cobb County?

Maybe tax breaks for property

Luring businesses to Cobb Galleria.

Partnership with private entities to provide affordable housing.

Lower taxes, more parks, less development.

City planning/development, more community venues/parks/things to do

Preserve the good parts of Cobb; e.g. raw green space. Improve some of the schools with lower scores and problems. Halt senior housing development.

controlling overbuilding ,population density traffic control !!!!!!!

More park, green spaces

Purchase land for green space. We live near the Cheatam Hill protected land and it is so nice to have trees and something to see besides buildings. Also, it is a good place to exercise

Learn what worked/didn't work from peer counties. Listen to citizens of all ages, races and beliefs to get broad based information

Incorporating the city of most mountain

Federal money for roads

For one thing, take full advantage of the federal infrastructure money.

Transit. Making downtown areas more walkable and livable. Getting people out of their cars.

The county should look for additional and non-traditional revenue streams to fill the shortfalls, such as licensing for parks, recruiting more light industrial uses and building the tourism infrastructure that encourages more visitors.

Federal funding available for selected projects

Stopping more cities, add two more commission districts, attract more industry.

Value the areas like East Cobb so they retain the characteristics that make it a safe and desirable place to live.

More parks, lower speed limits on residential roads.

Kennesaw State is a great resource and could be a cornerstone for future development. Build better relationships there and make KSU a true partner.

Install technology for EVs and connected vehicles now.

Good infrastructure in the Cumberland and Town Center areas. Use this for denser development

Get people to want to work here

Controlling growth so as not to be over run..... Provide more quality housing for those relocating here.

Curb the growth now before the egg is destroyed.

Protect what little green space is still available.

2040 Comprehensive Plan 5-Update Survey

What are some challenges facing Cobb in the next 10 to 20 years?
too many cars
Limited buildable land; traffic; congestion
Coping with growth and political division.
economic equity
competing with other areas of metro atlanta
Environmental Sidewalks Healthy Food Establishment
Equitable development, limit sprawl, displacement
Demographic shift.
unaffordability; changing demographics
Overdevelopment, public transportation
Explosive population growth.
White flight.
high density housing roads can't keep up with
Densification and diversification.
Need public transit, less racial bad attitudes.
Lack of mass transit, explosive growth, crime
Environmental and education inequity,
Climate changeMass transitAffordable housing.
Shift from republican to democratic
Growth without control
Invest in schools and more eco friendly initiative
Old white men being ok with minorities in power
Population Growth with more residents moving in.
Further separation from the middle and lower class
underinvestment/lack of recreational destinations
traffic, affordable housing for 1st home buyers
Transition to electric economy vs fuel economy
Pop growth, more low income apts. Liberal leaning
1) Lack of mass transit 2) Too much building
Staying less urban
Continued development and overcrowding.
traffic, overcrowding, high costs
Even worse congestion on the roadways
managing growth; not pushing out low-income folk
overpopulation
Traffic, crime housing lack police No rail system.
Parking in downtown, Traffic, Affordable housing!
Housing prices, arts engagement.
Growth of older population not helping schools
Over development.
Over development. Not enough workers.
Damn MAGA people! Still a couple left in Cobb.
We need light rail service, Traffic
woke attacks even from Delta and Coke
Aging population

2040 Comprehensive Plan 5-Update Survey

What are some challenges facing Cobb in the next 10 to 20 years?
allow seniors to opt out of paying school taxes.
Overdevelopment and traffic.
Crime, employment, housing and education
Increased housing density.
growth will worsen traffic
affordable housing, roads, traffic
Infrastructure
Increased Population density
Resource management/efficiencies, traffic
resurfacing streets, beautification of major roads
Traffic, overpopulation, schools
Traffic, increase in population = decreased space
Growth, changing demographic, quality of schools
Apartments. Safety.
BOC wants to make us Fulton County, white flight
Crime and roads
apartment/55 and older communities overbuilt
I think the lack of affordable housing
Greed
Overdevelopment/greed bases city hood proposition.
uncontrolled development and traffic
Traffic, Over population, Tiny lots
Rapid growth and crowding
over zealous developers, stormwater management
Unplanned growth
aging population
Property taxes. utilities
Insufficient roads, pub transportation, & s'walks
Traffic, old big box real estate, redevolpment old
Traffic, crime, density, zoning
Higher tax burden if the Democrats take over.
Controlling growth
Safety safety & not higher taxes
Redevelop S Cobb; Reshape school board; politics
Keeping Cobb County from being overbuilt
Traffic, denser development not urban sprawl.
1. Aging population 2. Health care
Disagreements by politicians and school board
Keep Cobb County from becoming like Atlanta
Improve transportation for lower income folks.
Growth and congestion
Nice affordable housing for retirees
Over population.
Traffic, and political turmoil.
Finding capable public servants for Commission.

2040 Comprehensive Plan 5-Update Survey

What are some challenges facing Cobb in the next 10 to 20 years?

Not enough transportation options
Over crowded schools?too many new houses.
stop all the building. There are so many homes!
Traffic, rezoning OSC loophole, overcrowding
Responsible, growth Congestion, Crowded schools
climate change, pursuing politics vs improvements
transition from suburban to urban, public transit
Accepting the increase in minority residents
Declining tax base. Increased crime.
Overcrowding, traffic air pollution
Police misconduct and racism
Responsible elected officials
Cobb Seniors as a resource for projects. Sidewalk
Traffic and education.
Quality of life vs quantity of people. Traffic
Managed growth
traffic, failing utilities
Housing, vagrancy, homelessness
Keeping developer from buying out counsel members
Overwhelming growth infrastructure can't keep up
aging infrastructure
traffic, speeding, schools, growth, crime
Mass transit not being readily available
Transportation, lack of affordable housing.
Abandon residential land use plan
Poverty, Diverse needs, Mutual respect
Overpopulation and repressive growth of housing
population growth + public transportation options
Inclusiveness
unfettered growth
Mega churches
scarcity of workers in service industry.
Quality of schools.
Not prepared for growing population
Residential density. Zoning.
Developers building apartments
Over crowding. Traffic congestions.
Cityhood movements will undermine the County
population vs roads
Increased crime. Property values in S. Cobb
Residential zoning and housing density
Have affordable housing.
Traffic,rezoning residential areas higher density
Too much growth, culture, no sense of place
Growth, traffic, safety, and quality of life.

2040 Comprehensive Plan 5-Update Survey

What are some challenges facing Cobb in the next 10 to 20 years?

Traffic, growing population
Officials not listening homeowners
need for mass transit for elderly
Threats of the City of East Cobb.
Traffic control. Disintegrating road surfaces
corrupt government officials and backroom deals
Unchecked growth
political squabbles, traffic, population increase
Lack of rail transit
Population growth. Affordable housing. Traffic.
Crime spillover from Atlanta, Loss of \$\$ control
Growth, massive stress on our infrastructure
OVER POPULATION.
The over building NOW and lack of infrastructure
Continued Safety, Staying a Conservative Stronghold
Cityhood movements, voting restrictions.
traffic, school overcrowding
Transit
limited tax growth
Traffic, public transportation could help.
Fast growth.
building around the economic centers
Traffic; too rapid growth; infrastructure
Increased crime. Suburb growth
growth; traffic
Traffic, dense development, fiscal responsibility
That there remains an unincorporated Cobb County.
Public Transportation, Affordable Housing
Doing the right thing at the right time ethically.
Too much development, urbanization, crime.
Safety, preserving green spaces, education
Global warming because your tearing down land.
roads and traffic
Long term residents retiring moving out of Cobb
Without a doubt, traffic.
prevent decisions based upon political motivations
Transit
Tree preservation, habitat protection
land conservation, affordable housing, transit
improving infrastructure
Keeping rural, low density housing available.
invest in infrastructure now when economy is slow
Transformation into a dense Urban Center.
Fighting the trend for high density
Keeping the integrity of our community.

2040 Comprehensive Plan 5-Update Survey

What are some challenges facing Cobb in the next 10 to 20 years?

Outside developers working deals with local gov't
Handling growth in a responsible way.
Preservation of suburban lifestyle, Growing crime
density and becoming urban instead of suburban
Radical changes to zoning and land use
Federal encroachment on our autonomy.
Politicians that care more about their advancement
traffic due to building more than roads can handle
more resident
focusing on business instead of quality of life
lack of senior& affordable housing, traffic issues
Rising crime and poverty Escalating home prices
High traffic. High density.
BOC refusal to follow Comp Plan, Kissing NIMBY ass
Lack of smart growth and development
Budget, crime, pollution, traffic
Over building with no more roads
Traffic inhibits access to Atlanta
Progressive policies that don't provide results
Over development, Redistricting
Overcrowding of roads Decreased value of homes
Traffic, development, schools
Growth with proper infrastructure.
Over development
To much social reform
Overdevelopment, school population, crime
Population. Roads
Traffic planning, growth management, aging infrastructure
Urban development. Specifically the growth of KSU
Affordable housing.
Public transportation, balancing growth with green space, traffic congestion
Traffic. More deteriorating roads. Storm water issues.
Growth, traffic
Overdevelopment, traffic, community/political divisiveness, ecological degradation, politicized school boards, voter
rights, lack of govt. transparency, quality life issues, infrastructure, deterioration public school system, loss of green
space/cover, pollution/water quality, affordable housing.
Overdevelopment, traffic, community/political divisiveness, ecological degradation, politicized school boards, voter
rights, lack of govt. transparency, quality life issues, infrastructure, deterioration public school system, loss of green
space/cover, pollution/water quality, affordable housing.
Overpopulation. The pandemic has created a flock of people moving to Cobb County, and we are already pretty
full. The county already has so much diversity. More live/work mixed use are needed, less driving more
walking/biking.
Traffic, loss of green space to development.

2040 Comprehensive Plan 5-Update Survey

What are some challenges facing Cobb in the next 10 to 20 years?

Stay family oriented. Keeping up property values.
Keeping schools up to date. Keeping philosophies like CRT out of schools & gov. Bringing new business w/out
destroying environment. Decrease high density housing and zoning where it doesn't strain county services.
infrastructure - not keeping up with growth, aging out.
limiting higher density development
Fast growth
Controlling the growth. I understand you have to keep expanding the tax base but there are too many redundant
types of business.
To many people. Congestion of homes and businesses.
The lack of public transportation (such as commuter trains. There is only so much room left for road expansions.
Maintaining our single home neighborhoods. Opposing developers.
Leadership and the attempts to make housing affordable for all, it is slowly bringing ALL the home values down.
Finding a way to make getting around easier. Too many cars and not enough ways for them to go.
The surge of towns/cities seeking to break out of the county is a big challenge to manage. There needs to be
better communication out to the people in Cobb County that are impacted. It was only by chance that I heard of
the East Cobb initiative. Television commercials should be considered.
Continued residential development will require a huge investment in infrastructure to help roads, utilities, schools
etc meet new needs. The various ciñhood movements will cut into the tax base significantly.
Traffic!
Family breakdown.
Communities are stronger with more owner occupied homes than rentals. Schools go down in quality when there
are too many transient rental populations. Businesses don't want to invest in such communities. Crime typically
increases. No mire mixed-use development.
Staying innovative with emergency services, and synchronizing traffic signals during rush hour to move traffic. Road
conditions.
Traffic. Public safety.
Probably more growth & diversity, lack of affordable housing
Population growth, urban sprawl, and desire to raise taxes
If there is a plan, stick to it by limiting rezoning and spending on frivolous, unneeded projects just because there is
a surplus revenue.
Traffic, road infrastructure, new cities
Unsustainable population growth, poor air quality, traffic
Inflation, cities forming, changes in government over the last couple years will likely start to impact citizens
Growth - roads, schools, services
Crime rate
Over population per square feet
Infrastructure improvements as it is an older city but still seeing grown, expansion and up keep of roads, electrical
grid and water shed will be an issue.
Over growth wear we lose the rural community feel.
Politics, population
Too much over-development. Stop building now or we'll have much worse problems in 10-20 years.

2040 Comprehensive Plan 5-Update Survey

What are some challenges facing Cobb in the next 10 to 20 years?
Traffic will continue to grow, congest & impact our roads if high-density building/housing continues.
The new cityhoods are a potential financial hazard & will be made up for in increasing property taxes. Will cause many to be taxed out of their home.
Being able to maintain quality of life without developing every square inch of undeveloped land in West Cobb, the political division, representation, litter, recycling and reducing solid waste
Opportunities for business owners, children activities
Traffic, better leadership
If I could see that far ahead then I "Ld say, but at my age whose really know !
Overcrowding! Too many new developments being approved by the BOC. Cobb County has been a great county where people go to get away from all the development and congestion. Traffic is bad now, and will get worse with more people, and our schools are already overcrowded.
Manage/balance growth with land and transportation availability.
Maintain high education quality.
Attract growth of small business and income earners.
Too many 55+ complexes because those people will not pay school taxes and when they pass on, those complexes will not be used. Traffic, drug issues, lack of enough police officers.
Infrastructure overhauls to handle age/use, maintaining vibrant greenspace
exponential growth
Aging of key systems. Continued growth of population, aging of population.
wokeness
Traffic. Continued growth without proper road planning. Congestion. Unnecessary business growth invading on residential areas.
How to fix transportation, how to manage urban planning and development to create an organized, logical path for growth and maintain parks and green areas, limit industrial development significantly.
Overbuilding
Continued growth leading to more traffic congestion.
Improper over development. The more humans you cram into a small space...the more human problems you have.
Junking up beautiful residential areas with industrial/commercial looking buildings is not a plus for a beautiful community.
Transportation underdevelopment and rental housing overdevelopment
Schools, roads, infrastructure, zoning, aggressive building
It's well known the only location left to build high density housing, industrial, etc in order to add more to the tax collection is to do this in West Cobb. This is absolutely inappropriate. Also, Wellstar is not adequately handling the county's growth. Another hospital system is needed.
Too much high density development
Land usage. Zoning. Lack of police manpower. Forcing high density housing, strip shopping centers, and warehouses in suburban areas.
Continued growth which adds to the congestion of the roads--school crowding--services cannot keep up with the needs of the community.
Cobb County needs to hit the pause button on all the new developments and start listening to the existing property owners for input on future plans.
Growth
Continued growth will increase traffic and we will be more over crowded than we are now. Increase in older citizens moving into the area to take advantage of tax breaks needs to be addressed.
Changes to the land use map

2040 Comprehensive Plan 5-Update Survey

What are some challenges facing Cobb in the next 10 to 20 years?
Infrastructure, losing green space, too much building
Too much senior housing, too much development, not enough roads, traffic gridlock
Keeping industrial, commercial development out
Crime cleanliness keeping space while building revenue
The roads not keeping up with the amount of people living here. The roads need to be widened.
over development and destruction of trees and land
In my mind Cobb County is being challenged by the mindset that leads to undisciplined growth for the sake of profit. This challenge is apparent on the commercialization that is evident as one travels the Dallas Highway corridor and other main roads in the county.
TRAFFIC, PENSION COSTS, POLITICIANS GETTING IN THE WAY OF PROGRESS
Traffic and continued building instead of refurbishing old buildings.
having our leaders push to make us more like downtown Atlanta because of their focus on revenue over all else.
Atlanta moving in
Over development and the challenges that come with it to all levels of county government. To maintain a high quality of life and continue to keep Cobb county a place where people are going to want to live and raise a family.
Stop building houses!! Stop cutting down trees! We moved from California, to get away from crowded streets and neighborhoods, and we purchased an existing home already built! Stop building!
Infrastructure - population growth challenges, education facilities maintenance and upgrades, overuse / overbuilding of property
Traffic frustrations like in Fulton county, political advantages that do not represent the needs or wants of the community.
Infrastructure- roads, water because of overcrowding.
Overpopulation, overdevelopment, loss of green space, not enough services/parks/schools to balance with increased population
aging demographic, not much land left
Influx of new demographic people and new needs
Gotten too industrial
Hiring and keeping top-notch first responders and teachers.
Careless Overdevelopment of beautiful areas by dense and undesirable industrial and commercial use for increased tax revenue
Diversity and power grab
How to encourage economic growth while controlling rate of population growth. Avoid seeing vacant businesses and homes due to overbuilding. That signals that you may want to look for a more stable community elsewhere to live and work in. Increasing parent's participation with children's education.
Further division as some areas of Cobb continue to improve while others look untouched.
The future of our kids.
Scaling back the high-density housing mentality to more single-family developments
Highly populated, a lot of building will be happening
Too much growth too quickly
People in charge doing whatever they want for money
Growing faster than the county can keep up with.
Dialing back the traffic congestion on our roads, maintaining zoning that allows for purely residential areas on larger lots, keeping our streets safe and maintaining a strong academically focused school system.

2040 Comprehensive Plan 5-Update Survey

What are some challenges facing Cobb in the next 10 to 20 years?
Crime moving up from Atlanta. Traffic getting worse. Air pollution is at unhealthy levels. It will be difficult to maintain a high quality of life.
lack of protection for homeowners, police, fire and crowded land development.
Traffic(not transit), but roads
Overdevelopment and urban sprawl, population growth, crime
Traffic control
Housing density
Industrial development
To continue quality development that enhances the lives of the homeowners in Cobb and does not detract from the current positives
Rapid growth
See above comment.
Traffic control
Longtime residents objections to growth
How to manage growth while keep county's character in mind
Road infrastructure development
Making sure builders are doing their part to create development a that fit in Cobb vision
Increased demand for commercial space and residential development will put high stress on all infrastructure
Lack of a good public transportation system
Lack of green space. Too much traffic. Cobb County needs to be working on a plan to get MARTA to expand into this county.
Managing growth and land use because of the popularity of the area, job creation and traffic
Traffic; Decline of schools;
Supporting new businesses coming in like restaurants and shops, in so doing attracting young families and professionals to the area.
Over development
Fast-paced growth without infrastructure growing at the same pace with it. Jobs, not enough Hiring jobs for those living here already. Lack of reliable public transportation as we continue to grow. Loosing too much wildlife habitat and not accommodating GA's nature needs.
same as the balance of the other local municipalities
Overgrowth and apartments and cheap townhomes going up.
Not enough public schools to handle to fast upgrowth.
NO MEGA APARTMENT BUILDINGS; it ruined Chamblee and Decatur.
Transportation, housing
Definitely need to limit anymore commercial properties or "over 55" communities being established. Where we are in West Cobb we moved to trying to get away from more commercial.
Traffic, trash, recycling options, keeping taxes reasonable and crime rates low
That the community will become more diverse and there are still people fighting it
Traffic, congestion, water preservation, education system, aging population, jail size
Replacing, repairing infrastructures
Affordable housing for young people.

2040 Comprehensive Plan 5-Update Survey

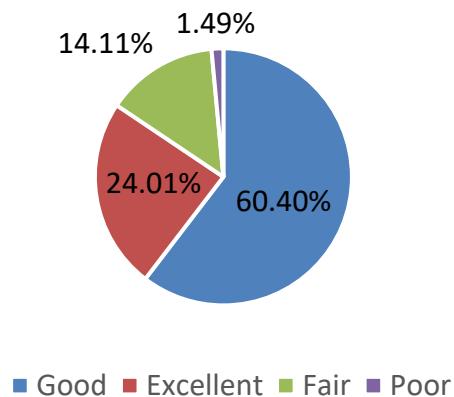
What are some challenges facing Cobb in the next 10 to 20 years?
staying suburban with the pressures of those who want to urbanize Cobb County.
Not to downgrade residential zoning that will add to congestion.
The realization that there is a maximum limit to the counties population.
Affordable housing for our support & safety personnel.
Traffic, conscientious and controlled zoning and growth, cooperative leadership(genuine give and take) with the county's (not themselves) best interest at heart.
Disappearing green space and increased traffic.
Lost revenue and lack of community if Cobb county beaks into many cities
Need for more clean up crews for trash on streets
Traffic is outrageous! Overgrowth without zoning and development beautification programs. This county looks trashy. PLEASE have some standards for making what is developed look nice and well done!
traffic and congestion
Over development & high density housing
The population; growing too fast. Trying to accommodate the federal government by putting immigrants all over.
Traffic, using too much water, elimination of trash, too much building using up green space.
Traffic and roadways will be congested because everyone wants to move here. Rent and costs of houses will skyrocket due to demand.
overgrowth and development
crumbling infrastructure
No space and price increase of homes
Seriously? A Democrat County Commission is a burden, ah challenge to freedom and growth.
Lack of affordable housing. It will cause people to WORK in Cobb, but live in a completely different county.
Traffic issues and too many SPLOSTs. When you roll out a new program, the maintenance should be funded, not expect the future SPLOSTs to provide funding.
Traffic issues and too many SPLOSTs. When you roll out a new program, the maintenance should be funded, not expect the future SPLOSTs to provide funding.
Overcrowding. A huge uptick in crime. Low income housing. An inner city mentality.
Too much development.
Population size.
It would be unfortunate to lose the strengths of Cobb and lose the suburban, long-term, stable sense of community
Overcrowding. Lack of road systems and infrastructure to handle growth.
honest public government!
Over development
Overcrowding and violence. More traffic.
Rapid growth, need for jobs, places to live and raise a family
Keeping school boards & development responsible
Development of West Cobb
Unwillingness on the part of residents to pay for the necessary improvements.
Traffic and mass transit is not the answer.
Public transportation.

2040 Comprehensive Plan 5-Update Survey

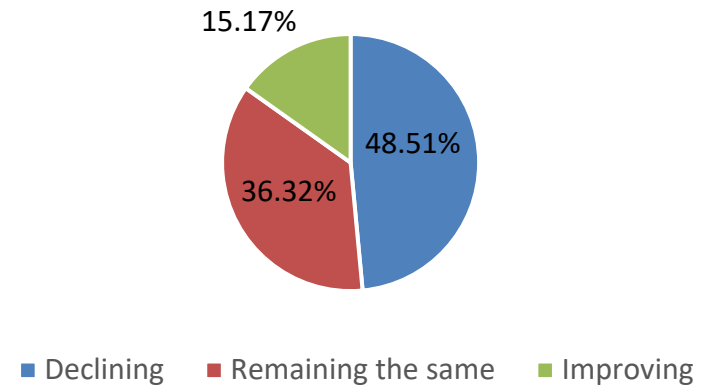
What are some challenges facing Cobb in the next 10 to 20 years?

Current population aging, will need better transportation options and smaller but affordable housing. New residents may no longer desire large, single-family lots that zoning tends to favor and protect. Commercial development needed to provide more jobs here rather than having to commute to ATL.
Growth too fast traffic congestion and environment w less greenery
Growth. Cityhood movements. Lack of transit expansion. People scared of density.
The county will face a challenge in keeping property taxes low, while providing adequate services.
Public transportation. Optimizing traffic flow.
BOE, issue of cities, stormwater management, empty buildings, gangs
Increased construction of multi-unit housing that can make now desirable real estate undesirable as more and more building occurs.
Too many seniors moving in who don't pay school taxes but tax our resources and overcrowd our areas.
Continuing to create good jobs and affordable housing for residents. Maintaining its reputation of good schools and a well-run government. Both of these seem to be slipping a bit. Cobb needs to catch up on transportation - more transit, better connectivity and more technology for EVs and AVs.
School excellence standards to be maintained
Staffing public services
Managing growth to encourage commercial development on major corridors. Increasing residential development to accommodate people moving out of the city of Atlanta. And not allowing Cobb County to just become an extension of Atlanta. Crime is becoming a big challenge.
Commercialism & Over development, over population increased Traffic....
Infrastructure planning for uncontrolled growth for the sake of tax dollars. Loss of green space
Over growth, negative impact to traffic flow and schools

2040 Comprehensive Plan 5-Update Survey

Perception of Quality of Life

2040 Comprehensive Plan 5-Update Survey

Perception of Quality of Life

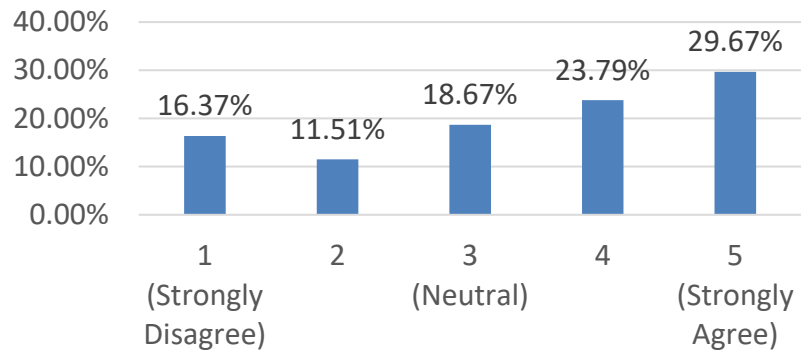
2040 Comprehensive Plan 5-Update Survey

The following questions were asked to determine if the existing needs were still relevant.

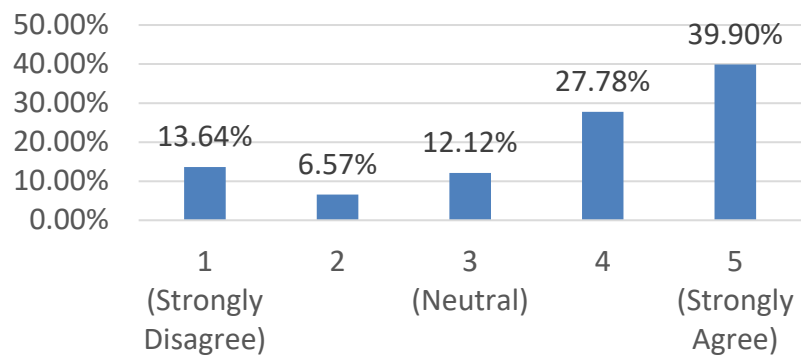
LAND USE NEEDS ASSESSEMENT

Cobb County Should Continue to Focus on:

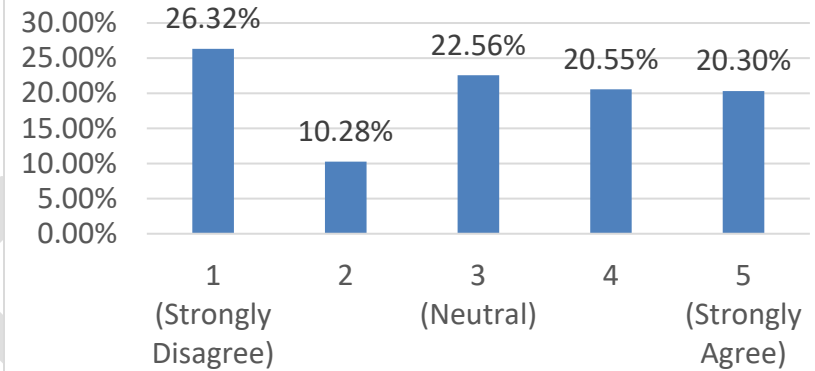
Redevelopment/Revitalizations



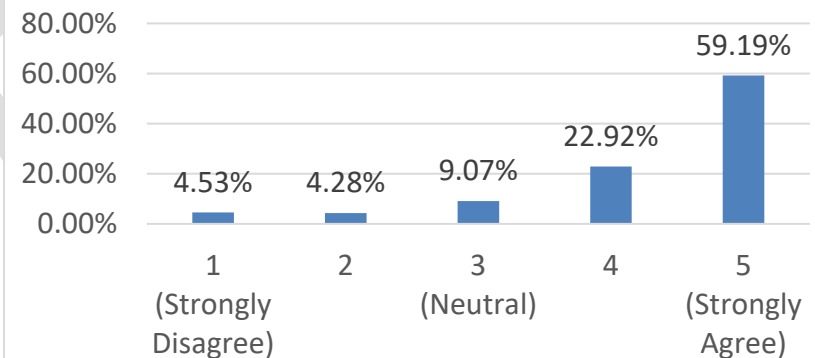
Land Use and Transportation Coordination



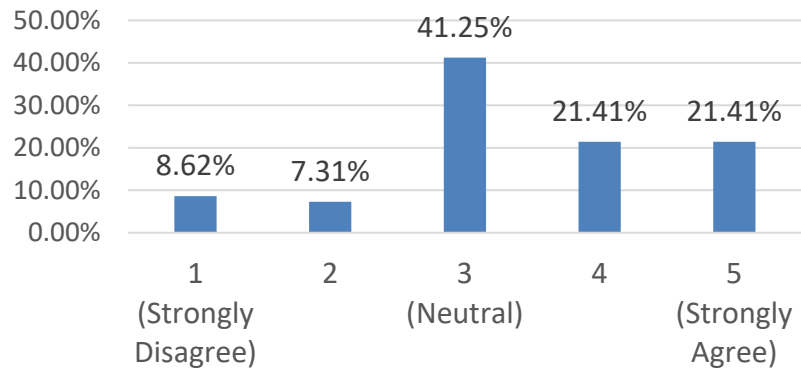
Mixed Use Development Policies



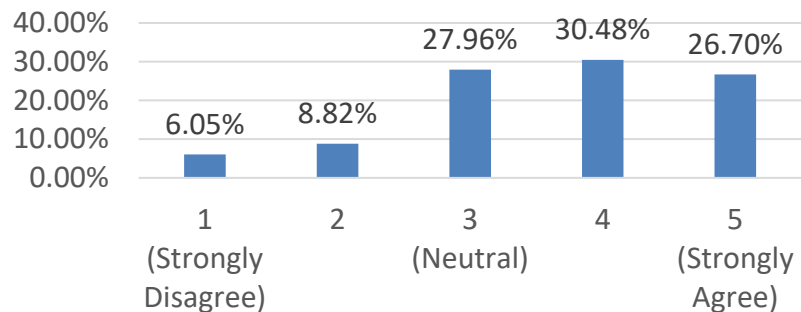
Growth Management Strategies



Infill Development Guidelines



Protecting and Preserving Uses that provide Jobs



OTHER LAND USE NEEDS

Are there other Land Use needs that the County should consider?

Heavy Rail
Please allow more rural areas to stay low density.
Yes. Unincorporated areas need walkable, urban, village-type development not presently available with the current FLUM and zoning categories.
Transit Oriented Development, denser zoning codes, more sidewalks, investment without displacement
Wild life. We have deer, fox, raccoons, hawks and owls in our neighborhood. We need to plan to keep them and encourage them in all neighborhoods. Children need to grow up where they see wild life is valued.
Redevelopment of riverfront land south of Atlanta Road.
More middle tier restaurants and shopping Reduce high density residential.
I don't know what all those words above mean. Here's what I think we need: Neighborhoods like Ridenour on Cobb & Barrett Pkwy, i.e. places that have single family homes, row houses, apartments, subsidized housing, and shops all in one place - something walkable.
Get rid of OSC zoning. It's abused
More green space
Parking and traffic management
Parks
More parks and public spaces. Redevelop SW Cobb. So many brownfields in the Sw Marietta and Austell and Mableton areas. Rebuild those schools.
Facilities for homelessness. They are starting to sit and live everywhere.
Parks and paths that connect communities. There is a lack of north to south paths and not much exists to connect from Roswell to Kennesaw.
preserving green space
Environmental Impact
Parks!! Stop low density and apartments. Stop developers with deep pockets and their attorneys.....you know one in particular!
Keeping more green space. Less development.
Recreational use areas developed that will be available for casual use not just organized sports.
bike paths driven by electric bikes
Passenger rail, diverse restaurants (Higher end)
Community gyms with better and more equip than Smyrna community center. Open gyms for sports recreation.
Walking paths and sidewalks.
Building more and more areas for older adults who do not pay into the school tax is not helping the community
Maybe not injecting the criminals via low-cost housing into quiet, peaceful and safe neighborhoods?
Control industrial growth Canton Rd corridor
Maintain suburban environment and stop high density housing.
preserve green space
more outdoor education classrooms
Control excessive density
Neighborhoods with amenities should have mandatory HOA dues to cover these costs so they can be maintained. This is good local governance. Trash service should be covered in HOA or county to eliminate redundant trucks.
Continuer to build green spaces and parks in the neighborhoods, particularly West/South Cobb

Are there other Land Use needs that the County should consider?
More parks/recreation, side walks, walking bridge to Truist Park, dog parks in Smyrna, young professional development, affordable housing WITH YARDS.
Recently I have seen a lot of beautiful nature in my neighborhood stripped to build new houses. I'm all for more housing but I'd love to see policies devoted to replenishing the trees and nature when it is taken out for new housing and ways to keep development as nature and environment friendly as can
Need to keep low density residential the focal point of Cobb. It's why many moved here and the current push to low income and high density rentals will ruin our property values and continue the white flight from Cobb. We can be west paces ferry, or Atlantic Station.
More parks and community centers
Stop the mixed use developments. There are too many apartments already.
I think that we should use land for alternate housing development such as creating little houses communities.
Yes. Stop overdevelopment and high density development. Leave more natural and undeveloped area.
no high density apartments
Requiring greenspace minimums for developers, push green initiatives for commercial development, manage stormwater better
When developing too much in the same area
Aesthetic policies should be revisited because areas in the County are woefully dated. Much of the County appears as if it is frozen in the late 70's and early 80's. The dated areas are a drag on the County's image.
Commercial standards
Parks
too many apartments
preserving trees; overdevelopment is a problem
Yes, needs for quiet, green spaces.
land use and infrastructure needed
Cobb County should protect its natural resources and state and local parks. There have become way too many apartment developments creating an enormous traffic increase.
More parks and recreation, especially fishing opportunities.
Open spaces should be planned for and preserved.
Zoning laws and majority local input.
Resources for minority population
walkways everywhere - unsafe to walk in our area (Mars Hill/Burnt Hickory area)!!
More green space trails. Follow guidelines
i like green spaces, but i also like drinking (ie open container) and decent dining (not another wendy's or chick fil a). we're lacking in that versus places like roswell
Protecting neighborhoods from commercial encroachment, limiting weekly motel units near schools, parks, and neighborhoods.
More green space even in upcoming developments
Continue trail/parks development
maintaining roadways
larger outdoor community recreation gathering areas that are walkable (within 2-3 miles) to encourage healthy communities. Closest 'park' to me is 5 miles driving. I can not bike safely or walk.
Protect and expand green spaces

Are there other Land Use needs that the County should consider?
Affordable single family housing for public servants & first responders. Apartments should not be replaced by new apartments that will only decline people want to live and thrive in neighborhoods NOT concrete jungles.
Bring Brandsmart back to Cobb County
Stop cutting down hardwoods
Set up the plan and STICK TO IT! Don't let money or political influence cause "variances."
plant trees
Transit
More working class housing. NOT cheap high density.
Green spaces are vital and should be provided and protected. The BOC needs to determine a return on creation of new "towns" or "villages" that surround fixed public transportation like light rail. mixed use multi-family housing and by right development of ADUs.
Safely trump or cut trees that are a risk for citizens homes! Continue to add street lighting to our county for safety! Repair the pot holes on our streets
keep Cobb green. Limit forestry. Encourage future development to leave trees and other green space.
Nix mega church in east cobb
Parks
Decrease building; more green space.
Increasing buffers between residential areas and industrial areas, particularly in the South Cobb area of Austell. Clarkdale is where I live and it's being encroached upon by industrial mess!
Reconsider movement that leads to density.
No more apartments.
Green areas for community gardens
No change needed
save trees
Revitalization of South Cobb, where infrastructure is already strong.
Work with GDOT and GNR/CSX to create a commuter passenger rail from North GA thru Cobb, and into Atlanta.
Replace giant (empty) buses with shuttle vans.
Affordable Housing
Public parks and green space for residents to enjoy.
I would love for the county to implement strategies to encourage small-scale development and incremental growth - as opposed to the big developers who receive variances for huge projects that often end up being less beneficial to the community and less attractive than advertised. Also, less asphalt!
Parks
Parks, green space dog parks.
save our single family zoning. we do not need multi-family mixed use development in east cobb. that only enriches developers and will destroy the school reputations.
more parks in south cobb
too easy to tear down existing homes and replace with huge homes that are out of place in the neighborhood
Protection of land from over development. More open spaces needed. More outdoor facilities including parks, hiking trails, biking trails, camping facilities. Reduction in population, but increase in quality of residents - through superior education.

Are there other Land Use needs that the County should consider?
Expand public green space / parks / trails; Decrease high density housing expansion; Avoid MARTA in Cobb; Improve/pave roads & add roundabouts; Make sure improvement include poorest areas in Cobb
Why comment?. No one in Cobb government listens to their constituents. Remember JOSH? What a complete waste of our time and energy. Disgusting. Developers and Kevin Moore run Cobb.
Stop clear cutting and paving everything! Leave the trees alone and fix up the abandoned crap that has been sitting for years. Stop over developing and LISTEN to the community and NOT your own agenda/pocketbooks
Stop mixed-use development and high-density development. It causes traffic and a strain on existing infrastructure. Keep our parks and green spaces. Keep our taxes low and the senior exemption. Don't turn East Cobb into Sandy Springs or Smyrna. Have mask mandates in public places.
more parks
Parks and traffic
Cultural, educational and tourism.
I have no idea what infill development is. But I would not want long term citizens to be disrespected or displaced solely for increased economic development. There needs to be a solid transition plan that is fair to all.
Zoning to limit density
Begin immediately a moratorium on any and all new development for a five year period. Cobb should remain suburban in character and feel. Retaining green space should be the top priority. Leadership should look to other counties to see how it's done since they don't have a clue.
Stormwater Infrastructure
Stop overdevelopment!! Use land that has already been cleared and sits in squalor instead of destroying woodlands to build warehouses and industrial buildings right next to neighborhoods. Stop giving tax abatements to corporations and passing tax bills on to homeowners.
Adequate sidewalks and traffic crossings for ALL areas as we become more compact. Green spaces to preserve both the living things in those spaces and the quality of life that having green spaces provides.
Just keep letting the citizens have a voice and be honest
parks and walking areas
More nature trails & parks
I think developer's should be required to plant as many trees as they cut down.
Redevelopment/Revitalization: Develop a County program with reasonable bureaucratic rules to encourage small investor landlords to offer properties for lower income housing. The Marietta Housing Authority is great in principle, but its requirements are unreasonable and discourage participation.
Too many over 55 expensive homes being built. Need more affordable housing
New housing and businesses should be encouraged to use existing lots, or pay a penalty for removing trees and relocating wildlife to build their structure. The penalty payment should be invested in the local surrounding community to improve its quality of life.
land conservation, tree canopy preservation, bike/ped/greenway trails that connect to pedestrian friendly activity centers and parks, public spaces, historic preservation, preserve and/or revitalize stable affordable neighborhoods, revitalize and mandate use of industrial parks for intense uses
It's difficult to answer above statements as they are vague and can be interpreted in extreme ways. It's important stop tearing down neighborhoods for low income housing and condos. Beautiful small town village feel reason for us purchasing our home in East Cobb 20 years ago was schools and safety.

Are there other Land Use needs that the County should consider?
Don't be so fast to create lots of high density housing. Once all the young, new professionals start to have a family, they will be looking for homes that have large back yards or woods for the kids to play in.
Expand greenways clean air water & land use and trails walkways cultural & historical preservation recreation avoid rush for high density development vs sustainable infrastructure live work play build it right to pre-mitigate inherent risks & externalities via exemplary design standards & governance
The county should preserve Cobb as a suburban area and not transform it into an urban center.
land use and zoning are good now
If ARC and the Cobb Chamber thinks something is great, it's not. Please don't let their \$\$\$\$\$\$ influence you.
Simply hold developers and local gov't to the Land Use Act, and not deviate in order to provide breaks for developers that act in defiance of residents.
Senior living facilities and services
Youth job creation and education
Stop destroying communities with poor planning and zoning. Start actually listening to the people who LIVE in the community and stop pandering to the developers.
Yes - Vacant shopping centers are a blight. Provide incentives for development - not for low income residential
West Cobb County and South Cobb County both need larger and better park facilities for baseball. There's no comparison to the ones seen in North and East Cobb. The kids need to be taken care of all over Cobb
Need more parks and green space!
Additional parks and greenspace
Follow the Comp plan! Get rid of obstructionist staff members. Recognize that much of the future growth will be infill. Recognize that development exactions aren't legal. Need a street grid and walking neighborhoods.
Revitalize dead shopping centers, or force tear down of empty shopping centers with eminent domain laws and use space for parks/green space
Healthcare, Recycling, Telecommunications
Stop over building in residential areas. Enforce code violations. Not cutting grass, too many cars, run down houses, etc. Drive around and find to avoid neighbors reporting on each other.
Stop build senior apartments
Seriously! In 50 characters or less?!
Low income housing
Zoning so that one area is not overrun with the same type of businesses, for example the inordinate amount of rundown auto related businesses on Veterans Memorial
Stricter development standards—such as site requirements and tree clearing limits.
More parks and road improvement
Firearms range
Would love to see more preservation and parks rather than clear cutting everything for housing /retail
Land banks. ADU
Preserve more greenspace
Public transportation to limit roadways
Public transportation to limit roadways
More water features. We have so many beautiful creeks and rivers running through and so much flood plain areas, why can't we convert them into parks for the public to enjoy?

Are there other Land Use needs that the County should consider?
You need to explain your definition of infill development guidelines.
Any increase in zoning density should keep in mind our budget and the county services available whether that be roads, schools, fire, police etc.
more parks
Yes at all cost preserve and no more new development down the Lake Allatoona corridor
Leave the wetlands alone.
Oppose more development
The county MUST build a new aquatic center. There are not many thing that are great for both seniors and kids, but this is PERFECT!
The aquatic centers we have are old, outdated and way too small. Cherokee figured it out long ago!
Purchase and preserve parkland for future generations.
No more mixed use developments. No to Unified Development Code.
Protect existing green spaces
more parks in east county
Clean up the pocket zoning and get rid of the grandfather clause
We need green belts similar to other major world cities
Improving any areas that are starting to fall apart
Recreation parks YMCA green spaces low income affordable options for residential fitness tracks
our green spaces. we will have a healthier happier community if we focus on being outside and getting exercise.
Limit multi family units. Consider increasing the building lots for residential homes
- Improve walkability in developed areas
- Preserve nature and undeveloped land
Consider putting in more "safe" sidewalks in rural areas w/in mile of major crossroads & where the speed limit would be reduced.
Offer tax savings incentives to owners/developers of commercial properties that are run down in order to redevelop/repurpose/revitalize.
Providing more open, fenced spaces for families and Children to play
Preserving historical sites and green space. Less high density housing.
Do not eliminate local zoning
postpone actions that involve proposed cities
Preserve our residential life.
Reduce industrialization, reduce high-density housing, develop parks to their full potential
Addressing impacts from climate change and prevention of environmental contamination from industrial sources.
Essential development with a clear vision is huge. Change is inevitable....responsible change a must.
Saving more natural park space
Consider the requests of the Commissioner in the specific area as per the past. Work together.
More bicycle lanes
You make it difficult to answer your second question by conflating land use with transportation coordination. (On purpose?) Land use, I strongly agree. Transportation coordination seems to be another way to say mass transit. That would be, I strongly disagree. No MARTA, no trains, no BRT.
Continue to expand green space. Stop removing all old growth trees when approving new developments or revitalizing areas. Think of the visual impact before destroying plant life--trees and the natural habitat for critters.

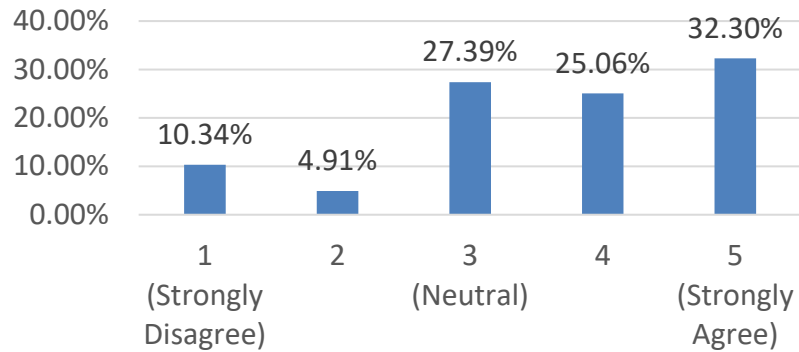
Are there other Land Use needs that the County should consider?
Need to preserve more public areas like parks and wide open spaces. No more housing!
Concentrate on providing more parkland in cooperation with private investors.
THE COUNTY SHOULD CONCENTRATE HIGH DENSITY RESIDENTIAL AND COMMERCIAL DEVELOPMENTS IN AREAS THAT ARE NOT INTERMINGLED OR ADJOINED TO LOW DENSITY AREAS OF THE COUNTY.
More parks and green space
Every one of these questions, the devil is in the details. Land use for what? redevelopment into what? I don't want to live in downtown Atlanta so I don't want downtown Atlanta policies.
Stop building- enough!
More staffing and support for our park systems.
Leave the beautiful trees live!! Stop cutting them down!!
Limit increasing housing options in already established communities.
More parks and schools; less residential development
restricting any further industrial development
Keep our area single family
Stop trying to over develop land and destroy the character of our county.
Avoid high density housing and road expansion. Rapid growth overwhelms medical facilities, schools & increase wait time for dining (which discourages use). Consider revitalization of existing communities, parks & downtown
Areas in which children can grow and develop. Recreation centers that provide STEM teaching and resources for parents.
More parks and greenspace. High-density housing results in more impervious surfaces.
preserve land, make more family friendly areas for hiking outdoor activities
protecting present uses
Limit the building of new gas stations and fast food stores
Emphasis on residential with pockets of retail.
It is very important for our physical and mental health that greenspace be allocated and protected.
Get rid of Lisa Cupid and her three other 'CRONIES' Board members and we will decide our own land management plan. Creation of our own city and dedicated representation will take care of that issue !!!!
open parks
Leave current zoning in w cobb alone please
After going ten rounds without a timekeeper with the Zoning Board, I've got a suggestion: Distinguish between homeowners and developers. We are not going to hurt our own land. A homeowner could agree to no zoning change for a number of years to avoid skulduggery (homeowner stalking horse).
I know that it is not popular to say it, but modernization of the Marietta square should not be off the table. I have no suggestions or even ideas, but someone could look at it and imagine what it could become. Now it is stuck in the 60's, in my opinion.
The role builders must play in keeping the quality of the development up to the levels of the current neighborhoods in the areas they are building in. Green space, amenities for residents all need to be thought out in the overall county vision.
As stated - Cobb County is tearing down all green spaces in west Cobb and building apartment complexes. It's adding to traffic congestion. The county is building homes for thousands of people, but then doing nothing to address the traffic congestion. Look at Riverview Landing. A big mess!
Wildlife management, tree ordinances and large buffer zones between housing and commercial development

Are there other Land Use needs that the County should consider?
New neighborhoods should be encouraged to provide neighborhood amenities like swim/tennis and walking trails to provide a sense of unity within the community.
Development of housing for first time homeowners in the \$100,00.00 to \$175,000.00 price range.
Wildlife preserve!! Green spaces that also act as wildlife sanctuaries.
Get out of the zoning business. County zoning leads to sprawl
A new "City Square," in Kennesaw, with one of a kind boutiques and charming restaurants; like Woodstock. I like that Woodstock put in expensive and tasteful high rise homes in the town.
It feels up to date while keeping the area safe.
Sustainability, smart cities, urban gardens
Re-use of some of the vacant or deteriorating properties. Traffic calming for neighborhoods that have become cut throughs, thanks to Waze and other apps. Speed and vehicle noise enforcement.
Preserving green space
Maintaining the green space will preserve our county. I am not saying we do not develop just keep it as green and clean as possible
Green space and parks, large gathering space with plenty of parking for festival type events like a once a month flea market, arts and crafts shows, mingling opportunities.
Safe biking and walking paths along the county roadways as growth explodes.
more cycling paths
Overcrowding & taking away green space. We do not want to look like downtown Atlanta!
We need better businesses other than car washes! We need more development and trendy businesses in Powder Springs.
Preservation of natural resources because once you tear them down, it is hard to make the area the same.
Not doing to West Cobb what has been done to East Cobb. Super high density of homes, etc. Leave West Cobb with 1.5 acre and larger lots for privacy, horses, ponds, nice homes.
Do not allow subdivisions with lots smaller than one-half acre. Less multi-family housing.
These 1-5 items should have included definitions/more info. because these items are too vague and unclear
Policies to stop overcrowding. Strong control of developers to be sure they don't deviate from the approved plan.
Please allow Cobb to stay under-developed. We live here because of the residential areas and its low density
Green space
Greenspace
Greenspace
Green spaces
Housing affordability is a fundamental need, but costs are rising rapidly everywhere. Unlike dense cities, we have plenty of land -- too much, I'd say -- restricted to large, single-family lots. While we don't want to force people out suddenly, we ought to encourage gradual reduction of this.
Creating more walkable areas connected to transit.
The proper preservation of greenspace, history and community.
Improved identity that is beginning to be muddled
More consistency in zoning over a hodgepodge of development. Should resemble a more planned community.
Increased modes of modern transportation that is desirable to use.

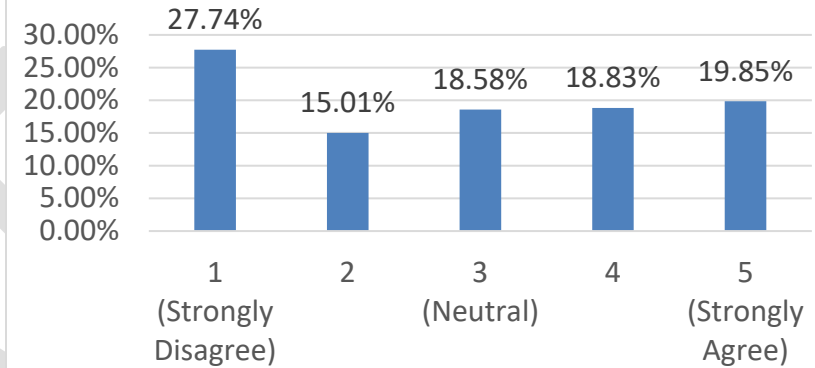
HOUSING NEEDS ASSESSEMENT

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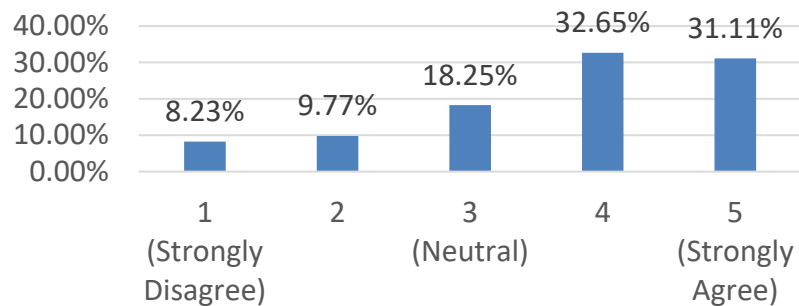
Housing Types



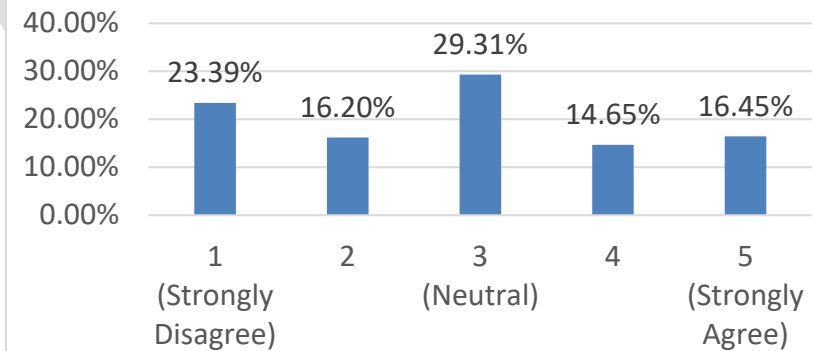
Mix of Housing Types within CAC and RAC



Neighborhood Revitalization and Re-investment



Workforce Housing



OTHER HOUSING NEEDS

Are there other Housing needs that the County should consider?
How high can a building be around Dobbins
We need a wider mix of housing types in NACs and other non CAC and RAC areas.
We do not need low income housing
Attract companies that offer Employee's work-life balance engagement, to purchase.
So many people live along, consider building a mini house community deal with the ventilation concerns up front, offer 5G, EV Charging Stations, Small Park, Gated entrance, with a beautiful backdrop, and more.
Denser housing to facilitate public transit and walkability, mix of housing types within school districts to avoid segregation
The county (note that it's not a proper noun and isn't capitalized) and cities within the county are overdeveloping with housing costs and property taxes moving to unsustainable levels. New developments push Affordable senior housing
Reduce tear downs of existing mid-century neighborhoods. Maintain economic status of existing neighborhoods.
Much, much more housing for special needs adults including autistic and cognitively impaired adults.
Blighted homes
Let suburban neighborhoods remain
Forbid the cutting of all trees on new land cos friction. Some new mansion development have zero mature tree while the planet is dying, unacceptable!
More single level living units for aging people who would like to stay in Cobb. More mid-range homes for purchase. Too many \$1mil+ n'hoods mixed in with old houses. Need more in the \$500K range, especially in East Cobb.
Help to keep seniors in their homes. Building a community network or services to keep them healthy and safe in their homes as they age
Importance of communities with mixed housing types to encourage an inclusive and dynamic local economic set up.
Enough senior citizen sites! We have plenty!!
Limit housing density - encourage single family and far fewer apartments
Ensuring that we do not force out the lower income segment of the county or force them into specific areas.
Truly encouraging workforce housing opportunities through zoning and county incentives.
More single family
Housing costs, oversaturation/crowding of housing in small land area
Less townhomes! Why are all new developments void of property? It's impossible to find new homes with
Without a decent public transport system, it is silly to keep building medium and high density residences such as apartments and "active adult" communities. Again, stop allowing developers to come in a clear cut all the land.
Housing should allow for space.
Do not overcrowd!!!!
Stop taking my hard-earned money to destroy the county?
Let the market, not the government, address all of the above.
Incorporate senior housing into general developments
Keeping housing affordable for low-income earners. Houses on the market (old and new) are unattainable for single income families who make under \$100K a year
affordable housing throughout the county

Are there other Housing needs that the County should consider?
Traffic needs to be included in all of these plans and developers should have to have concrete plans to mitigate. They tend to build and leave. Having different levels of houses (starting with smaller and building to larger) in a community is good for Cobb. We are tending to build bigger not better.
fewer townhomes and condos that deteriorate more quickly even with HOAs, which is touted as the answer
We need affordable housing with yards!!! No more apartment complexes and townhomes!
Please stay away from "workforce housing". I didn't pay a premium for my house, with premium taxes, to live in a low income area with apartments. The BOC has no plan except to make us as dense as possible, against resident wishes
There should be a mix of housing types for all income levels that provide decent safe living
Stop high density developments.
no high density developments in residential areas
low income housing that fits within the suburban character (aka you wouldn't know it is low income looking at it) and locating within economic development areas. Focus on developing out instead of up with square footage.
push for larger lots or greenspace when larger lots are not feasible.
More affordable and mixed use housing are needed.
Fix what we already have
Fewer apartments and townhouses.
no apartments or cluster housing
not building to many cheaply made homes
The flavor of Cobb has changed radically with the increase in apartments. The schools are overcrowded; the roads are overcrowded.
No low income housing for the unproductive.
Affordable housing for low income families.
Many expensive neighborhoods are being built. Affordable housing should include very simple homes that are affordable.
Historical preservation (currently lost). Property tax revenue.
stop building so much!! Just because there is land, does not mean it needs to be developed!
Forlo to middle income
more single family communities, no high density
the cost of housing so that everyone that works in Cobb can live in Cobb
Veterans, homeless, seniors ...anyone in need!
Less apts and high rise buildings. Help towards homeownership
None that I can identify other than the out of control building of apartments and multi-family housing--and it appears to be rather expensive.
removal of dilapidated housing neighborhoods
Need more homes in the \$150,000 - \$250,000 range not the \$400,000 and up range.
Affordable housing
Location and adjacency are crucial. Don't kill our neighborhoods by putting cheap stuff in wrong places.
The above table does not provide enough information to respond. Having the four topics hot-linked to part of the draft plan would be helpful.
mixed use multi-family housing that surrounds public transportation "hubs" see Vinings but add MARTA train stations.
Help the residents needs for repairs on their existing home to match their surroundings neighbors

Are there other Housing needs that the County should consider?
Follow-through on what you say. You talk about improvements, I don't see them. Are they all in North Cobb?
Slow/stop new construction, and encourage/force people to develop and revitalize what's already existing.
Control of high density residential neighborhoods. Stop approval of high density zoning.
We should preserve single family housing. We are not Atlanta and do not need apartments.
Housing needs for Seniors on fixed incomes
Leave alone
NO. the tax base of Cobb is not from "affordable housing" occupants. Leave that responsibility with Fulton and Dekalb.
Affordable housing
I would support an incremental shift to a more "form-based" code that would allow some gentle density and appropriate mixed use in residential areas, providing more affordable & attractive housing options and bringing everyday destinations closer to where people live.
Senior citizens
do not destroy our single family residential zoning.
neighborhoods linked to mass transit
affordable homes for middle class families
Cost effective housing near square
Hold apartment complex owner responsible for maintaining apartment complex appearance. So many in Cobb now look run down and a turn off to Cobb's image.
Safe, affordable and beautiful senior housing.
Stop shoving so many people in this area.
stop trying to make each area equal. do not put low income housing in a upscale neighborhoods
More 55+ clusters in desirable areas
Any housing that increases population density should neutralize the traffic increase they will cause to preserve quality of life.
I do not think that the good communities should be forced to have mixed housing. There are plenty of places that could be revitalized and still provide excellent housing choices. In those areas, part of the deal would be ensuring school choice, access to medical services, transportation are there.
The question alone is concerning. Cobb should not become Atlanta, should not become some County Chairpersons dream of providing subsidized housing to everyone. Cobb should not become a place to live if you want a permanent handout. My house wasn't free.
Low income housing/Subsized Housing/ Low barriers to entry housing
Affordable Housing
No more apartment complexes in NWCobb when the ones already built are still not full. No more senior housing complexes. There are enough of those. No more industrial/warehouse complexes built on woodlands when acres of developed land sits vacant and in squalor.
Affordable housing for fixed income citizens
Affordable housing
Larger land lots
I love my neighborhood. I don't want increased traffic that would be caused by new developments in virgin land.
Build UP on existing developed lands.

Are there other Housing needs that the County should consider?
Redevelopment/Revitalization: Develop a County program with reasonable bureaucratic rules to encourage small investor landlords to offer properties for lower income housing. The Marietta Housing Authority is great in principle, but its requirements are unreasonable and discourage participation.
Affordable housing
New apartment buildings in the suburbs are doing nothing but adding more traffic. If new apartment housing is to be built, it must be limited to less than 50 units, not be built within 1000 feet of an existing apartment complex, and they should pay a fee for the removal of existing trees.
Affordable housing for workforce and seniors, temp housing for homeless, tiny home communities might work for all the above. Ordinances need to allow and encourage smaller homes. Accessory dwelling units. Encourage use of solar panels and gutter systems that harvest rainwater. Chemical free lawns.
Same answer as previously stated. We do NOT want to turn East Cobb into what has happened in Buckhead! Murders, muggings, homes broken into, safety of our families is critical. If you build workforce housing and mix neighborhoods people will leave. Thats not why we are here!!!!
Goal should be to walk to work school market and recreation design for a future wherein it is possible convert roadways it is possible to pedestrian friendly over time...design for humans and nature first transportation & cars secondarily
Stay away from the high-density housing centers.
housing for homeless
We don't need UDC. We don't need our suburbs bastardized into what the ARC has done to the rest of Metro Atlanta. Cobb Commissioners interested in 'transforming' Cobb into an urbanized crime ridden community, perhaps should move to those high density urban environments instead of hijacking Cobb.
Limit rental percentages in residential areas
Senior living facilities
Enough with the density and low income housing. We pay a premium to live in Cobb and want to maintain our way of life. If we wanted atlanta...I'd live there, stop urbanizing our suburb
Keep single family housing a priority
Back off from federal liberal measures to infiltrate our neighborhoods.
County appears to give building permits that exceed the school capacities in south cobb
affordable for seniors and families
Ensure affordable housing is dispersed throughout the county not just in one area
Public housing. More affordable housing.
Why can't we have a mix of housing types in every neighborhood?! Get rid of minimum house sizes and don't let Commissioners require them on the fly in zoning hearings. We need walkable neighborhoods. We do not need streets that are so wide that you can only cross one side at a time.
Disability compliant housing
Emergency shelters.
Affordable housing
The county should preserve the free market and protect its investment. Not the county job to solve housing problems. Close the border until there is balance in housing that is the solution to housing. Stop doing favors for developers. Require impact studies on all development
Increased density would devalue existing homes
There needs to be adequate, clean and safe housing for the disabled members of our community
Sustainable and wider price ranges all over the county.

Are there other Housing needs that the County should consider?
Leave it alone!!!! We are done! If it gets any bigger will have to move.
No Low income housing
Family ownership
Affordable single family homes being built...not just townhomes
Affordable housing, homelessness
Affordable housing, homelessness
Workforce housing I strongly *strongly* agree needs focus
The above questions are so vague they could mean anything. We need to have a range of housing that provides for all income levels but not necessarily all in the same neighborhood. When you have high density zoned with single family you bring down property values of single family & overtax services.
stop jamming 50 townhouses on 1 acre of land
Maintain our single home family developments. No large mixed use apartment or strip centers.
QUIT trying to appeal to the lower income brackets. You can't appease everyone, the more we try and appease all income brackets the worse our schools and property value get.
The county seems as if it is close to being maxed out for land d to build on so concentration should be focused on revitalizing areas that have become an eyesore that no one wants to live and pay taxes in.
No more rentals. Stop taking grants with strings attached. Stop trying to attract transient populations.
Affordable single family housing, but without diminishing lot size. This allows large trees, gardens and family recreation space.
Single family units for housing should be important
Disabled equality
affordable and safe housing for all areas of cobb county
Limit multi unit housing.
Housing prices are out of control. Help people be able to stay in their home because they definitely can't afford to move with the high prices in real estate today.
Phase out mobile homes and build affordable housing in those locations this could be considered within the Workforce housing. Advertise housing grants, loans, etc for the potential buyers. Have conditions in n-hood that no property can be rented out, enforce HOA dues, etc to maintain appearance.
Housing support for contract, gig workers and business owners with fluctuating income that also have families to support
NO!!!! High rise apts. We don't want to look like ATLANTA!!!!!!!!!! We want only single -- family affordable home!!!!!!!!
STOP with all the RSL's that the BOC continues to approve. We DO NOT need more of them.
Less 55+. These are not going to be viable in 20 years.
HUD opportunities to renters-mentally disabled, low income, seniors
It is not up to the board to distribute different types of housing to all of cobb. Housing should be improved where it is not forced on all areas.
high-end, luxury condominiums
Protecting the rural spaces in what is left of the beautiful natural parts of the county is important for quality of life.
If an area has 1 acre lots. Don't let 1/2 acre lot subdivisions in. Keep zoning consistent
Needs of the existing homeowners and communities. If I live in an area with 1 acre lots I don't want multi-units crowding our semi-rural area. This is not the place for apartment buildings or duplexes or semi-attached housing.

Are there other Housing needs that the County should consider?
The county should stay out of housing.
Affordable housing for most everyone.
Too much housing in Cobb County. The roads are not keeping up with the amount of people living here. Kennesaw Due West Road traffic backs up a mile every day. It takes 15 minutes every day to get through Kennesaw Due West Rd & Due West Rd intersection. Something needs to be done with that red light.
Again, you never state what direction you want these things to go? We don't want more high-density housing, we want low density, suburban-rural neighborhoods. You can create your mixed use developments in some places but you don't need to infill them everywhere you can fit one.
Illegal immigration
More affordable housing is needed.
Less apartment/condo complexes
Keep our area single family
Consider future housing as restricted to low density single family homes. Consider planned green spaces reserved for preservation and families to enjoy at no cost. Free or low cost access to recreational areas such as lakes. Allow more input from taxpayers.
Keep more single-family housing options available to encourage home ownership rather than transients.
families
senior transportation
Cobb cannot be all things to all people.
Leave the suburbs alone.
Affordable housing
Limit 55+ only residences
Enforce protections to tenants in subpar housing making landlords responsible for maintaining healthy places to live. Affordable housing and a big dream is to get large, corp interests to stop buying up real estate and driving housing prices through the roof. Encourage home ownership
Restrict large rental communities.
Housing for low to middle income individuals/families.
AFFORDABLE HOUSING. The prices are currently unsustainable; moving forward, we need more housing that is competitive in pricing and affordable for our residents. The working poor is the largest growing class in America, accommodate them!
Student dorms since KSU is growing and become a more prestigious state college.
NO more apartments
replace low income housing that was replaced by unaffordable housing.
More "in crisis" housing centers to aid single parents to get on their feet. Help rid children insecurities wherever possible.
We need affordable free standing single family homes with a yard for children to play. Investing in townhomes and condominiums does not give families room to move and play. It creates a stifling attitude of too many homes in one small area which can create tensions and pressures of neighbors.
Affordable housing that looks nice
Strictly limit multi-family homes.
Pricing of housing in Cobb is out of control. The average middle class people cannot find good quality housing in decent neighborhoods.
only to enforcing code to keep properties maintained

Are there other Housing needs that the County should consider?

In any new housing in my area, I'm hoping for HOA dwellings. Years ago I never thought that was important. Now that I am a home owner, I am shocked and embarrassed how my neighborhood has gone down. Trash, debris, junk cars...

Single family homes, not apartments.

We should continue to focus on single-family houses rather than townhomes/duplexes/apartments b/c housing is a huge part of what makes Cobb County the wonderful community that it is; townhomes/duplexes/apartments bring transient people who aren't invested in the community/that's what the city is for

Housing that conforms to the existing larger lot neighborhoods. Preserve trees instead of clear-cutting.

Keep Cobb's subdivisions, parks, low-density plan!

Median priced houses for middle income families

Obviously, people need a place. They also need to have a job in order to maintain a home. Options for low-income to high-income should be available for those who need it and are willing to work for it.

Single family R20

Affordable

Households are smaller and often single-parent, marriages come later, jobs are less likely to remain with one employer for a lifetime. Net result: Mobile population needs places where they can afford to live.

The missing middle. More duplexes, shared courtyards, etc.

Incentives without compromising quality

More opportunities for home buying

Allow Habitat more leeway on properties.

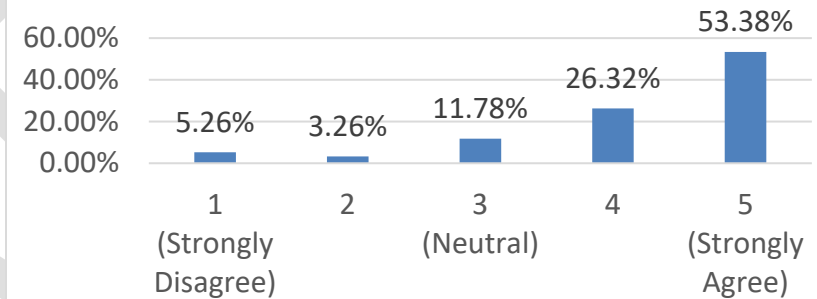
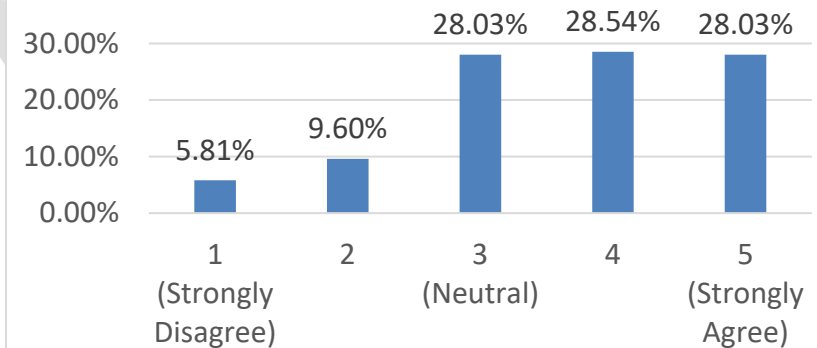
Don't ruin existing housing communities by building multi-unit housing nearby.

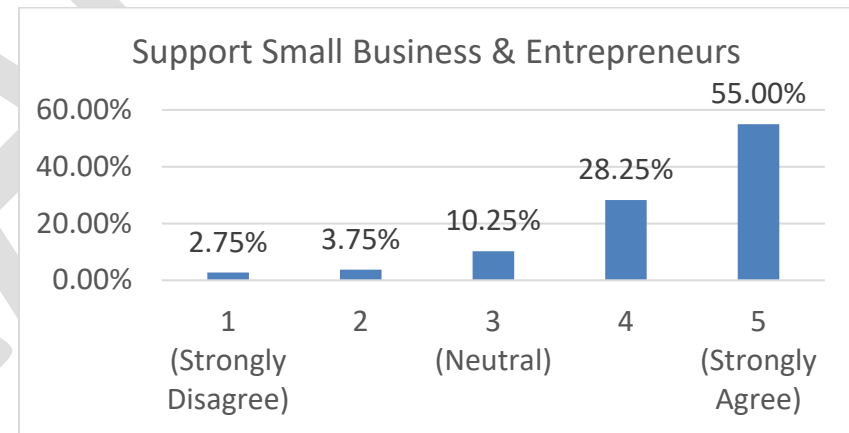
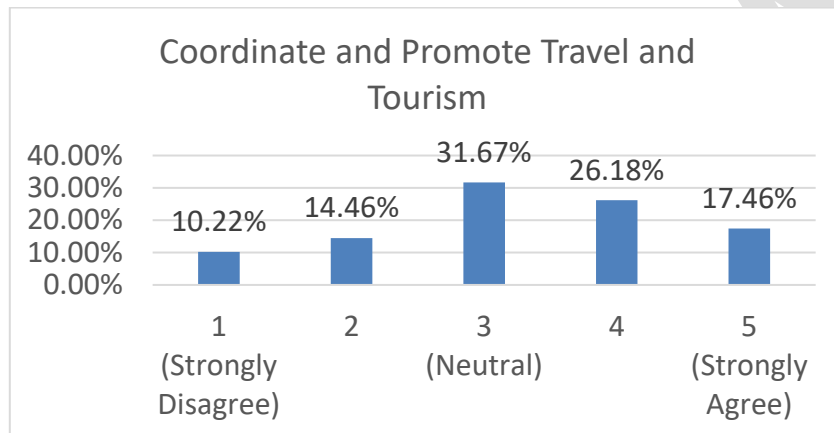
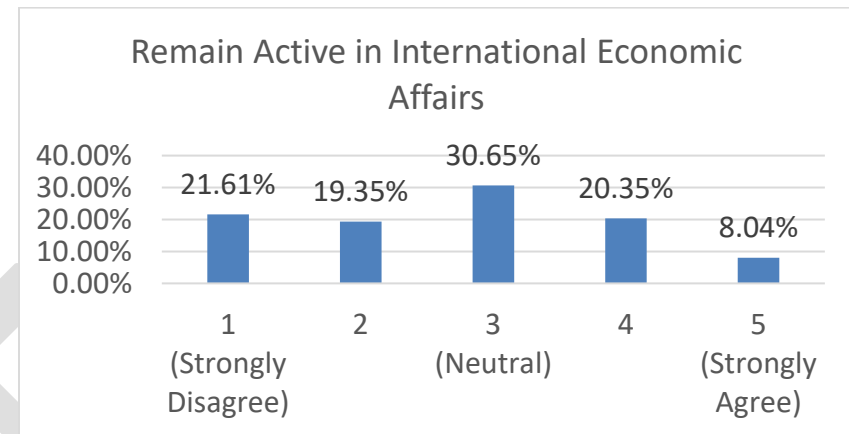
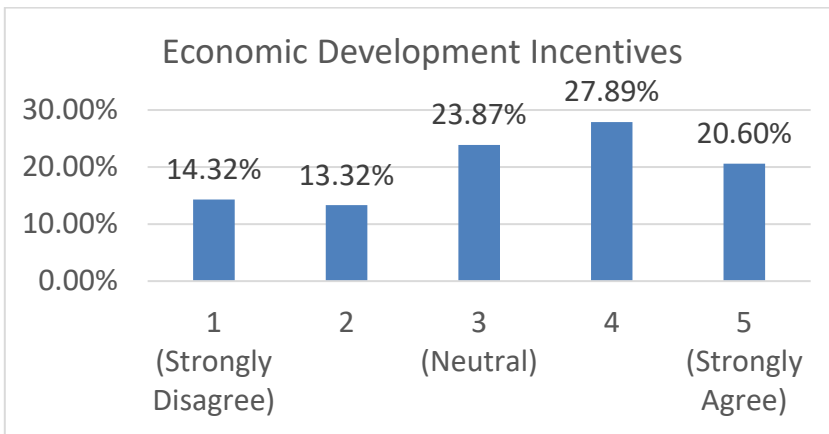
Work on keeping middle class affordable

Too many senior living communities being built

ECONOMIC DEVELOPMENT NEEDS ASSESSEMENT

Cobb County Should Continue to Focus on:

Revitalization of Vacant and Under-Utilized buildings**Increase Jobs**



OTHER ECONOMIC DEVELOPMENT NEEDS

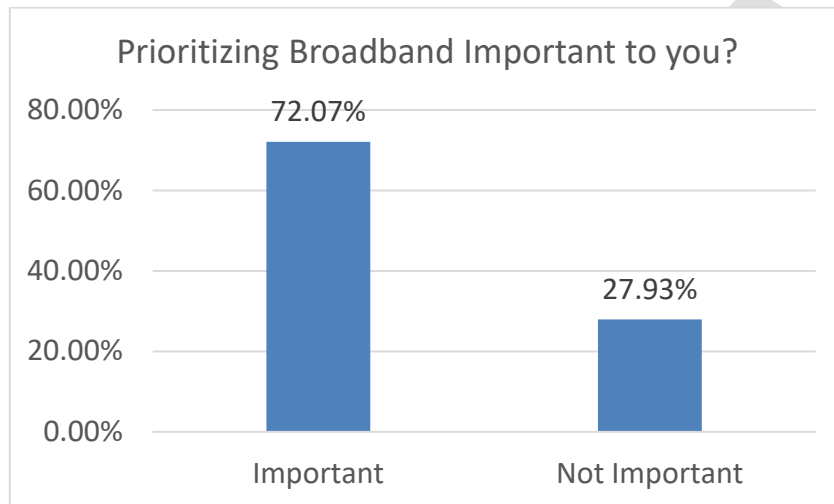
Are there other Economic Development needs that the County should consider?
Wouldn't a tax cut be super? Ah, forget it. I keep forgetting that we're run by a bunch of sniveling, cowardly RINOs and Marxist Demonrats.
Work at home conditions learned during the virus may radically change our needs for codes regarding home business
We need better businesses other than car washes! We need more development and trendy businesses in Powder Springs.
We can do with less fast food and junk stores [dollar general] and more independent small businesses
Utilize existing lots too small for a business building, and turn it into a renewable energy source to power nearby street lights or sell the power back to the energy company. The local community will receive half of the sale. If not that, then turn it into a playground, or dog park.
Transportation initiatives and land use that limits commuting by car. Diversity initiatives.
Transportation- both through and within the county... accessibility of transportation for ALL-
Training and technical schools that are held accountable.
Town square development like Marietta square with restaurants and shops
Too many franchise businesses.
This is how we improve growth in the county - educated, skilled workforce across the county.
There are so many empty stores and buildings- @town center & avenues
The real question is should Cobb remain a bedroom county or become a NW appendage of Fulton? I vote for bedroom -- nice homes, good schools, etc. But that requires keeping developers at arm's length. Do we have leaders with the backbone to be able to do that?
The county should concentrate on maintaining quality of life and county services for its citizens.
The beset economic development practice for the county is to have none and to eliminate the office
Tax breaks to local, small businesses
Supporting small businesses and jobs is important but growth regulation and responsible planning is equally as important. It would be a great thing to see the commissioners collectively and consistently promote Cobb County growth with beautification at the forefront.
Support small businesses that were impacted by Covid. Focus should be primarily on small businesses, not on incentives for major corporations.
Support small business without falling back on expensive safety nets that just drive tax increases. Give new business tax breaks on first years to get established. Establish opportunities for more work live play communities.
Support small business during pandemic...no closures but promote safe practices.
Support of more small businesses and stop letting the chain restaurants & businesses to overrun the small locally owned businesses
Successful places need people, not cars. Continuing to emphasize automobile throughput over human activity will create more blight in developed areas of the county. Existing community centers can be helped to thrive by incrementally improving pedestrian and cyclist access, and by SLOWING THE CARS.
Stop trying to make Cobb a mecca for the low income earners!
Stop the cash grab city hood shenanigans where city hood would NOT transparently benefit the citizens if the area (ex E. Cobb)
Stop giving tax payer money away to creat jobs that pay minimum wage. Stop wasting money on the Braves and Cumberland
Special outreach is needed to business owners new to this county or area - to help them navigate the necessary business regulations and learn how to widen their customer base. Businesses too small to participate in the Chamber activities need other avenues for education and networking.
Smart Garden communities can be very profitable. Offer membership, U-dig - We- Grow, School Internship, Agriculture Accreditation program(s), and Jr. & High School Automotive, Medical robotics Schools in Cobb County. MORE retail, NO more driving to Phipps Plaza/Lenox, bring it on Cobb County!
small makes strenght
Small businesses keep things personal and independent

Are there other Economic Development needs that the County should consider?
Skills training for low income folks.
Seek High Tech Industries
Save Shopping Malls.
Revitalize old buildings
Retraining centers as workforce skills change.
Retain high-quality and small businesses in our area.
resolve traffic issues before adding more large businesses that overwhelm the streets. Plan ahead first, widen streets first, then add the businesses
Remember who legally is paying the taxes!
public transportation
Providing more options for students who may not plan on going to college, offer more alternative options for students to learn skills to enter the workforce
Provide affordable housing and discourage investors buying in residential communities.
Promote small businesses. Attract unique restaurants to promote tourism.
Promote and maintain top residential and family position.
Planning for corridors to improve and revitalize. Adding CIDS when appropriate.
People at the top are manipulating and making tons of money for themselves. Driving the little businesses out and not planning for dislocated citizens. Shame on you. We see you.
Partner with KSJ on incubators and on greater use of the airport and the Town Center area.
Opportunities for shared workspaces Incubators for small businesses
Open support for disadvantaged business owners and African American business owners
Only those that pay for themselves multiple times over.
None that I can think of
No.
No more housing
No business incentives.
No , not aware of any
Next time someone wants to move a major league team to Cobb, it should be done with full transparency, not in secret with zero input from the community.
Need to focus on quality of life rather than so much focus on attracting jobs. The people who work those jobs want to enjoy where they live, not just work.
N/a
More work from home opportunities. Be a friendly environment for small and medium sized businesses. Get government out if the way. Downsize government through attrition. The county is already one of the largest employers. That weakens a community.
More street-focused business aimed at pedestrians (a la the Beltline and the Avenue), mixed-use business space to replace old strip malls
More sportsFacilities
More sidewalks and bike lanes in urban areas, such as along Cobb Parkway
more grants for new nonprofits
Mental health care
Marta rail line as long i75
Lower taxes
Less reliance on public (tax payer) financing for stadiums, development, etc.
Less of the same stores per radius unless it is essential like grocery, fed up of all the banks around like Regions...provide a trash service and more recycling and picking up glasses and leaves for composting
Large malls had their heyday, but in their wake they left a lot of strip malls that are now underutilized. These should be revitalized to provide retail closer to where people live without everyone having to descend on Town Center or Cumberland areas.

Are there other Economic Development needs that the County should consider?
Jobs that actually hire when people apply. Jobs that have competitive pay and benefits for employees. We been to protect Employees as much as the employer currently is. Close the loophole of part time and no benefits for employees.
Increasing revenue to support low income housing, public transportation, medical assistance, food assistance and utilize parks and recs
Increase emphasis on true infrastructure, such as police presence, fire and rescue, access to medical facilities. Repair existing roads rather than unnecessary expansion of roads (like MacLand road project); it's destroyed the charming community for that area- encourages moving outside the county.
If infrastructure, traffic, and crime are taken care of, economic development will naturally follow.
I work at a manufacturing company, so I wouldn't want any policies that would disengage business from the county. Jobs exist, just would like higher quality jobs
I think the county has plenty of economic infrastructure already in place. What needs to be done is use what is already in place. The Galleria is almost empty and it's sad to see it going to waste. Town Center mall is also half empty and maybe turn part of the mall into apartments.
I own a small business and have suffered through Covid, best thing Cobb can do is support small businesses, make Cobb AMERICAN, support AMERICAN VALUES. Support an infrastructure where small businesses can THRIVE! Get rid of big box stores!!! Keep Marietta Square exactly the way it is.
I love revitalization of under utilized buildings. Some of the high rise buildings on Veteran's Memorial Highway are delightful. Plenty of road to access. Keep up multiple use building. Keep the green and the animals. Don't take that away.
I like encouraging small businesses and unique restaurants, gift shops, retail, coffee shops etc. The larger chains always look for a headcount or income amount to decide if they'll open a business in the area.
How about NOT giving giant multi-million dollar corporations tax breaks.
How about letting entrepreneurs do their thing without government subsidizing their failures? That just transfers all the risk, and the onus, onto the taxpayers. You all should not be in the Angel Investing business with our tax monies. You all are sipping the Chamber cool-aid. Minus Corn. Gambrell.
Highly encourage small and medium size businesses.
Haven't given this enough thought to give an opinion
Have the county buy both Town Center Mall and Cumberland mall and turn them in to senior and assisted living communities and STOP allowing all these 55 and over communities.
Guidelines for small business should be clearer, inspectors should make a list of everything to be fixed on the first visit to avoid delays and unnecessary costs.
government should get out of the way of small business. stop making it difficult for business owners to thrive.
Give people a platform to speak
Get Jason Back
Focus on South Cobb. Let private enterprise thrive within Vinings, Marietta, Kennesaw, East Cobb without county interference.
Focus on less fast food, gas stations, \$ stores and more quality businesses/restaurants
Focus on Cobb Co, not international or regional issues. Focus on the people that live in Cobb county and their current jobs rather than bringing more jobs (and people) that may not share the same philosophies.
Focus on being a great place to live as opposed to rapid development, solve the traffic issue to improve existing quality of life
Fewer regulations on business to promote opportunity
Environmentally sound industries should be considered over polluters. Home ownership.
Employ more law enforcement officers and let them do their job!!
Education opportunities. KSU may have some paid resources but as a whole, Cobb County could really benefit from some more economical resources for business owners and entrepreneurs

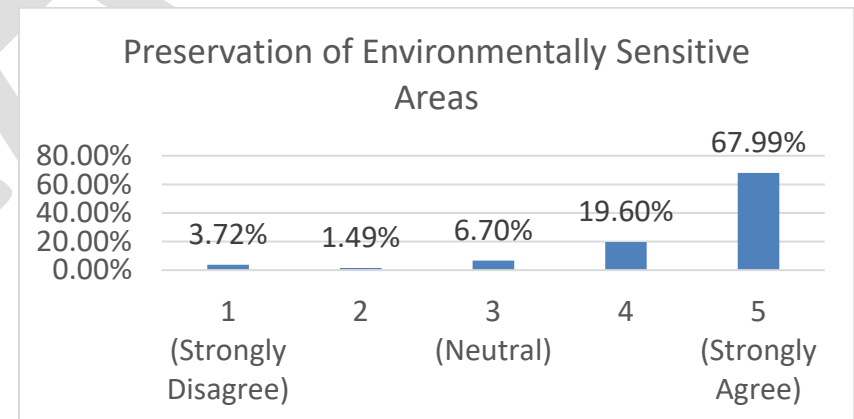
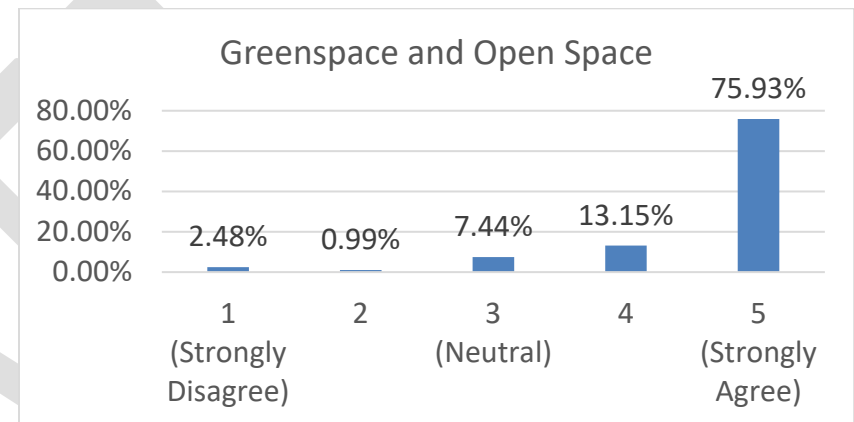
Are there other Economic Development needs that the County should consider?
Economic opportunity for mentally, emotionally, and physically handicapped people
economic development should focus on small business to not overwhelm the infrastructure and provide for localized growth and local sustainability
economic dev is double edge sword - giving incentives for businesses to dev means additional impacts to residence, burdens should be passed back to corporations to ensure infrastructure stability
Don't be so anxious to incentivize business. It may not pay off. It may have unintended consequences. It can be abused.
Don't feel qualified to know the needs that are not already being addressed
Do not allow illegal aliens to be delivered to, reside or work in our county.
Do as little as possible
Diversification of the industries that constitute the County's economic engine. We cannot afford over reliance on a handful of industries and need to remain a robust alternative and partner to surrounding counties
County should look at all areas that have 'gone downhill' and try to use these areas to rebuild the communities (ie Smyrna's Atlanta Rd area, Belmont Hills, etc)
Consider the economic value of wildlife. Workplaces where one can see deer, birds, etc are more attractive then sterile concrete. We need to make preservation of tree cover a priority
Consider how to attract investments without the traditional shopping center. Consider more projects that reflect transit and recreational activities like the Beltline
Cobb County zoning ordinance and NIMBY culture is an impediment to economic development. It's not so hard to steal the Braves from Atlanta. Real economic development happens in helping existing Cobb County businesses to grow rather than to use the zoning ordinance and NIMBY whining to stifle them
Business incubators for innovation
Build the Cobb Veterans Memorial. It is good for our community and for our future.
Bringing MARTA to the county. You got the Braves Stadium but did very little to address traffic or parking. You are building a dozen or more apartment complexes in SW Cobb but doing nothing to improve traffic flow or roads.
bring more tech businesses to cobb county
Bring business; all else follows.
Bicycle rental, outdoor focused shops, hiking and family outdoor areas with boat, bike, canoe rentals. Make Cobb a place for outdoor adventure; Azaiea Road along the Chattahoochee needs UPDATING! New play park-Updated picnic/grill area! Better parking along the river.
better tax incentives for small business owners
Ban helicopters except at airports
Avoid damaging effects of energy driven boom bust cycle i.e. spend wisely when the economy is slow don't buy the false narrative that sez wait 'til the economy picks up and then later when its busy suddenly it's too expensive ie don't try an time the market lest the market time you
Audit ever company that gets a tax break to ensure they are fulfilling their agreement
Audit companies that have received incentives and make sure they have complied with their contract.
Assistance to help low income families with home repairs, historic preservation of unique architecture, both residential and commercial.
Any redevelopment needs to also address patterns of crime so that people will actually want to do business or live in the area.
Any economic development that increases the tax base while NOT increasing the population and traffic has my support. Rent seeking by big developers had to end. County government is way to cozy with developers especially land developers.
Allowing alcohol pour permits at private venues
Again, say what you mean, and mean what you say!
Again these are sufficiently vague that they could mean most anything. We must always balance growth with available county services so as to not burden existing services.
Affordable housing that isn't an apartment or townhome
Affordable housing for low wage workers. Also for the elderly
Actually invest, help the residents with safety by investing on more street lights more surveillance cameras
* Job training and summer employment programs for teens * Small business assistance for Cobb residents

BROADBAND NEEDS ASSESSEMENT

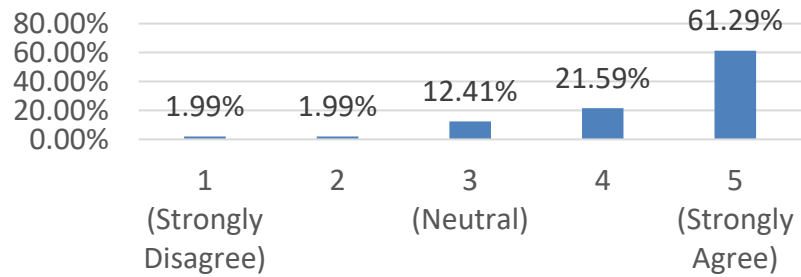


NATURAL & HISTORIC RESOURCES NEEDS ASSESSEMENT

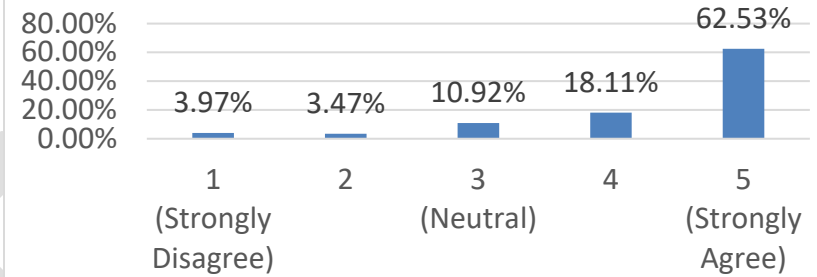
Cobb County Should Continue to Focus on:



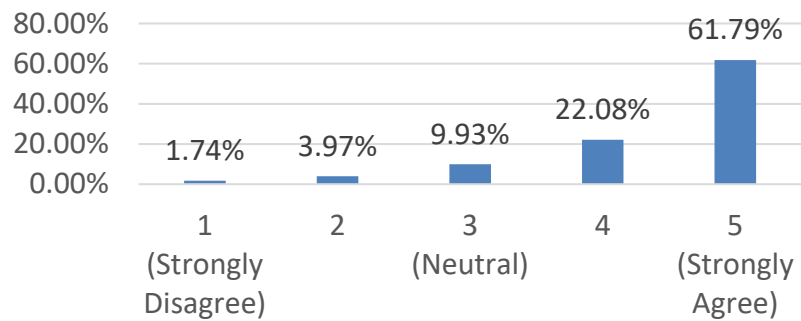
Preservation of Historic, Archeological, and Cultural Resources



Environmental Mitigation from Traffic Development



Wildlife and Plant Protection



OTHER NATURAL & HISTORIC RESOURCE NEEDS

Are there other Natural & Historic Resource needs that the County should consider?
Stop mud
County funding and attention is needed for the Historic Mable House. A plan needs to be put in place for stabilization and preservation. Community and philanthropic resources are available, but not without active, visible county participation.
Increase public awareness of green resources like the CRNRA, providing better sidewalks and easily-walkable communities to get people outside more
Even small flood plain areas support diverse wild life. Make sure these are preserved
better protection of Clarkdale Historic District from nearby industrial development by Austell and Cobb County
Preserve Aunt Fanny's Cabin. Preserve and enhance Johnstons Riverline, especially the shupades. Maintain the integrity of historic Vinings. Add greenways and trails including connecting the Silver Comet to the belt line.
More passive parks
Ban burning leaves as it is dangerous to breath, promote electric tool use among your own employees, reduce use of gas blowers overall...
Stop encroaching on public lands and create more parks.
Embrace the fact that we are not a relevant historic area and drive consideration toward being a 22nd century living area.
Stop selling any available land to the highest bidder! The Braves agreement took millions of money set aside for parks and we lost valuable land and options that are gone forever. The Braves are NOT priority! They have brought negligible money to Cobb at our huge expense!! Stop the lies!
Do not eliminate historical places and monuments
Bike and walking access from East Cobb 30062 to Kennesaw mountain
Focus on cleaning up waterways, such as the Nickajack and others.
Please look to the future. I am a 39 year resident and I am afraid my own children will not have a beautiful and natural place to continue growing up in. Development is inevitable and good, but it needs to be balanced with the natural beauty of our land. Work with nature.
The unseen water tables. Old septic tanks are all over Cobb County. They should be cleaned about every 3 years.. Most are not. The tanks themselves may need replacing and the county should set aside money to help those owners replace them. It could be bigger than anyone has considered.
Easy on the concrete laying.
How about making sure we apologize to every bug we step on in order to appease PETA? We can have a brownshirt army patrolling every square inch of the county who beat the snot out of anyone who violates this most-important ordinance. And if they see anyone with MAGA hats - beat them senseless.
Development of Noonday Creek Trail
As people move in, it changes the ecosystem to an extent. We have to make room for people while allowing nature to flourish. Being good stewards is the answer. Money/profit should not be the driver.
local sustainability
Water flood runoff
not enough big parks
more park space
I'm concerned about mass transit in Cobb County. It seems that some of this is code for high density housing and mass transit.
Protection of Natural and Historic Resources
Any available lake property should be converted to parks with walking trails and fishing opportunities.

Are there other Natural & Historic Resource needs that the County should consider?
Better balance towards the historical importance of our County. Present board dismisses historical reality and fact as disturbing or offensive.
Attention to impacts and consequences of climate change
walkways for people to enjoy the great outdoors!
Stilesboro too
Green space. Development of land from park bond land
Protect water sources
What is the threshold of Natural and Historic Resources? How can areas be added to being protected.
Partner with Life University for preservation of Pioneer village as it has fallen in disrepair.
Stop cutting down our historic hardwoods. Preserve historical sites.
Historic Marietta
Parks department is understaffed considering the acreage added in the last 15 years with park bond purchases.
What is the last one?
In all sections of Cobb.
This entire area should be Cobb County's litmus test on any other project they do.
Preserve the cemetery at Sprayberry Crossing and other small cemeteries across the county.
More parks
I was pleased to see that Cobb County is participating in the Chattahoochee Riverlands project, and I hope this project continues to be planned and developed.
Parks old farms
stop trying to develop every square inch of cobb county.
more parks and green space
Encourage more citizen / neighborhood involvement in keeping Cobb clean (adopt a mile, clean up waterways / rivers, etc.)
Wildlife in this area have taken major hits. Enough already. Flooding and greed is making this area look like a cement covered jail.. it is no longer a great place to live.. too any people jammed into this area
the storm sewer system is failing. developers must improve the infrastructure prior to building
We need to maintain green spaces and not become an urban environment. Still needs to be family friendly and offer recreation. But let's not go crazy on "saving the planet" either! I see blind economic development as the greatest threat to the environment. We need balance!
No, any one of these would be welcome.
It is so much harder to go backwards to making adequate green space. Please plan generously now. Please consider the bigger environment and what role is even going to be healthy for people if we don't preserve the living things around us.
Don't let Amazon come in. Preserve the peace....that's why people like it here. The beauty..they didn't move here to have a warehouse in their backyard
too many trees are being taken down for development
This should be high priority
When I moved here (2011), I felt so lucky. I felt I lived in a national forest but had access to anything I possibly needed in 5-8 minutes. I wish it could remain that way. The development on the Barnes property at Gore and Floyd is horrible. I am seeing so many parcels of land stripped. Awful
Destroying wildlife areas such as areas near Noonday Creek
Try hard to preserve the first three above (while there is any left to preserve) and worry less about aggravating developers and big business.

Are there other Natural & Historic Resource needs that the County should consider?
We added many green spaces in 2018, but the PARKS Dept needs a few more employees to start maintaining the new properties. People love having trails to walk in the peace and quiet of nature!
Sprayberry Rock oldest artifact of ancient civilization in area has a County Plaque Anthropological Significance is sitting out in the weather at Old Wachovia Bank also the Trail of Tears signs that have disappeared over the years near the site of an indigenous Settlement there at Sprayberry Corner
Lake Allatoona watershed is largely ignored by local gov't, it must be protected.
Sufficient Energy and water sources
Fund all the SPLOST sites and preserve more green space! Listen to the small nonprofits.
Less pavement in parking lots and for streets would be helpful. We need compact neighborhoods and neighborhood parks. More places we can walk to so we don't have to get in our cars.
Preservation of Black and Native American cemetery sites, tribal grounds, and Black churches
Don't try to change history. It happened the way it happened! Focus on doing the basics instead of this
Increased greenspace
Maintain historical sites, even if they are politically correct
Community parks have become a major part of many peoples lives continue to develop these spaces
Actually follow the natural resource plan which doesn't really happen. Quit dumping directly into Noonday Creek.
"Parklets," clean energy, pollution, public seating, community gardens, tree cover, walkways and traffic safety
"Parklets," clean energy, pollution, public seating, community gardens, tree cover, walkways and traffic safety islands in highly trafficked areas, handicapped access, library fines used for book purchases rather than general fund, noise abatement
Sope Creek is in desperate need of help where it begins in the Marietta Square. There is so much trash and safety hazards, the creek should be a value add to the area and it's treated like a dumpster. Many wild animals call it home.
There must be a balance/harmony between nature and man. In general I'm in favor of protecting our environment but not to the point of onerous restrictions, mandates & costs to developers and homeowners.
Build wildlife bridges to connect larger green spaces - Dallas Highway and Burnt hickory roads at Kennesaw battlefield would be a good start
All the creeks, lakes and rivers in the county need to be protected. Anything of historical value needs to be accessible to the public and the public needs to be made aware that these venues exist.
Procure LARGE greenspace areas for the future.
Stop intense developments which cause runoff and destroy trees. Resources are limited. Consider a moratorium on dense development.
There is so little left in East Cobb, we need to protect what we have
Stop removing historical statues just because someone thinks its offensive.
Make protection of stream buffers a higher priority. Have a total ban on building in flood plains. Take more action on noise and light pollution.
Have less traffic clusters on regular roads, make drivers obey traffic laws, force drivers to watch out for children and pedestrians near asphalt
Preserve undeveloped land. Cobb is already over-built. Stop clearing huge swaths of land for new developments and more impervious surface. The undeveloped land and wildlife were what brought Cobb it's charm and peaceful quality of life.
Creating or preserving historical sites like the Indian mounds in cartersville, ga

Are there other Natural & Historic Resource needs that the County should consider?
The county's creeks are not able to withstand the runoff from new construction, and they are being polluted with petroleum runoff.
Overdevelopment has a direct impact on this
Consider climate change issues like increased risk of flooding.
Preservation and Growth will always be in conflict. Decisions should be carefully weighed, not "sold out" to the highest bidder.
Protect areas that express the history and character of Cobb County
Stop allowing human feces into the stowage river and Lake Allatoona
More bike/walking routes
Stop allow every multi-acre property to be turned in to a subdivision with houses right up on each lever
Need more green space and wide open space. No more housing!
preserve what we have.
This area is of my utmost concern. I'd like to see more true bike/walking paths; not little spaces added to the edge of a busy highway.
But focusing on greenspaces doesn't mean destroying the current nature to put up a "natural" park. Don't destroy our wonderful trails at Kennesaw Mtn Park with backhoes to put up a eye-sore of a concrete bridge. Don't destroy nature to put in a monstrous sidewalk no one will use.
Stop destroying green space! There is less and less rural property.
Air quality
Maintain open spaces and passive parks.
Don't put plants before people, but balance new communities built to include public access green spaces. Any way to increase parking/access to Kennesaw mountain? Consider a low cost annual park pass for county residents. Maintain historical sites.
We need to protect our tree canopy. Strict laws should preserve more trees by ending clear-cutting and requiring developers to prove a need for removing trees.
Yes, County Management should aptly recognize that removing historical monuments and/or names will result in voter organized dismissal !
Any industrial development that requires clear cutting large swaths of forest should be discouraged.
Subdivisions that clear cut large tracts of forest need to be reined in.
Keep Dobbins Air Force Reserve Base and Lockheed-Martin operational.
Wildlife preserves, with green space pathways for people to enjoy a walk in nature. Preserve more historic structures and stop tearing down older homes for new construction. Keep older trees in development areas instead of raising the whole lot.
Update the Chattahoochee area along Azalea Road. Bring it up to date. This is what Cobb County needs the most.
Maybe state run rentable Yurts in the forest areas of the nature preserve; not near neighborhoods or residential areas, though.
The deer need to be considered when development occurs. They have certain corridors in which they travel and developers should have to allow for such when carving out sites for their projects.
do not continue to over build
Not to my knowledge.
Do not encroach on creeks, rivers, lakes, parks.
NO CITY HOOD!!!!!!
None that I can think of

Are there other Natural & Historic Resource needs that the County should consider?

A comment about "trails." Just because you paint a broken yellow line down a sidewalk doesn't make it a recreational trail.

Keep the trees, stop clear cutting for development.

Budgets for advertising these resources that will ultimately bring additional revenue and SPLOST dollars.

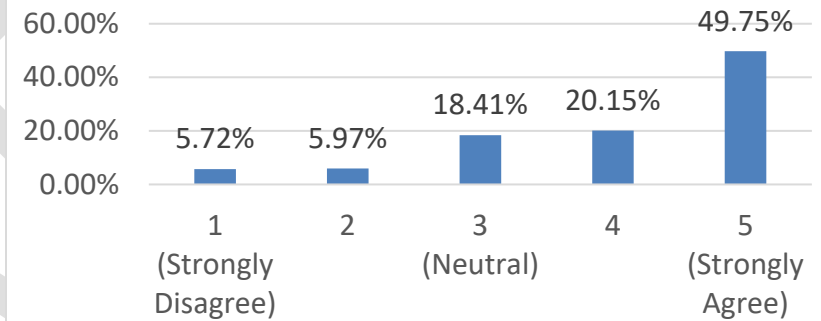
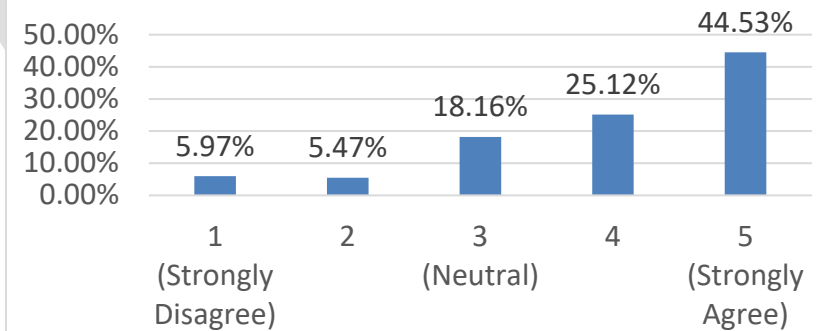
Connect the parks with natural paths when possible. The way Oregon Park connects to Green Meadows

Keeping Cobb beautiful involves keeping some of Cobb natural

Reality - once you rape the land, that's it. Stop overdeveloping and try to preserve the little bit of nature left. It should be a major wakeup call when half the county wants to create cityhoods

LIBRARY NEEDS ASSESSEMENT

Cobb County Should Continue to Focus on:

Access to Libraries**Library Facilities**

OTHER LIBRARY NEEDS

Are there other Library needs that the County should consider?
More Tom Clancy
Libraries need to open more hours, and somehow their physical resources need to get to smaller communities. Bookmobiles are a start, but more is needed.
Increasing public awareness of library resources like special events and available technology, increasing library hours
Enhanced electronic resources and modernized access to more ebooks with fewer issues logging in than current Libby System.
Every library should have computers the public can use.
Encourage children to read.
Outreach to underserved communities to allow them access to all the great resources the Cobb Library System has.
Improve online options for Kindle books, renewing cards and making smaller libraries like Vinings a place to come for more than just checking out a book. Promote activities, speakers, classes, etc.
Embrace the fact that we are in a digital world and that print based institutions are no longer an important (or at least prioritized) concern for local governments. If anything, focus on how to make these institutions relevant in a digital age.
Public art initiative to purchase art from local artists to be displayed throughout the library system. A call for Art should be issued to the public.
I do not know enough about our libraries as I should. Perhaps they could set up free access to university libraries or libraries from major cities. (NYC, Chicago)
Cobb libraries are awesome.
Maybe purging them of Communist propaganda? Just a thought.
Keep them open more hours per day
Continue access to online resources
I wish you would consider access to libraries for those who don't drive. The large, centralized libraries may be efficient to run, but I can't walk to one. Using Rideshare to get to the library isn't cost-efficient.
Provide more funding for expanded staff and budget for programs. We love the programs our library offers for all ages, but we'd love to see what more they could do with better funding! I think our libraries would also provide extra benefit to the community if social workers were on staff.
more classrooms
We need to keep reimagining these facilities and take advantage of some cost-savings associated with technology. Libraries help low income families especially and help raise their standard of living, but we need to repurpose them to an extent (job training/home economics courses, etc)
Easier access to library resources for all outside the library (internet access etc)
In the age of the internet, libraries are like newspapers.....obsolete
Library system here is great.
Cobb County has a wonderful library system that is underutilized. The system needs better PR.
pc& phones are replacing it
buying a broad range of books - fighting efforts to censor
The county should collect data to determine which areas have a demand for Library Services.
Increase the number of Audiobooks available at the library.
More Spanish books in libraries
Satellite locations should have access to ALL main library (Marietta) subscriptions (at least on line).
Libraries don't have enough resources for Spanish speakers
Nope there are enough library.

Are there other Library needs that the County should consider?
I just signed up for adult drawing with the parks and rec at sewell mill. I really use the library A LOT. I feel like the access to the libraries is currently fine. However, I'd like one or two in the county to be open on sundays
I LOVE THE LIBRARY! The new Northwest Library is amazing and a cornerstone of the community! LOVE, LOVE, LOVE!!
I do not access my library because seating is taken up by sleeping vagrants.
The need for libraries is declining.
Stop spending funds on fancy buildings and spend more on reading programs, tutoring services, education classes on home ownership
Multi-purpose opportunities
Integrate further with the new electronic world and home computers
Passes to attractions.
They seem fine as is
No. Traditional libraries have been replaced by the internet. The county should consider selling and/or repurposing the land that host these outdated facilities.
I cannot express how much the libraries are important to communities and should be supported as such.
They should all be updated like Sewell Mill
We are in a digital age, no going back. Make books available digitally.
Push for FIBER connections in all Cobb neighborhoods and businesses.
High speed connectivity is the future of libraries.
Improve existing libraries and access to them is cheaper and easier than building new ones.
Hello virtual world. Libraries and books are not being used the way they used to be. I am a book lover. I think technology access needs to be greatly increased. I see the libraries evolving and hopefully becoming more like community centers. For sure, do not close them down. Add community services
Libraries need to be funded in a way that says they are essential. Libraries serve every single citizen in the county. They are central to a community.
There should be a focus on digital libraries, not all Brock's and mortar
Libraries have seen their day in the classical sense, however they definitely could be reused as something else, not sure what but it should pay for themselves. Otherwise close them. Never understood why we have a library in every school and a county library system.
Extended hours, increase borrowing materials and programs, information available at the library should be on PAPER, not just in electronic forms
They can be wonderful hubs for community involvement- which enhances mental health and strength of community...
Update the facility - variety of activities and electronic devices
Libraries are so important. I wish more people took advantage of them.
Larger availability of all types of Books and Reading Material Allowing magazines to be checked out.
Seems to be doing a good job.
Don't close any small libraries just to build more mega libraries. People should be able to walk to their library!
While I believe in the Library its about access and the digital is increasingly more important than the physical brick and mortar so consider more creative remote access capability via local media outlets
libraries are good now

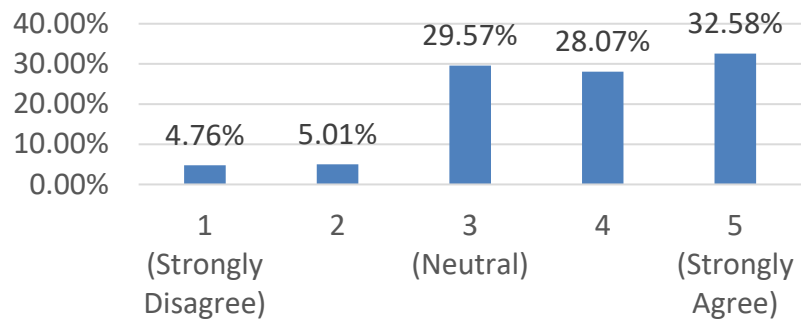
Are there other Library needs that the County should consider?
Please make sure there is not censorship of HISTORY. Real history, not "Revisionist" history. And also, the ultra woke stuff that pushes children into normalizing pedophilia and nudging them into questioning their sexuality, you might want to not have that sort of child abuse available.
Libraries are dead, much like newspapers. Time to stoppurting resources into them
County should fully find libraries rather than needing private donations to support. Libraries are a treasure.
Continue to promote literacy and have libraries parter with coffee retailers to draw the community in and create a space for literary growth, community connection, and arts.
Providing access to the internet for library users is becoming more important as time moves forward.
Libraries are no longer needed.
Ensure that our libraries are up to date from a technology perspective
More technology
Use library fines for book purchases, further seating/mobility scooters for large libraries, extended library hours, outside seating
Use library fines for book purchases, further seating/mobility scooters for large libraries, extended library hours, outside seating
More after school and family programs for kids
Maybe time to reimagine them in a new way?
Make more books digitally available
Everything is going online, the libraries should also
What is a library? Have one giant library and make the rest pocket parks
Everything will be digitized in the future. Very little need for structures.
Stop building government facilities. Use the ones we have. The General Fund is already strained with personnel, operating, and maintenance costs.
Library hours - extend slightly
More hours
Focus more on making services available online.
Branch libraries need more books. Switzer gets the lion's share of them. More internet access for low-income patrons.
More locations within 1 mile in areas that lack many resources
Library workers should not be the "mask police".
Using our libraries as hubs for community activities is valuable. Library resources should also be enlisted to help fill learning loss/gaps for our students caused by Covid.
They should consider using libraries for various classes, community learning, continuing edu, Cobb Co employee training classes, rent out conference rooms for income, etc
More live children activities online
Libraries are almost obsolete and are searching for a mission.
funding
THE COUNTY SHOULD CONSIDER USING PUBLIC LIBRARIES AS A CENTER WHERE RESIDENTS CAN RECEIVE KEY BASIC GOVERNMENT SERVICES SUCH AS TAG RENEWALS AND TITLE PROCESSING. THESE SERVICES ARE ALREADY DONE ONLINE (THE LATER WITH CAR DEALERS) AND GIVE FOLKS AN IMMEDIATE MEANS TO HANDLE THOSE
better online access to library resources. The Cobb Co online library system is poor and could easily be revamped to provide a wonderful source to kids and adults alike
Actually have one that isn't from the 1960's!

Are there other Library needs that the County should consider?
With the advent of the internet we simply do not need as many libraries. Having said this we do believe libraries serve a valuable function.
Don't close down libraries.
Golf cart trails could increase access to local libraries in ways rapid transit can't. Allow safe lighting, expanded hours and services. Continue with free access to computers & mixed media. Relax the restrictive policies for small groups to use the conference areas. Public input for subject matter.
Library use should be more accessible. The one in downtown Powder Springs was closed for so long compared to others. They almost never answer the phone. I called for months only to be told children could not be issued a card. Ridiculous.
I disagree with the design of library/community center that seems to be taking place in some locations.
The world is transitioning to the internet instead of physical books. Brick and mortar libraries will be obsolete by 2040. What ways can Cobb benefit from this change?
Support childrens programs to promote kids reading
Public transportation direct to libraries. Hold author signings at our libraries to encourage people to visit.
More libraries with town hall meet up buildings that are attractive.
Solar panels, water filter refill, lots of windows, colorful and happy with kid friendly sitting areas. I like what down- town Milton did with their library. Walk to pizza and coffee shops across a pedestrian friendly crossing.
I fear that they will become obsolete because the wealthy can buy books and those who use the library most have the least capital to be heard. Their service as a shelter and providers of the internet is a resource for the community that should be preserved even though it's not profitable.
think outside the box for what the libraries can do and be for the citizens
Stop introducing children to deviant lifestyles such as LBGQ& transgenders. There will be consequences for that!
There should be one closer to the intersection of Barrett Parkway and Dallas Highway. The county should also use its leverage to have a Post Office built near that location.
We do not need any more library buildings.
In today's world, we need less brick and mortar and more online.
None that I can think of
I like our library system a lot. I know people might object, but there are some things that could be done to raise MODEST revenue to help meet its costs. I'd favor a small fee (\$5 or \$10) for card renewal. And maybe a \$1 charge for reserved books to be transferred to branches other than Switzer.
More libraries near KSU
Messaging that highlights the many services that are underutilized.
Isn't library usage down due to internet availability?
More programs for children
Talk to Gwinnett. Their system is doing some cool, innovative things.
I think the widespread use of computers and the internet is diminishing the overall use of libraries.

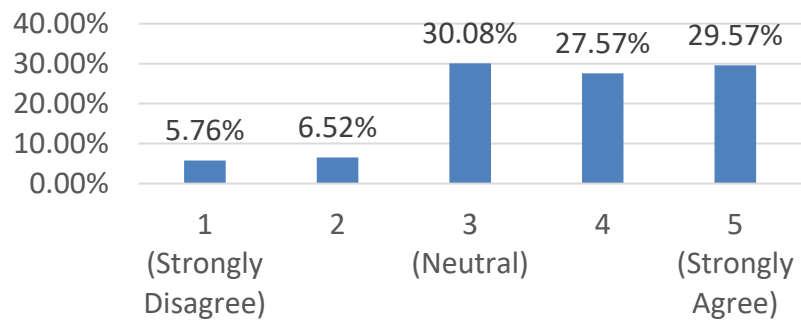
SENIOR SERVICES NEEDS ASSESSEMENT

Cobb County Should Continue to Focus on:

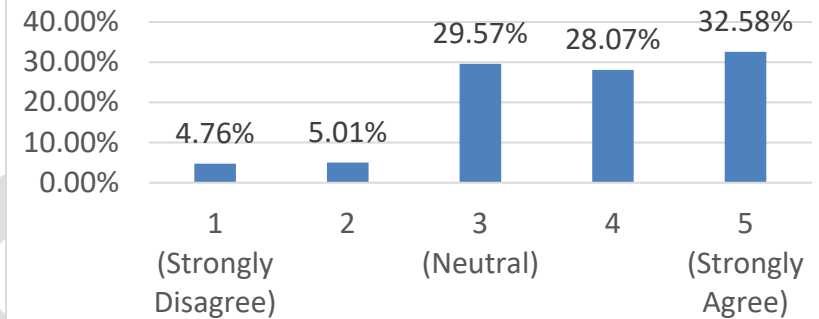
Expand Mobility Services for Seniors



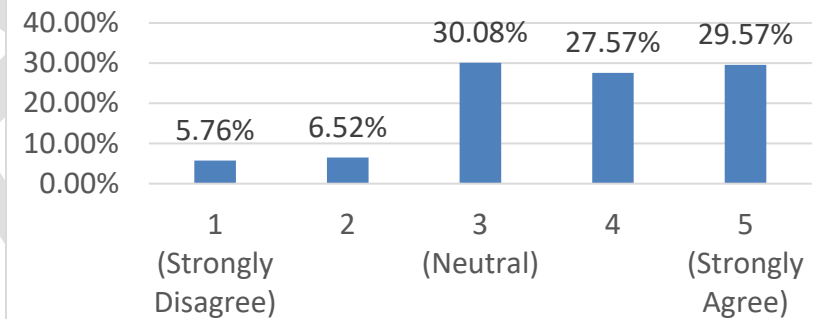
Easier Access to Health Care Facilities



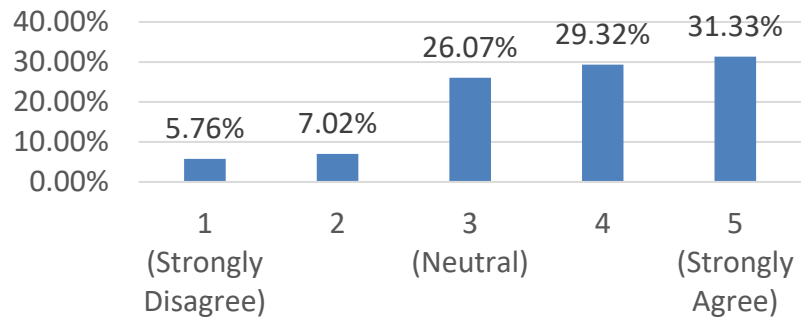
Adequate Senior Service Facilities



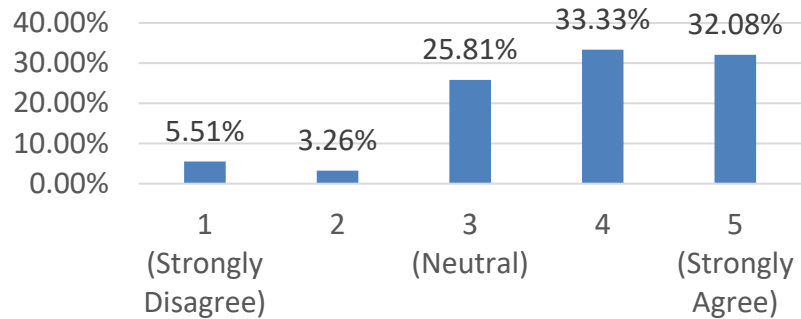
Services (Senior Programming)



Advocacy for Senior Services



Programming for Volunteerism



OTHER SENIOR SERVICE NEEDS

Are there other Senior Services needs that the County should consider?
Prepare for more Boomers retirement
Affordable Housing for Seniors
No Brainer- Pay it forward! they are retired teenagers, tax payers, that are in need of life-long activities in communities that has exciting challenges.
Invites to schools, Educate students about seniors (course)! A technology School for Seniors 55 & up.
More mixed-use/mixed-age housing to facilitate senior care and interaction as opposed to senior-only living
Affordable senior homes. Not apartments or low income just homes in the more affordable ranges. Most in our area are \$400,000 and up. Need more in the \$250,000 range.
Regular bus routes - not paratransit, simply more bus routes so Seniors, students, handicapped people, and more can easily and regularly - 2-4 times per hour - catch a bus to get wherever they need to go.
Remove the tax exemption for seniors. Our schools are falling apart and seniors benefit from the property value associated with their schools. It is not fair they don't contribute. We need new blood and families to move in, so hard to positively discriminate seniors? It makes the area less dynamic!
USAA had an article on creating "Communities" to support seniors. Offer more tech classes to use their phone, services to help them age in place and stay in their homes. Tie the high school mentor programs to supporting this initiative.
Just a reminder that while our Senior Service reputation is an important facet of the County, we need to balance resource allocation between this and things that service the single and family demographics.
Help convince the board of education to tax seniors that move into the county to avoid helping pay for schools. People that have paid in for 5 or 10 years can be exempt, but more needs to be done to help schools. Helping schools benefits all!
I'm a senior and I don't need your damn government intervention, which of course will be done with taxpayer money.
Leave all of this to the private and nonprofit sectors
Free education, student loan forgiveness.
Provide transportation for seniors and disabled people who don't drive regardless of where they live in the county. If they are residents and taxpayers, they deserve equal services. I am a 37-year Cobb County resident and can't drive. I can't get para-transit service at my address.
Cobb senior services are great! Keep up the good work. Not sure we need "more" but definitely want to keep up the good work.
The most important service for Seniors is having enough affordable decent housing that they don't have to decide between food and housing.
One story housing
partner with local schools, police, hospital, daycares businesses & libraries for programs.
look into ways to make retirement care more affordable & accessible especially memory care.
Meals on wheels.
Need more handicap availability
I think these needs are better serviced by the private sector but realize that people do need some assistance
The county should collect data on the usage of existing Senior facilities before adding more.
Senior services are generally not a government function-----leave that to private enterprise and not government bureaucrats
Small fees were a dispute/concern. Any program/service should be at least cost neutral. Basic for any

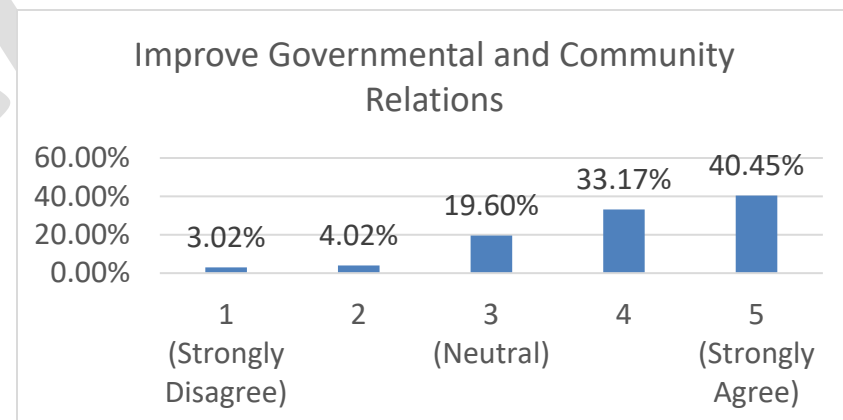
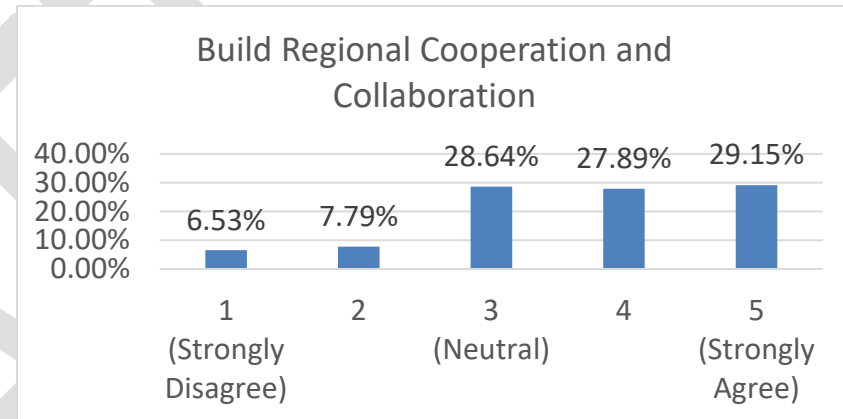
Are there other Senior Services needs that the County should consider?
have someone at each Sr. Center well versed in the VA benefits so a Cobb resident can come talk to them to make sure they are filling out VA paperwork correctly for Cobb residents!
I think a LOT of people are growing up single (with no kids or family), so we will need expanded services for our seniors.
Senior programming needs revitalization. Senior centers have become essentially Adult day care!
Better flex transports, more meals on wheels, more respite care services, free services needed for veterans and low income
Better transit
Further engage of the churches of the community. They do a better job than government
As someone who would gladly volunteer, it would really help if there was more outreach/recruitment of volunteers. We do not have enough of a safety net for seniors or their caregivers in Cobb or in Georgia.
More community centers
monitor senior living facilities to be sure our seniors are not being abused. many seniors don't have the luxury of having a family member as their advocate. those seniors are often forgotten.
Provide seniors more opportunities to contribute to the community and schools. Japan does a wonderful job involving their seniors as a national resource.
Schools should have adopt a senior program.
Reasonable cost housing; the Shallowford/Johnson Ferry church approval should have been all 55+ cluster homes
Good public transportation could fulfill the mobility need of most.
I really don't see a lot of added value in what seems to be available. Need to look more at what Active Seniors enjoy and what is needed to help transition to old age. need to add a lot more technology. Current programs are for really old or disabled seniors.
None, these are not the function of government.
Consider the number of senior living facilities that are popping up and regulate them so that pricing remains within reach.
I'm nearing 65 years of age. I don't need special services. I just don't get why we should be considered a different class of people. If we planned right, we should not have issues that your survey seems to insinuate.
Incentives for companies to build and operate reasonably priced senior care facilities. The trend toward top echelon facilities in the county does not address the needs of seniors who have limited or modest assets which prevent access to these high end facilities.
Transportation Lyft and Uber are available but can be costly Alternatives need to be in place.
I am a senior and don't use the senior facilities.
Don't know if I ever will.
I've been told Cobb has a good system to support our seniors. But a very bad system to support our Veterans.
Maybe expand opportunities for seniors to apply life skills and experience to contribute to community development
These should be private concerns not county concerns.
Stop trying to wedge senior living inside residential/single family home neighborhoods
Transportation
Need more focus on schools and young people
Affordable senior housing/rent control provisions for seniors

Are there other Senior Services needs that the County should consider?
Seniors are a growing population so their services should grow as well.
Affordable housing
Help with home repairs
Transportation and Healthcare needs
More affordable senior housing. Prices are exorbitant
Home repair assistance, equipment "libraries" for loaning/sharing resources, cross-generational social programs (mentoring, child/teen and senior social programs in libraries, recreational centers, part-time work and shared housing listings/services, "parklets"
Home repair assistance, equipment "libraries" for loaning/sharing resources, cross-generational social programs (mentoring, child/teen and senior social programs in libraries, recreational centers, part-time work and shared housing listings/services, "parklets"
No more overpriced senior communities- there should be more affordable options for the middle class of seniors
Cobb County has plenty of services for Seniors. We have plenty of hospitals which do not consider real science or actual health anymore. We need to encourage more naturopaths, natural health, functional medicine services
Rebuild the Cobb Aquatic center. Make it something someone would actually want to go to. Hotel & tourism dollars generated by swim teams & visitors to large swim meets would go a long way, the impact it would make to clean up the area at the civic center & help the businesses on the square.
Transportation services for seniors who must stop driving but are safe living in a family home alone.
The county shouldn't be in the charity business. Attract people who are makers not takers to live here. Those people will contribute to help churches and charities thrive. They will provide services to existing populations who need them. Tax dollars should NOT go to charity.
Low income seniors need assistance with essential home repairs and possible modification to help with mobility issues.
Expand mobility, volunteer and advocacy service for disabled to be included with seniors when over age 50
Removing property tax break
Support for seniors who have no family nearby. Help connect seniors with the community. Pair up schools with senior facilities/programming so that both generations can benefit from each other.
Teaching senior citizens the options they have for housing
WE have a lot of seniors in Cobb maybe a place that single seniors could get together.
I don't know about the rest of Cobb, but West Cobb is all set on senior centers. As a matter of fact I think it's a weasley way developers are trying to force density into the west Cobb area
Any programming for volunteerism is a plus. Maybe the "library and senior services" spaces could be seen as a mixed use setting. Interaction of Seniors with youth, could be expanded in that fashion. I'm a senior and have always wished for getting the seniors and youth experiences to evolve.
Encourage mutual assistance.
Transportation
Expand the hours and offerings at the senior centers. They should be open on Saturdays.
Do you want to be a retirement center or mixed development tourism center? You can't be both.
No more building of assisted living facilities it's ridiculous!
Survey the needs that Seniors in the community have and are asking for rather than assume they have the same needs as seniors in other counties.
Privatize these services. Stop spending county tax dollars on activities that only a small portion of the senior population utilizes.

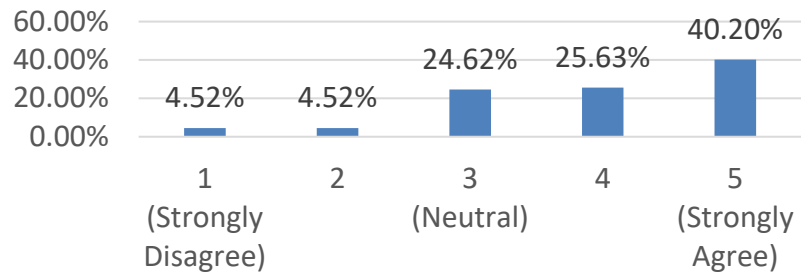
Are there other Senior Services needs that the County should consider?
consider pairing high school programs with seniors for companionship
Senior Services should be focused on where 55+ communities are located. Why spend money to provide services to the general population when you can focus where the folks where the needs are actually located?
It seems to me that the county actually does a pretty good job servicing its senior citizens.
Cobb County does not want to encourage excessive senior growth since we do not pay school taxes putting a huge burden on young people. I am a senior and I have real problems with seniors be exempt across the board from taxes supporting schools.
support over 55 communities they should have amenities - not just large blocks of housing that bring nothing to the community. Support golf courses, swim/tennis to encourage an active senior lifestyle, and to provide a draw for seniors who are active and are going to spend money in our communities.
Why does a VAN driver need a CDL in GA? Transportation companies can't hire enough otherwise qualified drivers for Sr Citizens and Handicap riders without absurd restrictions and licenses. They are not driving full size busses after all. Can we develop a licensing process that's fast tracts hiring?
Fully staff and better wages for senior services employees. Get rid of some of the excessive layers of management. The bloat.
Senior friendly parks with plenty of easy parking for access. Lakes for ducks and swing benches. Dog parks with shaded areas for sitting and watching their animals play. Water fountain displays. Flowers.
A public indoor pool with an up to date, cheerful facility.
protective services will need to be increased as this community continues to grow
Not qualified to say as I use very few of the existing ones.
Social Services are better left in the private realm. With the exception of Case Management and aid for low income seniors, the rest of Senior Services tax dollars should be saved in our tax system. So few people use Senior Services Centers, they absolutely should close
Yes. Focus more on our seniors. It seems that so much talk is on the teens. Our seniors deserve adequate places to work out, shop or eat without the negative actions and verbage of our teens. I have noticed this on numerous occasions.
Encourage companies to hire seniors who still want to work.
The senior population is growing - people are living longer than ever before. Let the private/non-profit sector handle the programming for volunteerism while government can focus on programs to assist the elderly with mobility and public health care.
We need to care for seniors through advocacy and volunteer programs. Limit the number of retirement centers and 55+ communities. This must be balanced with single family !
Programs at senior centers to acquaint seniors with various types of services they might need are more valuable than ever. Classified ads that used to be in a few places are spread all over and often out of date. Telephone customer service is awful. It's just gotten harder to find information.
Senior services are one of the few departments that is robust with exception of mobility services.
A service that provide "well-care" checks.
Cobb generation is getting older— if we can keep them here as seniors, we can keep their kids here for next generations

INTERGOVERNMENTAL COORDINATION NEEDS ASSESSEMENT

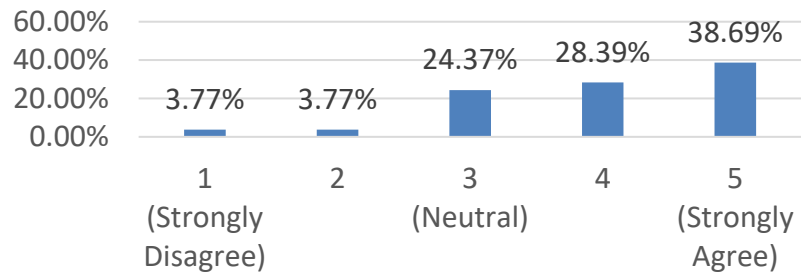
Cobb County Should Continue to Focus on:



Improve Coordination with Cobb School District



Maintain and Improve Intergovernmental Relations with Cobb's Municipalities



OTHER INTERGOVERNMENTAL COORDINATION NEEDS

Are there other Intergovernmental Coordination needs that the County should consider?
Coordinate zoning and Future Land Use plans between Cobb and municipalities (the UCD is a good start!)
Connect seamlessly and frequently with MARTA.
It is shameful that the CCSD can go against the guidelines of the county. Lisa Cupid has done an excellent job with COVID mitigation strategies and CCSD has majority members plus the Superintendent who spit in the face of the guidance, endangering the lives of every student, teacher & CCSD employee
Drive towards a fully incorporated county. I believe local government works best when every area is attached to and managed by a city government with the county singularly focused on coordination of and planning for shared services.
Coordinate land rezonings with Cobb Schools to assist with school buildings and expansions at reasonable costs.
Consider long term residents wants and needs before pandering to newer residents or want to be residents
SPLOST funding for roads should be based on need not cities population.
Sure. Let's just sign up for the New World Order, and take our marching orders from tyrants who live in luxurious mansions 10,000 miles from here.
Treating all people equally with respect and dignity.
Coordination is important but we don't need to have everyone getting a vote on every decision. We need to hire/vote for good people to lead in their area and ensure they have the resources and tools to do it effectively.
Cobb should only coordinate within Cobb. Please don't coordinate with Fulton and further the Atlantaisation of our suburbs. The majority of voters want the suburban feel, making us urban will mean the BOC will all be voted out of office.
Need more hands training on for students schools
I would like to understand what daily functions would be included in the above categories.
School system seems to be in a struggle. Maybe Cobb government could help with that?
Coordinate any thoughts of Social Services with existing community organizations and help them do projects.
The School board need major help.
TRANSPORTATION
Communication and coordination needed but each should be run independently.
ARC & Cobb County
Get going on studies about unincorporated Cobb combining with the new cities that will be on the ballot
The BOC needs to look closely at how they interact with the entire county. It appears they are only concerned
You should be concerned with your residents, first. If you are going to cooperate and coordinate, do so with counties that are successful and are run well (Not Fulton).
Fight Cityhood
Not that I am aware of
we need less government, not more. city of east cobb is unnecessary.
We do not want to turn into another Atlanta and Cobb has faired well keeping Atlanta at arms reach. Look toward greater cooperation with Cherokee and Bartow counties for the future. North Fulton as well.
veto any action to move forward on the city of east cobb

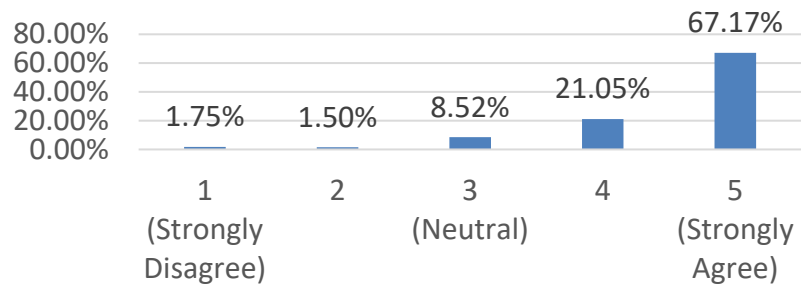
Are there other Intergovernmental Coordination needs that the County should consider?
MARTA
Try to take the politics out of things. It really diminishes the process.
Of course Cobb should focus on governmental and community relations, that is a function of governance. Unfortunately "Lip service" is not focusing. Representative government for its citizens is what Cobb leadership should strive for, not rubber stamping big developers needs.
Public Transportation, Affordable Housing, Social Safety Net Services
So many programs and so little coordination of efforts= lots and lots of wasted time and effort. Plus it makes it near impossible for the average person to find and access the help they need- which is often being funded but too hard to find.
I think it is vital that governments work together. Too often we think of "ours", when we are only one part of the larger.
Coordinate with School Board etc. KEEP COBB SENIOR DISCOUNT ON PROPERTY TAX
transit
The government should be getting smaller NOT bigger, control be in the hands of the PEOPLE who pay salaries of those elected not do what they want to do, example is this 2040 Comprehensive Plan which has already been decided and the gov't is trying to pacify people through this survey!
For instance airports can share expertise and ideas and also potentially use of equipment & personnel same principle for Utilities PRC Transport etc. ala Centers of Excellence
If by "Improving" you are implying more Government overreach, then I'd say no. If you want to play nice-nice with BOCs of Fulton, Gwinnett, Dekalb, etc., stop doing so on our dime. This 'coordinated effort' just means we subsidize MARTA and other money sucking endeavors that DON'T WORK.
City of Acworth and it's BOA must be kept in check
Achieve and Maintain High Tech communication among all Government enterprises
Back off of our schools. Put parents in charge without government interference
Make CCSD non partisan
Why not have one transit agency for all of Metro Atlanta and get rid of Cobb's own bus system?
Waste management coordination will become a pressing issue in the upcoming years.
Return Public schools to teachers. Charter or private school for those opposed to teaching history of slavery and Holocaust. No more banned books in Public schools.
Stop trying to be Fulton co
Government works for us. Term limits and recalls
Bipartisanship
Bipartisanship
Mountain to River Trail collaboration efforts
Keep Cobb Commissioners away from Cobb Board of Education
There should be clear communication between county and city governments and the school district should not be allowed to function as it's own little Nazi state. They should consult the county when they want to alter school schedules to avoid problems like snowmageddon.
Regionalism such as the ARC making decisions instead of taxpayers must stop. Stop taking grants with strings attached. The taxpayers should make such decisions not unelected butcrats.
We need a better link to regional transit agencies, including rail. Not everyone wants to go to downtown Atlanta. Let's coordinate a rail line across the top end of the perimeter and from Marietta to Roswell.
Transparency among all government agencies or organizations

Are there other Intergovernmental Coordination needs that the County should consider?
I am VERY glad that CCSD operates separately from Cobb government! Thank goodness we didn't have Lisa Cupid's mask mandates affecting our school children this year! The interests of school children is different from the interests of the county as a whole and their governing should be separate.
ways to reduce cost of services
More areas are going to become cities in Cobb. We need to utilize technology to create a great system of coordination between what services the County provides and which services the City provides and leave no gray area for residents
Any community communication between entities has been historically a plus. Today, so many layers of lines crossed in the sand, diminishes the opportunities good communication affords human beings.
I don't believe we need more government
Redevelopment/zoning variances/land use plan to consider impact on schools and other services
YOU NEED TO BUILD BETTER CHECKS AND BALANCES SO THAT CITY MOVEMENTS DON'T END UP PUTTING THIS COUNTY INTO FINANCIAL STRAITS.
Of course the county should play well with everyone. That is expected.
Less government with more input by the taxpayers within the county. Allow for areas to determine what there needs are. Bigger isn't usually better.
There's no intergovernmental coordination now. The Board of Commissioners pays no heed to how their rezoning decisions affect schools.
We are gonna get this done by way of forming our own City, because you have shown yourself to have no capability or interest by your past actions.
This all sounds like it was added to the plan to sound good, but not based on an actual analysis of need. You'll have to sell me on how Intergovernmental Coordination improves life for anyone who doesn't work for the Government.
Everyone needs to be on the same page regarding development. Otherwise everyone gets the notion that they can just cut off large swaths of land and people to go their own way and new cities. Meaningful and thoughtful growth strategies benefit everyone.
Overreach is getting tiresome. Not wanting to take responsibility for an area (City VS County) and leaving homeowners with runaround and a problem unsolved (ex: watershed management) Who is responsible for maintaining what areas (roads, watershed, etc) clearly define whos responsible so we know.
City of Marietta/ Cobb need(s) to better communicate with the parents.
The school board needs to assemble with parents on a monthly bases, in a meeting hall environment, to go over all text books and new learning proposals. No political signage.
A CAMERA IN EVERY CLASSROOMS.
getting on the same page helps and that starts with TOP leadership
Less bickering, more concentration on the best interest of the county and Atlanta as a whole. If Atlanta dies, we will all feel the effects, directly or indirectly. Cut out the political crap.
None that I can think of
Improve coordination between Cobb County and Cobb County School District - I am not sure what you mean by this. The CCSD already has a governing board and authority.
I have a negative view of the current cities movement in the county. I perceive the goal is to seize control of zoning to keep new people and business out, while continuing to sponge off the county for many essential services.
Transportation coordination would be unavoidable and should be a priority.

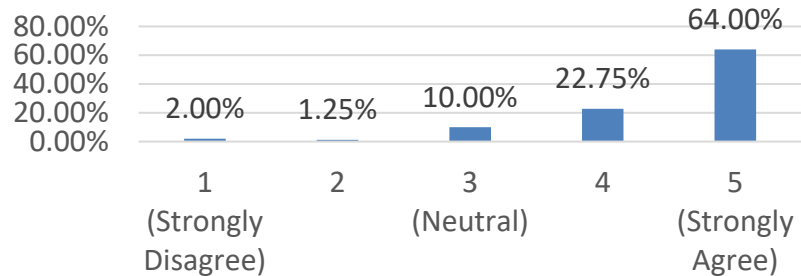
PUBLIC SAFETY NEEDS ASSESSEMENT

Cobb County Should Continue to Focus on:

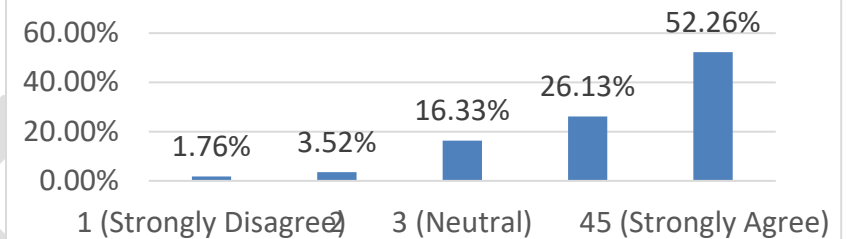
Quality Public Safety Personnel and Community Services



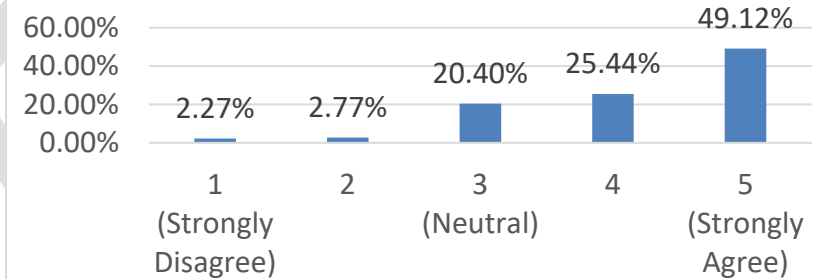
Crime Prevention Programs and Community Outreach



Plan for Public Safety Facility Infrastructure, Technological Investments, and Equipment



Intergovernmental Public Safety Coordination



OTHER PUBLIC SAFETY NEEDS

Are there other Public Safety needs that the County should consider?
E911 coordination- standardize addressing (looking at Austell)
Increase patrols in high crime areas. Increase maintenance and upgrades to lighting and sidewalks. Liberalize gun laws to increase lawful gun ownership. Add more public firearms ranges for public training and recreation.
Better pay for police officers AND development of better social worker support for domestic issues so police don't have to be social workers and so that mental health services are delivered to people who need them to prevent those people becoming folk who need police intervention.
Weed out insurrectionists from all public safety depts
Extended training for police officers and a behavioral health department within the force that has the education and training to handle behavioral health problems both within the force and with the people they protect.
Tracking vaccine rates and Covid issues
Community focused policing. Let's set a nationwide standard for how our safety services (fire, police and code enforcement) engage with our citizens.
Pay and staff our county first responders adequately. We are losing staff. Fill vacancies! Push for Backing the Blue!! Our police, sheriff's, etc are critically important to public safety. Add more positions at competitive pay! Give them the technology they need!
Focus on crime issues, noise issues such as loud exhaust and reckless driving conduct.
Monitoring cameras in every room of every house, to ensure the pesky free thinkers don't get any radical ideas about freedom, the Constitution, individuality, that kind of disgusting behavior.
Prosecute perpetrators of traditional crimes to the full extent of the law.
Do not dumb down or redefine crime.
Increase training and education opportunities for public safety workers.
Definitely would like to see more community policing. Neighborhood watch and crime prevention should be more important than writing citations. Policing has become to entwined with the legal system and less with the community. We need to change that.
Improve training and increase training for public safety personnel (implicit bias, developmental disabilities, de-escalation strategies, safer restraint and transporting procedures)
pay police more to attract better candidates, provide better mental health resources
cops need to be more respected
community based policing
As long as we have lived here, Cobb has felt safe. For that, I am grateful.
Crime seems to be increasing in Cobb. Why? What does the data say? What other similar cities have made improvements? Can Cobb follow their lead?
More police on the streets where they belong addressing crime and not doing social work.
More protective services officers. A Northeast Cobb station has been promised and decades overdue.
Non racist cop
Support police with improved benefits and increased salaries.
Increase compensation for Public Safety employees. Develop perks to recruit and retain employees.
More safety officers in low income areas, school zones, shopping areas to keep crime down.
Bicycle safety
Gangs drugs and services for the mentally handicapped
retention of high-performers.

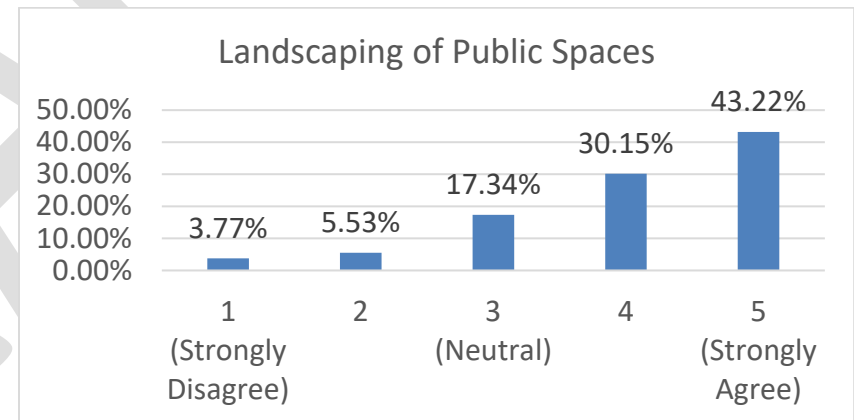
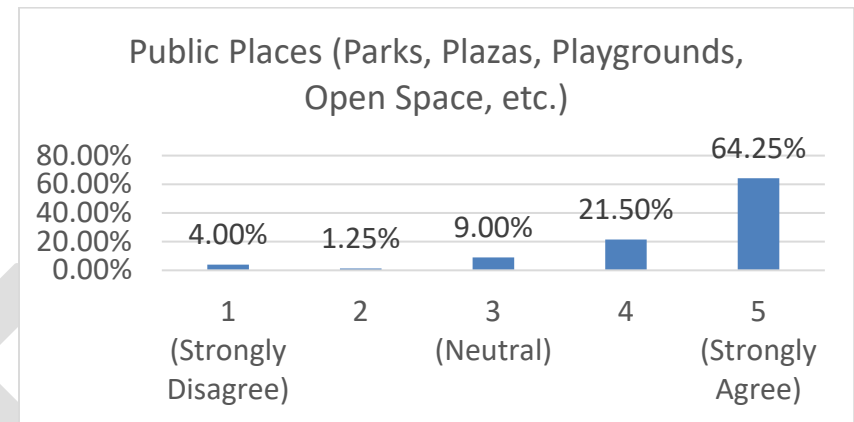
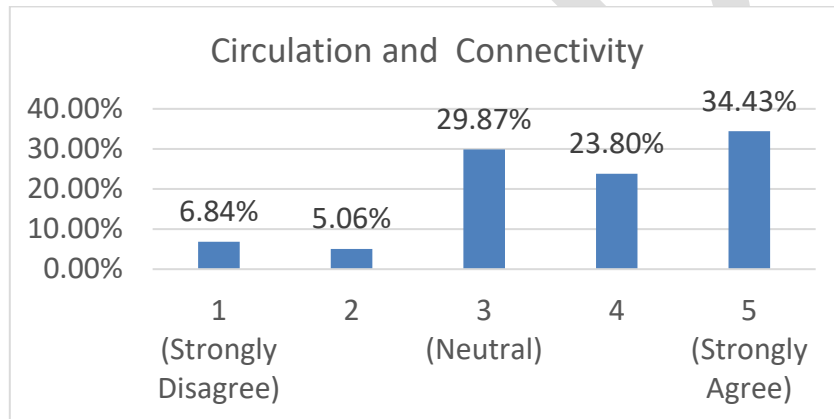
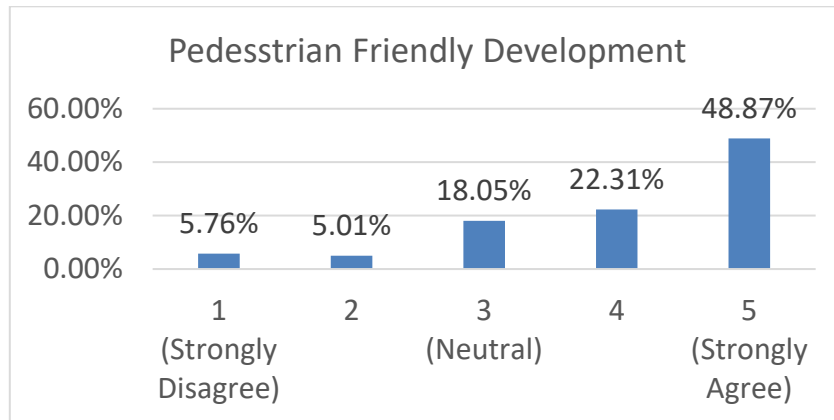
Are there other Public Safety needs that the County should consider?
You should stress all laws should be enforced, whether it fills the jails or not. Residents over all the county should be safe, and live peacefully. Grace should be applied when applicable. However, criminals that have continually broken the law should be held accountable.
We have the best!
NO. keep up the great work. Support Blue
Hire and attract more police and law enforcement personnel. I have noticed that speeding/traffic violation enforcement has practically stopped since the pandemic began. The streets are not as safe as they used to be because scofflaws know that there is nobody paying attention to them.
Back the police
Curtail debris burning especially with homes close together.
make sure our officers want to stay with cobb county. pay them so they will stay here.
Remove racist cops, of any race.
Focus on protecting Cobb residents and businesses.
Do not allow DA or Solicitor go soft on bail for violent offense and crimes against children.
Treat responsible gun owners with respect and focus on criminals that use guns in crimes. Removing gun rights is no fix
There are zero cops in our area. I maybe see 1 a month. Speeding is ridiculous here. You can easily pay better salaries and add cops if you actually USE the traffic light cameras we bought and have speed traps set up.
keeping crime at a minimum helps every aspect of life
Always support the BLUE!
Police and fire professionals and their facilities are most important
No, if Cobb leadership would just focus on the above, that would be good.
Social economic challenges pushes crimes up. Please provide easier access to affordable housing, food, and medical assistance as a prevention to crime vs. increasing police presence, etc.
Traffic crossings (pedestrian) and bicycle- more people walk and bike as areas become congested and they literally have to risk their lives to do so. Please protect them! And recognize the ENORMOUS health benefits of walking and bicycling versus automobile use.
Coordination for public safety is a must.
Enforce existing laws
Too many investment properties are creeping up in residential communities. Landlords do not care who they rent to just as long as they get their rent. Have caused problems in the community for long time homeowner residents.
Apply Uniform Federal Safety Standards for weaponry
Use of latest technologies to insure public safety
We will need more police as Cobb becomes denser with "workforce" housing. Crime is already on the rise in the once sought after East Cobb, slowing becoming East Fulton
Support our Public Safety unequivocally and unconditionally
Give the schools whatever resources they need to make them safe places for the children
Cops need to arrest people who speed. Roads are out of control.
Public safety should also include the needs of the Cobb Fire Department, not just the police. There should also be more focus on community-based policing, and youth leagues.
Emergency management response coordination should become a higher priority,
Stop begging and pandering on public areas
Hire more police, stronger crime laws

Are there other Public Safety needs that the County should consider?
Adequate funding for livable family incomes
Adequate funding for livable family incomes
I recently attended the public safety citizen's academy and it was a real treat to see how the community works. I was very saddened to hear the lack of employees is becoming a threat to keep our community safe. More incentives for senior employees and retention should be priority over hiring new
We certainly do not need any more technology and equipment to monitor every stop light. We have spent way too much on traffic cameras. I have no problem w providing equipment for police and fire fighters to do their jobs but not that it should be used to harass law abiding citizens.
Get rid of all the riff raff. Stop with the woke political agendas that trickle down to decriminalizing drugs and traffic stops.
I think police officers are still the best defense against crime therefore we should offer compensation to attract quality law enforcement personnel but be wary of them becoming arrogant with the law abiding population.
Stop building mixed use developments with more renters. Crime increases, schools get worse, and taxes go up because the law abiding productive taxpayers will choose to leave such communities. Traffic worsens.
increase programs to reduce recidivism and provide alternatives to incarceration.
Start checking immigration status when a person is arrested.
Put an end to street racing and enforce a ban on exhaust systems modified to amplify noise.
More police and ensure adequate funding for police and police salaries
Transparency between all with safer protection, video camera instant office feedback and communication
Crosswalk safety. More sidewalks. Make walking/bike riding safer in residential areas.
Crack down on sex trafficking. Shut down massage parlors. Protect children online - CCSD should have content filtering on the devices they send students home with. Help parents filter internet content at home.
If your citizens aren't safe....rest of it is pretty meaningless.
Manpower. Cobb P.D. and S.O. under staffed by the hundreds. Need better vests, tasers, vehicles, etc.
I would like to see more community policing throughout Cobb County. Store front police stations--walking in communities. When Police are a visible presence on a daily basis communities respond favorably. People feel safer when they know there is a Police presence.
You need to crack down on gang activity.
Spend less on administration and more on boots-on-the-ground. Stop wasting money.
Not sure if this is the place for this but cybersecurity needs to be an important part of our country's security.
Retain and hire quality Public Safety personnel
Increase numbers and visibility of police, especially in high density areas. Encourage mass communication outlets to highlight civic contributions of law enforcement personnel in our community. Encourage public support for our police officers and other first responders. Police could monitor trails.
Cobb county has been known to have one of the most racist police departments for years now. That should be addressed.
Cobb should have one police force for the entire county, modeled on the State Police. Municipal or other police forces should handle parking ticket level issues only.

Are there other Public Safety needs that the County should consider?
Making sure our public safety includes investment in mental health strategies to reduce police involvement and incarceration for mentally ill people. Smarter policing would help reduce crime. Better pay for police might attract better people. Beat police where possible.
Reduce poverty/low income stress, and you decrease most crimes. Behavior Health services need to be accessible, too, and reduce the stigma of seeking help. We also need more sidewalks, a safe area for pedestrian traffic. More Street Lights, too. Hard to do crime when visible
Schools should all have clear crosswalks and guards (if needed). I feel that children in Cobb are not safe walking home due to lack of cross walks and side walks. Look at West Side- Polk Street. No cross walk on busy street. I've seen parents "making a run for it." This shouldn't be.
Public Safety is the backbone of our community and they should be compensated as such.
More non-judicial/non-criminal justice resources for dealing with homeless, mental health issues and drug addictions. Let's use the police to serve the citizens and protect us from those intent on malfeasance and not as a means to batter those without resources. Like Norway
increasing their budget, it we cannot keep crime down then the previous ideas are worthless
Cyber Security
A focus on gangs....how to prevent them and how to address them from a criminal standpoint and the destruction of our community.
A focus on gangs....how to prevent them and how to address them from a criminal standpoint and the destruction of our community.
Hopefully, we are making lawbreakers accountable for their actions. A lot of the them are underage, and just receive a slap on the wrist. Crime is rampant in Cobb County. I'm appalled and angry when I look at the Ring cameras of my neighbors and see exactly who is doing the crimes.
Maintain the highest quality police force and fire department.
MORE POLICE COVERAGE IN EAST COBB !!
I liked the program, breakfast, lunch or dinner with a cop
I see police cars on the roads all the time. But I don't know much about what else they do, other than investigating crimes that have already been connected. Maybe the police should take a more active role in community relations and rely more on electronic devices for traffic enforcement.
Work with ICE to get illegals out of Cobb
Stay ahead of rising crime in the county.

PLACE MAKING NEEDS ASSESSEMENT

Cobb County Should Continue to Focus on:



OTHER PLACE MAKING NEEDS

Are there other Place Making needs that the County should consider?
More pools
Yes!
PLEASE consider Mableton Parkway, between Discovery & Veterans Memorial.
Sidewalk are being placed on the west side, But NONE on the east side of the street.
Traffic, moving fast, accidents can be located in the records. Schools buses are being passed and everyone's in a hurry! HELP SPLOST
Public transportation!
Street trees (trees in sidewalk and other hard surface area)
The County should become more cycling friendly as an alternative to automobiles. The current network of bike lanes and multiuse trails is a good start, but it's obvious that the automobile remains king when conflicts occur.
Consider developing public firing ranges, increasing and improving county softball and baseball facilities. Invest in facilitating public sports leagues.
Pedestrian access and connections between areas
Keep up the initiative to connect different regional trails to the Silver comet trail. Focus on the Cobb Co "Riverfront"
Public transportation and bicycle friendly improvements.
More parks!!!! Keep Cobb beautiful! Teach respect for the environment. Model that behavior!!
buy what is left undeveloped on Blackjack Mountain
SIDEWALKS!!!!!!
Parks and trails that are family friendly! Walkable downtown areas!
Make sure the county pays for the most expensive, intrusive actions, using our money. A commissioner's contractor friends can never be too rich, right?
The questions are so broad that the answers are near-meaningless and any reliance on same gives county government far too much leeway in interpreting the answers
More pedestrian crossing for public. Roads
All of the above!! This is definitely where we need to improve and focus.
spend SPLOST money to complete sidewalks on Hurt Road, between Merry Oak Lane and Powder Springs Road, as promised
More parks & open space, especially with all these apartment complexes and townhomes without yards you've approved. There's no space for family raising or outdoor activities.
keep in mind suburban character of most of Cobb county
less development more open land
While pedestrian friendly development is a laudable goal, I'm not sure where it would be built and how that would work since much of the area where I live is rather spread out.
Sounds like Social Development! Not a County Priority.
walkways!!
Please, please, please budget for a swimming facility in Kennesaw or Acworth. We must travel very far for a Cobb County pool facility. Our low-income residents, students and seniors are particularly impacted by the distance.
Check out a Cobb map of facilities and it is apparent we are underserved.
Don't know
Put more playgrounds in neighborhoods with apts and low income section 8 housing.
Redevelopment of Cobb Corridor (US 41)
How to improve accessibility between handicapped and senior populations and existing county places
ALL OF THESE!
More natural areas.
Support the Town Center CID

Are there other Place Making needs that the County should consider?
Don't be Sandy Springs
Support our CIDs
Incentivize the conversion of large, underutilized parking lots into more space for people, and require new developments to locate parking behind buildings when feasible. Historical markers, wayfinding signage, and beautification projects could be completed utilizing public/private partnerships.
Dog parks
Focus on maintaining public land on our roads (large or small). Cut the grass before it is 2 ft tall, edge curbs, and weed eat around signs and guard rails. Well kept areas is a benefit for all in Cobb.
design easily maintained public spaces. trees and grass
Just a nice place where I can walk and feel safe anywhere in Cobb.
Bike paths, trails, walkways, more bike paths. Almost anything that keep Cobb green is a worthy endeavor.
Organized, controlled and accessible recycling centers should be initiated immediately.
Indoor aquatic center with slides, lazy river, splash area, deep area, hot tub, sauna to replace the aging Mountain View Aquatic Center.
See all previous comments...
I'm not exactly sure what circulation and connectivity mean.
Find economically feasible construction material for medians. The current red brick materials used in medians deteriorates and gets weed infested and needs "refreshing" and even replacement too often. Something aesthetically pleasing and longer lasting would better use of road funds.
Utilize derelict lots as research spaces for universities conducting arborist and plant research.
Where there are clusters of neighborhoods and a NAC activity center, try to ensure a good mix of business that actually serves the residents and is neighborhood friendly.
Limiting commercial development to nodes rather than miles of linear sprawl makes more sense for residents, business and traffic.
What is 'circulation and connectivity?' Terms used here are not easily understood, intentionally so.
I would advocate for Due West Corners to become a destination place with more small-town, pedestrian friendly restaurants/businesses. The Allatoona Creek Greenway is on the plan for the PARKS Dept., which could eventually go from ACP to Kemp Park, to maybe Due West Corners and Green Meadows!
Consider sensitive habitat and historic and meaningful cultural sites as focal points for close community
Oregon Park and similar parks in west and south Cobb need more room and more updated facilities
Continue to redevelop community gathering areas ex. Downtowns and parks to ensure they stay relevant .
Stop building gigantic roads. You could build 10 houses in most Cobb County intersections. Build a street grid of two lane roads. Stop the current model of a million cul-de-sacs emptying onto a six lane highway.
Signage. The signage is improving, but needs a lot more work.
Minimum requirements for strip malls and other commercial buildings to be aesthetically pleasing and landscaped.
Trees in parking lots.
You can't even do the basics first so no
Keep Cobb nice
I would love to see more parks and green spaces. As noted earlier we have a lot of natural water systems and they could be converted into parks. Think Peachtree City Nature Trail- we could have that!
more bike friendly routes
MOR PARKS MORE PLAYGROUNDS MORE PICKLEBALL COURTS
Mixed use development for the county should be a top priority.

ADDITIONAL COMMENTS

Are there other Place Making needs that the County should consider?
The county needs to stop such nonsense. Get back to the basics of public safety, water, sanitation, keeping roads in good repair. Stop wasting our tax dollars on sidewalks to nowhere and on hiring landscapers. Stop competing with the free market
East Cobb is not pedestrian friendly at all. It should be made more so.
Require native plants in the landscape design.
Shopping mall near South Gordon and Mableton Parkway down towards Fulton Industrial
Families want fun places to gather, as do teens. Teens want to go long distances by bike and need safe paths to do so. These "Place Making" issues are key to making this area so appealing to families.
These options consume resources badly needed for real transportation uses.
Very important for a place to feel like a home and community to be involved in
Again, leave nature to be nature. That's what some of us love about nature. We don't need benches and mulch and paving. And if you want sidewalks, make them minimal and stop tearing down 30 feet of shoulder for a 3 foot sidewalk. That's dumb
Again, consideration of multi purpose golf cart trails linking neighborhoods with businesses, schools, libraries, and parks (including dog parks). Bridges can be built over existing intersections to facilitate use of multi-purpose trails, which would also decrease traffic & encourage local business.
Cobb County puts expensive sidewalks where people don't walk. Cobb County plants in medians but doesn't maintain them.
We will be our own City soon, because we have zero expectations in this regard with Lisa Cupid and her 'KRONIES' in charge. Goodbye to them!
Based on my age, I am not so much interested in whether developments are Pedestrian friendly or not. I consider getting to the mailbox and back "pedestrian friendly".
Keeping Cobb clean from trash and making sure public places are safe is important.
Use native GA plants for any landscaping needs as much as possible. Need more sidewalks for pedestrian traffic.
Keep pedestrian-only areas safely away from vehicle traffic, less confusing this way, when creating an outdoor event area.
Make Cobb beautiful! More flowers, flowering trees and water fountains.))
Native plants, promotion of pollinators, and wild meadows instead of traditional landscaping.
More bicycle trails
The area around Truist Park.
Fewer shopping centers. Less multi-family housing construction.
KEEP IT CLEAN!
By circulation & connectivity, do you mean more ways to get around? I think one factor in traffic congestion has been too few alternative routes. As for pedestrian-friendly, sidewalks are nice, but when there is little density, destinations are often so far away as to render them of little use.
More pocket parks and community parks. South cobb pocket park should be completed. More focus on public-private partnerships.
The south end should have more landscaping curbside, more lush green and florals where possible.
I should be able to walk to parks
PLEASE provide more parks and open space

Any additional comments as it relates to future growth and development or services in Cobb County?
Coffee Talk
Please keep West Cobb more rural.
Can we have a bike lane for Mableton Parkway and sidewalk bumpers for next Christmas! Oh, and the LED street lamps!
Thank you for having this survey! We love this community. Happy New Year's
Cobb's biggest issue is connectivity. We have lots of great resources (the battery, town center, etc), but the only way to get there is by car. For mixed-use development to work, to increase equality, and in order to create sense of place, we need more Transit and Pedestrian-Oriented Development.
More stringent law or better enforcement of current law to prevent clear cutting of property to build houses. Replacing a huge old oak with a sapling keeps the same number of trees but is just not right.
Cobb is going to have to reinvent itself from the sleepy bedroom communities and small towns of the previous generations while maintaining its high quality of life. We don't want to go the way of Fulton County and the City of Atlanta with its ongoing class and race warfare where everybody loses.
Cobb County is full. We need to focus on maintaining and enhancing quality of life for residents. Increasing the attractiveness of existing neighborhoods with improved broadband and public parks and trails can attract more telecommuting residents.
If Cobb improves mental health services, police officers will be able to concentrate on traffic and crime. Better mental health care involves housing, transportation, and job opportunities for people with mental health conditions and/or mental handicaps. All of this benefits the entire community.
Cobb doesn't enforce any code requirements in OSC props. Just get rid of that category.
Stop the progressive push for high density and low income housing putting home equity at risk for those of us that have put in the work to get where we are at. It wasn't handed to us, we worked hard for it.
Be environmentally friendly, more parks, a healthier environment for all, care about people and not politics, terrible behavior and inflammatory comments and untruth made by the Cobb county school board members... think less about money and more about sustainability for the human race and nature
Many people with school-age children are reconsidering their decision to move to Cobb based on the schools. CCSD leadership is backwards thinking and does not want to accept the reality of our changing county. This must change or families will leave - and are leaving - Cobb. Sad to see.
Just that when you are doing it be fair and consider ALL of Cobb not just certain areas. There are areas on my side where I have to follow up for sidewalk repair and tree cutting and upkeep of land unused. However, 3 miles around the corner the sidewalks and streets are perfect!
Suck it up... we need rail transit. Bus service will never be an alternative to drive into town or to the airport.
In all things Cobb, let us not settle on anything less than being the best example of how county government should be run. We have beenix need to remain a county and put family values, safety, quality education and leadership as servants to their electorate. County commissioners seem focused on liberal views and lining own pockets. Watch Cobb become another downtown Atlanta, DeKalb or Clayton if you keep this up.
Limit growth!
So as not to foster as nimby policy development must be allowed while realizing overcrowding will lead to a decline in quality of life. Developing a civic pride in the diversity of community and its contribution to quality of life needs to be pursued and passed to future generations.
I'd like to see less development, more preservation and more police, fire and ems. I fear Cobb county and becoming more like Gwinnett county if we don't see more positive changes and less wasting of tax payer dollars.
You need to stop letting builders build more and more homes on every little remaining square inch of land!
Don't assume that its easy to get from East Cobb to the Marietta Square or West Cobb is easy.
Waited for 10 years for sidewalks to be completed on old concord so people don't have to walk on the street...hasn't happened yet.
Excited for it!
Keep the density down. If people want more density, townhomes, people, and traffic, they should move to Sandy Springs.
I want to keep Cobb a suburban destination and am very wary of over development.
I can't wait to move from this, my home county. What used to be a wonderful place to live has been completely decimated by the actions of the commission, zoning board, Chamber of Commerce, and all the other rotten players. But hey - at least they're all getting rich at our expense! I'm gone soon.

2040 Comprehensive Plan 5-Update Survey

Any additional comments as it relates to future growth and development or services in Cobb County?
Maintain suburban environment by restricting high density housing. High density housing breeds traffic, school & public facilities & infrastructure challenges. Affordable housing may not be a realistic goal for the BOC. Establish commercial/business zones and restrict those usages to those areas.
more cultural events
working together does not mean finding ways to pay people's bills. Our pooled resources should be focused on better infrastructure that supports good homes, good jobs, good transportation and efficient energy management. This will help people pay their own bills.
Beautiful West Cobb with sidewalks, plantings along major street and sub-major streets, specifically Austell Road up and down Windy Hill to East West Connector area
We need more family friendly development. We need homes with yards, even if small. We need more parks, basketball courts, well lit walking paths, recreational fun.
Why spend so much time on doing a Comp Plan that is not followed by the BOC in zoning and has no legal authority, per County legal. It's a dog and pony show for Cobb to pretend it is doing what its residents want.
The people of Cobb County are the reason that a Cobb County exists, and the wellbeing of the people is the duty of Cobb County government to serve us.
type of growth in our county needs to be controlled
No more paving paradise to put up a parking lot
watch rent & home buying trends when making decisions on zoning, improve stormwater, push commercial green initiatives, maximize greenspace, promote sustainability thru local small business.
Elected officials appear to ignore these plans. Make them binding and prevent special interests from doing things that are contrary to the plan
Stop wasting money.
doubt if Cobb will become better probably like other counties more crime & politicians stealing/ sorry my Cobb is dying. Hello "burr"ecrats
I am very concerned about zoning and the push to get rid of single family homes. It is masked with language that tries to disguise the intent. We should strengthen families and communities by facilitating land and home ownership.
Cobb was a great place 15 years ago, but it has gotten worse-----stop more density, fight crime, and then leave us alone.
Support the wishes of residents and keep a single family community
Avoid high density zoning approvals. There are enough people in the county now.
Concentrate on protective services - it impacts everybody.
Library services, Senior services, and it'd be nice to take advantage of technology where it makes sense.
I am a happy Cobb resident. I generally feel I get good value for my tax dollar. My most important issues are lack of sidewalks and a swimming facility in North Cobb.
High quality diversity of school leadership/teachers.
Keep the vision and considerations intact that made Cobb desirable. "bigger" is not better, quality of life is more important than quantity. A strong foundation and infrastructure will outlast the quick and easy.
The county must come up with a plan to address vagrancy and homelessness. Get your head out of the sand as it is getting worse and no one has a plan.
Keep up the good work. I trust you.
Stop cutting down hardwoods. Fix up old abandoned developments before building new ones. Keep buses in city areas. Use flex pickups for suburbs. Rail along expressways.
Transit, trails and pedestrian connectivity
Please don't destroy our neighborhoods with poor zoning decisions and Code Enforcement. Figure out what to do about electric automobiles and their service needs.
As a home owner who also served the South Cobb community for ten years professionally, we need to do better about assuming that all parts of the county should support one area. We have these divisive cityhood movements because people don't support that idea. There should be a middle ground.
Just do right by our community and do for our community in need especially the elderly!
Consider a cost analysis of the public transportation system. What is the cost per rider?
Better money management and auditing for oversight.
Preserve Cobb County as a great place for families.
No new code needed.

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Any additional comments as it relates to future growth and development or services in Cobb County?
airplane noise over my house on commuted from the Cobb County International Airport is making my life more miserable every year. I bought my house in 1993. The volume and noise has increased dramatically in recent years. The airport benefits the super rich and not the average citizen.
Continue our focus on community, green space, safety, and saving tax dollars.
Rethink! Is Dobbins ARB as vital as it once was? Why do we continue to purchase giant buses for CCT/Linc when they are never full? Plan for growth up I-75 and I-575 to include better utilization of existing rail lines
The public should not be limited from commenting or attending planning meetings
Demographically the County is getting older and grayer. It would be nice to attract more young families. In order to do that we need affordable housing and strong public safety. Beware of crime moving here from Atlanta.
Cobb County is a great place to live. More transportation choices, easier access to everyday destinations, and more equitable housing opportunities would make it even better.
Public officials should listen to the homeowners
do not destroy single family zoning in east cobb
We need rail transit from KSU to downtown ATL with stops along the route - especially the Battery.
Good schools = good property values = good tax income and good for our children's future. Focus on efforts to improve the performance of student in our lowest schools. Offer free after school tutoring (use seniors!) and other after school programs.
But do not neglect our best either: low crime is +
Let HOA's Dictate how a neighborhood governs housing issues
veto any city of east cobb proposals
Be careful of development where Cobb County doesn't get taxes (religious institutions) and other tax credit incentives
This County is way too political. We are also changing. All the farms near me have disappeared. But generally Cobb has a reputation as a good place to live. Let's keep it that way.
We need leadership that cares about Cobb and it's character. Otherwise we will see sections of Cobb become their own city and the county's problems and challenges will mount.
Public transportation - how are folks going to work lower wage jobs if they can't afford to get to and from their work and home?
Concentrate on real needs, not wants while limited county income to a fixed percentage of county income.
Future growth should mean maintaining a good quality of life for the people who already live here and pay taxes. Not trying to develop facilities to bring in workers who will not live here. Preserve what is left of the woodlands and stop giving tax breaks and zoning changes to people just want \$\$\$\$
Stop trying to be more urban and industrial
I understand that East Cobb has no houses from Habitat for Humanity. Shame, shame, shame.
I personally only have two concerns: transportation for the elderly and problems with investors not caring if the property is maintained and if renters will add to the community.
Enact tree preservation legislation for new developments, private and public.
Some areas of Cobb are quite lovely and have been tended and zoned carefully. Middle/ moderate neighborhoods like mine continue to struggle with inappropriate spot zoning and lack of attention to aesthetics. There are many more like mine in Cobb.
Too much pro-business zoning. Good zoning needed.
Cobb County should not grow, we need to support what we have and build upon what adds value and remove what does not add value to the PEOPLE and small businesses by educating children, support services for those IN NEED, seniors, veterans, homeless. GOVERNMENT SHOULD BE SMALLER, SUPPORT PEOPLE.
Expedite Sustainable Infrastructure Planning & Codification effort along with established Community Development standards and process as tailored and implemented according to evolving needs and in concert with local citizen driven criteria
stop high density
Instead of spending Cobb Taxpayers money on a bunch of "Experts" who you've already communicated to them that we want to look like MetroAtlanta, perhaps get real and transparent and listen to your constituents. Your constituents ARE THE EXPERTS.
Maintain integrity, transparency and confidence in government
I have lived in Marietta for all my life (65 years this April) and I am concerned mostly about the traffic, crime and gang related issues I hear of in the schools. I am most concerned for the children. The old part of Mableton along Old Floyd Rd and up and down Veterans Memorial needs revitalizing

2040 Comprehensive Plan 5-Update Survey

Any additional comments as it relates to future growth and development or services in Cobb County?
I'm very interested in this work and would love to volunteer my time in community development and planning for the county. Please contact me if I can help. Nadia F. 470.663.1046
Stop using South Cobb and West Cobb as "dumping grounds" for warehouses, car repair shops, tire stores, and public storage units.
Traffic around Truist park, and a comprehensive redevelopment plan for the deteriorating Cumberland Mall should be more of a priority.
Stick with science and avoid conspiracy theories. Do not give in to those that want to send us back 70 years.
Stop trying to change things and fix what is broken. My neighbor is about to loose their house because of the flooding and you can't even fix the damn pipes. Fix the basics and stop all this none sense
Increased density housing will lead to lower property values and untenable traffic. People will move further out, especially as telecommuting becomes more commonplace. Current proposed changes to zoning will decrease desirability of Cobb. Residents do not want more growth associated currently.
Consider sustainable growth in a diverse environment.
More food And entertainment in West Cobb
Keep Cobb a community people want to move too
The expresslane has definitely helped with some congestion but it's not an affordable option for daily use, my husband spent \$80 in 2 weeks from Marietta to Vinings. That's not an expense many can take on.
assure fast removal of radio towers as 5G mini cells and fiber optic transmission lines take over
Don't raise taxes.
Thank you for this survey. We will be attending meetings.
Avoid socialistic programs and Governmental interference. Keep developers at bay with strong zoning laws that resist mixed use communities.
Make Cobb livable circa 2000s. Stop trying to appease an, if someone can't afford to live here, fine, they can live in Paulding or Fulton. if you don't have a car, please don't live here. CCT is a complete money suck & a joke! No one rides it. Quit dumping money to change the name & paint schemes
CCSD is too large and powerful. There needs to be more incentive for independent and private education.
Stop trying to attract growth and realize there are limited resources. Focus on the purpose of local government which are the basics roads, public safety, water, sanitation. No to ARC. Protect our suburban neighborhoods. No insertion of multiple zonings within neighborhoods. No UDC zoning.
I reject the notion that population growth is good or even inevitable. We should consider all regar options to put a cap on our county population such as a moratorium on sewer tie ins to maintain general quality of life, green space, water and air quality and traffic reduction. Plan for green belts.
Stop the decline, I wish I was in one of the areas that's trying to become its own City. I'm worried about the direction the County is heading.
Better overall state connection as a whole family
Stop over-development. Preserve natural land. Protect our youth through improving walkability, addressing learning loss, filtering internet content, providing mental health services, and providing safe spaces to gather for healthy entertainment.
more spaces and activities for children to play, open support and real opportunities for business owners, better access to capital and funding for all business owners including fair access to capital and funding for African American business, helping senior citizens get and keep housing
Leave COBB COUNTY housing as single family only!!!!!!!
Cobb County has been a great place to live, work, and raise a family. Unfortunately we are losing that great quality of life due to the BOC allowing unnecessary development when there are buildings standing empty. They seem to only be focused on taking care of their developer friends. Not good!
Overall satisfaction with Cobb is high. Cobb is a very good place to live and Cobb is financially sound and needs to stay that way. Thank you for your stewardship!
Development is part of land ownership. Every property owner should have the right to sell to the developer. The developer however should not have a bag of tricks to be able to manipulate the zoning codes in place. Too many commissioners have manipulated the system to deepen their pockets.
Protect our residential areas from business ingrowth.
Limit industry, avoid high-density housing, develop and maximize green spaces, continue improving the reputation of our schools, make Cobb the best place to raise a family and participate in a neighborly community!

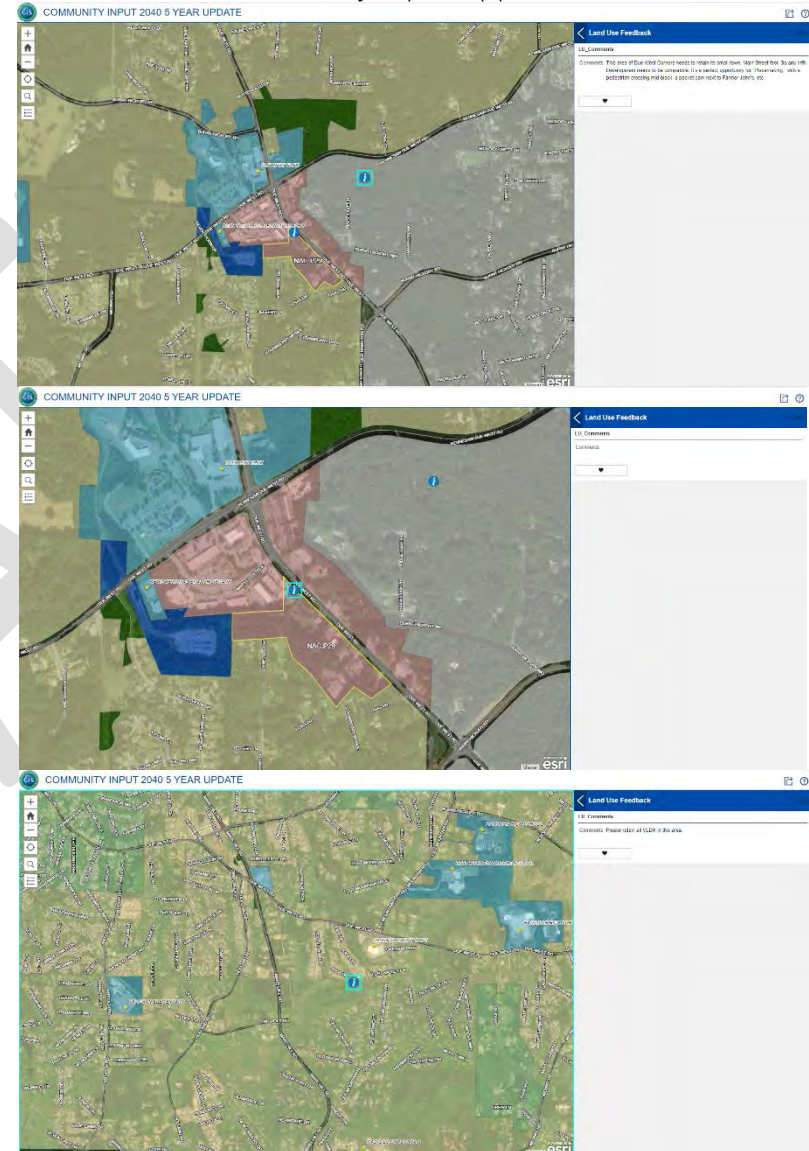
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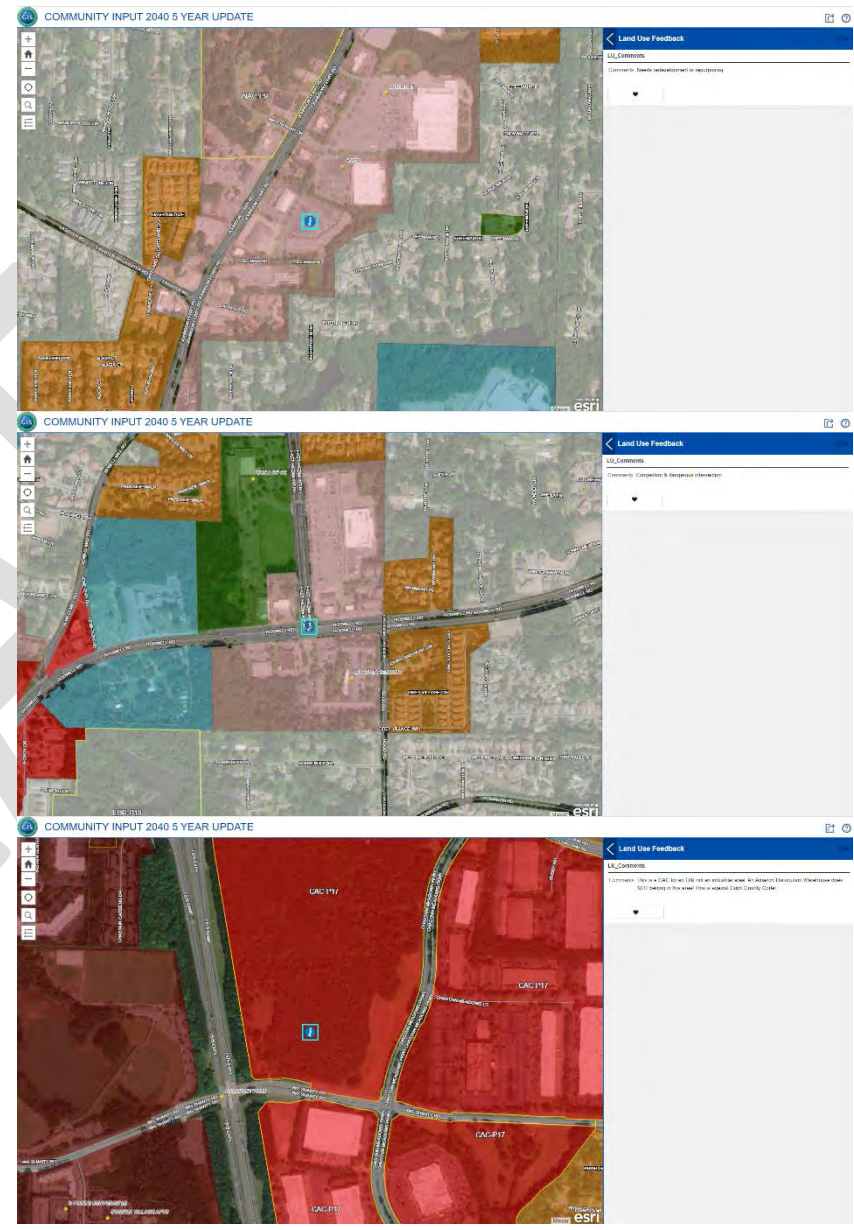
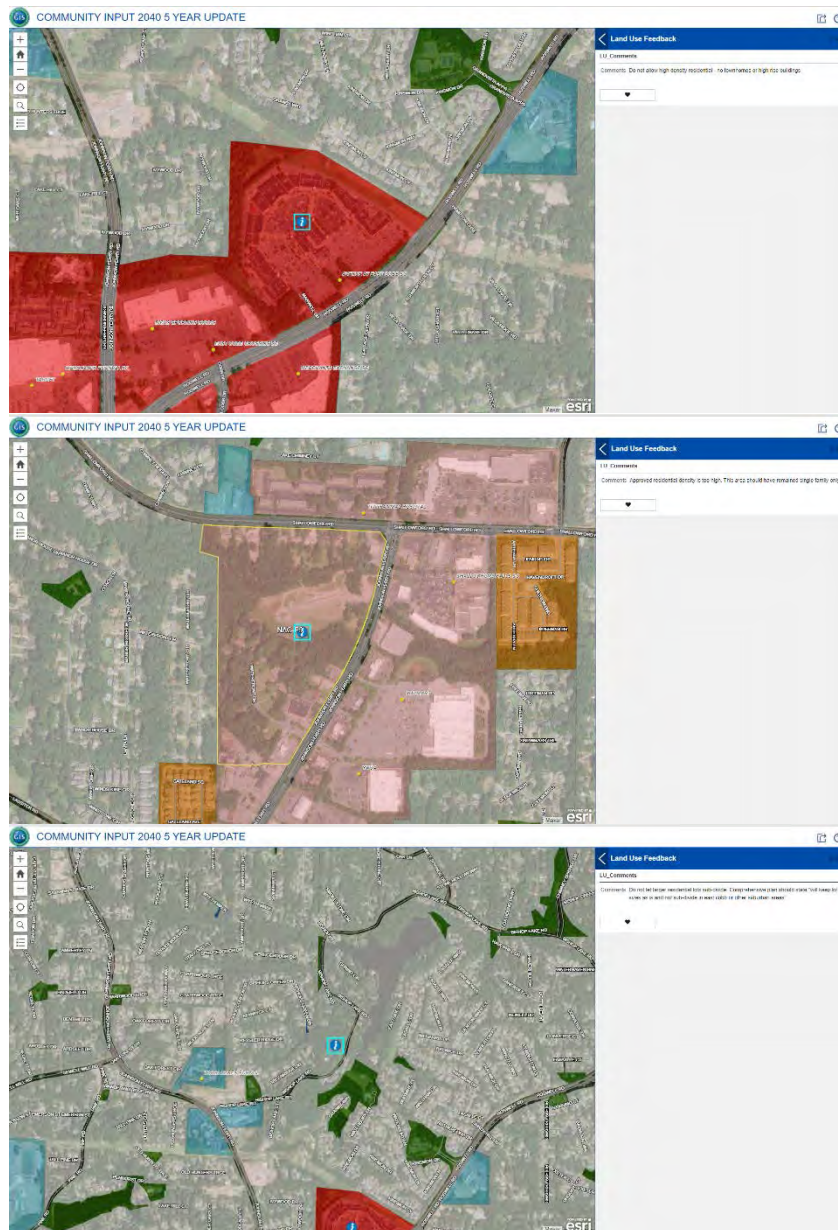
Any additional comments as it relates to future growth and development or services in Cobb County?
We are lucky to have Kennesaw Mt and Chattahoochee areas for humans interacting with nature. Development free areas enrich us all, even visually. Once that is lost, it's gone forever. Develop responsibly.
Fire the urban planning consultants.
The different areas of Cobb are very different in their politics and their finances. Each area needs to have more input for their specific needs and wants. One size does not fit all. That is why we have four proposed new cities on the horizon.
Stop growth. We are full.
Please keep crime down, please keep us clean. Please protect our green space and parks. Please
too much housing in Cobb County. the roads are not keeping up with the amount of people living here. Kennesaw Due West Rd traffic backs up a mile every day. It takes 15 minutes every day to get through Kennesaw Due West Rd & Due West Rd intersection. Something needs to be done with that red light.
prevent further housing projects.
I want to thank you all for agreeing to serve this county. it is an enormous undertaking. And the temptations to line your pockets are always present. You all have a daunting task, you have my prayers that you will serve our county with integrity.
THANKS VERY MUCH FOR THIS OPPORTUNITY. ALL THE BEST!
You want to know what East Cobb wants to form its own city? East Mountain wants to form its own city! because they worry that Cobb Co Board does NOT care about localities and is purely focused on growing a tax base for revenue. I can't say I disagree. Stop trying to be Atlanta and be Cobb Co.
In 20 years this area has gone down dramatically. Crime, schools, taxes. This is not the Cobb County I moved to. All you do is have infighting and are an embarrassment to the county. Always protecting the inner city and illegals. Not the law abiding tax payer. Shame on you!
This survey wording is ambiguous and subject to interpretation.
Get rid of Chris Ragsdale.
Address and take care of the existing issues before trying to increase development.
Different areas of Cobb county have different personalities: resist making Cobb a one size fits all.
services more times been in good times and opened in the real world level of experience in Cobb County.
Proper management of Growth and Development in Cobb County is significantly threatened by at least four members of the Cobb County Board of Commissioners.
Therefore they will be cancelled soon!
Leave zoning alone. Dont allow high density projects in suburban areas
As growth continues in the county, more representation must be given to West Cobb residents. Only having one representative is inadequate.
have lived here since 1963. Some growth has been beneficial, others destructive. would be a thought to have developments (commercial, residential, recreational, etc) graded every 5 years on a scale of whether they are adding or subtracting value for the community. Might help give zoning focus.
As a life long native of Cobb County, I would like to see West Cobb remain rural. I would also recommend more sidewalks and bike trails.
Build up our schools to accommodate future growth. Even with current construction, we have already outgrown a lot of our schools before construction is completed.
operate picnic areas, especially Chattahoochee Azalea Road area to encourage water run, nature loving, picnic, grilling and other family centered activities.
Make Cobb more bicycle and pedestrian friendly.
May it please be driven by possibilities for togetherness, instead of the circling of wagons to ward off the big, bad world of open mindedness.
Simple: Keep Cobb safe, beautiful and taxes reasonable.
County should continue to buy small parcels of land as available to create small greenspaces throughout the county
Green spaces need to be preserved in Cobb County
We need better businesses other than car washes! We need more development and trendy businesses in Powder Springs.
none of these things matter if the total disregard for others isn't dealt with. Let's clean up what we have before we consider more housing and people in this area. Let's let our law enforcement do their jobs. Let's clean our streets. Let's make Cobb County the nice county it USED to be.
we need a more conservative government. we want to maintain our single family subdivision character. we do not want more mixed used zoning. We do not want UDC. We want to see the new comprehensive plan NOW, not when it is too late to provide feedback.

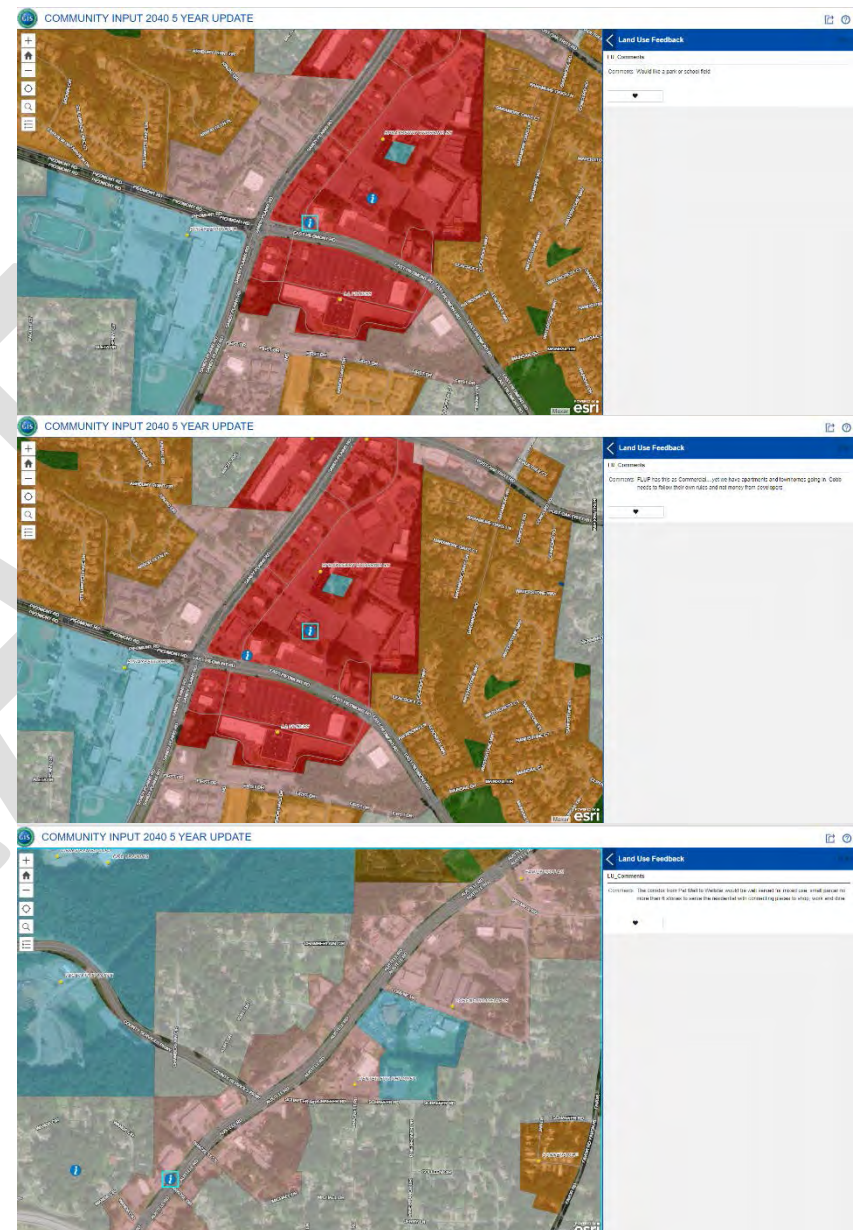
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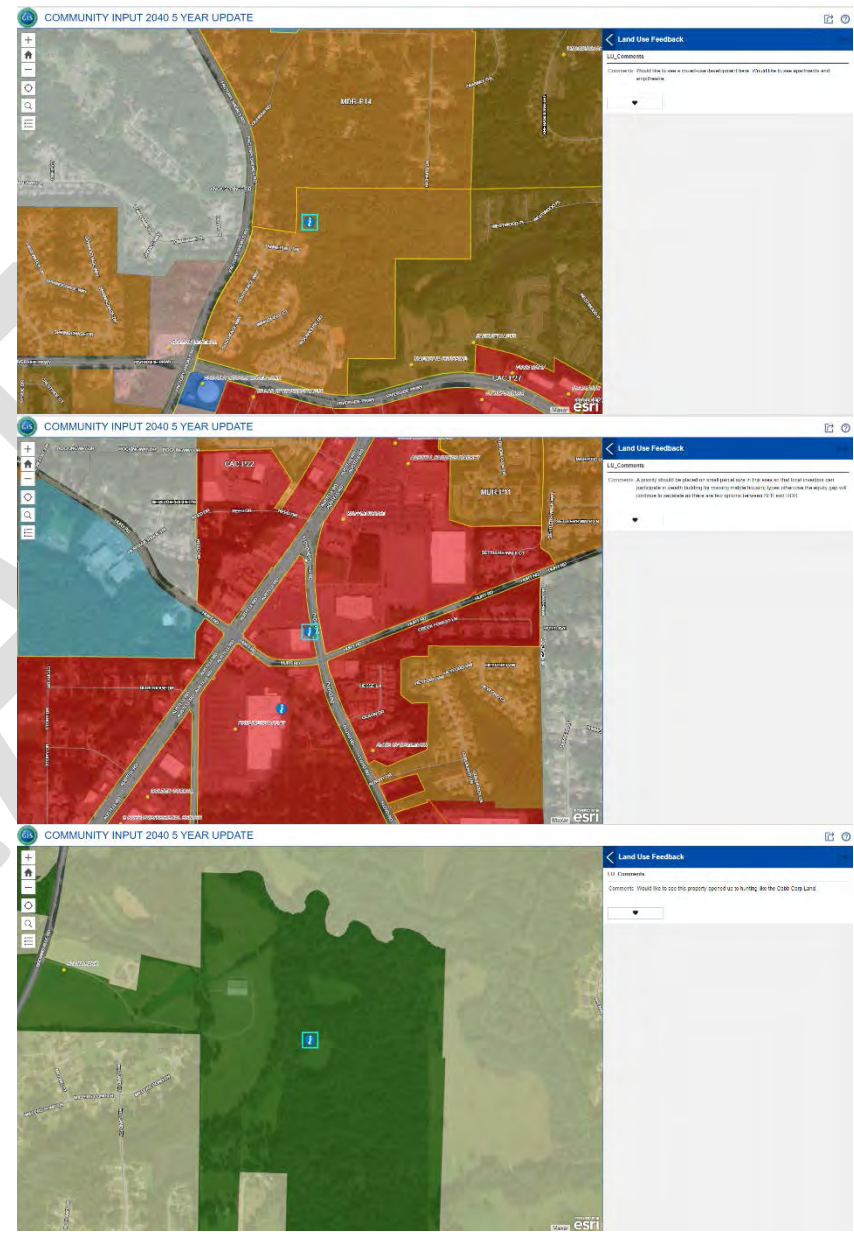
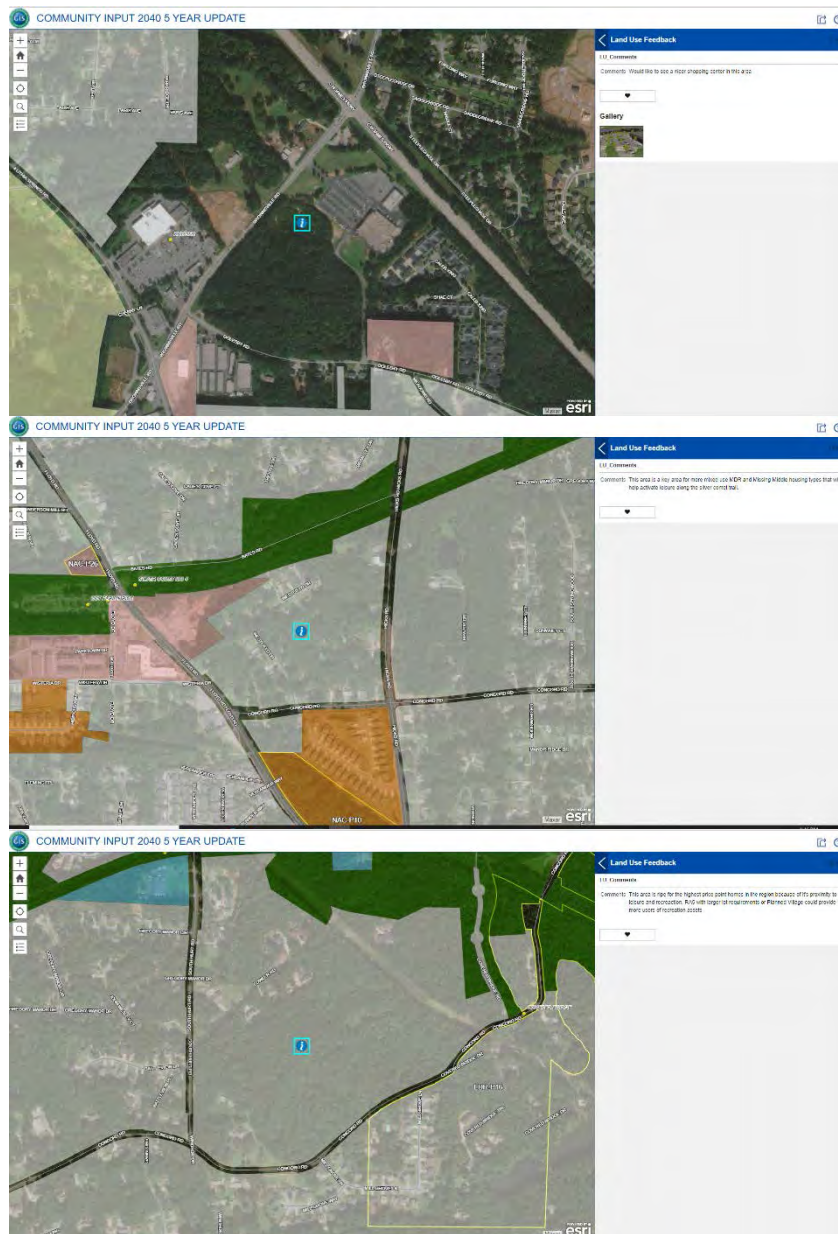
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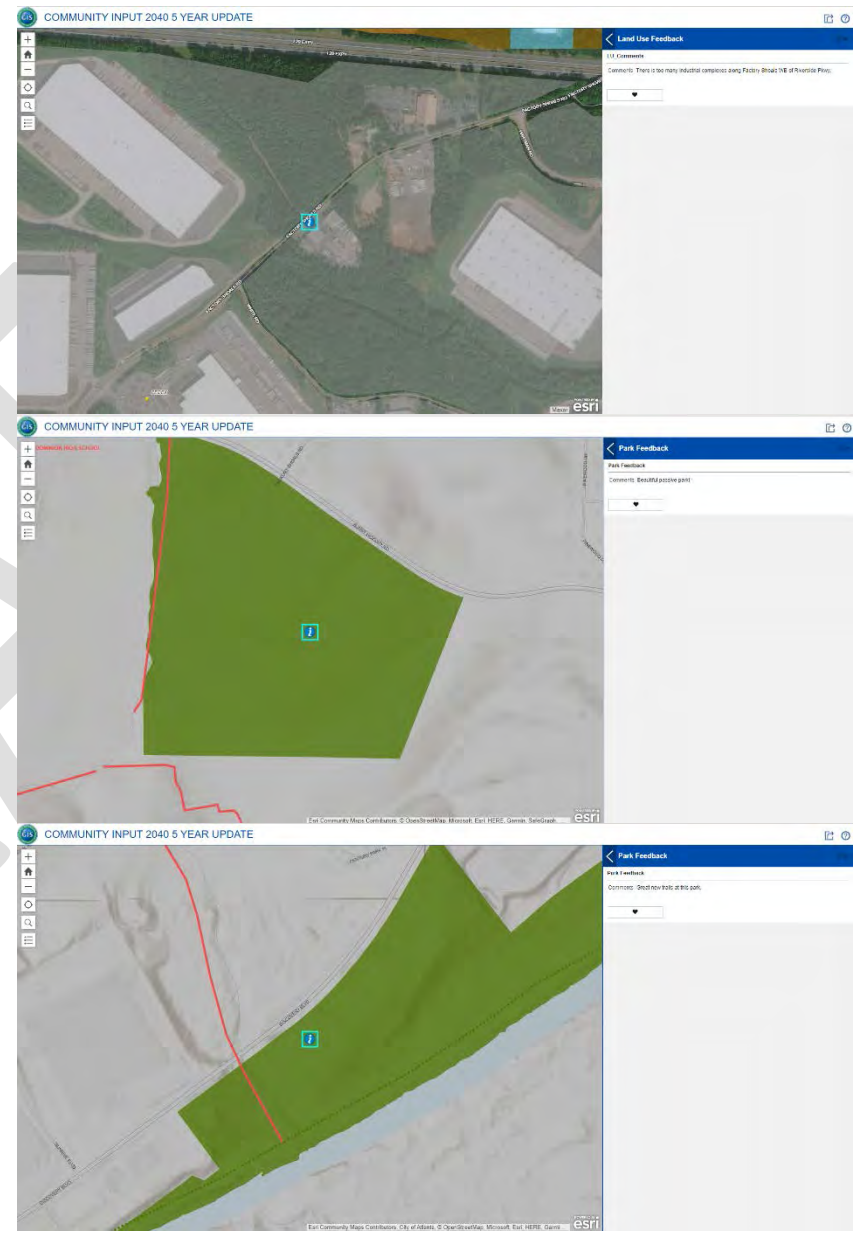
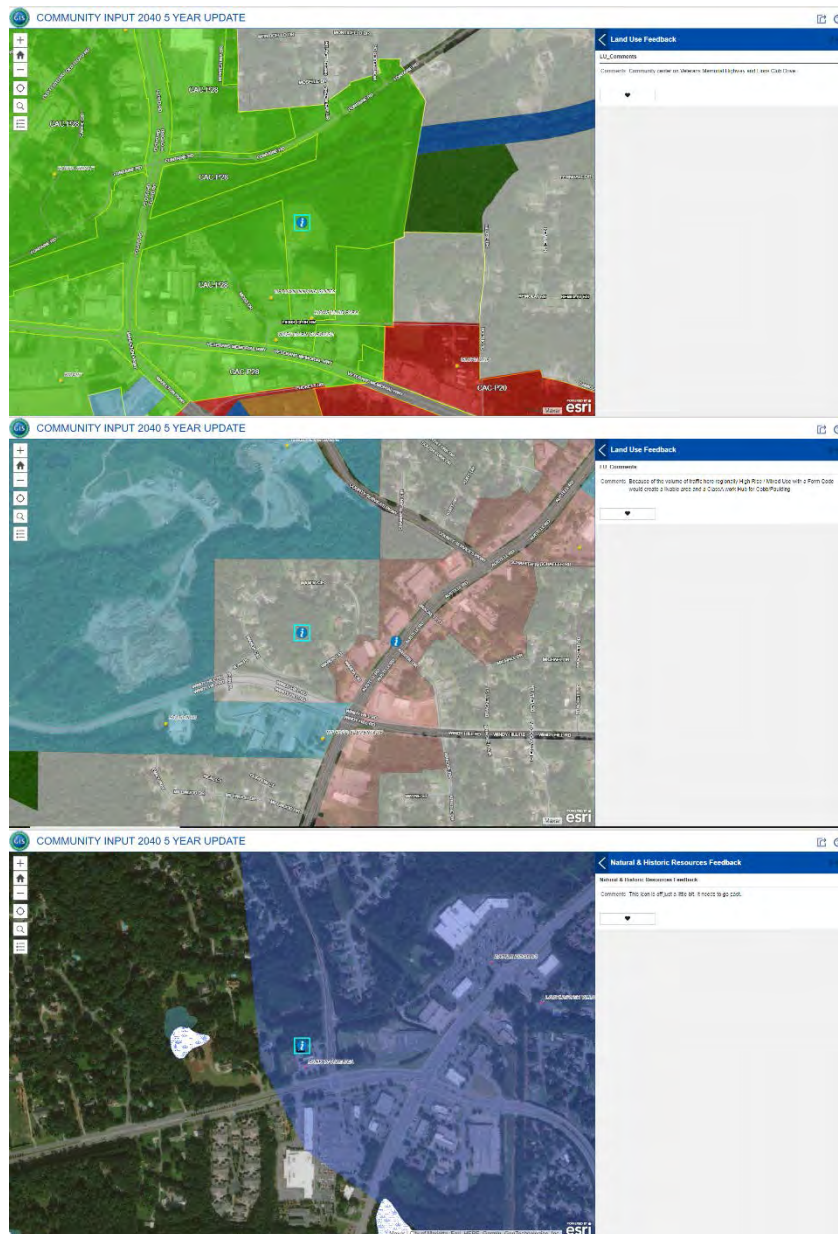
Community Input Application

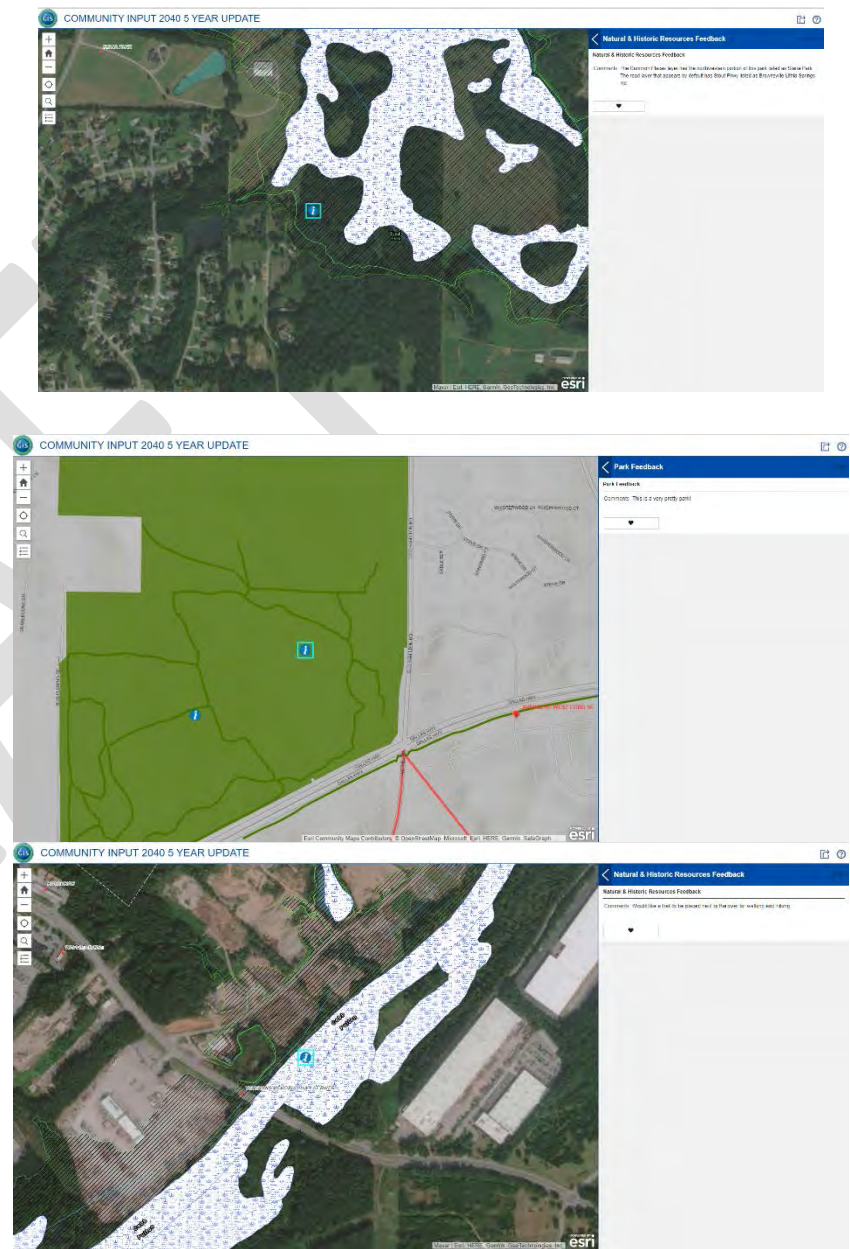
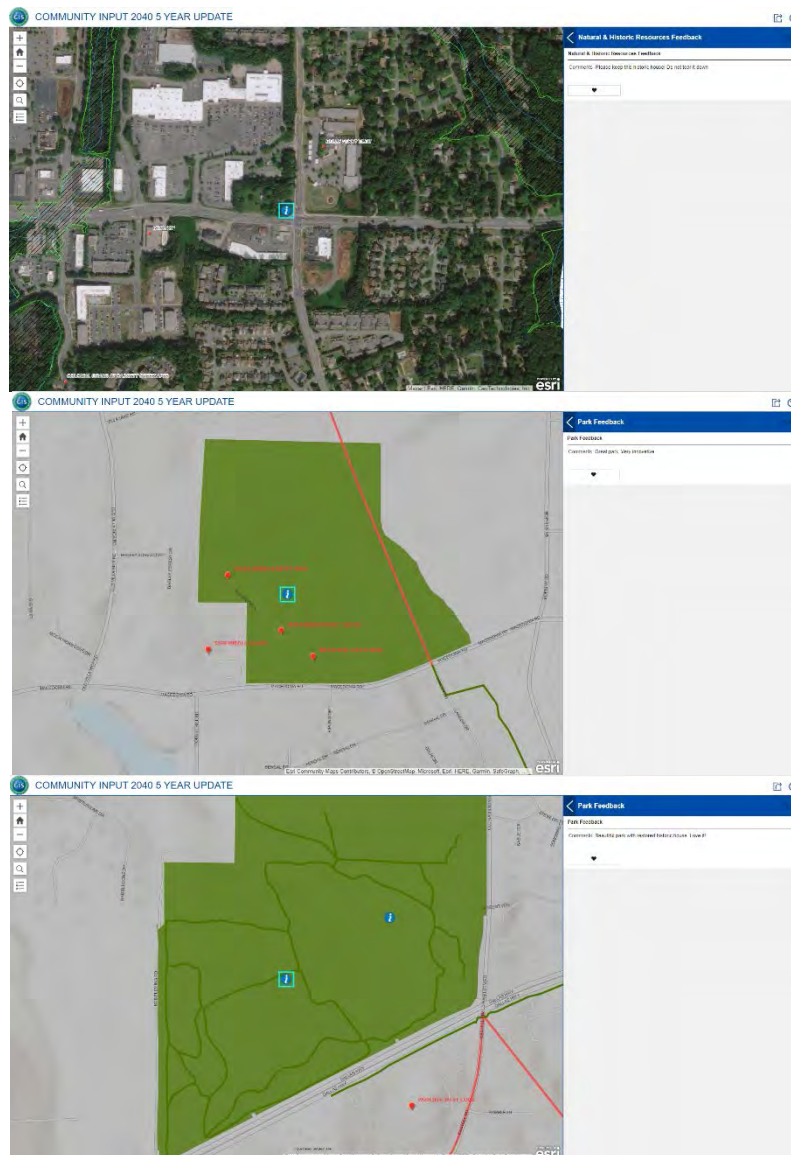




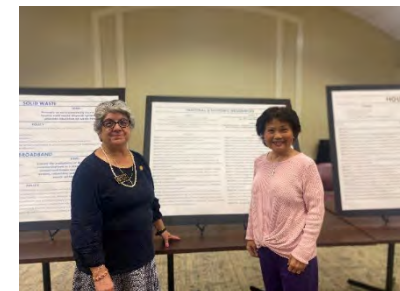
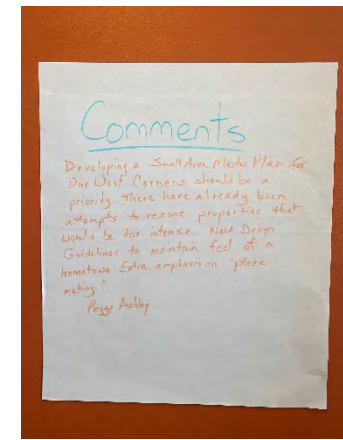
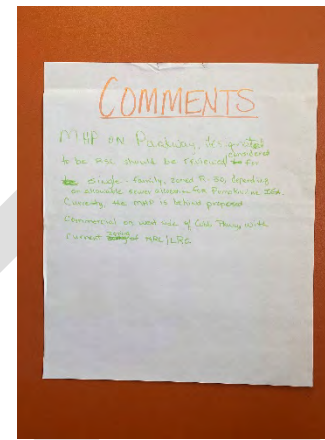
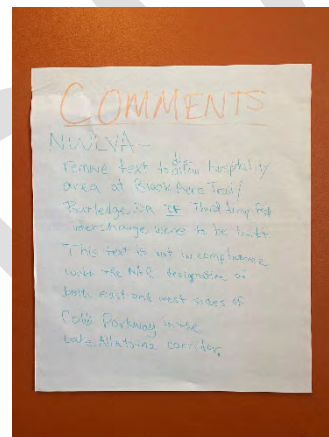
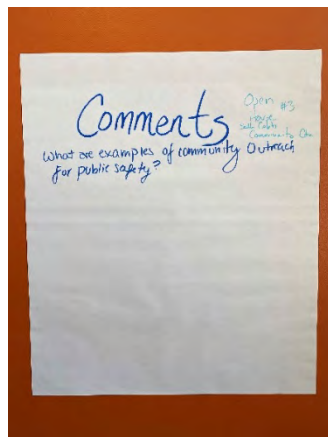
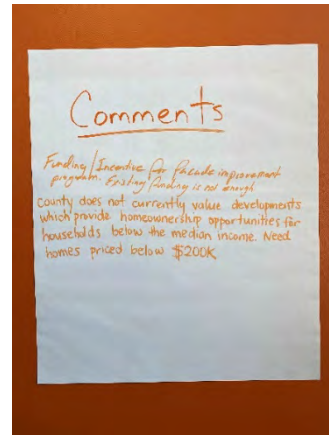
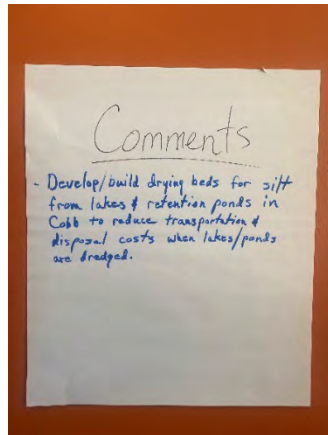








Open House Meetings





Public Hearing #2
Coming Soon

Public Hearing #3
Coming Soon

Public Hearing #4
Coming Soon

Planning Commission
(Recommendation)
Coming Soon

Board of Commissioners
(Adoption)
Coming Soon