



COBB COUNTY MANAGER'S OFFICE

100 Cherokee Street, Suite 300
Marietta, GA 30090-7000
Phone: (770) 528-2600 Fax: (770) 528-2606
jackie.mcmorris@cobbcounty.org

Jackie R. McMorris, EdD
County Manager

Dear Sir or Madam:

Cobb County Government will host the **19th Annual Cobb County 5K Run to benefit Make-A-Wish® Georgia on Saturday, October 1, 2022.**

Cobb County Government has been proud to partner with Make-A-Wish® Georgia for 19 years. The funds raised through the Cobb County 5K Run benefits children in our own community by granting wishes to kids right here in Cobb County.

Make-A-Wish® Georgia's mission reflects the life-changing impact that a wish experience has on children, their families and the entire community. In 2018, the 5K event raised \$40,000 and enabled us to grant the wishes of four Cobb County children. Our goal this year is to make even more wishes come true; however, we cannot accomplish this without your support.

We would like to invite you to become a sponsor for the race. There are seven levels of commitment available which allow you to sponsor as an individual, or partner with another business/individual in granting a wish.

Our top sponsorship level is the **Presenting Sponsor**. This level will highlight the involvement of one organization in all our marketing efforts, race advertising, race day signage, and on the day of the event itself. In addition, as Presenting Sponsor, you are the sole provider of one wish which brings hope and happiness to a child and his/her family during a time of overwhelming challenges and emotional stress.

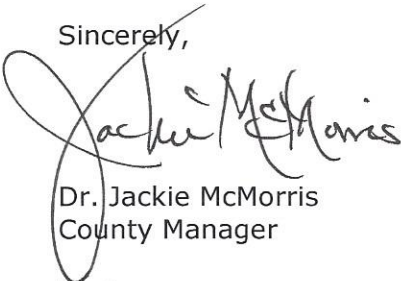
There are other levels of sponsorship that includes benefits, such as: complementary registration, your company logo or name on the race shirt, company name on sponsor board at the race, promotion of your business through giveaways and/or fliers, and the opportunity to have a booth at the race if you desire. We hope your business will consider being a part of this special event.

Please complete the enclosed sponsorship form and mail it along with your check payable to **Cobb County 5K**, Cobb County Department of Public Safety, Attention: Jessica Goodwin, 100 Cherokee Street, Suite 460, Marietta, GA 30090 by **Friday, September 16, 2022.**

For more information:
email us at Cobb.County5K@cobbcounty.org or visit our web site at www.cobbmakeawish5K.org.

Thank you in advance for your consideration and for believing in the power of a wish.

Sincerely,



Dr. Jackie McMorris
County Manager

Enclosures

Email Policy for Logos & Identity Marks, Cobb County Government

When submitting logos and identity marks, please email artwork to Craig Ford, Web Designer for Cobb County:
craig.ford@cobbcounty.org

- Unless absolutely necessary, do not send printed material (this will degrade the resolution of the artwork tremendously during printing). High resolution .ai, .eps, .tif, .jpeg and most other well-used file types are acceptable.
- Send black & white (grayscale) versions as well as color versions of your artwork if possible. Do not fax artwork.
- Send only Windows formatted artwork (Cobb County Government works on PC's, no Macintosh formats please).
- If the artwork contains text (that has not been converted to outlines), then attach fonts.
- If email is not available, please send artwork on ZIP Drive. File names should be absent of DOS characters and absent of spaces.
- Indicate specific colors (Pantone or other) if possible.

These steps will greatly reduce complications
and provide for an excellent reproduction of your company's logo on finished
products.

Thank you for your time,
Craig Ford
Web Designer - Cobb County Government
Communications Department - 770.528.2484 - craig.ford@cobbcounty.org



Cobb County...Expect the Best!

Funds need to be received no later than **Friday, September 16**, for a sponsor name to be included on race day signage.
Presenting (\$10,000), Wish (\$8,000) and Wish-Partner (\$4,000) sponsorship levels need to submit logos by **Friday, September 16**.



My business would like to participate as a sponsor for the Cobb County 5K Run benefiting Make-A-Wish®
Georgia to be held on October 1. **Please make your check payable to: Cobb County 5K**

Mail registration and check to:

**Cobb County DPS
Attn: Jessica Goodwin
100 Cherokee St., Suite 460
Marietta, GA 30090**

Company Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Contact Name: _____

Telephone Number: _____

Contribution Amount: _____



Cobb County...Expect the Best!